

How the Survey was Conducted

Nature of the Sample: WSJ/NBC 4 NY/Marist Poll of 1,216 New York City Adults

This survey of 1,216 New York City adults was conducted September 15th and September 16th, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within ± 2.8 percentage points. There are 930 registered voters. Results for this subset are statistically significant within ± 3.2 percentage points. There are 632 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 election for mayor based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters	NYC Likely Voters
		Col %	Col %	Col %
NYC Adults		100%		
NYC Registered Voters		76%	100%	
NYC Likely Voters		52%	68%	100%
Party Registration	Democrat	n/a	68%	70%
	Republican	n/a	12%	13%
	Independent	n/a	19%	16%
	Other	n/a	1%	1%
Political Ideology	Liberal	n/a	33%	34%
	Moderate	n/a	46%	46%
	Conservative	n/a	21%	19%
White Liberal		n/a	12%	14%
NYC Borough	Bronx	16%	16%	13%
	Brooklyn	30%	30%	28%
	Manhattan	21%	21%	25%
	Queens	28%	28%	25%
	Staten Island	5%	5%	7%
Income	Less than \$50,000	51%	47%	42%
	\$50,000 or more	49%	53%	58%
Race	White	36%	39%	45%
	African American	22%	23%	22%
	Latino	27%	25%	22%
	Asian	13%	11%	9%
	Other	2%	2%	2%
Age	18 to 29	23%	18%	12%
	30 to 44	30%	29%	29%
	45 to 59	22%	24%	27%
	60 or older	24%	28%	31%
Age	Under 45	54%	47%	42%
	45 or older	46%	53%	58%
Religion	Protestant	26%	26%	25%
	Catholic	33%	34%	33%
	Jewish	14%	15%	17%
	Other	10%	8%	7%
	No Religion	18%	17%	17%
White Catholics		12%	13%	15%
Education	Not college graduate	52%	47%	41%
	College graduate	48%	53%	59%
Union Household	Yes	25%	28%	31%
Gender	Men	47%	46%	46%
	Women	53%	54%	54%
Interview Type	Landline	66%	72%	76%
	Cell Phone	34%	28%	24%

WSJ/NBC 4 NY/Marist Poll NYC Adults: Interviews conducted September 15th and September 16th, 2013, n=1216 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding. NYC Registered Voters: n=930 MOE +/- 3.2 percentage points. NYC Likely Voters: n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Voters				
		NYC election for mayor including those who are undecided yet leaning toward a candidate				
		Bill de Blasio, the Democratic party candidate	Joe Lhota, the Republican party candidate	Adolfo Carrion, the Independence party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYC Likely Voters		65%	22%	3%	1%	9%
Party Registration	Democrat	77%	13%	1%	1%	8%
	Republican	25%	63%	5%	0%	6%
	Non-enrolled	50%	24%	9%	2%	15%
Political Ideology	Liberal	84%	6%	4%	0%	6%
	Moderate	61%	25%	2%	1%	11%
	Conservative	42%	44%	5%	2%	7%
White Liberal		83%	9%	3%	0%	4%
Intensity of Support	Strongly support	78%	21%	1%	0%	0%
	Somewhat support	68%	29%	2%	0%	0%
	Might vote differently	61%	26%	14%	0%	0%
Bloomberg Policies	Continue	45%	39%	3%	1%	12%
	New direction	73%	15%	3%	1%	7%
Bloomberg Approval Rating	Excellent-Good	58%	29%	4%	1%	9%
	Fair-Poor	72%	16%	2%	1%	9%
NYC Borough	Bronx	67%	15%	8%	2%	9%
	Brooklyn	69%	22%	2%	1%	6%
	Manhattan	70%	19%	1%	1%	9%
	Queens and Staten Island	58%	26%	3%	0%	12%
Income	Less than \$50,000	66%	17%	5%	1%	10%
	\$50,000 or more	66%	24%	2%	1%	8%
Race	White	50%	37%	2%	1%	10%
	African American	86%	3%	3%	1%	7%
	Latino	74%	11%	6%	2%	8%
Religion	Protestant	72%	16%	3%	1%	9%
	Catholic	62%	26%	2%	1%	8%
	Jewish	56%	36%	0%	1%	8%
White Catholics		40%	45%	4%	0%	11%
Education	Not college graduate	69%	16%	3%	1%	10%
	College graduate	64%	25%	3%	1%	8%
Age	Under 45	69%	17%	4%	1%	9%
	45 or older	64%	24%	2%	1%	9%
Age	18 to 29	54%	18%	10%	0%	18%
	30 to 44	75%	16%	1%	2%	6%
	45 to 59	67%	23%	2%	1%	6%
	60 or older	61%	25%	2%	1%	10%
Gender	Men	61%	26%	4%	1%	8%
	Women	68%	18%	2%	1%	11%
Union Household		69%	19%	3%	2%	7%
Interview Type	Landline	63%	25%	2%	1%	9%
	Cell Phone	74%	12%	5%	0%	9%

WSJ/NBC 4 NY/Marist Poll NYC Likely Voters: Interviews conducted September 15th and September 16th, 2013, n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Likely Voters with a Candidate Preference		54%	33%	13%	1%
Choice in Election for Mayor	Bill de Blasio	58%	31%	10%	1%
	Joe Lhota	47%	40%	13%	0%
Party Registration	Democrat	59%	31%	9%	1%
	Republican	48%	32%	19%	0%
	Non-enrolled	32%	46%	21%	1%
Political Ideology	Liberal	62%	28%	9%	1%
	Moderate	48%	39%	13%	1%
	Conservative	49%	31%	18%	2%
Income	Less than \$50,000	55%	27%	16%	2%
	\$50,000 or more	53%	38%	9%	0%
Race	White	49%	39%	10%	2%
	African American	67%	22%	11%	1%
	Latino	45%	34%	20%	1%
Religion	Protestant	57%	27%	15%	1%
	Catholic	53%	36%	10%	1%
	Jewish	53%	34%	12%	1%
Education	Not college graduate	50%	31%	18%	2%
	College graduate	55%	34%	10%	1%
Age	Under 45	45%	42%	13%	0%
	45 or older	60%	27%	11%	2%
Age	18 to 29	36%	46%	19%	0%
	30 to 44	48%	40%	12%	0%
	45 to 59	59%	27%	13%	1%
	60 or older	60%	27%	10%	3%
Gender	Men	48%	36%	16%	0%
	Women	59%	30%	10%	1%
Union Household		58%	32%	10%	1%
Interview Type	Landline	57%	29%	12%	1%
	Cell Phone	42%	43%	14%	0%

WSJ/NBC 4 NY/Marist Poll NYC Likely Voters with a Candidate Preference for Mayor: Interviews conducted September 15th and September 16th, 2013, n=502 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		NYC election for mayor including those who are undecided yet leaning toward a candidate				
		Bill de Blasio, the Democratic party candidate	Joe Lhota, the Republican party candidate	Adolfo Carrion, the Independence party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		63%	20%	4%	2%	12%
NYC Likely Voters		65%	22%	3%	1%	9%
Party Registration	Democrat	77%	13%	2%	1%	8%
	Republican	25%	60%	6%	2%	8%
	Non-enrolled	46%	21%	12%	2%	19%
Political Ideology	Liberal	81%	6%	4%	1%	8%
	Moderate	61%	22%	3%	1%	12%
	Conservative	43%	39%	7%	2%	9%
White Liberal		80%	9%	5%	0%	6%
Intensity of Support	Strongly support	79%	20%	1%	0%	0%
	Somewhat support	68%	27%	4%	0%	0%
	Might vote differently	60%	24%	16%	0%	0%
Bloomberg Policies	Continue	45%	34%	4%	2%	15%
	New direction	70%	14%	4%	2%	10%
Bloomberg Approval Rating	Excellent-Good	56%	27%	5%	1%	10%
	Fair-Poor	70%	14%	3%	2%	11%
NYC Borough	Bronx	64%	14%	9%	2%	11%
	Brooklyn	66%	21%	2%	1%	10%
	Manhattan	67%	17%	2%	2%	12%
	Queens and Staten Island	58%	23%	5%	1%	14%
Income	Less than \$50,000	63%	16%	6%	2%	13%
	\$50,000 or more	66%	23%	3%	1%	7%
Race	White	50%	35%	3%	1%	11%
	African American	82%	4%	5%	1%	8%
	Latino	69%	12%	6%	3%	10%
Religion	Protestant	70%	16%	3%	1%	9%
	Catholic	61%	23%	3%	2%	11%
	Jewish	55%	36%	0%	2%	8%
White Catholics		41%	41%	4%	1%	12%
Education	Not college graduate	65%	16%	5%	2%	13%
	College graduate	63%	23%	4%	1%	9%
Age	Under 45	64%	15%	5%	1%	13%
	45 or older	64%	23%	3%	2%	9%
Age	18 to 29	50%	16%	11%	0%	23%
	30 to 44	73%	15%	2%	2%	7%
	45 to 59	68%	21%	3%	1%	7%
	60 or older	60%	24%	3%	2%	10%
Gender	Men	59%	24%	5%	1%	11%
	Women	67%	16%	3%	2%	12%
Union Household		69%	17%	3%	3%	8%
Interview Type	Landline	62%	23%	3%	2%	11%
	Cell Phone	68%	11%	7%	1%	13%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points.
 NYC Likely Voters: n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Registered Voters		65%	19%	16%
NYC Likely Voters		67%	20%	13%
Party Registration	Democrat	74%	15%	11%
	Republican	40%	45%	15%
	Non-enrolled	58%	15%	26%
Political Ideology	Liberal	78%	11%	11%
	Moderate	68%	18%	15%
	Conservative	43%	35%	22%
NYC Borough	Bronx	70%	16%	14%
	Brooklyn	72%	14%	14%
	Manhattan	64%	22%	13%
	Queens and Staten Island	57%	22%	21%
Income	Less than \$50,000	63%	16%	20%
	\$50,000 or more	70%	20%	10%
Race	White	54%	31%	14%
	African American	80%	7%	13%
	Latino	71%	15%	14%
Religion	Protestant	70%	16%	14%
	Catholic	66%	20%	13%
	Jewish	56%	27%	17%
Education	Not college graduate	65%	16%	19%
	College graduate	67%	20%	13%
Age	Under 45	65%	18%	17%
	45 or older	67%	19%	14%
Age	18 to 29	55%	21%	24%
	30 to 44	71%	16%	13%
	45 to 59	69%	17%	14%
	60 or older	65%	20%	15%
Gender	Men	65%	21%	14%
	Women	66%	17%	18%
Union Household		70%	19%	12%
Interview Type	Landline	64%	21%	15%
	Cell Phone	69%	12%	19%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. NYC Likely Voters: n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Lhota?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Registered Voters		29%	41%	30%
NYC Likely Voters		31%	43%	27%
Party Registration	Democrat	24%	47%	30%
	Republican	61%	27%	12%
	Non-enrolled	33%	31%	36%
Political Ideology	Liberal	18%	51%	31%
	Moderate	34%	40%	27%
	Conservative	42%	32%	27%
NYC Borough	Bronx	27%	43%	30%
	Brooklyn	29%	39%	32%
	Manhattan	26%	43%	30%
	Queens and Staten Island	34%	40%	26%
Income	Less than \$50,000	24%	43%	34%
	\$50,000 or more	35%	43%	23%
Race	White	42%	33%	24%
	African American	13%	50%	37%
	Latino	24%	50%	27%
Religion	Protestant	24%	45%	31%
	Catholic	32%	43%	25%
	Jewish	39%	31%	30%
Education	Not college graduate	25%	41%	34%
	College graduate	33%	42%	25%
Age	Under 45	28%	41%	32%
	45 or older	30%	43%	28%
Age	18 to 29	34%	32%	34%
	30 to 44	24%	46%	30%
	45 to 59	29%	46%	25%
	60 or older	30%	40%	30%
Gender	Men	32%	41%	27%
	Women	27%	41%	32%
Union Household		26%	49%	25%
Interview Type	Landline	30%	43%	27%
	Cell Phone	27%	37%	37%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. NYC Likely Voters: n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Adolfo Carrion?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Registered Voters		19%	23%	58%
NYC Likely Voters		17%	22%	61%
Party Registration	Democrat	18%	24%	58%
	Republican	16%	19%	65%
	Non-enrolled	24%	21%	55%
Political Ideology	Liberal	16%	23%	61%
	Moderate	20%	23%	56%
	Conservative	20%	23%	57%
NYC Borough	Bronx	44%	23%	32%
	Brooklyn	20%	21%	58%
	Manhattan	13%	22%	65%
	Queens and Staten Island	10%	25%	65%
Income	Less than \$50,000	23%	25%	52%
	\$50,000 or more	17%	22%	61%
Race	White	12%	18%	70%
	African American	22%	25%	52%
	Latino	29%	32%	39%
Religion	Protestant	23%	21%	56%
	Catholic	20%	25%	54%
	Jewish	10%	21%	70%
Education	Not college graduate	20%	27%	53%
	College graduate	19%	20%	61%
Age	Under 45	19%	26%	55%
	45 or older	19%	20%	60%
Age	18 to 29	22%	30%	48%
	30 to 44	17%	24%	59%
	45 to 59	20%	21%	59%
	60 or older	19%	20%	61%
Gender	Men	19%	24%	58%
	Women	20%	22%	58%
Union Household		19%	18%	63%
Interview Type	Landline	18%	24%	58%
	Cell Phone	22%	21%	57%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. NYC Likely Voters: n=632 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor will better unite the city:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		67%	19%	14%
Political Ideology	Liberal	86%	3%	11%
	Moderate	67%	20%	13%
	Conservative	46%	38%	16%
NYC Borough	Bronx	81%	12%	7%
	Brooklyn	69%	18%	13%
	Manhattan	70%	21%	9%
	Queens and Staten Island	56%	24%	20%
Income	Less than \$50,000	68%	18%	14%
	\$50,000 or more	69%	20%	11%
Race	White	55%	24%	21%
	African American	89%	3%	8%
	Latino	72%	21%	6%
Education	Not college graduate	68%	17%	14%
	College graduate	67%	20%	13%
Age	Under 45	66%	20%	13%
	45 or older	70%	18%	13%
Age	18 to 29	59%	29%	13%
	30 to 44	71%	15%	14%
	45 to 59	77%	14%	9%
	60 or older	62%	22%	16%
Gender	Men	67%	22%	11%
	Women	67%	17%	15%
Union Household		73%	14%	13%
Interview Type	Landline	66%	21%	13%
	Cell Phone	70%	16%	14%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=464 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor is more likely to improve the city's public schools:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		65%	18%	18%
Political Ideology	Liberal	80%	8%	12%
	Moderate	66%	19%	15%
	Conservative	41%	34%	26%
NYC Borough	Bronx	59%	21%	20%
	Brooklyn	70%	16%	14%
	Manhattan	69%	14%	17%
	Queens and Staten Island	59%	21%	20%
Income	Less than \$50,000	62%	18%	20%
	\$50,000 or more	68%	18%	14%
Race	White	54%	29%	17%
	African American	77%	8%	15%
	Latino	74%	12%	14%
Education	Not college graduate	69%	14%	17%
	College graduate	61%	22%	17%
Age	Under 45	66%	17%	16%
	45 or older	64%	19%	17%
Age	18 to 29	56%	21%	23%
	30 to 44	72%	15%	12%
	45 to 59	66%	18%	16%
	60 or older	63%	20%	18%
Gender	Men	64%	21%	15%
	Women	65%	15%	20%
Union Household		71%	14%	15%
Interview Type	Landline	67%	16%	17%
	Cell Phone	60%	22%	18%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor is better able to make New York City more affordable for the average family:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		63%	20%	17%
Political Ideology	Liberal	75%	11%	14%
	Moderate	70%	17%	13%
	Conservative	35%	41%	24%
NYC Borough	Bronx	60%	21%	19%
	Brooklyn	69%	16%	15%
	Manhattan	67%	17%	16%
	Queens and Staten Island	58%	24%	19%
Income	Less than \$50,000	60%	23%	17%
	\$50,000 or more	71%	15%	14%
Race	White	57%	25%	18%
	African American	80%	8%	13%
	Latino	61%	20%	19%
Education	Not college graduate	61%	21%	18%
	College graduate	66%	19%	15%
Age	Under 45	64%	20%	17%
	45 or older	65%	20%	15%
Age	18 to 29	49%	24%	27%
	30 to 44	73%	17%	10%
	45 to 59	68%	17%	15%
	60 or older	62%	22%	16%
Gender	Men	58%	24%	18%
	Women	68%	16%	16%
Union Household		77%	13%	10%
Interview Type	Landline	67%	18%	15%
	Cell Phone	54%	23%	23%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor better understands the problems of people like yourself:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		62%	22%	16%
Political Ideology	Liberal	76%	11%	12%
	Moderate	63%	24%	13%
	Conservative	40%	39%	21%
NYC Borough	Bronx	64%	20%	16%
	Brooklyn	69%	18%	13%
	Manhattan	66%	21%	13%
	Queens and Staten Island	54%	27%	19%
Income	Less than \$50,000	63%	22%	15%
	\$50,000 or more	65%	23%	12%
Race	White	50%	36%	14%
	African American	80%	6%	14%
	Latino	65%	20%	14%
Education	Not college graduate	64%	19%	17%
	College graduate	60%	26%	14%
Age	Under 45	64%	21%	15%
	45 or older	63%	23%	14%
Age	18 to 29	57%	20%	23%
	30 to 44	69%	22%	9%
	45 to 59	64%	23%	13%
	60 or older	62%	23%	15%
Gender	Men	57%	27%	16%
	Women	67%	18%	15%
Union Household		71%	17%	11%
Interview Type	Landline	63%	23%	14%
	Cell Phone	61%	20%	19%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor will better lead the city in a crisis:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		56%	30%	14%
Political Ideology	Liberal	72%	12%	16%
	Moderate	52%	35%	13%
	Conservative	49%	42%	9%
NYC Borough	Bronx	57%	27%	16%
	Brooklyn	61%	24%	15%
	Manhattan	53%	34%	14%
	Queens and Staten Island	52%	34%	14%
Income	Less than \$50,000	60%	27%	14%
	\$50,000 or more	55%	33%	12%
Race	White	39%	42%	19%
	African American	75%	12%	13%
	Latino	67%	22%	12%
Education	Not college graduate	62%	24%	15%
	College graduate	53%	33%	14%
Age	Under 45	58%	26%	16%
	45 or older	56%	31%	13%
Age	18 to 29	54%	26%	20%
	30 to 44	60%	25%	14%
	45 to 59	58%	30%	12%
	60 or older	53%	32%	15%
Gender	Men	51%	34%	15%
	Women	60%	26%	14%
Union Household		54%	29%	16%
Interview Type	Landline	53%	32%	15%
	Cell Phone	63%	25%	12%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=464 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor will do more to keep businesses in New York City:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		55%	31%	14%
Political Ideology	Liberal	74%	13%	13%
	Moderate	50%	37%	13%
	Conservative	43%	44%	13%
NYC Borough	Bronx	66%	22%	12%
	Brooklyn	59%	26%	15%
	Manhattan	50%	37%	13%
	Queens and Staten Island	49%	35%	16%
Income	Less than \$50,000	59%	24%	16%
	\$50,000 or more	53%	38%	10%
Race	White	33%	47%	20%
	African American	74%	10%	16%
	Latino	72%	24%	4%
Education	Not college graduate	62%	23%	15%
	College graduate	51%	36%	13%
Age	Under 45	57%	29%	14%
	45 or older	56%	31%	13%
Age	18 to 29	50%	33%	17%
	30 to 44	61%	26%	13%
	45 to 59	61%	28%	11%
	60 or older	50%	34%	16%
Gender	Men	51%	38%	11%
	Women	59%	24%	17%
Union Household		56%	31%	14%
Interview Type	Landline	51%	35%	14%
	Cell Phone	64%	21%	15%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=464 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor has the experience to manage the city:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		54%	31%	15%
Political Ideology	Liberal	70%	14%	16%
	Moderate	53%	36%	11%
	Conservative	38%	49%	13%
NYC Borough	Bronx	63%	23%	15%
	Brooklyn	53%	34%	13%
	Manhattan	54%	29%	17%
	Queens and Staten Island	49%	35%	16%
Income	Less than \$50,000	55%	29%	16%
	\$50,000 or more	57%	34%	10%
Race	White	40%	46%	14%
	African American	74%	12%	14%
	Latino	56%	25%	19%
Education	Not college graduate	58%	25%	17%
	College graduate	52%	36%	12%
Age	Under 45	54%	28%	18%
	45 or older	54%	32%	14%
Age	18 to 29	43%	30%	28%
	30 to 44	62%	27%	12%
	45 to 59	57%	30%	12%
	60 or older	51%	34%	15%
Gender	Men	50%	38%	12%
	Women	57%	26%	17%
Union Household		54%	32%	13%
Interview Type	Landline	51%	34%	15%
	Cell Phone	61%	24%	15%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=464 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor is better able to handle the city's finances:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		45%	35%	20%
Political Ideology	Liberal	54%	25%	21%
	Moderate	44%	41%	15%
	Conservative	33%	44%	23%
NYC Borough	Bronx	52%	29%	19%
	Brooklyn	44%	34%	22%
	Manhattan	50%	32%	18%
	Queens and Staten Island	40%	42%	19%
Income	Less than \$50,000	43%	33%	23%
	\$50,000 or more	47%	38%	15%
Race	White	33%	50%	17%
	African American	64%	16%	21%
	Latino	50%	33%	16%
Education	Not college graduate	49%	31%	20%
	College graduate	42%	40%	18%
Age	Under 45	43%	37%	20%
	45 or older	48%	35%	17%
Age	18 to 29	34%	40%	26%
	30 to 44	48%	35%	17%
	45 to 59	48%	34%	18%
	60 or older	48%	35%	17%
Gender	Men	40%	45%	15%
	Women	50%	27%	24%
Union Household		47%	39%	14%
Interview Type	Landline	45%	37%	18%
	Cell Phone	45%	31%	24%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which candidate for mayor is more likely to keep crime down:		
		Bill de Blasio	Joe Lhota	Unsure
		Row %	Row %	Row %
NYC Registered Voters		44%	35%	21%
Political Ideology	Liberal	59%	19%	22%
	Moderate	44%	40%	16%
	Conservative	26%	52%	22%
NYC Borough	Bronx	54%	19%	27%
	Brooklyn	45%	32%	24%
	Manhattan	49%	36%	15%
	Queens and Staten Island	35%	44%	21%
Income	Less than \$50,000	42%	34%	23%
	\$50,000 or more	47%	36%	18%
Race	White	32%	50%	18%
	African American	67%	16%	17%
	Latino	48%	30%	22%
Education	Not college graduate	47%	31%	23%
	College graduate	42%	39%	19%
Age	Under 45	43%	34%	23%
	45 or older	48%	34%	18%
Age	18 to 29	41%	31%	27%
	30 to 44	43%	36%	20%
	45 to 59	44%	37%	19%
	60 or older	51%	33%	16%
Gender	Men	38%	42%	20%
	Women	49%	29%	22%
Union Household		46%	37%	17%
Interview Type	Landline	43%	36%	21%
	Cell Phone	48%	30%	22%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=466 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters			
		Do you think Bill de Blasio is too liberal, too conservative, or about right?			
		Too liberal	Too conservative	About right	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		22%	5%	59%	14%
Party Registration	Democrat	18%	4%	67%	11%
	Republican	53%	7%	25%	14%
	Non-enrolled	22%	7%	54%	17%
Political Ideology	Liberal	9%	5%	74%	12%
	Moderate	29%	4%	54%	12%
	Conservative	32%	6%	46%	16%
NYC Borough	Bronx	15%	3%	66%	15%
	Brooklyn	21%	6%	60%	14%
	Manhattan	28%	2%	60%	10%
	Queens and Staten Island	24%	7%	53%	16%
Income	Less than \$50,000	13%	7%	61%	19%
	\$50,000 or more	29%	4%	59%	8%
Race	White	40%	4%	44%	12%
	African American	9%	5%	71%	15%
	Latino	8%	6%	72%	15%
Religion	Protestant	19%	5%	63%	13%
	Catholic	22%	3%	61%	13%
	Jewish	43%	4%	40%	13%
Education	Not college graduate	14%	6%	62%	19%
	College graduate	30%	4%	57%	9%
Age	Under 45	17%	5%	61%	16%
	45 or older	26%	5%	58%	12%
Age	18 to 29	9%	8%	60%	23%
	30 to 44	22%	4%	62%	12%
	45 to 59	27%	4%	59%	11%
	60 or older	25%	6%	57%	12%
Gender	Men	29%	4%	54%	13%
	Women	17%	6%	63%	15%
Union Household		25%	3%	64%	7%
Interview Type	Landline	25%	5%	56%	13%
	Cell Phone	14%	4%	65%	16%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters			
		Do you think Joe Lhota is too liberal, too conservative, or about right?			
		Too liberal	Too conservative	About right	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		7%	31%	32%	29%
Party Registration	Democrat	6%	37%	26%	31%
	Republican	15%	13%	59%	13%
	Non-enrolled	8%	28%	38%	26%
Political Ideology	Liberal	3%	43%	23%	32%
	Moderate	7%	36%	33%	24%
	Conservative	18%	9%	48%	25%
NYC Borough	Bronx	6%	27%	33%	34%
	Brooklyn	7%	27%	34%	32%
	Manhattan	7%	35%	30%	28%
	Queens and Staten Island	9%	35%	32%	25%
Income	Less than \$50,000	8%	27%	32%	34%
	\$50,000 or more	6%	38%	33%	23%
Race	White	5%	31%	41%	23%
	African American	10%	33%	18%	39%
	Latino	8%	32%	32%	28%
Religion	Protestant	9%	33%	26%	32%
	Catholic	8%	28%	37%	26%
	Jewish	5%	30%	40%	25%
Education	Not college graduate	11%	24%	31%	34%
	College graduate	4%	38%	33%	25%
Age	Under 45	7%	31%	34%	28%
	45 or older	7%	34%	30%	29%
Age	18 to 29	8%	19%	48%	26%
	30 to 44	6%	38%	25%	30%
	45 to 59	7%	38%	28%	27%
	60 or older	8%	30%	31%	31%
Gender	Men	9%	35%	34%	22%
	Women	6%	28%	31%	35%
Union Household		8%	43%	26%	23%
Interview Type	Landline	7%	32%	32%	30%
	Cell Phone	9%	29%	33%	28%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters			
		Does former New York City Mayor Rudy Giuliani's endorsement of Joe Lhota the Republican candidate for New York City mayor this year, make you more likely or less likely to vote for Joe Lhota?			
		More likely	Less likely	No difference	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		29%	51%	15%	5%
Party Registration	Democrat	22%	59%	14%	5%
	Republican	61%	19%	18%	2%
	Non-enrolled	32%	46%	16%	6%
Political Ideology	Liberal	16%	66%	12%	6%
	Moderate	33%	48%	15%	3%
	Conservative	45%	35%	15%	5%
NYC Borough	Bronx	23%	59%	16%	3%
	Brooklyn	32%	46%	13%	9%
	Manhattan	19%	62%	13%	6%
	Queens and Staten Island	34%	46%	17%	3%
Income	Less than \$50,000	28%	53%	11%	8%
	\$50,000 or more	29%	52%	17%	2%
Race	White	37%	39%	21%	3%
	African American	11%	74%	10%	5%
	Latino	26%	61%	9%	4%
Religion	Protestant	25%	60%	9%	5%
	Catholic	32%	51%	15%	2%
	Jewish	37%	38%	21%	3%
Education	Not college graduate	31%	50%	13%	6%
	College graduate	27%	52%	16%	5%
Age	Under 45	31%	50%	11%	8%
	45 or older	27%	54%	16%	3%
Age	18 to 29	34%	39%	10%	16%
	30 to 44	28%	58%	11%	3%
	45 to 59	25%	60%	14%	1%
	60 or older	28%	48%	19%	5%
Gender	Men	28%	53%	14%	5%
	Women	29%	50%	15%	6%
Union Household		26%	52%	16%	5%
Interview Type	Landline	29%	52%	15%	3%
	Cell Phone	28%	49%	13%	10%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters Split Sample: Interviews conducted September 15th and September 16th, 2013, n=708
 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you think the next mayor should:		
		Continue Michael		
		Bloomberg's policies	Move the city in a different direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		25%	68%	7%
Party Registration	Democrat	22%	71%	7%
	Republican	34%	60%	6%
	Non-enrolled	33%	59%	8%
Political Ideology	Liberal	25%	69%	6%
	Moderate	25%	69%	6%
	Conservative	28%	63%	9%
NYC Borough	Bronx	22%	72%	7%
	Brooklyn	20%	73%	7%
	Manhattan	31%	62%	7%
	Queens and Staten Island	27%	65%	8%
Income	Less than \$50,000	17%	78%	5%
	\$50,000 or more	33%	59%	8%
Race	White	36%	56%	8%
	African American	9%	84%	7%
	Latino	20%	75%	5%
Religion	Protestant	20%	74%	6%
	Catholic	29%	67%	5%
	Jewish	34%	57%	9%
Education	Not college graduate	21%	73%	6%
	College graduate	28%	64%	8%
Age	Under 45	24%	69%	7%
	45 or older	25%	68%	7%
Age	18 to 29	24%	71%	5%
	30 to 44	25%	67%	9%
	45 to 59	24%	70%	6%
	60 or older	25%	67%	8%
Gender	Men	29%	63%	8%
	Women	21%	72%	7%
Union Household		23%	69%	8%
Interview Type	Landline	25%	67%	7%
	Cell Phone	23%	70%	7%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Should the next mayor:		
		Continue the	Significantly	
		Bloomberg police	change the	
		policy of stop and	Bloomberg police	
		frisk	policy of stop and	
			frisk	Unsure
		Row %	Row %	Row %
NYC Registered Voters		36%	58%	7%
Party Registration	Democrat	30%	64%	7%
	Republican	60%	36%	4%
	Non-enrolled	43%	50%	7%
Political Ideology	Liberal	25%	71%	5%
	Moderate	38%	56%	5%
	Conservative	52%	38%	10%
NYC Borough	Bronx	31%	65%	4%
	Brooklyn	36%	56%	8%
	Manhattan	31%	64%	5%
	Queens and Staten Island	41%	51%	8%
Income	Less than \$50,000	31%	60%	8%
	\$50,000 or more	39%	56%	5%
Race	White	50%	44%	7%
	African American	20%	75%	6%
	Latino	30%	63%	7%
Religion	Protestant	31%	64%	6%
	Catholic	41%	54%	5%
	Jewish	52%	40%	8%
Education	Not college graduate	36%	55%	9%
	College graduate	34%	62%	4%
Age	Under 45	37%	57%	6%
	45 or older	35%	58%	7%
Age	18 to 29	39%	56%	4%
	30 to 44	35%	58%	7%
	45 to 59	31%	63%	6%
	60 or older	38%	54%	8%
Gender	Men	37%	59%	4%
	Women	34%	57%	9%
Union Household		34%	61%	4%
Interview Type	Landline	38%	55%	7%
	Cell Phone	30%	65%	4%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Which comes closer to your view:		
		New York City is two cities, one where some people are struggling and others are doing very well	New York City is one city where people can come together to solve their common problems	Unsure
		Row %	Row %	Row %
NYC Registered Voters		68%	29%	3%
Party Registration	Democrat	70%	28%	3%
	Republican	57%	37%	5%
	Non-enrolled	69%	29%	2%
Political Ideology	Liberal	74%	24%	2%
	Moderate	71%	27%	2%
	Conservative	56%	39%	6%
NYC Borough	Bronx	68%	28%	4%
	Brooklyn	67%	30%	4%
	Manhattan	70%	27%	3%
	Queens and Staten Island	68%	30%	3%
Income	Less than \$50,000	64%	32%	5%
	\$50,000 or more	72%	27%	1%
Race	White	63%	34%	3%
	African American	76%	22%	2%
	Latino	66%	30%	4%
Religion	Protestant	72%	25%	4%
	Catholic	64%	32%	4%
	Jewish	66%	30%	4%
Education	Not college graduate	65%	31%	4%
	College graduate	71%	27%	2%
Age	Under 45	74%	24%	2%
	45 or older	63%	32%	4%
Age	18 to 29	76%	23%	1%
	30 to 44	73%	25%	2%
	45 to 59	71%	27%	3%
	60 or older	57%	38%	6%
Gender	Men	67%	31%	3%
	Women	69%	27%	4%
Union Household		72%	26%	2%
Interview Type	Landline	67%	29%	4%
	Cell Phone	72%	27%	1%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters					
		Do you think the top priority for the next mayor should be:					
		Jobs	Education	Economic development	Housing	Crime	Other
		Row %	Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		22%	27%	17%	8%	7%	19%
Party Registration	Democrat	21%	27%	18%	10%	7%	18%
	Republican	22%	17%	18%	5%	13%	24%
	Non-enrolled	23%	31%	15%	5%	7%	19%
Political Ideology	Liberal	19%	34%	16%	8%	6%	17%
	Moderate	23%	23%	18%	7%	9%	19%
	Conservative	23%	21%	15%	9%	8%	24%
NYC Borough	Bronx	30%	24%	10%	6%	10%	20%
	Brooklyn	19%	27%	20%	9%	7%	18%
	Manhattan	16%	29%	19%	14%	6%	16%
	Queens and Staten Island	23%	26%	16%	5%	7%	22%
Income	Less than \$50,000	26%	26%	12%	11%	8%	18%
	\$50,000 or more	19%	27%	21%	6%	7%	19%
Race	White	19%	22%	20%	8%	10%	22%
	African American	30%	25%	9%	10%	7%	19%
	Latino	21%	32%	17%	9%	5%	16%
Religion	Protestant	26%	25%	15%	9%	7%	18%
	Catholic	20%	25%	18%	6%	10%	21%
	Jewish	16%	25%	23%	10%	8%	18%
Education	Not college graduate	25%	26%	10%	10%	8%	21%
	College graduate	19%	28%	22%	6%	6%	19%
Age	Under 45	19%	31%	21%	7%	6%	17%
	45 or older	24%	23%	15%	10%	8%	21%
Age	18 to 29	24%	34%	16%	7%	7%	13%
	30 to 44	15%	29%	24%	7%	6%	19%
	45 to 59	25%	21%	14%	9%	7%	23%
	60 or older	23%	24%	15%	10%	9%	20%
Gender	Men	21%	24%	21%	5%	7%	22%
	Women	22%	29%	13%	11%	8%	17%
Union Household		20%	24%	15%	6%	11%	24%
Interview Type	Landline	21%	25%	18%	9%	8%	20%
	Cell Phone	23%	31%	15%	7%	6%	19%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

WSJ/NBC 4 NY/Marist Poll NYC Tables

NYC Registered Voters

Do you think the top priority for the next mayor should be:

		Education	Jobs	Economic development	Housing	Crime	Poverty	Taxes	Security from terrorism	Race relations	Transportation	Other
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		27%	22%	17%	8%	7%	6%	5%	5%	2%	1%	1%
Party Registration	Democrat	27%	21%	18%	10%	7%	6%	4%	5%	2%	1%	1%
	Republican	17%	22%	18%	5%	13%	4%	9%	8%	1%	0%	2%
	Non-enrolled	31%	23%	15%	5%	7%	5%	5%	4%	1%	3%	0%
Political Ideology	Liberal	34%	19%	16%	8%	6%	7%	3%	5%	2%	1%	0%
	Moderate	23%	23%	18%	7%	9%	5%	6%	4%	2%	1%	0%
	Conservative	21%	23%	15%	9%	8%	6%	8%	8%	1%	1%	2%
NYC Borough	Bronx	24%	30%	10%	6%	10%	6%	6%	4%	1%	2%	1%
	Brooklyn	27%	19%	20%	9%	7%	5%	4%	5%	3%	1%	1%
	Manhattan	29%	16%	19%	14%	6%	5%	4%	4%	0%	2%	1%
	Queens and Staten Island	26%	23%	16%	5%	7%	7%	7%	6%	2%	0%	0%
Income	Less than \$50,000	26%	26%	12%	11%	8%	7%	5%	5%	1%	0%	0%
	\$50,000 or more	27%	19%	21%	6%	7%	5%	6%	5%	2%	1%	1%
Race	White	22%	19%	20%	8%	10%	5%	5%	9%	1%	1%	1%
	African American	25%	30%	9%	10%	7%	8%	3%	3%	4%	1%	0%
	Latino	32%	21%	17%	9%	5%	6%	7%	2%	1%	1%	0%
Religion	Protestant	25%	26%	15%	9%	7%	7%	4%	3%	3%	1%	0%
	Catholic	25%	20%	18%	6%	10%	5%	7%	6%	2%	0%	1%
	Jewish	25%	16%	23%	10%	8%	3%	4%	7%	1%	1%	2%
Education	Not college graduate	26%	25%	10%	10%	8%	7%	6%	5%	2%	1%	0%
	College graduate	28%	19%	22%	6%	6%	5%	5%	5%	2%	1%	1%
Age	Under 45	31%	19%	21%	7%	6%	7%	4%	3%	1%	1%	1%
	45 or older	23%	24%	15%	10%	8%	5%	6%	7%	2%	1%	0%
Age	18 to 29	34%	24%	16%	7%	7%	7%	1%	2%	1%	1%	1%
	30 to 44	29%	15%	24%	7%	6%	7%	6%	3%	1%	1%	0%
	45 to 59	21%	25%	14%	9%	7%	7%	7%	6%	2%	1%	1%
	60 or older	24%	23%	15%	10%	9%	4%	5%	8%	2%	1%	0%
	Gender	Men	24%	21%	21%	5%	7%	6%	7%	4%	2%	1%
	Women	29%	22%	13%	11%	8%	5%	4%	6%	1%	1%	0%
Union Household		24%	20%	15%	6%	11%	7%	7%	4%	2%	1%	1%
Interview Type	Landline	25%	21%	18%	9%	8%	6%	5%	6%	1%	1%	1%
	Cell Phone	31%	23%	15%	7%	6%	5%	7%	2%	3%	2%	0%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters			
		In order to pay to have more children in the city attend pre-kindergarten, do you think:			
		Taxes should be raised on people with income of \$500,000 dollars or more	The city should find the money to do that in its current budget	Pre-K not a priority	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		53%	40%	2%	5%
Party Registration	Democrat	58%	36%	1%	5%
	Republican	33%	58%	7%	2%
	Non-enrolled	51%	42%	1%	6%
Political Ideology	Liberal	64%	31%	1%	4%
	Moderate	56%	39%	1%	3%
	Conservative	34%	59%	3%	5%
NYC Borough	Bronx	60%	34%	2%	5%
	Brooklyn	49%	43%	1%	8%
	Manhattan	58%	36%	0%	6%
	Queens and Staten Island	52%	43%	3%	2%
Income	Less than \$50,000	53%	40%	2%	6%
	\$50,000 or more	55%	40%	2%	3%
Race	White	51%	42%	2%	5%
	African American	57%	38%	0%	6%
	Latino	56%	39%	0%	5%
Religion	Protestant	53%	42%	2%	3%
	Catholic	53%	42%	2%	3%
	Jewish	50%	41%	2%	7%
Education	Not college graduate	54%	40%	1%	6%
	College graduate	53%	41%	2%	4%
Age	Under 45	52%	42%	2%	4%
	45 or older	56%	37%	2%	5%
Age	18 to 29	49%	45%	2%	4%
	30 to 44	54%	40%	2%	4%
	45 to 59	52%	43%	1%	4%
	60 or older	59%	33%	2%	6%
	Gender	Men	54%	40%	2%
	Women	53%	40%	1%	5%
Union Household		59%	35%	2%	3%
Interview Type	Landline	52%	42%	2%	5%
	Cell Phone	56%	37%	1%	6%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters				
		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		9%	33%	33%	22%	2%
Party Registration	Democrat	8%	33%	33%	24%	1%
	Republican	11%	38%	33%	18%	1%
	Non-enrolled	14%	34%	32%	16%	4%
Political Ideology	Liberal	7%	38%	34%	19%	1%
	Moderate	9%	32%	37%	21%	1%
	Conservative	15%	31%	27%	24%	3%
NYC Borough	Bronx	4%	34%	40%	18%	4%
	Brooklyn	8%	31%	32%	26%	3%
	Manhattan	15%	36%	28%	20%	1%
	Queens and Staten Island	10%	34%	34%	20%	2%
Income	Less than \$50,000	5%	29%	34%	29%	4%
	\$50,000 or more	13%	38%	32%	16%	0%
Race	White	17%	38%	28%	16%	2%
	African American	3%	24%	36%	36%	1%
	Latino	4%	32%	39%	22%	3%
Religion	Protestant	7%	27%	35%	30%	1%
	Catholic	9%	37%	34%	17%	3%
	Jewish	17%	34%	30%	16%	2%
Education	Not college graduate	7%	29%	34%	27%	3%
	College graduate	11%	38%	32%	17%	2%
Age	Under 45	8%	31%	37%	21%	3%
	45 or older	10%	35%	31%	23%	1%
Age	18 to 29	6%	31%	34%	22%	8%
	30 to 44	10%	31%	39%	20%	1%
	45 to 59	8%	36%	27%	28%	1%
	60 or older	12%	34%	34%	18%	2%
Gender	Men	9%	32%	36%	20%	3%
	Women	9%	35%	30%	24%	2%
Union Household		7%	35%	33%	24%	1%
Interview Type	Landline	11%	34%	32%	21%	2%
	Cell Phone	5%	31%	34%	25%	4%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters							
Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?							
	Excellent/ Good	Fair/ Poor	Excellent	Good	Fair	Poor	Unsure
September 18, 2013	42%	55%	9%	33%	33%	22%	2%
September 2013	46%	52%	14%	32%	33%	19%	3%
August 2013	44%	52%	11%	33%	31%	21%	5%
July 2013	46%	49%	13%	33%	28%	21%	5%
June 2013	49%	48%	11%	38%	31%	17%	3%
May 2013	48%	49%	12%	36%	30%	19%	3%
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	13%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	52%	10%	35%	32%	20%	3%
June 2012	45%	49%	9%	36%	29%	20%	6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	42%	56%	7%	35%	35%	21%	2%
April 2004	40%	57%	7%	33%	38%	19%	3%
March 2002	50%	35%	8%	42%	29%	6%	15%

Marist Poll New York City Registered Voters

		NYC Registered Voters				
		New York City limits the number of consecutive terms one mayor may serve. If Michael Bloomberg were allowed to run for another term for mayor in November whom would you support if the candidates are:				
		Bill de Blasio, the Democrat	Joe Lhota, the Republican	Michael Bloomberg, the Independent	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		56%	17%	20%	0%	7%
Party Registration	Democrat	69%	10%	16%	0%	5%
	Republican	20%	46%	26%	0%	7%
	Non-enrolled	35%	21%	32%	0%	11%
Political Ideology	Liberal	67%	5%	21%	0%	6%
	Moderate	55%	17%	21%	0%	6%
	Conservative	36%	38%	20%	0%	7%
NYC Borough	Bronx	62%	13%	20%	0%	4%
	Brooklyn	59%	19%	16%	0%	6%
	Manhattan	57%	10%	26%	1%	7%
	Queens and Staten Island	48%	22%	21%	0%	9%
Income	Less than \$50,000	60%	17%	16%	0%	7%
	\$50,000 or more	52%	17%	25%	0%	6%
Race	White	41%	26%	26%	1%	8%
	African American	79%	5%	9%	0%	7%
	Latino	63%	12%	21%	0%	4%
Religion	Protestant	65%	14%	15%	0%	7%
	Catholic	53%	20%	21%	0%	5%
	Jewish	43%	22%	27%	0%	8%
Education	Not college graduate	59%	15%	18%	0%	8%
	College graduate	53%	19%	23%	0%	6%
Age	Under 45	52%	17%	24%	0%	7%
	45 or older	59%	17%	18%	0%	6%
Age	18 to 29	44%	17%	28%	0%	11%
	30 to 44	58%	17%	21%	0%	4%
	45 to 59	61%	15%	18%	0%	6%
	60 or older	57%	19%	18%	0%	6%
Gender	Men	50%	20%	24%	0%	5%
	Women	60%	15%	17%	0%	8%
Union Household		60%	14%	20%	0%	6%
Interview Type	Landline	57%	18%	20%	0%	6%
	Cell Phone	54%	16%	22%	0%	8%

WSJ/NBC NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		46%	43%	11%
Party Registration	Democrat	45%	44%	11%
	Republican	44%	48%	8%
	Non-enrolled	55%	34%	10%
Political Ideology	Liberal	48%	40%	12%
	Moderate	48%	42%	10%
	Conservative	45%	46%	10%
NYC Borough	Bronx	37%	49%	14%
	Brooklyn	48%	41%	11%
	Manhattan	50%	37%	13%
	Queens and Staten Island	47%	46%	7%
Income	Less than \$50,000	38%	49%	12%
	\$50,000 or more	55%	38%	7%
Race	White	48%	41%	12%
	African American	38%	49%	13%
	Latino	43%	48%	9%
Religion	Protestant	39%	50%	11%
	Catholic	49%	43%	8%
	Jewish	48%	38%	14%
Education	Not college graduate	43%	46%	11%
	College graduate	50%	40%	10%
Age	Under 45	50%	44%	6%
	45 or older	44%	43%	13%
Age	18 to 29	53%	43%	5%
	30 to 44	48%	45%	8%
	45 to 59	43%	47%	9%
	60 or older	44%	40%	16%
Gender	Men	49%	42%	8%
	Women	44%	44%	13%
Union Household		40%	47%	13%
Interview Type	Landline	46%	43%	11%
	Cell Phone	46%	45%	9%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Voters			
In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?			
	Right direction	Wrong direction	Unsure
September 18, 2013	46%	43%	11%
September 2013	47%	43%	10%
August 2013	46%	40%	14%
July 2013	51%	35%	14%
June 2013	52%	37%	11%
May 2013	52%	37%	11%
April 2013	55%	38%	7%
February 2013	55%	36%	8%
November 2012	61%	31%	7%
October 2012	51%	38%	10%
April 2012	52%	42%	6%
September 2011	42%	52%	6%
August 2011	40%	51%	9%
March 2011	42%	53%	5%
February 2011	52%	44%	4%
January 6, 2011	38%	53%	9%
October 20, 2010	40%	47%	13%
September 10, 2010	46%	44%	10%
August 10, 2010	44%	47%	9%
April 27, 2010	41%	48%	11%
April 13, 2010	47%	45%	8%
October 30, 2009	56%	34%	10%
October 22, 2009	58%	33%	9%
September 21, 2009	54%	38%	8%
July 8, 2009	52%	38%	10%
May 13, 2009	53%	40%	7%
February 20, 2009	37%	49%	14%
November 2008	45%	47%	8%
March 2006	64%	30%	6%
November 4, 2005	69%	26%	5%
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
July 2005	62%	29%	9%
June 2005	54%	37%	9%
December 2004	54%	41%	5%
September 2004	51%	43%	6%
Marist Poll New York City Registered Voters			

		NYC Registered Voters			
		Do you think New York City has gotten better, gotten worse, or has stayed about the same in the past 20 years?			
		Better	Worse	Stayed the same	Unsure
		Row %	Row %	Row %	Row %
NYC Registered Voters		61%	23%	13%	3%
Party Registration	Democrat	61%	23%	13%	3%
	Republican	57%	26%	16%	0%
	Non-enrolled	69%	18%	9%	3%
Political Ideology	Liberal	65%	23%	9%	3%
	Moderate	64%	20%	14%	2%
	Conservative	54%	28%	15%	4%
NYC Borough	Bronx	51%	29%	18%	2%
	Brooklyn	59%	21%	14%	6%
	Manhattan	68%	22%	6%	3%
	Queens and Staten Island	62%	23%	13%	1%
Income	Less than \$50,000	48%	32%	17%	3%
	\$50,000 or more	74%	14%	10%	3%
Race	White	71%	17%	9%	3%
	African American	46%	33%	17%	4%
	Latino	54%	27%	17%	2%
Religion	Protestant	52%	30%	15%	3%
	Catholic	64%	19%	15%	2%
	Jewish	70%	15%	12%	3%
Education	Not college graduate	51%	31%	15%	2%
	College graduate	70%	17%	10%	3%
Age	Under 45	62%	23%	11%	3%
	45 or older	59%	24%	14%	3%
Age	18 to 29	52%	26%	17%	5%
	30 to 44	69%	21%	8%	3%
	45 to 59	60%	23%	14%	3%
	60 or older	58%	25%	14%	3%
Gender	Men	64%	21%	12%	3%
	Women	58%	25%	13%	4%
Union Household		63%	23%	10%	4%
Interview Type	Landline	61%	21%	15%	3%
	Cell Phone	59%	30%	7%	4%

WSJ/NBC 4 NY/Marist Poll NYC Registered Voters: Interviews conducted September 15th and September 16th, 2013, n=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Adults			
		Do you think New York City has gotten better, gotten worse, or has stayed about the same in the past 20 years?			
		Better	Worse	Stayed the same	Unsure
		Row %	Row %	Row %	Row %
NYC Adults		56%	25%	14%	5%
NYC Registered Voters		61%	23%	13%	3%
Party Registration^	Democrat	61%	23%	13%	3%
	Republican	57%	26%	16%	0%
	Non-enrolled	69%	18%	9%	3%
Political Ideology^	Liberal	65%	23%	9%	3%
	Moderate	64%	20%	14%	2%
	Conservative	54%	28%	15%	4%
NYC Borough	Bronx	50%	29%	18%	4%
	Brooklyn	56%	23%	15%	5%
	Manhattan	65%	21%	8%	6%
	Queens and Staten Island	54%	27%	16%	3%
Income	Less than \$50,000	45%	34%	18%	4%
	\$50,000 or more	71%	15%	11%	4%
Race	White	67%	19%	11%	3%
	African American	43%	34%	18%	4%
	Latino	51%	28%	17%	4%
Religion	Protestant	48%	32%	14%	5%
	Catholic	58%	22%	17%	3%
	Jewish	66%	18%	13%	3%
Education	Not college graduate	46%	33%	17%	4%
	College graduate	68%	17%	12%	4%
Age	Under 45	57%	25%	13%	5%
	45 or older	56%	25%	16%	3%
Age	18 to 29	48%	27%	19%	7%
	30 to 44	63%	24%	9%	4%
	45 to 59	56%	24%	16%	4%
	60 or older	56%	25%	15%	3%
	65 or older	56%	25%	15%	3%
Gender	Men	60%	22%	14%	4%
	Women	53%	27%	14%	5%
Union Household		62%	22%	12%	4%
Interview Type	Landline	57%	22%	16%	4%
	Cell Phone	56%	30%	10%	5%

WSJ/NBC NY/Marist Poll NYC Adults: Interviews conducted September 15th and September 16th, 2013, n=1216 MOE +/- 2.8 percentage points.

^NYC Registered Voters: N=930 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.