



# WNBC/Marist Poll

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## New York City Race for Mayor

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**All references must be sourced WNBC/Marist Poll**

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This WNBC/Marist Poll reports:

- **Bloomberg outdistances Democratic challenger Ferrer:** With just one week to go before Election Day, Michael Bloomberg has a formidable lead over his Democratic opponent Fernando Ferrer. Among New York City voters likely to vote next Tuesday, the mayor receives 62% compared with 31% for Ferrer. Three percent of likely voters plan to support Conservative Party candidate Thomas Ognibene, and 4% are undecided.

**Question Wording:** If the November election for mayor in New York City were held today, whom would you support if the candidates are:

	Michael Bloomberg Republican	Fernando Ferrer Democrat	Thomas Ognibene Conservative	Undecided
<b>Likely Voters</b>				
November 1, 2005	62%	31%	3%	4%
October 2005	59%	32%	1%	8%
September 2005	53%	38%	1%	8%
<b>Registered Voters</b>				
November 1, 2005	59%	31%	3%	7%
October 2005	56%	33%	2%	9%
September 2005	50%	37%	2%	11%
August 2005	52%	36%	n.a.	12%
July 2005	52%	36%	n.a.	12%
June 10, 2005	45%	46%	n.a.	9%
June 2, 2005	49%	40%	n.a.	11%
April 2005	51%	38%	n.a.	11%
March 2005	42%	49%	n.a.	9%
December 2004	39%	51%	n.a.	10%

	Michael Bloomberg Republican	Fernando Ferrer Democrat	Thomas Ognibene Conservative	Undecided
September 2004	43%	47%	n.a.	10%
April 2004	41%	48%	n.a.	11%

- Behind the numbers:** Republican Bloomberg leads Democrat Ferrer by 19 points among Democrats likely to vote next week. Bloomberg receives the support of 57% of likely Democratic voters compared with 38% for Ferrer. Only 4% of likely Democratic voters are undecided. Mayor Bloomberg also receives the support of a majority of African American voters and is neck and neck with Fernando Ferrer among Latino voters.

**Question Wording:** If the November election for mayor in New York City were held today, whom would you support if the candidates are:

	Michael Bloomberg Republican	Fernando Ferrer Democrat	Thomas Ognibene Conservative	Undecided
<b>Likely Voters</b>	62%	31%	3%	4%
<b>Party</b>				
Democrat	57%	38%	1%	4%
Republican	93%	3%	1%	3%
Non-enrolled	62%	28%	6%	4%
<b>Race</b>				
White	79%	15%	4%	2%
African American	56%	35%	2%	7%
Latino	46%	48%	1%	5%
<b>Gender</b>				
Men	63%	28%	4%	5%
Women	61%	33%	2%	4%

- Most voters are firmly committed to their choice for mayor:** 69% of likely voters who have a preference in the race for mayor strongly support their candidate. 23% say they somewhat support their choice, and only 7% say they might vote differently on Election Day. One percent is unsure. 74% of Mayor Bloomberg's supporters say they are firmly committed to him compared with 60% of Fernando Ferrer's supporters who say they are firmly committed to their choice.

**Question Wording:** Would you say that you strongly support (candidate name), somewhat support (candidate name), or do you think that you might vote differently on Election Day?

Likely Voters	Strongly Support	Somewhat Support	Might Vote Differently	Unsure
<b>November 1, 2005</b>	<b>69%</b>	<b>23%</b>	<b>7%</b>	<b>1%</b>
Michael Bloomberg	74%	23%	2%	1%
Fernando Ferrer	60%	22%	15%	3%
<b>October 2005</b>	<b>67%</b>	<b>22%</b>	<b>9%</b>	<b>2%</b>
Michael Bloomberg	71%	20%	8%	1%
Fernando Ferrer	60%	24%	12%	4%

- Most voters have a positive impression of Mayor Bloomberg:** 71% of New York City’s registered voters have a favorable view of Michael Bloomberg. Voters are more divided in their impression of Fernando Ferrer. 45% have a positive view of Ferrer, and 41% do not. 14% are unsure how to rate him.

**Question Wording:** In general, do you have a favorable or an unfavorable impression of Michael Bloomberg/Fernando Ferrer?

Registered Voters	Favorable	Unfavorable	Unsure/ Never Heard
<b>Michael Bloomberg</b>			
November 1, 2005	71%	24%	5%
October 2005	69%	27%	4%
September 2005	64%	30%	6%
<b>Fernando Ferrer</b>			
November 1, 2005	45%	41%	14%
October 2005	46%	40%	14%
September 2005	53%	32%	15%

- Voters believe the city is headed in the right direction:** 68% of registered voters believe New York City is moving in the right direction. 23% of registered voters think the city is moving in the wrong direction.

**Question Wording:** In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

Registered Voters	Right Direction	Wrong Direction	Unsure
November 1, 2005	68%	23%	9%
October 2005	69%	23%	8%
September 2005	64%	28%	8%
August 2005	60%	31%	9%

<b>Registered Voters</b>	<b>Right Direction</b>	<b>Wrong Direction</b>	<b>Unsure</b>
<b>Party</b>			
Democrat	64%	27%	9%
Republican	80%	9%	11%
Non-enrolled	79%	17%	4%
<b>Race</b>			
White	80%	13%	7%
African American	64%	29%	7%
Latino	57%	32%	11%
<b>July 2005</b>	62%	29%	9%
<b>June 2005</b>	54%	37%	9%

- **Many voters give the mayor a “thumbs up” for the job he is doing:** 64% of registered voters approve of the job Michael Bloomberg is doing as mayor, his combined excellent and good scores. This is statistically comparable to the 65% he received two weeks ago.

**Question Wording:** Would you rate the job Mayor Michael Bloomberg is doing in office as excellent, good, fair, or poor?

<b>Registered Voters</b>	<b>Excellent/ Good</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Unsure</b>
November 1, 2005	<b>64%</b>	19%	45%	28%	7%	1%
October 2005	<b>65%</b>	22%	43%	27%	7%	1%
September 2005	<b>61%</b>	15%	46%	30%	8%	1%
August 2005	<b>53%</b>	14%	39%	34%	12%	1%
July 2005	<b>58%</b>	15%	43%	27%	12%	3%
June 10, 2005	<b>49%</b>	11%	38%	35%	15%	1%
June 2, 2005	<b>55%</b>	12%	43%	32%	12%	1%
April 2005	<b>48%</b>	8%	40%	35%	16%	1%
March 2005	<b>43%</b>	8%	35%	34%	21%	2%
December 2004	<b>46%</b>	6%	40%	35%	18%	1%
September 2004	<b>42%</b>	7%	35%	35%	21%	2%
April 2004	<b>40%</b>	7%	33%	38%	19%	3%

<b>Registered Voters November 1, 2005</b>	<b>Excellent/ Good</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Unsure</b>
<b>Borough</b>						
Bronx	<b>56%</b>	23%	33%	34%	6%	4%
Brooklyn	<b>63%</b>	18%	45%	29%	7%	1%
Manhattan	<b>68%</b>	23%	45%	25%	7%	<1%
Queens	<b>66%</b>	17%	49%	26%	8%	<1%
Staten Island	<b>70%</b>	11%	59%	27%	3%	<1%

<b>Registered Voters November 1, 2005</b>	<b>Excellent/ Good</b>	Excellent	Good	Fair	Poor	Unsure
<b>Party</b>						
Democrat	<b>63%</b>	16%	47%	29%	8%	<1%
Republican	<b>81%</b>	35%	46%	15%	3%	1%
Non-enrolled	<b>61%</b>	22%	39%	32%	5%	2%
<b>Race</b>						
White	<b>74%</b>	26%	48%	23%	3%	<1%
African American	<b>64%</b>	15%	49%	29%	6%	1%
Latino	<b>49%</b>	14%	35%	39%	10%	2%

### **How the survey was conducted:**

This survey was conducted in either English or Spanish on October 27<sup>th</sup> and 30<sup>th</sup>, 2005. 702 registered voters in New York City were interviewed in proportion to the enrollment in each borough and adjusted for turnout in comparable city elections. The results are statistically significant at  $\pm 4\%$ . There are 407 likely voters and the results for this sub-sample are statistically significant at  $\pm 5\%$ . The margin of error increases for cross-tabulations.