



NY1/YNN-Marist Poll

The New York State Economy
*** Complete Tables for Poll Appended ***

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This NY1/YNN-Marist Poll Reports:

NYS Economy: Climbing Out of the Fiscal Basement?

Registered voters in New York State may be seeing a small crack in the state's overcast economic conditions. More voters statewide still view the state's economy as getting worse than view it as getting better. However, fewer voters, than previously, say New York's economy is deteriorating.

About three in ten voters -- 31% -- currently view New York's economy as getting worse while about one in five -- 19% -- perceive it as getting better. Half of the electorate -- 50% -- thinks the Empire State's economy is about the same as it has been in the past.

When Marist last reported this question at the end of September, 46% believed the state's economy was getting worse, and 12% said it was improving. About four in ten -- 42% -- thought New York's economy was on a level plain.

"Things are looking better for the New York State economy," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "But, there's nothing to write home about just yet."

Regionally, the biggest change has occurred upstate. 37% of upstate voters still report New York's economy is declining, but that's an 18 percentage point *drop* from Marist's previous survey when 55% had this view.

Voters in New York State also think their family finances have leveled off. A majority -- 54% -- say they expect their personal family finances to stay about the same in the coming year. More than one in four -- 27% -- think they will get better while 19% expect them to get

worse. Little has changed on this question since September. At that time, these proportions stood at 58%, 26%, and 16%, respectively.

The Great Divide: the NYS Economy

When it comes to the future of the New York State economy, voters divide. Nearly half -- 49% -- think the worst is behind us while 47% say the worst is yet to come. Four percent are unsure.

There is a partisan divide on this question. While a majority of Democrats -- 56% -- think the worst is behind us, a majority of Republicans -- 57% -- believe there is more bad news on the economic horizon. A slim majority of non-enrolled voters -- 52% -- report the worst is over and better days are ahead.

How the Survey was Conducted

Nature of the Sample: New York State Poll of 751 Registered Voters

This survey of 751 New York State registered voters was conducted on January 24th through January 26th, 2011. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.0 percentage points.

Nature of the Sample: Registered Voters

Nature of the Sample - NYS Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
Party ID	Democrat	47%
	Republican	27%
	Non-enrolled	25%
	Other	1%
Support Tea Party	Yes	21%
Political Ideology	Liberal	28%
	Moderate	40%
	Conservative	32%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	80%
	African American	9%
	Latino	7%
	Other	4%
Race	White	80%
	Non White	20%
Generation	Millennials (18-30)	14%
	Gen X (31-46)	27%
	Baby Boomers (47-65)	40%
	Silent-Greatest (Over 65)	19%
Age	Under 45	38%
	45 or older	62%
Gender	Men	50%
	Women	50%
Union Member in Household	Yes	31%
Own or Rent Home	Own	75%
	Rent	23%
Interview Type	Landline	78%
	Cell Phone	22%

NY1/YNN-Marist Poll NYS Registered Voters: Interviews conducted January 24th through 26th, 2011, N=751 MOE +/- 4%. Totals may not add to 100 due to rounding.

NYS Economy

Asked of NYS Registered Voters:

Question Wording: Right now, do you think the New York State economy is getting better, getting worse, or staying about the same?

		NYS Registered Voters		
		Right now, do you think the New York State economy is getting better, getting worse, or staying about the same?		
		Getting better	Getting worse	Staying about the same
		Row %	Row %	Row %
NYS Registered Voters		19%	31%	50%
Party Registration	Democrat	23%	26%	50%
	Republican	9%	35%	56%
	Non-enrolled	22%	33%	45%
Tea Party Supporters		11%	42%	47%
Political Ideology	Liberal	23%	31%	46%
	Moderate	21%	26%	53%
	Conservative	12%	39%	49%
Region	New York City	25%	25%	50%
	Suburbs	21%	27%	52%
	Upstate	14%	37%	48%
Income	Less \$50,000	16%	39%	45%
	\$50,000 to just under \$100,000	14%	33%	53%
	\$100,000 or more	27%	22%	51%
Income	Less than \$50,000	16%	39%	45%
	\$50,000 or more	20%	28%	52%
Education	Not college graduate	18%	37%	45%
	College graduate	20%	27%	53%
Age	Under 45	27%	29%	45%
	45 or older	14%	32%	53%
Age	18 to 29	26%	39%	35%
	30 to 44	27%	24%	49%
	45 to 59	13%	31%	55%
	60 or older	15%	34%	51%
Generation	Millennials (18-30)	26%	36%	37%
	Gen X (31-46)	24%	26%	50%
	Baby Boomers (47-65)	14%	33%	53%
	Silent-Greatest (Over 65)	15%	31%	54%
Race	White	18%	31%	51%
	Non White	23%	32%	45%
Gender	Men	23%	28%	49%
	Women	15%	35%	50%
Households with children under 18	Household with children	19%	33%	48%
	No children in household	19%	31%	50%
Union Member in Household		16%	35%	49%
Interview Type	Landline	18%	31%	51%
	Cell Phone	22%	32%	46%

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NYS Economy (Over Time)

Asked of NYS Registered Voters:

Question Wording: Right now, do you think the New York State economy is getting better, getting worse, or staying about the same?

Registered Voters			
Right now, do you think the New York State economy is getting better, getting worse, or staying about the same?			
Date	Getting better	Getting worse	Staying about the same
February 2011	19%	31%	50%
September 28, 2010	12%	46%	42%
May 12, 2010	15%	48%	37%
April 8, 2010	12%	54%	34%
February 2, 2010	11%	49%	40%
November 24, 2009	15%	39%	46%
September 14, 2009	19%	29%	52%
July 9, 2009	8%	46%	46%

Marist Poll New York Registered Voters

Family Finances in Coming Year

Asked of NYS Registered Voters:

Question Wording: In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

		NYS Registered Voters		
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?		
		Get better	Get worse	Stay about the same
		Row %	Row %	Row %
NYS Registered Voters		27%	19%	54%
Party Registration	Democrat	30%	14%	56%
	Republican	23%	22%	55%
	Non-enrolled	25%	23%	52%
Tea Party Supporters		24%	25%	51%
Political Ideology	Liberal	31%	18%	51%
	Moderate	28%	13%	59%
	Conservative	22%	27%	51%
Region	New York City	37%	12%	51%
	Suburbs	23%	28%	49%
	Upstate	23%	19%	58%
Income	Less \$50,000	23%	21%	56%
	\$50,000 to just under \$100,000	27%	19%	54%
	\$100,000 or more	28%	16%	57%
Income	Less than \$50,000	23%	21%	56%
	\$50,000 or more	27%	18%	55%
Education	Not college graduate	26%	23%	51%
	College graduate	27%	16%	57%
Age	Under 45	42%	13%	46%
	45 or older	19%	22%	59%
Age	18 to 29	44%	20%	36%
	30 to 44	41%	9%	50%
	45 to 59	24%	21%	55%
	60 or older	13%	25%	63%
Generation	Millennials (18-30)	44%	18%	37%
	Gen X (31-46)	38%	9%	53%
	Baby Boomers (47-65)	21%	23%	56%
	Silent-Greatest (Over 65)	14%	23%	63%
Race	White	21%	21%	58%
	Non White	50%	11%	39%
Gender	Men	30%	17%	53%
	Women	23%	22%	55%
Households with children under 18	Household with children	33%	16%	51%
	No children in household	23%	22%	56%
Union Member in Household		24%	21%	55%
Interview Type	Landline	25%	19%	56%
	Cell Phone	34%	19%	47%

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Family Finances in Coming Year (Over Time)

Asked of NYS Registered Voters:

Question Wording: In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?

Registered Voters			
In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?			
Date	Get better	Get worse	Stay about the same
February 2011	27%	19%	54%
September 28, 2010	26%	16%	58%
May 12, 2010	27%	19%	54%
April 8, 2010	22%	19%	59%
February 2, 2010	26%	18%	56%
November 24, 2010	24%	20%	56%
September 14, 2010	27%	18%	55%
July 9, 2009	20%	25%	55%

Marist Poll New York Registered Voters

NYS Economy-Will It Get Worse

Asked of NYS Registered Voters:

Question Wording: When thinking about the New York State economy, which statement comes closer to your view:

		NYS Registered Voters		
		When thinking about the New York State economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
NYS Registered Voters		47%	49%	4%
Party Registration	Democrat	40%	56%	4%
	Republican	57%	39%	4%
	Non-enrolled	45%	52%	4%
Tea Party Supporters		58%	39%	3%
Political Ideology	Liberal	41%	54%	5%
	Moderate	41%	55%	4%
	Conservative	58%	38%	4%
Region	New York City	45%	53%	2%
	Suburbs	49%	47%	5%
	Upstate	48%	47%	5%
Income	Less \$50,000	48%	46%	6%
	\$50,000 to just under \$100,000	50%	47%	3%
	\$100,000 or more	42%	54%	3%
Income	Less than \$50,000	48%	46%	6%
	\$50,000 or more	47%	51%	3%
Education	Not college graduate	48%	49%	3%
	College graduate	48%	47%	5%
Age	Under 45	45%	53%	2%
	45 or older	48%	47%	5%
Age	18 to 29	54%	45%	1%
	30 to 44	41%	56%	3%
	45 to 59	47%	49%	5%
	60 or older	50%	44%	6%
Generation	Millennials (18-30)	54%	45%	1%
	Gen X (31-46)	42%	56%	3%
	Baby Boomers (47-65)	50%	46%	4%
	Silent-Greatest (Over 65)	44%	48%	8%
Race	White	47%	49%	4%
	Non White	47%	50%	3%
Gender	Men	46%	50%	5%
	Women	49%	47%	4%
Households with children under 18	Household with children	48%	47%	5%
	No children in household	47%	49%	4%
Union Member in Household		51%	45%	4%
Interview Type	Landline	48%	47%	5%
	Cell Phone	45%	53%	2%

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