

How the Survey was Conducted

Nature of the Sample: NBC 4 NY/Marist Poll of 1,195 New York City Adults

This survey of 1,195 New York City adults was conducted September 13th through September 17th, 2017 by The Marist Poll sponsored and funded in partnership with NBC 4 New York. Adults 18 years of age and older residing in New York City were interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the city from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and borough, except for race, which is from the 2010 census. Results for adults are statistically significant within ± 2.8 percentage points. There are 898 registered voters. Results for this subset are statistically significant within ± 3.3 percentage points. There are 451 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2017 election for New York City mayor based upon their chance of vote, interest in the election, and past election participation. Results for this subset are statistically significant within ± 4.6 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters	NYC Likely Voters
		Col %	Col %	Col %
NYC Adults		100%		
NYC Registered Voters		75%	100%	
NYC Likely Voters		38%	50%	100%
Party Registration	Democrat	n/a	67%	71%
	Republican	n/a	12%	12%
	Independent	n/a	19%	15%
	Other	n/a	1%	1%
Political Ideology	Liberal	n/a	37%	41%
	Moderate	n/a	38%	36%
	Conservative	n/a	25%	23%
Past Participation*	Yes	n/a	74%	85%
	No	n/a	26%	15%
NYC Borough	Bronx	16%	17%	15%
	Brooklyn	30%	30%	33%
	Manhattan	21%	21%	24%
	Queens	28%	27%	23%
	Staten Island	5%	6%	4%
Household Income	Less than \$50,000	49%	46%	42%
	\$50,000 or more	51%	54%	58%
Race	White	36%	38%	41%
	African American	22%	24%	26%
	Latino	27%	24%	20%
	Other	15%	14%	13%
Age	18 to 29	25%	20%	11%
	30 to 44	28%	28%	28%
	45 to 59	24%	26%	30%
	60 or older	22%	27%	31%
Age	Under 45	54%	47%	39%
	45 or older	46%	53%	61%
Education	Not college graduate	50%	47%	42%
	College graduate	50%	53%	58%
Gender	Men	47%	46%	43%
	Women	53%	54%	57%
Interview Type	Landline	41%	48%	53%
	Cell Phone	59%	52%	47%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n=1195 MOE +/- 2.8 percentage points. NYC Registered Voters: n=898 MOE +/- 3.3 percentage points. NYC Likely Voters: n=451 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

*Past participation refers to previous participation in an election for NYC mayor.

NBC 4 NY/Marist Poll NYC Tables of Adults and Registered Voters

		NYC Registered Voters				
		Would you rate the job Mayor Bill de Blasio is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		11%	33%	31%	20%	5%
Party Registration	Democrat	13%	36%	33%	13%	4%
	Republican	5%	15%	20%	56%	4%
	Non-enrolled	6%	33%	31%	24%	5%
Political Ideology	Liberal	11%	39%	38%	9%	2%
	Moderate	8%	28%	33%	25%	6%
	Conservative	12%	29%	23%	32%	5%
NYC Borough	Bronx	11%	31%	32%	19%	8%
	Brooklyn	15%	38%	25%	16%	5%
	Manhattan	8%	33%	40%	17%	2%
	Queens and Staten Island	11%	29%	29%	26%	5%
Household Income	Less than \$50,000	18%	36%	28%	13%	5%
	\$50,000 or more	7%	31%	35%	24%	3%
Race	White	4%	30%	30%	33%	3%
	African American	16%	41%	30%	9%	3%
	Latino	19%	32%	32%	11%	6%
Education	Not college graduate	15%	28%	33%	17%	6%
	College graduate	6%	37%	30%	25%	3%
Age	Under 45	13%	28%	35%	17%	7%
	45 or older	10%	37%	27%	23%	3%
Age	18 to 29	10%	31%	35%	13%	12%
	30 to 44	15%	26%	35%	20%	3%
	45 to 59	9%	37%	28%	22%	3%
	60 or older	12%	37%	25%	23%	3%
Gender	Men	8%	30%	32%	25%	5%
	Women	14%	35%	29%	16%	5%
Interview Type	Landline	12%	31%	29%	24%	4%
	Cell Phone	11%	35%	32%	17%	5%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYC Registered Voters							
Would you rate the job Mayor Bill de Blasio is doing in office as excellent, good, fair, or poor?							
	Excellent/ Good	Fair/ Poor	Excellent Row %	Good Row %	Fair Row %	Poor Row %	Unsure- Never Heard Row %
September 2017	44%	51%	11%	33%	31%	20%	5%
March 2017	39%	58%	10%	29%	36%	22%	4%
October 2016	40%	56%	9%	31%	34%	22%	3%
April 2016	35%	62%	8%	27%	34%	28%	3%
November 2015	38%	58%	6%	32%	36%	22%	4%
May 2015	44%	52%	8%	36%	34%	18%	3%
March 2014	39%	57%	10%	29%	37%	20%	5%

Marist Poll NYC Registered Voters

		NYC Registered Voters				
		Would you rate the job Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		14%	41%	30%	10%	5%
Party Registration	Democrat	15%	46%	26%	8%	5%
	Republican	10%	22%	38%	27%	3%
	Non-enrolled	9%	37%	38%	11%	6%
Political Ideology	Liberal	12%	48%	32%	6%	2%
	Moderate	14%	42%	31%	10%	4%
	Conservative	13%	32%	30%	18%	7%
NYC Borough	Bronx	11%	42%	29%	10%	9%
	Brooklyn	16%	41%	29%	9%	6%
	Manhattan	13%	44%	32%	10%	1%
	Queens and Staten Island	13%	40%	29%	12%	5%
Household Income	Less than \$50,000	15%	43%	28%	9%	6%
	\$50,000 or more	12%	41%	31%	13%	3%
Race	White	10%	42%	31%	14%	4%
	African American	16%	44%	29%	6%	5%
	Latino	16%	44%	28%	7%	5%
Education	Not college graduate	16%	38%	32%	8%	5%
	College graduate	11%	44%	30%	12%	3%
Age	Under 45	12%	36%	32%	12%	8%
	45 or older	15%	46%	27%	9%	3%
Age	18 to 29	7%	33%	38%	8%	13%
	30 to 44	15%	39%	28%	14%	4%
	45 to 59	15%	45%	28%	8%	4%
	60 or older	15%	47%	25%	11%	2%
Gender	Men	11%	38%	32%	13%	5%
	Women	15%	44%	27%	8%	6%
Interview Type	Landline	16%	40%	32%	8%	4%
	Cell Phone	11%	42%	28%	13%	6%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
NYC Registered Voters		21%	72%	7%
Party Registration	Democrat	9%	86%	5%
	Republican	69%	22%	8%
	Non-enrolled	32%	58%	11%
Political Ideology	Liberal	6%	91%	3%
	Moderate	20%	71%	8%
	Conservative	48%	47%	6%
NYC Borough	Bronx	17%	74%	10%
	Brooklyn	23%	70%	7%
	Manhattan	12%	86%	3%
	Queens and Staten Island	28%	63%	9%
Household Income	Less than \$50,000	23%	68%	9%
	\$50,000 or more	20%	76%	4%
Race	White	33%	62%	5%
	African American	7%	86%	7%
	Latino	21%	74%	5%
Education	Not college graduate	24%	71%	5%
	College graduate	18%	74%	8%
Age	Under 45	19%	74%	7%
	45 or older	23%	70%	7%
Age	18 to 29	22%	71%	7%
	30 to 44	17%	75%	8%
	45 to 59	21%	72%	7%
	60 or older	25%	68%	6%
Gender	Men	28%	65%	7%
	Women	15%	77%	8%
Interview Type	Landline	21%	71%	8%
	Cell Phone	21%	72%	7%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		8%	13%	18%	54%	7%
Party Registration	Democrat	2%	7%	17%	69%	5%
	Republican	38%	31%	9%	13%	8%
	Non-enrolled	9%	22%	29%	28%	11%
Political Ideology	Liberal	2%	4%	14%	77%	3%
	Moderate	4%	17%	22%	50%	8%
	Conservative	25%	22%	18%	28%	6%
NYC Borough	Bronx	8%	9%	20%	54%	10%
	Brooklyn	7%	16%	17%	53%	7%
	Manhattan	4%	8%	17%	68%	3%
	Queens and Staten Island	13%	15%	18%	45%	9%
Household Income	Less than \$50,000	8%	15%	21%	47%	9%
	\$50,000 or more	8%	12%	15%	61%	4%
Race	White	15%	18%	11%	51%	5%
	African American	0%	6%	20%	66%	7%
	Latino	6%	15%	27%	47%	5%
Education	Not college graduate	8%	16%	26%	45%	5%
	College graduate	9%	10%	11%	63%	8%
Age	Under 45	5%	14%	22%	52%	7%
	45 or older	11%	12%	14%	56%	7%
Age	18 to 29	5%	17%	20%	51%	7%
	30 to 44	5%	12%	23%	52%	8%
	45 to 59	9%	12%	16%	56%	7%
	60 or older	13%	12%	13%	56%	6%
Gender	Men	11%	17%	17%	47%	7%
	Women	6%	9%	18%	59%	8%
Interview Type	Landline	10%	11%	16%	55%	8%
	Cell Phone	7%	14%	20%	52%	7%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Registered Voters		55%	34%	11%
Party Registration	Democrat	62%	28%	10%
	Republican	26%	64%	9%
	Non-enrolled	48%	39%	13%
Political Ideology	Liberal	65%	25%	10%
	Moderate	51%	41%	8%
	Conservative	42%	45%	13%
NYC Borough	Bronx	53%	31%	16%
	Brooklyn	60%	29%	11%
	Manhattan	53%	37%	10%
	Queens and Staten Island	52%	39%	10%
Household Income	Less than \$50,000	63%	25%	12%
	\$50,000 or more	51%	40%	9%
Race	White	42%	51%	7%
	African American	67%	23%	10%
	Latino	63%	24%	13%
Education	Not college graduate	58%	28%	14%
	College graduate	51%	41%	8%
Age	Under 45	55%	31%	14%
	45 or older	55%	36%	9%
Age	18 to 29	52%	29%	19%
	30 to 44	57%	33%	10%
	45 to 59	55%	38%	7%
	60 or older	55%	34%	11%
	Gender	Men	53%	38%
	Women	56%	31%	13%
Interview Type	Landline	50%	38%	12%
	Cell Phone	59%	30%	11%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYC Registered Voters			
Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
September 2017	55%	34%	11%
March 2017	55%	37%	8%
November 2015	52%	38%	10%
May 2015	59%	34%	7%
March 2014	59%	33%	8%

Marist Poll NYC Registered Voters

		NYC Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Nicole Malliotakis?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		20%	14%	49%	17%
Party Registration	Democrat	14%	16%	51%	19%
	Republican	45%	6%	36%	13%
	Non-enrolled	27%	12%	48%	13%
Political Ideology	Liberal	12%	16%	50%	22%
	Moderate	25%	12%	47%	16%
	Conservative	29%	13%	46%	12%
NYC Borough	Bronx	16%	15%	59%	10%
	Brooklyn	15%	10%	56%	20%
	Manhattan	15%	18%	48%	19%
	Queens and Staten Island	31%	14%	39%	16%
Household Income	Less than \$50,000	23%	13%	53%	11%
	\$50,000 or more	20%	15%	45%	21%
Race	White	23%	9%	45%	23%
	African American	11%	21%	55%	12%
	Latino	25%	16%	46%	13%
Education	Not college graduate	22%	14%	50%	14%
	College graduate	19%	13%	48%	20%
Age	Under 45	21%	15%	53%	11%
	45 or older	20%	13%	46%	21%
Age	18 to 29	21%	15%	54%	10%
	30 to 44	21%	14%	52%	12%
	45 to 59	21%	14%	47%	17%
	60 or older	19%	12%	45%	25%
Gender	Men	24%	14%	47%	16%
	Women	18%	14%	52%	17%
Interview Type	Landline	18%	14%	48%	20%
	Cell Phone	23%	14%	50%	13%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		If November's election for mayor in New York City were held today, whom would you support if the candidates are: [including those who are undecided yet leaning toward a candidate]				
		Bill de Blasio, the Democrat	Nicole Malliotakis, the Republican	Bo Dietl, an independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		62%	18%	9%	2%	9%
Past Participation*	Yes	63%	19%	8%	2%	8%
	No	60%	15%	10%	2%	13%
Intensity of Support	Strongly support	80%	15%	5%	0%	0%
	Somewhat support	68%	20%	12%	0%	0%
	Might vote differently	49%	26%	25%	0%	0%
Party Registration	Democrat	75%	9%	7%	1%	8%
	Republican	19%	66%	7%	2%	6%
	Non-enrolled	46%	18%	19%	4%	13%
Political Ideology	Liberal	81%	5%	6%	1%	6%
	Moderate	53%	24%	11%	1%	10%
	Conservative	43%	33%	13%	1%	9%
NYC Borough	Bronx	61%	13%	12%	1%	13%
	Brooklyn	67%	14%	8%	3%	8%
	Manhattan	69%	14%	9%	1%	7%
	Queens and Staten Island	53%	27%	8%	2%	10%
Household Income	Less than \$50,000	66%	13%	8%	2%	10%
	\$50,000 or more	60%	22%	10%	1%	6%
Race	White	45%	30%	12%	2%	10%
	African American	78%	4%	7%	2%	8%
	Latino	68%	13%	9%	0%	10%
Education	Not college graduate	62%	16%	10%	1%	10%
	College graduate	60%	21%	9%	2%	8%
Age	Under 45	61%	17%	10%	2%	10%
	45 or older	63%	19%	8%	2%	8%
Age	18 to 29	59%	16%	10%	1%	14%
	30 to 44	63%	17%	11%	2%	8%
	45 to 59	64%	17%	8%	2%	9%
	60 or older	63%	20%	8%	2%	7%
Gender	Men	58%	22%	11%	2%	7%
	Women	66%	15%	7%	2%	11%
Interview Type	Landline	60%	19%	9%	1%	10%
	Cell Phone	63%	17%	9%	2%	9%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Past participation refers to previous participation in an election for NYC mayor.

		NYC Registered Voters with a Candidate Preference - RV			
		Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?			
				Might vote	Unsure
		Strongly support	Somewhat support	differently	
		Row %	Row %	Row %	Row %
NYC Registered Voters with a Candidate Preference		50%	32%	14%	4%
De Blasio Supporters		57%	31%	10%	2%
Malliotakis Supporters		39%	34%	18%	9%
Dietsch Supporters		23%	38%	35%	4%
Party Registration	Democrat	54%	32%	11%	3%
	Republican	52%	27%	13%	7%
	Non-enrolled	35%	36%	24%	4%
Political Ideology	Liberal	50%	35%	12%	3%
	Moderate	44%	39%	15%	2%
	Conservative	56%	26%	13%	5%
NYC Borough	Bronx	54%	28%	16%	2%
	Brooklyn	55%	29%	11%	5%
	Manhattan	45%	39%	12%	4%
	Queens and Staten Island	48%	32%	17%	3%
Household Income	Less than \$50,000	51%	27%	18%	4%
	\$50,000 or more	49%	36%	12%	3%
Race	White	45%	38%	12%	5%
	African American	60%	27%	11%	3%
	Latino	51%	28%	20%	2%
Education	Not college graduate	52%	29%	16%	3%
	College graduate	47%	37%	11%	4%
Age	Under 45	40%	38%	18%	4%
	45 or older	59%	28%	10%	3%
Age	18 to 29	32%	43%	24%	2%
	30 to 44	46%	35%	13%	6%
	45 to 59	59%	28%	11%	2%
	60 or older	59%	27%	10%	4%
Gender	Men	48%	34%	16%	2%
	Women	52%	31%	12%	6%
Interview Type	Landline	55%	30%	10%	5%
	Cell Phone	46%	34%	17%	3%

NBC 4 NY/Marist Poll NYC Registered Voters with a Candidate Preference: Interviews conducted September 13th through September 17th, 2017, n= 723 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters			
		Does the fact that Nicole Malliotakis voted for Donald Trump for president make you:			
		More likely to vote for her for New York City mayor	Less likely to vote for her for New York City mayor	Does it not make a difference to your vote	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		8%	46%	40%	5%
De Blasio Supporters		3%	58%	34%	5%
Party Registration	Democrat	2%	59%	33%	6%
	Republican	35%	12%	50%	2%
	Non-enrolled	12%	25%	58%	5%
Political Ideology	Liberal	2%	68%	27%	3%
	Moderate	5%	42%	47%	6%
	Conservative	21%	24%	49%	6%
NYC Borough	Bronx	7%	39%	48%	6%
	Brooklyn	8%	42%	42%	7%
	Manhattan	5%	67%	27%	1%
	Queens and Staten Island	12%	38%	44%	6%
Household Income	Less than \$50,000	9%	42%	44%	6%
	\$50,000 or more	9%	51%	37%	3%
Race	White	13%	45%	38%	4%
	African American	3%	51%	38%	8%
	Latino	7%	46%	41%	6%
Education	Not college graduate	8%	42%	44%	6%
	College graduate	8%	50%	39%	3%
Age	Under 45	7%	43%	45%	5%
	45 or older	9%	49%	36%	6%
Age	18 to 29	7%	47%	43%	3%
	30 to 44	8%	40%	46%	6%
	45 to 59	7%	50%	39%	5%
	60 or older	12%	47%	33%	8%
	Gender	Men	10%	40%	47%
	Women	7%	51%	35%	7%
Interview Type	Landline	8%	45%	40%	8%
	Cell Phone	9%	46%	41%	3%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		47%	43%	10%
Party Registration	Democrat	52%	38%	10%
	Republican	27%	65%	8%
	Non-enrolled	45%	46%	8%
Political Ideology	Liberal	58%	32%	10%
	Moderate	44%	48%	8%
	Conservative	33%	56%	11%
NYC Borough	Bronx	42%	51%	8%
	Brooklyn	52%	38%	10%
	Manhattan	52%	38%	10%
	Queens and Staten Island	44%	46%	10%
Household Income	Less than \$50,000	52%	39%	9%
	\$50,000 or more	46%	45%	9%
Race	White	44%	45%	11%
	African American	50%	40%	10%
	Latino	48%	45%	7%
Education	Not college graduate	46%	44%	9%
	College graduate	49%	42%	9%
Age	Under 45	47%	44%	10%
	45 or older	48%	42%	10%
Age	18 to 29	41%	44%	15%
	30 to 44	50%	43%	6%
	45 to 59	50%	44%	6%
	60 or older	46%	40%	13%
Gender	Men	47%	44%	9%
	Women	48%	42%	10%
Interview Type	Landline	45%	46%	9%
	Cell Phone	50%	40%	10%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYC Registered Voters			
In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?			
	Right direction	Wrong direction	Unsure
September 2017	47%	43%	10%
March 2017	49%	43%	8%
October 2016	48%	43%	9%
April 2016	43%	51%	7%
November 2015	38%	55%	7%
May 2015	45%	49%	7%
March 2014	53%	42%	5%
December 2013	51%	36%	13%
November 2013	49%	42%	9%
October 11, 2013	46%	46%	8%
September 18, 2013	46%	43%	11%
September 2013	47%	43%	10%
August 2013	46%	40%	14%
July 2013	51%	35%	14%
June 2013	52%	37%	11%
May 2013	52%	37%	11%
April 2013	55%	38%	7%
February 2013	55%	36%	8%
November 2012	61%	31%	7%
October 2012	51%	38%	10%
April 2012	52%	42%	6%
September 2011	42%	52%	6%
August 2011	40%	51%	9%
March 2011	42%	53%	5%
February 2011	52%	44%	4%
January 6, 2011	38%	53%	9%
October 20, 2010	40%	47%	13%
September 10, 2010	46%	44%	10%
August 10, 2010	44%	47%	9%
April 27, 2010	41%	48%	11%
April 13, 2010	47%	45%	8%
October 30, 2009	56%	34%	10%
October 22, 2009	58%	33%	9%
September 21, 2009	54%	38%	8%
July 8, 2009	52%	38%	10%
May 13, 2009	53%	40%	7%
February 20, 2009	37%	49%	14%
November 2008	45%	47%	8%
March 2006	64%	30%	6%
November 4, 2005	69%	26%	5%
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
July 2005	62%	29%	9%
June 2005	54%	37%	9%
December 2004	54%	41%	5%
September 2004	51%	43%	6%

Marist Poll NYC Registered Voters

		NYC Adults					
		Thinking about the past year or so, do you feel that the overall quality of life in New York City has gotten better, gotten worse, or remained about the same? [Is that a good thing or a bad thing that things have remained the same?]					
		Gotten better	Gotten worse	Remained the same -		Unspecified	Unsure
				Good thing	Bad thing		
		Row %	Row %	Row %	Row %	Row %	Row %
NYC Adults		19%	32%	20%	20%	7%	2%
NYC Registered Voters		18%	32%	19%	22%	7%	1%
Party Registration^	Democrat	20%	27%	21%	24%	7%	1%
	Republican	15%	56%	14%	10%	5%	0%
	Non-enrolled	10%	32%	18%	27%	11%	2%
Political Ideology^	Liberal	21%	22%	23%	25%	7%	1%
	Moderate	12%	35%	21%	22%	9%	2%
	Conservative	24%	40%	13%	20%	2%	1%
NYC Borough	Bronx	19%	33%	16%	25%	5%	2%
	Brooklyn	21%	32%	19%	17%	8%	3%
	Manhattan	19%	25%	27%	20%	8%	2%
	Queens and Staten Island	17%	37%	19%	20%	5%	2%
Household Income	Less than \$50,000	22%	29%	16%	21%	8%	4%
	\$50,000 or more	18%	33%	22%	21%	5%	1%
Race	White	13%	35%	27%	16%	6%	2%
	African American	23%	26%	12%	26%	10%	2%
	Latino	19%	34%	20%	22%	4%	2%
Education	Not college graduate	20%	31%	19%	20%	7%	3%
	College graduate	18%	33%	23%	19%	6%	2%
Age	Under 45	19%	29%	21%	23%	6%	3%
	45 or older	19%	36%	20%	17%	7%	1%
Age	18 to 29	18%	24%	23%	22%	8%	4%
	30 to 44	19%	33%	18%	23%	4%	3%
	45 to 59	22%	38%	19%	14%	6%	1%
	60 or older	16%	34%	21%	19%	8%	1%
Gender	Men	21%	28%	21%	21%	5%	3%
	Women	17%	36%	19%	18%	8%	1%
Interview Type	Landline	17%	38%	20%	15%	8%	2%
	Cell Phone	21%	28%	20%	23%	6%	3%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n= 1195 MOE +/- 2.8 percentage points.

^NBC 4 NY/Marist Poll NYC Registered Voters, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYC Adults						
Thinking about the past year or so, do you feel that the overall quality of life in New York City has gotten better, gotten worse, or remained about the same? [Is that a good thing or a bad thing that things have remained the same?]						
Gotten better	Gotten worse	Remained the same: Good thing	Remained the same: Bad thing	Remained the same: Unspecified	Unsure	
Row %	Row %	Row %	Row %	Row %	Row %	Row %
September 2017	19%	32%	20%	20%	7%	2%
October 2015	16%	41%	18%	19%	3%	2%
May 2015	17%	33%	20%	23%	4%	2%

Marist Poll NYC Adults

		NYC Registered Voters		
		Do you agree or disagree with the statement: Mayor Bill de Blasio is a good leader for New York City?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
NYC Registered Voters		55%	38%	8%
Party Registration	Democrat	61%	32%	7%
	Republican	24%	71%	5%
	Non-enrolled	53%	39%	8%
Political Ideology	Liberal	67%	27%	5%
	Moderate	47%	46%	7%
	Conservative	46%	47%	7%
NYC Borough	Bronx	59%	30%	11%
	Brooklyn	60%	33%	7%
	Manhattan	54%	39%	7%
	Queens and Staten Island	48%	46%	6%
Household Income	Less than \$50,000	62%	29%	9%
	\$50,000 or more	51%	44%	5%
Race	White	39%	55%	7%
	African American	65%	28%	8%
	Latino	70%	24%	6%
Education	Not college graduate	58%	34%	8%
	College graduate	50%	43%	6%
Age	Under 45	56%	37%	7%
	45 or older	54%	38%	8%
Age	18 to 29	63%	28%	8%
	30 to 44	51%	43%	6%
	45 to 59	56%	39%	5%
	60 or older	52%	38%	10%
Gender	Men	50%	44%	6%
	Women	59%	32%	9%
Interview Type	Landline	50%	41%	9%
	Cell Phone	59%	35%	6%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you agree or disagree with the statement: Mayor Bill de Blasio is working hard as mayor?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
NYC Registered Voters		61%	34%	5%
Party Registration	Democrat	68%	27%	5%
	Republican	33%	60%	6%
	Non-enrolled	53%	41%	6%
Political Ideology	Liberal	70%	27%	3%
	Moderate	58%	38%	4%
	Conservative	50%	42%	8%
NYC Borough	Bronx	65%	27%	8%
	Brooklyn	64%	31%	5%
	Manhattan	66%	29%	5%
	Queens and Staten Island	52%	43%	5%
Household Income	Less than \$50,000	70%	26%	4%
	\$50,000 or more	56%	39%	5%
Race	White	51%	44%	6%
	African American	73%	26%	2%
	Latino	68%	27%	5%
Education	Not college graduate	62%	33%	5%
	College graduate	59%	36%	5%
Age	Under 45	59%	34%	7%
	45 or older	62%	34%	4%
Age	18 to 29	64%	28%	8%
	30 to 44	56%	38%	6%
	45 to 59	62%	35%	2%
	60 or older	62%	32%	6%
Gender	Men	58%	37%	5%
	Women	63%	31%	6%
Interview Type	Landline	58%	35%	6%
	Cell Phone	63%	32%	5%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you agree or disagree with the statement: Mayor Bill de Blasio is all talk and no action?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
NYC Registered Voters		35%	57%	8%
Party Registration	Democrat	29%	66%	5%
	Republican	62%	29%	9%
	Non-enrolled	44%	46%	9%
Political Ideology	Liberal	23%	72%	4%
	Moderate	41%	51%	8%
	Conservative	48%	44%	8%
NYC Borough	Bronx	38%	51%	12%
	Brooklyn	27%	63%	10%
	Manhattan	35%	60%	4%
	Queens and Staten Island	42%	53%	6%
Household Income	Less than \$50,000	36%	55%	9%
	\$50,000 or more	36%	60%	4%
Race	White	40%	54%	7%
	African American	26%	65%	9%
	Latino	41%	53%	6%
Education	Not college graduate	38%	53%	10%
	College graduate	34%	61%	4%
Age	Under 45	36%	56%	8%
	45 or older	35%	58%	7%
Age	18 to 29	35%	53%	12%
	30 to 44	36%	58%	6%
	45 to 59	38%	58%	4%
	60 or older	32%	59%	9%
Gender	Men	40%	56%	4%
	Women	32%	58%	10%
Interview Type	Landline	37%	53%	10%
	Cell Phone	34%	61%	5%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you agree or disagree with the statement: Mayor Bill de Blasio is spending too much time debating his policy positions nationally and not enough time doing what he can in New York City?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
NYC Registered Voters		45%	46%	9%
Party Registration	Democrat	38%	52%	9%
	Republican	73%	20%	6%
	Non-enrolled	53%	41%	6%
Political Ideology	Liberal	37%	56%	7%
	Moderate	48%	45%	7%
	Conservative	53%	38%	9%
NYC Borough	Bronx	46%	42%	12%
	Brooklyn	39%	51%	9%
	Manhattan	42%	52%	6%
	Queens and Staten Island	51%	39%	10%
Household Income	Less than \$50,000	45%	45%	10%
	\$50,000 or more	47%	48%	5%
Race	White	55%	36%	9%
	African American	33%	59%	8%
	Latino	43%	49%	8%
Education	Not college graduate	47%	44%	9%
	College graduate	44%	48%	8%
Age	Under 45	45%	46%	9%
	45 or older	45%	46%	9%
Age	18 to 29	50%	37%	13%
	30 to 44	41%	52%	7%
	45 to 59	48%	48%	4%
	60 or older	42%	44%	14%
Gender	Men	51%	43%	5%
	Women	39%	48%	13%
Interview Type	Landline	41%	48%	11%
	Cell Phone	48%	44%	8%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you agree or disagree with the statement: Mayor Bill de Blasio is spending too much time speaking out against President Trump and not enough time focusing on the problems facing New York City?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
NYC Registered Voters		39%	53%	8%
Party Registration	Democrat	31%	63%	6%
	Republican	76%	17%	7%
	Non-enrolled	49%	43%	7%
Political Ideology	Liberal	24%	72%	5%
	Moderate	40%	53%	7%
	Conservative	64%	29%	7%
NYC Borough	Bronx	40%	50%	10%
	Brooklyn	36%	55%	9%
	Manhattan	28%	67%	5%
	Queens and Staten Island	50%	43%	7%
Household Income	Less than \$50,000	44%	49%	7%
	\$50,000 or more	37%	58%	5%
Race	White	49%	46%	5%
	African American	26%	69%	5%
	Latino	41%	51%	8%
Education	Not college graduate	45%	47%	8%
	College graduate	34%	60%	6%
Age	Under 45	39%	52%	9%
	45 or older	40%	54%	6%
Age	18 to 29	40%	46%	13%
	30 to 44	37%	56%	6%
	45 to 59	41%	56%	4%
	60 or older	39%	52%	9%
Gender	Men	47%	48%	5%
	Women	33%	57%	10%
Interview Type	Landline	39%	53%	7%
	Cell Phone	40%	52%	8%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you agree or disagree with the statement about Mayor Bill de Blasio:		
		Agree	Disagree	Unsure
Is working hard as mayor	September 2017	61%	34%	5%
	March 2017	64%	32%	4%
	November 2015	60%	34%	6%
Is a good leader for New York City	September 2017	55%	38%	8%
	March 2017	58%	37%	4%
	October 2016	54%	42%	4%
	November 2015	46%	48%	6%
	May 2015	53%	40%	7%
	March 2014	58%	33%	9%
Is spending too much time debating his policy positions nationally and not enough time doing what he can in New York City	September 2017	45%	46%	9%
	March 2017	45%	47%	9%
	November 2015	54%	36%	10%
	May 2015	44%	46%	10%
Is spending too much time speaking out against President Trump and not enough time focusing on the problems facing New York City	September 2017	39%	53%	8%
	March 2017	37%	57%	6%
Is all talk and no action	September 2017	35%	57%	8%
	May 2015	34%	59%	7%

Marist Poll NYC Registered Voters

		NYC Adults			
		Overall, since Bill de Blasio became mayor, would you say New York City is:			
		More affordable	Less affordable	About the same	Unsure
		Row %	Row %	Row %	Row %
NYC Adults		11%	37%	49%	3%
NYC Registered Voters		11%	35%	51%	3%
Party Registration^	Democrat	11%	32%	55%	2%
	Republican	5%	54%	41%	1%
	Non-enrolled	15%	37%	44%	4%
Political Ideology^	Liberal	10%	31%	58%	1%
	Moderate	9%	40%	49%	3%
	Conservative	13%	40%	44%	3%
NYC Borough	Bronx	13%	30%	56%	1%
	Brooklyn	12%	38%	46%	4%
	Manhattan	13%	34%	51%	1%
	Queens and Staten Island	7%	41%	48%	4%
Household Income	Less than \$50,000	16%	31%	49%	4%
	\$50,000 or more	7%	41%	50%	1%
Race	White	4%	46%	47%	3%
	African American	16%	25%	55%	3%
	Latino	17%	34%	48%	1%
Education	Not college graduate	14%	33%	50%	4%
	College graduate	7%	43%	48%	2%
Age	Under 45	11%	37%	49%	3%
	45 or older	11%	37%	50%	3%
Age	18 to 29	13%	35%	49%	4%
	30 to 44	10%	39%	49%	2%
	45 to 59	11%	36%	51%	2%
	60 or older	10%	38%	48%	4%
Gender	Men	9%	40%	48%	3%
	Women	13%	34%	50%	3%
Interview Type	Landline	10%	38%	49%	4%
	Cell Phone	12%	37%	49%	2%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n= 1195 MOE +/- 2.8 percentage points.

^NBC 4 NY/Marist Poll NYC Registered Voters, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Adults		
		Do you think the statue in Manhattan's Columbus Circle honoring Christopher Columbus should:		
		Remain as an historical symbol	Be removed because it is offensive to some people	Unsure
			Row %	
NYC Adults		66%	23%	11%
NYC Registered Voters		67%	23%	9%
Party Registration^	Democrat	60%	28%	12%
	Republican	90%	7%	3%
	Non-enrolled	76%	21%	3%
Political Ideology^	Liberal	54%	38%	8%
	Moderate	74%	19%	7%
	Conservative	82%	10%	8%
NYC Borough	Bronx	59%	27%	14%
	Brooklyn	59%	29%	12%
	Manhattan	69%	19%	12%
	Queens and Staten Island	72%	20%	8%
Household Income	Less than \$50,000	65%	25%	10%
	\$50,000 or more	65%	25%	10%
Race	White	78%	13%	10%
	African American	56%	34%	10%
	Latino	63%	25%	11%
Education	Not college graduate	67%	23%	10%
	College graduate	66%	23%	11%
Age	Under 45	59%	30%	11%
	45 or older	73%	16%	11%
Age	18 to 29	63%	28%	9%
	30 to 44	56%	31%	13%
	45 to 59	69%	20%	11%
	60 or older	77%	12%	11%
Gender	Men	67%	23%	10%
	Women	64%	23%	13%
Interview Type	Landline	71%	16%	13%
	Cell Phone	62%	29%	10%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n= 1195
MOE +/- 2.8 percentage points.

^NBC 4 NY/Marist Poll NYC Registered Voters, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Adults		
		Which one of the following proposals do you think is a better way to raise revenue to pay for improving transit in New York City and reduce traffic:		
		Raise income taxes on New York City residents who make more than \$500,000 dollars	Charge a fee to trucks and cars that drive into mid-town Manhattan and increase taxi fees during rush hour	Unsure
		Row %	Row %	Row %
NYC Adults		57%	29%	14%
NYC Registered Voters		59%	28%	14%
Party Registration^	Democrat	61%	27%	12%
	Republican	42%	38%	20%
	Non-enrolled	61%	28%	11%
Political Ideology^	Liberal	64%	27%	8%
	Moderate	58%	31%	12%
	Conservative	55%	28%	17%
NYC Borough	Bronx	57%	29%	14%
	Brooklyn	57%	29%	14%
	Manhattan	54%	33%	12%
	Queens and Staten Island	58%	27%	16%
Household Income	Less than \$50,000	57%	28%	15%
	\$50,000 or more	58%	32%	10%
Race	White	51%	35%	14%
	African American	64%	22%	14%
	Latino	59%	26%	15%
Education	Not college graduate	58%	28%	14%
	College graduate	57%	31%	12%
Age	Under 45	56%	30%	14%
	45 or older	57%	27%	15%
Age	18 to 29	59%	29%	12%
	30 to 44	54%	32%	15%
	45 to 59	52%	34%	14%
	60 or older	63%	21%	16%
Gender	Men	54%	33%	13%
	Women	59%	26%	15%
Interview Type	Landline	56%	26%	18%
	Cell Phone	57%	31%	11%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n= 1195
MOE +/- 2.8 percentage points.

^NBC 4 NY/Marist Poll NYC Registered Voters, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Adults		
		Who do you think is more responsible for fixing the New York City subways:		
		Governor Cuomo	Mayor de Blasio	Unsure
		Row %	Row %	Row %
NYC Adults		49%	35%	16%
NYC Registered Voters		53%	33%	14%
Party Registration^	Democrat	58%	28%	14%
	Republican	41%	49%	11%
	Non-enrolled	44%	45%	11%
Political Ideology^	Liberal	57%	29%	14%
	Moderate	53%	36%	11%
	Conservative	49%	37%	14%
NYC Borough	Bronx	51%	35%	14%
	Brooklyn	49%	33%	18%
	Manhattan	43%	37%	20%
	Queens and Staten Island	51%	36%	13%
Household Income	Less than \$50,000	48%	34%	18%
	\$50,000 or more	50%	38%	12%
Race	White	50%	36%	14%
	African American	54%	31%	15%
	Latino	45%	43%	13%
Education	Not college graduate	49%	37%	15%
	College graduate	50%	34%	16%
Age	Under 45	42%	43%	15%
	45 or older	56%	27%	17%
Age	18 to 29	34%	51%	15%
	30 to 44	49%	36%	16%
	45 to 59	58%	26%	16%
	60 or older	55%	28%	18%
Gender	Men	50%	37%	14%
	Women	48%	34%	18%
Interview Type	Landline	55%	28%	17%
	Cell Phone	44%	41%	15%

NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 13th through September 17th, 2017, n= 1195
 MOE +/- 2.8 percentage points.

^NBC 4 NY/Marist Poll NYC Registered Voters, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you want Bill de Blasio to run for president in 2020, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		22%	71%	8%
Party Registration	Democrat	21%	71%	8%
	Republican	19%	78%	3%
	Non-enrolled	25%	67%	8%
Political Ideology	Liberal	19%	74%	7%
	Moderate	20%	74%	6%
	Conservative	27%	65%	8%
NYC Borough	Bronx	27%	60%	13%
	Brooklyn	24%	69%	7%
	Manhattan	20%	74%	6%
	Queens and Staten Island	18%	75%	7%
Household Income	Less than \$50,000	30%	60%	10%
	\$50,000 or more	17%	78%	5%
Race	White	7%	88%	5%
	African American	27%	64%	9%
	Latino	37%	52%	11%
Education	Not college graduate	29%	61%	11%
	College graduate	15%	80%	5%
Age	Under 45	28%	65%	7%
	45 or older	16%	75%	9%
Age	18 to 29	30%	57%	13%
	30 to 44	26%	71%	3%
	45 to 59	19%	73%	8%
	60 or older	13%	77%	10%
Gender	Men	22%	74%	4%
	Women	22%	68%	11%
Interview Type	Landline	16%	75%	8%
	Cell Phone	26%	66%	7%

NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 13th through September 17th, 2017, n= 898 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you want Andrew Cuomo to run for president in 2020, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		35%	52%	13%
Party Registration	Democrat	40%	48%	12%
	Republican	23%	70%	6%
	Non-enrolled	26%	59%	15%
Political Ideology	Liberal	37%	55%	9%
	Moderate	36%	50%	14%
	Conservative	28%	59%	12%
NYC Borough	Bronx	31%	50%	19%
	Brooklyn	31%	57%	12%
	Manhattan	39%	49%	12%
	Queens and Staten Island	37%	52%	11%
Household Income	Less than \$50,000	35%	50%	15%
	\$50,000 or more	37%	54%	10%
Race	White	31%	58%	10%
	African American	40%	48%	12%
	Latino	36%	48%	16%
Education	Not college graduate	37%	47%	16%
	College graduate	32%	58%	10%
Age	Under 45	29%	58%	13%
	45 or older	40%	47%	13%
Age	18 to 29	27%	53%	21%
	30 to 44	31%	62%	7%
	45 to 59	42%	46%	12%
	60 or older	38%	47%	14%
Gender	Men	31%	61%	8%
	Women	38%	45%	17%
Interview Type	Landline	35%	50%	16%
	Cell Phone	34%	55%	11%

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