

# **Marist College Institute for Public Opinion**

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# Gillibrand Leads DioGuardi by 11 Percentage Points Schumer Outpaces Townsend by 21 Percentage Points Voters' Outlook on NYS Economy

\*\*\* Complete Tables for Poll Appended \*\*\*

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#### **This Marist Poll Reports:**

### Gillibrand Leads DioGuardi, 52% to 41%, Among Likely Voters

Both of New York's seats in the U.S. Senate are up in this November's midterm elections. In the race between Democratic U.S. Senator Kirsten Gillibrand and her Republican opponent, Joseph DioGuardi, Gillibrand holds an 11 percentage point lead among likely voters in New York State. A majority -- 52% -- reports they support Gillibrand while 41% say they back DioGuardi. 7% are unsure.

Not surprisingly, there is a partisan divide among likely voters. 85% of likely Democratic voters plan to support Gillibrand while 9% say they will back DioGuardi. 80% of likely Republican voters intend to cast their ballot for DioGuardi while 14% say they will vote for Gillibrand. A plurality of non-enrolled voters who are likely to cast their ballot on Election Day -- 46% -- throw their support behind Gillibrand while 41% back DioGuardi.

81% of likely voters who are supporters of the Tea Party favor candidate DioGuardi while 14% are pulling for Gillibrand. 5% are unsure.

"The seat is leaning Gillibrand's way," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "But, the contest remains competitive."

Gillibrand is the clear leader among likely voters in New York City but not in other regions in the state. About two-thirds of likely New York City voters -- 66% -- support Gillibrand while 27% back DioGuardi. 7% are unsure. Voters in upstate New York and in the suburbs of New York City divide. Upstate, Gillibrand garners the support of 47% while DioGuardi nets 45% from likely upstate voters. 7% are unsure. And, in the suburbs, including Westchester County which is DioGuardi's regional base of support, nearly half of likely voters -- 49% -- back DioGuardi while 45% support Gillibrand. 6% are unsure.

When likely voters including those who are undecided yet leaning toward a candidate are taken into consideration, 54% report they plan to cast their ballot for Gillibrand while 42% state they will vote for DioGuardi. 4% are unsure.

Among the overall statewide electorate, Gillibrand nets 55% of registered voters' support compared with DioGuardi's 36%. 9% are unsure.

# Strong Support for Gillibrand and DioGuardi

How strongly are likely voters supporting their choice of candidate? A slim majority -- 51% -- say they strongly support their pick while 35% somewhat support their candidate. 13%, however, might vote differently on Election Day. Just 1% are unsure.

"This could be an important factor in the contest. Nearly half of the probable electorate is still up for grabs," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "They either somewhat support a candidate or might vote differently."

A majority of likely voters who support DioGuardi -- 54% -- are firmly backing him. An additional 33% are somewhat behind him while 13% may change their mind. 1% are unsure.

Senator Gillibrand receives similar intensity of support. Half of likely voters who back her -- 50% -- report they are firmly in her camp. 36% are somewhat behind her while 14% might cast their ballot differently. Fewer than 1% are unsure.

# **Schumer with 21 Percentage Point Lead Over Townsend**

U.S. Senator Chuck Schumer enjoys a comfortable lead over his challenger Jay Townsend in the race for U.S. Senate in New York. Among likely voters statewide, 58% say they will support Schumer while 37% report they will cast their ballot for Townsend. 5% are unsure.

While most Democrats who are likely to vote in November -- 86% -- back Schumer, he also receives the support of one-fourth -- 25% -- of likely Republican voters. Seven in ten Republicans -- 70% -- pull for Townsend while he takes one-tenth of the likely Democratic vote. Among likely voters who are not enrolled in any party, Schumer has a 7 percentage point lead. 49% report they will vote for Schumer while 42% state they will back Townsend.

Townsend, however, is the favorite among likely voters who support the Tea Party. Most in this group -- 79% -- choose Townsend for senator while 18% want Schumer to represent them. 3% are unsure.

Regardless of region, Schumer outpaces Townsend. Schumer has the best early showing in New York City. Here, almost three-quarters of likely voters -- 74% -- support Schumer while 23% back Townsend. 3% are unsure. Schumer also receives majority support in the city's suburbs. 51% of likely voters in this region plan to cast their ballot for Schumer compared with 44% who toss their support behind Townsend. 5% are unsure. Half of likely upstate voters back Schumer while 43% want Townsend to win. 7% here are unsure.

Schumer maintains his lead when likely voters including those who are undecided yet leaning toward a candidate are included. Schumer receives the support of nearly six in ten - 59% -- to Townsend's 38%. 3% are unsure.

When looking at registered voters, Schumer's lead grows to thirty-one percentage points. 63% are for Schumer while 32% back Townsend. 5% are unsure.

## **Schumer Supporters More Intense in Support of Candidate**

In the Schumer-Townsend race for U.S. Senate, 63% of likely voters strongly support their choice of candidate. 29% somewhat support their pick while 7% might vote differently. Just 1% are unsure.

Schumer backers are more committed to their candidate. Among likely voters who support the incumbent, 70% strongly support him while 24% somewhat back him. Just 6% might change their minds before Election Day, and fewer than 1% are unsure.

Townsend enjoys strong support from a majority of his supporters who are likely to vote -- 52%. An additional 37% are somewhat confident they won't second guess their decision while 10% might waver. 1% are unsure.

## **Nearly Four in Ten Very Enthusiastic About November Vote**

38% of registered voters in New York State express they are very enthusiastic about voting in this November's elections.

Republican voters are more enthusiastic than are Democrats and non-enrolled voters. A majority of Republicans -- 51% -- are highly enthusiastic while 34% of Democrats share the same level of enthusiasm. 31% of non-enrolled voters are very enthusiastic.

# Schumer Approval Rating at 47%

47% of voters currently report Senator Schumer is doing either an excellent or good job in office. This includes 15% who think he is doing an excellent job and 32% who say he is doing a good one. 31% rate his performance as fair while 19% think he is doing poorly. Just 3% are unsure.

When Marist last asked voters about Senator Schumer's approval rating in May, 50% of the electorate gave him above average marks. 31% thought his job performance was fair while 16% reported he fell short. 3%, at the time, were unsure.

# No Bump in Gillibrand Approval Rating

There has been little change in Senator Kirsten Gillibrand's approval rating. 27% of registered voters think Gillibrand is doing either an excellent or good job in office. Included here are 4% who say she is doing an excellent job and 23% who rate her performance as good. 38% grade her job as fair while 18% think she is performing poorly. 17% are unsure.

In Marist's May survey, 27% gave her a thumbs-up while 37% thought she did an average job. 14%, at the time, believed her performance was poor, and 22% were unsure.

#### **Voters' Outlook on NYS Economy**

When thinking about the New York State economy, 46% of voters currently believe New York's economy is getting worse, 42% report it is staying about the same, and 12% report it

is getting better. When Marist last asked this question in May, 48% of voters believed the state's economy was getting worse, 37% said it was staying about the same, and 15% reported it was getting better.

Republican voters are the most pessimistic on this question. 60% of the state's GOP think the economy is getting worse while 32% believe it is staying about the same. 9% say it is getting better. Nearly half of Democrats are tentative about the New York State economy. 48% report the economy is steady, 38% think it is declining, and 14% say it is improving. A plurality of non-enrolled voters -- 47% -- believe New York's economy is declining. 41% think it is on a steady plain, and 12% say it is on an upswing.

Regionally, upstate voters have the most dismal outlook on the statewide economy compared with New York City and the suburbs. A majority -- 55% -- think the state's economy is declining while nearly four in ten -- 39% -- think it is constant. Just 6% say it is getting better. In Marist's May survey, 57%, 33%, and 11%, respectively, held these views.

In the Big Apple, 46% report the economy is status quo. 38% say it is deteriorating, and 16% think it is getting better. In May, 43% of New York City voters thought the state's economy was remaining about the same, 36% believed it was getting worse, and 21% believed it was getting better.

Little has changed in the suburbs of New York City, 43% report the economy is staying about the same, 40% think it is getting worse, and 17% believe it is getting better. In May, 39%, 44%, and 17%, respectively, shared these views.

# Getting Personal: Nearly Six in Ten Believe Family Finances Steady in the Next Year

58% of voters in the state expect their personal family finances to stay the same in the next year. This compares with 26% who report their family financial situation will get better and 16% who say it will get worse.

When Marist last asked this question in May, 54% said their family finances will get neither better nor worse, 27% thought their financial picture would improve, and 16% thought their personal finances would diminish.

Fewer voters in New York City believe their family finances will get better. That proportion currently stands at 31% while 41% held that view in Marist's previous survey. However, the proportion of voters who anticipate their money matters will get worse has changed little. Currently, 13% have this outlook while 16% did so in May. Instead, more voters in New York City think their personal finances will stay the same. 56% believe this to be the case now while 43% thought that way in May. In the suburbs of New York City and upstate, there has been little shift since the last time Marist asked this question.

Voters' views in New York are consistent with those of voters nationally. Among registered voters in the United States, 53% report their personal financial situation will remain the same, 26% think it will get better, and 21% say it will get worse.

#### Majority of NYS Voters Say U.S. Economy's Worst is Behind Us

A majority of registered voters in New York State -- 53% -- are optimistic about the future of the country's economy. This is the proportion of voters who say that, when thinking about

the economy of the United States, the worst is behind us. 43%, however, think the worst is yet to come. 4% are unsure.

These results are in contrast with those Marist found in its most recent national survey. When registered voters nationwide were asked the same question, 53% reported the worst is yet to come while 43% said the worst is behind us.

Among registered Democratic voters in New York, 64% think the worst of the nation's economic conditions are behind us while 31% say the worst is still to come. Looking at Republican voters, 61% report they think there is more bad economic news in the future while 37% think the worst is over. 54% of non-enrolled voters statewide think the worst is behind us while 42% of these voters believe the worst is still to come.

There are regional differences. Voters in the suburbs of New York City are more optimistic than those in New York City and upstate. 60% of voters in the suburbs report the worst is over while 53% of those in New York City and half of upstate voters share this view.

# Nature of the Sample: 915 New York State Registered Voters

This survey of 915 New York State registered voters was conducted on September 19<sup>th</sup> through September 22<sup>nd</sup>. Registered voters were interviewed by telephone in proportion to the voter registration in each county in New York and adjusted for turnout in statewide elections. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ±3.5 percentage points. There are 617 likely voters. The results for this subset are statistically significant within ±4.0 percentage points. The error margin increases for cross-tabulations.

# Marist Poll September 2010 NYS Tables

			Likely Voters	
		If November's election for U.S. Senate New York State were held today, who would you support if the candidates a		
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Unsure
		Row %	Row %	Row %
Likely Voters		52%	41%	7%
Party Registration	Democrat	85%	9%	6%
	Republican	14%	80%	6%
	Non-enrolled	46%	41%	13%
Tea Party Supporte	rs	14%	81%	5%
Political Ideology	Liberal	89%	3%	8%
	Moderate	58%	35%	7%
	Conservative	21%	76%	3%
Region	New York City	66%	27%	7%
	Suburbs	45%	49%	6%
	Upstate	47%	45%	7%
Income	Less \$50,000	58%	33%	8%
	\$50,000-\$99,999	47%	48%	5%
	\$100,000 or more	56%	37%	7%
Income	Less than \$50,000	58%	33%	8%
	\$50,000 or more	51%	43%	6%
Race	White	49%	44%	7%
	Non White	73%	23%	4%
Age	Under 45	55%	36%	9%
	45 or older	51%	43%	6%
Gender	Men	46%	48%	6%
	Women	59%	33%	8%
Views of U.S. Economy	The worst is yet to come	30%	62%	8%
	The worst is behind us	71%	25%	4%

			Likely Voters	
		Matchup U.S. Senate Race in NYS 2 including Leaners		
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Unsure
		Row %	Row %	Row %
Likely Voters		54%	42%	4%
Party Registration	Democrat	87%	9%	3%
	Republican	15%	83%	2%
	Non-enrolled	47%	45%	8%
Tea Party Supporte	rs	15%	84%	1%
Political Ideology	Liberal	91%	5%	4%
	Moderate	59%	36%	4%
	Conservative	22%	78%	0%
Region	New York City	68%	28%	4%
	Suburbs	47%	50%	3%
	Upstate	49%	47%	4%
Income	Less \$50,000	60%	34%	5%
	\$50,000-\$99,999	48%	49%	3%
	\$100,000 or more	59%	39%	2%
Income	Less than \$50,000	60%	34%	5%
	\$50,000 or more	53%	44%	3%
Race	White	51%	46%	4%
	Non White	74%	23%	3%
Age	Under 45	58%	37%	5%
	45 or older	53%	44%	3%
Gender	Men	48%	49%	3%
	Women	61%	34%	5%
Views of U.S. Economy	The worst is yet to come	33%	64%	3%
	The worst is behind us	72%	26%	2%

		Registered Voters				
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:				
		Kirsten Gillibrand, the Democratic candidate	Joseph DioGuardi, the Republican candidate	Unsure		
		Row %	Row %	Row %		
Likely Voters		52%	41%	7%		
Registered Voters		55%	36%	9%		
Enthusiasm About	Very enthusiastic	43%	52%	6%		
Voting in November	Enthusiastic	61%	28%	11%		
November	Not enthusiastic	64%	25%	10%		

			Likely	Voters	
		somewhat su	say that you stropport him/her, o	r do you think th	nat you might
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Likely Voters		51%	35%	13%	1%
Support for	Kirsten Gillibrand	50%	36%	14%	<1%
Senate	Joseph DioGuardi	54%	33%	13%	1%
Party Registration	Democrat	25%	16%	6%	<1%
	Republican	17%	11%	5%	<1%
	Non-enrolled	9%	8%	2%	<1%
Tea Party Supporte	rs	58%	32%	10%	<1%
Political Ideology	Liberal	62%	34%	4%	<1%
	Moderate	36%	43%	20%	1%
	Conservative	60%	27%	12%	1%
Region	New York City	51%	35%	13%	1%
	Suburbs	57%	33%	9%	<1%
	Upstate	48%	36%	16%	<1%
Income	Less \$50,000	46%	33%	19%	1%
	\$50,000-\$99,999	53%	33%	14%	<1%
	\$100,000 or more	55%	36%	8%	1%
Income	Less than \$50,000	46%	33%	19%	1%
	\$50,000 or more	54%	34%	11%	<1%
Race	White	52%	34%	14%	<1%
	Non White	49%	40%	9%	2%
Age	Under 45	50%	36%	13%	1%
	45 or older	52%	34%	13%	<1%
Gender	Men	55%	33%	11%	1%
	Women	47%	37%	16%	<1%
Views of U.S. Economy	The worst is yet to come	46%	37%	16%	1%
	The worst is behind us	55%	33%	12%	1%

			Registered Voters				
		Would you say that you strongly support <candidate> somewhat support him/her, or do you think that you might vote differently on election day?</candidate>					
		Strongly support	Somewhat support	Might vote differently	Unsure		
		Row %	Row %	Row %	Row %		
Likely Voters		51%	35%	13%	1%		
Registered Voters		44%	38%	17%	1%		
Enthusiasm About	Very enthusiastic	60%	30%	10%	<1%		
Voting in November	Enthusiastic	36%	43%	20%	2%		
	Not enthusiastic	27%	46%	25%	2%		

			Likely Voters		
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Unsure	
		Row %	Row %	Row %	
Likely Voters		58%	37%	5%	
Party Registration	Democrat	86%	10%	4%	
	Republican	25%	70%	5%	
	Non-enrolled	49%	42%	9%	
Tea Party Supporte	rs	18%	79%	3%	
Political Ideology	Liberal	93%	3%	4%	
	Moderate	64%	32%	4%	
	Conservative	25%	70%	5%	
Region	New York City	74%	23%	3%	
	Suburbs	51%	44%	5%	
	Upstate	50%	43%	7%	
Income	Less \$50,000	67%	29%	4%	
	\$50,000-\$99,999	52%	42%	6%	
	\$100,000 or more	59%	36%	5%	
Income	Less than \$50,000	67%	29%	4%	
	\$50,000 or more	56%	39%	5%	
Race	White	54%	41%	5%	
	Non White	78%	17%	5%	
Age	Under 45	60%	34%	6%	
	45 or older	56%	38%	5%	
Gender	Men	49%	47%	4%	
	Women	67%	26%	7%	
Views of U.S. Economy	The worst is yet to come	37%	58%	5%	
	The worst is behind us	73%	23%	4%	

			Likely Voters		
		Matchup U.S. Senate Race in NYS 2010 including Leaners			
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Unsure	
		Row %	Row %	Row %	
Likely Voters		59%	38%	3%	
Party Registration	Democrat	87%	10%	3%	
	Republican	26%	72%	2%	
	Non-enrolled	51%	44%	5%	
Tea Party Supporte	rs	18%	81%	1%	
Political Ideology	Liberal	93%	3%	4%	
	Moderate	66%	33%	1%	
	Conservative	26%	71%	3%	
Region	New York City	74%	23%	2%	
	Suburbs	52%	46%	2%	
	Upstate	52%	44%	4%	
Income	Less \$50,000	67%	29%	3%	
	\$50,000-\$99,999	54%	44%	2%	
	\$100,000 or more	60%	37%	2%	
Income	Less than \$50,000	67%	29%	3%	
	\$50,000 or more	57%	41%	2%	
Race	White	55%	42%	2%	
	Non White	79%	18%	3%	
Age	Under 45	61%	36%	3%	
	45 or older	58%	39%	3%	
Gender	Men	50%	47%	3%	
	Women	68%	28%	3%	
Views of U.S. Economy	The worst is yet to come	38%	59%	3%	
	The worst is behind us	75%	24%	2%	

		Registered Voters				
		If November's election for U.S. Senate in New York State were held today, whom would you support if the candidates are:				
		Charles Schumer, the Democratic candidate	Jay Townsend, the Republican candidate	Unsure		
		Row %	Row %	Row %		
Likely Voters		58%	37%	5%		
Registered Voters	Registered Voters		32%	5%		
Enthusiasm About	Very enthusiastic	47%	49%	4%		
Voting in November	Enthusiastic	73%	22%	5%		
11010111001	Not enthusiastic	71%	20%	9%		

			Likely	Voters		
			Would you say that you strongly support <candidate> somewhat support him, or do you think that you might vote differently on election day?</candidate>			
		Strongly support	Somewhat support	Might vote differently	Unsure	
		Row %	Row %	Row %	Row %	
Likely Voters		63%	29%	7%	1%	
Support for	Charles Schumer	70%	24%	6%	<1%	
Senate	Jay Townsend	52%	37%	10%	1%	
Party Registration	Democrat	35%	9%	3%	1%	
	Republican	17%	13%	3%	<1%	
	Non-enrolled	11%	7%	1%	<1%	
Tea Party Supporte	rs	57%	33%	8%	2%	
Political Ideology	Liberal	79%	18%	3%	<1%	
	Moderate	56%	33%	9%	2%	
	Conservative	59%	33%	8%	<1%	
Region	New York City	71%	23%	5%	2%	
	Suburbs	70%	22%	8%	<1%	
	Upstate	54%	37%	9%	1%	
Income	Less \$50,000	54%	32%	13%	<1%	
	\$50,000-\$99,999	63%	32%	4%	<1%	
	\$100,000 or more	71%	24%	6%	<1%	
Income	Less than \$50,000	54%	32%	13%	<1%	
	\$50,000 or more	67%	28%	5%	<1%	
Race	White	61%	31%	8%	<1%	
	Non White	72%	20%	6%	2%	
Age	Under 45	59%	32%	9%	<1%	
	45 or older	65%	28%	7%	1%	
Gender	Men	63%	32%	5%	1%	
	Women	63%	26%	11%	<1%	
Views of U.S. Economy	The worst is yet to come	57%	32%	10%	1%	
	The worst is behind us	67%	27%	6%	<1%	

		Registered Voters				
		Would you say that you strongly support <candidate> somewhat support him, or do you think that you might vote differently on election day?</candidate>				
		Strongly support	Somewhat support	Might vote differently	Unsure	
		Row %	Row %	Row %	Row %	
Likely Voters		63%	29%	7%	1%	
Registered Voters		56%	33%	11%	1%	
Enthusiasm About	Very enthusiastic	66%	28%	5%	1%	
Voting in November	Enthusiastic	50%	39%	11%	<1%	
	Not enthusiastic	48%	29%	21%	1%	

		Registered Voters				
		you say you a	Thinking about this November's elections, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections in November?			
		Very enthusiastic	Enthusiastic	Not very enthusiastic	Not enthusiastic at all	
		Row %	Row %	Row %	Row %	
Registered Voters		38%	43%	14%	5%	
Support for	Kirsten Gillibrand	30%	48%	16%	6%	
Senate	Joseph DioGuardi	54%	33%	10%	3%	
Support for	Charles Schumer	29%	50%	17%	5%	
Senate	Jay Townsend	59%	30%	8%	4%	
Party Registration	Democrat	34%	47%	15%	4%	
	Republican	51%	36%	9%	4%	
	Non-enrolled	31%	46%	15%	8%	
Tea Party Supporte	rs	61%	30%	6%	3%	
Political Ideology	Liberal	32%	48%	16%	4%	
	Moderate	34%	47%	14%	5%	
	Conservative	50%	35%	12%	3%	
Region	New York City	32%	45%	17%	6%	
	Suburbs	40%	40%	14%	6%	
	Upstate	41%	43%	12%	4%	
Income	Less \$50,000	36%	43%	17%	5%	
	\$50,000-\$99,999	35%	45%	13%	7%	
	\$100,000 or more	44%	41%	11%	4%	
Income	Less than \$50,000	36%	43%	17%	5%	
	\$50,000 or more	39%	43%	12%	6%	
Race	White	40%	43%	14%	4%	
	Non White	30%	47%	15%	8%	
Age	Under 45	29%	50%	14%	7%	
	45 or older	43%	38%	14%	4%	
Gender	Men	44%	39%	12%	5%	
	Women	32%	47%	15%	6%	
Views of U.S. Economy	The worst is yet to come	42%	38%	13%	6%	
	The worst is behind us	36%	46%	14%	4%	

			ı	Registered Voter	s		
		Would you	Would you rate the job Senator Charles Schumer is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard	
		Row %	Row %	Row %	Row %	Row %	
Registered Voters		15%	32%	31%	19%	3%	
Party Registration	Democrat	24%	39%	27%	7%	3%	
	Republican	7%	23%	34%	33%	3%	
	Non-enrolled	8%	34%	35%	19%	4%	
Political Ideology	Liberal	23%	44%	23%	7%	3%	
	Moderate	13%	38%	34%	13%	2%	
	Conservative	10%	19%	34%	35%	2%	
Region	New York City	19%	38%	27%	13%	3%	
	Suburbs	17%	30%	33%	18%	2%	
	Upstate	10%	30%	33%	22%	4%	
Income	Less \$50,000	16%	30%	37%	11%	5%	
	\$50,000-\$99,999	14%	34%	30%	20%	2%	
	\$100,000 or more	16%	34%	27%	21%	3%	
Income	Less than \$50,000	16%	30%	37%	11%	5%	
	\$50,000 or more	15%	34%	29%	20%	2%	
Race	White	14%	34%	30%	19%	3%	
	Non White	17%	30%	36%	12%	4%	
Age	Under 45	10%	34%	40%	12%	5%	
	45 or older	17%	32%	26%	23%	2%	
Gender	Men	16%	27%	28%	27%	1%	
	Women	13%	38%	34%	10%	5%	
Views of U.S. Economy	The worst is yet to come	8%	22%	37%	31%	2%	
	The worst is behind us	20%	40%	28%	10%	3%	

		Registered Voters				
		Would you rate the job Senator Kirsten Gillibrand is doing in office as excellent, good, fair, or poor?				in office as
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
Registered Voters		4%	23%	38%	18%	17%
Party Registration	Democrat	5%	33%	35%	8%	19%
	Republican	2%	12%	38%	33%	15%
	Non-enrolled	4%	19%	44%	17%	15%
Political Ideology	Liberal	6%	38%	31%	5%	20%
	Moderate	3%	25%	44%	12%	16%
	Conservative	3%	12%	36%	35%	15%
Region	New York City	3%	24%	39%	12%	22%
	Suburbs	4%	22%	38%	20%	17%
	Upstate	5%	24%	36%	21%	14%
Income	Less \$50,000	3%	24%	42%	13%	18%
	\$50,000-\$99,999	3%	23%	36%	21%	18%
	\$100,000 or more	6%	26%	36%	18%	15%
Income	Less than \$50,000	3%	24%	42%	13%	18%
	\$50,000 or more	4%	24%	36%	19%	17%
Race	White	4%	25%	38%	19%	15%
	Non White	5%	20%	42%	7%	26%
Age	Under 45	3%	20%	40%	15%	23%
	45 or older	4%	26%	36%	20%	14%
Gender	Men	5%	20%	38%	23%	15%
	Women	3%	27%	37%	13%	20%
Views of U.S. Economy	The worst is yet to come	1%	12%	41%	29%	17%
	The worst is behind us	6%	33%	36%	9%	16%

		Registered Voters			
		Right now, do you think the New York State economy is getting better, getting worse, or staying about the same?			
		Getting better	Getting worse	Staying about the same	
		Row %	Row %	Row %	
Registered Voters		12%	46%	42%	
Likely Voters		13%	50%	37%	
Support for	Kirsten Gillibrand	17%	37%	46%	
Senate	Joseph DioGuardi	5%	60%	34%	
Support for	Charles Schumer	16%	35%	49%	
Senate	Jay Townsend	5%	65%	30%	
Party Registration	Democrat	14%	38%	48%	
	Republican	9%	60%	32%	
	Non-enrolled	12%	47%	41%	
Political Ideology	Liberal	18%	37%	45%	
	Moderate	11%	42%	47%	
	Conservative	9%	57%	34%	
Region	New York City	16%	38%	46%	
	Suburbs	17%	40%	43%	
	Upstate	6%	55%	39%	
Income	Less \$50,000	11%	46%	43%	
	\$50,000-\$99,999	10%	50%	40%	
	\$100,000 or more	15%	39%	46%	
Income	Less than \$50,000	11%	46%	43%	
	\$50,000 or more	13%	45%	42%	
Race	White	10%	49%	42%	
	Non White	21%	34%	45%	
Age	Under 45	13%	41%	46%	
	45 or older	12%	48%	40%	
Gender	Men	13%	47%	40%	
	Women	11%	46%	44%	
Views of U.S. Economy	The worst is yet to come	3%	69%	28%	
	The worst is behind us	20%	27%	53%	

		F	Registered Voter	s	
		In the coming year, do you expect your personal family finances to get better, get worse, or stay about the same?			
		Get better	Get worse	Stay about the same	
		Row %	Row %	Row %	
Registered Voters		26%	16%	58%	
Likely Voters		24%	18%	59%	
Support for	Kirsten Gillibrand	31%	12%	58%	
Senate	Joseph DioGuardi	20%	22%	58%	
Support for	Charles Schumer	29%	13%	58%	
Senate	Jay Townsend	19%	20%	61%	
Party Registration	Democrat	30%	13%	57%	
	Republican	17%	20%	63%	
	Non-enrolled	29%	16%	56%	
Political Ideology	Liberal	34%	11%	55%	
	Moderate	25%	14%	62%	
	Conservative	22%	22%	56%	
Region	New York City	31%	13%	56%	
	Suburbs	26%	19%	55%	
	Upstate	21%	16%	62%	
Income	Less \$50,000	26%	16%	58%	
	\$50,000-\$99,999	26%	17%	57%	
	\$100,000 or more	28%	12%	60%	
Income	Less than \$50,000	26%	16%	58%	
	\$50,000 or more	26%	15%	59%	
Race	White	20%	17%	63%	
	Non White	46%	11%	43%	
Age	Under 45	40%	9%	51%	
	45 or older	17%	20%	63%	
Gender	Men	28%	15%	57%	
	Women	24%	17%	60%	
Views of U.S. Economy	The worst is yet to come	18%	26%	56%	
	The worst is behind us	33%	7%	61%	

		F	Registered Voter	s	
		When thinking about the U.S. economy, which statement comes closer to your view:			
		The worst is yet to come	The worst is behind us	Unsure	
		Row %	Row %	Row %	
Registered Voters		43%	53%	4%	
Likely Voters		43%	52%	4%	
Support for Senate	Kirsten Gillibrand	31%	65%	4%	
	Joseph DioGuardi	62%	36%	2%	
Support for Senate	Charles Schumer	32%	64%	4%	
	Jay Townsend	64%	34%	1%	
Party Registration	Democrat	31%	64%	5%	
	Republican	61%	37%	2%	
	Non-enrolled	42%	54%	4%	
Political Ideology	Liberal	30%	64%	6%	
	Moderate	37%	61%	2%	
	Conservative	61%	37%	2%	
Region	New York City	43%	53%	4%	
	Suburbs	36%	60%	4%	
	Upstate	47%	50%	4%	
Income	Less \$50,000	47%	49%	4%	
	\$50,000-\$99,999	47%	49%	4%	
	\$100,000 or more	32%	66%	2%	
Income	Less than \$50,000	47%	49%	4%	
	\$50,000 or more	41%	57%	3%	
Race	White	42%	54%	4%	
	Non White	45%	53%	2%	
Age	Under 45	41%	56%	3%	
	45 or older	44%	52%	5%	
Gender	Men	45%	53%	3%	
	Women	41%	54%	5%	