



NY1-Marist Poll

Quinn Still Leader of Democratic Field, But...

*** Complete Tables for Poll Appended ***

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This NY1-Marist Poll Reports:

Looking ahead to the 2013 Democratic primary for mayor, New York City Council Speaker Christine Quinn has the support of 23% of Democrats citywide. Former City Comptroller Bill Thompson follows with 15%. Nine percent of registered Democrats citywide are for current Comptroller John Liu while 8% support Public Advocate Bill de Blasio. Six percent back Manhattan Borough President Scott Stringer while the publisher of Manhattan Media, Tom Allon, receives 2%. Nearly four in ten registered Democrats in New York City -- 37% -- are unsure.

"There's still a long way to go before Democrats go to the polls," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "Nearly four in ten Democrats in the city are undecided."

When compared with NY1-Marist's April survey, more Democrats in the city are unsure about whom to support in the contest. At that time, more than three in ten New York City Democrats -- 32% -- favored Quinn. 12% supported Thompson, and 10% were for de Blasio. Liu received the backing of 9% while Stringer garnered 7%. Only 1% of Democrats were behind Allon, and 29% were unsure.

Plurality Says, "No Go" for Kelly Mayoralty

46% of registered voters in New York City do not want Police Commissioner Ray Kelly to run for mayor. 35% support a Kelly candidacy. 19% are unsure.

In NY1-Marist's July 2011 survey, voters divided. 42% believed Kelly should stay out of the race while the same proportion -- 42% -- wanted him to throw his hat into the ring. 16%, at that time, were unsure.

Other well-known names have been bandied about as possible mayoralty candidates. How do they fare? 58% of registered voters citywide do not want Anthony Weiner to run for mayor while one in four -- 25% -- does. 17% are unsure.

There has been little change on this question since NY1-Marist last reported it in July of 2011. At that time, 64% of voters citywide did not want Weiner to seek the office while 26% did. One in ten, at that time, was unsure.

When it comes to Eliot Spitzer, 57% of registered voters want him to stay out of the contest while 30% would like to see him enter it. 13% are unsure. Here, too, there is little difference from the last time this question was asked in July of 2011. At that time, the same proportion -- 57% -- reported Spitzer should not run for mayor while 33% thought he should. Nine percent, then, were unsure.

What about actor Alec Baldwin? 66% of registered voters say they don't want the actor to turn politician. 18%, though, would like to see Baldwin enter the contest. 16% are unsure.

Bloomberg Approval Rating Steady

45% of registered voters in New York City approve of the job Mayor Michael Bloomberg is doing in office. This includes 10% who say he is doing an excellent job and 35% who report he is doing a good one. 32% report his performance is fair while 20% call it poor. Only three percent are unsure.

When NY1-Marist last reported this question in April, 44% of registered voters gave Bloomberg high marks. Included here were 12% who said he was doing an excellent job and 32% who believed he was doing a good one. 33% gave the mayor average grades while 22% thought his performance was subpar. Only 1%, then, was unsure.

Bloomberg's Legacy

How will Mayor Bloomberg be remembered after he leaves office? 43% of registered voters believe he will leave a positive legacy. This includes 12% who think he will be remembered as one of the city's best mayors and 31% who say he will be considered an above average mayor. 34% think Bloomberg will be thought of as an average mayor while 12% report he will be remembered as a below average one. Eight percent have low expectations and say Bloomberg will be considered one of the city's worst mayors.

Little has changed on this question since April. At that time, 39% thought Bloomberg would leave a positive legacy behind. 39% said he would be considered an average mayor while 13% believed he would be looked upon as a subpar mayor. Nine percent, at that time, reported Bloomberg would be thought of as one of New York City's worst mayors.

Majority Remains Optimistic about the Direction of the City

51% of registered voters citywide say the Big Apple is moving in the right direction. 38%, however, believe it is moving in the wrong one. 10% are unsure.

Here, too, the findings are similar to the NY1-Marist April survey when 52% thought New York City was on the right course. More than four in ten voters -- 42% -- said it was on the wrong one, and 6% were unsure.

How the Survey was Conducted

Nature of the Sample: NY1-Marist New York City Poll of 918 Adults

This survey of 918 New York City adults was conducted October 3rd through 7th, 2012. Adults 18 years of age and older residing in New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.2 percentage points. There are 742 registered voters. The results for this subset are statistically significant within ± 3.6 percentage points. There are 453 registered democrats. The results for this subset are statistically significant within ± 4.6 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - NYC Adults

		Adults	Registered Voters	Registered Democrats
		Col %	Col %	Col %
NYC Adults		100%		
NYC Registered Voters		81%	100%	
NYC Registered Democrats		49%	61%	100%
NYC Borough	Bronx	16%	16%	17%
	Brooklyn	30%	29%	29%
	Manhattan	21%	22%	26%
	Queens and Staten Island	33%	33%	28%
Party Registration	Democrat	65%	65%	100%
	Republican	13%	13%	0%
	Independent	20%	20%	0%
	Other	1%	1%	0%
Income	Less than \$50,000	51%	48%	50%
	\$50,000 or more	49%	52%	50%
Race	White	37%	40%	35%
	African American	22%	21%	27%
	Latino	26%	27%	29%
	Other	15%	12%	9%
Age	Under 45	53%	49%	47%
	45 or older	47%	51%	53%
Households with children under 18	Household with children	37%	37%	35%
	No children in household	63%	63%	65%
Gender	Men	47%	45%	40%
	Women	53%	55%	60%
Interview Type	Landline	70%	72%	73%
	Cell Phone	30%	28%	27%

NY1-Marist Poll NYC Adults: Interviews conducted October 3rd through 7th, 2012, N=918 MOE +/- 3.2 percentage points.

NYC Registered voters: N=742 MOE +/- 3.6 percentage points.

NYC Registered Democrats: N=453 MOE +/- 4.6 percentage points.

Totals may not add to 100% due to rounding.

NYC Registered Voters

		Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		10%	35%	32%	20%	3%
Party Registration	Democrat	9%	33%	37%	17%	3%
	Republican	11%	42%	26%	22%	0%
	Non-enrolled	11%	35%	24%	25%	4%
Political Ideology	Liberal	10%	33%	39%	15%	4%
	Moderate	11%	41%	30%	18%	1%
	Conservative	9%	30%	29%	31%	2%
NYC Borough	Bronx	9%	41%	25%	23%	3%
	Brooklyn	9%	29%	34%	26%	3%
	Manhattan	11%	34%	34%	15%	6%
	Queens and Staten Island	11%	37%	33%	17%	3%
Income	Less than \$50,000	7%	36%	31%	21%	5%
	\$50,000 or more	12%	34%	35%	18%	1%
Race	White	15%	34%	28%	22%	1%
	African American	6%	24%	46%	21%	3%
	Latino	9%	43%	30%	16%	3%
Religion	Protestant	6%	32%	37%	21%	4%
	Catholic	9%	40%	31%	19%	2%
	Jewish	16%	33%	25%	25%	1%
Education	Not college graduate	7%	32%	32%	24%	5%
	College graduate	13%	37%	31%	16%	2%
Age	Under 45	7%	35%	32%	22%	4%
	45 or older	12%	35%	32%	18%	2%
Age	18 to 29	4%	36%	37%	16%	6%
	30 to 44	9%	35%	29%	25%	2%
	45 to 59	14%	33%	33%	17%	3%
	60 or older	11%	36%	31%	19%	2%
Gender	Men	11%	35%	33%	19%	2%
	Women	9%	34%	31%	21%	5%
Interview Type	Landline	9%	34%	34%	21%	2%
	Cell Phone	12%	39%	27%	17%	5%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NYC Registered Voters

When Michael Bloomberg finishes his third term...do you think he will be remembered as one of the best mayors in New York City history, above average, about average, below average, or as one of the worst mayors in New York City's history?

		One of the best mayors	Above average	About average	Below average	One of the worst mayors
		Row %	Row %	Row %	Row %	Row %
NYC Registered Voters		12%	31%	34%	12%	8%
Party Registration	Democrat	10%	34%	36%	10%	7%
	Republican	13%	29%	37%	12%	9%
	Non-enrolled	13%	28%	29%	17%	9%
Political Ideology	Liberal	12%	37%	35%	10%	4%
	Moderate	16%	32%	33%	8%	8%
	Conservative	7%	25%	38%	17%	12%
NYC Borough	Bronx	5%	35%	35%	12%	9%
	Brooklyn	10%	30%	33%	13%	10%
	Manhattan	18%	33%	34%	4%	6%
	Queens and Staten Island	12%	30%	36%	15%	5%
Income	Less than \$50,000	11%	28%	37%	11%	9%
	\$50,000 or more	11%	36%	32%	13%	6%
Race	White	13%	34%	31%	13%	7%
	African American	7%	31%	39%	9%	11%
	Latino	11%	34%	38%	10%	6%
Religion	Protestant	13%	27%	40%	9%	9%
	Catholic	9%	32%	38%	13%	8%
	Jewish	14%	36%	23%	16%	8%
Education	Not college graduate	10%	25%	38%	13%	10%
	College graduate	14%	38%	31%	10%	5%
Age	Under 45	10%	38%	30%	11%	7%
	45 or older	13%	26%	39%	12%	7%
Age	18 to 29	7%	40%	34%	9%	6%
	30 to 44	12%	37%	28%	12%	8%
	45 to 59	13%	26%	39%	9%	9%
	60 or older	12%	26%	39%	15%	6%
Gender	Men	15%	34%	30%	13%	8%
	Women	9%	30%	38%	10%	7%
Interview Type	Landline	10%	30%	36%	13%	7%
	Cell Phone	14%	36%	30%	7%	8%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYC Registered Voters		51%	38%	10%
Party Registration	Democrat	53%	36%	11%
	Republican	51%	41%	8%
	Non-enrolled	48%	43%	9%
Political Ideology	Liberal	56%	31%	12%
	Moderate	59%	34%	6%
	Conservative	35%	55%	10%
NYC Borough	Bronx	53%	36%	11%
	Brooklyn	52%	41%	7%
	Manhattan	53%	36%	12%
	Queens and Staten Island	49%	40%	12%
Income	Less than \$50,000	47%	41%	12%
	\$50,000 or more	56%	38%	6%
Race	White	50%	41%	8%
	African American	44%	47%	9%
	Latino	61%	28%	10%
Religion	Protestant	49%	43%	8%
	Catholic	53%	38%	9%
	Jewish	50%	37%	13%
Education	Not college graduate	41%	48%	11%
	College graduate	62%	29%	9%
Age	Under 45	58%	34%	8%
	45 or older	47%	42%	11%
Age	18 to 29	65%	28%	7%
	30 to 44	54%	37%	8%
	45 to 59	49%	43%	8%
	60 or older	45%	41%	14%
Gender	Men	60%	35%	5%
	Women	44%	41%	15%
Interview Type	Landline	48%	41%	10%
	Cell Phone	59%	31%	10%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

Registered Democrats								
If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:								
		City Council Speaker Christine Quinn	Former City Comptroller Bill Thompson	Comptroller John Liu	Public Advocate Bill de Blasio	Manhattan Borough President Scott Stringer	Publisher of Manhattan Media Tom Allon	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Registered Democrats		23%	15%	9%	8%	6%	2%	37%
Political Ideology	Liberal	29%	16%	10%	7%	6%	1%	31%
	Moderate	18%	16%	10%	9%	6%	3%	36%
	Conservative	17%	12%	6%	12%	3%	3%	46%
NYC Borough	Bronx	21%	15%	7%	10%	1%	1%	45%
	Brooklyn	18%	22%	10%	10%	1%	1%	38%
	Manhattan	26%	9%	4%	6%	14%	6%	35%
	Queens and Staten Island	28%	14%	12%	8%	6%	0%	31%
Income	Less than \$50,000	22%	15%	6%	10%	8%	2%	38%
	\$50,000 or more	27%	16%	12%	8%	5%	2%	30%
Race	White	31%	8%	7%	13%	5%	1%	34%
	African American	16%	26%	9%	8%	5%	1%	34%
	Latino	25%	15%	6%	5%	4%	4%	41%
Education	Not college graduate	17%	16%	5%	8%	5%	3%	46%
	College graduate	30%	14%	13%	9%	6%	1%	26%
Age	Under 45	21%	14%	12%	8%	7%	2%	36%
	45 or older	26%	17%	6%	9%	5%	2%	35%
Gender	Men	22%	17%	9%	11%	7%	3%	32%
	Women	24%	14%	8%	7%	5%	2%	40%
Interview Type	Landline	24%	17%	8%	9%	4%	2%	36%
	Cell Phone	22%	11%	11%	6%	8%	3%	39%

NY1-Marist Poll NYC Registered Democrats: Interviews conducted October 3rd through 7th, 2012, N=453 MOE +/- 4.6%. Totals may not add to 100 due to rounding

		NYC Registered Voters		
		Do you want Ray Kelly to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		35%	46%	19%
Party Registration	Democrat	32%	52%	16%
	Republican	58%	30%	13%
	Non-enrolled	38%	40%	23%
Political Ideology	Liberal	20%	62%	18%
	Moderate	40%	43%	17%
	Conservative	53%	31%	16%
NYC Borough	Bronx	29%	46%	25%
	Brooklyn	37%	46%	17%
	Manhattan	31%	54%	14%
	Queens and Staten Island	40%	40%	20%
Income	Less than \$50,000	38%	42%	20%
	\$50,000 or more	34%	53%	13%
Race	White	44%	38%	18%
	African American	22%	62%	16%
	Latino	40%	46%	14%
Religion	Protestant	23%	54%	23%
	Catholic	48%	37%	14%
	Jewish	43%	38%	19%
Education	Not college graduate	40%	39%	22%
	College graduate	31%	54%	15%
Age	Under 45	35%	45%	20%
	45 or older	35%	48%	16%
Age	18 to 29	39%	45%	16%
	30 to 44	33%	45%	22%
	45 to 59	33%	50%	18%
	60 or older	37%	47%	15%
Gender	Men	39%	48%	13%
	Women	32%	44%	23%
Interview Type	Landline	35%	46%	18%
	Cell Phone	35%	44%	20%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you want Anthony Weiner to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		25%	58%	17%
Party Registration	Democrat	28%	57%	14%
	Republican	17%	74%	9%
Political Ideology	Non-enrolled	26%	55%	19%
	Liberal	32%	58%	11%
	Moderate	27%	54%	19%
NYC Borough	Conservative	16%	69%	14%
	Bronx	25%	54%	21%
	Brooklyn	24%	58%	18%
	Manhattan	26%	60%	14%
Income	Queens and Staten Island	26%	59%	15%
	Less than \$50,000	26%	55%	19%
Race	\$50,000 or more	26%	64%	10%
	White	23%	65%	12%
Religion	African American	28%	54%	18%
	Latino	32%	57%	12%
	Protestant	19%	60%	21%
Education	Catholic	29%	61%	10%
	Jewish	24%	62%	14%
	Not college graduate	26%	54%	20%
Age	College graduate	26%	63%	11%
	Under 45	33%	53%	15%
Age	45 or older	21%	63%	16%
	18 to 29	40%	43%	16%
	30 to 44	27%	59%	14%
	45 to 59	22%	63%	15%
Gender	60 or older	19%	63%	17%
	Men	26%	58%	16%
Interview Type	Women	25%	58%	17%
	Landline	25%	60%	16%
	Cell Phone	29%	54%	18%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you want Eliot Spitzer to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		30%	57%	13%
Party Registration	Democrat	33%	56%	12%
	Republican	22%	71%	7%
	Non-enrolled	34%	48%	18%
Political Ideology	Liberal	32%	53%	15%
	Moderate	36%	54%	10%
	Conservative	24%	65%	11%
NYC Borough	Bronx	28%	58%	14%
	Brooklyn	36%	49%	16%
	Manhattan	31%	57%	12%
	Queens and Staten Island	26%	62%	12%
Income	Less than \$50,000	31%	54%	15%
	\$50,000 or more	29%	62%	9%
Race	White	26%	64%	10%
	African American	39%	49%	12%
	Latino	35%	52%	13%
Religion	Protestant	27%	59%	14%
	Catholic	28%	62%	10%
	Jewish	34%	55%	11%
Education	Not college graduate	32%	54%	14%
	College graduate	28%	61%	11%
Age	Under 45	36%	50%	13%
	45 or older	26%	61%	13%
Age	18 to 29	34%	50%	17%
	30 to 44	38%	51%	11%
	45 to 59	26%	57%	17%
	60 or older	26%	65%	9%
Gender	Men	36%	54%	10%
	Women	25%	58%	16%
Interview Type	Landline	30%	59%	11%
	Cell Phone	31%	50%	19%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

		NYC Registered Voters		
		Do you want Alec Baldwin to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		18%	66%	16%
Party Registration	Democrat	17%	69%	13%
	Republican	14%	70%	16%
	Non-enrolled	24%	59%	17%
Political Ideology	Liberal	19%	69%	12%
	Moderate	19%	68%	13%
	Conservative	14%	66%	19%
NYC Borough	Bronx	11%	69%	19%
	Brooklyn	19%	63%	18%
	Manhattan	26%	66%	8%
	Queens and Staten Island	14%	68%	18%
Income	Less than \$50,000	19%	61%	20%
	\$50,000 or more	17%	74%	9%
Race	White	17%	68%	15%
	African American	12%	74%	14%
	Latino	21%	66%	13%
Religion	Protestant	12%	70%	18%
	Catholic	18%	71%	11%
	Jewish	17%	61%	22%
Education	Not college graduate	20%	61%	19%
	College graduate	15%	73%	11%
Age	Under 45	22%	64%	15%
	45 or older	14%	71%	16%
Age	18 to 29	23%	57%	20%
	30 to 44	21%	68%	12%
	45 to 59	12%	70%	17%
	60 or older	15%	71%	14%
Gender	Men	19%	66%	15%
	Women	16%	67%	17%
Interview Type	Landline	17%	68%	15%
	Cell Phone	18%	64%	18%

NY1-Marist Poll NYC Registered Voters: Interviews conducted October 3rd through 7th, 2012, N=742 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.