



## Schumer and Gillibrand Ahead of GOP Opposition

\*\*\* Complete Tables for Poll Appended \*\*\*

**For Immediate Release: Friday, October 22, 2010**

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### **This Marist Poll Reports:**

#### **NY U.S. Senate Race: Schumer Leads Townsend by 28 Percentage Points Among Likely Voters**

U.S. Senate candidates Chuck Schumer and Jay Townsend will faceoff in a debate this Sunday night on the Marist College Campus. And, according to this Marist Poll of New York State voters, Schumer is the odds-on favorite to win re-election. He receives the support of 63% of the state's likely voters including early voters and those who are undecided yet leaning toward a candidate while Townsend has 35%. One percent plans to vote for someone else, and 1% is undecided.

Schumer has widened his lead. When Marist last asked about this race in September, 59% of likely voters including those who were undecided yet leaning toward a candidate backed Schumer, 38% supported Townsend, and 3% were undecided. Among likely voters *not* including those who were leaning toward a candidate, Schumer received 58% to 37% for Townsend. 5% were undecided.

"While many Democratic U.S. Senators are fighting for their political lives elsewhere, that's not so for Senators Schumer and Gillibrand in New York," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Both lead their GOP challengers."

Among likely voters including early voters and those who are undecided yet leaning toward a candidate, there is a partisan divide. 94% of likely Democratic voters back Schumer compared with 6% who pull for Townsend. While 62% of likely GOP voters statewide plan to support Townsend, a noteworthy proportion -- 35% -- say they will cast their ballot for Schumer. A majority of likely non-enrolled voters -- 54% -- give Schumer the nod compared with 43% who plan to vote for Townsend.

Regardless of region, Schumer leads Townsend. In New York City, 80% support Schumer, 17% are behind Townsend, and 2% back another candidate. In the New York City suburbs, 59% rally behind Schumer while 40% say they will cast their ballot for Townsend. Upstate, Schumer receives 58% of likely voters to 40% for Townsend. One percent is backing another candidate.

Townsend is the favorite among Tea Partiers. 74% of Tea Party supporters who are likely to vote including those who are undecided yet leaning toward a candidate back Townsend while 22% support Schumer.

Among the overall electorate, 68% report they will vote for Schumer, 27% support Townsend, fewer than 1% plans to vote for someone else, and 5% are undecided.

New York: U.S. Senate Schumer-Townsend					
		If November's election for U.S. Senate in New York were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters		63%	35%	1%	1%
Party ID	Democrat	94%	6%	<1%	<1%
	Republican	35%	62%	2%	2%
	Non-enrolled	54%	43%	2%	1%
New York Registered Voters		68%	27%	<1%	5%
Enthusiasm	Very enthusiastic	60%	38%	<1%	2%
About Voting in November	Enthusiastic	76%	19%	<1%	5%
	Not enthusiastic	69%	20%	3%	9%
September 28, 2010 New York Likely Voters		59%	38%	n/a	3%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate N=505 MOE +/- 4.5%. September 28, 2010 Marist Poll New York Registered Voters N=915 MOE +/-3.5%. New York Likely Voters including those who are undecided yet leaning toward a candidate N=617 MOE +/-4%. Totals may not add to 100 due to rounding.					

## Most Schumer Supporters Firmly Back Him

Nearly seven in ten likely voters -- 68% -- report they strongly support their choice of candidate. 26% say they are somewhat behind their selection, and 6% might vote differently. Fewer than 1% are unsure. 63% reported strong support for their candidate last month.

Among likely voters who support Schumer, 76% strongly back him while 19% somewhat support him. 6% might vote differently on Election Day, and fewer than 1% are unsure. In Marist's previous survey, 70% strongly backed Schumer.

Looking at likely voters who support Townsend, 53% firmly support him, 41% are somewhat behind him, and 6% might change their minds. One percent is unsure. Last month, 52% of likely voters were firmly committed to Townsend.

New York: U.S. Senate Candidates' Strength of Support					
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters		68%	26%	6%	<1%
Support for Senate	Charles Schumer	76%	19%	6%	<1%
	Jay Townsend	53%	41%	6%	1%
New York Registered Voters		56%	33%	10%	1%
September 28, 2010 New York Likely Voters		63%	29%	7%	1%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 28, 2010 Marist Poll New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.					

## Seven in Ten View Schumer Favorably... Townsend Unknown

70% of registered voters in New York have a favorable impression of Chuck Schumer while 26% do not. Four percent are unsure. However, 33% of voters perceive Jay Townsend favorably while 31% do not. A notable proportion of voters -- 36% -- have either never heard of Townsend or are unsure how to rate him.

New York: U.S. Senate Candidates' Favorability				
		In general, do you have a favorable or an unfavorable impression of <candidate>?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New York Registered Voters	Charles Schumer	70%	26%	4%
	Jay Townsend	33%	31%	36%
New York Likely Voters	Charles Schumer	66%	32%	2%
	Jay Townsend	38%	33%	29%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. Totals may not add to 100 due to rounding.				

## Gillibrand Leads DioGuardi by 18 Percentage Points Among Likely Voters

In the race between Kirsten Gillibrand and Joe DioGuardi for U.S. Senate in New York, Gillibrand receives the support of 56% of likely voters including early voters and those who are undecided yet leaning toward a candidate. DioGuardi takes 38% of the vote. One percent plans to support someone else, and 5% are undecided.

In Marist's September poll, 54% of likely voters including those who were undecided yet leaning toward a candidate supported Gillibrand while 42% were behind DioGuardi, and 4% were undecided. Among likely voters *not* including those leaning toward a candidate, 52% backed Gillibrand compared with 41% who supported DioGuardi. Seven percent were undecided.

Support divides along party lines. Among likely voters including early voters and those who are undecided yet leaning toward a candidate, 90% of Democrats plan to pull for Gillibrand while 6% are behind DioGuardi. Among likely Republican voters, 71% say they will cast their ballot for DioGuardi compared with 23% who report they will vote for Gillibrand. Likely non-enrolled voters divide. 45% back the incumbent while 44% plan to support DioGuardi.

Looking around the state, Gillibrand leads DioGuardi in all three regions. 72% of likely voters in New York City support Gillibrand while 20% back DioGuardi. In the suburbs of New York City, Gillibrand takes 51% to DioGuardi's 44%. Upstate, Gillibrand receives 51% of likely voters' support to DioGuardi's 43%.

However, DioGuardi is the candidate of choice for Tea Party supporters. 80% back DioGuardi compared with 15% for Gillibrand. One percent plans to vote for another candidate, and 4% are undecided.

Among the overall electorate, Gillibrand nets 56% while 31% say they will vote for DioGuardi. Fewer than 1% reports they will vote for someone else, and 13% are undecided. Little has changed among registered voters on this question since Marist last asked it.

New York: U.S. Senate Gillibrand-DioGuardi					
		If November's election for U.S. Senate in New York were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters		56%	38%	1%	5%
Party ID	Democrat	90%	6%	<1%	5%
	Republican	23%	71%	1%	4%
	Non-enrolled	45%	44%	2%	9%
New York Registered Voters		56%	31%	<1%	13%
Enthusiasm	Very enthusiastic	55%	39%	<1%	5%
	Enthusiastic	60%	26%	<1%	13%
	Not enthusiastic	51%	21%	1%	27%
September 28, 2010 New York Likely Voters		54%	42%	n/a	4%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate N=505 MOE +/- 4.5%. September 28, 2010 Marist Poll New York Registered Voters N=915 MOE +/- 3.5%. New York Likely Voters including those who are undecided yet leaning toward a candidate N=617 MOE +/- 4%. Totals may not add to 100 due to rounding.					

## Candidates' Strength of Support

Nearly six in ten likely voters -- 57% -- strongly support their choice of candidate while 35% somewhat support their pick. Seven percent might vote differently on Election Day, and 1% is unsure. Last month, 51%, 35%, 13%, and 1%, respectively shared these opinions.

Among likely voters who back Gillibrand, 59% are strongly committed to her, 32% are somewhat behind her, and 8% might vote differently. One percent is unsure. 54% of voters who are behind DioGuardi vow not to waiver, 39% are somewhat committed to him, and 7% might change their minds on Election Day. Fewer than 1% are unsure.

Gillibrand has received a bump in the proportion of those who strongly support her. In Marist's previous survey, half -- 50% -- had this level of intensity. There has been no change in the proportion of DioGuardi backers who say they strongly support him.

New York: U.S. Senate Candidates' Strength of Support					
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters		57%	35%	7%	1%
Support for Senate	Kirsten Gillibrand	59%	32%	8%	1%
	Joseph DioGuardi	54%	39%	7%	<1%
New York Registered Voters		47%	39%	13%	1%
September 28, 2010 New York Likely Voters		51%	35%	13%	1%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 28, 2010 Marist Poll New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.					

## 59% View Gillibrand Favorably... DioGuardi Unknown

59% of registered voters have a favorable impression of Kirsten Gillibrand while 25% do not. 16% are unsure. Looking at Joe DioGuardi's favorability, 37% think well of him while 30% do not. 33% have either never heard of him or are unsure how to rate him.

New York: U.S. Senate Candidates' Favorability				
		In general, do you have a favorable or an unfavorable impression of <candidate>?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New York Registered Voters	Kirsten Gillibrand	59%	25%	16%
	Joseph DioGuardi	37%	30%	33%
New York Likely Voters	Kirsten Gillibrand	58%	31%	11%
	Joseph DioGuardi	41%	32%	27%
October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. Totals may not add to 100 due to rounding.				

### **53% Approve of Schumer's Job Performance**

A majority of registered voters statewide -- 53% -- approve of the job Senator Chuck Schumer is doing in office. Included here are 19% who report he is doing an excellent job and 34% who say he is doing a good one. 26% rate Schumer's job performance as fair while 17% call it poor. 4% are unsure.

47% of registered voters approved of Schumer's job performance last month.

### **Gillibrand's Approval Rating at 35%**

35% of registered voters think Kirsten Gillibrand is doing either an excellent or good job in office. Included here, are 6% who give her an excellent grade and 29% who rate the job she is doing as good. 32% call it fair, and 15% say Gillibrand is performing poorly. 18% are unsure.

In Marist's previous survey, 27% approved of Gillibrand's job performance.

### **Nature of the Sample: 1,014 New York State Registered Voters**

This survey of 1,014 New York State registered voters was conducted on October 18<sup>th</sup> through October 20<sup>th</sup>, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections.

Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within  $\pm 3.0$  percentage points. There are 505 likely voters. The results for this subset are statistically significant within  $\pm 4.5$  percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
New York State Likely Voters		50%
Party ID	Democrat	45%
	Republican	32%
	Non-enrolled	22%
	Other	1%
Support Tea Party	Yes	27%
Enthusiasm About Voting in November	Very enthusiastic	43%
	Enthusiastic	37%
	Not enthusiastic	20%
Political Ideology	Liberal	27%
	Moderate	42%
	Conservative	31%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less \$50,000	30%
	\$50,000-\$99,999	38%
	\$100,000 or more	32%
Income	Less than \$50,000	30%
	\$50,000 or more	70%
Race	White	80%
	Non White	20%
Age	Under 45	38%
	45 or older	62%
Gender	Men	50%
	Women	50%
Interview Type	Landline	83%
	Cell phone	17%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.



Nature of the Sample - Likely Voters		
		NYS Likely Voters
		Col %
NYS Likely Voters		100%
Party ID	Democrat	43%
	Republican	38%
	Non-enrolled	17%
	Other	2%
Support Tea Party	Yes	36%
Enthusiasm About Voting in November	Very enthusiastic	69%
	Enthusiastic	25%
	Not enthusiastic	6%
Political Ideology	Liberal	27%
	Moderate	36%
	Conservative	37%
Region	New York City	24%
	Suburbs	26%
	Upstate	50%
Income	Less \$50,000	27%
	\$50,000-\$99,999	37%
	\$100,000 or more	36%
Income	Less than \$50,000	27%
	\$50,000 or more	73%
Race	White	83%
	Non White	17%
Age	Under 45	27%
	45 or older	73%
Gender	Men	51%
	Women	49%
Interview Type	Landline	88%
	Cell phone	12%

October 22, 2010 Marist Poll New York Likely Voters  
"N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

# Marist Poll October 22, 2010

## NYS Tables

		NYS Likely Voters			
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Likely Voters		63%	35%	1%	1%
Party Registration	Democrat	94%	6%	<1%	<1%
	Republican	35%	62%	2%	2%
	Non-enrolled	54%	43%	2%	1%
Tea Party Supporters		22%	74%	2%	2%
Enthusiasm About Voting in November	Very enthusiastic	59%	41%	<1%	<1%
	Enthusiastic	77%	19%	<1%	4%
	Not enthusiastic	54%	28%	18%	<1%
Political Ideology	Liberal	98%	2%	<1%	1%
	Moderate	74%	24%	<1%	2%
	Conservative	27%	71%	2%	1%
Region	New York City	80%	17%	2%	1%
	Suburbs	59%	40%	<1%	1%
	Upstate	58%	40%	1%	1%
Income	Less \$50,000	66%	30%	3%	1%
	\$50,000-\$99,999	64%	35%	<1%	2%
	\$100,000 or more	64%	35%	1%	<1%
Income	Less than \$50,000	66%	30%	3%	1%
	\$50,000 or more	64%	35%	1%	1%
Race	White	59%	40%	<1%	1%
	Non White	89%	5%	6%	<1%
Age	Under 45	60%	36%	2%	1%
	45 or older	65%	34%	1%	1%
Gender	Men	57%	41%	1%	1%
	Women	70%	27%	1%	1%
Views of U.S. Economy	The worst is yet to come	40%	57%	2%	<1%
	The worst is behind us	80%	18%	<1%	2%
Interview Type	Landline	61%	37%	<1%	1%
	Cell phone	79%	16%	5%	<1%

October 22, 2010 Marist Poll New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters			
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Registered Voters		68%	27%	<1%	5%
Party Registration	Democrat	91%	7%	<1%	3%
	Republican	39%	55%	1%	5%
	Non-enrolled	63%	31%	1%	6%
Tea Party Supporters		26%	68%	1%	5%
Enthusiasm About Voting in November	Very enthusiastic	60%	38%	<1%	2%
	Enthusiastic	76%	19%	<1%	5%
	Not enthusiastic	69%	20%	3%	9%
Political Ideology	Liberal	94%	4%	<1%	2%
	Moderate	74%	20%	<1%	5%
	Conservative	37%	58%	1%	4%
Region	New York City	79%	16%	1%	4%
	Suburbs	62%	34%	<1%	4%
	Upstate	64%	31%	1%	5%
Income	Less \$50,000	70%	23%	1%	7%
	\$50,000-\$99,999	68%	26%	<1%	5%
	\$100,000 or more	66%	31%	1%	2%
Income	Less than \$50,000	70%	23%	1%	7%
	\$50,000 or more	67%	29%	<1%	4%
Race	White	64%	32%	<1%	4%
	Non White	85%	7%	3%	5%
Age	Under 45	66%	28%	1%	5%
	45 or older	69%	27%	<1%	4%
Gender	Men	63%	32%	<1%	4%
	Women	72%	23%	1%	5%
Views of U.S. Economy	The worst is yet to come	55%	40%	1%	4%
	The worst is behind us	77%	18%	<1%	5%
Interview Type	Landline	65%	30%	<1%	4%
	Cell phone	78%	15%	2%	5%

October 22, 2010 Marist Poll New York Registered Voters Including Early Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters		68%	26%	6%	<1%
Support for Senate	Charles Schumer	76%	19%	6%	<1%
	Jay Townsend	53%	41%	6%	1%
Party Registration	Democrat	86%	12%	2%	<1%
	Republican	53%	40%	6%	1%
	Non-enrolled	58%	30%	13%	<1%
Tea Party Supporters		52%	40%	9%	<1%
Enthusiasm About Voting in November	Very enthusiastic	70%	25%	4%	<1%
	Enthusiastic	62%	30%	7%	<1%
	Not enthusiastic	54%	28%	18%	<1%
Political Ideology	Liberal	86%	10%	4%	1%
	Moderate	66%	30%	4%	<1%
	Conservative	56%	35%	9%	<1%
Region	New York City	79%	19%	1%	<1%
	Suburbs	69%	24%	7%	<1%
	Upstate	62%	31%	7%	<1%
Income	Less \$50,000	70%	22%	7%	<1%
	\$50,000-\$99,999	68%	25%	5%	1%
	\$100,000 or more	69%	24%	7%	<1%
Income	Less than \$50,000	70%	22%	7%	<1%
	\$50,000 or more	69%	25%	6%	<1%
Race	White	65%	29%	6%	<1%
	Non White	86%	10%	3%	<1%
Age	Under 45	59%	36%	6%	<1%
	45 or older	71%	23%	6%	<1%
Gender	Men	66%	28%	6%	<1%
	Women	69%	24%	6%	1%
Views of U.S. Economy	The worst is yet to come	59%	36%	5%	<1%
	The worst is behind us	74%	20%	6%	<1%
Interview Type	Landline	68%	26%	5%	<1%
	Cell phone	64%	26%	10%	<1%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Charles Schumer?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		70%	26%	4%
NYS Likely Voters		66%	32%	2%
Support for Senate	Charles Schumer	93%	4%	3%
	Jay Townsend	16%	79%	4%
Party Registration	Democrat	88%	9%	3%
	Republican	47%	47%	6%
	Non-enrolled	68%	30%	3%
Tea Party Supporters		33%	65%	2%
Enthusiasm About Voting in November	Very enthusiastic	63%	35%	1%
	Enthusiastic	79%	16%	5%
	Not enthusiastic	67%	24%	9%
Political Ideology	Liberal	92%	6%	2%
	Moderate	77%	18%	5%
	Conservative	41%	54%	5%
Region	New York City	77%	19%	4%
	Suburbs	66%	32%	3%
	Upstate	68%	27%	5%
Income	Less \$50,000	70%	25%	5%
	\$50,000-\$99,999	71%	25%	4%
	\$100,000 or more	72%	26%	2%
Income	Less than \$50,000	70%	25%	5%
	\$50,000 or more	71%	26%	3%
Race	White	68%	28%	4%
	Non White	84%	13%	4%
Age	Under 45	70%	25%	5%
	45 or older	70%	26%	4%
Gender	Men	66%	30%	3%
	Women	73%	21%	5%
Views of U.S. Economy	The worst is yet to come	55%	40%	5%
	The worst is behind us	81%	16%	3%
Interview Type	Landline	69%	27%	4%
	Cell phone	76%	19%	6%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Jay Townsend?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		33%	31%	36%
NYS Likely Voters		38%	33%	29%
Support for Senate	Charles Schumer	15%	43%	42%
	Jay Townsend	79%	6%	15%
Party Registration	Democrat	13%	44%	43%
	Republican	54%	19%	27%
	Non-enrolled	43%	24%	33%
Tea Party Supporters		66%	14%	20%
Enthusiasm About Voting in November	Very enthusiastic	42%	31%	27%
	Enthusiastic	27%	34%	40%
	Not enthusiastic	25%	29%	46%
Political Ideology	Liberal	16%	47%	37%
	Moderate	27%	30%	42%
	Conservative	57%	19%	24%
Region	New York City	25%	37%	38%
	Suburbs	35%	27%	38%
	Upstate	37%	31%	33%
Income	Less \$50,000	29%	36%	35%
	\$50,000-\$99,999	35%	32%	32%
	\$100,000 or more	35%	31%	34%
Income	Less than \$50,000	29%	36%	35%
	\$50,000 or more	35%	32%	33%
Race	White	36%	26%	37%
	Non White	21%	53%	26%
Age	Under 45	38%	35%	28%
	45 or older	31%	30%	39%
Gender	Men	38%	31%	31%
	Women	28%	32%	40%
Views of U.S. Economy	The worst is yet to come	43%	27%	30%
	The worst is behind us	27%	35%	38%
Interview Type	Landline	35%	30%	35%
	Cell phone	24%	40%	36%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Likely Voters		56%	38%	1%	5%
Party Registration	Democrat	90%	6%	<1%	5%
	Republican	23%	71%	1%	4%
	Non-enrolled	45%	44%	2%	9%
Tea Party Supporters		15%	80%	1%	4%
Enthusiasm About Voting in November	Very enthusiastic	54%	41%	1%	4%
	Enthusiastic	62%	31%	<1%	7%
	Not enthusiastic	46%	29%	7%	19%
Political Ideology	Liberal	92%	3%	<1%	6%
	Moderate	68%	24%	<1%	8%
	Conservative	16%	80%	1%	3%
Region	New York City	72%	20%	2%	6%
	Suburbs	51%	44%	1%	5%
	Upstate	51%	43%	<1%	5%
Income	Less \$50,000	58%	37%	<1%	5%
	\$50,000-\$99,999	59%	37%	1%	3%
	\$100,000 or more	53%	40%	2%	5%
Income	Less than \$50,000	58%	37%	<1%	5%
	\$50,000 or more	56%	39%	1%	4%
Race	White	52%	43%	<1%	5%
	Non White	83%	11%	2%	4%
Age	Under 45	51%	44%	<1%	5%
	45 or older	59%	35%	1%	5%
Gender	Men	51%	44%	1%	4%
	Women	61%	32%	<1%	7%
Views of U.S. Economy	The worst is yet to come	33%	60%	1%	6%
	The worst is behind us	72%	22%	1%	6%
Interview Type	Landline	55%	40%	1%	5%
	Cell phone	64%	24%	2%	11%

October 22, 2010 Marist Poll New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.



		NYS Registered Voters			
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:			
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Registered Voters		56%	31%	<1%	13%
Party Registration	Democrat	82%	7%	<1%	11%
	Republican	25%	66%	1%	9%
	Non-enrolled	50%	30%	1%	19%
Tea Party Supporters		20%	73%	1%	6%
Enthusiasm About Voting in November	Very enthusiastic	55%	39%	<1%	5%
	Enthusiastic	60%	26%	<1%	13%
	Not enthusiastic	51%	21%	1%	27%
Political Ideology	Liberal	85%	8%	<1%	7%
	Moderate	61%	23%	<1%	16%
	Conservative	23%	64%	1%	12%
Region	New York City	66%	19%	1%	15%
	Suburbs	51%	37%	<1%	11%
	Upstate	53%	35%	<1%	12%
Income	Less \$50,000	57%	30%	<1%	13%
	\$50,000-\$99,999	59%	28%	<1%	13%
	\$100,000 or more	54%	34%	1%	10%
Income	Less than \$50,000	57%	30%	<1%	13%
	\$50,000 or more	57%	31%	1%	12%
Race	White	52%	36%	<1%	12%
	Non White	75%	11%	1%	13%
Age	Under 45	53%	31%	<1%	16%
	45 or older	58%	31%	1%	11%
Gender	Men	54%	36%	1%	10%
	Women	58%	26%	<1%	15%
Views of U.S. Economy	The worst is yet to come	42%	44%	<1%	14%
	The worst is behind us	66%	22%	<1%	11%
Interview Type	Landline	55%	32%	<1%	12%
	Cell phone	59%	27%	1%	14%

October 22, 2010 Marist Poll New York Registered Voters Including Early Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support him/her, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters		57%	35%	7%	1%
Support for Senate	Kirsten Gillibrand	59%	32%	8%	1%
	Joseph DioGuardi	54%	39%	7%	<1%
Party Registration	Democrat	65%	29%	5%	1%
	Republican	50%	39%	12%	<1%
	Non-enrolled	53%	44%	2%	<1%
Tea Party Supporters		52%	38%	10%	<1%
Enthusiasm About Voting in November	Very enthusiastic	61%	32%	6%	1%
	Enthusiastic	50%	44%	7%	<1%
	Not enthusiastic	32%	40%	27%	<1%
Political Ideology	Liberal	66%	30%	3%	1%
	Moderate	52%	39%	9%	<1%
	Conservative	53%	37%	9%	<1%
Region	New York City	61%	32%	6%	1%
	Suburbs	59%	35%	6%	1%
	Upstate	54%	37%	9%	<1%
Income	Less \$50,000	55%	36%	8%	1%
	\$50,000-\$99,999	60%	33%	7%	<1%
	\$100,000 or more	54%	39%	6%	<1%
Income	Less than \$50,000	55%	36%	8%	1%
	\$50,000 or more	57%	36%	7%	<1%
Race	White	57%	36%	7%	<1%
	Non White	58%	32%	9%	1%
Age	Under 45	44%	48%	9%	<1%
	45 or older	62%	31%	7%	1%
Gender	Men	57%	36%	7%	<1%
	Women	57%	34%	8%	1%
Views of U.S. Economy	The worst is yet to come	51%	40%	8%	1%
	The worst is behind us	60%	33%	7%	<1%
Interview Type	Landline	58%	36%	5%	1%
	Cell phone	46%	31%	23%	<1%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Kirsten Gillibrand?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		59%	25%	16%
NYS Likely Voters		58%	31%	11%
Support for Senate	Kirsten Gillibrand	85%	6%	9%
	Joseph DioGuardi	25%	60%	15%
Party Registration	Democrat	76%	10%	15%
	Republican	40%	43%	16%
	Non-enrolled	53%	29%	18%
Tea Party Supporters		33%	54%	14%
Enthusiasm About Voting in November	Very enthusiastic	57%	33%	11%
	Enthusiastic	65%	17%	18%
	Not enthusiastic	53%	23%	24%
Political Ideology	Liberal	81%	6%	13%
	Moderate	65%	18%	17%
	Conservative	36%	48%	16%
Region	New York City	58%	20%	22%
	Suburbs	57%	26%	17%
	Upstate	61%	27%	12%
Income	Less \$50,000	58%	24%	18%
	\$50,000-\$99,999	63%	22%	16%
	\$100,000 or more	59%	28%	13%
Income	Less than \$50,000	58%	24%	18%
	\$50,000 or more	61%	24%	15%
Race	White	58%	27%	15%
	Non White	67%	15%	18%
Age	Under 45	59%	23%	18%
	45 or older	60%	26%	14%
Gender	Men	58%	28%	14%
	Women	60%	22%	18%
Views of U.S. Economy	The worst is yet to come	46%	39%	16%
	The worst is behind us	70%	15%	16%
Interview Type	Landline	59%	26%	15%
	Cell phone	58%	20%	22%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Joseph DioGuardi?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
NYS Registered Voters		37%	30%	33%
NYS Likely Voters		41%	32%	27%
Support for Senate	Kirsten Gillibrand	16%	45%	39%
	Joseph DioGuardi	80%	9%	11%
Party Registration	Democrat	17%	43%	40%
	Republican	59%	20%	21%
	Non-enrolled	46%	20%	34%
Tea Party Supporters		68%	15%	17%
Enthusiasm About Voting in November	Very enthusiastic	44%	30%	26%
	Enthusiastic	34%	32%	35%
	Not enthusiastic	28%	27%	45%
Political Ideology	Liberal	21%	45%	34%
	Moderate	29%	30%	41%
	Conservative	63%	17%	20%
Region	New York City	30%	32%	38%
	Suburbs	41%	26%	34%
	Upstate	39%	31%	29%
Income	Less \$50,000	33%	36%	31%
	\$50,000-\$99,999	37%	29%	34%
	\$100,000 or more	44%	29%	27%
Income	Less than \$50,000	33%	36%	31%
	\$50,000 or more	40%	29%	31%
Race	White	40%	27%	32%
	Non White	25%	43%	32%
Age	Under 45	42%	29%	29%
	45 or older	34%	31%	35%
Gender	Men	43%	28%	29%
	Women	31%	32%	37%
Views of U.S. Economy	The worst is yet to come	47%	24%	29%
	The worst is behind us	31%	35%	34%
Interview Type	Landline	38%	29%	33%
	Cell phone	33%	36%	31%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		19%	34%	26%	17%	4%
NYS Likely Voters		25%	31%	20%	23%	1%
Support for Senate	Charles Schumer	27%	45%	22%	3%	3%
	Jay Townsend	1%	10%	33%	53%	4%
Party Registration	Democrat	29%	40%	22%	5%	4%
	Republican	10%	27%	27%	32%	3%
	Non-enrolled	9%	36%	30%	19%	5%
Tea Party Supporters		4%	20%	31%	42%	2%
Enthusiasm About Voting in November	Very enthusiastic	25%	29%	19%	25%	2%
	Enthusiastic	18%	38%	30%	10%	4%
	Not enthusiastic	9%	37%	30%	14%	9%
Political Ideology	Liberal	32%	37%	23%	3%	6%
	Moderate	20%	41%	25%	11%	3%
	Conservative	7%	24%	28%	37%	3%
Region	New York City	21%	37%	27%	11%	4%
	Suburbs	20%	32%	22%	24%	2%
	Upstate	17%	34%	27%	17%	5%
Income	Less \$50,000	17%	31%	32%	15%	6%
	\$50,000-\$99,999	16%	38%	25%	16%	5%
	\$100,000 or more	23%	35%	21%	20%	1%
Income	Less than \$50,000	17%	31%	32%	15%	6%
	\$50,000 or more	19%	37%	23%	18%	3%
Race	White	19%	34%	25%	18%	4%
	Non White	21%	38%	28%	9%	4%
Age	Under 45	12%	33%	34%	14%	7%
	45 or older	23%	36%	20%	19%	3%
Gender	Men	19%	30%	25%	23%	3%
	Women	19%	38%	26%	11%	6%
Views of U.S. Economy	The worst is yet to come	11%	28%	30%	27%	3%
	The worst is behind us	24%	39%	23%	9%	4%
Interview Type	Landline	20%	33%	24%	19%	3%
	Cell phone	14%	38%	32%	8%	8%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		6%	29%	32%	15%	18%
NYS Likely Voters		9%	27%	28%	23%	13%
Support for Senate	Kirsten Gillibrand	10%	43%	28%	4%	15%
	Joseph DioGuardi	<1%	10%	42%	35%	12%
Party Registration	Democrat	9%	39%	27%	6%	20%
	Republican	2%	21%	34%	29%	14%
	Non-enrolled	5%	20%	39%	15%	20%
Tea Party Supporters		2%	15%	36%	35%	12%
Enthusiasm About Voting in November	Very enthusiastic	10%	28%	28%	23%	11%
	Enthusiastic	4%	32%	36%	8%	20%
	Not enthusiastic	2%	26%	34%	13%	26%
Political Ideology	Liberal	11%	38%	24%	6%	22%
	Moderate	5%	35%	35%	8%	17%
	Conservative	3%	14%	38%	32%	13%
Region	New York City	5%	29%	32%	8%	26%
	Suburbs	5%	26%	33%	19%	17%
	Upstate	8%	30%	31%	18%	13%
Income	Less \$50,000	7%	27%	32%	11%	23%
	\$50,000-\$99,999	5%	32%	34%	15%	14%
	\$100,000 or more	7%	28%	31%	18%	16%
Income	Less than \$50,000	7%	27%	32%	11%	23%
	\$50,000 or more	6%	30%	33%	17%	15%
Race	White	7%	29%	31%	17%	15%
	Non White	4%	32%	31%	7%	25%
Age	Under 45	4%	29%	35%	9%	24%
	45 or older	8%	29%	30%	19%	14%
Gender	Men	7%	29%	31%	19%	15%
	Women	6%	29%	32%	12%	21%
Views of U.S. Economy	The worst is yet to come	3%	22%	38%	24%	13%
	The worst is behind us	8%	34%	28%	9%	20%
Interview Type	Landline	6%	29%	31%	17%	16%
	Cell phone	5%	26%	35%	7%	25%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.