

How the Survey was Conducted

Nature of the Sample:

May 2nd, 2011 New York City Poll of 502 Adults

This survey of 502 New York City adults was conducted on May 2nd, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 4.5 percentage points. There are 391 registered voters. The results for this subset are statistically significant within ± 5.0 percentage points. The error margin increases for cross-tabulations.

April 25th through 29th, 2011 New York City Poll of 405 Adults

This survey of 405 New York City adults was conducted on April 25th through April 29th, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 5.0 percentage points. There are 321 registered voters. The sample of registered voters was adjusted for turnout in statewide elections. The results for this subset are statistically significant within ± 5.5 percentage points. The error margin increases for cross-tabulations.

May 2nd, 2011 Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
NYC Registered Voters		78%
NYC Borough	Bronx	15%
	Brooklyn	30%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	34%
	African American	24%
	Latino	28%
	Other	14%
Race	White	34%
	Non White	66%
Age	Under 45	47%
	45 or older	53%
Gender	Men	48%
	Women	52%
Interview Type	Landline	74%
	Cell Phone	26%

NY1-Marist Poll NYC Adults: Interviews conducted May 2nd, 2011, N=502 MOE +/- 4.5%. Totals may not add to 100 due to rounding.

May 2nd, 2011 Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party Registration	Democrat	68%
	Republican	11%
	Non-enrolled	19%
	Other	2%
Political Ideology	Liberal	34%
	Moderate	33%
	Conservative	33%
NYC Borough	Bronx	14%
	Brooklyn	33%
	Manhattan	19%
	Queens and Staten Island	34%
Income	Less than \$50,000	48%
	\$50,000 or more	52%
Race	White	37%
	African American	25%
	Latino	27%
	Other	11%
Race	White	37%
	Non White	63%
Age	Under 45	40%
	45 or older	60%
Gender	Men	48%
	Women	52%
Interview Type	Landline	78%
	Cell Phone	22%

NY1-Marist Poll NYC Registered Voters: Interviews conducted May 2nd, 2011, N=391 MOE +/- 5%. Totals may not add to 100 due to rounding.

April 25th through 29th, 2011 Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
NYC Registered Voters		79%
NYC Borough	Bronx	20%
	Brooklyn	25%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	50%
	\$50,000 or more	50%
Race	White	36%
	African American	24%
	Latino	19%
	Other	21%
Race	White	36%
	Non White	64%
Age	Under 45	46%
	45 or older	54%
Gender	Men	42%
	Women	58%
Interview Type	Landline	76%
	Cell Phone	24%

NY1-Marist Poll NYC Adults: Interviews conducted April 25th through 29th, 2011, N=405 MOE +/- 5%. Totals may not add to 100 due to rounding.

April 25th through 29th, 2011 Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party ID	Democrat	60%
	Republican	15%
	Non-enrolled	24%
	Other	2%
Political Ideology	Liberal	34%
	Moderate	42%
	Conservative	24%
NYC Borough	Bronx	21%
	Brooklyn	25%
	Manhattan	22%
	Queens and Staten Island	32%
Income	Less than \$50,000	49%
	\$50,000 or more	51%
Race	White	38%
	African American	22%
	Latino	19%
	Other	21%
Race	White	38%
	Non White	62%
Age	Under 45	41%
	45 or older	59%
Gender	Men	43%
	Women	57%
Interview Type	Landline	77%
	Cell Phone	23%

NY1-Marist Poll NYC Registered Voters: Interviews conducted April 25th through 29th, 2011, N=321 MOE +/- 5.5%. Totals may not add to 100 due to rounding.