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**Michelle Obama Remains Fine First Lady:
National Poll**

*** Complete Tables for Poll Appended ***

For Immediate Release: Tuesday, May 24, 2011

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This Marist Poll Reports:

First Lady Michelle Obama is perceived favorably by about two-thirds of American voters. According to this Marist Poll, 66% of voters think well of Mrs. Obama while 17% do not. 17% are unsure how to rate her.

Michelle Obama continues to be well-received by voters. When Marist last reported this question in September, 65% thought highly of Mrs. Obama while 24% had an unfavorable view of her. 11%, at the time, were unsure how to rate her.

Mrs. Obama has grown in favor among the youngest voters. 83% of those 18 to 29 currently say they have a positive impression of Mrs. Obama compared with 71% who felt that way in September.

How the Survey was Conducted

Nature of the Sample: National Poll of 1,274 Adults

This survey of 1,274 adults was conducted on April 10th through April 14th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 1,084 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 551 registered voters who completed the survey before President Obama's April 13th speech and 470 registered voters who completed the survey after his speech. The results for these subsets are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		80%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	67%
	African American	10%
	Latino	11%
	Other	11%
Race	White	67%
	Non-white	33%
Age	Under 45	40%
	45 or older	60%
Generation	Millennials (18-30)	20%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	37%
	Silent-Greatest (Over 65)	19%
Gender	Men	49%
	Women	51%
Interview Type	Landline	74%
	Cell Phone	26%

Marist Poll National Adults: Interviews conducted April 10th through April 14th, 2011, N=1274 MOE +/- 3%.
Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - Registered Voters		
		Registered Voters
		Col %
Registered Voters		100%
President Obama's April 13th Speech	Before	54%
	After	46%
Party ID	Democrat	35%
	Republican	27%
	Independent	36%
	Other	2%
Support Tea Party	Yes	28%
Political Ideology	Liberal	21%
	Moderate	39%
	Conservative	40%
Region	Northeast	20%
	Midwest	21%
	South	37%
	West	22%
Household Income	Less than \$50,000	46%
	\$50,000 or more	54%
Race	White	70%
	African American	11%
	Latino	9%
	Other	10%
Race	White	70%
	Non-white	30%
Age	Under 45	34%
	45 or older	66%
Generation	Millennials (18-30)	14%
	Gen X (31-46)	24%
	Baby Boomers (47-65)	39%
	Silent-Greatest (Over 65)	22%
Gender	Men	50%
	Women	50%
Interview Type	Landline	79%
	Cell Phone	21%

Marist Poll National Registered Voters: Interviews conducted April 10th through April 14th, 2011, N=1084 MOE +/- 3%. Totals may not add to 100 due to rounding.

Michelle Obama Favorability

Asked of Registered Voters:

Question Wording: Overall, do you have a favorable or an unfavorable impression of Michelle Obama?

		Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Michelle Obama?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Registered Voters		66%	17%	17%
Party ID	Democrat	87%	4%	9%
	Republican	46%	32%	22%
	Independent	61%	18%	21%
Tea Party Supporters		43%	33%	24%
Political Ideology	Liberal	85%	8%	7%
	Moderate	73%	10%	18%
	Conservative	51%	28%	22%
Region	Northeast	64%	13%	22%
	Midwest	67%	18%	15%
	South	65%	19%	16%
	West	67%	16%	17%
Household Income	Less than \$50,000	67%	17%	16%
	\$50,000 or more	66%	17%	16%
Education	Not college graduate	63%	19%	19%
	College graduate	70%	14%	15%
Age	Under 45	74%	14%	12%
	45 or older	61%	18%	21%
Age	18 to 29	83%	8%	9%
	30 to 44	69%	18%	13%
	45 to 59	63%	17%	21%
	60 or older	59%	20%	21%
Generation	Millennials (18-30)	84%	7%	9%
	Gen X (31-46)	67%	19%	14%
	Baby Boomers (47-65)	62%	19%	19%
	Silent-Greatest (Over 65)	59%	18%	24%
Race	White	61%	20%	19%
	Non-white	78%	10%	12%
Gender	Men	62%	16%	22%
	Women	69%	18%	13%
Obama Approval Rating	Approve	93%	1%	6%
	Disapprove	42%	32%	26%
Interview Type	Landline	62%	18%	20%
	Cell Phone	79%	13%	9%

Marist Poll National Registered Voters: Interviews conducted April 10th through April 14th, 2011, N=1084 MOE +/- 3%. Totals may not add to 100 due to rounding.

Michelle Obama Favorability Over Time

Asked of Registered Voters:

Question Wording: Overall, do you have a favorable or an unfavorable impression of Michelle Obama?

	Overall, do you have a favorable or an unfavorable impression of Michelle Obama?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
May 2011	66%	17%	17%
September 2010	65%	24%	11%
December 2009	68%	20%	12%

Marist Poll National Registered Voters