



## NY1-Marist Poll

### **Tutorial Needed for Schools Chancellor Cathie Black**

\*\*\* Complete Tables for Poll Appended \*\*\*

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Contact: Lee M. Miringoff  
Barbara L. Carvalho  
Mary E. Azzoli  
Marist College  
845.575.5050

#### **This NY1-Marist Poll Reports:**

Controversial New York City Schools Chancellor Cathie Black hasn't made the grade in the eyes of New York City adults. According to this NY1-Marist Poll, Black's job approval rating is 17%. Included here are 2% of adults who say Black is doing an excellent job and 15% who believe she is doing a good one. 34% give Black fair grades while 27% rate her poorly. 23% are unsure how to rate Black or have never heard of her.

Black continues to struggle with the New York City electorate. Among registered voters citywide, Black's approval rating stands at 17% which is down from when NY1-Marist reported this question in early February. At that time, 21% of voters gave Black above average grades.

"Chancellor Black is still not on firm footing with New Yorkers," says Dr. Lee M. Miringoff, Director of the Marist College Institute for Public Opinion. "She's somewhat better known, but not better graded."

#### **New York City Schools Missing the Mark?**

How are the New York City public schools performing? Nearly four in ten residents -- 38% -- think the schools in their community are either excellent or good. This includes 8% who believe they are excellent and 30% who say they are good. 34% perceive them to be fair while one in five -- 20% -- rate them poorly. Eight percent are unsure.

The schools fair better among parents with children in the city's public schools. 53% of public school parents give the schools either excellent or good marks. 35% rate them as fair while 12% believe they are performing poorly.

There is a racial divide. 45% of white residents rate the schools highly. 36% of Latino residents and 25% of African American residents agree.

#### **Less R-E-S-P-E-C-T for Teachers**

Almost two-thirds of New York City residents -- 65% -- say that today's public school teachers receive less respect than when they were in school. One in five -- 20% -- think

they garner the same amount of respect while 7% believe they get more. Eight percent are unsure.

### **Teachers Union: It's All Good?**

A majority of residents -- 55% -- say that, when thinking about the public school system in New York City, the teachers union does more good than harm. 35% disagree and believe that it does more harm than good. Nine percent are unsure.

Younger New York City residents are more likely than older ones to think the union does more good than harm. 67% of Millennials and 56% of those in Gen X think this way compared with 51% of Baby Boomers and 43% of those in the Silent-Greatest generation.

### **NFL Tackles UFT as Stronger Union**

Half of New York City residents -- 50% -- believe professional football players, through the NFL Players Association, have a stronger union than do teachers through the United Federation of Teachers. 38% think the UFT is stronger, and 12% are unsure.

## How the Survey was Conducted

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### **Nature of the Sample: New York City Poll of 772 Adults**

This survey of 772 New York City adults was conducted on March 22<sup>nd</sup> through March 24<sup>th</sup>, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within  $\pm 3.5$  percentage points. The error margin increases for cross-tabulations.

## Nature of the Sample: Adults

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Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
<b>NYC Adults</b>		<b>100%</b>
<b>Registered Voters</b>		<b>78%</b>
<b>NYC Borough</b>	<b>Bronx</b>	<b>15%</b>
	<b>Brooklyn</b>	<b>30%</b>
	<b>Manhattan</b>	<b>21%</b>
	<b>Queens and Staten Island</b>	<b>34%</b>
<b>Income</b>	<b>Less than \$50,000</b>	<b>52%</b>
	<b>\$50,000 or more</b>	<b>48%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>African American</b>	<b>24%</b>
	<b>Latino</b>	<b>27%</b>
	<b>Other</b>	<b>14%</b>
<b>Race</b>	<b>White</b>	<b>35%</b>
	<b>Non White</b>	<b>65%</b>
<b>Generation</b>	<b>Millennials (18-30)</b>	<b>25%</b>
	<b>Gen X (31-46)</b>	<b>28%</b>
	<b>Baby Boomers (47-65)</b>	<b>31%</b>
	<b>Silent-Greatest (Over 65)</b>	<b>15%</b>
<b>Age</b>	<b>Under 45</b>	<b>49%</b>
	<b>45 or older</b>	<b>51%</b>
<b>Gender</b>	<b>Men</b>	<b>48%</b>
	<b>Women</b>	<b>52%</b>
<b>Union Member in Household</b>		<b>34%</b>
<b>Parents with Children in NYC Public School</b>		<b>26%</b>
<b>Interview Type</b>	<b>Landline</b>	<b>82%</b>
	<b>Cell Phone</b>	<b>18%</b>

NY1-Marist Poll NYC Adults: Interviews conducted March 22nd through 24th, 2011, N=772 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

## New York City Schools Chancellor Cathie Black Approval Rating

*Asked of NYC Adults:*

**Question Wording:** Would you rate the job New York City Schools Chancellor Cathie Black is doing in office as excellent, good, fair or poor?

		NYC Adults				
		Would you rate the job New York City Schools Chancellor Cathie Black is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYC Adults		2%	15%	34%	27%	23%
NYC Registered Voters		2%	15%	36%	27%	20%
Party Registration	Democrat	1%	14%	34%	30%	21%
	Republican	4%	4%	37%	25%	30%
	Non-enrolled	2%	22%	42%	23%	11%
NYC Borough	Bronx	2%	14%	38%	28%	17%
	Brooklyn	1%	17%	34%	27%	22%
	Manhattan	3%	15%	28%	28%	27%
	Queens and Staten Island	2%	14%	35%	27%	24%
Income	Less than \$50,000	2%	18%	35%	23%	22%
	\$50,000 or more	2%	10%	35%	34%	20%
Race	White	3%	12%	29%	29%	27%
	African American	1%	18%	35%	30%	16%
	Latino	<1%	16%	36%	27%	21%
Education	Not college graduate	1%	19%	35%	24%	21%
	College graduate	3%	10%	32%	31%	25%
Age	Under 45	2%	19%	36%	25%	19%
	45 or older	1%	11%	32%	30%	27%
Generation	Millennials (18-30)	1%	25%	31%	24%	19%
	Gen X (31-46)	3%	12%	40%	26%	19%
	Baby Boomers (47-65)	<1%	11%	33%	31%	24%
	Silent-Greatest (Over 65)	2%	12%	27%	25%	34%
Gender	Men	1%	16%	35%	25%	23%
	Women	2%	14%	32%	29%	22%
Households with children under 18	Household with children	3%	15%	35%	32%	15%
	No children in household	1%	15%	33%	24%	28%
Parents with Children in NYC Public School		3%	18%	34%	32%	13%
Union Member in Household		1%	9%	36%	35%	20%
Interview Type	Landline	2%	14%	33%	28%	23%
	Cell Phone	1%	19%	37%	22%	21%

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## New York City Public Schools Rating

*Asked of NYC Adults:*

**Question Wording:** Would you rate the public schools in your community as excellent, good, fair, or poor?

		NYC Adults				
		Would you rate the public schools in your community as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure
		Row %	Row %	Row %	Row %	Row %
NYC Adults		8%	30%	34%	20%	8%
NYC Registered Voters		9%	30%	34%	20%	7%
Party Registration	Democrat	9%	31%	32%	22%	7%
	Republican	14%	25%	35%	8%	19%
	Non-enrolled	7%	30%	41%	20%	2%
NYC Borough	Bronx	5%	29%	30%	32%	4%
	Brooklyn	7%	28%	36%	21%	8%
	Manhattan	10%	27%	32%	16%	14%
	Queens and Staten Island	9%	33%	36%	16%	6%
Income	Less than \$50,000	6%	30%	39%	21%	5%
	\$50,000 or more	11%	31%	28%	22%	8%
Race	White	11%	34%	29%	15%	12%
	African American	4%	21%	39%	28%	7%
	Latino	7%	29%	41%	20%	3%
Education	Not college graduate	8%	30%	38%	19%	5%
	College graduate	9%	30%	30%	21%	11%
Age	Under 45	9%	33%	35%	19%	5%
	45 or older	6%	28%	35%	21%	10%
Generation	Millennials (18-30)	9%	27%	44%	18%	3%
	Gen X (31-46)	9%	35%	27%	22%	6%
	Baby Boomers (47-65)	7%	29%	36%	20%	9%
	Silent-Greatest (Over 65)	3%	28%	32%	22%	15%
Gender	Men	10%	31%	37%	16%	6%
	Women	7%	29%	32%	24%	9%
Households with children under 18	Household with children	9%	36%	34%	17%	4%
	No children in household	7%	26%	35%	22%	11%
Parents with Children in NYC Public School		12%	41%	35%	12%	<1%
Union Member in Household		11%	31%	29%	23%	5%
Interview Type	Landline	8%	31%	32%	21%	9%
	Cell Phone	10%	26%	44%	17%	3%

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## Respect for Public School Teachers

*Asked of NYC Adults:*

**Question Wording:** Thinking back to when you were in school, do you think public school teachers get more respect now, less respect, or about the same amount of respect as they did then?

		NYC Adults			
		Thinking back to when you were in school, do you think public school teachers get more respect now, less respect, or about the same amount of respect as they did then?			
		More respect	Less respect	Same amount of respect	Unsure
		Row %	Row %	Row %	Row %
NYC Adults		7%	65%	20%	8%
NYC Registered Voters		7%	65%	20%	7%
Party Registration	Democrat	8%	64%	19%	8%
	Republican	3%	66%	22%	9%
	Non-enrolled	5%	69%	22%	4%
NYC Borough	Bronx	8%	69%	16%	6%
	Brooklyn	8%	66%	17%	9%
	Manhattan	9%	55%	27%	9%
	Queens and Staten Island	5%	68%	21%	6%
Income	Less than \$50,000	7%	65%	21%	7%
	\$50,000 or more	7%	68%	18%	7%
Race	White	6%	65%	20%	9%
	African American	8%	71%	17%	4%
	Latino	8%	69%	19%	4%
Education	Not college graduate	7%	66%	19%	7%
	College graduate	7%	64%	22%	8%
Age	Under 45	6%	61%	28%	6%
	45 or older	8%	70%	13%	9%
Generation	Millennials (18-30)	6%	60%	29%	5%
	Gen X (31-46)	7%	62%	25%	6%
	Baby Boomers (47-65)	8%	71%	13%	8%
	Silent-Greatest (Over 65)	6%	68%	15%	11%
Gender	Men	6%	59%	25%	9%
	Women	8%	70%	16%	6%
Households with children under 18	Household with children	8%	65%	21%	6%
	No children in household	7%	65%	20%	9%
Parents with Children in NYC Public School		6%	67%	24%	3%
Union Member in Household		7%	72%	16%	6%
Interview Type	Landline	6%	66%	19%	8%
	Cell Phone	11%	58%	26%	5%

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## Teachers Union: More Good than Harm?

*Asked of NYC Adults:*

**Question Wording:** When thinking about public school education in New York City, overall, do you think the teachers' union does:

		NYC Adults		
		When thinking about public school education in New York City, overall, do you think the teachers' union does:		
		More harm than good	More good than harm	Unsure
		Row %	Row %	Row %
NYC Adults		35%	55%	9%
NYC Registered Voters		37%	52%	10%
Party Registration	Democrat	34%	54%	11%
	Republican	49%	37%	14%
	Non-enrolled	41%	55%	4%
NYC Borough	Bronx	35%	57%	8%
	Brooklyn	33%	56%	10%
	Manhattan	35%	58%	7%
	Queens and Staten Island	38%	52%	10%
Income	Less than \$50,000	35%	55%	10%
	\$50,000 or more	37%	57%	6%
Race	White	37%	50%	13%
	African American	33%	58%	8%
	Latino	36%	60%	4%
Education	Not college graduate	35%	56%	9%
	College graduate	37%	54%	9%
Age	Under 45	32%	61%	7%
	45 or older	39%	49%	12%
Generation	Millennials (18-30)	31%	67%	3%
	Gen X (31-46)	35%	56%	9%
	Baby Boomers (47-65)	40%	51%	9%
	Silent-Greatest (Over 65)	36%	43%	20%
Gender	Men	34%	60%	6%
	Women	37%	51%	12%
Households with children under 18	Household with children	35%	58%	7%
	No children in household	36%	53%	11%
Parents with Children in NYC Public School		34%	61%	5%
Union Member in Household		32%	58%	9%
Interview Type	Landline	35%	54%	11%
	Cell Phone	36%	60%	4%

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## Who Has the Stronger Union, Teachers or Football Players?

*Asked of NYC Adults:*

**Question Wording:** Which one of the following do you think has the stronger union:

		NYC Adults		
		Which one of the following do you think has the stronger union:		
		Teachers through UFT, the United Federation of Teachers	Football players through the NFL Players Association	Unsure
		Row %	Row %	Row %
NYC Adults		38%	50%	12%
NYC Registered Voters		41%	47%	12%
Party Registration	Democrat	39%	50%	12%
	Republican	50%	30%	20%
	Non-enrolled	46%	45%	9%
NYC Borough	Bronx	36%	51%	14%
	Brooklyn	35%	50%	15%
	Manhattan	36%	52%	12%
	Queens and Staten Island	43%	48%	9%
Income	Less than \$50,000	34%	54%	12%
	\$50,000 or more	44%	47%	9%
Race	White	44%	41%	15%
	African American	35%	54%	11%
	Latino	35%	59%	6%
Education	Not college graduate	38%	51%	11%
	College graduate	39%	49%	12%
Age	Under 45	39%	54%	7%
	45 or older	38%	46%	16%
Generation	Millennials (18-30)	39%	57%	4%
	Gen X (31-46)	38%	53%	9%
	Baby Boomers (47-65)	38%	48%	14%
	Silent-Greatest (Over 65)	40%	39%	22%
Gender	Men	43%	46%	11%
	Women	34%	53%	13%
Households with children under 18	Household with children	37%	51%	12%
	No children in household	39%	49%	12%
Parents with Children in NYC Public School		33%	55%	11%
Union Member in Household		41%	49%	10%
Interview Type	Landline	40%	47%	13%
	Cell Phone	29%	64%	7%

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