

How the Survey was Conducted

Nature of the Sample: New York City Poll of 827 Adults

This survey of 827 New York City adults was conducted on September 20th through September 22nd, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 623 registered voters and 403 registered Democrats. The results for each of these subsets are statistically significant within ± 4.5 and ± 5.0 percentage points, respectively. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

| Nature of the Sample - NYC Adults | | |
|-----------------------------------|----------------------------------|-------------|
| | | NYC Adults |
| | | Col % |
| NYC Adults | | 100% |
| NYC Registered Voters | | 75% |
| NYC Borough | Bronx | 15% |
| | Brooklyn | 30% |
| | Manhattan | 21% |
| | Queens and Staten Island | 34% |
| Income | Less than \$50,000 | 52% |
| | \$50,000 or more | 48% |
| Race | White | 35% |
| | African American | 24% |
| | Latino | 28% |
| | Other | 13% |
| Race | White | 35% |
| | Non White | 65% |
| Generation | Millennials (18-30) | 26% |
| | Gen X (31-46) | 26% |
| | Baby Boomers (47-65) | 31% |
| | Silent-Greatest (Over 65) | 17% |
| Age | Under 45 | 48% |
| | 45 or older | 52% |
| Gender | Men | 48% |
| | Women | 52% |
| Interview Type | Landline | 79% |
| | Cell Phone | 21% |

NY1-Marist Poll NYC Adults: Interviews conducted September 20th through September 22nd, 2011, N=827 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

| Nature of the Sample - NYC Registered Voters | | |
|--|--------------------------------------|-----------------------------|
| | | NYC Registered Voters |
| | | Col % |
| NYC Registered Voters | | 100% |
| Party Registration | Democrat | 67% |
| | Republican | 11% |
| | Non-enrolled | 20% |
| | Other | 1% |
| Political Ideology | Liberal | 37% |
| | Moderate | 36% |
| | Conservative | 27% |
| NYC Borough | Bronx | 14% |
| | Brooklyn | 30% |
| | Manhattan | 22% |
| | Queens and Staten Island | 34% |
| Income | Less than \$50,000 | 48% |
| | \$50,000 or more | 52% |
| Race | White | 39% |
| | African American | 23% |
| | Latino | 26% |
| | Other | 12% |
| Race | White | 39% |
| | Non White | 61% |
| Generation | Millennials (18-30) | 20% |
| | Gen X (31-46) | 25% |
| | Baby Boomers (47-65) | 36% |
| | Silent-Greatest (Over 65) | 19% |
| Age | Under 45 | 41% |
| | 45 or older | 59% |
| Gender | Men | 47% |
| | Women | 53% |
| Interview Type | Landline | 82% |
| | Cell Phone | 18% |

Marist Poll NYC Registered Voters: Interviews conducted September 20th through September 22nd, 2011, N=623 MOE +/- 4%. Totals may not add to 100 due to rounding.

Nature of the Sample: Democrats

| Nature of the Sample - NYC Registered Democrats | | |
|---|----------------------------------|-------------|
| | | Democrats |
| | | Col % |
| Democrats | | 100% |
| Political Ideology | Liberal | 45% |
| | Moderate | 38% |
| | Conservative | 17% |
| NYC Borough | Bronx | 13% |
| | Brooklyn | 32% |
| | Manhattan | 25% |
| | Queens and Staten Island | 30% |
| Income | Less than \$50,000 | 45% |
| | \$50,000 or more | 55% |
| Race | White | 35% |
| | African American | 30% |
| | Latino | 28% |
| | Other | 7% |
| Race | White | 35% |
| | Non White | 65% |
| Generation | Millennials (18-30) | 18% |
| | Gen X (31-46) | 25% |
| | Baby Boomers (47-65) | 37% |
| | Silent-Greatest (Over 65) | 20% |
| Age | Under 45 | 38% |
| | 45 or older | 62% |
| Gender | Men | 44% |
| | Women | 56% |
| Interview Type | Landline | 83% |
| | Cell Phone | 17% |

Marist Poll NYC Registered Democrats: Interviews conducted September 20th through September 22nd, 2011, N=403 MOE +/- 5%. Totals may not add to 100 due to rounding.