



Marist College Institute for Public Opinion
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McClatchy-Marist Poll National Survey November 23, 2010

How the Survey was Conducted

Nature of the Sample: National Poll of 1,020 Adults

This survey of 1,020 adults was conducted on November 15th through November 18th, 2010. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.0 percentage points. There are 810 registered voters. The results for this subset are statistically significant within ± 3.5 percentage points. There are 371 Democrats and Democratic leaning independents and 337 Republicans and Republican leaning independents. The results for these subsets are statistically significant within ± 5.0 and ± 5.5 percentage points, respectively. The error margin increases for cross-tabulations.

Nature of the Sample: Residents

Nature of the Sample - Residents		
		USA Residents
		Col %
USA Residents		100%
USA Registered Voters		79%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	51%
	\$50,000-\$99,999	31%
	\$100,000 or more	18%
Household Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	67%
	African American	10%
	Latino	11%
	Other	11%
Race	White	67%
	Non-white	33%
Age	Under 45	40%
	45 or older	60%
Gender	Men	49%
	Women	51%
Households with children under 18	Household with children	38%
	No children in household	62%
Interview Type	Landline	76%
	Cell Phone	24%

November 23, 2010 Marist Poll National Residents
 "N=1020 MOE +/- 3%" Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - Registered Voters		
		Registered Voters
		Col %
Registered Voters		100%
Party ID	Democrat	34%
	Republican	29%
	Independent	35%
	Other	2%
Support Tea Party	Yes	29%
Political Ideology	Liberal	22%
	Moderate	33%
	Conservative	46%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	47%
	\$50,000-\$99,999	34%
	\$100,000 or more	19%
Household Income	Less than \$50,000	47%
	\$50,000 or more	53%
Race	White	70%
	African American	10%
	Latino	11%
	Other	10%
Race	White	70%
	Non-white	30%
Age	Under 45	35%
	45 or older	65%
Gender	Men	50%
	Women	50%
Households with children under 18	Household with children	35%
	No children in household	65%
Interview Type	Landline	80%
	Cell Phone	20%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Nature of the Sample: Republicans and Republican Leaning Independents

Nature of the Sample - Republicans and Republican Leaning Independents		
		Republicans and Republican leaning independents
		Col %
Republicans and Republican leaning independents		100%
Party Identification	Independent	32%
	Republican	68%
Support Tea Party	Yes	49%
Household Income	Less than \$50,000	45%
	\$50,000 or more	55%
Race	White	86%
	Non-white	14%
Age	Under 45	33%
	45 or older	67%
Gender	Men	56%
	Women	44%
Households with children under 18	Household with children	36%
	No children in household	64%
Interview Type	Landline	83%
	Cell Phone	17%

November 23, 2010 Marist Poll National Republicans and Republican Leaning Independents "N=337 MOE +/- 5.5%"
Totals may not add to 100 due to rounding.

Nature of the Sample: Democrats and Democratic Leaning Independents

Nature of the Sample - Democrats and Democratic Leaning Independents		
		Democrats and Democratic leaning independents
		Col %
Democrats and Democratic leaning independents		100%
Party Identification	Democrat	73%
	Independent	27%
Household Income	Less than \$50,000	49%
	\$50,000 or more	51%
Race	White	58%
	Non-white	42%
Age	Under 45	36%
	45 or older	64%
Gender	Men	42%
	Women	58%
Households with children under 18	Household with children	36%
	No children in household	64%
Interview Type	Landline	78%
	Cell Phone	22%

November 23, 2010 Marist Poll National Democrats and Democratic Leaning Independents "N=371 MOE +/- 5%" Totals may not add to 100 due to rounding.

Vote For or Against Obama in 2012

Asked of Registered Voters:

Question Wording: Do you definitely plan to vote for Barack Obama for re-election as president or do you definitely plan to vote against him?

		Registered Voters		
		Do you definitely plan to vote for Barack Obama for re-election as president or do you definitely plan to vote against him?		
		Definitely vote for President Obama	Definitely vote against him	Undecided
		Row %	Row %	Row %
Registered Voters		36%	48%	16%
Party ID	Democrat	72%	12%	16%
	Republican	5%	87%	8%
	Independent	30%	50%	20%
Tea Party Supporters		13%	80%	7%
Party ID by Gender	Democrat men	68%	15%	16%
	Democrat women	74%	10%	16%
	Republican men	6%	85%	9%
	Republican women	4%	89%	8%
	Independent men	28%	55%	17%
	Independent women	32%	44%	24%
Political Ideology	Liberal	74%	17%	9%
	Moderate	37%	38%	24%
	Conservative	18%	72%	10%
Region	Northeast	39%	36%	26%
	Midwest	35%	51%	14%
	South	32%	54%	13%
	West	41%	47%	13%
Household Income	Less than \$50,000	43%	46%	12%
	\$50,000 or more	35%	48%	17%
Education	Not college graduate	37%	48%	15%
	College graduate	35%	49%	17%
Age	Under 45	40%	44%	16%
	45 or older	34%	50%	16%
Age	18 to 29	37%	45%	18%
	30 to 44	42%	44%	14%
	45 to 59	35%	48%	17%
	60 or older	32%	53%	15%
Race	White	27%	57%	16%
	Non-white	57%	28%	15%
Gender	Men	31%	55%	14%
	Women	41%	42%	17%
Obama Approval Rating	Approve	78%	6%	16%
	Disapprove	2%	90%	8%
Interview Type	Landline	34%	50%	16%
	Cell Phone	44%	41%	15%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

2012 Republican Presidential Primary

Asked of Republicans and Republican Leaning Independents:

Question Wording: If the 2012 Republican presidential primary were held today, whom would you support if the candidates are:

		Republicans and Republican leaning independents											
		If the 2012 Republican presidential primary were held today, whom would you support if the candidates are:											
		Mississippi Governor Haley Barbour	Indiana Governor Mitch Daniels	Former Georgia Congressman Newt Gingrich	Former Arkansas Governor Mike Huckabee	Former Alaska Governor Sarah Palin	Minnesota Governor Tim Pawlenty	Former Massachusetts Governor Mitt Romney	New Jersey Governor Chris Christie	Indiana Congressman Mike Pence	Texas Governor Rick Perry	Former New York State Governor George Pataki	Undecided
Row %		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Republicans and Republican leaning independents		1%	4%	10%	16%	13%	2%	20%	9%	3%	5%	3%	14%
Party Identification	Independent	2%	4%	10%	17%	11%	1%	26%	10%	3%	3%	2%	11%
	Republican	<1%	4%	10%	16%	14%	2%	17%	8%	3%	6%	4%	15%
Tea Party Supporters		<1%	2%	13%	17%	16%	2%	19%	10%	6%	4%	1%	10%
Household Income	Less than \$50,000	1%	5%	6%	13%	20%	1%	20%	7%	3%	3%	6%	16%
	\$50,000 or more	1%	3%	11%	20%	10%	3%	22%	9%	4%	4%	2%	11%
Education	Not college graduate	<1%	5%	10%	15%	18%	1%	17%	6%	3%	7%	5%	14%
	College graduate	1%	4%	10%	19%	7%	3%	24%	12%	3%	2%	2%	13%
Age	Under 45	<1%	6%	5%	19%	13%	2%	19%	7%	4%	9%	4%	12%
	45 or older	1%	3%	12%	15%	13%	2%	21%	10%	3%	3%	3%	14%
Gender	Men	<1%	4%	8%	18%	12%	2%	18%	10%	6%	8%	5%	8%
	Women	1%	5%	11%	14%	14%	2%	23%	7%	<1%	1%	1%	21%
Obama Approval Rating	Approve	<1%	6%	6%	15%	5%	2%	1%	6%	5%	18%	13%	22%
	Disapprove	1%	4%	10%	16%	14%	2%	23%	9%	3%	3%	2%	13%
Interview Type	Landline	1%	3%	10%	16%	13%	1%	22%	8%	3%	4%	4%	13%
	Cell Phone	<1%	9%	8%	17%	13%	5%	8%	11%	4%	9%	<1%	16%

November 23, 2010 Marist Poll National Republicans and Republican Leaning Independents "N=337 MOE +/- 5.5%" Totals may not add to 100 due to rounding.

2012 Democratic Presidential Nomination

Asked of Democrats and Democratic Leaning Independents:

Question Wording: If another Democrat were to run against Barack Obama for the Democratic presidential nomination in 2012, would you want this Democrat to be more liberal or more conservative than Barack Obama?

		Democrats and Democratic leaning independents		
		If another Democrat were to run against Barack Obama for the Democratic presidential nomination in 2012, would you want this Democrat to be more liberal or more conservative than Barack Obama?		
		More liberal	More conservative	Unsure
		Row %	Row %	Row %
Democrats and Democratic leaning independents		39%	40%	22%
Party Identification	Democrat	42%	36%	22%
	Independent	30%	50%	20%
Household Income	Less than \$50,000	44%	37%	19%
	\$50,000 or more	34%	44%	23%
Education	Not college graduate	37%	40%	23%
	College graduate	41%	39%	20%
Age	Under 45	46%	35%	19%
	45 or older	35%	42%	24%
Gender	Men	42%	39%	19%
	Women	36%	40%	23%
Obama Approval Rating	Approve	42%	36%	22%
	Disapprove	19%	64%	17%
Interview Type	Landline	36%	40%	24%
	Cell Phone	47%	40%	12%

November 23, 2010 Marist Poll National Democrats and Democratic Leaning Independents "N=371 MOE +/- 5%" Totals may not add to 100 due to rounding.

Challenge Obama for the 2012 Democratic Nomination

Asked of Democrats and Democratic Leaning Independents:

Question Wording: Do you want another Democrat to challenge Barack Obama for the Democratic nomination for president in the 2012 primaries?

		Democrats and Democratic leaning independents		
		Do you want another Democrat to challenge Barack Obama for the Democratic nomination for president in the 2012 primaries?		
		Yes	No	Unsure
		Row %	Row %	Row %
Democrats and Democratic leaning independents		45%	46%	9%
Party Identification	Democrat	41%	51%	8%
	Independent	56%	33%	11%
Household Income	Less than \$50,000	42%	48%	10%
	\$50,000 or more	48%	46%	6%
Education	Not college graduate	49%	42%	9%
	College graduate	39%	53%	8%
Age	Under 45	48%	44%	8%
	45 or older	43%	48%	9%
Gender	Men	42%	53%	4%
	Women	47%	41%	12%
Obama Approval Rating	Approve	34%	56%	9%
	Disapprove	86%	10%	5%
Interview Type	Landline	44%	46%	10%
	Cell Phone	50%	46%	4%

November 23, 2010 Marist Poll National Democrats and Democratic Leaning Independents "N=371 MOE +/- 5%" Totals may not add to 100 due to rounding.

2012 Bloomberg Presidential Candidacy

Asked of Registered Voters:

Question Wording: Do you want Michael Bloomberg to run for president in 2012 or not?

		Registered Voters		
		Do you want Michael Bloomberg to run for president in 2012 or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
Registered Voters		12%	61%	27%
Party ID	Democrat	10%	62%	28%
	Republican	14%	65%	20%
	Independent	13%	57%	30%
Tea Party Supporters		11%	70%	19%
Party ID by Gender	Democrat men	13%	62%	24%
	Democrat women	8%	61%	31%
	Republican men	14%	72%	15%
	Republican women	15%	58%	27%
	Independent men	14%	62%	24%
	Independent women	12%	51%	37%
Political Ideology	Liberal	13%	63%	23%
	Moderate	17%	54%	30%
	Conservative	9%	66%	25%
Region	Northeast	18%	59%	22%
	Midwest	9%	66%	25%
	South	8%	62%	30%
	West	16%	55%	29%
Household Income	Less than \$50,000	12%	64%	24%
	\$50,000 or more	14%	58%	29%
Education	Not college graduate	12%	58%	30%
	College graduate	13%	63%	23%
Age	Under 45	16%	52%	32%
	45 or older	10%	66%	24%
Age	18 to 29	13%	52%	35%
	30 to 44	17%	52%	30%
	45 to 59	14%	64%	22%
	60 or older	7%	67%	26%
Race	White	13%	61%	26%
	Non-white	11%	59%	30%
Gender	Men	13%	66%	21%
	Women	11%	56%	33%
Obama Approval Rating	Approve	13%	62%	24%
	Disapprove	11%	64%	25%
Interview Type	Landline	13%	62%	25%
	Cell Phone	10%	56%	34%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Hypothetical 2012 Presidential Matchup: Obama/Palin/Bloomberg

Asked of Registered Voters:

Question Wording: If the 2012 presidential election were held today, whom would you support if the candidates are:

		Registered Voters			
		If the 2012 presidential election were held today, whom would you support if the candidates are:			
		Barack Obama, the Democrat	Sarah Palin, the Republican	Michael Bloomberg, the Independent	Undecided
		Row %	Row %	Row %	Row %
Registered Voters		45%	31%	15%	9%
Party ID	Democrat	85%	5%	6%	3%
	Republican	8%	60%	23%	8%
	Independent	37%	31%	20%	12%
Tea Party Supporters		15%	63%	15%	6%
Party ID by Gender	Democrat men	78%	9%	10%	3%
	Democrat women	90%	3%	3%	4%
	Republican men	10%	63%	20%	7%
	Republican women	6%	58%	27%	9%
	Independent men	35%	33%	18%	14%
	Independent women	41%	28%	22%	9%
Political Ideology	Liberal	78%	10%	8%	5%
	Moderate	52%	19%	20%	8%
	Conservative	23%	51%	17%	9%
2012 Vote	Definitely vote for Obama	94%	2%	3%	1%
	Definitely vote against Obama	4%	60%	24%	11%
Region	Northeast	48%	23%	17%	12%
	Midwest	44%	30%	18%	8%
	South	42%	33%	16%	9%
	West	46%	37%	10%	7%
Household Income	Less than \$50,000	50%	27%	14%	9%
	\$50,000 or more	42%	33%	18%	6%
Education	Not college graduate	46%	34%	11%	9%
	College graduate	43%	28%	22%	7%
Age	Under 45	47%	29%	18%	6%
	45 or older	43%	32%	14%	10%
Age	18 to 29	45%	24%	19%	12%
	30 to 44	48%	32%	17%	3%
	45 to 59	45%	33%	15%	6%
	60 or older	41%	32%	14%	13%
Race	White	35%	36%	19%	9%
	Non-white	67%	19%	7%	7%
Gender	Men	37%	37%	16%	10%
	Women	52%	25%	15%	8%
Obama Approval Rating	Approve	90%	3%	5%	2%
	Disapprove	5%	58%	26%	11%
Interview Type	Landline	43%	32%	15%	10%
	Cell Phone	50%	28%	17%	5%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Obama Approval Rating

Asked of Registered Voters:

Question Wording: Do you approve or disapprove of the job Barack Obama is doing as president?

		Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Registered Voters		45%	48%	7%
Party ID	Democrat	83%	11%	6%
	Republican	11%	84%	5%
	Independent	38%	54%	9%
Tea Party Supporters		15%	82%	3%
Party ID by Gender	Democrat men	78%	14%	8%
	Democrat women	86%	9%	4%
	Republican men	16%	80%	4%
	Republican women	5%	89%	6%
	Independent men	35%	57%	8%
	Independent women	41%	49%	10%
Political Ideology	Liberal	78%	14%	8%
	Moderate	51%	43%	6%
	Conservative	25%	71%	4%
Region	Northeast	48%	43%	9%
	Midwest	43%	50%	7%
	South	44%	51%	5%
	West	46%	47%	7%
Household Income	Less than \$50,000	49%	43%	7%
	\$50,000 or more	43%	52%	5%
Education	Not college graduate	45%	45%	10%
	College graduate	45%	52%	3%
Age	Under 45	49%	40%	11%
	45 or older	43%	53%	5%
Age	18 to 29	48%	30%	22%
	30 to 44	50%	47%	3%
	45 to 59	46%	50%	4%
	60 or older	39%	56%	6%
Race	White	37%	57%	7%
	Non-white	65%	28%	7%
Gender	Men	39%	54%	6%
	Women	50%	43%	7%
Interview Type	Landline	44%	51%	5%
	Cell Phone	49%	38%	13%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Obama Favorability

Asked of Registered Voters:

Question Wording: Overall, do you have a favorable or an unfavorable impression of Barack Obama?

		Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure - Never Heard
		Row %	Row %	Row %
Registered Voters		47%	49%	4%
Party ID	Democrat	82%	15%	3%
	Republican	13%	83%	4%
	Independent	44%	52%	4%
Tea Party Supporters		14%	83%	3%
Party ID by Gender	Democrat men	78%	22%	1%
	Democrat women	85%	11%	5%
	Republican men	14%	84%	2%
	Republican women	12%	82%	6%
	Independent men	42%	55%	3%
	Independent women	47%	48%	5%
Political Ideology	Liberal	77%	20%	3%
	Moderate	54%	43%	3%
	Conservative	26%	70%	3%
Region	Northeast	53%	45%	2%
	Midwest	47%	48%	5%
	South	44%	53%	3%
	West	46%	48%	6%
Household Income	Less than \$50,000	51%	45%	4%
	\$50,000 or more	45%	52%	3%
Education	Not college graduate	47%	48%	5%
	College graduate	48%	51%	2%
Age	Under 45	52%	43%	5%
	45 or older	45%	52%	3%
Age	18 to 29	51%	40%	9%
	30 to 44	53%	46%	2%
	45 to 59	47%	50%	3%
	60 or older	42%	55%	4%
Race	White	39%	57%	5%
	Non-white	67%	30%	2%
Gender	Men	41%	57%	2%
	Women	53%	41%	5%
Obama Approval Rating	Approve	94%	3%	2%
	Disapprove	3%	94%	3%
Interview Type	Landline	46%	50%	4%
	Cell Phone	52%	44%	4%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Obama Meeting Expectations

Asked of Registered Voters:

Question Wording: Overall, has Barack Obama met your expectations, exceeded your expectations, or fallen below your expectations as president?

		Registered Voters			
		Overall, has Barack Obama met your expectations, exceeded your expectations, or fallen below your expectations as president?			
		Met your expectations	Exceeded your expectations	Fallen below your expectations	Unsure
		Row %	Row %	Row %	Row %
Registered Voters		39%	7%	51%	3%
Party ID	Democrat	57%	13%	28%	2%
	Republican	24%	2%	73%	<1%
	Independent	38%	7%	52%	3%
Tea Party Supporters		22%	5%	73%	1%
Party ID by Gender	Democrat men	55%	10%	35%	<1%
	Democrat women	58%	14%	24%	4%
	Republican men	25%	4%	70%	1%
	Republican women	22%	1%	77%	<1%
	Independent men	37%	7%	55%	1%
	Independent women	40%	7%	48%	5%
Political Ideology	Liberal	58%	7%	34%	1%
	Moderate	42%	10%	47%	2%
	Conservative	29%	6%	63%	2%
Region	Northeast	44%	5%	50%	1%
	Midwest	39%	7%	52%	2%
	South	37%	10%	50%	3%
	West	40%	6%	50%	3%
Household Income	Less than \$50,000	39%	10%	49%	3%
	\$50,000 or more	40%	7%	52%	1%
Education	Not college graduate	38%	8%	51%	3%
	College graduate	43%	6%	49%	2%
Age	Under 45	45%	8%	43%	3%
	45 or older	37%	7%	54%	2%
Age	18 to 29	42%	11%	42%	6%
	30 to 44	48%	7%	44%	1%
	45 to 59	40%	7%	50%	3%
	60 or older	33%	7%	59%	1%
Race	White	35%	4%	60%	2%
	Non-white	51%	15%	30%	5%
Gender	Men	37%	6%	56%	1%
	Women	42%	8%	46%	4%
Obama Approval Rating	Approve	65%	14%	19%	1%
	Disapprove	18%	1%	79%	1%
Interview Type	Landline	39%	7%	52%	2%
	Cell Phone	42%	9%	44%	5%

November 23, 2010 Marist Poll National Registered Voters "N=810 MOE +/- 3.5%" Totals may not add to 100 due to rounding.

Direction of the Country

Asked of Residents:

Question Wording: In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?

		USA Residents		
		In general, thinking about the way things are going in the country, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
USA Residents		41%	53%	6%
Registered Voters		41%	54%	5%
Party ID	Democrat	64%	30%	6%
	Republican	23%	73%	4%
	Independent	34%	62%	4%
Tea Party Supporters		25%	73%	1%
Party ID by Gender	Democrat men	61%	32%	7%
	Democrat women	66%	28%	6%
	Republican men	26%	73%	1%
	Republican women	19%	73%	8%
	Independent men	31%	64%	5%
	Independent women	39%	59%	2%
Political Ideology	Liberal	58%	38%	4%
	Moderate	47%	48%	5%
	Conservative	30%	67%	4%
Region	Northeast	42%	53%	5%
	Midwest	43%	51%	6%
	South	39%	55%	6%
	West	41%	52%	6%
Household Income	Less than \$50,000	42%	53%	5%
	\$50,000 or more	42%	53%	5%
Education	Not college graduate	40%	54%	7%
	College graduate	44%	52%	4%
Age	Under 45	44%	49%	7%
	45 or older	39%	56%	5%
Age	18 to 29	52%	41%	7%
	30 to 44	37%	56%	6%
	45 to 59	43%	55%	3%
	60 or older	35%	58%	8%
Race	White	33%	61%	6%
	Non-white	59%	36%	5%
Gender	Men	39%	57%	5%
	Women	44%	50%	6%
Obama Approval Rating	Approve	71%	24%	5%
	Disapprove	14%	82%	4%
Interview Type	Landline	40%	55%	5%
	Cell Phone	46%	47%	7%

November 23, 2010 Marist Poll National Residents "N=1020 MOE +/- 3%" Totals may not add to 100 due to rounding.