

How the Survey was Conducted

Nature of the Sample: National Poll of 1,018 Adults

This survey of 1,018 adults was conducted on January 6th through January 10th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. The error margin increases for cross-tabulations. The days when the poll was conducted include the Saturday when the tragic shooting occurred in Tucson, Arizona.

Nature of the Sample: Adults

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		85%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Income	Less \$50,000	51%
	\$50,000-\$99,999	31%
	\$100,000 or more	18%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	67%
	African American	10%
	Latino	11%
	Other	11%
Race	White	67%
	Non-white	33%
Age	Under 45	40%
	45 or older	60%
Gender	Men	49%
	Women	51%
Households with children under 18	Household with children	37%
	No children in household	63%
Interview Type	Landline	73%
	Cell Phone	27%

December 2010 Marist Poll National Adults N=1029
 MOE +/- 3%. Totals may not add to 100 due to rounding.