

| | | NYS Adults | | |
|-----------------------|----------------------------------|--|---|--------|
| | | Is raising the minimum wage in New York State: | | |
| | | A good idea because it adds money to peoples income during difficult times | A bad idea because in difficult times small businesses will hire fewer people who need jobs | Unsure |
| | | Row % | Row % | Row % |
| NYS Adults | | 69% | 27% | 4% |
| NYS Registered Voters | | 69% | 28% | 3% |
| Region | New York City | 75% | 22% | 4% |
| | Suburbs | 68% | 27% | 6% |
| | Upstate | 64% | 34% | 2% |
| Income | Less \$50,000 | 74% | 24% | 2% |
| | \$50,000 to just under \$100,000 | 64% | 33% | 2% |
| | \$100,000 or more | 73% | 26% | 1% |
| Income | Less than \$50,000 | 74% | 24% | 2% |
| | \$50,000 or more | 68% | 30% | 2% |
| Education | Not college graduate | 72% | 25% | 4% |
| | College graduate | 67% | 30% | 3% |
| Age | Under 45 | 69% | 28% | 3% |
| | 45 or older | 70% | 26% | 4% |
| Age | 18 to 29 | 66% | 30% | 4% |
| | 30 to 44 | 72% | 27% | 1% |
| | 45 to 59 | 70% | 28% | 2% |
| Race | 60 or older | 69% | 24% | 7% |
| | White | 66% | 30% | 4% |
| | Non White | 76% | 22% | 2% |
| Gender | Men | 67% | 30% | 3% |
| | Women | 71% | 24% | 5% |
| Interview Type | Landline | 66% | 29% | 4% |
| | Cell Phone | 79% | 20% | 1% |

NY1/YNN-Marist Poll NYS Adults: Interviews conducted January 18th and 19th, 2012, N=681 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.