

# **Marist College Institute for Public Opinion**

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### **NY1/YNN-Marist Poll**

NYS Voters Say, "No," to Candidate Trump
\*\*\* Complete Tables for Poll Appended \*\*\*

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#### This NY1/YNN-Marist Poll Reports:

Speculation of a presidential candidacy by businessman Donald Trump runs high. But, do New York State voters want "The Donald" to announce his candidacy? Most voters do not want Mr. Trump to seek the presidency. Three in four voters -- 75% -- hold this view while 24% want Trump to become a candidate. Only 2% are unsure.

Most Democrats -- 82% -- and non-enrolled voters -- 74% -- do not want Trump to throw his proverbial hat into the ring. About two-thirds of Republicans -- 66% -- also agree.

"Donald Trump hasn't crossed the threshold of credibility with New York State voters," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "He's slightly less of a turn-off to Republicans. But even among GOPers, about two-thirds don't want him to run."

Trump isn't the only local who New York voters hope will abstain from seeking the presidency. 76% of voters statewide do not want former New York State Governor George Pataki to challenge President Obama in 2012. 19% would like to see him make a bid for the office, and 5% are unsure.

New York State voters also aren't pressing New Jersey Governor Chris Christie to run for president in 2012. About two-thirds -- 66% -- think Christie should sit along the presidential sidelines while 17% believe he should join the contest. 17% are unsure.

New York City Mayor Michael Bloomberg does not fare much better. 64% of New York State voters want Bloomberg to stay off the national presidential stage while 28% want him to step into the spotlight. Eight percent are unsure.

It's a similar story for Bloomberg's predecessor, former New York City Mayor Rudy Giuliani. 60% of voters believe Giuliani's 2008 presidential run was enough while 37% want "America's Mayor" to give a presidential run another go around. Three percent are unsure.

Although a majority of New York Republicans do not want Pataki, Christie, and Bloomberg to run, they divide about a bid by Giuliani.

#### New York's Favorite Son Rules Republican Roost Statewide

The field of possible 2012 Republican presidential candidates is wide. But, given the choice, about one in four New York State Republican voters -- 23% -- report they would back former New York City Mayor Rudy Giuliani and one in five -- 20% -- say they would support former Massachusetts Governor Mitt Romney. Here is how the field stands among these Republican voters:

- 23% for former New York City Mayor Rudy Giuliani
- 20% for former Massachusetts Governor Mitt Romney
- 12% for former Alaska Governor Sarah Palin
- 10% for former Arkansas Governor Mike Huckabee
- 7% for Businessman Donald Trump
- 7% for Texas Congressman Ron Paul
- 3% for former Georgia Congressman Newt Gingrich
- 2% for Minnesota Governor Tim Pawlenty
- 2% for Indiana Governor Mitch Daniels
- 2% for Businessman Herman Cain
- 1% for Minnesota Congresswoman Michele Bachmann
- 1% for former Pennsylvania Senator Rick Santorum
- Fewer than 1% for former U.S. Ambassador to China Jon Huntsman
- Fewer than 1% for former New Mexico Governor Gary Johnson
- 10% are undecided

#### **How the Survey was Conducted**

### Nature of the Sample: New York State Poll of 941 Adults

This survey of 941 New York State adults was conducted on April 25<sup>th</sup> through April 29<sup>th</sup>, 2011. Adults 18 years of age and older residing in New York State were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each county was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ±3.5 percentage points. There are 758 registered voters and 205 Republicans. The sample of registered voters was adjusted for turnout in statewide elections. The results for these subsets are statistically significant within ±4.0 percentage points and ±7.0 percentage points, respectively. The error margin increases for cross-tabulations.

Nature of the Sample - NYS Adults				
		NYS Adults		
		Col %		
NYS Adults		100%		
NYS Registered	Voters	81%		
Region	New York City	43%		
	Suburbs	21%		
	Upstate	36%		
Income	Less than \$50,000	48%		
	\$50,000 or more	52%		
Race	White	57%		
	African American	14%		
	Latino	14%		
	Other	16%		
Race	White	57%		
	Non White	43%		
Generation	Millennials (18-30)	23%		
	Gen X (31-46)	25%		
	Baby Boomers (47-65)	34%		
	Silent-Greatest (Over 65)	19%		
Age	Under 45	43%		
	45 or older	57%		
Gender	Men	48%		
	Women	52%		
Interview Type	Landline	73%		
	Cell Phone	27%		

NY1/YNN-Marist Poll NYS Adults: Interviews conducted April 25th through 29th, 2011, N=941 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Nature of the Sample - NYS Registered Voters				
		NYS Registered Voters		
	Col %			
NYS Registered Vot	ers	100%		
Party ID	Democrat	44%		
	Republican	28%		
	Non-enrolled	25%		
	Other	2%		
Support Tea Party	Yes	21%		
Political Ideology	Liberal	28%		
	Moderate	42%		
	Conservative	30%		
Region	New York City	30%		
	Suburbs	24%		
	Upstate	46%		
Income	Less than \$50,000	45%		
	\$50,000 or more	55%		
Race	White	66%		
	African American	10%		
	Latino	12%		
	Other	13%		
Race	White	66%		
	Non White	34%		
Generation	Millennials (18-30)	17%		
	Gen X (31-46)	25%		
	Baby Boomers (47-65)	37%		
	Silent-Greatest (Over 65)	22%		
Age	Under 45	37%		
	45 or older	63%		
Gender	Men	48%		
	Women	52%		
Interview Type	Landline	75%		
	Cell Phone	25%		

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted April 25th through 29th, 2011, N=758 MOE +/-4%. Totals may not add to 100 due to rounding.

# Nature of the Sample: Republicans

Nature of the Sample - NYS Republicans				
		Republicans		
		Col %		
NYS Republicans		100%		
Support Tea Party	Yes	38%		
Political Ideology	Liberal	9%		
	Moderate	33%		
	Conservative	58%		
Region	New York City	16%		
	Suburbs	24%		
	Upstate	60%		
Income	Less than \$50,000	41%		
	\$50,000 or more	59%		
Race	White	82%		
	Non White	18%		
Age	Under 45	32%		
	45 or older	68%		
Gender	Men	49%		
	Women	51%		
Interview Type	Landline	75%		
	Cell Phone	25%		

NY1/YNN-Marist Poll NYS Republicans: Interviews conducted April 25th through 29th, 2011, N=205 MOE +/- 7%. Totals may not add to 100 due to rounding.

# **Donald Trump 2012 Presidential Run**

Asked of NYS Registered Voters Split Sample:

Question Wording: Do you want Donald Trump to run for President in 2012, or not?

		NYS	S Registered Vo	ters
		Do you want Donald Trump to run for President in 2012, or not?		o to run for not?
		Yes No Unsu		Unsure
		Row %	Row %	Row %
NYS Registered Vo	ters	24%	75%	2%
Party Registration	Democrat	16%	82%	2%
	Republican	31%	66%	3%
	Non-enrolled	26%	74%	<1%
Tea Party Supporte	rs	41%	56%	3%
Political Ideology	Liberal	28%	72%	<1%
	Moderate	22%	77%	<1%
	Conservative	25%	71%	4%
Region	New York City	20%	79%	1%
	Suburbs	26%	73%	2%
	Upstate	25%	73%	2%
Income	Less than \$50,000	23%	76%	1%
	\$50,000 or more	22%	77%	1%
Education	Not college graduate	23%	77%	1%
	College graduate	23%	75%	2%
Age	Under 45	31%	69%	<1%
	45 or older	19%	79%	2%
Race	White	27%	71%	2%
	Non White	17%	82%	1%
Gender	Men	22%	76%	2%
	Women	25%	74%	1%
Interview Type	Landline	22%	75%	2%
	Cell Phone	27%	73%	<1%

NY1/YNN-Marist Poll NYS Registered Voters Split Sample: Interviews conducted April 25th through 29th, 2011, N=376 MOE +/- 5%. Totals may not add to 100 due to rounding.

# George Pataki 2012 Presidential Run

Asked of NYS Registered Voters Split Sample:

Question Wording: Do you want George Pataki to run for President in 2012, or not?

		NYS	S Registered Vot	ers
		Do you want George Pataki to run fo President in 2012, or not?		i to run for not?
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Vo	ters	19%	76%	5%
Party Registration	Democrat	11%	86%	3%
	Republican	30%	64%	7%
	Non-enrolled	21%	76%	4%
Tea Party Supporte	rs	15%	81%	5%
Political Ideology	Liberal	12%	85%	3%
	Moderate	22%	76%	2%
	Conservative	24%	65%	10%
Region	New York City	17%	83%	<1%
	Suburbs	25%	72%	2%
	Upstate	17%	73%	11%
Income	Less than \$50,000	16%	76%	7%
	\$50,000 or more	20%	77%	2%
Education	Not college graduate	19%	73%	8%
	College graduate	19%	79%	3%
Age	Under 45	23%	68%	9%
	45 or older	17%	79%	4%
Race	White	19%	74%	7%
	Non White	20%	77%	3%
Gender	Men	21%	71%	8%
	Women	18%	79%	3%
Interview Type	Landline	20%	75%	5%
	Cell Phone	16%	77%	7%

NY1/YNN-Marist Poll NYS Registered Voters Split Sample: Interviews conducted April 25th through 29th, 2011, N=382 MOE +/- 5%. Totals may not add to 100 due to rounding.

### **Chris Christie 2012 Presidential Run**

Asked of NYS Registered Voters Split Sample:

Question Wording: Do you want Chris Christie to run for President in 2012, or not?

		NYS	Registered Vot	ers
		Do you want Chris Christie to run for President in 2012, or not?		to run for not?
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Vo	ters	17%	66%	17%
Party Registration	Democrat	12%	71%	17%
	Republican	27%	60%	12%
	Non-enrolled	14%	65%	20%
Tea Party Supporte	ers	30%	52%	19%
Political Ideology	Liberal	7%	69%	24%
	Moderate	19%	66%	14%
	Conservative	24%	63%	13%
Region	New York City	15%	71%	14%
	Suburbs	27%	67%	7%
	Upstate	14%	62%	24%
Income	Less than \$50,000	8%	72%	21%
	\$50,000 or more	22%	68%	10%
Education	Not college graduate	15%	66%	19%
	College graduate	19%	69%	12%
Age	Under 45	15%	71%	15%
	45 or older	18%	64%	19%
Race	White	18%	65%	17%
	Non White	12%	70%	18%
Gender	Men	17%	67%	15%
	Women	17%	64%	19%
Interview Type	Landline	17%	65%	18%
	Cell Phone	17%	68%	15%

NY1/YNN-Marist Poll NYS Registered Voters Split Sample: Interviews conducted April 25th through 29th, 2011, N=376 MOE +/- 5%. Totals may not add to 100 due to rounding.

# Michael Bloomberg 2012 Presidential Run

Asked of NYS Registered Voters Split Sample:

Question Wording: Do you want Michael Bloomberg to run for President in 2012, or not?

		NYS	Registered Vot	ers
		Do you want Michael Bloomberg to run f President in 2012, or not?		erg to run for not?
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Vo	ters	28%	64%	8%
Party Registration	Democrat	25%	69%	6%
	Republican	38%	57%	5%
	Non-enrolled	24%	64%	12%
Tea Party Supporte	ers	23%	70%	7%
Political Ideology	Liberal	31%	57%	12%
	Moderate	27%	68%	5%
	Conservative	33%	62%	5%
Region	New York City	29%	63%	8%
	Suburbs	40%	58%	3%
	Upstate	22%	67%	11%
Income	Less than \$50,000	28%	60%	12%
	\$50,000 or more	30%	67%	3%
Education	Not college graduate	27%	65%	8%
	College graduate	31%	64%	5%
Age	Under 45	36%	59%	5%
	45 or older	24%	67%	9%
Race	White	30%	65%	5%
	Non White	27%	60%	13%
Gender	Men	25%	71%	4%
	Women	31%	57%	12%
Interview Type	Landline	24%	69%	8%
	Cell Phone	41%	50%	9%

NY1/YNN-Marist Poll NYS Registered Voters Split Sample: Interviews conducted April 25th through 29th, 2011, N=376 MOE +/- 5%. Totals may not add to 100 due to rounding.

# Rudy Giuliani 2012 Presidential Run

Asked of NYS Registered Voters Split Sample:

Question Wording: Do you want Rudy Giuliani to run for President in 2012, or not?

		NYS	S Registered Vot	ers
		Do you want Rudy Giuliani to run fo President in 2012, or not?		to run for not?
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Vo	ters	37%	60%	3%
Party Registration	Democrat	30%	69%	1%
	Republican	47%	48%	5%
	Non-enrolled	37%	60%	3%
Tea Party Supporte	ers	54%	44%	3%
Political Ideology	Liberal	17%	82%	1%
	Moderate	46%	51%	3%
	Conservative	43%	54%	3%
Region	New York City	27%	73%	<1%
	Suburbs	41%	57%	1%
	Upstate	40%	55%	6%
Income	Less than \$50,000	33%	63%	4%
	\$50,000 or more	39%	60%	1%
Education	Not college graduate	41%	54%	5%
	College graduate	33%	66%	1%
Age	Under 45	45%	52%	3%
	45 or older	32%	65%	3%
Race	White	38%	57%	4%
	Non White	35%	64%	1%
Gender	Men	41%	56%	3%
	Women	33%	64%	3%
Interview Type	Landline	33%	64%	3%
	Cell Phone	49%	47%	4%

NY1/YNN-Marist Poll NYS Registered Voters Split Sample: Interviews conducted April 25th through 29th, 2011, N=382 MOE +/- 5%. Totals may not add to 100 due to rounding.

# 2012 Republican Presidential Primary (New York State)

Asked of NYS Republicans:

**Question Wording:** If the 2012 Republican presidential primary were held today, whom would you support if the candidates are:

		Republicans
		Col %
If the 2012 Republican	Former New York City Mayor Rudy Giuliani	23%
presidential primary were held	Former Massachusetts Governor Mitt Romney	20%
today, whom would you support if the	Former Alaska Governor Sarah Palin	12%
candidates are:	Former Arkansas Governor Mike Huckabee	10%
	Businessman Donald Trump	7%
	Texas Congressman Ron Paul	7%
	Former Georgia Congressman Newt Gingrich	3%
	Minnesota Governor Tim Pawlenty	2%
	Indiana Governor Mitch Daniels	2%
	Businessman Herman Cain	2%
	Minnesota Congresswoman Michele Bachmann	1%
	Former Pennsylvania Senator Rick Santorum	1%
	Former U.S. Ambassador to China Jon Huntsman	<1%
	Former New Mexico Governor Gary Johnson	<1%
	Undecided	10%

NY1/YNN-Marist Poll NYS Republicans: Interviews conducted April 25th through 29th, 2011, N=205 MOE +/- 7%. Totals may not add to 100 due to rounding.