
How the Survey was Conducted

Nature of the Sample: Yahoo-Marist Poll of 1,122 National Adults

This survey of 1,122 adults was conducted March 1st through March 7th, 2017 by The Marist Poll, sponsored and funded in partnership with Yahoo. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Within each landline household, a single respondent was selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of mobile phone numbers from Survey Sampling International. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 2.9 percentage points. There are 573 adults who have tried marijuana. The results for this subset are statistically significant within ± 4.1 percentage points. There are 252 adults who use marijuana and 160 who report using it regularly, at least once or twice a month. The results for these subsets are statistically significant within ± 6.2 and ± 7.7 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

How to Read Banners

'Banners' are a simple way to display tabular data. The following provides an explanation of how to read the banners.

1. Thinking of the entire table as a grid of cells, each cell contains a number. This number gives the *percentage* of respondents in a column in each cell.
2. Columns read vertically down the page.
3. The table headings present the people, or subgroup, each column represents. They are each noted with a letter.
4. The remaining rows present the column percentages for each valid response category to a question.
5. The banners include notations for statistical significance testing between columns. Each column is labeled with letters. If a letter is below a percent, it notes that this percent is statistically different from the percent of the lettered column. For example in the table below, the 86% in column D is statistically different from the 69% in column E. Marijuana users who are men are more likely to have used marijuana before going to a social event with friends than marijuana users who are women.
6. Please note totals may not add to 100% due to rounding.

Table MARPUBUSG

Yahoo/Marist Poll: Weed and the American Family
Embargoed for Release until April 2017

Have you ever used marijuana before going to a social event with friends?

	Marijuana Users	Regularly uses marijuana	Parents	Men	Women	Millennials (18-34)	Not Millennials	White	Non-white
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	78%	90%	78%	86% E	69%	79%	76%	81%	76%
No	22%	10%	22%	14%	31% D	21%	24%	19%	24%

Comparison Groups: DE/FG/HI
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

Banner of Marijuana Users: **Questions asked only of those who use marijuana**

Table MARALCO	Do you mostly use marijuana: Alone, With your spouse, partner, or significant other, With other family members, or With other people?
Table MARSUP	Do you get your marijuana most often from:
Table MARGILT	Have you ever felt guilty about using marijuana?
Table MARHIDE	Do you hide the marijuana you use, or not?
Table MARSTORR	Where do you hide the marijuana you use?
Table MARHDFRMR	Who do you mainly try to hide it from?
Table MARKWUSA	Have you told your spouse, partner, or significant other you use marijuana?
Table MARKWUSAF	Do they know how often you use marijuana?
Table MARKWUSE	Have you told your children you use marijuana?
Table MARKWUSF	Have you told your parents you use marijuana?
Table MARKWUSG	Have you told your close friends you use marijuana?
Table MARUSEPA	Have you ever used marijuana in front of or shared it with your spouse, partner or significant other?
Table MARUSEPE	Have you ever used marijuana in front of or shared it with your adult children?
Table MARUSEPF	Have you ever used marijuana in front of or shared it with your underage children?
Table MARUSEPG	Have you ever used marijuana in front of or shared it with your parents?
Table MARUSEPH	Have you ever used marijuana in front of or shared it with your close friends?
Table MARRSUSE	Do you use marijuana mostly: To relax, To relieve pain, To sleep, To improve sex, Just to have fun, To be social, To be creative, or Some other reason?
Table MARSCFRN	Have you ever used marijuana during a party or social event with friends?
Table MARPUBUSA	Have you ever used marijuana before a family function such as a holiday dinner, celebration, or wedding?

<u>Table MARPUBUSB</u>	<u>Have you ever used marijuana before a funeral?</u>
<u>Table MARPUBUSC</u>	<u>Have you ever used marijuana before a religious service?</u>
<u>Table MARPUBUSD</u>	<u>Have you ever used marijuana before having sex?</u>
<u>Table MARPUBUSF</u>	<u>Have you ever used marijuana before a test?</u>
<u>Table MARPUBUSG</u>	<u>Have you ever used marijuana before going to a social event with friends?</u>
<u>Table TKMARKDU</u>	<u>Have you ever talked to your children about your own use of marijuana?</u>
<u>Table TLKKDUSE</u>	<u>If there is/was another adult involved in raising your children, do/did the two of you strongly agree, agree, disagree, or strongly disagree about what to say to your children about YOUR own use of marijuana?</u>

[Table MARALCO](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Do you mostly use marijuana: Alone, With your spouse, partner, or significant other, With other family members, or With other people?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Alone	31%	35%	37%	32%	30%	25%	40%	32%	30%
With your spouse, partner, or significant other	23%	22%	27%	18%	29%	23%	23%	23%	23%
With other family members	5%	5%	6%	3%	7%	4%	6%	5%	5%
With other people	41%	37%	30%	47%	34%	48%	31%	40%	43%
				e		G	F		

Comparison Groups: DE/FG/HI
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 Lowercase letters indicate significance at the 90% level.

[Table MARSUP](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Do you get your marijuana most often from:

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Your spouse, partner, or significant other	6%	3%	5%	1%	12%	8%	5%	4%	9%
Your child	2%	1%	3%	1%	3%	-	4%	3%	-
A close friend	50%	46%	53%	45%	56%	46%	55%	57%	43%
A dealer	18%	24%	14%	20%	16%	26%	10%	17%	20%
A store or business that legally sells it	14%	13%	17%	18%	9%	9%	17%	12%	14%
A doctor's prescription or pharmacy	3%	4%	2%	6%	-	4%	2%	1%	6%
Grow your own	5%	7%	4%	6%	3%	6%	5%	4%	6%
Someplace else	2%	2%	2%	4%	-	2%	2%	2%	2%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARGILT](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you ever felt guilty about using marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	21%	21%	18%	22%	21%	25%	17%	20%	24%
No	79%	79%	82%	78%	79%	75%	83%	80%	76%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARHIDE](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Do you hide the marijuana you use, or not?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hide it	40%	45%	46%	41%	39%	35%	45%	43%	36%
Do not hide it	57%	54%	51%	58%	55%	59%	55%	55%	60%
Vol: Keep it with a friend	3%	1%	3%	1%	6%	6%	-	2%	5%

Comparison Groups: DE/FG/HI
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 Lowercase letters indicate significance at the 90% level.

[Table MARSTORR](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Where do you hide the marijuana you use?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)
Total Answering	100%	100%
Asked of those who Hide Marijuana		
Cigarette packs	3%	4%
Closet	8%	8%
Dresser drawer	20%	14%
Fake cans, containers, tins, or books	11%	11%
Kitchen Cupboard	4%	3%
In a safe or locked container	11%	12%
Night stand or bedroom table	3%	4%
Prescription pill bottles	3%	2%
On a shelf	4%	6%
Keep it with a friend	6%	-
Bathroom	6%	8%
Car	3%	4%
Other	18%	24%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Who do you mainly try to hide it from?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)
Total Answering	100%	100%
Asked of those who Hide Marijuana		
Co-workers/supervisor	3%	5%
Children/Grandchildren	37%	36%
Cleaning person/home aides	2%	1%
Friends	1%	2%
Landlord	2%	2%
Law enforcement	16%	16%
Parents/Grandparents including step	12%	8%
Roommate	2%	3%
Spouse, partner, or significant other	1%	1%
Family	2%	-
No one specific/People in general	8%	11%
Other	13%	15%

Comparison Groups: DE/FG/HI
 T-Test for Means, Z-Test for Percentages
 Uppercase letters indicate significance at the 95% level.
 Lowercase letters indicate significance at the 90% level.

[Table MARKWUSA](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Have you told your spouse, partner, or significant other you use marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)
Total Answering	100%	100%	100%
Asked of Marijuana Users in a Relationship			
Yes	95%	97%	96%
No	5%	3%	4%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARKWUSAF](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Do they know how often you use marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)
Total Answering	100%	100%	100%
Asked of Marijuana Users in a Relationship and Significant Other Knows of Use			
Yes	95%	94%	96%
No	5%	6%	4%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARKWUSE](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Have you told your children you use marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)
Total Answering	100%	100%
Asked of Parents who Use Marijuana		
Yes	60%	71%
No	40%	29%

Comparison Groups: DE/FG/HI
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

[Table MARKWUSE](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you told your parents you use marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	72%	78%	72%	71%	74%	76%	67%	69%	75%
No	28%	22%	28%	29%	26%	24%	33%	31%	25%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARKWUSG](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you told your close friends you use marijuana?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	95%	99%	93%	94%	96%	97%	92%	95%	95%
No	5%	1%	7%	6%	4%	3%	8%	5%	5%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARUSEPA](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Have you ever used marijuana in front of or shared it with your spouse, partner or significant other?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)
Total Answering	100%	100%	100%
Asked of Marijuana Users in a Relationship			
Used it in front of	21%	25%	16%
Shared it with	39%	38%	41%
Both	22%	24%	27%
No	17%	13%	16%

Comparison Groups: DE/FG/HI
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

[Table MARUSEPE](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Have you ever used marijuana in front of or shared it with your adult children?

	Marijuana Users ----- (A)
Total Answering	100%
Asked of Parents with Adult Children and Use Marijuana	
Used it in front of	12%
Shared it with	23%
Both	12%
No	53%

Comparison Groups: DE/FG/HI
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

[Table MARUSEPF](#)

Yahoo News/Marist Poll: Weed and the American Family
April 17, 2017

Have you ever used marijuana in front of or shared it with your underage children?

	Marijuana Users ----- (A)
Total Answering	100%
Asked of Parents with Underage Children and Use Marijuana	
Used it in front of	4%
Shared it with	2%
Both	-
No	93%

Comparison Groups: DE/FG/HI
T-Test for Means, Z-Test for Percentages
Uppercase letters indicate significance at the 95% level.
Lowercase letters indicate significance at the 90% level.

[Table MARUSEPG](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you ever used marijuana in front of or shared it with your parents?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used it in front of	9%	12%	6%	10%	9%	16% G	2%	8%	12%
Shared it with	12%	16%	15%	12%	13%	12%	14%	17% I	7%
Both	5%	7%	6%	3%	8%	4%	6%	7%	4%
No	73%	64%	73%	75%	70%	68%	78%	69%	78%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARUSEPH](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you ever used marijuana in front of or shared it with your close friends?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Used it in front of	18%	18%	16%	16%	21%	25%	10%	18%	19%
Shared it with	45%	47%	43%	47%	43%	48%	42%	46%	45%
Both	25%	30%	27%	28%	21%	17%	32%	28%	21%
No	12%	5%	14%	10%	15%	9%	16%	8%	15%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARRSUSE](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Do you use marijuana mostly: To relax, To relieve pain, To sleep, To improve sex, Just to have fun, To be social, To be creative, or Some other reason?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
To relax	37%	43%	35%	37%	38%	38%	37%	39%	33%
To relieve pain	19%	21%	25%	13%	26%	14%	24%	17%	22%
To sleep	3%	4%	6%	4%	2%	2%	5%	5%	1%
To improve sex	3%	1%	2%	3%	2%	3%	2%	2%	4%
Just to have fun	16%	11%	15%	15%	17%	18%	14%	22%	10%
To be social	10%	8%	8%	11%	8%	11%	9%	5%	17%
To be creative	6%	7%	4%	8%	4%	9%	3%	4%	10%
Some other reason	5%	5%	5%	7%	3%	4%	6%	5%	5%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

[Table MARPUBUSC](#)

Yahoo News/Marist Poll: Weed and the American Family
 April 17, 2017

Have you ever used marijuana before a religious service?

	Marijuana Users ----- (A)	Regularly uses marijuana ----- (B)	Parents ----- (C)	Men ----- (D)	Women ----- (E)	Millennials (18-34) ----- (F)	Not Millennials ----- (G)	White ----- (H)	Non-white ----- (I)
Total Answering	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	16%	21%	16%	19%	13%	14%	18%	17%	15%
No	84%	79%	84%	81%	87%	86%	82%	83%	85%

Comparison Groups: DE/FG/HI

T-Test for Means, Z-Test for Percentages

Uppercase letters indicate significance at the 95% level.

Lowercase letters indicate significance at the 90% level.

