

How the Survey was Conducted

Nature of the Sample: NBC 4 NY/WSJ/Marist Poll of 1,199 New York City Adults

This survey of 1,199 New York City adults was conducted July 24th, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in both English and Spanish. Results for adults are statistically significant within ± 2.8 percentage points. There are 970 registered voters and 551 Democrats. Results for these subsets are statistically significant within ± 3.1 percentage points for registered voters and ± 4.2 percentage points for Democrats. There are 320 likely Democratic voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 Democratic Primary for mayor based upon their chance of vote, interest in the election, and past primary participation. The results for this subset are statistically significant within ± 5.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York City

		NYC Adults	NYC Registered Voters
		Co1 %	Co1 %
NYC Adults		100%	
NYC Registered Voters		81%	100%
Party Registration	Democrat	n/a	62%
	Republican	n/a	12%
	Independent	n/a	25%
	Other	n/a	1%
NYC Borough	Bronx	16%	16%
	Brooklyn	30%	30%
	Manhattan	21%	21%
	Queens	28%	28%
	Staten Island	5%	5%
Income	Less than \$50,000	51%	49%
	\$50,000 or more	49%	51%
Race	White	36%	38%
	African American	22%	24%
	Latino	26%	24%
	Asian	13%	11%
	Other	3%	2%
Age	18 to 29	22%	18%
	30 to 44	28%	29%
	45 to 59	23%	24%
	60 or older	26%	29%
Age	Under 45	51%	47%
	45 or older	49%	53%
Gender	Men	47%	45%
	Women	53%	55%
Interview Type	Landline	70%	75%
	Cell Phone	30%	25%

NBC 4 NY/WSJ/Marist Poll NYC Adults: Interviews conducted July 24th, 2013, n=1199 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding. NYC Registered Voters: N=970 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - New York City

		NYC Democrats	NYC Democratic Primary Likely Voters
		Col %	Col %
NYC Democrats		100%	
NYC Democratic Primary Likely Voters		58%	100%
Party Registration	Democrat	100%	100%
NYC Borough	Bronx	17%	15%
	Brooklyn	29%	30%
	Manhattan	24%	28%
	Queens	28%	23%
	Staten Island	3%	3%
Income	Less than \$50,000	47%	43%
	\$50,000 or more	53%	57%
Race	White	38%	42%
	African American	29%	28%
	Latino	22%	19%
	Asian	8%	9%
	Other	2%	2%
Age	18 to 29	15%	11%
	30 to 44	28%	28%
	45 to 59	25%	25%
	60 or older	33%	36%
Age	Under 45	42%	39%
	45 or older	58%	61%
Gender	Men	43%	43%
	Women	57%	57%
Interview Type	Landline	78%	81%
	Cell Phone	22%	19%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=320 MOE +/- 5.0. Totals may not add to 100% due to rounding.

NBC 4 NY/WSJ/Marist Poll New York City Tables

		NYC Democrats								
		NYC Democratic primary for mayor including those who are undecided yet leaning toward a candidate								
		Christine Quinn	Anthony Weiner	Bill de Blasio	Bill Thompson	John Liu	Erick Salgado	Sal Albanese	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		25%	16%	14%	14%	7%	2%	1%	2%	19%
NYC Democratic Primary Likely Voters		26%	16%	17%	15%	7%	2%	1%	2%	15%
Intensity of Support for Mayor	Strongly support	27%	26%	15%	14%	16%	1%	2%	0%	0%
	Somewhat support	29%	22%	22%	20%	6%	1%	1%	0%	0%
	Might vote differently	36%	13%	21%	16%	7%	7%	1%	0%	0%
NYC Borough	Bronx	23%	22%	4%	18%	6%	5%	0%	1%	20%
	Brooklyn	22%	14%	16%	17%	7%	1%	1%	1%	21%
	Manhattan	32%	12%	25%	8%	5%	1%	2%	2%	14%
	Queens and Staten Island	24%	18%	9%	13%	10%	2%	2%	3%	20%
Income	Less than \$50,000	24%	20%	12%	13%	8%	3%	1%	3%	16%
	\$50,000 or more	27%	14%	18%	15%	7%	1%	2%	1%	16%
Race	White	31%	12%	21%	14%	3%	1%	1%	2%	15%
	African American	19%	20%	10%	23%	5%	0%	0%	2%	21%
	Latino	19%	20%	12%	5%	9%	5%	3%	1%	26%
Age	Under 45	23%	18%	14%	7%	9%	4%	1%	2%	23%
	45 or older	27%	14%	15%	19%	6%	1%	2%	2%	16%
Age	18 to 29	22%	19%	17%	3%	5%	8%	2%	4%	21%
	30 to 44	23%	18%	12%	9%	11%	1%	0%	1%	24%
	45 to 59	29%	14%	13%	15%	7%	1%	1%	1%	19%
	60 or older	26%	13%	16%	22%	5%	1%	2%	2%	13%
Gender	Men	24%	20%	13%	13%	8%	4%	2%	1%	15%
	Women	26%	13%	14%	14%	7%	0%	1%	3%	21%
Interview Type	Landline	27%	13%	15%	15%	7%	1%	1%	2%	18%
	Cell Phone	17%	25%	9%	11%	8%	4%	1%	3%	21%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYC Democrats with a Candidate Preference		42%	32%	23%	3%
Christine Quinn Supporters		37%	30%	27%	6%
Anthony Weiner Supporters		52%	32%	15%	1%
Bill de Blasio Supporters		33%	38%	26%	3%
Bill Thompson Supporters		35%	39%	23%	4%
NYC Borough	Bronx	38%	39%	20%	3%
	Brooklyn	48%	28%	23%	1%
	Manhattan	32%	36%	28%	4%
	Queens and Staten Island	47%	27%	21%	4%
Income	Less than \$50,000	45%	28%	23%	4%
	\$50,000 or more	37%	37%	23%	2%
Race	White	31%	42%	26%	2%
	African American	50%	27%	21%	2%
	Latino	41%	31%	23%	5%
Age	Under 45	39%	25%	31%	5%
	45 or older	43%	36%	19%	2%
Gender	Men	38%	34%	25%	3%
	Women	45%	30%	21%	3%
Interview Type	Landline	41%	33%	22%	4%
	Cell Phone	45%	28%	26%	1%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats with a Candidate Preference: Interviews conducted July 24th, 2013, n=379 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		30%	55%	15%
NYC Borough	Bronx	34%	47%	19%
	Brooklyn	28%	59%	13%
	Manhattan	29%	60%	11%
	Queens and Staten Island	31%	52%	17%
Income	Less than \$50,000	36%	44%	20%
	\$50,000 or more	25%	66%	8%
Race	White	20%	72%	7%
	African American	35%	49%	16%
	Latino	37%	38%	25%
Age	Under 45	43%	41%	16%
	45 or older	23%	64%	13%
Age	18 to 29	47%	37%	17%
	30 to 44	40%	44%	16%
	45 to 59	25%	60%	14%
	60 or older	21%	67%	12%
Gender	Men	39%	51%	10%
	Women	24%	58%	18%
Interview Type	Landline	27%	59%	13%
	Cell Phone	41%	38%	20%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

New York City Registered Democrats			
Overall, do you have a favorable or an unfavorable impression of Anthony Weiner?			
	Favorable	Unfavorable	Unsure
July 2013	30%	55%	15%
June 2013	52%	36%	11%
May 2013	44%	44%	12%
April 2013	45%	41%	15%
February 2013	34%	43%	23%
Marist Poll New York City Registered Democrats			

		NYC Democrats		
		Another woman has come forward saying she had an online sexual relationship with Anthony Weiner a year after he resigned from Congress for sending lewd photos of himself over the Internet. Do you think Anthony Weiner should drop out of the race for mayor or continue to run for mayor?		
		Drop out of the race for mayor	Continue to run for mayor	Unsure
		Row %	Row %	Row %
NYC Democrats		43%	47%	10%
NYC Borough	Bronx	33%	61%	6%
	Brooklyn	46%	43%	11%
	Manhattan	45%	45%	10%
	Queens and Staten Island	44%	46%	11%
Income	Less than \$50,000	35%	55%	11%
	\$50,000 or more	49%	43%	8%
Race	White	57%	34%	9%
	African American	35%	58%	8%
	Latino	33%	56%	11%
Age	Under 45	29%	63%	8%
	45 or older	52%	37%	11%
Age	18 to 29	30%	69%	1%
	30 to 44	29%	60%	11%
	45 to 59	44%	45%	10%
	60 or older	57%	31%	11%
Gender	Men	40%	53%	7%
	Women	45%	44%	12%
Interview Type	Landline	47%	42%	11%
	Cell Phone	27%	67%	6%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC 4 NY/WSJ/Marist Poll New York City Tables

		NYC Democrats							
		NYC Democratic primary for mayor without Anthony Weiner including those who are undecided yet leaning toward a candidate							
		Christine Quinn	Bill Thompson	Bill de Blasio	John Liu	Erick Salgado	Sal Albanese	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		32%	17%	16%	9%	2%	1%	2%	20%
NYC Democratic Primary Likely Voters		32%	18%	20%	9%	2%	1%	2%	17%
NYC Borough	Bronx	31%	25%	5%	9%	6%	0%	2%	22%
	Brooklyn	28%	18%	19%	8%	1%	1%	1%	23%
	Manhattan	36%	9%	28%	5%	1%	2%	2%	17%
	Queens and Staten Island	32%	18%	11%	13%	2%	2%	3%	20%
Income	Less than \$50,000	33%	16%	15%	9%	3%	1%	3%	18%
	\$50,000 or more	33%	18%	19%	9%	1%	2%	1%	18%
Race	White	35%	15%	24%	4%	1%	1%	2%	17%
	African American	25%	29%	13%	7%	1%	0%	2%	23%
	Latino	29%	10%	13%	11%	5%	3%	1%	29%
Age	Under 45	33%	10%	16%	11%	4%	1%	2%	24%
	45 or older	32%	23%	16%	7%	1%	2%	2%	17%
Age	18 to 29	33%	5%	17%	8%	8%	2%	4%	24%
	30 to 44	33%	12%	15%	13%	1%	0%	1%	24%
	45 to 59	35%	18%	15%	9%	1%	1%	1%	20%
	60 or older	30%	26%	17%	6%	1%	2%	2%	15%
Gender	Men	32%	18%	17%	10%	4%	2%	1%	16%
	Women	32%	17%	15%	8%	1%	1%	3%	24%
Interview Type	Landline	33%	18%	17%	8%	1%	1%	2%	20%
	Cell Phone	28%	16%	12%	11%	5%	1%	3%	23%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Anthony Weiner has said he will continue his campaign. Do Anthony Weiner's online sexual relationships matter a great deal, a good amount, a little, or not at all in deciding your vote for New York City mayor?				
		A great deal	A good amount	A little	Not at all	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		33%	13%	14%	35%	5%
NYC Borough	Bronx	29%	6%	14%	49%	2%
	Brooklyn	30%	15%	19%	31%	5%
	Manhattan	34%	17%	13%	27%	8%
	Queens and Staten Island	36%	13%	11%	36%	4%
Income	Less than \$50,000	31%	9%	15%	38%	7%
	\$50,000 or more	32%	19%	15%	31%	2%
Race	White	38%	19%	16%	22%	4%
	African American	30%	9%	16%	41%	3%
	Latino	25%	6%	14%	47%	7%
Age	Under 45	21%	16%	14%	46%	4%
	45 or older	40%	13%	16%	26%	5%
Age	18 to 29	26%	11%	18%	44%	1%
	30 to 44	18%	19%	12%	47%	5%
	45 to 59	38%	17%	15%	22%	8%
	60 or older	41%	10%	16%	29%	4%
Gender	Men	32%	13%	16%	38%	1%
	Women	33%	14%	13%	33%	8%
Interview Type	Landline	35%	14%	14%	31%	6%
	Cell Phone	25%	9%	17%	48%	1%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		Huma Abedin, Anthony Weiner's wife, spoke at his press conference in support of him and says she forgives him. Does her support make you more likely to trust Anthony Weiner as a candidate for mayor, less likely to trust him, or does it not make any difference in how much you trust him as a candidate for mayor?		
		More likely	Less likely	No difference
		Row %	Row %	Row %
NYC Democrats		15%	12%	73%
NYC Borough	Bronx	17%	8%	75%
	Brooklyn	13%	14%	73%
	Manhattan	12%	11%	77%
	Queens and Staten Island	19%	14%	68%
Income	Less than \$50,000	18%	12%	70%
	\$50,000 or more	13%	13%	74%
Race	White	13%	13%	74%
	African American	15%	15%	69%
	Latino	11%	12%	78%
Age	Under 45	20%	9%	72%
	45 or older	12%	16%	72%
Age	18 to 29	11%	4%	85%
	30 to 44	24%	11%	64%
	45 to 59	17%	14%	69%
	60 or older	8%	18%	75%
Gender	Men	18%	10%	72%
	Women	13%	14%	73%
Interview Type	Landline	14%	13%	73%
	Cell Phone	21%	6%	73%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats		
		As a candidate for mayor, do you think Anthony Weiner deserves another chance or does Anthony Weiner not have the character to be mayor?		
		Anthony Weiner deserves another chance	Anthony Weiner does not have the character to be mayor	Unsure
		Row %	Row %	Row %
NYC Democrats		47%	45%	9%
NYC Borough	Bronx	58%	30%	13%
	Brooklyn	46%	46%	7%
	Manhattan	41%	50%	9%
	Queens and Staten Island	46%	48%	7%
Income	Less than \$50,000	57%	34%	8%
	\$50,000 or more	39%	54%	7%
Race	White	33%	60%	7%
	African American	59%	35%	7%
	Latino	58%	30%	12%
Age	Under 45	61%	33%	6%
	45 or older	37%	53%	10%
Age	18 to 29	67%	29%	4%
	30 to 44	57%	36%	7%
	45 to 59	44%	48%	8%
	60 or older	32%	56%	11%
Gender	Men	51%	44%	5%
	Women	44%	45%	11%
Interview Type	Landline	41%	49%	10%
	Cell Phone	67%	28%	5%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats				
		Overall, do you think Anthony Weiner would do an excellent, good, fair, or poor job as New York City mayor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Democrats		15%	25%	19%	28%	13%
NYC Borough	Bronx	20%	29%	15%	19%	17%
	Brooklyn	13%	27%	21%	29%	10%
	Manhattan	13%	21%	21%	31%	15%
	Queens and Staten Island	15%	23%	19%	29%	14%
Income	Less than \$50,000	13%	31%	19%	20%	16%
	\$50,000 or more	17%	22%	20%	33%	8%
Race	White	11%	21%	19%	37%	12%
	African American	15%	31%	19%	21%	15%
	Latino	19%	22%	21%	21%	16%
Age	Under 45	16%	28%	25%	17%	14%
	45 or older	14%	22%	18%	34%	12%
Age	18 to 29	7%	33%	34%	17%	9%
	30 to 44	21%	25%	20%	17%	16%
	45 to 59	19%	23%	21%	31%	6%
	60 or older	10%	21%	15%	37%	17%
Gender	Men	22%	22%	16%	29%	11%
	Women	9%	26%	22%	27%	16%
Interview Type	Landline	12%	24%	18%	31%	14%
	Cell Phone	22%	27%	23%	18%	11%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

		NYC Democrats			
		NYC Democratic primary for comptroller including those who are undecided yet leaning toward a candidate			
		Eliot Spitzer	Scott Stringer	Other	Undecided
		Row %	Row %	Row %	Row %
NYC Democrats		49%	32%	2%	17%
NYC Democratic Primary Likely Voters		48%	36%	1%	14%
NYC Borough	Bronx	51%	29%	3%	17%
	Brooklyn	43%	31%	2%	24%
	Manhattan	41%	43%	1%	14%
	Queens and Staten Island	59%	26%	1%	14%
Income	Less than \$50,000	56%	25%	1%	18%
	\$50,000 or more	48%	37%	2%	13%
Race	White	38%	47%	3%	12%
	African American	61%	22%	3%	14%
	Latino	51%	22%	0%	26%
Age	Under 45	57%	26%	1%	17%
	45 or older	45%	36%	3%	16%
Age	18 to 29	51%	29%	1%	19%
	30 to 44	60%	25%	0%	16%
	45 to 59	51%	32%	2%	15%
	60 or older	40%	39%	3%	17%
Gender	Men	54%	31%	1%	15%
	Women	45%	33%	3%	19%
Interview Type	Landline	47%	35%	2%	15%
	Cell Phone	54%	23%	0%	22%

NBC 4 NY/WSJ/Marist Poll NYC Registered Democrats: Interviews conducted July 24th, 2013, n=551 MOE +/- 4.2 percentage points. NYC Democratic Primary Likely Voters: n=320 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.