



## NY1-Marist Poll

### **Better Scores on Bloomberg's Handling of NYC Public Schools, But...**

\*\*\* Complete Tables for Poll Appended \*\*\*

**For Immediate Release: Wednesday, September 28, 2011**

Contact: Lee M. Miringoff  
Barbara L. Carvalho  
Mary E. Azzoli  
Marist College  
845.575.5050

#### **This NY1-Marist Poll Reports:**

New York City Mayor Michael Bloomberg is receiving slightly better grades on his handling of the New York City public schools. 48% of registered voters disapprove of how the mayor is handling the issue while 41% approve. 11% are unsure.

Although 48% of voters disapprove of how Bloomberg is dealing with the issue, fewer voters now have this view. In August, a majority -- 54% -- thought the mayor was failing the city's public schools while 36% said he was doing a good job. One in ten -- 10% -- was unsure.

#### **By borough:**

- Fewer **Brooklyn** voters have a negative view of how Bloomberg is handling the city's schools. 47% currently have that impression while 55% thought this way in August.
- In the **Bronx**, 52% disapprove of how Bloomberg is handling the public schools while 62% said the same last month.
- 42% of **Manhattan** voters think the mayor needs to do better when it comes to the education system. 50% shared this opinion in August.
- Half of voters in **Queens and Staten Island** -- 50% -- disapprove of the mayor's handling of the New York City public schools while 52% said the same in NY1-Marist's previous survey.

#### **City's Top Educator Still Unknown to More than One in Five Residents**

New York City Schools Chancellor Dennis Walcott needs to work on his name recognition. When it comes to his job approval rating, 31% of residents now give Walcott high marks. Included here are 3% who believe he is doing an excellent job and 28% who say he is doing a good one. 38% report Walcott is doing a fair job in his position while 9% rate him poorly. A notable 22% have either never heard of Walcott or are unsure how to rate him.

In NY1-Marist's survey earlier this month, 28% of adults in New York City thought Walcott was doing an above average job, 33% gave him average grades, and 13% thought he fell short. About one in four residents -- 26% -- were unsure how to rate him at that time.

There has also been little change on the rating of the public schools themselves. 43% of city dwellers describe the schools in their community as excellent -- 7% -- or good -- 36%. 30% think they are fair, 18% give their neighborhood schools a poor rating, and 9% are unsure how to rate them.

When reported earlier this month, the same proportion of adults -- 43% -- thought well of their local public schools, 28% rated them as fair, and 19% thought they fell short. 10%, at the time, were unsure how to rate them.

## How the Survey was Conducted

---

### **Nature of the Sample: New York City Poll of 827 Adults**

This survey of 827 New York City adults was conducted on September 20<sup>th</sup> through September 22<sup>nd</sup>, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. There are 623 registered voters. The results for this subset are statistically significant within  $\pm 4.5$  percentage points. The error margin increases for cross-tabulations.

## Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
NYC Registered Voters		75%
NYC Borough	Bronx	15%
	Brooklyn	30%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	35%
	African American	24%
	Latino	28%
	Other	13%
Race	White	35%
	Non White	65%
Generation	Millennials (18-30)	26%
	Gen X (31-46)	26%
	Baby Boomers (47-65)	31%
	Silent-Greatest (Over 65)	17%
Age	Under 45	48%
	45 or older	52%
Gender	Men	48%
	Women	52%
HH with Child in NYC Public School		23%
Interview Type	Landline	79%
	Cell Phone	21%

Marist Poll NYC Adults: Interviews conducted September 20th through September 22nd, 2011, N=827 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

## Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
<b>NYC Registered Voters</b>		<b>100%</b>
<b>Party Registration</b>	<b>Democrat</b>	<b>67%</b>
	<b>Republican</b>	<b>11%</b>
	<b>Non-enrolled</b>	<b>20%</b>
	<b>Other</b>	<b>1%</b>
<b>Political Ideology</b>	<b>Liberal</b>	<b>37%</b>
	<b>Moderate</b>	<b>36%</b>
	<b>Conservative</b>	<b>27%</b>
<b>NYC Borough</b>	<b>Bronx</b>	<b>14%</b>
	<b>Brooklyn</b>	<b>30%</b>
	<b>Manhattan</b>	<b>22%</b>
	<b>Queens and Staten Island</b>	<b>34%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>48%</b>
	<b>\$50,000 or more</b>	<b>52%</b>
<b>Race</b>	<b>White</b>	<b>39%</b>
	<b>African American</b>	<b>23%</b>
	<b>Latino</b>	<b>26%</b>
	<b>Other</b>	<b>12%</b>
<b>Race</b>	<b>White</b>	<b>39%</b>
	<b>Non White</b>	<b>61%</b>
<b>Generation</b>	<b>Millennials (18-30)</b>	<b>20%</b>
	<b>Gen X (31-46)</b>	<b>25%</b>
	<b>Baby Boomers (47-65)</b>	<b>36%</b>
	<b>Silent-Greatest (Over 65)</b>	<b>19%</b>
<b>Age</b>	<b>Under 45</b>	<b>41%</b>
	<b>45 or older</b>	<b>59%</b>
<b>Gender</b>	<b>Men</b>	<b>47%</b>
	<b>Women</b>	<b>53%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>82%</b>
	<b>Cell Phone</b>	<b>18%</b>

Marist Poll NYC Registered Voters: Interviews conducted September 20th through September 22nd, 2011, N=623 MOE +/- 4%. Totals may not add to 100 due to rounding.

## Bloomberg on Public Schools

*Asked of NYC Registered Voters:*

**Question Wording:** Do you approve or disapprove of how Mayor Michael Bloomberg is handling the public schools?

		NYC Registered Voters		
		Do you approve or disapprove of how Mayor Michael Bloomberg is handling the public schools?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
NYC Registered Voters		41%	48%	11%
NYC Borough	Bronx	40%	52%	7%
	Brooklyn	38%	47%	15%
	Manhattan	48%	42%	9%
	Queens and Staten Island	40%	50%	11%
Income	Less than \$50,000	40%	52%	7%
	\$50,000 or more	42%	47%	11%
Race	White	37%	44%	19%
	African American	43%	53%	4%
	Latino	43%	53%	5%
Education	Not college graduate	42%	45%	12%
	College graduate	41%	50%	10%
Age	Under 45	45%	49%	7%
	45 or older	39%	47%	14%
Generation	Millennials (18-30)	47%	45%	8%
	Gen X (31-46)	41%	49%	10%
	Baby Boomers (47-65)	41%	51%	8%
	Silent-Greatest (Over 65)	37%	42%	21%
Gender	Men	47%	44%	8%
	Women	35%	51%	14%
Households with children under 18	Household with children	42%	49%	9%
	No children in household	40%	47%	12%
HH with Child in NYC Public School		43%	54%	3%
Interview Type	Landline	42%	47%	11%
	Cell Phone	37%	54%	9%

NY1-Marist Poll NYC Registered Voters: Interviews conducted September 20th through September 22nd, 2011, N=623 MOE +/- 4%. Totals may not add to 100 due to rounding.

## Bloomberg on Public Schools Over Time

*Asked of NYC Registered Voters:*

**Question Wording:** Do you approve or disapprove of how Mayor Michael Bloomberg is handling the public schools?

	New York City Registered Voters		
	Do you approve or disapprove of how Mayor Michael Bloomberg is handling the public schools?		
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
September 2011	41%	48%	11%
August 2011	36%	54%	10%
March 2011	27%	65%	8%
July 2009	53%	38%	9%

Marist Poll New York City Registered Voters

## New York City Schools Chancellor Dennis Walcott Job Approval Rating

*Asked of NYC Adults:*

**Question Wording:** Would you rate the job New York City Schools Chancellor Dennis Walcott is doing in office as excellent, good, fair, or poor?

		NYC Adults				
		Would you rate the job New York City Schools Chancellor Dennis Walcott is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure- Never Heard
		Row %	Row %	Row %	Row %	Row %
NYC Adults		3%	28%	38%	9%	22%
NYC Registered Voters		3%	31%	38%	8%	21%
NYC Borough	Bronx	3%	32%	45%	13%	7%
	Brooklyn	2%	25%	33%	11%	29%
	Manhattan	5%	31%	36%	6%	22%
	Queens and Staten Island	2%	27%	40%	9%	24%
Income	Less than \$50,000	3%	29%	39%	10%	19%
	\$50,000 or more	2%	29%	36%	8%	24%
Race	White	2%	31%	33%	6%	29%
	African American	4%	28%	43%	6%	18%
	Latino	1%	28%	43%	13%	16%
Education	Not college graduate	2%	28%	38%	11%	21%
	College graduate	3%	28%	37%	8%	24%
Age	Under 45	3%	25%	41%	10%	20%
	45 or older	2%	30%	35%	8%	24%
Generation	Millennials (18-30)	2%	24%	40%	11%	23%
	Gen X (31-46)	4%	25%	43%	10%	18%
	Baby Boomers (47-65)	2%	31%	37%	10%	20%
	Silent-Greatest (Over 65)	3%	30%	29%	5%	32%
Gender	Men	2%	28%	35%	10%	24%
	Women	3%	28%	40%	9%	21%
Households with children under 18	Household with children	3%	26%	40%	12%	19%
	No children in household	2%	29%	36%	8%	25%
HH with Child in NYC Public School		3%	29%	41%	13%	14%
Interview Type	Landline	3%	29%	37%	8%	23%
	Cell Phone	3%	27%	40%	13%	17%

NY1-Marist Poll NYC Adults: Interviews conducted September 20th through September 22nd, 2011, N=827 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

## New York City Public Schools Rating

*Asked of NYC Adults:*

**Question Wording:** Would you rate the public schools in your community as excellent, good, fair, or poor?

		NYC Adults				
		Would you rate the public schools in your community as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Adults		7%	36%	30%	18%	9%
NYC Registered Voters		7%	35%	31%	18%	9%
NYC Borough	Bronx	1%	35%	32%	23%	8%
	Brooklyn	8%	37%	30%	16%	10%
	Manhattan	5%	34%	29%	17%	15%
	Queens and Staten Island	11%	36%	29%	18%	5%
Income	Less than \$50,000	5%	41%	30%	18%	5%
	\$50,000 or more	10%	30%	31%	19%	9%
Race	White	10%	38%	25%	13%	15%
	African American	4%	38%	32%	21%	5%
	Latino	8%	36%	26%	23%	7%
Education	Not college graduate	6%	37%	31%	17%	9%
	College graduate	9%	33%	28%	20%	10%
Age	Under 45	9%	37%	30%	18%	7%
	45 or older	6%	35%	30%	18%	11%
Generation	Millennials (18-30)	9%	33%	31%	18%	9%
	Gen X (31-46)	9%	41%	28%	17%	5%
	Baby Boomers (47-65)	5%	37%	30%	19%	9%
	Silent-Greatest (Over 65)	6%	32%	31%	15%	16%
Gender	Men	8%	34%	31%	19%	9%
	Women	7%	37%	29%	17%	10%
Households with children under 18	Household with children	8%	36%	30%	20%	6%
	No children in household	7%	35%	30%	17%	11%
HH with Child in NYC Public School		8%	40%	32%	19%	<1%
Interview Type	Landline	8%	36%	30%	17%	9%
	Cell Phone	6%	35%	31%	20%	8%

NY1-Marist Poll NYC Adults: Interviews conducted September 20th through September 22nd, 2011, N=827 MOE +/- 3.5%. Totals may not add to 100 due to rounding.