



## Marist College Institute for Public Opinion

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### New York U.S. Senate:

**Schumer/Townsend: Solid Democrat; Gillibrand/DioGuardi: Solid Democrat**

\*\*\* Complete Tables for Poll Appended \*\*\*

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### This Marist Poll Reports:

According to this Marist Poll, Democrat Chuck Schumer has a wide lead over Republican Jay Townsend in the race for U.S. Senate in New York. Schumer leads Townsend by 24 percentage points among likely voters including early voters and those who are undecided yet leaning toward a candidate. Schumer garners 60% to 36% for Townsend. This data was collected from Tuesday, October 26, 2010 through Thursday, October 28, 2010 with five days until Election Day.

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#### New York: U.S. Senate Likely Voters

*Question: If next week's election for U.S. Senate in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]*

	Schumer	Townsend	Other	Undecided
<b>NY LV Oct. 30, 2010</b>	<b>60%</b>	<b>36%</b>	<b>1%</b>	<b>3%</b>
NY LV Oct. 22, 2010	63%	35%	1%	1%
<b>Party Registration</b>				
<b>Democrat</b>	<b>87%</b>	<b>10%</b>	<b>&lt;1%</b>	<b>3%</b>
<b>Republican</b>	<b>28%</b>	<b>68%</b>	<b>2%</b>	<b>2%</b>
<b>Non-enrolled</b>	<b>54%</b>	<b>36%</b>	<b>4%</b>	<b>6%</b>

*October 30, 2010 Marist Poll New York Likely Voters including early voters and those who are undecided yet leaning toward a candidate N= 415 MOE +/- 5%. Totals may not add to 100 due to rounding.*

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### Key Findings:

- Schumer leads Townsend among likely voters by a very wide margin in New York City and has majority support over Townsend in both the suburbs of New York City and upstate.
- 75% of voters who are likely to vote in New York strongly support their choice of candidate for this race. 80% of Schumer's supporters are firmly behind him while a majority of Townsend's -- 65% -- strongly back him.
- 64% of likely voters view Schumer favorably while 32% have a lesser opinion of him. 38% of likely voters have a positive perception of Townsend. 30% do not. He is unknown to 32%.
- 55% of registered voters approve of the job Chuck Schumer is doing in the U.S. Senate.
- Schumer leads Townsend by 38 percentage points among all registered voters in New York. Schumer receives 66% to 28% for Townsend among the statewide electorate.

## **New York U.S. Senate – Gillibrand/DioGuardi: Solid Democrat**

In the race for U.S. Senate in New York between Kirsten Gillibrand and Joe DioGuardi, Gillibrand has a 15 percentage point lead among likely voters including early voters and those who are undecided yet leaning toward a candidate. Gillibrand nets 55% to 40% for DioGuardi. This Marist Poll data was collected from Tuesday, October 26, 2010 through Thursday, October 28, 2010 with five days still to go before Election Day.

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### **New York: U.S. Senate Likely Voters**

*Question: If next week's election for U.S. Senate in New York were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]*

	Gillibrand	DioGuardi	Other	Undecided
<b>NY LV Oct. 30, 2010</b>	<b>55%</b>	<b>40%</b>	<b>1%</b>	<b>4%</b>
NY LV Oct. 22, 2010	56%	38%	1%	5%
<b>Party Registration</b>				
<b>Democrat</b>	<b>80%</b>	<b>14%</b>	<b>&lt;1%</b>	<b>6%</b>
<b>Republican</b>	<b>26%</b>	<b>71%</b>	<b>1%</b>	<b>2%</b>
<b>Non-enrolled</b>	<b>51%</b>	<b>45%</b>	<b>1%</b>	<b>3%</b>

*October 30, 2010 Marist Poll New York Likely Voters including early voters and those who are undecided yet leaning toward a candidate N= 415 MOE +/- 5%. Totals may not add to 100 due to rounding.*

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### **Key Findings:**

- Nearly two-thirds of likely voters in New York City support Gillibrand. She has a slim majority in the suburbs of New York City and upstate.
- 65% of voters who are likely to vote in New York strongly support their choice of candidate in this contest, up from 57% in Marist's previous survey. The intensity of support for DioGuardi's candidacy among his backers has risen. 68% of likely voters who support him say they firmly do so. This is up from 54% previously. 63% of Gillibrand's supporters are strongly committed to her. 59% reported the same in Marist's earlier poll.
- Gillibrand is viewed favorably by 56% of likely voters. 36% perceive her unfavorably. DioGuardi is thought highly of by 45% of likely voters. 31% view him unfavorably. He is unknown to 24% of this state's electorate.
- 36% of registered voters rate Gillibrand's job performance as U.S. Senator as either excellent or good.
- Among registered voters statewide, the margin between the candidates is wider than it is among those likely to cast their ballot. Gillibrand receives the support of 55% of registered voters statewide to 32% for DioGuardi.
- 45% of registered voters in New York State approve of President Barack Obama's job performance.
- Half of registered voters in New York -- 50% -- think we've turned the corner and the nation's economic problems are behind us. 45% say the worst of the nation's economic problems are yet to come.
- 63% of registered voters think President Obama inherited today's economic conditions from the previous administration. 32% say the economy is a result of Obama's own policies.

### **About The Marist Poll's Methodology:**

Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was

represented in proportion to turnout in comparable elections. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined.

# Marist Poll New York Survey Tables October 30, 2010\*

U.S. Senate  
Schumer/Townsend: Solid Democrat  
Gillibrand/DioGuardi: Solid Democrat

\*Data collection ended five days before  
Election Day.

### **Nature of the Sample: 805 New York State Registered Voters**

This survey of 805 New York State registered voters was conducted on October 26<sup>th</sup> through October 28<sup>th</sup>, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections.

Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. There are 415 likely voters. The results for this subset are statistically significant within  $\pm 5.0$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
New York State Likely Voters		52%
Party Registration	Democrat	43%
	Republican	30%
	Non-enrolled	25%
	Other	2%
Support Tea Party	Yes	27%
Enthusiasm About Voting Next Week	Very enthusiastic	41%
	Enthusiastic	37%
	Not enthusiastic	22%
Political Ideology	Liberal	27%
	Moderate	38%
	Conservative	35%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less \$50,000	30%
	\$50,000-\$99,999	39%
	\$100,000 or more	31%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	79%
	Non White	21%
Age	Under 45	37%
	45 or older	63%
Gender	Men	50%
	Women	50%
Interview Type	Landline	76%
	Cell Phone	24%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

Nature of the Sample - Likely Voters		
		NYS Likely Voters
		Col %
NYS Likely Voters		100%
Party Registration	Democrat	45%
	Republican	33%
	Non-enrolled	19%
	Other	3%
Support Tea Party	Yes	35%
Enthusiasm About Voting Next Week	Very enthusiastic	63%
	Enthusiastic	29%
	Not enthusiastic	8%
Political Ideology	Liberal	26%
	Moderate	34%
	Conservative	40%
Region	New York City	26%
	Suburbs	27%
	Upstate	47%
Income	Less \$50,000	27%
	\$50,000-\$99,999	38%
	\$100,000 or more	35%
Income	Less than \$50,000	27%
	\$50,000 or more	73%
Race	White	83%
	Non White	17%
Age	Under 45	26%
	45 or older	74%
Gender	Men	51%
	Women	49%
Interview Type	Landline	83%
	Cell Phone	17%

October 30, 2010 Marist Poll New York Likely Voters  
"N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		If next week's election for U.S. Senate in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Likely Voters		60%	36%	1%	3%
Party Registration	Democrat	87%	10%	<1%	3%
	Republican	28%	68%	2%	2%
	Non-enrolled	54%	36%	4%	6%
Tea Party Supporters		23%	75%	<1%	3%
Enthusiasm About Voting Next Week	Very enthusiastic	56%	41%	2%	1%
	Somewhat enthusiastic	71%	24%	<1%	5%
	Not enthusiastic	48%	40%	3%	10%
Political Ideology	Liberal	94%	5%	<1%	2%
	Moderate	71%	24%	1%	5%
	Conservative	29%	66%	3%	1%
Region	New York City	74%	20%	3%	3%
	Suburbs	56%	42%	1%	1%
	Upstate	55%	40%	1%	4%
Income	Less \$50,000	54%	41%	<1%	6%
	\$50,000-\$99,999	67%	31%	2%	<1%
	\$100,000 or more	61%	35%	2%	2%
Income	Less than \$50,000	54%	41%	<1%	6%
	\$50,000 or more	64%	33%	2%	1%
Race	White	57%	39%	2%	3%
	Non White	80%	14%	<1%	5%
Age	Under 45	61%	30%	5%	4%
	45 or older	60%	38%	<1%	2%
Gender	Men	54%	43%	2%	1%
	Women	66%	28%	1%	5%
Views of U.S. Economy	The worst is yet to come	38%	56%	1%	5%
	The worst is behind us	81%	17%	1%	1%
Interview Type	Landline	60%	35%	2%	2%
	Cell Phone	57%	38%	<1%	5%

October 30, 2010 Marist Poll New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate "N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.



		NYS Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters		75%	23%	2%	<1%
Support for Senate	Charles Schumer	80%	18%	2%	<1%
	Jay Townsend	65%	31%	3%	1%
Party Registration	Democrat	83%	16%	1%	<1%
	Republican	67%	28%	4%	1%
	Non-enrolled	63%	33%	4%	<1%
Tea Party Supporters		65%	33%	2%	1%
Enthusiasm About Voting Next Week	Very enthusiastic	79%	20%	1%	<1%
	Somewhat enthusiastic	69%	28%	3%	<1%
	Not enthusiastic	56%	32%	9%	3%
Political Ideology	Liberal	86%	14%	<1%	<1%
	Moderate	75%	23%	2%	<1%
	Conservative	67%	28%	5%	1%
Region	New York City	79%	21%	<1%	<1%
	Suburbs	77%	20%	3%	<1%
	Upstate	71%	25%	3%	1%
Income	Less \$50,000	63%	31%	5%	1%
	\$50,000-\$99,999	83%	16%	1%	<1%
	\$100,000 or more	78%	20%	1%	<1%
Income	Less than \$50,000	63%	31%	5%	1%
	\$50,000 or more	81%	18%	1%	<1%
Race	White	75%	22%	3%	<1%
	Non White	73%	25%	2%	<1%
Age	Under 45	72%	28%	<1%	<1%
	45 or older	77%	19%	3%	<1%
Gender	Men	75%	21%	3%	<1%
	Women	74%	25%	2%	<1%
Views of U.S. Economy	The worst is yet to come	67%	29%	4%	1%
	The worst is behind us	82%	17%	<1%	<1%
Interview Type	Landline	74%	24%	2%	<1%
	Cell Phone	76%	20%	4%	<1%

October 30, 2010 Marist Poll New York Likely Voters "N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Charles Schumer?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		67%	28%	5%
NYS Likely Voters		64%	32%	4%
Support for Senate	Charles Schumer	92%	6%	2%
	Jay Townsend	20%	73%	6%
Party Registration	Democrat	85%	10%	5%
	Republican	46%	47%	7%
	Non-enrolled	61%	36%	3%
Tea Party Supporters		39%	56%	5%
Enthusiasm About Voting Next Week	Very enthusiastic	61%	36%	3%
	Somewhat enthusiastic	78%	15%	7%
	Not enthusiastic	60%	34%	7%
Political Ideology	Liberal	87%	9%	4%
	Moderate	75%	22%	3%
	Conservative	44%	49%	7%
Region	New York City	74%	23%	2%
	Suburbs	68%	26%	6%
	Upstate	63%	31%	6%
Income	Less \$50,000	62%	28%	9%
	\$50,000-\$99,999	70%	27%	3%
	\$100,000 or more	72%	25%	2%
Income	Less than \$50,000	62%	28%	9%
	\$50,000 or more	71%	26%	3%
Race	White	67%	28%	5%
	Non White	71%	23%	6%
Age	Under 45	63%	32%	5%
	45 or older	70%	26%	5%
Gender	Men	63%	34%	3%
	Women	71%	21%	8%
Views of U.S. Economy	The worst is yet to come	54%	39%	7%
	The worst is behind us	79%	18%	3%
Interview Type	Landline	67%	27%	5%
	Cell Phone	66%	29%	5%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Jay Townsend?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		33%	33%	34%
NYS Likely Voters		38%	30%	32%
Support for Senate	Charles Schumer	14%	44%	42%
	Jay Townsend	78%	10%	12%
Party Registration	Democrat	18%	40%	42%
	Republican	50%	24%	26%
	Non-enrolled	36%	34%	30%
Tea Party Supporters		60%	19%	21%
Enthusiasm About Voting Next Week	Very enthusiastic	42%	29%	29%
	Somewhat enthusiastic	25%	39%	36%
	Not enthusiastic	28%	32%	40%
Political Ideology	Liberal	13%	51%	36%
	Moderate	33%	30%	37%
	Conservative	49%	24%	26%
Region	New York City	24%	44%	32%
	Suburbs	35%	30%	35%
	Upstate	36%	29%	35%
Income	Less \$50,000	32%	39%	29%
	\$50,000-\$99,999	33%	36%	31%
	\$100,000 or more	32%	30%	38%
Income	Less than \$50,000	32%	39%	29%
	\$50,000 or more	33%	33%	34%
Race	White	34%	30%	36%
	Non White	25%	48%	28%
Age	Under 45	36%	39%	25%
	45 or older	31%	31%	38%
Gender	Men	41%	34%	25%
	Women	24%	33%	43%
Views of U.S. Economy	The worst is yet to come	41%	32%	28%
	The worst is behind us	26%	37%	37%
Interview Type	Landline	31%	34%	36%
	Cell Phone	38%	33%	29%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		20%	35%	25%	15%	5%
NYS Likely Voters		26%	27%	22%	21%	4%
Support for Senate	Charles Schumer	30%	46%	19%	2%	3%
	Jay Townsend	<1%	14%	39%	43%	4%
Party Registration	Democrat	33%	39%	17%	7%	4%
	Republican	12%	24%	33%	26%	5%
	Non-enrolled	9%	39%	31%	16%	5%
Tea Party Supporters		5%	22%	30%	38%	5%
Enthusiasm About Voting Next Week	Very enthusiastic	27%	26%	21%	24%	2%
	Somewhat enthusiastic	19%	41%	26%	9%	5%
	Not enthusiastic	8%	38%	34%	10%	8%
Political Ideology	Liberal	33%	42%	17%	4%	4%
	Moderate	22%	39%	24%	13%	2%
	Conservative	7%	27%	33%	27%	6%
Region	New York City	19%	42%	26%	10%	3%
	Suburbs	22%	33%	22%	20%	3%
	Upstate	19%	31%	27%	17%	6%
Income	Less \$50,000	16%	32%	27%	16%	9%
	\$50,000-\$99,999	22%	37%	26%	14%	3%
	\$100,000 or more	22%	38%	22%	15%	3%
Income	Less than \$50,000	16%	32%	27%	16%	9%
	\$50,000 or more	22%	37%	24%	14%	3%
Race	White	21%	35%	24%	17%	4%
	Non White	18%	37%	32%	8%	5%
Age	Under 45	14%	33%	33%	14%	7%
	45 or older	24%	36%	20%	16%	3%
Gender	Men	18%	34%	27%	19%	2%
	Women	22%	35%	24%	11%	7%
Views of U.S. Economy	The worst is yet to come	11%	28%	30%	25%	6%
	The worst is behind us	28%	41%	21%	7%	3%
Interview Type	Landline	21%	34%	25%	16%	4%
	Cell Phone	16%	36%	28%	13%	7%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters			
		If next week's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Registered Voters		66%	28%	1%	5%
Party Registration	Democrat	88%	8%	<1%	3%
	Republican	35%	56%	1%	8%
	Non-enrolled	65%	27%	2%	6%
Tea Party Supporters		29%	64%	<1%	7%
Enthusiasm About Voting Next Week	Very enthusiastic	59%	37%	2%	2%
	Somewhat enthusiastic	74%	20%	<1%	7%
	Not enthusiastic	65%	25%	1%	10%
Political Ideology	Liberal	91%	5%	<1%	3%
	Moderate	72%	23%	<1%	4%
	Conservative	40%	52%	2%	6%
Region	New York City	78%	17%	2%	3%
	Suburbs	64%	30%	<1%	6%
	Upstate	60%	33%	<1%	7%
Income	Less \$50,000	65%	28%	<1%	7%
	\$50,000-\$99,999	70%	26%	2%	2%
	\$100,000 or more	67%	27%	1%	5%
Income	Less than \$50,000	65%	28%	<1%	7%
	\$50,000 or more	69%	27%	1%	3%
Race	White	63%	31%	1%	5%
	Non White	80%	12%	1%	7%
Age	Under 45	67%	26%	2%	6%
	45 or older	65%	30%	<1%	4%
Gender	Men	61%	35%	1%	3%
	Women	71%	21%	1%	8%
Views of U.S. Economy	The worst is yet to come	50%	42%	1%	7%
	The worst is behind us	79%	17%	<1%	4%
Interview Type	Landline	66%	28%	1%	5%
	Cell Phone	66%	28%	<1%	6%

October 30, 2010 Marist Poll New York Registered Voters Including Early Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		If next week's election for U.S. Senate in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Kirsten Gillibrand, the Democratic candidate	Joseph DiGuardi, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Likely Voters		55%	40%	1%	4%
Party Registration	Democrat	80%	14%	<1%	6%
	Republican	26%	71%	1%	2%
	Non-enrolled	51%	45%	1%	3%
Tea Party Supporters		14%	83%	<1%	3%
Enthusiasm About Voting Next Week	Very enthusiastic	50%	48%	1%	1%
	Somewhat enthusiastic	65%	30%	<1%	5%
	Not enthusiastic	55%	19%	<1%	26%
Political Ideology	Liberal	89%	8%	<1%	4%
	Moderate	65%	29%	<1%	6%
	Conservative	23%	74%	2%	2%
Region	New York City	64%	27%	1%	7%
	Suburbs	51%	46%	1%	2%
	Upstate	52%	44%	<1%	4%
Income	Less \$50,000	56%	40%	<1%	4%
	\$50,000-\$99,999	56%	40%	<1%	4%
	\$100,000 or more	58%	38%	2%	2%
Income	Less than \$50,000	56%	40%	<1%	4%
	\$50,000 or more	57%	39%	1%	3%
Race	White	52%	43%	1%	3%
	Non White	71%	21%	<1%	8%
Age	Under 45	54%	40%	1%	4%
	45 or older	55%	41%	<1%	4%
Gender	Men	47%	50%	1%	2%
	Women	63%	31%	<1%	6%
Views of U.S. Economy	The worst is yet to come	36%	59%	1%	4%
	The worst is behind us	76%	21%	<1%	3%
Interview Type	Landline	56%	40%	1%	4%
	Cell Phone	52%	43%	<1%	5%

October 30, 2010 Marist Poll New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate "N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him/her, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters		65%	30%	4%	1%
Support for Senate	Kirsten Gillibrand	63%	32%	4%	1%
	Joseph DioGuardi	68%	27%	4%	1%
Party Registration	Democrat	70%	26%	4%	1%
	Republican	65%	28%	5%	1%
	Non-enrolled	52%	42%	5%	1%
Tea Party Supporters		68%	28%	4%	1%
Enthusiasm About Voting Next Week	Very enthusiastic	75%	22%	2%	1%
	Somewhat enthusiastic	49%	43%	6%	<1%
	Not enthusiastic	29%	51%	20%	<1%
Political Ideology	Liberal	72%	26%	1%	1%
	Moderate	55%	42%	3%	<1%
	Conservative	69%	23%	5%	2%
Region	New York City	61%	37%	2%	1%
	Suburbs	66%	30%	3%	1%
	Upstate	67%	26%	6%	1%
Income	Less \$50,000	62%	28%	7%	2%
	\$50,000-\$99,999	69%	25%	5%	1%
	\$100,000 or more	63%	36%	1%	1%
Income	Less than \$50,000	62%	28%	7%	2%
	\$50,000 or more	66%	30%	3%	1%
Race	White	66%	29%	4%	1%
	Non White	59%	33%	7%	1%
Age	Under 45	65%	28%	7%	<1%
	45 or older	66%	29%	3%	1%
Gender	Men	70%	27%	3%	<1%
	Women	60%	33%	5%	2%
Views of U.S. Economy	The worst is yet to come	63%	32%	4%	1%
	The worst is behind us	67%	28%	4%	1%
Interview Type	Landline	64%	30%	4%	1%
	Cell Phone	67%	29%	3%	<1%

October 30, 2010 Marist Poll New York Likely Voters "N=415 MOE +/- 5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Kirsten Gillibrand?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		55%	29%	16%
NYS Likely Voters		56%	36%	8%
Support for Senate	Kirsten Gillibrand	81%	9%	10%
	Joseph DioGuardi	19%	67%	14%
Party Registration	Democrat	71%	13%	16%
	Republican	40%	47%	13%
	Non-enrolled	49%	36%	15%
Tea Party Supporters		26%	63%	11%
Enthusiasm About Voting Next Week	Very enthusiastic	54%	39%	7%
	Somewhat enthusiastic	64%	21%	16%
	Not enthusiastic	44%	26%	30%
Political Ideology	Liberal	76%	12%	12%
	Moderate	63%	22%	15%
	Conservative	32%	52%	17%
Region	New York City	59%	24%	17%
	Suburbs	52%	32%	16%
	Upstate	55%	31%	15%
Income	Less \$50,000	50%	30%	21%
	\$50,000-\$99,999	53%	32%	14%
	\$100,000 or more	66%	23%	11%
Income	Less than \$50,000	50%	30%	21%
	\$50,000 or more	59%	28%	13%
Race	White	55%	29%	16%
	Non White	59%	27%	15%
Age	Under 45	54%	30%	17%
	45 or older	56%	29%	14%
Gender	Men	52%	37%	12%
	Women	59%	22%	19%
Views of U.S. Economy	The worst is yet to come	43%	41%	15%
	The worst is behind us	67%	19%	14%
Interview Type	Landline	55%	30%	15%
	Cell Phone	57%	28%	16%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.



		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Joseph DioGuardi?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Registered Voters		36%	34%	30%
NYS Likely Voters		45%	31%	24%
Support for Senate	Kirsten Gillibrand	14%	51%	36%
	Joseph DioGuardi	77%	9%	14%
Party Registration	Democrat	20%	43%	37%
	Republican	61%	21%	18%
	Non-enrolled	33%	37%	31%
Tea Party Supporters		72%	13%	14%
Enthusiasm About Voting Next Week	Very enthusiastic	47%	31%	22%
	Somewhat enthusiastic	34%	32%	34%
	Not enthusiastic	15%	44%	41%
Political Ideology	Liberal	15%	52%	33%
	Moderate	32%	36%	32%
	Conservative	58%	20%	23%
Region	New York City	29%	45%	26%
	Suburbs	39%	28%	33%
	Upstate	38%	30%	32%
Income	Less \$50,000	34%	39%	26%
	\$50,000-\$99,999	37%	35%	28%
	\$100,000 or more	35%	32%	33%
Income	Less than \$50,000	34%	39%	26%
	\$50,000 or more	36%	34%	31%
Race	White	37%	31%	32%
	Non White	28%	47%	26%
Age	Under 45	35%	40%	24%
	45 or older	36%	31%	33%
Gender	Men	43%	37%	20%
	Women	28%	31%	41%
Views of U.S. Economy	The worst is yet to come	45%	32%	23%
	The worst is behind us	28%	37%	35%
Interview Type	Landline	36%	33%	31%
	Cell Phone	34%	37%	29%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		6%	30%	30%	18%	16%
NYS Likely Voters		7%	32%	28%	24%	9%
Support for Senate	Kirsten Gillibrand	9%	45%	29%	3%	14%
	Joseph DiGuardi	<1%	11%	33%	43%	13%
Party Registration	Democrat	9%	36%	30%	7%	18%
	Republican	2%	28%	29%	30%	11%
	Non-enrolled	5%	23%	32%	19%	21%
Tea Party Supporters		1%	17%	28%	42%	11%
Enthusiasm About Voting Next Week	Very enthusiastic	9%	27%	27%	27%	10%
	Somewhat enthusiastic	4%	37%	35%	9%	16%
	Not enthusiastic	3%	25%	28%	14%	29%
Political Ideology	Liberal	12%	39%	26%	3%	20%
	Moderate	6%	34%	31%	15%	15%
	Conservative	2%	19%	34%	32%	13%
Region	New York City	5%	26%	37%	14%	18%
	Suburbs	4%	31%	28%	22%	14%
	Upstate	7%	33%	27%	17%	17%
Income	Less \$50,000	4%	29%	29%	14%	22%
	\$50,000-\$99,999	7%	26%	34%	19%	14%
	\$100,000 or more	5%	37%	28%	15%	15%
Income	Less than \$50,000	4%	29%	29%	14%	22%
	\$50,000 or more	6%	31%	31%	17%	14%
Race	White	6%	33%	27%	19%	15%
	Non White	5%	21%	42%	10%	21%
Age	Under 45	5%	27%	31%	16%	21%
	45 or older	6%	33%	29%	19%	13%
Gender	Men	7%	28%	29%	24%	13%
	Women	4%	33%	31%	11%	20%
Views of U.S. Economy	The worst is yet to come	5%	22%	31%	27%	14%
	The worst is behind us	7%	38%	30%	9%	16%
Interview Type	Landline	6%	30%	30%	19%	14%
	Cell Phone	5%	31%	29%	13%	22%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters			
		If next week's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:			
		Kirsten Gillibrand, the Democratic candidate	Joseph DiGuardi, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Registered Voters		55%	32%	1%	12%
Party Registration	Democrat	78%	11%	1%	11%
	Republican	29%	61%	1%	10%
	Non-enrolled	51%	31%	1%	17%
Tea Party Supporters		18%	74%	<1%	8%
Enthusiasm About Voting Next Week	Very enthusiastic	50%	44%	1%	5%
	Somewhat enthusiastic	62%	24%	1%	14%
	Not enthusiastic	54%	21%	1%	25%
Political Ideology	Liberal	85%	6%	1%	7%
	Moderate	58%	27%	<1%	15%
	Conservative	30%	58%	1%	10%
Region	New York City	63%	22%	2%	12%
	Suburbs	53%	37%	<1%	9%
	Upstate	51%	34%	<1%	14%
Income	Less \$50,000	53%	32%	1%	13%
	\$50,000-\$99,999	57%	32%	<1%	11%
	\$100,000 or more	57%	28%	2%	14%
Income	Less than \$50,000	53%	32%	1%	13%
	\$50,000 or more	57%	30%	1%	12%
Race	White	52%	35%	1%	12%
	Non White	69%	17%	1%	12%
Age	Under 45	54%	30%	2%	14%
	45 or older	55%	33%	<1%	11%
Gender	Men	51%	40%	1%	8%
	Women	59%	23%	<1%	17%
Views of U.S. Economy	The worst is yet to come	41%	46%	1%	11%
	The worst is behind us	68%	19%	<1%	12%
Interview Type	Landline	54%	32%	1%	13%
	Cell Phone	58%	31%	<1%	11%

October 30, 2010 Marist Poll New York Registered Voters Including Early Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		16%	29%	23%	32%	<1%
NYS Likely Voters		18%	26%	16%	40%	<1%
Support for Governor	Andrew Cuomo	23%	40%	26%	11%	<1%
	Carl Paladino	5%	8%	14%	73%	<1%
Support for Senate	Kirsten Gillibrand	25%	40%	24%	10%	<1%
	Joseph DioGuardi	2%	7%	19%	72%	1%
Support for Senate	Charles Schumer	23%	41%	23%	13%	<1%
	Jay Townsend	2%	6%	18%	74%	<1%
Party Registration	Democrat	29%	42%	19%	10%	<1%
	Republican	5%	11%	22%	62%	<1%
	Non-enrolled	11%	27%	30%	31%	<1%
Tea Party Supporters		5%	8%	16%	70%	1%
Enthusiasm About Voting Next Week	Very enthusiastic	19%	24%	13%	43%	<1%
	Somewhat enthusiastic	16%	35%	27%	23%	<1%
	Not enthusiastic	12%	28%	35%	25%	<1%
Political Ideology	Liberal	31%	46%	16%	7%	<1%
	Moderate	16%	32%	26%	26%	<1%
	Conservative	6%	13%	23%	58%	1%
Region	New York City	24%	33%	23%	20%	<1%
	Suburbs	14%	30%	20%	37%	<1%
	Upstate	14%	26%	24%	36%	1%
Income	Less \$50,000	16%	30%	22%	31%	1%
	\$50,000-\$99,999	17%	29%	25%	29%	<1%
	\$100,000 or more	16%	30%	21%	33%	<1%
Income	Less than \$50,000	16%	30%	22%	31%	1%
	\$50,000 or more	17%	29%	23%	31%	<1%
Race	White	13%	28%	23%	36%	<1%
	Non White	31%	34%	21%	14%	<1%
Age	Under 45	17%	28%	27%	27%	<1%
	45 or older	16%	30%	20%	34%	<1%
Gender	Men	16%	26%	19%	39%	<1%
	Women	17%	32%	26%	24%	<1%
Views of U.S. Economy	The worst is yet to come	7%	19%	24%	50%	<1%
	The worst is behind us	25%	38%	21%	16%	<1%
Interview Type	Landline	16%	28%	23%	33%	<1%
	Cell Phone	18%	32%	21%	28%	<1%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
NYS Registered Voters		45%	50%	5%
NYS Likely Voters		48%	46%	6%
Support for Governor	Andrew Cuomo	35%	60%	5%
	Carl Paladino	65%	32%	3%
Support for Senate	Kirsten Gillibrand	34%	62%	4%
	Joseph DioGuardi	64%	31%	5%
Support for Senate	Charles Schumer	34%	61%	6%
	Jay Townsend	66%	30%	4%
Party Registration	Democrat	33%	59%	7%
	Republican	59%	38%	3%
	Non-enrolled	50%	45%	5%
Tea Party Supporters		61%	35%	4%
Enthusiasm About Voting Next Week	Very enthusiastic	50%	43%	7%
	Somewhat enthusiastic	35%	61%	3%
	Not enthusiastic	50%	45%	6%
Political Ideology	Liberal	30%	63%	7%
	Moderate	40%	57%	3%
	Conservative	61%	34%	5%
Region	New York City	43%	52%	6%
	Suburbs	41%	55%	4%
	Upstate	48%	46%	6%
Income	Less \$50,000	53%	44%	4%
	\$50,000-\$99,999	42%	54%	4%
	\$100,000 or more	42%	53%	4%
Income	Less than \$50,000	53%	44%	4%
	\$50,000 or more	42%	54%	4%
Race	White	45%	50%	5%
	Non White	41%	55%	4%
Age	Under 45	44%	53%	3%
	45 or older	45%	49%	6%
Gender	Men	46%	49%	5%
	Women	43%	51%	6%
Interview Type	Landline	46%	48%	6%
	Cell Phone	41%	56%	3%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?		
		Economic conditions mostly inherited	Economic conditions mostly result of his own policies	Unsure
		Row %	Row %	Row %
NYS Registered Voters		63%	32%	5%
NYS Likely Voters		55%	40%	5%
Support for Governor	Andrew Cuomo	83%	13%	3%
	Carl Paladino	24%	70%	6%
Support for Senate	Kirsten Gillibrand	83%	13%	4%
	Joseph DioGuardi	27%	67%	5%
Support for Senate	Charles Schumer	81%	14%	4%
	Jay Townsend	23%	71%	6%
Party Registration	Democrat	82%	13%	5%
	Republican	32%	62%	6%
	Non-enrolled	66%	30%	4%
Tea Party Supporters		27%	67%	7%
Enthusiasm About Voting Next Week	Very enthusiastic	52%	43%	5%
	Somewhat enthusiastic	71%	25%	4%
	Not enthusiastic	68%	26%	5%
Political Ideology	Liberal	89%	8%	3%
	Moderate	71%	26%	4%
	Conservative	35%	59%	6%
Region	New York City	71%	26%	3%
	Suburbs	63%	34%	3%
	Upstate	58%	36%	7%
Income	Less \$50,000	57%	36%	7%
	\$50,000-\$99,999	66%	31%	3%
	\$100,000 or more	71%	26%	3%
Income	Less than \$50,000	57%	36%	7%
	\$50,000 or more	68%	29%	3%
Race	White	60%	35%	5%
	Non White	75%	21%	4%
Age	Under 45	67%	30%	3%
	45 or older	61%	34%	5%
Gender	Men	58%	38%	4%
	Women	67%	27%	5%
Interview Type	Landline	61%	33%	6%
	Cell Phone	68%	31%	2%

October 30, 2010 Marist Poll New York Registered Voters "N=805 MOE +/- 3.5%". Totals may not add to 100 due to rounding.