

# <u>NBC New York-Marist Poll\*</u> New York City Mayoralty: Weiner Candidacy for Mayor Could Scramble Democratic Primary Contest

\*\*\* Complete Tables for Poll Appended \*\*\*

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#### This NBC New York-Marist Poll of New York City reports:

Nearly two years after resigning his Congressional seat due to a sexting scandal, how do New York City voters react to Anthony Weiner's potential run for mayor? When he is included in the field of candidates for the Democratic nomination, Weiner receives the support of 15% of Democratic voters, placing him second after frontrunner Christine Quinn.

Among registered Democrats in New York City, including those who are undecided yet leaning toward a candidate, if the Democratic primary were held today, here is how the contest would stand with Anthony Weiner in the race:

- 26% Christine Quinn
- 15% Anthony Weiner
- 12% John Liu
- 11% Bill de Blasio
- 11% Bill Thompson
- 2% Sal Albanese
- 1% Other
- 22% Undecided

"Right now, a Weiner candidacy attracts double-digit support in the Democratic primary," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "He makes it even more difficult for any of the Democratic contenders to reach the needed forty percent to avoid a run-off."

When Democratic voters are asked to select their preference in the primary for New York City mayor without Anthony Weiner in the race, City Council Speaker Christine Quinn

continues to outpoll her rivals. However, her support has declined from a similar survey conducted in February.

Among registered Democrats in New York City including those who are undecided yet leaning toward a candidate, if the Democratic primary were held today, here is how the contest would stand without Anthony Weiner in the race:

- 30% Christine Quinn
- 15% Bill de Blasio
- 14% Bill Thompson
- 11% John Liu
- 2% Sal Albanese
- 2% Other
- 26% Undecided

When Marist last reported this question in February, 37% of Democratic voters including those who were undecided yet leaning toward a candidate supported Quinn. 13% backed Thompson, and 12% were for de Blasio. Nine percent supported Liu while only 2% backed Albanese. One percent was for another candidate, and 26% were undecided.

To punctuate the fluidity of the Democratic primary contest, only 34% of Democrats who have a candidate preference are firmly committed to that candidate. 30% are somewhat behind their pick while 35% might vote differently. Two percent are unsure. In February's survey, three in ten Democrats with a candidate preference -- 30% -- said they strongly supported their choice. 34% were somewhat in their candidate's corner while 32% thought they might vote differently on primary day. Three percent, at the time, were unsure.

When Weiner is *not* in the Democratic primary field, Quinn and de Blasio are each four percentage points higher, and Thompson has three percentage points more in support. Undecided is also four percentage points higher when Weiner is not listed as a candidate.

## A Redemption Story? Democrats Not Keen on Weiner Run for Mayor, But...

As Weiner contemplates his return to elective politics, 40% of registered Democrats want Weiner to seek the mayoralty, while 46% do not want him to run. 14% are unsure. Citywide, only 37% want him to run, while 47% do not want to see him become a candidate for mayor this year. 16% are undecided.

However, these numbers have improved for Weiner since a similar Marist Poll conducted last October. At that time, only 28% of registered Democrats wanted Weiner to throw his hat into the ring. 57% did not, and 14% were unsure. Among all registered voters, only one in four -25% -- wanted Weiner to enter the contest for mayor and 58% did not want him to run. 17% were unsure. At the height of Weiner's political difficulties in June 2011, 25% of voters wanted Weiner to run for mayor. 56% did not, and 19% were unsure.

Weiner's favorability has also improved. He now has a net positive rating among registered Democrats. 45% of Democrats have a favorable view of Weiner while 41% have an unfavorable impression of him. 15% have either never heard of him or are unsure how to rate him. Two months ago, his rating was upside down. Only 34% of Democrats viewed Weiner favorably at that time, and 43% had an unfavorable impression of him. 23% were unsure how to rate him or had never heard of him.

Overall, 39% of registered voters have a favorable impression of Weiner, while 43% have an unfavorable impression of him. 19% are unsure or have never heard of him. This is also an improvement from two months ago when only 30% had a positive impression of Weiner, and 46% did not think well of him. 24% had either never heard of him or were unsure how to rate him at that time.

Would New York City voters consider casting their ballot for the scandal-scarred former congressman? Among Democrats, 46% are open-minded about a Weiner candidacy while 50% would not consider voting for him for mayor. Five percent are unsure. Among all registered voters, 40% say that they would consider voting for him. But, 52% would not, and 8% are unsure.

Is it a question of character? There's little consensus. 37% of Democrats think Weiner has changed as a person in the past two years while 32% believe he has not reformed. 31% are unsure. Citywide 33% of registered voters think he has changed during this time, 33% believe he has not, and 34% are unsure.

## All Democratic Hopefuls Viewed Less Favorably

59% of New York City Democrats have a positive impression of Quinn while 23% have an unfavorable one. 18% have either never heard of her or are unsure. Slightly fewer Democrats now think well of Christine Quinn. Two months ago, nearly two-thirds of Democrats, 65%, had a favorable opinion of her. 17% had an unfavorable one, and 18% had either never heard of her or were unsure how to rate her.

What are Democrats' views toward the other candidates in the field?

- 43% have a favorable view of Bill Thompson. 21% have an unfavorable one, and 36% have either never heard of him or are unsure how to rate him. In February, almost half of Democrats -- 49% -- had a positive opinion of Thompson. One in five 20% -- had an unfavorable one, and 31% had either never heard of him or were unsure how to rate him.
- Looking at de Blasio's image, 42% of Democrats think well of him while 23% do not. 35% have either never heard of him or are unsure how to rate him. In Marist's previous survey, 48% of Democrats had a favorable impression of de Blasio. 20%

had an unfavorable view of him, and 32% had either never heard of him or were unsure how to rate him.

- 40% of Democrats have a favorable opinion of Liu while 32% do not. 28% have either never heard of him or are unsure how to rate him. In February, 43% had a positive impression of Liu. 27% had an unfavorable one, and 30%, at the time, had either never heard of him or were unsure how to rate him.
- Albanese has failed to make inroads with his party's faithful. Just 18% of Democrats have a positive view of him. 27% have an unfavorable impression of Albanese, and a majority -- 55% -- has either never heard of him or are unsure how to rate him. In February, 26% thought well of Albanese, 20% had an unfavorable view of him, and 54% had either never heard of him or were unsure how to rate him.

## Quinn Outdistances Lhota...Weiner Also Has Advantage Over GOP Hopeful

Looking ahead to the general election, Christine Quinn gets the nod from a majority of voters citywide against Republican Joe Lhota. Quinn has the support of 59% compared with 19% for Lhota. 21% of registered voters are undecided. In February, 64% of voters backed Quinn while 18% supported Lhota. 18% were also undecided.

How does Anthony Weiner fare against Lhota? Weiner – 51% -- leads Lhota – 28% -- among registered voters in New York City. 21% are undecided.

#### Low Interest in Mayor's Race

Only 38% of registered voters are paying attention to the mayor's race. This includes 8% who are following the contest very closely and 30% who are watching it closely. 45% are not following it very closely, and 18% are not following it at all.

In February, 30% reported they were following the mayor's race very closely or closely. 44% said they weren't paying much attention to the contest, and 26% reported they weren't watching it at all.

## Bloomberg's Approval Rating Shows Slight Decline

How do registered voters think Mayor Bloomberg is doing in office? 46% give the mayor high marks. This includes 12% who think Bloomberg is doing an excellent job in office and 34% who believe he is doing a good one. 32% rate the mayor's performance as fair while 21% give Bloomberg poor marks. One percent is unsure.

In February's survey, 50% approved of Bloomberg's job performance. 32% thought he was doing a mediocre job while 16% said he fell short. Two percent, then, were unsure.

## A City on Track, Says Majority

55% of registered voters in New York City think the Big Apple is moving in the right direction. 38% believe it is traveling on the wrong road, and 7% are unsure. In Marist's February survey, 55% thought the city was on the right path. 36% reported it needed a course correction, and 8% were unsure

#### Nature of the Sample: NBC New York/Marist Poll of 1,127 New York City Adults

This survey of 1,127 New York City adults was conducted April 11<sup>th</sup> through April 15<sup>th</sup>, 2013. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Results for adults are statistically significant within  $\pm 2.9$  percentage points. There are 873 registered voters. The results for this subset are statistically significant within  $\pm 4.2$  percentage. The error margin increases for cross-tabulations.

		NYC Adults	NYC Registered Voters	NYC Registered Democrats
	-	Col %	Col %	Col %
NYC Adults		100%		
NYC Registered Vote	ers	77%	100%	
Party Registration	Democrat	n/a	67%	100%
	Republican	n/a	13%	n/a
	Independent	n/a	20%	n/a
	Other	n/a	1%	n/a
Political Ideology	Liberal	n/a	38%	46%
	Moderate	n/a	34%	33%
	Conservative	n/a	28%	21%
NYC Borough	Bronx	16%	16%	18%
	Brooklyn	30%	32%	32%
	Manhattan	21%	20%	22%
	Queens	28%	27%	24%
	Staten Island	5%	5%	3%
Income	Less than \$50,000	51%	51%	53%
	\$50,000 or more	49%	49%	47%
Race	White	36%	41%	38%
	African American	22%	22%	28%
	Latino	27%	26%	26%
	Asian	12%	9%	7%
	Other	2%	2%	2%
Age	18 to 29	24%	18%	15%
	30 to 44	30%	29%	28%
	45 to 59	22%	25%	26%
	60 or older	24%	28%	31%
Age	Under 45	54%	47%	44%
	45 or older	46%	53%	56%
Religion	Protestant	24%	23%	26%
	Catholic	36%	37%	33%
	Jewish	13%	14%	18%
	Other	9%	8%	7%
	No Religion	17%	16%	16%
Education	Not college graduate	54%	50%	52%
	College graduate	46%	50%	48%
Union Household		23%	25%	26%
Gender	Men	47%	46%	43%
	Women	53%	54%	57%
Interview Type	Landline	71%	74%	78%
- 1	Cell Phone	29%	26%	22%

NBC New York/Marist Poll NYC Adults: Interviews conducted April 11th through 15th, 2013, n=1127 MOE +/- 2.9 percentage points. NYC Registered Voters: n=873 MOE +/- 3.3 percentage points. NYC Registered Democrats: n=556 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - NYC Adults

			NYC Democrats						
		NYC Demo	NYC Democratic primary for mayor with Anthony Weiner including those who are undecided yet leaning toward a candic Christine Anthony						a candidate
		Quinn	Weiner	John Liu	Bill de Blasio	Bill Thompson	Sal Albanese	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
NYC Democrats		26%	15%	12%	11%	11%	2%	1%	22%
Political Ideology	Liberal	30%	15%	12%	11%	10%	1%	1%	19%
	Moderate	24%	18%	8%	14%	12%	2%	0%	21%
	Conservative	23%	12%	15%	10%	12%	1%	2%	24%
NYC Borough	Bronx	33%	15%	12%	12%	11%	0%	0%	16%
	Brooklyn	18%	13%	18%	12%	12%	3%	1%	24%
	Manhattan	33%	15%	5%	12%	10%	3%	0%	22%
	Queens and Staten Island	26%	18%	9%	10%	11%	1%	2%	22%
Income	Less than \$50,000	29%	12%	10%	14%	10%	2%	1%	23%
	\$50,000 or more	24%	18%	16%	10%	12%	1%	0%	18%
Race	White	22%	19%	4%	15%	11%	3%	0%	25%
	African American	28%	9%	20%	12%	14%	1%	1%	15%
	Latino	35%	11%	10%	10%	10%	1%	1%	22%
Religion	Protestant	33%	10%	19%	8%	14%	0%	0%	16%
	Catholic	31%	14%	8%	11%	13%	3%	1%	19%
	Jewish	21%	22%	6%	16%	10%	2%	0%	23%
Education	Not college graduate	28%	11%	13%	10%	9%	3%	1%	25%
	College graduate	25%	19%	10%	14%	13%	1%	1%	17%
Age	Under 45	23%	18%	12%	9%	8%	1%	1%	29%
	45 or older	28%	14%	12%	14%	14%	3%	0%	17%
Age	18 to 29	19%	16%	13%	6%	7%	3%	3%	35%
	30 to 44	25%	19%	12%	11%	8%	0%	0%	25%
	45 to 59	29%	14%	12%	14%	12%	2%	0%	17%
	60 or older	27%	13%	11%	14%	15%	3%	1%	16%
Gender	Men	23%	18%	18%	11%	11%	2%	0%	17%
	Women	29%	13%	7%	12%	11%	2%	1%	25%
Union Household		21%	14%	17%	14%	17%	2%	1%	14%
Interview Type	Landline	26%	16%	11%	13%	10%	2%	1%	20%
	Cell Phone	28%	11%	14%	5%	14%	2%	0%	27%

			NYC Democrats NYC Democratic primary for mayor including those who are undecided yet leaning toward a candidate						
		NYC I							
		Christine Quinn	Bill de Blasio	Bill Thompson	John Liu	Sal Albanese	Other	Undecided	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	
NYC Democrats		30%	15%	14%	11%	2%	2%	26%	
Political Ideology	Liberal	34%	13%	15%	11%	3%	1%	23%	
	Moderate	31%	20%	12%	10%	1%	2%	25%	
	Conservative	21%	13%	15%	10%	4%	2%	35%	
NYC Borough	Bronx	37%	15%	16%	12%	1%	2%	17%	
	Brooklyn	21%	17%	15%	13%	4%	1%	29%	
	Manhattan	41%	16%	11%	5%	1%	1%	25%	
	Queens and Staten Island	28%	12%	13%	12%	3%	2%	30%	
Income	Less than \$50,000	30%	18%	13%	11%	2%	0%	26%	
	\$50,000 or more	30%	14%	16%	13%	2%	2%	23%	
Race	White	29%	20%	14%	4%	4%	2%	27%	
	African American	27%	12%	20%	15%	3%	1%	22%	
	Latino	38%	15%	10%	9%	0%	1%	27%	
Religion	Protestant	33%	10%	21%	14%	2%	2%	19%	
	Catholic	38%	17%	12%	8%	3%	1%	20%	
	Jewish	23%	21%	16%	5%	3%	3%	29%	
Education	Not college graduate	31%	13%	13%	10%	2%	1%	30%	
	College graduate	29%	18%	15%	12%	2%	2%	22%	
Age	Under 45	28%	14%	8%	12%	1%	1%	36%	
	45 or older	31%	17%	18%	11%	3%	2%	18%	
Age	18 to 29	21%	7%	5%	21%	2%	0%	45%	
	30 to 44	32%	17%	10%	7%	1%	1%	32%	
	45 to 59	32%	18%	17%	11%	4%	1%	17%	
	60 or older	30%	15%	20%	11%	2%	3%	19%	
Gender	Men	25%	15%	16%	15%	2%	2%	25%	
	Women	34%	15%	12%	8%	2%	1%	28%	
Union Household		30%	16%	21%	14%	2%	1%	16%	
nterview Type	Landline	32%	17%	13%	9%	2%	2%	25%	
• •	Cell Phone	22%	9%	16%	17%	2%	1%	32%	

		1	NYC Democrats with a Candidate Preference Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Primary Day?</candidates></candidates>				
		•					
		Strongly support	Somewhat support	Might vote differently	Unsure		
		Row %	Row %	Row %	Row %		
NYC Democrats w	rith a Candidate Preference	34%	30%	35%	2%		
Income	Less than \$50,000	38%	27%	35%	0%		
	\$50,000 or more	28%	34%	37%	1%		
Race	White	24%	33%	41%	2%		
	African American	38%	27%	32%	3%		
	Latino	44%	30%	24%	1%		
Education	Not college graduate	35%	28%	34%	2%		
	College graduate	32%	32%	35%	1%		
Age	Under 45	25%	37%	36%	2%		
	45 or older	37%	26%	36%	1%		
Gender	Men	35%	29%	35%	1%		
	Women	33%	31%	35%	2%		
Union Household		35%	34%	29%	2%		

		NYC Registered Voters				
		Do you want Anthor	ny Weiner to run for N this year, or not?	ew York City Mayor		
		Yes	No	Unsure		
		Row %	Row %	Row %		
NYC Registered V	oters	37%	47%	16%		
Party Registration	Democrat	40%	46%	14%		
	Republican	30%	54%	15%		
	Non-enrolled	34%	46%	21%		
Political Ideology	Liberal	39%	45%	16%		
	Moderate	37%	51%	12%		
	Conservative	33%	47%	19%		
NYC Borough	Bronx	37%	43%	20%		
	Brooklyn	40%	43%	16%		
	Manhattan	33%	54%	13%		
	Queens and Staten Island	37%	47%	16%		
Income	Less than \$50,000	40%	43%	17%		
	\$50,000 or more	35%	50%	16%		
Race	White	29%	58%	12%		
	African American	42%	43%	16%		
	Latino	45%	33%	22%		
	Asian	38%	41%	20%		
Religion	Protestant	41%	46%	13%		
	Catholic	37%	50%	14%		
	Jewish	39%	49%	12%		
Education	Not college graduate	41%	40%	19%		
	College graduate	32%	55%	13%		
Age	Under 45	41%	40%	20%		
	45 or older	34%	52%	13%		
Age	18 to 29	42%	29%	29%		
	30 to 44	40%	46%	14%		
	45 to 59	38%	49%	12%		
	60 or older	31%	55%	14%		
Gender	Men	39%	47%	14%		
	Women	36%	47%	18%		
Union Household		36%	50%	15%		
Interview Type	Landline	36%	50%	14%		
	Cell Phone	39%	38%	23%		

		NYC Democrats				
		Overall, do you have a favorable or an unfavorable impression Anthony Weiner?				
		Favorable	Favorable Unfavorable			
		Row %	Row %	Row %		
NYC Democrats		45%	41%	15%		
Political Ideology	Liberal	49%	36%	15%		
	Moderate	50%	41%	9%		
	Conservative	29%	52%	19%		
NYC Borough	Bronx	42%	42%	16%		
	Brooklyn	44%	37%	19%		
	Manhattan	44%	48%	9%		
	Queens and Staten Island	48%	38%	14%		
Income	Less than \$50,000	44%	37%	19%		
	\$50,000 or more	47%	44%	8%		
Race	White	40%	50%	10%		
	African American	50%	39%	11%		
	Latino	44%	36%	20%		
Religion	Protestant	47%	40%	13%		
	Catholic	44%	44%	12%		
	Jewish	40%	47%	13%		
Education	Not college graduate	41%	38%	21%		
	College graduate	47%	45%	9%		
Age	Under 45	47%	33%	20%		
	45 or older	43%	47%	11%		
Age	18 to 29	39%	27%	34%		
	30 to 44	52%	35%	13%		
	45 to 59	44%	48%	9%		
	60 or older	42%	46%	12%		
Gender	Men	45%	44%	11%		
	Women	44%	38%	18%		
Union Household		41%	47%	12%		
Interview Type	Landline	44%	43%	13%		
	Cell Phone	45%	34%	21%		

		NYC Registered Voters Overall, do you have a favorable or an unfavorable impression o Anthony Weiner?			
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
NYC Registered V	oters	39%	43%	19%	
Party Registration	Democrat	45%	41%	15%	
	Republican	21%	60%	19%	
	Non-enrolled	31%	42%	27%	
Political Ideology	Liberal	46%	37%	17%	
	Moderate	42%	46%	12%	
	Conservative	27%	50%	23%	
NYC Borough	Bronx	37%	44%	18%	
	Brooklyn	38%	39%	23%	
	Manhattan	35%	51%	13%	
	Queens and Staten Island	42%	40%	18%	
Income	Less than \$50,000	40%	37%	23%	
	\$50,000 or more	40%	47%	12%	
Race	White	32%	55%	13%	
	African American	50%	38%	12%	
	Latino	39%	36%	25%	
	Asian	44%	26%	30%	
Religion	Protestant	45%	42%	13%	
	Catholic	38%	45%	17%	
	Jewish	33%	51%	16%	
Education	Not college graduate	39%	36%	24%	
	College graduate	37%	51%	13%	
Age	Under 45	40%	36%	24%	
	45 or older	38%	49%	13%	
Age	18 to 29	38%	25%	37%	
	30 to 44	42%	43%	15%	
	45 to 59	40%	47%	12%	
	60 or older	36%	50%	15%	
Gender	Men	40%	46%	14%	
	Women	38%	40%	22%	
Union Household		36%	48%	16%	
Interview Type	Landline	38%	46%	16%	
	Cell Phone	41%	33%	26%	

#### NYC Registered Voters

Anthony Weiner resigned from Congress two years ago for sending lewd photos of himself over the Internet. He is now thinking about running for mayor of New York City this year. Would you consider voting for Anthony Weiner for mayor this year or would you not consider voting for him?

		Consider voting for Anthony Weiner	Not consider voting for Anthony Weiner	Unsure
		Row %	Row %	Row %
NYC Registered V	oters	40%	52%	8%
Party Registration	Democrat	46%	50%	5%
	Republican	34%	56%	10%
	Non-enrolled	31%	57%	11%
Political Ideology	Liberal	47%	46%	7%
	Moderate	41%	53%	6%
	Conservative	32%	61%	7%
NYC Borough	Bronx	37%	56%	6%
	Brooklyn	42%	50%	8%
	Manhattan	44%	51%	5%
	Queens and Staten Island	37%	53%	9%
Income	Less than \$50,000	39%	53%	8%
	\$50,000 or more	44%	49%	6%
Race	White	34%	60%	6%
	African American	43%	51%	6%
	Latino	44%	49%	7%
	Asian	48%	37%	15%
Religion	Protestant	42%	52%	6%
	Catholic	38%	56%	6%
	Jewish	38%	55%	7%
Education	Not college graduate	39%	54%	7%
	College graduate	41%	51%	8%
Age	Under 45	43%	48%	9%
	45 or older	38%	56%	6%
Age	18 to 29	33%	52%	16%
	30 to 44	49%	46%	5%
	45 to 59	42%	53%	5%
	60 or older	35%	59%	7%
Gender	Men	41%	52%	7%
	Women	39%	53%	8%
Union Household		40%	56%	4%
Interview Type	Landline	39%	54%	7%
	Cell Phone	44%	47%	9%

		NYC Registered Voters					
			Do you think Anthony Weiner has really changed as a person or has he not really changed as a person since two years ago?				
		Really changed as a person	Not really changed as a person	Unsure			
		Row %	Row %	Row %			
NYC Registered V	oters	33%	33%	34%			
Party Registration	Democrat	37%	32%	31%			
	Republican	30%	40%	30%			
	Non-enrolled	27%	35%	39%			
Political Ideology	Liberal	37%	28%	35%			
	Moderate	34%	40%	26%			
	Conservative	29%	34%	38%			
NYC Borough	Bronx	41%	29%	30%			
	Brooklyn	33%	32%	35%			
	Manhattan	33%	35%	32%			
	Queens and Staten Island	30%	35%	36%			
Income	Less than \$50,000	38%	30%	32%			
	\$50,000 or more	32%	37%	32%			
Race	White	22%	44%	34%			
	African American	46%	27%	26%			
	Latino	39%	25%	36%			
	Asian	44%	24%	32%			
Religion	Protestant	46%	26%	28%			
	Catholic	34%	34%	32%			
	Jewish	20%	45%	35%			
Education	Not college graduate	39%	29%	32%			
	College graduate	27%	37%	36%			
Age	Under 45	36%	31%	32%			
	45 or older	31%	35%	34%			
Age	18 to 29	39%	26%	36%			
	30 to 44	35%	34%	31%			
	45 to 59	33%	35%	32%			
	60 or older	30%	35%	36%			
Gender	Men	35%	37%	28%			
	Women	32%	30%	39%			
Union Household		35%	36%	30%			
Interview Type	Landline	32%	34%	35%			
	Cell Phone	38%	31%	31%			

		NYC Democrats				
		Overall, do you have	Overall, do you have a favorable or an unfavorable impression o Christine Quinn?			
		Favorable	Unfavorable	Unsure-Never Heard		
		Row %	Row %	Row %		
NYC Democrats		59%	23%	18%		
Political Ideology	Liberal	61%	21%	18%		
	Moderate	65%	22%	14%		
	Conservative	47%	32%	22%		
NYC Borough	Bronx	64%	21%	15%		
	Brooklyn	55%	22%	23%		
	Manhattan	62%	28%	9%		
	Queens and Staten Island	58%	22%	20%		
Income	Less than \$50,000	61%	20%	19%		
	\$50,000 or more	58%	27%	15%		
Race	White	55%	27%	18%		
	African American	62%	25%	13%		
	Latino	61%	20%	19%		
Religion	Protestant	62%	23%	14%		
	Catholic	65%	23%	12%		
	Jewish	51%	26%	23%		
Education	Not college graduate	60%	20%	20%		
	College graduate	57%	28%	15%		
Age	Under 45	59%	16%	24%		
	45 or older	59%	29%	13%		
Age	18 to 29	51%	17%	32%		
	30 to 44	64%	15%	20%		
	45 to 59	62%	26%	12%		
	60 or older	56%	31%	13%		
Gender	Men	58%	28%	14%		
	Women	59%	20%	21%		
Union Household		56%	36%	8%		
Interview Type	Landline	59%	25%	16%		
	Cell Phone	58%	18%	24%		

		NYC Democrats				
		Overall, do you have a favorable or an unfavorable impression Bill Thompson?				
		Favorable	Unfavorable	Unsure-Never Heard		
		Row %	Row %	Row %		
NYC Democrats		43%	21%	36%		
Political Ideology	Liberal	47%	18%	35%		
	Moderate	42%	23%	36%		
	Conservative	38%	29%	33%		
NYC Borough	Bronx	43%	26%	31%		
	Brooklyn	38%	19%	43%		
	Manhattan	54%	16%	30%		
	Queens and Staten Island	38%	25%	36%		
Income	Less than \$50,000	40%	24%	36%		
	\$50,000 or more	49%	15%	36%		
Race	White	47%	16%	38%		
	African American	53%	23%	24%		
	Latino	29%	27%	44%		
Religion	Protestant	54%	20%	26%		
	Catholic	41%	24%	35%		
	Jewish	43%	16%	42%		
Education	Not college graduate	38%	24%	37%		
	College graduate	46%	18%	35%		
Age	Under 45	32%	27%	41%		
	45 or older	51%	18%	31%		
Age	18 to 29	27%	24%	48%		
	30 to 44	34%	29%	37%		
	45 to 59	48%	20%	31%		
	60 or older	53%	16%	31%		
Gender	Men	49%	24%	27%		
	Women	38%	19%	43%		
Union Household		52%	22%	26%		
Interview Type	Landline	43%	21%	36%		
	Cell Phone	41%	23%	36%		

		NYC Democrats Overall, do you have a favorable or an unfavorable impression of Bill de Blasio?			
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
NYC Democrats		42%	23%	35%	
Political Ideology	Liberal	44%	20%	37%	
	Moderate	49%	22%	30%	
	Conservative	32%	33%	35%	
NYC Borough	Bronx	42%	35%	23%	
	Brooklyn	44%	20%	36%	
	Manhattan	46%	21%	33%	
	Queens and Staten Island	36%	20%	43%	
Income	Less than \$50,000	41%	27%	31%	
	\$50,000 or more	47%	16%	37%	
Race	White	49%	14%	36%	
	African American	44%	27%	29%	
	Latino	34%	33%	33%	
Religion	Protestant	39%	30%	32%	
	Catholic	44%	25%	31%	
	Jewish	51%	13%	36%	
Education	Not college graduate	42%	24%	34%	
	College graduate	42%	22%	36%	
Age	Under 45	35%	27%	37%	
	45 or older	47%	21%	32%	
Age	18 to 29	35%	28%	37%	
	30 to 44	36%	27%	37%	
	45 to 59	50%	21%	29%	
	60 or older	45%	21%	34%	
Gender	Men	46%	23%	31%	
	Women	39%	23%	38%	
Union Household		50%	22%	28%	
Interview Type	Landline	43%	22%	34%	
	Cell Phone	38%	26%	36%	

			NYC Democrats	
		Overall, do you have	a favorable or an un John Liu?	favorable impression of
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYC Democrats		40%	32%	28%
Political Ideology	Liberal	39%	33%	27%
	Moderate	42%	36%	22%
	Conservative	39%	26%	35%
NYC Borough	Bronx	36%	38%	26%
	Brooklyn	41%	26%	33%
	Manhattan	40%	35%	25%
	Queens and Staten Island	40%	34%	26%
Income	Less than \$50,000	34%	34%	32%
	\$50,000 or more	48%	31%	22%
Race	White	36%	33%	31%
	African American	52%	28%	20%
	Latino	27%	40%	33%
Religion	Protestant	53%	29%	18%
	Catholic	32%	42%	27%
	Jewish	34%	24%	41%
Education	Not college graduate	39%	29%	31%
	College graduate	40%	36%	25%
Age	Under 45	32%	32%	35%
	45 or older	46%	33%	22%
Age	18 to 29	37%	26%	37%
	30 to 44	30%	36%	34%
	45 to 59	45%	34%	21%
	60 or older	46%	32%	22%
Gender	Men	48%	32%	20%
	Women	33%	33%	34%
Union Household		48%	34%	18%
Interview Type	Landline	38%	34%	28%
	Cell Phone	44%	27%	29%

			NYC Democrats		
		Overall, do you have	e a favorable or an un Sal Albanese?	favorable impression of	
		Favorable	Favorable Unfavorable Unsure-Never Hear		
		Row %	Row %	Row %	
NYC Democrats		18%	27%	55%	
Political Ideology	Liberal	19%	27%	54%	
	Moderate	22%	23%	54%	
	Conservative	11%	37%	53%	
NYC Borough	Bronx	18%	41%	42%	
	Brooklyn	19%	24%	57%	
	Manhattan	18%	25%	57%	
	Queens and Staten Island	17%	23%	59%	
Income	Less than \$50,000	21%	29%	50%	
	\$50,000 or more	15%	26%	59%	
Race	White	20%	19%	62%	
	African American	13%	36%	50%	
	Latino	19%	32%	49%	
Religion	Protestant	14%	34%	52%	
	Catholic	23%	29%	47%	
	Jewish	17%	14%	69%	
Education	Not college graduate	21%	28%	51%	
	College graduate	14%	26%	60%	
Age	Under 45	20%	30%	51%	
	45 or older	17%	25%	57%	
Age	18 to 29	27%	25%	48%	
	30 to 44	16%	32%	52%	
	45 to 59	19%	28%	53%	
	60 or older	16%	23%	61%	
Gender	Men	24%	30%	46%	
	Women	14%	24%	62%	
Union Household		14%	27%	58%	
Interview Type	Landline	17%	26%	58%	
	Cell Phone	23%	32%	45%	

		N	YC Registered Voters	3
			ald you support if the	
		Christine Quinn, the Democrat	Joe Lhota, the Republican	Undecided
		Row %	Row %	Row %
NYC Registered V	oters	59%	19%	21%
Party Registration	Democrat	72%	12%	15%
	Republican	19%	57%	24%
	Non-enrolled	47%	19%	34%
Political Ideology	Liberal	77%	6%	17%
	Moderate	58%	20%	22%
	Conservative	40%	37%	23%
NYC Borough	Bronx	68%	11%	20%
	Brooklyn	57%	21%	22%
	Manhattan	58%	27%	16%
	Queens and Staten Island	59%	17%	24%
Income	Less than \$50,000	64%	15%	21%
	\$50,000 or more	56%	22%	21%
Race	White	50%	29%	21%
	African American	76%	8%	16%
	Latino	65%	13%	21%
	Asian	58%	13%	29%
Religion	Protestant	67%	13%	20%
	Catholic	58%	23%	19%
	Jewish	53%	29%	18%
Education	Not college graduate	64%	17%	19%
	College graduate	56%	21%	23%
Age	Under 45	61%	18%	21%
	45 or older	60%	20%	20%
Age	18 to 29	58%	17%	25%
	30 to 44	62%	19%	19%
	45 to 59	63%	16%	22%
	60 or older	57%	24%	19%
Gender	Men	55%	24%	20%
	Women	63%	15%	22%
Union Household		59%	20%	21%
Interview Type	Landline	60%	20%	20%
51	Cell Phone	57%	17%	26%

			NYC Registered Voter	5	
			If November's election for mayor in New York City were held today, whom would you support if the candidates are:		
		Anthony Weiner, the Democrat	Joe Lhota, the Republican	Undecided	
		Row %	Row %	Row %	
NYC Registered V	oters	51%	28%	21%	
Party Registration	Democrat	64%	19%	17%	
	Republican	21%	64%	15%	
	Non-enrolled	32%	36%	32%	
Political Ideology	Liberal	65%	16%	19%	
	Moderate	46%	33%	22%	
	Conservative	39%	41%	20%	
NYC Borough	Bronx	57%	23%	20%	
	Brooklyn	50%	29%	21%	
	Manhattan	48%	37%	15%	
	Queens and Staten Island	49%	25%	26%	
Income	Less than \$50,000	57%	24%	19%	
	\$50,000 or more	46%	32%	22%	
Race	White	37%	42%	21%	
	African American	67%	15%	18%	
	Latino	58%	23%	18%	
	Asian	61%	12%	27%	
Religion	Protestant	57%	21%	22%	
	Catholic	47%	36%	17%	
	Jewish	44%	33%	22%	
Education	Not college graduate	54%	25%	20%	
	College graduate	47%	32%	21%	
Age	Under 45	55%	26%	19%	
	45 or older	48%	31%	21%	
Age	18 to 29	58%	17%	25%	
	30 to 44	53%	31%	16%	
	45 to 59	52%	28%	20%	
	60 or older	45%	33%	22%	
Gender	Men	50%	33%	17%	
	Women	52%	24%	24%	
Union Household		52%	28%	20%	
Interview Type	Landline	49%	30%	21%	
	Cell Phone	55%	24%	21%	

			NYC Reg	gistered Voters		
		Would you say that yo	Would you say that you are following the campaign for mayor very closely, closely, not very closely, or not at all?			
		Very closely	Closely	Not very closely	Not at all	
		Row %	Row %	Row %	Row %	
NYC Registered V	oters	8%	30%	45%	18%	
Party Registration	Democrat	9%	31%	45%	16%	
	Republican	7%	30%	42%	21%	
	Non-enrolled	2%	26%	45%	26%	
Political Ideology	Liberal	8%	29%	48%	14%	
	Moderate	7%	36%	44%	13%	
	Conservative	6%	23%	44%	27%	
NYC Borough	Bronx	13%	28%	44%	15%	
	Brooklyn	5%	31%	41%	23%	
	Manhattan	11%	31%	43%	15%	
	Queens and Staten Island	6%	28%	50%	16%	
Income	Less than \$50,000	7%	24%	47%	22%	
	\$50,000 or more	8%	34%	45%	13%	
Race	White	7%	35%	40%	17%	
	African American	9%	28%	49%	14%	
	Latino	9%	23%	49%	19%	
	Asian	3%	18%	47%	32%	
Religion	Protestant	4%	35%	48%	12%	
	Catholic	10%	31%	42%	16%	
	Jewish	8%	30%	38%	23%	
Education	Not college graduate	3%	27%	48%	23%	
	College graduate	12%	33%	42%	13%	
Age	Under 45	5%	20%	49%	26%	
	45 or older	9%	37%	42%	12%	
Age	18 to 29	1%	10%	50%	39%	
	30 to 44	7%	26%	49%	18%	
	45 to 59	6%	35%	44%	14%	
	60 or older	11%	39%	39%	10%	
Gender	Men	9%	32%	43%	16%	
	Women	7%	28%	46%	20%	
Union Household		10%	39%	39%	12%	
Interview Type	Landline	8%	34%	42%	16%	
	Cell Phone	5%	17%	53%	25%	

		NYC Registered Voters				
		Would you rate the	Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?			
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered V	oters	12%	34%	32%	21%	1%
Party Registration	Democrat	13%	34%	33%	19%	1%
	Republican	13%	30%	27%	29%	0%
	Non-enrolled	12%	35%	32%	18%	3%
Political Ideology	Liberal	13%	39%	30%	19%	0%
	Moderate	17%	31%	34%	16%	2%
	Conservative	6%	31%	33%	26%	3%
NYC Borough	Bronx	12%	31%	36%	17%	3%
	Brooklyn	8%	33%	35%	23%	1%
	Manhattan	22%	41%	23%	13%	1%
	Queens and Staten Island	11%	32%	32%	24%	1%
ncome	Less than \$50,000	8%	32%	35%	23%	2%
	\$50,000 or more	17%	35%	28%	19%	1%
Race	White	19%	33%	26%	21%	2%
	African American	5%	35%	42%	18%	0%
	Latino	8%	33%	33%	26%	0%
	Asian	15%	37%	28%	12%	7%
Religion	Protestant	12%	35%	35%	17%	1%
	Catholic	12%	34%	35%	18%	1%
	Jewish	18%	36%	21%	24%	1%
Education	Not college graduate	8%	34%	34%	22%	2%
	College graduate	17%	33%	30%	19%	1%
Age	Under 45	11%	31%	33%	24%	2%
	45 or older	13%	36%	32%	18%	1%
Age	18 to 29	4%	37%	36%	21%	3%
	30 to 44	15%	27%	31%	26%	1%
	45 to 59	10%	35%	35%	20%	1%
	60 or older	15%	38%	29%	16%	1%
Gender	Men	14%	35%	27%	22%	2%
	Women	11%	33%	35%	19%	1%
Union Household		8%	33%	32%	26%	1%
nterview Type	Landline	13%	32%	32%	22%	1%
~ I	Cell Phone	11%	40%	31%	16%	2%

		New Yo	ork City Regist	ered Voters			
Would you rate the	iob Mavor N	/ichael B	loomberg is doi	ing in office as	s excellent, go	od. fair. or po	or?
	Excellent/ Good	Fair/ Poor	Excellent	Good	Fair	Poor	Unsure
April 2013	46%	53%	12%	34%	32%	21%	1%
February 2013	50%	48%	13%	37%	32%	16%	2%
November 2012	50%	49%	15%	35%	33%	16%	1%
October 2012	45%	52%	10%	35%	32%	20%	3%
June 2012	45%	49%	9%	36%	29%	20%	6%
April 2012	44%	55%	12%	32%	33%	22%	1%
September 2011	46%	53%	10%	36%	35%	18%	2%
August 2011	39%	58%	8%	31%	35%	23%	4%
March 2011	40%	59%	9%	31%	38%	21%	1%
February 2011	44%	55%	10%	34%	29%	26%	1%
January 6, 2011	37%	60%	11%	26%	34%	26%	3%
October 20, 2010	50%	45%	14%	36%	30%	15%	5%
September 10, 2010	49%	49%	11%	38%	31%	18%	2%
August 10, 2010	49%	49%	13%	36%	33%	16%	2%
April 13, 2010	56%	42%	13%	43%	29%	13%	2%
October 30, 2009	54%	45%	14%	40%	33%	12%	1%
October 22, 2009	58%	41%	17%	41%	30%	11%	1%
September 21, 2009	59%	40%	17%	42%	29%	11%	1%
July 8, 2009	58%	40%	15%	43%	27%	13%	2%
May 13, 2009	59%	39%	13%	46%	25%	14%	2%
February 20, 2009	52%	47%	14%	38%	32%	15%	1%
November 2008	59%	39%	21%	38%	28%	11%	2%
October 2008	68%	32%	29%	39%	21%	11%	<1%
February 2008	66%	31%	22%	44%	25%	6%	3%
July 2007	66%	30%	21%	45%	22%	8%	4%
March 2006	65%	34%	20%	45%	24%	10%	1%
November 4, 2005	63%	37%	17%	46%	28%	9%	<1%
November 1, 2005	64%	35%	19%	45%	28%	7%	1%
October 2005	65%	34%	22%	43%	27%	7%	1%
September 2005	61%	38%	15%	46%	30%	8%	1%
August 2005	53%	46%	14%	39%	34%	12%	1%
July 2005	58%	39%	15%	43%	27%	12%	3%
June 10, 2005	49%	50%	11%	38%	35%	15%	1%
June 2, 2005	55%	44%	12%	43%	32%	12%	1%
April 2005	48%	51%	8%	40%	35%	16%	1%
March 2005	43%	55%	8%	35%	34%	21%	2%
December 2004	46%	53%	6%	40%	35%	18%	1%
September 2004	42%	56%	7%	35%	35%	21%	2%
April 2004	40%	57%	7%	33%	38%	19%	3%
March 2002	50%	35%	8%	42%	29%	6%	15%

		-	NYC Registered Voters		
		City, do you feel th	In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure	
		Row %	Row %	Row %	
NYC Registered V	oters	55%	38%	7%	
Party Registration	Democrat	58%	35%	7%	
	Republican	46%	46%	8%	
	Non-enrolled	54%	41%	5%	
Political Ideology	Liberal	60%	32%	8%	
	Moderate	60%	35%	4%	
	Conservative	44%	51%	5%	
NYC Borough	Bronx	65%	32%	3%	
	Brooklyn	55%	37%	8%	
	Manhattan	59%	35%	6%	
	Queens and Staten Island	47%	45%	8%	
Income	Less than \$50,000	52%	42%	6%	
	\$50,000 or more	59%	36%	5%	
Race	White	59%	36%	6%	
	African American	52%	44%	4%	
	Latino	50%	42%	9%	
	Asian	69%	26%	5%	
Religion	Protestant	55%	42%	3%	
	Catholic	55%	37%	8%	
	Jewish	62%	28%	10%	
Education	Not college graduate	53%	41%	6%	
	College graduate	57%	36%	8%	
Age	Under 45	57%	38%	5%	
	45 or older	54%	39%	7%	
Age	18 to 29	58%	40%	2%	
	30 to 44	56%	36%	7%	
	45 to 59	54%	40%	6%	
	60 or older	55%	37%	8%	
Gender	Men	57%	37%	6%	
	Women	53%	40%	7%	
Union Household		55%	38%	7%	
Interview Type	Landline	53%	40%	7%	
	Cell Phone	61%	32%	6%	

#### New York City Registered Voters

In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

	<b>Right direction</b>	Wrong direction	Unsure
April 2013	55%	38%	7%
February 2013	55%	36%	8%
November 2012	61%	31%	7%
October 2012	51%	38%	10%
April 2012	52%	42%	6%
September 2011	42%	52%	6%
August 2011	40%	51%	9%
March 2011	42%	53%	5%
February 2011	52%	44%	4%
January 6, 2011	38%	53%	9%
October 20, 2010	40%	47%	13%
September 10, 2010	46%	44%	10%
August 10, 2010	44%	47%	9%
April 27, 2010	41%	48%	11%
April 13, 2010	47%	45%	8%
October 30, 2009	56%	34%	10%
October 22, 2009	58%	33%	9%
September 21, 2009	54%	38%	8%
July 8, 2009	52%	38%	10%
May 13, 2009	53%	40%	7%
February 20, 2009	37%	49%	14%
November 2008	45%	47%	8%
March 2006	64%	30%	6%
November 4, 2005	69%	26%	5%
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%
<b>July 2005</b>	62%	29%	9%
June 2005	54%	37%	9%
December 2004	54%	41%	5%
September 2004	51%	43%	6%