



## NY1-Marist Poll

### **Democratic Race for NYC Mayor Wide Open**

\*\*\* Complete Tables for Poll Appended \*\*\*

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#### **This NY1-Marist Poll Reports:**

In the aftermath of former Congressman Anthony Weiner's sex scandal about one-third of New York City's Democrats, 32%, are undecided about whom to support in the Democratic primary for mayor in 2013. The leading contenders are City Council Speaker Christine Quinn with 16%, New York City Comptroller Bill Thompson with 15%, and Brooklyn Borough President Marty Markowitz with 14%. They are followed by New York City Comptroller John Liu who receives 9%, Public Advocate Bill de Blasio who gets the support of 7%, Manhattan Borough President Scott Stringer who garners 6%, and Publisher Tom Allon who has the support of 1% of Democrats citywide.

"With Weiner out of the picture, there are twice as many undecided voters than voters who support any one of the current contenders," says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. "That makes for a very fluid contest."

When NY1-Marist last reported this question in April, now former Congressman Anthony Weiner received the backing of 18% of Democrats in New York City. Thompson took 15% while Liu and Quinn each received 13% of the Democratic vote citywide. At that time, 9% of Democrats reported they were pulling for de Blasio while 4% backed Stringer. 27%, then, were undecided. Markowitz was not included in the previous survey.

#### **Voters Want Weiner, Spitzer Out of 2013 Mayoralty**

Citywide few voters, including those within their own party, want the sex scandal plagued pols, former Congressman Anthony Weiner or former Governor Eliot Spitzer, to seek the New York City mayoralty in 2013. Only 26% would like to see Weiner in the race and just 33% would want Spitzer to enter the contest.

## **New York City Voters Divide Over Top Cop Candidacy**

How do New York City voters feel about Police Commissioner Ray Kelly becoming “Candidate Kelly?” The electorate divides. Citywide, 42% would like to see Kelly run for mayor and 42% say he should stay out of the race. 16% are unsure.

Among Democrats, 41% would like Kelly to toss his proverbial hat into the ring. This compares with 54% of Republicans and 35% of non-enrolled voters who say the same.

## How the Survey was Conducted

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### **Nature of the Sample: New York City Poll of 808 Adults**

This survey of 808 New York City adults was conducted on July 20<sup>th</sup>, 2011 through July 27<sup>th</sup>, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. There are 632 registered voters and 411 registered Democrats. The results for each of these subsets are statistically significant within  $\pm 4.5$  and  $\pm 5.0$  percentage points, respectively. The error margin increases for cross-tabulations.

## Nature of the Sample: Adults

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Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
<b>NYC Adults</b>		<b>100%</b>
<b>Registered Voters</b>		<b>78%</b>
<b>NYC Borough</b>	<b>Bronx</b>	<b>15%</b>
	<b>Brooklyn</b>	<b>30%</b>
	<b>Manhattan</b>	<b>21%</b>
	<b>Queens and Staten Island</b>	<b>34%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>53%</b>
	<b>\$50,000 or more</b>	<b>47%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>African American</b>	<b>24%</b>
	<b>Latino</b>	<b>28%</b>
	<b>Other</b>	<b>13%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>Non White</b>	<b>65%</b>
<b>Generation</b>	<b>Millennials (18-30)</b>	<b>24%</b>
	<b>Gen X (31-46)</b>	<b>30%</b>
	<b>Baby Boomers (47-65)</b>	<b>31%</b>
	<b>Silent-Greatest (Over 65)</b>	<b>16%</b>
<b>Age</b>	<b>Under 45</b>	<b>50%</b>
	<b>45 or older</b>	<b>50%</b>
<b>Gender</b>	<b>Men</b>	<b>48%</b>
	<b>Women</b>	<b>52%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>75%</b>
	<b>Cell Phone</b>	<b>25%</b>

NY1-Marist Poll NYC Adults: Interviews conducted July 20th through 27th, 2011, N=808 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

## Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
<b>NYC Registered Voters</b>		<b>100%</b>
<b>Party Registration</b>	<b>Democrat</b>	<b>68%</b>
	<b>Republican</b>	<b>10%</b>
	<b>Non-enrolled</b>	<b>20%</b>
	<b>Other</b>	<b>1%</b>
<b>Political Ideology</b>	<b>Liberal</b>	<b>36%</b>
	<b>Moderate</b>	<b>35%</b>
	<b>Conservative</b>	<b>29%</b>
<b>NYC Borough</b>	<b>Bronx</b>	<b>14%</b>
	<b>Brooklyn</b>	<b>31%</b>
	<b>Manhattan</b>	<b>22%</b>
	<b>Queens and Staten Island</b>	<b>33%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>51%</b>
	<b>\$50,000 or more</b>	<b>49%</b>
<b>Race</b>	<b>White</b>	<b>37%</b>
	<b>African American</b>	<b>24%</b>
	<b>Latino</b>	<b>27%</b>
	<b>Other</b>	<b>11%</b>
<b>Race</b>	<b>White</b>	<b>37%</b>
	<b>Non White</b>	<b>63%</b>
<b>Generation</b>	<b>Millennials (18-30)</b>	<b>19%</b>
	<b>Gen X (31-46)</b>	<b>29%</b>
	<b>Baby Boomers (47-65)</b>	<b>33%</b>
	<b>Silent-Greatest (Over 65)</b>	<b>18%</b>
<b>Age</b>	<b>Under 45</b>	<b>45%</b>
	<b>45 or older</b>	<b>55%</b>
<b>Gender</b>	<b>Men</b>	<b>46%</b>
	<b>Women</b>	<b>54%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>79%</b>
	<b>Cell Phone</b>	<b>21%</b>

NY1-Marist Poll NYC Registered Voters: Interviews conducted July 20th through 27th, 2011, N=632 MOE +/- 4%. Totals may not add to 100 due to rounding.

## Nature of the Sample: Democrats

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Nature of the Sample - NYC Registered Democrats		
		Democrats
		Col %
<b>Democrats</b>		<b>100%</b>
<b>Political Ideology</b>	<b>Liberal</b>	<b>39%</b>
	<b>Moderate</b>	<b>36%</b>
	<b>Conservative</b>	<b>25%</b>
<b>NYC Borough</b>	<b>Bronx</b>	<b>14%</b>
	<b>Brooklyn</b>	<b>30%</b>
	<b>Manhattan</b>	<b>24%</b>
	<b>Queens and Staten Island</b>	<b>32%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>48%</b>
	<b>\$50,000 or more</b>	<b>52%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>African American</b>	<b>28%</b>
	<b>Latino</b>	<b>28%</b>
	<b>Other</b>	<b>10%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>Non White</b>	<b>65%</b>
<b>Age</b>	<b>Under 45</b>	<b>42%</b>
	<b>45 or older</b>	<b>58%</b>
<b>Gender</b>	<b>Men</b>	<b>42%</b>
	<b>Women</b>	<b>58%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>83%</b>
	<b>Cell Phone</b>	<b>17%</b>

**NY1-Marist Poll NYC Registered Democrats:**  
Interviews conducted July 20th through 27th, 2011,  
N=411 MOE +/- 5%. Totals may not add to 100 due to  
rounding.

## 2013 Democratic Primary for Mayor

*Asked of NYC Registered Democrats:*

**Question Wording:** If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:

		Democrats							
		If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:							
		Public Advocate Bill de Blasio	Comptroller John Liu	City Council Speaker Christine Quinn	Former City Comptroller Bill Thompson	Manhattan Borough President Scott Stringer	Publisher of Manhattan Media Tom Allon	Brooklyn Borough President Marty Markowitz	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
<b>Democrats</b>		7%	9%	16%	15%	6%	1%	14%	32%
<b>NYC Borough</b>	<b>Bronx</b>	4%	12%	10%	29%	4%	<1%	11%	29%
	<b>Brooklyn</b>	11%	4%	11%	14%	1%	3%	25%	30%
	<b>Manhattan</b>	2%	8%	27%	11%	16%	<1%	7%	29%
	<b>Queens and Staten Island</b>	9%	13%	14%	11%	6%	1%	10%	36%
<b>Income</b>	<b>Less than \$50,000</b>	5%	7%	11%	17%	8%	2%	20%	32%
	<b>\$50,000 or more</b>	9%	12%	19%	15%	5%	1%	11%	29%
<b>Race</b>	<b>White</b>	11%	7%	26%	5%	6%	1%	15%	28%
	<b>African American</b>	3%	9%	8%	31%	2%	<1%	13%	34%
	<b>Latino</b>	8%	3%	11%	11%	11%	2%	19%	36%
<b>Education</b>	<b>Not college graduate</b>	9%	5%	12%	17%	5%	1%	15%	36%
	<b>College graduate</b>	5%	14%	20%	13%	8%	1%	14%	26%
<b>Age</b>	<b>Under 45</b>	8%	10%	8%	13%	9%	2%	17%	33%
	<b>45 or older</b>	7%	9%	20%	16%	5%	1%	12%	30%
<b>Gender</b>	<b>Men</b>	6%	12%	18%	17%	4%	2%	14%	26%
	<b>Women</b>	8%	7%	14%	13%	8%	1%	14%	35%
<b>Households with children under 18</b>	<b>Household with children</b>	7%	8%	12%	16%	8%	2%	11%	38%
	<b>No children in household</b>	7%	10%	19%	14%	6%	1%	17%	27%
<b>Interview Type</b>	<b>Landline</b>	7%	9%	16%	15%	7%	1%	14%	30%
	<b>Cell Phone</b>	8%	7%	13%	11%	4%	3%	14%	41%

NY1-Marist Poll NYC Registered Democrats: Interviews conducted July 20th through 27th, 2011, N=411 MOE +/- 5%. Totals may not add to 100 due to rounding

## Former Congressman Anthony Weiner 2013 NYC Mayoralty?

*Asked of NYC Registered Voters:*

**Question Wording:** Do you want former Congressman Anthony Weiner to run for mayor of New York City in 2013, or not?

		NYC Registered Voters		
		Do you want former Congressman Anthony Weiner to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		26%	64%	10%
Party Registration	Democrat	27%	65%	8%
	Republican	20%	69%	12%
	Non-enrolled	26%	62%	12%
NYC Borough	Bronx	23%	64%	13%
	Brooklyn	24%	62%	14%
	Manhattan	35%	57%	7%
	Queens and Staten Island	22%	71%	6%
Income	Less than \$50,000	33%	54%	13%
	\$50,000 or more	20%	72%	8%
Race	White	19%	74%	7%
	African American	28%	57%	15%
	Latino	38%	52%	10%
Religion	Protestant	30%	54%	16%
	Catholic	27%	65%	8%
	Jewish	21%	74%	5%
Education	Not college graduate	29%	59%	12%
	College graduate	23%	70%	7%
Age	Under 45	31%	60%	10%
	45 or older	23%	67%	10%
Generation	Millennials (18-30)	29%	66%	5%
	Gen X (31-46)	30%	59%	11%
	Baby Boomers (47-65)	27%	63%	10%
	Silent-Greatest (Over 65)	19%	70%	12%
Gender	Men	27%	62%	11%
	Women	25%	66%	9%
Households with children under 18	Household with children	30%	61%	9%
	No children in household	23%	66%	11%
Interview Type	Landline	25%	68%	8%
	Cell Phone	31%	50%	19%

NY1-Marist Poll NYC Registered Voters: Interviews conducted July 20th through 27th, 2011, N=632 MOE +/- 4%. Totals may not add to 100 due to rounding.

## Former New York Governor Eliot Spitzer 2013 NYC Mayoralty?

*Asked of NYC Registered Voters:*

**Question Wording:** Do you want former Governor Eliot Spitzer to run for mayor of New York City in 2013, or not?

		NYC Registered Voters		
		Do you want former Governor Eliot Spitzer to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		33%	57%	9%
Party Registration	Democrat	34%	58%	8%
	Republican	20%	74%	6%
	Non-enrolled	32%	56%	12%
NYC Borough	Bronx	35%	55%	10%
	Brooklyn	25%	61%	14%
	Manhattan	41%	52%	7%
	Queens and Staten Island	35%	59%	6%
Income	Less than \$50,000	38%	47%	16%
	\$50,000 or more	32%	66%	2%
Race	White	24%	71%	5%
	African American	33%	49%	18%
	Latino	40%	53%	7%
Religion	Protestant	35%	53%	12%
	Catholic	29%	61%	11%
	Jewish	23%	72%	5%
Education	Not college graduate	37%	51%	12%
	College graduate	30%	64%	6%
Age	Under 45	42%	50%	8%
	45 or older	27%	63%	10%
Generation	Millennials (18-30)	44%	51%	5%
	Gen X (31-46)	39%	52%	9%
	Baby Boomers (47-65)	27%	62%	11%
	Silent-Greatest (Over 65)	26%	64%	10%
Gender	Men	41%	52%	7%
	Women	27%	62%	11%
Households with children under 18	Household with children	38%	55%	7%
	No children in household	31%	58%	11%
Interview Type	Landline	33%	60%	8%
	Cell Phone	35%	49%	16%

NY1-Marist Poll NYC Registered Voters: Interviews conducted July 20th through 27th, 2011, N=632 MOE +/- 4%. Totals may not add to 100 due to rounding.

## Former New York Governor Eliot Spitzer 2013 NYC Mayoralty? (Over Time)

*Asked of NYC Registered Voters:*

**Question Wording:** Do you want former Governor Eliot Spitzer to run for mayor of New York City in 2013, or not?

	NYC Registered Voters		
	Do you want former Governor Eliot Spitzer to run for New York City mayor in 2013, or not?		
	Yes	No	Unsure
	Row %	Row %	Row %
July 2011	33%	57%	9%
April 2011	29%	62%	10%
October 2011	24%	62%	14%
August 2010	27%	64%	9%
April 2010	24%	66%	10%

**Marist Poll New York City Registered Voters**

## Police Commissioner Ray Kelly 2013 NYC Mayoralty?

*Asked of NYC Registered Voters:*

**Question Wording:** Do you want Police Commissioner Ray Kelly to run for mayor of New York City in 2013, or not?

		NYC Registered Voters		
		Do you want Police Commissioner Ray Kelly to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		42%	42%	16%
Party Registration	Democrat	41%	47%	12%
	Republican	54%	27%	19%
	Non-enrolled	35%	43%	22%
NYC Borough	Bronx	40%	48%	12%
	Brooklyn	39%	39%	23%
	Manhattan	37%	50%	13%
	Queens and Staten Island	48%	38%	14%
Income	Less than \$50,000	44%	40%	16%
	\$50,000 or more	37%	47%	16%
Race	White	45%	37%	18%
	African American	37%	45%	19%
	Latino	43%	44%	13%
Religion	Protestant	35%	46%	19%
	Catholic	51%	34%	15%
	Jewish	46%	40%	14%
Education	Not college graduate	46%	36%	18%
	College graduate	38%	49%	14%
Age	Under 45	39%	47%	15%
	45 or older	43%	41%	16%
Generation	Millennials (18-30)	36%	45%	19%
	Gen X (31-46)	40%	48%	12%
	Baby Boomers (47-65)	40%	44%	16%
	Silent-Greatest (Over 65)	49%	34%	17%
Gender	Men	43%	43%	13%
	Women	40%	42%	18%
Households with children under 18	Household with children	41%	46%	13%
	No children in household	42%	40%	19%
Interview Type	Landline	41%	44%	16%
	Cell Phone	45%	37%	18%

NY1-Marist Poll NYC Registered Voters: Interviews conducted July 20th through 27th, 2011, N=632 MOE +/- 4%. Totals may not add to 100 due to rounding.