Cuomo Leads Paladino by 23 Percentage Points
*** Complete Tables for Poll Appended ***

For Immediate Release: Friday, October 22, 2010

Contact: Lee M. Miringoff
             Barbara L. Carvalho
             Mary E. Azzoli
             Marist College
             845.575.5050

This Marist Poll Reports:

Cuomo Opens Up Big Lead Over Paladino

With less than two weeks until Election Day, Democrat Andrew Cuomo has a substantial lead over Republican Carl Paladino. Among likely voters including early voters and those who are undecided yet leaning toward a candidate, Cuomo receives 60% of the vote to Paladino's 37%. One percent plans to vote for someone else, and 2% are undecided.

When Marist last asked this question in its September 30th survey, 56% of likely voters including those who were undecided yet leaning toward a candidate backed Cuomo, 40% supported Paladino, and 4% were undecided. At the time, 53% of likely voters *not* including those leaning toward a candidate backed Cuomo, 38% supported Paladino, and 8% were undecided.

"The gap between Cuomo and Paladino has widened as Paladino is increasingly viewed negatively by New York voters," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion, "Carl Paladino may have wanted to run for governor in the worst possible way, and judging from these numbers, that may be exactly what he has done."

Among likely voters including early voters and those who are undecided yet leaning toward a candidate, most Democrats -- 90% -- support Cuomo while 7% are pulling for Paladino. And, although Paladino receives the support of 65% of likely Republican voters, a notable 31% report they will back Cuomo. Among likely voters who are not enrolled in any party, a majority -- 51% -- support Cuomo while 45% toss their support behind Paladino.

Looking around the state, Cuomo receives at least majority support in each region. 83% of likely New York City voters back Cuomo while 14% plan to vote for Paladino. In New York City's suburbs, a majority of likely voters -- 57% -- report they support Cuomo while 38% say they will vote for Paladino. Upstate, 51% of likely voters plan to cast their ballot for Cuomo while 47% say their choice is Paladino.

Among registered voters including early voters, Cuomo has a 35 percentage point lead. 63% say they support the Democrat while 28% plan to cast their ballot for Republican Paladino. One percent plans to vote for someone else, and 8% are undecided. In Marist's late September survey, 56% of registered voters supported Cuomo, 34% backed Paladino, and fewer than 1% planned to vote for someone else. 10%, at the time, were undecided.

New York: Governor				
	If November's election for Governor in New York were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]				
	Andrew Cuomo, the Democratic candidate	Carl Paladino, the Republican candidate	Other	Undecided
	Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters	60%	37%	1%	2%
Party ID — Democrat	90%	7%	<1%	2%
Republican	31%	65%	2%	2%
Non-enrolled	51%	45%	2%	2%
New York Registered Voters	63%	28%	1%	8%
Enthusiasm About Voting in November — Very enthusiastic	56%	37%	1%	6%
Enthusiastic	70%	22%	1%	7%
Not enthusiastic	64%	17%	2%	17%
September 30, 2010 New York Likely Voters	56%	40%	n/a	4%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate N=505 MOE +/- 4.5%. September 30, 2010 Marist Poll New York Registered Voters N=915 MOE +/-3.5%. New York Likely Voters including those who are undecided yet leaning toward a candidate N=617 MOE +/-4%.Totals may not add to 100 due to rounding.

Strength of Support

67% of likely voters say they strongly support their choice of candidate. 24% somewhat support their pick, and 8% might vote differently on Election Day. One percent is unsure. There has been little change on this question since Marist's late September survey.

Among likely voters who support Cuomo, 75% strongly support him, 15% somewhat back him, and 9% might change their minds and vote for someone else. One percent is unsure. There has been an increase in the proportion of these voters who say they strongly support Cuomo. Late last month, 67% were firmly in his camp.

Of likely voters who back Paladino, 51% say they will not waver. 39% report they somewhat support him, and 9% might vote differently. One percent is unsure. Fewer Paladino backers report they strongly support him. In Marist's previous survey, 59% pledged their allegiance to Paladino.

New York: Governor Candidates' Strength of Support				
	Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on election day?				
	Strongly support	Somewhat support	Might vote differently	Unsure
	Row %	Row %	Row %	Row %
October 22, 2010 New York Likely Voters	67%	24%	8%	1%
Support for Governor — Andrew Cuomo	75%	15%	9%	1%
Carl Paladino	51%	39%	9%	1%
New York Registered Voters	56%	31%	12%	1%
September 30, 2010 New York Likely Voters	63%	28%	8%	1%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 30, 2010 Marist Poll New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.

Cuomo Viewed as Fit to Be Governor… Paladino Perceived as Unfit

Three-quarters of registered voters -- 75% -- believe Andrew Cuomo is fit to be governor while 20% do not think he is fit to hold the office. Five percent are unsure. In Marist's late September poll conducted for the *NY Daily News*, 68% of registered voters described Cuomo as fit to be governor.

About six in ten registered voters in the state -- 59% -- believe Carl Paladino is *unfit* to be governor while only 29% say he is fit for the position. 12% are unsure. In that previous *Daily News/Marist Poll*, 47% of registered voters viewed Paladino as unfit to hold the office, and 37% described him as fit to be governor. 16% were unsure.

New York: Candidate Fit to be Governor				
		Do you think <candidate> is fit to be governor, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
October 22, 2010 New York Registered Voters	Andrew Cuomo	75%	20%	5%
	Carl Paladino	29%	59%	12%
October 22, 2010 New York Likely Voters	Andrew Cuomo	75%	21%	4%
	Carl Paladino	30%	62%	8%
September 29, 2010 New York Registered Voters	Andrew Cuomo	68%	26%	6%
	Carl Paladino	37%	47%	16%
September 29, 2010 New York Likely Voters	Andrew Cuomo	67%	29%	4%
	Carl Paladino	40%	48%	12%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 29, 2010 New York Daily News-Marist Poll New York Registered Voters N=915 MOE +/- 3.5%. New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.

For Candidate or Against Opponent?

Six in ten likely voters -- 60% -- plan to vote for their candidate because they are *for* him while 35% back their pick because they are *against* his opponent. Five percent are unsure. Little has changed on this question since Marist's previous statewide survey.

70% of likely voters who are Cuomo supporters say they back him because of him while 26% are behind him because they are against his opponent. Four percent are unsure. Among likely voters who are Paladino supporters, 44% say they support Paladino because of him while half -- 50% -- back him because they are against the other candidate. Six percent are unsure.

New York: Voting for Governor Candidate or Against Opponent		Did you choose <candidate> because you are for <candidate> or because you are against the other candidate?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
October 22, 2010 New York Likely Voters		60%	35%	5%
Support for Governor	Andrew Cuomo	70%	26%	4%
	Carl Paladino	44%	50%	6%
New York Registered Voters		57%	38%	5%
September 30, 2010 New York Likely Voters		58%	38%	4%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 30, 2010 Marist Poll New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.

A Tale of Two Favorability Ratings

66% of registered voters have a favorable impression of Andrew Cuomo while 29% do not. Five percent are unsure. There has been a slight increase in the proportion who view Cuomo favorably. In late September, 60% had a positive impression of him.

Voters' perceptions of Paladino have gotten decidedly worse. Paladino is now viewed *unfavorably* by 62%. 28% perceive him favorably. 10% are unsure. In Marist's previous survey, 48% perceived Paladino unfavorably, 34% thought well of him, and 18% were unsure.

New York: Governor Candidates' Favorability		In general, do you have a favorable or an unfavorable impression of <candidate>?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
October 22, 2010 New York Registered Voters	Andrew Cuomo	66%	29%	5%
	Carl Paladino	28%	62%	10%
October 22, 2010 New York Likely Voters	Andrew Cuomo	63%	34%	3%
	Carl Paladino	30%	64%	6%
September 30, 2010 New York Registered Voters	Andrew Cuomo	60%	31%	9%
	Carl Paladino	34%	48%	18%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 30, 2010 Marist Poll New York Likely Voters N=617 MOE +/-4%. Totals may not add to 100 due to rounding.

Cuomo Approval Rating at 59%

Nearly six in ten registered voters -- 59% -- approve of the job Andrew Cuomo is doing as attorney general. Included here are 18% who believe he is doing an excellent job and 41% who think he is doing a good one. 25% give Cuomo a fair rating while 11% give him a poor grade. Five percent are unsure.

There has been an increase in Cuomo's approval rating since late September. At that time, 52% approved of Cuomo's job performance.

Plurality Very Enthusiastic About Voting

43% of registered voters in New York State report they are very enthusiastic about voting in November's elections. At the end of September, 35% of registered voters had this degree of enthusiasm.

Republican voters statewide are still more enthusiastic than Democratic voters. 53% of the state's GOP report a high level of enthusiasm compared with 39% of Democrats. 35% of non-enrolled voters share this degree of enthusiasm. In Marist's previous poll, 44% of Republicans were very enthusiastic. 33% of Democrats and 27% of non-enrolled voters shared this view.

New York: Enthusiasm to Vote 2010				
	Overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
	Very enthusiastic	Enthusiastic	Not very enthusiastic	Not enthusiastic at all
	Row %	Row %	Row %	Row %
October 22, 2010 New York Registered Voters	43%	37%	13%	7%
Party ID Democrat	39%	41%	15%	5%
Republican	53%	33%	8%	5%
Non-enrolled	35%	37%	17%	10%
New York Likely Voters	69%	25%	4%	2%
September 30, 2010 New York Registered Voters	35%	42%	16%	7%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/-4.5%. September 30, 2010 Marist Poll New York Registered Voters N=915 MOE +/-3.5%. New York Likely Voters N=617 MOE +/-4%.Totals may not add to 100 due to rounding.

State Needs a New Compass

74% of registered voters in the state believe New York is moving in the wrong direction while 21% say it is traveling along the right road. Five percent are unsure.

In Marist's last survey of New York State, 79% thought the state was moving in the wrong direction, 16% believed it was on the right track, and 5% were unsure.

Majority Optimistic About Future of U.S. Economy

When thinking about the future of the U.S. economy, a majority of registered voters in New York State -- 55% -- believe the worst is behind us. 42%, however, say the worst is yet to come. Three percent are unsure.

Late last month, nearly half -- 49% -- reported the worst is behind us while 47% said there's more bad economic news on the horizon. Four percent were unsure.

New York: View of U.S. Economy			
	When thinking about the U.S. economy, which statement comes closer to your view:		
	The worst is yet to come	The worst is behind us	Unsure
	Row %	Row %	Row %
October 22, 2010 New York Registered Voters	42%	55%	3%
Party Registration — Democrat	30%	66%	4%
Party Registration — Republican	53%	46%	1%
Party Registration — Non-enrolled	49%	47%	4%
New York Likely Voters	42%	55%	3%
September 30, 2010 New York Registered Voters	47%	49%	4%

October 22, 2010 Marist Poll New York Registered Voters N=1014 MOE +/- 3%. New York Likely Voters N=505 MOE +/- 4.5%. September 30, 2010 Marist Poll New York Registered Voters N=915 MOE +/-3.5%. New York Likely Voters N=617 MOE +/-4%.Totals may not add to 100 due to rounding.

The Old Regime: Paterson Approval Rating at 19%

19% of registered voters in New York approve of the job Governor David Paterson is doing. Included here are 3% who believe Paterson is doing an excellent job and 16% who think he is doing a good one. 40% rate the governor's performance as fair, and 37% give Paterson a poor grade. Four percent are unsure.

When Marist last asked about Paterson's job approval rating in its September 24th survey, the same proportion -- 19% -- believed Paterson was doing either an excellent or good job in office.

Obama Approval Rating at 45% in NYS

45% of registered voters in New York State approve of the job President Barack Obama is doing in office. This includes 16% of voters who think he is doing an excellent job and 29% who say he is doing a good one. Fair is the grade given by 22% while 33% rate Obama's job performance as poor. Fewer than one percent are unsure.

In late September, 43% approved of Obama's job performance.

Nature of the Sample: 1,014 New York State Registered Voters

This survey of 1,014 New York State registered voters was conducted on October 18th through October 20th, 2010. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ±3.0 percentage points. There are 505 likely voters. The results for this subset are statistically significant within ±4.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		NYS Registered Voters
		Col %
NYS Registered Voters		100%
New York State Likely Voters		50%
Party ID	Democrat	45%
	Republican	32%
	Non-enrolled	22%
	Other	1%
Support Tea Party	Yes	27%
Enthusiasm About Voting in November	Very enthusiastic	43%
	Enthusiastic	37%
	Not enthusiastic	20%
Political Ideology	Liberal	27%
	Moderate	42%
	Conservative	31%
Region	New York City	28%
	Suburbs	24%
	Upstate	48%
Income	Less $50,000	30%
	$50,000-$99,999	38%
	$100,000 or more	32%
Income	Less than $50,000	30%
	$50,000 or more	70%
Race	White	80%
	Non White	20%
Age	Under 45	38%
	45 or older	62%
Gender	Men	50%
	Women	50%
Interview Type	Landline	83%
	Cell phone	17%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

Nature of the Sample - Likely Voters		NYS Likely Voters
		Col %
NYS Likely Voters		100%
Party ID	Democrat	43%
	Republican	38%
	Non-enrolled	17%
	Other	2%
Support Tea Party	Yes	36%
Enthusiasm About Voting in November	Very enthusiastic	69%
	Enthusiastic	25%
	Not enthusiastic	6%
Political Ideology	Liberal	27%
	Moderate	36%
	Conservative	37%
Region	New York City	24%
	Suburbs	26%
	Upstate	50%
Income	Less $50,000	27%
	$50,000-$99,999	37%
	$100,000 or more	36%
Income	Less than $50,000	27%
	$50,000 or more	73%
Race	White	83%
	Non White	17%
Age	Under 45	27%
	45 or older	73%
Gender	Men	51%
	Women	49%
Interview Type	Landline	88%
	Cell phone	12%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

Marist Poll October 22, 2010
NYS Tables

		NYS Likely Voters			
		If November's election for Governor in New York State were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Andrew Cuomo, the Democratic candidate	Carl Paladino, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Likely Voters		60%	37%	1%	2%
Party Registration	Democrat	90%	7%	<1%	2%
	Republican	31%	65%	2%	2%
	Non-enrolled	51%	45%	2%	2%
Tea Party Supporters		19%	77%	1%	2%
Enthusiasm About Voting in November	Very enthusiastic	55%	42%	1%	1%
	Enthusiastic	74%	22%	<1%	4%
	Not enthusiastic	56%	37%	7%	<1%
Political Ideology	Liberal	95%	4%	1%	<1%
	Moderate	71%	25%	<1%	4%
	Conservative	23%	74%	2%	2%
Region	New York City	83%	14%	2%	1%
	Suburbs	57%	38%	1%	5%
	Upstate	51%	47%	1%	1%
Income	Less $50,000	60%	39%	<1%	1%
	$50,000-$99,999	60%	36%	2%	2%
	$100,000 or more	63%	32%	2%	3%
Income	Less than $50,000	60%	39%	<1%	1%
	$50,000 or more	62%	34%	2%	3%
Race	White	55%	42%	1%	2%
	Non White	88%	7%	3%	1%
Age	Under 45	55%	41%	1%	3%
	45 or older	62%	35%	1%	2%
Gender	Men	54%	43%	2%	1%
	Women	67%	30%	1%	3%
Views of U.S. Economy	The worst is yet to come	39%	57%	2%	2%
	The worst is behind us	75%	22%	1%	2%
Interview Type	Landline	58%	38%	1%	2%
	Cell phone	76%	24%	<1%	<1%

October 22, 2010 Marist Poll New York Likely Voters Including Early Voters and Those Who Are Undecided Yet Leaning Toward a Candidate "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters			
		If November's election for Governor in New York State were held today, whom would you support if the candidates are:			
		Andrew Cuomo, the Democratic candidate	Carl Paladino, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
NYS Registered Voters		63%	28%	1%	8%
Party Registration	Democrat	84%	8%	<1%	7%
	Republican	33%	56%	1%	10%
	Non-enrolled	61%	28%	2%	8%
Tea Party Supporters		24%	64%	1%	10%
Enthusiasm About Voting in November	Very enthusiastic	56%	37%	1%	6%
	Enthusiastic	70%	22%	1%	7%
	Not enthusiastic	64%	17%	2%	17%
Political Ideology	Liberal	89%	7%	1%	3%
	Moderate	70%	20%	1%	9%
	Conservative	31%	57%	<1%	11%
Region	New York City	79%	14%	1%	7%
	Suburbs	58%	29%	1%	11%
	Upstate	56%	35%	1%	8%
Income	Less $50,000	63%	26%	1%	10%
	$50,000-$99,999	66%	24%	1%	9%
	$100,000 or more	62%	30%	2%	6%
Income	Less than $50,000	63%	26%	1%	10%
	$50,000 or more	64%	27%	1%	8%
Race	White	59%	32%	1%	9%
	Non White	83%	9%	1%	6%
Age	Under 45	61%	28%	1%	10%
	45 or older	64%	27%	1%	7%
Gender	Men	60%	32%	1%	6%
	Women	66%	23%	1%	11%
Views of U.S. Economy	The worst is yet to come	50%	40%	1%	10%
	The worst is behind us	72%	19%	1%	8%
Interview Type	Landline	62%	29%	1%	8%
	Cell phone	69%	22%	<1%	10%

October 22, 2010 Marist Poll New York Registered Voters Including Early Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Likely Voters			
		Would you say that you strongly support <Governor candidate> somewhat support him, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters		67%	24%	8%	1%
Support for Governor	Andrew Cuomo	75%	15%	9%	1%
	Carl Paladino	51%	39%	9%	1%
Party Registration	Democrat	84%	11%	4%	1%
	Republican	48%	36%	15%	1%
	Non-enrolled	69%	27%	4%	<1%
Tea Party Supporters		53%	35%	11%	1%
Enthusiasm About Voting in November	Very enthusiastic	70%	22%	8%	1%
	Enthusiastic	64%	27%	9%	<1%
	Not enthusiastic	43%	33%	24%	<1%
Political Ideology	Liberal	84%	11%	5%	<1%
	Moderate	72%	22%	7%	<1%
	Conservative	47%	37%	15%	2%
Region	New York City	75%	17%	6%	2%
	Suburbs	64%	28%	8%	1%
	Upstate	64%	25%	10%	<1%
Income	Less $50,000	69%	17%	12%	2%
	$50,000-$99,999	68%	22%	9%	<1%
	$100,000 or more	62%	31%	6%	1%
Income	Less than $50,000	69%	17%	12%	2%
	$50,000 or more	65%	27%	8%	<1%
Race	White	65%	27%	8%	<1%
	Non White	79%	7%	11%	2%
Age	Under 45	67%	22%	10%	1%
	45 or older	67%	24%	7%	1%
Gender	Men	64%	26%	10%	<1%
	Women	70%	21%	7%	1%
Views of U.S. Economy	The worst is yet to come	54%	32%	13%	1%
	The worst is behind us	75%	19%	6%	<1%
Interview Type	Landline	67%	24%	8%	<1%
	Cell phone	67%	19%	11%	3%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		Do you think Andrew Cuomo is fit to be governor, or not?		
		Yes	**No**	**Unsure**
		Row %	Row %	Row %
NYS Registered Voters		75%	20%	5%
NYS Likely Voters		75%	21%	4%
Support for Governor	**Andrew Cuomo**	92%	5%	3%
	Carl Paladino	44%	51%	5%
Party Registration	**Democrat**	87%	9%	5%
	Republican	60%	34%	6%
	Non-enrolled	73%	22%	5%
Tea Party Supporters		58%	37%	5%
Enthusiasm About Voting in November	**Very enthusiastic**	73%	23%	3%
	Enthusiastic	77%	18%	5%
	Not enthusiastic	73%	17%	10%
Political Ideology	**Liberal**	89%	7%	3%
	Moderate	78%	17%	5%
	Conservative	59%	35%	6%
Region	**New York City**	80%	15%	5%
	Suburbs	73%	20%	6%
	Upstate	72%	23%	5%
Income	**Less $50,000**	76%	20%	4%
	$50,000-$99,999	76%	17%	7%
	$100,000 or more	73%	23%	4%
Income	**Less than $50,000**	76%	20%	4%
	$50,000 or more	74%	20%	5%
Race	**White**	73%	22%	5%
	Non White	86%	9%	5%
Age	**Under 45**	71%	24%	5%
	45 or older	77%	18%	6%
Gender	**Men**	74%	21%	5%
	Women	76%	18%	6%
Views of U.S. Economy	**The worst is yet to come**	66%	29%	5%
	The worst is behind us	82%	13%	6%
Interview Type	**Landline**	74%	21%	5%
	Cell phone	80%	15%	5%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		Do you think Carl Paladino is fit to be governor, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Voters		29%	59%	12%
NYS Likely Voters		30%	62%	8%
Support for Governor	Andrew Cuomo	10%	80%	10%
	Carl Paladino	73%	17%	10%
Party Registration	Democrat	14%	75%	11%
	Republican	47%	40%	13%
	Non-enrolled	32%	57%	11%
Tea Party Supporters		58%	34%	8%
Enthusiasm About Voting in November	Very enthusiastic	36%	57%	7%
	Enthusiastic	26%	61%	13%
	Not enthusiastic	19%	59%	22%
Political Ideology	Liberal	15%	76%	8%
	Moderate	21%	67%	12%
	Conservative	50%	36%	14%
Region	New York City	16%	71%	14%
	Suburbs	29%	58%	13%
	Upstate	36%	53%	11%
Income	Less $50,000	30%	55%	14%
	$50,000-$99,999	27%	60%	13%
	$100,000 or more	28%	65%	7%
Income	Less than $50,000	30%	55%	14%
	$50,000 or more	27%	63%	10%
Race	White	32%	57%	11%
	Non White	15%	69%	17%
Age	Under 45	33%	54%	14%
	45 or older	26%	63%	11%
Gender	Men	34%	55%	10%
	Women	23%	63%	14%
Views of U.S. Economy	The worst is yet to come	37%	52%	12%
	The worst is behind us	23%	65%	12%
Interview Type	Landline	28%	59%	12%
	Cell phone	31%	57%	12%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Likely Voters		
		Did you choose him because you are for him or because you are against the other candidate?		
		For choice	**Against other candidate**	**Unsure**
		Row %	Row %	Row %
NYS Likely Voters		60%	35%	5%
Support for Governor	**Andrew Cuomo**	70%	26%	4%
	Carl Paladino	44%	50%	6%
Party Registration	**Democrat**	75%	21%	5%
	Republican	50%	45%	5%
	Non-enrolled	53%	44%	3%
Tea Party Supporters		48%	48%	4%
Enthusiasm About Voting in November	**Very enthusiastic**	64%	33%	4%
	Enthusiastic	56%	40%	4%
	Not enthusiastic	38%	44%	18%
Political Ideology	**Liberal**	78%	18%	3%
	Moderate	62%	34%	4%
	Conservative	42%	52%	7%
Region	**New York City**	67%	29%	4%
	Suburbs	57%	39%	4%
	Upstate	59%	36%	5%
Income	**Less $50,000**	68%	23%	9%
	$50,000-$99,999	57%	39%	4%
	$100,000 or more	58%	39%	3%
Income	**Less than $50,000**	68%	23%	9%
	$50,000 or more	58%	39%	3%
Race	**White**	58%	38%	4%
	Non White	78%	16%	6%
Age	**Under 45**	56%	39%	5%
	45 or older	62%	34%	4%
Gender	**Men**	57%	40%	3%
	Women	64%	29%	7%
Views of U.S. Economy	**The worst is yet to come**	52%	43%	6%
	The worst is behind us	66%	31%	4%
Interview Type	**Landline**	59%	37%	4%
	Cell phone	71%	19%	10%

October 22, 2010 Marist Poll New York Likely Voters "N=505 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Andrew Cuomo?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Registered Voters		66%	29%	5%
NYS Likely Voters		63%	34%	3%
Support for Governor	**Andrew Cuomo**	90%	7%	3%
	Carl Paladino	18%	75%	8%
Party Registration	**Democrat**	84%	12%	4%
	Republican	42%	51%	8%
	Non-enrolled	63%	32%	5%
Tea Party Supporters		35%	60%	5%
Enthusiasm About Voting in November	**Very enthusiastic**	60%	36%	4%
	Enthusiastic	73%	22%	4%
	Not enthusiastic	64%	25%	11%
Political Ideology	**Liberal**	85%	10%	5%
	Moderate	71%	25%	4%
	Conservative	42%	51%	7%
Region	**New York City**	73%	20%	7%
	Suburbs	67%	30%	3%
	Upstate	61%	33%	5%
Income	**Less $50,000**	70%	26%	4%
	$50,000-$99,999	68%	24%	8%
	$100,000 or more	61%	36%	3%
Income	**Less than $50,000**	70%	26%	4%
	$50,000 or more	65%	30%	6%
Race	**White**	62%	32%	5%
	Non White	83%	12%	6%
Age	**Under 45**	61%	32%	7%
	45 or older	69%	27%	4%
Gender	**Men**	63%	33%	4%
	Women	69%	25%	6%
Views of U.S. Economy	**The worst is yet to come**	53%	42%	5%
	The worst is behind us	75%	19%	5%
Interview Type	**Landline**	65%	31%	4%
	Cell phone	69%	19%	12%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Carl Paladino?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Registered Voters		28%	62%	10%
NYS Likely Voters		30%	64%	6%
Support for Governor	Andrew Cuomo	9%	83%	8%
	Carl Paladino	73%	19%	9%
Party Registration	Democrat	14%	76%	10%
	Republican	44%	47%	9%
	Non-enrolled	33%	56%	10%
Tea Party Supporters		57%	34%	8%
Enthusiasm About Voting in November	Very enthusiastic	36%	59%	5%
	Enthusiastic	24%	63%	13%
	Not enthusiastic	17%	68%	15%
Political Ideology	Liberal	13%	81%	6%
	Moderate	22%	66%	12%
	Conservative	47%	43%	10%
Region	New York City	17%	71%	12%
	Suburbs	26%	65%	9%
	Upstate	35%	56%	9%
Income	Less $50,000	30%	58%	12%
	$50,000-$99,999	27%	63%	10%
	$100,000 or more	26%	69%	5%
Income	Less than $50,000	30%	58%	12%
	$50,000 or more	26%	65%	8%
Race	White	31%	61%	9%
	Non White	14%	72%	14%
Age	Under 45	32%	55%	13%
	45 or older	26%	67%	8%
Gender	Men	32%	60%	8%
	Women	24%	65%	12%
Views of U.S. Economy	The worst is yet to come	37%	53%	10%
	The worst is behind us	21%	70%	9%
Interview Type	Landline	27%	63%	9%
	Cell phone	30%	56%	14%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job New York State Attorney General Andrew Cuomo is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		18%	41%	25%	11%	5%
NYS Likely Voters		23%	37%	23%	14%	3%
Support for Governor	Andrew Cuomo	26%	52%	16%	1%	5%
	Carl Paladino	2%	19%	43%	31%	5%
Party Registration	Democrat	26%	49%	17%	3%	4%
	Republican	9%	30%	36%	18%	6%
	Non-enrolled	11%	42%	28%	13%	6%
Tea Party Supporters		4%	26%	43%	23%	4%
Enthusiasm About Voting in November	Very enthusiastic	24%	35%	23%	15%	3%
	Enthusiastic	15%	49%	26%	6%	4%
	Not enthusiastic	8%	41%	30%	8%	13%
Political Ideology	Liberal	27%	50%	16%	1%	6%
	Moderate	18%	46%	23%	9%	4%
	Conservative	7%	30%	38%	20%	5%
Region	New York City	19%	47%	22%	6%	6%
	Suburbs	19%	38%	25%	12%	6%
	Upstate	16%	39%	28%	12%	4%
Income	Less $50,000	18%	41%	27%	10%	4%
	$50,000-$99,999	16%	44%	25%	8%	7%
	$100,000 or more	19%	39%	27%	11%	5%
Income	Less than $50,000	18%	41%	27%	10%	4%
	$50,000 or more	18%	41%	26%	9%	6%
Race	White	16%	41%	27%	11%	5%
	Non White	25%	45%	21%	5%	4%
Age	Under 45	13%	38%	31%	10%	8%
	45 or older	21%	43%	22%	11%	4%
Gender	Men	17%	41%	25%	13%	4%
	Women	18%	42%	26%	8%	6%
Views of U.S. Economy	The worst is yet to come	10%	34%	32%	17%	6%
	The worst is behind us	23%	47%	21%	5%	4%
Interview Type	Landline	19%	41%	25%	11%	4%
	Cell phone	13%	43%	28%	6%	10%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters			
		Thinking about this November's elections, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
		Very enthusiastic	**Enthusiastic**	**Not very enthusiastic**	**Not enthusiastic at all**
		Row %	Row %	Row %	Row %
NYS Registered Voters		43%	37%	13%	7%
NYS Likely Voters		69%	25%	4%	2%
Support for Governor	Andrew Cuomo	37%	42%	15%	5%
	Carl Paladino	57%	29%	8%	6%
Support for Senate	Kirsten Gillibrand	41%	41%	14%	5%
	Joseph DioGuardi	52%	33%	8%	7%
Support for Senate	Charles Schumer	38%	42%	15%	5%
	Jay Townsend	59%	27%	7%	8%
Party Registration	Democrat	39%	41%	15%	5%
	Republican	53%	33%	8%	5%
	Non-enrolled	35%	37%	17%	10%
Tea Party Supporters		60%	28%	6%	6%
Political Ideology	Liberal	41%	43%	12%	4%
	Moderate	35%	41%	16%	7%
	Conservative	53%	29%	12%	6%
Region	New York City	39%	36%	16%	9%
	Suburbs	44%	39%	10%	7%
	Upstate	44%	37%	14%	5%
Income	Less $50,000	41%	40%	12%	7%
	$50,000-$99,999	42%	36%	16%	6%
	$100,000 or more	44%	37%	13%	6%
Income	Less than $50,000	41%	40%	12%	7%
	$50,000 or more	43%	36%	14%	6%
Race	White	44%	38%	13%	5%
	Non White	38%	38%	13%	11%
Age	Under 45	34%	42%	14%	10%
	45 or older	48%	34%	13%	5%
Gender	Men	46%	37%	12%	5%
	Women	40%	37%	15%	8%
Views of U.S. Economy	The worst is yet to come	45%	30%	15%	10%
	The worst is behind us	41%	43%	12%	4%
Interview Type	Landline	45%	37%	13%	5%
	Cell phone	32%	40%	16%	13%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYS Registered Voters		21%	74%	5%
NYS Likely Voters		19%	77%	4%
Support for Governor	Andrew Cuomo	29%	64%	6%
	Carl Paladino	5%	94%	1%
Support for Senate	Kirsten Gillibrand	29%	65%	7%
	Joseph DioGuardi	8%	90%	1%
Support for Senate	Charles Schumer	27%	67%	6%
	Jay Townsend	7%	91%	2%
Party Registration	Democrat	32%	61%	7%
	Republican	8%	90%	1%
	Non-enrolled	18%	79%	3%
Tea Party Supporters		6%	93%	1%
Enthusiasm About Voting in November	Very enthusiastic	20%	76%	4%
	Enthusiastic	25%	70%	5%
	Not enthusiastic	17%	78%	5%
Political Ideology	Liberal	39%	55%	6%
	Moderate	19%	75%	6%
	Conservative	9%	90%	1%
Region	New York City	33%	58%	9%
	Suburbs	18%	77%	5%
	Upstate	16%	82%	2%
Income	Less $50,000	25%	72%	3%
	$50,000-$99,999	19%	75%	6%
	$100,000 or more	21%	75%	4%
Income	Less than $50,000	25%	72%	3%
	$50,000 or more	20%	75%	5%
Race	White	17%	79%	4%
	Non White	41%	52%	7%
Age	Under 45	26%	69%	5%
	45 or older	18%	77%	5%
Gender	Men	19%	76%	5%
	Women	23%	72%	5%
Views of U.S. Economy	The worst is yet to come	7%	91%	2%
	The worst is behind us	31%	63%	6%
Interview Type	Landline	20%	75%	5%
	Cell phone	27%	69%	4%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
NYS Registered Voters		42%	55%	3%
NYS Likely Voters		42%	55%	3%
Support for Governor	Andrew Cuomo	34%	62%	4%
	Carl Paladino	60%	38%	2%
Support for Senate	Kirsten Gillibrand	32%	64%	4%
	Joseph DioGuardi	58%	39%	2%
Support for Senate	Charles Schumer	34%	62%	4%
	Jay Townsend	61%	36%	2%
Party Registration	Democrat	30%	66%	4%
	Republican	53%	46%	1%
	Non-enrolled	49%	47%	4%
Tea Party Supporters		59%	39%	2%
Enthusiasm About Voting in November	Very enthusiastic	44%	52%	4%
	Enthusiastic	34%	63%	3%
	Not enthusiastic	52%	45%	3%
Political Ideology	Liberal	25%	71%	4%
	Moderate	38%	59%	3%
	Conservative	60%	37%	4%
Region	New York City	42%	54%	5%
	Suburbs	36%	62%	2%
	Upstate	45%	51%	3%
Income	Less $50,000	51%	45%	4%
	$50,000-$99,999	39%	59%	2%
	$100,000 or more	34%	64%	2%
Income	Less than $50,000	51%	45%	4%
	$50,000 or more	37%	61%	2%
Race	White	43%	54%	3%
	Non White	36%	60%	4%
Age	Under 45	41%	57%	3%
	45 or older	43%	54%	4%
Gender	Men	41%	56%	3%
	Women	43%	53%	4%
Interview Type	Landline	42%	54%	4%
	Cell phone	42%	57%	2%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job Governor David Paterson is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		3%	16%	40%	37%	4%
Party Registration	Democrat	4%	19%	42%	30%	5%
	Republican	2%	13%	36%	47%	2%
	Non-enrolled	3%	12%	40%	39%	6%
Tea Party Supporters		2%	11%	36%	49%	2%
Enthusiasm About Voting in November	Very enthusiastic	4%	17%	39%	37%	3%
	Enthusiastic	3%	17%	41%	35%	4%
	Not enthusiastic	3%	9%	39%	41%	8%
Political Ideology	Liberal	6%	23%	38%	28%	5%
	Moderate	2%	14%	43%	37%	4%
	Conservative	1%	11%	39%	45%	4%
Region	New York City	2%	16%	42%	31%	8%
	Suburbs	1%	12%	39%	46%	2%
	Upstate	5%	17%	38%	37%	3%
Income	Less $50,000	7%	13%	40%	36%	4%
	$50,000-$99,999	2%	16%	41%	35%	6%
	$100,000 or more	2%	15%	41%	41%	2%
Income	Less than $50,000	7%	13%	40%	36%	4%
	$50,000 or more	2%	16%	41%	38%	4%
Race	White	3%	16%	39%	39%	4%
	Non White	4%	16%	44%	30%	6%
Age	Under 45	3%	11%	43%	35%	7%
	45 or older	3%	17%	38%	39%	3%
Gender	Men	3%	14%	43%	36%	4%
	Women	3%	17%	36%	39%	5%
Views of U.S. Economy	The worst is yet to come	3%	12%	35%	46%	4%
	The worst is behind us	3%	18%	44%	31%	4%
Interview Type	Landline	3%	17%	39%	38%	4%
	Cell phone	4%	11%	43%	34%	8%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.

		NYS Registered Voters				
		Would you rate the job President Barack Obama is doing in office as excellent, good, fair, or poor?				
		Excellent	**Good**	**Fair**	**Poor**	**Unsure-Never Heard**
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		16%	29%	22%	33%	<1%
NYS Likely Voters		20%	26%	13%	41%	<1%
Support for Governor	Andrew Cuomo	22%	41%	23%	14%	<1%
	Carl Paladino	3%	6%	19%	72%	<1%
Support for Senate	Kirsten Gillibrand	24%	42%	23%	11%	<1%
	Joseph DioGuardi	3%	7%	18%	72%	<1%
Support for Senate	Charles Schumer	22%	39%	23%	15%	<1%
	Jay Townsend	1%	8%	16%	76%	<1%
Party Registration	Democrat	25%	45%	20%	10%	<1%
	Republican	6%	12%	16%	66%	<1%
	Non-enrolled	12%	21%	33%	33%	<1%
Tea Party Supporters		3%	7%	17%	73%	<1%
Enthusiasm About Voting in November	Very enthusiastic	20%	25%	13%	42%	<1%
	Enthusiastic	16%	33%	25%	26%	<1%
	Not enthusiastic	8%	32%	34%	27%	<1%
Political Ideology	Liberal	34%	43%	18%	6%	<1%
	Moderate	12%	35%	28%	25%	<1%
	Conservative	5%	11%	17%	67%	<1%
Region	New York City	20%	35%	25%	20%	<1%
	Suburbs	12%	28%	20%	40%	<1%
	Upstate	15%	27%	21%	37%	<1%
Income	Less $50,000	21%	26%	24%	28%	<1%
	$50,000-$99,999	13%	34%	21%	31%	<1%
	$100,000 or more	15%	28%	20%	36%	<1%
Income	Less than $50,000	21%	26%	24%	28%	<1%
	$50,000 or more	14%	32%	21%	33%	<1%
Race	White	12%	27%	23%	38%	<1%
	Non White	33%	41%	16%	10%	<1%
Age	Under 45	15%	29%	25%	32%	<1%
	45 or older	16%	30%	20%	33%	<1%
Gender	Men	13%	28%	23%	36%	<1%
	Women	18%	31%	21%	30%	<1%
Views of U.S. Economy	The worst is yet to come	8%	19%	22%	51%	<1%
	The worst is behind us	22%	38%	21%	19%	<1%
Interview Type	Landline	16%	28%	20%	36%	<1%
	Cell phone	17%	35%	29%	19%	<1%

October 22, 2010 Marist Poll New York Registered Voters "N=1014 MOE +/- 3%". Totals may not add to 100 due to rounding.