



## NY1/YNN-Marist Poll

New York State Approval Rating Roundup:  
Voters Rate Senators Chuck Schumer & Kirsten Gillibrand  
& President Barack Obama  
\*\*\* Complete Tables for Poll Appended \*\*\*

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### **This NY1/YNN-Marist Poll Reports:**

#### **Gillibrand Approval Rating Climbs to Highest Point Since Taking Office**

U.S. Senator Kirsten Gillibrand has improved her standing among New York voters. Nearly half of registered voters statewide -- 49% -- think she is doing either an excellent or good job in office. Included here are 13% who report she is doing an excellent job and 36% who say she is doing a good one. Gillibrand's approval rating is the highest she has received since taking office in January 2009. Currently, 29% rate Gillibrand's performance as fair while 10% say she is doing poorly. 12% have not heard enough about her to offer an opinion.

When Marist last reported on Gillibrand's approval rating in late October, 36% gave her above average grades, 30% thought she was doing a fair job, and 18% said her performance was poor. 16%, at the time, were unsure.

"This is the first time since being appointed to the U.S. Senate by former Governor David Paterson that Senator Gillibrand has established herself with New York voters in terms of her job performance," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Voters see Gillibrand in a different light."

Although Gillibrand has bolstered support across party lines, the largest bump in her approval rating comes from her own base. 61% of New York State Democrats approve of the job she is doing in the U.S. Senate. In October, 45% of Democrats held this view. Among the state's GOP, 39% give Gillibrand a thumbs-up compared with 30% who did the same in Marist's previous survey. And, among non-enrolled voters, 40% approve of Gillibrand's job performance while 28% did so at the end of October.

Regardless of region, Gillibrand's approval rating has enjoyed a boost. A majority of voters - - 54% -- in New York City, 45% in the city's suburbs, and nearly half of those upstate -- 49% -- approve of her job performance. In October, those proportions stood at 31%, 35%, and 40%, respectively.

### **Schumer Approval Rating Up**

Senator Chuck Schumer's job approval rating is strong. Nearly six in ten voters -- 59% -- think New York's senior senator is doing either an excellent or good job in office. This includes 22% who believe he is doing an excellent job and 37% who report he is doing a good one. Nearly three in ten -- 28% -- give him fair grades, and just 9% say he is performing poorly in office. Five percent are unsure.

At the end of October, Schumer enjoyed a 55% approval rating. His highest approval rating came in October of 2004 when 61% of voters lauded his performance.

### **Obama Approval Rating at 53%**

Among registered voters statewide, a majority -- 53% -- approve of the job President Barack Obama is doing in office. Included here are 17% who think he is doing an excellent job and 36% who report he is doing a good one. One in four think his job performance is fair, and more than one in five -- 22% -- say Mr. Obama's performance is poor. One percent is unsure.

The president's approval rating in the state has grown. At the end of October, 45% approved of the job Mr. Obama was doing as president. 23% gave him fair marks, and about one-third -- 32% -- thought his performance was subpar.

Although there has been a seven percentage point bump in the president's job performance rating among non-enrolled voters, Republicans in New York play a role in Mr. Obama's improved standing as well. 26% of the statewide GOP currently approve of the president's job performance. 16% thought that way in Marist's previous survey.

## How the Survey was Conducted

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### **Nature of the Sample: New York State Poll of 751 Registered Voters**

This survey of 751 New York State registered voters was conducted on January 24<sup>th</sup> through January 26<sup>th</sup>, 2011. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 4.0$  percentage points.

## Nature of the Sample: Registered Voters

Nature of the Sample - NYS Registered Voters		
		NYS Registered Voters
		Col %
<b>NYS Registered Voters</b>		<b>100%</b>
<b>Party ID</b>	<b>Democrat</b>	<b>47%</b>
	<b>Republican</b>	<b>27%</b>
	<b>Non-enrolled</b>	<b>25%</b>
	<b>Other</b>	<b>1%</b>
<b>Support Tea Party</b>	<b>Yes</b>	<b>21%</b>
<b>Political Ideology</b>	<b>Liberal</b>	<b>28%</b>
	<b>Moderate</b>	<b>40%</b>
	<b>Conservative</b>	<b>32%</b>
<b>Region</b>	<b>New York City</b>	<b>28%</b>
	<b>Suburbs</b>	<b>24%</b>
	<b>Upstate</b>	<b>48%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>30%</b>
	<b>\$50,000 or more</b>	<b>70%</b>
<b>Race</b>	<b>White</b>	<b>80%</b>
	<b>African American</b>	<b>9%</b>
	<b>Latino</b>	<b>7%</b>
	<b>Other</b>	<b>4%</b>
<b>Race</b>	<b>White</b>	<b>80%</b>
	<b>Non White</b>	<b>20%</b>
<b>Generation</b>	<b>Millennials (18-30)</b>	<b>14%</b>
	<b>Gen X (31-46)</b>	<b>27%</b>
	<b>Baby Boomers (47-65)</b>	<b>40%</b>
	<b>Silent-Greatest (Over 65)</b>	<b>19%</b>
<b>Age</b>	<b>Under 45</b>	<b>38%</b>
	<b>45 or older</b>	<b>62%</b>
<b>Gender</b>	<b>Men</b>	<b>50%</b>
	<b>Women</b>	<b>50%</b>
<b>Union Member in Household</b>	<b>Yes</b>	<b>31%</b>
<b>Own or Rent Home</b>	<b>Own</b>	<b>75%</b>
	<b>Rent</b>	<b>23%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>78%</b>
	<b>Cell Phone</b>	<b>22%</b>

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.

## NYS Senator Gillibrand Approval Rating

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?

		NYS Registered Voters				
		Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
<b>NYS Registered Voters</b>		13%	36%	29%	10%	12%
<b>Party Registration</b>	Democrat	20%	41%	26%	3%	10%
	Republican	6%	33%	32%	18%	12%
	Non-enrolled	7%	33%	32%	12%	16%
<b>Tea Party Supporters</b>		3%	23%	34%	28%	13%
<b>Political Ideology</b>	Liberal	23%	38%	23%	4%	12%
	Moderate	11%	42%	31%	5%	11%
	Conservative	5%	28%	32%	23%	12%
<b>Region</b>	New York City	20%	34%	33%	6%	8%
	Suburbs	9%	36%	28%	10%	17%
	Upstate	11%	38%	27%	13%	11%
<b>Income</b>	Less \$50,000	13%	37%	30%	6%	14%
	\$50,000 to just under \$100,000	12%	35%	32%	12%	8%
	\$100,000 or more	14%	39%	28%	9%	10%
<b>Income</b>	Less than \$50,000	13%	37%	30%	6%	14%
	\$50,000 or more	13%	37%	30%	11%	9%
<b>Education</b>	Not college graduate	13%	34%	29%	10%	14%
	College graduate	13%	38%	29%	11%	10%
<b>Age</b>	Under 45	10%	32%	37%	8%	13%
	45 or older	15%	40%	25%	11%	10%
<b>Age</b>	18 to 29	8%	23%	40%	5%	23%
	30 to 44	11%	36%	35%	10%	9%
	45 to 59	12%	40%	28%	8%	12%
	60 or older	18%	39%	21%	14%	9%
<b>Generation</b>	Millennials (18-30)	9%	20%	40%	8%	23%
	Gen X (31-46)	10%	39%	34%	8%	8%
	Baby Boomers (47-65)	14%	39%	25%	11%	12%
	Silent-Greatest (Over 65)	18%	39%	24%	12%	8%
<b>Race</b>	White	14%	38%	27%	11%	11%
	Non White	10%	33%	36%	5%	16%
<b>Gender</b>	Men	13%	35%	29%	12%	10%
	Women	13%	38%	28%	8%	14%
<b>Households with children under 18</b>	Household with children	10%	37%	31%	9%	13%
	No children in household	15%	35%	28%	11%	12%
<b>Union Member in Household</b>		13%	33%	32%	12%	11%
<b>Interview Type</b>	Landline	13%	36%	28%	11%	12%
	Cell Phone	12%	40%	31%	7%	11%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.

## NYS Senator Gillibrand Approval Rating Over Time

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?

New York State Registered Voters						
Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?						
Date	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
January 2011	49%	13%	36%	29%	10%	12%
October 30, 2010	36%	6%	30%	30%	18%	16%
October 22, 2010	35%	6%	29%	32%	15%	18%
September 28, 2010	27%	4%	23%	38%	18%	17%
May 11, 2010	27%	3%	24%	37%	14%	22%
March 29, 2010	27%	2%	25%	34%	17%	22%
March 2, 2010	25%	3%	22%	38%	15%	22%
February 1, 2010	24%	2%	22%	33%	18%	25%
January 15, 2010	24%	2%	22%	33%	18%	25%
November 23, 2009	25%	3%	22%	39%	12%	24%
September 17, 2009	26%	3%	23%	38%	9%	27%
July 1, 2009	24%	3%	21%	30%	13%	33%
May 4, 2009	19%	2%	17%	28%	10%	43%
March 3, 2009	18%	3%	15%	27%	5%	50%
<b>Marist Poll New York Registered Voters</b>						

## NYS Senator Schumer Approval Rating

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?

		NYS Registered Voters				
		Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		22%	37%	28%	9%	5%
Party Registration	Democrat	32%	45%	18%	2%	3%
	Republican	9%	33%	34%	18%	6%
	Non-enrolled	16%	31%	40%	9%	4%
Tea Party Supporters		4%	29%	38%	25%	3%
Political Ideology	Liberal	36%	43%	16%	3%	2%
	Moderate	22%	42%	29%	3%	4%
	Conservative	9%	27%	36%	22%	6%
Region	New York City	27%	45%	19%	7%	2%
	Suburbs	21%	35%	32%	8%	4%
	Upstate	18%	34%	31%	10%	7%
Income	Less \$50,000	21%	42%	23%	7%	7%
	\$50,000 to just under \$100,000	23%	35%	30%	9%	4%
	\$100,000 or more	23%	40%	26%	8%	3%
Income	Less than \$50,000	21%	42%	23%	7%	7%
	\$50,000 or more	23%	37%	28%	8%	3%
Education	Not college graduate	20%	34%	30%	9%	7%
	College graduate	23%	41%	25%	9%	3%
Age	Under 45	15%	41%	33%	6%	6%
	45 or older	26%	36%	24%	10%	4%
Age	18 to 29	11%	39%	34%	4%	12%
	30 to 44	17%	41%	32%	7%	3%
	45 to 59	19%	39%	29%	9%	5%
	60 or older	34%	33%	19%	12%	2%
Generation	Millennials (18-30)	11%	37%	31%	7%	14%
	Gen X (31-46)	18%	41%	35%	5%	1%
	Baby Boomers (47-65)	21%	37%	25%	11%	4%
	Silent-Greatest (Over 65)	36%	34%	19%	9%	3%
Race	White	21%	36%	29%	9%	5%
	Non White	22%	44%	24%	5%	5%
Gender	Men	24%	37%	26%	10%	4%
	Women	20%	38%	29%	8%	6%
Households with children under 18	Household with children	18%	39%	30%	7%	6%
	No children in household	24%	36%	25%	10%	4%
Union Member in Household		20%	36%	32%	9%	4%
Interview Type	Landline	23%	36%	27%	9%	4%
	Cell Phone	15%	42%	29%	6%	8%

NYS1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.

## NYS Senator Schumer Approval Rating Over Time

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?

New York State Registered Voters						
Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?						
Date	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
January 2011	59%	22%	37%	28%	9%	5%
October 30, 2010	55%	20%	35%	25%	15%	5%
October 22, 2010	53%	19%	34%	26%	17%	4%
September 28, 2010	47%	15%	32%	31%	19%	3%
March 11, 2010	50%	14%	36%	31%	16%	3%
March 29, 2010	51%	13%	38%	28%	17%	4%
March 2, 2010	53%	12%	41%	28%	15%	4%
February 1, 2010	47%	11%	36%	31%	17%	5%
January 15, 2010	51%	13%	38%	24%	18%	7%
November 23, 2009	54%	17%	37%	29%	13%	4%
September 17, 2009	58%	17%	41%	26%	13%	3%
July 1, 2009	54%	15%	39%	27%	15%	4%
May 4, 2009	55%	18%	37%	25%	14%	6%
March 3, 2009	57%	17%	40%	25%	13%	5%
October 28, 2008	55%	20%	35%	20%	13%	12%
April 9, 2008	57%	15%	42%	27%	10%	6%
March 27, 2007	57%	20%	37%	23%	9%	11%
October 20, 2006	55%	19%	36%	32%	8%	5%
July 19, 2006	58%	13%	45%	27%	8%	7%
May 10, 2006	56%	15%	41%	27%	8%	9%
January 2006 (Release: February 1 <sup>st</sup> )	57%	15%	42%	23%	12%	8%
September 30, 2005	55%	17%	38%	25%	11%	9%
April 12, 2005	58%	15%	43%	24%	8%	10%
October 28, 2004	61%	19%	42%	21%	8%	10%
September 17, 2004	50%	13%	37%	29%	11%	10%
April 19, 2004	54%	13%	41%	27%	8%	11%
January 14, 2004	58%	14%	44%	23%	7%	12%
September 22, 2003	52%	12%	40%	30%	10%	8%
April 10, 2003	52%	10%	42%	27%	8%	13%
December 15, 2002	53%	11%	42%	28%	8%	11%
September 16, 2002	52%	9%	43%	27%	8%	13%
April 20, 2002	55%	11%	44%	26%	6%	13%
December 12, 2001	54%	12%	42%	24%	7%	15%
April 9, 2001	49%	12%	37%	26%	8%	17%
December 1, 2000	51%	13%	38%	22%	9%	18%
March 31, 2000	39%	9%	30%	27%	7%	27%
September 24, 1999	44%	9%	35%	31%	8%	17%
March 10, 1999	41%	7%	34%	23%	10%	26%

Marist Poll New York Registered Voters



## President Obama Approval Rating in NYS

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?

		NYS Registered Voters				
		Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
<b>NYS Registered Voters</b>		17%	36%	25%	22%	1%
<b>Party Registration</b>	Democrat	29%	46%	17%	7%	1%
	Republican	3%	23%	34%	40%	<1%
	Non-enrolled	11%	34%	28%	26%	1%
<b>Tea Party Supporters</b>		4%	16%	29%	51%	<1%
<b>Political Ideology</b>	Liberal	33%	43%	18%	5%	1%
	Moderate	16%	44%	25%	15%	<1%
	Conservative	7%	19%	30%	44%	<1%
<b>Region</b>	New York City	27%	44%	18%	12%	<1%
	Suburbs	14%	34%	28%	23%	1%
	Upstate	14%	32%	27%	27%	1%
<b>Income</b>	Less \$50,000	20%	39%	22%	18%	1%
	\$50,000 to just under \$100,000	15%	31%	28%	26%	<1%
	\$100,000 or more	16%	41%	23%	19%	<1%
<b>Income</b>	Less than \$50,000	20%	39%	22%	18%	1%
	\$50,000 or more	15%	36%	26%	23%	<1%
<b>Education</b>	Not college graduate	19%	30%	27%	22%	1%
	College graduate	17%	39%	23%	21%	<1%
<b>Age</b>	Under 45	17%	37%	27%	19%	<1%
	45 or older	18%	35%	23%	23%	<1%
<b>Age</b>	18 to 29	15%	30%	29%	24%	1%
	30 to 44	18%	40%	26%	16%	<1%
	45 to 59	15%	35%	29%	21%	<1%
	60 or older	21%	36%	18%	25%	<1%
<b>Generation</b>	Millennials (18-30)	14%	35%	26%	24%	1%
	Gen X (31-46)	18%	37%	27%	18%	<1%
	Baby Boomers (47-65)	17%	35%	26%	21%	<1%
	Silent-Greatest (Over 65)	20%	37%	18%	25%	<1%
<b>Race</b>	White	13%	35%	27%	25%	<1%
	Non White	36%	42%	15%	7%	1%
<b>Gender</b>	Men	18%	36%	25%	21%	<1%
	Women	17%	36%	24%	22%	1%
<b>Households with children under 18</b>	Household with children	18%	33%	27%	21%	1%
	No children in household	17%	37%	23%	22%	1%
<b>Union Member in Household</b>		19%	34%	24%	22%	<1%
<b>Interview Type</b>	Landline	18%	35%	25%	21%	1%
	Cell Phone	17%	38%	22%	23%	<1%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.

## President Obama Approval Rating in NYS Over Time

*Asked of NYS Registered Voters:*

**Question Wording:** Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?

New York State Registered Voters						
Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?						
Date	Excellent/ Good	Excellent	Good	Fair	Poor	Unsure
January 2011	53%	17%	36%	25%	22%	1%
October 30, 2010	45%	16%	29%	23%	32%	<1%
October 22, 2010	45%	16%	29%	22%	33%	<1%
September 30, 2010	43%	13%	30%	27%	29%	1%
September 24, 2010	47%	16%	31%	22%	31%	<1%
May 12, 2010	55%	22%	33%	22%	23%	<1%
March 29, 2010	53%	21%	32%	21%	26%	<1%
March 3, 2010	52%	16%	36%	24%	23%	1%
February 3, 2010	46%	13%	33%	27%	27%	<1%
January 15, 2010	56%	20%	36%	22%	21%	1%
November 23, 2009	55%	18%	37%	24%	20%	1%
September 24, 2009	52%	25%	27%	20%	26%	2%
September 14, 2009	57%	23%	34%	23%	20%	<1%
July 1, 2009	63%	31%	32%	20%	16%	1%
May 4, 2009	64%	33%	31%	20%	14%	2%
March 3, 2009	68%	33%	35%	15%	13%	4%
January 27, 2009	60%	28%	32%	16%	6%	18%
<b>Marist Poll New York Registered Voters</b>						