

### Nature of the Sample: 634 Americans

This survey was conducted on February 15<sup>th</sup>, 2006. 634 adults 18 years of age or older within the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. The results of the entire survey are statistically significant at  $\pm 4\%$ . The margin for error increases for cross-tabulations.

**Question Wording:** Which winter Olympic event do you like the most?

February 2006	Americans	Men	Women
Skating	50%	28%	69%
Skiing	26%	35%	19%
Ice hockey	6%	10%	2%
Snowboarding	6%	8%	4%
Luge	5%	6%	3%
Bobsled	4%	5%	2%
Curling	2%	4%	1%
Biathlon	1%	3%	<1%
Skeleton	<1%	1%	<1%