

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 910 Wisconsin Adults

This survey of 910 adults was conducted August 13th through August 17th, 2017 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.2 percentage points. There are 801 registered voters. The results for this subset are statistically significant within ± 3.5 percentage points. There are 317 Republican and Republican leaning independents. The results for this subset are statistically significant within ± 5.5 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Wisconsin

		Wisconsin Adults	Wisconsin Registered Voters
		Col %	Col %
Wisconsin Adults		100%	
Wisconsin Registered Voters		88%	100%
Party Identification	Democrat	n/a	30%
	Republican	n/a	27%
	Independent	n/a	43%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	8%
	Liberal	n/a	18%
	Moderate	n/a	37%
	Conservative	n/a	28%
	Very conservative	n/a	10%
Tea Party Supporters		n/a	15%
Republicans	Support Tea Party	n/a	30%
	Do Not Support Tea Party	n/a	70%
Gender	Men	49%	47%
	Women	51%	53%
Age	Under 45	45%	41%
	45 or older	55%	59%
Age	18 to 29	21%	17%
	30 to 44	24%	24%
	45 to 59	29%	31%
	60 or older	26%	28%
Race	White	85%	86%
	African American	5%	5%
	Latino	5%	4%
	Other	5%	5%
Region	Milwaukee County	16%	16%
	Southeast	26%	26%
	Southwest	17%	18%
	Northeast	17%	16%
	Northwest	24%	24%
Household Income	Less than \$50,000	49%	48%
	\$50,000 or more	51%	52%
Education	Not college graduate	62%	61%
	College graduate	38%	39%
Race and Education	White - Not College Graduate	51%	51%
	White - College Graduate	33%	34%
	Non-White - Not College Graduate	11%	10%
	Non-White - College Graduate	5%	4%
White Evangelical Christians		23%	25%
Interview Type	Landline	34%	36%
	Cell Phone	66%	64%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll Wisconsin Tables

		Wisconsin Adults		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Adults		33%	56%	11%
Wisconsin Registered Voters		34%	56%	10%
Party Identification^	Democrat	5%	91%	4%
	Republican	71%	19%	10%
	Independent	31%	54%	16%
Political Ideology^	Very liberal-Liberal	8%	89%	3%
	Moderate	22%	63%	14%
	Conservative-Very conservative	63%	26%	10%
Tea Party Supporters^		79%	14%	6%
Republicans	Support Tea Party	89%	8%	3%
	Do Not Support Tea Party	57%	26%	17%
Trump Supporters		77%	10%	13%
Region	Milwaukee County	23%	69%	8%
	Southeast	42%	44%	14%
	Southwest	18%	73%	8%
	Northeast	40%	48%	12%
	Northwest	36%	53%	11%
Household Income	Less than \$50,000	31%	56%	13%
	\$50,000 or more	35%	57%	8%
Education	Not college graduate	38%	49%	13%
	College graduate	24%	68%	8%
Race	White	32%	56%	12%
	Non-white	37%	58%	5%
Age	18 to 29	27%	60%	13%
	30 to 44	30%	59%	11%
	45 to 59	38%	51%	11%
	60 or older	35%	55%	10%
	Age	Under 45	29%	60%
	45 or older	37%	53%	10%
Gender	Men	41%	48%	11%
	Women	25%	63%	11%
Race and Education	White - Not College Graduate	38%	47%	15%
	White - College Graduate	22%	70%	8%
White Evangelical Christians		44%	38%	17%
Interview Type	Landline	27%	61%	12%
	Cell Phone	36%	53%	11%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults				
		Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]				
		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
Wisconsin Adults		16%	17%	14%	42%	11%
Wisconsin Registered Voters		17%	17%	13%	42%	10%
Party Identification^	Democrat	0%	5%	13%	78%	4%
	Republican	39%	33%	8%	10%	10%
	Independent	16%	15%	16%	38%	16%
Political Ideology^	Very liberal-Liberal	2%	6%	11%	78%	3%
	Moderate	10%	12%	16%	47%	14%
	Conservative-Very conservative	36%	28%	12%	14%	10%
Tea Party Supporters^		54%	25%	8%	6%	6%
Republicans	Support Tea Party	63%	26%	5%	3%	3%
	Do Not Support Tea Party	26%	31%	14%	13%	17%
Trump Supporters		45%	32%	8%	2%	13%
Region	Milwaukee County	12%	11%	12%	57%	8%
	Southeast	19%	23%	12%	32%	14%
	Southwest	10%	8%	13%	60%	8%
	Northeast	19%	21%	17%	31%	12%
	Northwest	19%	18%	14%	39%	11%
Household Income	Less than \$50,000	12%	19%	15%	41%	13%
	\$50,000 or more	19%	16%	12%	45%	8%
Education	Not college graduate	19%	19%	15%	34%	13%
	College graduate	10%	14%	11%	57%	8%
Race	White	16%	17%	12%	43%	12%
	Non-white	18%	19%	20%	38%	5%
Age	18 to 29	10%	17%	18%	42%	13%
	30 to 44	13%	18%	15%	44%	11%
	45 to 59	18%	20%	12%	39%	11%
	60 or older	23%	13%	10%	45%	10%
Age	Under 45	11%	17%	16%	43%	12%
	45 or older	20%	17%	11%	42%	10%
Gender	Men	21%	21%	13%	35%	11%
	Women	12%	13%	14%	49%	11%
Race and Education	White - Not College Graduate	20%	19%	14%	33%	15%
	White - College Graduate	8%	14%	10%	60%	8%
White Evangelical Christians		25%	20%	11%	27%	17%
Interview Type	Landline	13%	14%	14%	47%	12%
	Cell Phone	17%	19%	13%	40%	11%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		31%	61%	7%
Wisconsin Registered Voters		32%	61%	7%
Party Identification^	Democrat	2%	95%	3%
	Republican	68%	24%	8%
	Independent	29%	61%	10%
Political Ideology^	Very liberal-Liberal	5%	90%	4%
	Moderate	24%	73%	4%
	Conservative-Very conservative	57%	31%	11%
Tea Party Supporters^		77%	21%	3%
Republicans	Support Tea Party	87%	10%	3%
	Do Not Support Tea Party	53%	35%	11%
Trump Supporters		75%	15%	11%
Trump Approval Rating	Approve	86%	9%	5%
	Disapprove	1%	97%	2%
Region	Milwaukee County	21%	75%	4%
	Southeast	41%	48%	10%
	Southwest	16%	78%	6%
	Northeast	37%	56%	7%
	Northwest	35%	58%	8%
Household Income	Less than \$50,000	28%	62%	10%
	\$50,000 or more	33%	61%	5%
Education	Not college graduate	36%	55%	9%
	College graduate	22%	73%	5%
Race	White	31%	61%	8%
	Non-white	34%	61%	5%
Age	18 to 29	27%	69%	4%
	30 to 44	30%	63%	7%
	45 to 59	33%	56%	11%
	60 or older	34%	60%	6%
Age	Under 45	28%	66%	6%
	45 or older	34%	57%	9%
Gender	Men	40%	53%	7%
	Women	23%	70%	7%
Race and Education	White - Not College Graduate	36%	53%	11%
	White - College Graduate	21%	75%	4%
White Evangelical Christians		41%	46%	13%
Interview Type	Landline	28%	66%	6%
	Cell Phone	33%	59%	8%

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^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of the Republican Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		32%	56%	12%
Wisconsin Registered Voters		33%	57%	10%
Party Identification^	Democrat	6%	88%	6%
	Republican	79%	15%	6%
	Independent	24%	61%	15%
Political Ideology^	Very liberal-Liberal	13%	85%	2%
	Moderate	27%	60%	13%
	Conservative-Very conservative	51%	36%	13%
Tea Party Supporters^		55%	38%	7%
Republicans	Support Tea Party	67%	27%	6%
	Do Not Support Tea Party	68%	24%	8%
Trump Supporters		65%	25%	10%
Trump Approval Rating	Approve	62%	30%	8%
	Disapprove	14%	77%	9%
Region	Milwaukee County	23%	65%	12%
	Southeast	42%	45%	14%
	Southwest	20%	73%	8%
	Northeast	38%	49%	13%
	Northwest	33%	56%	11%
Household Income	Less than \$50,000	32%	54%	13%
	\$50,000 or more	32%	59%	8%
Education	Not college graduate	36%	50%	14%
	College graduate	24%	67%	9%
Race	White	32%	56%	12%
	Non-white	35%	57%	8%
Age	18 to 29	30%	55%	15%
	30 to 44	31%	55%	13%
	45 to 59	34%	58%	8%
	60 or older	32%	57%	11%
Age	Under 45	31%	55%	14%
	45 or older	33%	57%	10%
Gender	Men	36%	53%	11%
	Women	29%	59%	12%
Race and Education	White - Not College Graduate	37%	49%	14%
	White - College Graduate	23%	69%	9%
White Evangelical Christians		48%	38%	14%
Interview Type	Landline	31%	55%	13%
	Cell Phone	33%	57%	11%

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^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of the Democratic Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		39%	47%	14%
Wisconsin Registered Voters		39%	49%	12%
Party Identification^	Democrat	80%	10%	10%
	Republican	5%	88%	7%
	Independent	33%	50%	17%
Political Ideology^	Very liberal-Liberal	71%	20%	9%
	Moderate	38%	46%	15%
	Conservative-Very conservative	17%	72%	11%
Tea Party Supporters^		13%	84%	3%
Republicans	Support Tea Party	3%	93%	4%
	Do Not Support Tea Party	11%	82%	8%
Trump Supporters		10%	82%	8%
Trump Approval Rating	Approve	14%	79%	7%
	Disapprove	58%	27%	15%
Region	Milwaukee County	45%	40%	15%
	Southeast	29%	54%	17%
	Southwest	58%	31%	10%
	Northeast	32%	54%	14%
	Northwest	38%	49%	13%
Household Income	Less than \$50,000	41%	44%	15%
	\$50,000 or more	39%	50%	10%
Education	Not college graduate	35%	50%	15%
	College graduate	46%	41%	13%
Race	White	39%	46%	15%
	Non-white	43%	49%	8%
Age	18 to 29	47%	37%	16%
	30 to 44	41%	43%	16%
	45 to 59	33%	55%	12%
	60 or older	39%	49%	12%
Age	Under 45	44%	40%	16%
	45 or older	36%	52%	12%
Gender	Men	32%	56%	12%
	Women	46%	39%	16%
Race and Education	White - Not College Graduate	34%	50%	16%
	White - College Graduate	47%	39%	14%
White Evangelical Christians		30%	58%	12%
Interview Type	Landline	40%	43%	16%
	Cell Phone	38%	49%	13%

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^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Tammy Baldwin?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		38%	33%	30%
Wisconsin Registered Voters		39%	34%	27%
Party Identification^	Democrat	65%	9%	26%
	Republican	8%	63%	28%
	Independent	40%	32%	28%
Political Ideology^	Very liberal-Liberal	69%	10%	21%
	Moderate	42%	29%	30%
	Conservative-Very conservative	15%	58%	26%
Tea Party Supporters^		12%	68%	20%
Republicans	Support Tea Party	6%	75%	19%
	Do Not Support Tea Party	11%	56%	33%
Trump Supporters		12%	63%	26%
Trump Approval Rating	Approve	13%	61%	26%
	Disapprove	57%	16%	27%
Region	Milwaukee County	46%	30%	24%
	Southeast	29%	42%	29%
	Southwest	61%	22%	18%
	Northeast	33%	37%	29%
	Northwest	28%	29%	43%
Household Income	Less than \$50,000	36%	27%	37%
	\$50,000 or more	41%	37%	22%
Education	Not college graduate	29%	36%	35%
	College graduate	51%	27%	23%
Race	White	40%	32%	28%
	Non-white	25%	36%	39%
Age	18 to 29	29%	22%	49%
	30 to 44	43%	26%	31%
	45 to 59	32%	44%	24%
	60 or older	45%	34%	20%
Age	Under 45	37%	24%	39%
	45 or older	38%	39%	22%
Gender	Men	29%	42%	30%
	Women	46%	24%	30%
Race and Education	White - Not College Graduate	29%	37%	34%
	White - College Graduate	56%	24%	20%
White Evangelical Christians		29%	41%	30%
Interview Type	Landline	46%	30%	24%
	Cell Phone	33%	34%	32%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		39%	53%	7%
Wisconsin Registered Voters		40%	53%	7%
Party Identification^	Democrat	6%	91%	3%
	Republican	79%	13%	8%
	Independent	39%	52%	9%
Political Ideology^	Very liberal-Liberal	10%	87%	3%
	Moderate	30%	61%	9%
	Conservative-Very conservative	68%	24%	8%
Tea Party Supporters^		79%	13%	9%
Republicans	Support Tea Party	89%	2%	8%
	Do Not Support Tea Party	73%	20%	7%
Trump Supporters		75%	16%	9%
Trump Approval Rating	Approve	77%	16%	7%
	Disapprove	16%	79%	5%
Region	Milwaukee County	25%	68%	7%
	Southeast	46%	46%	8%
	Southwest	23%	72%	4%
	Northeast	52%	43%	5%
	Northwest	43%	46%	11%
Household Income	Less than \$50,000	36%	54%	10%
	\$50,000 or more	40%	55%	5%
Education	Not college graduate	43%	48%	9%
	College graduate	33%	63%	4%
Race	White	40%	53%	7%
	Non-white	32%	60%	8%
Age	18 to 29	30%	60%	10%
	30 to 44	38%	52%	10%
	45 to 59	45%	49%	6%
	60 or older	41%	54%	5%
Age	Under 45	34%	56%	10%
	45 or older	43%	51%	6%
Gender	Men	43%	51%	7%
	Women	36%	56%	8%
Race and Education	White - Not College Graduate	45%	46%	9%
	White - College Graduate	31%	64%	5%
White Evangelical Christians		60%	31%	8%
Interview Type	Landline	35%	58%	7%
	Cell Phone	41%	51%	8%

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^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Registered Voters		
		Now, knowing it is a long way off, what is your preference for the outcome of next year's congressional elections:		
		A Congress controlled by Republicans	A Congress controlled by Democrats	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		38%	46%	16%
Party Identification	Democrat	3%	91%	6%
	Republican	95%	1%	4%
	Independent	27%	45%	28%
Political Ideology	Very liberal-Liberal	6%	83%	11%
	Moderate	27%	52%	21%
	Conservative-Very conservative	71%	17%	12%
Tea Party Supporters		76%	12%	12%
Republicans	Support Tea Party	90%	3%	8%
	Do Not Support Tea Party	83%	5%	12%
Trump Supporters		78%	6%	15%
Trump Approval Rating	Approve	75%	12%	13%
	Disapprove	13%	73%	14%
Region	Milwaukee County	26%	58%	16%
	Southeast	52%	35%	13%
	Southwest	23%	69%	8%
	Northeast	47%	35%	18%
	Northwest	34%	42%	23%
Household Income	Less than \$50,000	33%	47%	20%
	\$50,000 or more	40%	49%	12%
Education	Not college graduate	40%	40%	19%
	College graduate	31%	58%	11%
Race	White	37%	47%	16%
	Non-white	37%	48%	15%
Age	18 to 29	33%	50%	17%
	30 to 44	30%	57%	13%
	45 to 59	47%	40%	13%
	60 or older	36%	43%	20%
Age	Under 45	31%	54%	15%
	45 or older	42%	42%	17%
Gender	Men	45%	40%	15%
	Women	31%	52%	16%
Race and Education	White - Not College Graduate	41%	39%	20%
	White - College Graduate	29%	61%	11%
White Evangelical Christians		56%	29%	15%
Interview Type	Landline	33%	49%	18%
	Cell Phone	40%	45%	15%

NBC News/Marist Poll Wisconsin Registered Voters. Interviews conducted August 13th through August 17th, 2017, n=801 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Adults		
		Do you think the United States' economy has been strengthened or weakened by Donald Trump's decisions as president?		
		Strengthened	Weakened	Unsure
		Row %	Row %	Row %
Wisconsin Adults		41%	41%	18%
Wisconsin Registered Voters		41%	41%	18%
Party Identification [^]	Democrat	11%	70%	19%
	Republican	79%	11%	10%
	Independent	39%	39%	22%
Political Ideology [^]	Very liberal-Liberal	13%	73%	14%
	Moderate	33%	45%	22%
	Conservative-Very conservative	70%	16%	14%
Tea Party Supporters [^]		82%	8%	10%
Republicans	Support Tea Party	89%	4%	7%
	Do Not Support Tea Party	68%	17%	15%
Trump Supporters		81%	8%	11%
Trump Approval Rating	Approve	91%	2%	8%
	Disapprove	11%	69%	20%
Region	Milwaukee County	26%	56%	18%
	Southeast	53%	33%	14%
	Southwest	27%	52%	20%
	Northeast	51%	30%	20%
	Northwest	40%	38%	21%
Household Income	Less than \$50,000	36%	46%	18%
	\$50,000 or more	45%	40%	16%
Education	Not college graduate	46%	36%	18%
	College graduate	32%	49%	19%
Race	White	40%	40%	20%
	Non-white	43%	49%	8%
Age	18 to 29	36%	46%	19%
	30 to 44	38%	49%	13%
	45 to 59	45%	34%	21%
	60 or older	43%	37%	20%
Age	Under 45	37%	47%	16%
	45 or older	44%	35%	21%
Gender	Men	50%	32%	18%
	Women	32%	50%	18%
Race and Education	White - Not College Graduate	46%	33%	21%
	White - College Graduate	29%	51%	20%
White Evangelical Christians		53%	28%	19%
Interview Type	Landline	36%	41%	23%
	Cell Phone	43%	41%	16%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

[^]Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		When it comes to delivering on campaign promises, so far, do you think Donald Trump is winning or losing on bringing manufacturing jobs back to the U.S.?		
		Winning	Losing	Unsure
		Row %	Row %	Row %
Wisconsin Adults		37%	48%	15%
Wisconsin Registered Voters		37%	48%	15%
Party Identification^	Democrat	7%	79%	14%
	Republican	75%	13%	11%
	Independent	33%	48%	18%
Political Ideology^	Very liberal-Liberal	11%	79%	10%
	Moderate	28%	58%	14%
	Conservative-Very conservative	65%	21%	14%
Tea Party Supporters^		75%	16%	9%
Republicans	Support Tea Party	84%	8%	8%
	Do Not Support Tea Party	62%	21%	17%
Trump Supporters		78%	9%	13%
Trump Approval Rating	Approve	82%	6%	13%
	Disapprove	9%	79%	12%
Region	Milwaukee County	29%	59%	12%
	Southeast	48%	37%	15%
	Southwest	24%	66%	10%
	Northeast	46%	36%	17%
	Northwest	33%	47%	20%
Household Income	Less than \$50,000	34%	50%	16%
	\$50,000 or more	39%	48%	13%
Education	Not college graduate	41%	43%	15%
	College graduate	28%	57%	15%
Race	White	36%	48%	16%
	Non-white	37%	51%	12%
Age	18 to 29	32%	50%	18%
	30 to 44	33%	52%	15%
	45 to 59	40%	46%	14%
	60 or older	40%	46%	14%
Age	Under 45	33%	51%	17%
	45 or older	40%	46%	14%
Gender	Men	46%	41%	13%
	Women	28%	54%	18%
Race and Education	White - Not College Graduate	42%	42%	16%
	White - College Graduate	26%	58%	16%
White Evangelical Christians		51%	31%	18%
Interview Type	Landline	33%	50%	17%
	Cell Phone	39%	47%	14%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Do you think the United States' role on the world stage has been strengthened or weakened by Donald Trump's decisions as president?		
		Strengthened	Weakened	Unsure
		Row %	Row %	Row %
Wisconsin Adults		32%	59%	9%
Wisconsin Registered Voters		32%	59%	9%
Party Identification^	Democrat	6%	89%	6%
	Republican	62%	25%	13%
	Independent	30%	61%	9%
Political Ideology^	Very liberal-Liberal	8%	91%	2%
	Moderate	20%	71%	9%
	Conservative-Very conservative	59%	30%	12%
Tea Party Supporters^		77%	12%	11%
Republicans	Support Tea Party	85%	5%	10%
	Do Not Support Tea Party	49%	39%	12%
Trump Supporters		72%	16%	12%
Trump Approval Rating	Approve	79%	10%	11%
	Disapprove	3%	94%	4%
Region	Milwaukee County	21%	73%	7%
	Southeast	41%	49%	11%
	Southwest	20%	74%	6%
	Northeast	41%	49%	9%
	Northwest	31%	59%	11%
Household Income	Less than \$50,000	30%	62%	8%
	\$50,000 or more	33%	58%	9%
Education	Not college graduate	37%	53%	10%
	College graduate	22%	71%	7%
Race	White	31%	60%	9%
	Non-white	33%	59%	8%
Age	18 to 29	27%	63%	10%
	30 to 44	28%	66%	6%
	45 to 59	35%	54%	11%
	60 or older	35%	57%	9%
Age	Under 45	28%	64%	8%
	45 or older	35%	55%	10%
Gender	Men	41%	52%	8%
	Women	23%	67%	11%
Race and Education	White - Not College Graduate	38%	52%	10%
	White - College Graduate	21%	72%	7%
White Evangelical Christians		45%	44%	11%
Interview Type	Landline	27%	63%	10%
	Cell Phone	34%	58%	9%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults			
		How much confidence do you have in Donald Trump to lead the nation in an international crisis:			
		A great deal of confidence	A good amount	Not very much	No confidence at all
		Row %	Row %	Row %	Row %
Wisconsin Adults		16%	21%	19%	45%
Wisconsin Registered Voters		16%	21%	17%	46%
Party Identification^	Democrat	1%	7%	17%	76%
	Republican	40%	38%	14%	8%
	Independent	12%	20%	20%	48%
Political Ideology^	Very liberal-Liberal	3%	6%	7%	84%
	Moderate	11%	16%	24%	49%
	Conservative-Very conservative	32%	34%	19%	16%
Tea Party Supporters^		46%	33%	16%	6%
Republicans	Support Tea Party	53%	37%	7%	3%
	Do Not Support Tea Party	25%	38%	22%	15%
Trump Supporters		40%	43%	13%	4%
Trump Approval Rating	Approve	46%	46%	6%	1%
	Disapprove	1%	2%	20%	77%
Region	Milwaukee County	12%	12%	19%	58%
	Southeast	21%	26%	19%	34%
	Southwest	10%	10%	16%	63%
	Northeast	18%	25%	26%	32%
	Northwest	16%	25%	15%	44%
Household Income	Less than \$50,000	13%	20%	21%	46%
	\$50,000 or more	18%	21%	16%	46%
Education	Not college graduate	19%	23%	21%	37%
	College graduate	10%	16%	16%	59%
Race	White	14%	22%	19%	45%
	Non-white	23%	16%	17%	44%
Age	18 to 29	12%	21%	21%	47%
	30 to 44	14%	17%	21%	49%
	45 to 59	18%	23%	17%	42%
	60 or older	19%	20%	17%	44%
Age	Under 45	13%	19%	21%	48%
	45 or older	18%	22%	17%	43%
Gender	Men	20%	25%	18%	38%
	Women	12%	16%	20%	52%
Race and Education	White - Not College Graduate	18%	25%	21%	36%
	White - College Graduate	8%	16%	15%	61%
White Evangelical Christians		23%	29%	19%	29%
Interview Type	Landline	15%	14%	20%	50%
	Cell Phone	16%	24%	18%	42%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Does Donald Trump's conduct as president so far make you feel:		
		Proud	Embarrassed	Unsure
		Row %	Row %	Row %
Wisconsin Adults		24%	64%	12%
Wisconsin Registered Voters		25%	64%	12%
Party Identification [^]	Democrat	2%	95%	4%
	Republican	55%	31%	13%
	Independent	20%	63%	17%
Political Ideology [^]	Very liberal-Liberal	4%	93%	3%
	Moderate	17%	75%	8%
	Conservative-Very conservative	45%	35%	20%
Tea Party Supporters [^]		63%	24%	13%
Republicans	Support Tea Party	72%	15%	13%
	Do Not Support Tea Party	40%	42%	18%
Trump Supporters		63%	22%	16%
Trump Approval Rating	Approve	68%	15%	17%
	Disapprove	1%	97%	3%
Region	Milwaukee County	14%	75%	10%
	Southeast	34%	54%	13%
	Southwest	12%	81%	7%
	Northeast	29%	57%	14%
	Northwest	26%	60%	14%
Household Income	Less than \$50,000	22%	65%	13%
	\$50,000 or more	27%	66%	8%
Education	Not college graduate	29%	57%	14%
	College graduate	16%	75%	9%
Race	White	23%	64%	12%
	Non-white	29%	60%	11%
Age	18 to 29	18%	67%	14%
	30 to 44	24%	65%	11%
	45 to 59	25%	62%	14%
	60 or older	29%	63%	8%
Age	Under 45	21%	66%	13%
	45 or older	27%	62%	11%
Gender	Men	32%	55%	13%
	Women	17%	72%	11%
Race and Education	White - Not College Graduate	28%	57%	15%
	White - College Graduate	14%	77%	9%
White Evangelical Christians		32%	52%	16%
Interview Type	Landline	22%	69%	9%
	Cell Phone	25%	61%	13%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

[^]Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Clinton Supporters		
		Did you vote for Hillary Clinton because you were for her or against Donald Trump?		
		Against Donald		
		For Hillary Clinton	Trump	Unsure
		Row %	Row %	Row %
Wisconsin Clinton Supporters		60%	37%	3%
Party Identification	Democrat	68%	29%	3%
	Independent	46%	52%	2%
Political Ideology	Very liberal-Liberal	67%	30%	3%
	Moderate	56%	42%	2%
Household Income	Less than \$50,000	64%	31%	5%
	\$50,000 or more	56%	43%	1%
Education	Not college graduate	63%	35%	2%
	College graduate	56%	41%	4%
Age	Under 45	56%	42%	3%
	45 or older	62%	35%	3%
Gender	Men	55%	41%	4%
	Women	62%	35%	2%
Race and Education	White - Not College Graduate	65%	33%	2%
	White - College Graduate	56%	40%	4%
Interview Type	Landline	64%	33%	3%
	Cell Phone	57%	40%	3%

NBC News/Marist Poll Wisconsin Clinton Supporters. Interviews conducted August 13th through August 17th, 2017, n=328 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Trump Supporters		
		Did you vote for Donald Trump because you were for him or against Hillary Clinton?		
		Against Hillary		
		For Donald Trump	Clinton	Unsure
		Row %	Row %	Row %
Wisconsin Trump Supporters		61%	34%	4%
Party Identification	Republican	62%	33%	5%
	Independent	58%	38%	4%
Political Ideology	Moderate	54%	45%	1%
	Conservative-Very conservative	65%	29%	6%
Tea Party Supporters		69%	25%	6%
Republicans	Support Tea Party	66%	28%	6%
	Do Not Support Tea Party	58%	39%	3%
Household Income	Less than \$50,000	64%	31%	5%
	\$50,000 or more	58%	39%	3%
Education	Not college graduate	66%	30%	4%
	College graduate	50%	45%	5%
Age	Under 45	65%	31%	4%
	45 or older	60%	36%	4%
Gender	Men	66%	29%	5%
	Women	56%	42%	3%
Race and Education	White - Not College Graduate	64%	32%	4%
White Evangelical Christians		57%	36%	7%
Interview Type	Landline	62%	34%	4%
	Cell Phone	61%	34%	4%

NBC News/Marist Poll Wisconsin Trump Supporters. Interviews conducted August 13th through August 17th, 2017, n=293 MOE +/- 5.7 percentage points. Totals may not add to 100% due to rounding.

		Republicans and Republican leaning independents		
		Do you think Donald Trump is doing more to unite the Republican party as president, or doing more to divide the Republican party?		
		Unite	Divide	Unsure
		Row %	Row %	Row %
Republicans and Republican leaning independents		46%	42%	13%
Party Identification	Republican	52%	37%	11%
	Independent	34%	51%	16%
Political Ideology	Moderate	41%	55%	5%
	Conservative-Very conservative	53%	32%	16%
Republicans	Support Tea Party	66%	22%	12%
	Do Not Support Tea Party	37%	50%	13%
Trump Supporters		55%	33%	13%
Household Income	Less than \$50,000	52%	37%	10%
	\$50,000 or more	44%	45%	11%
Education	Not college graduate	50%	39%	11%
	College graduate	37%	46%	17%
Age	Under 45	42%	46%	11%
	45 or older	48%	39%	13%
Gender	Men	48%	42%	10%
	Women	43%	41%	16%
Race and Education	White - Not College Graduate	47%	42%	11%
	White - College Graduate	37%	46%	17%
White Evangelical Christians		46%	42%	12%
Interview Type	Landline	41%	43%	15%
	Cell Phone	48%	41%	11%

NBC News/Marist Poll Wisconsin Republicans and Republican leaning Independents. Interviews conducted August 13th through August 17th, 2017, n=317 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		61%	33%	6%
Wisconsin Registered Voters		60%	34%	6%
Party Identification^	Democrat	96%	1%	3%
	Republican	22%	75%	3%
	Independent	60%	31%	9%
Political Ideology^	Very liberal-Liberal	92%	5%	3%
	Moderate	69%	24%	7%
	Conservative-Very conservative	29%	65%	6%
Tea Party Supporters^		23%	77%	0%
Republicans	Support Tea Party	9%	90%	0%
	Do Not Support Tea Party	32%	63%	5%
Trump Supporters		19%	76%	4%
Trump Approval Rating	Approve	22%	74%	4%
	Disapprove	88%	7%	5%
Region	Milwaukee County	77%	21%	3%
	Southeast	51%	42%	7%
	Southwest	79%	20%	2%
	Northeast	55%	40%	6%
	Northwest	55%	36%	9%
Household Income	Less than \$50,000	63%	27%	9%
	\$50,000 or more	62%	36%	2%
Education	Not college graduate	55%	38%	7%
	College graduate	72%	25%	4%
Race	White	60%	34%	6%
	Non-white	71%	23%	6%
Age	18 to 29	76%	19%	5%
	30 to 44	66%	29%	5%
	45 to 59	50%	43%	7%
	60 or older	59%	36%	5%
Age	Under 45	70%	24%	5%
	45 or older	54%	40%	6%
Gender	Men	57%	40%	3%
	Women	66%	26%	8%
Race and Education	White - Not College Graduate	52%	41%	7%
	White - College Graduate	73%	23%	4%
White Evangelical Christians		43%	50%	7%
Interview Type	Landline	66%	27%	7%
	Cell Phone	59%	36%	5%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.

		Wisconsin Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Adults		54%	34%	11%
Wisconsin Registered Voters		53%	36%	11%
Party Identification^	Democrat	87%	8%	5%
	Republican	21%	69%	10%
	Independent	51%	34%	15%
Political Ideology^	Very liberal-Liberal	87%	10%	3%
	Moderate	60%	26%	14%
	Conservative-Very conservative	25%	63%	12%
Tea Party Supporters^		19%	73%	8%
Republicans	Support Tea Party	8%	82%	10%
	Do Not Support Tea Party	32%	59%	8%
Trump Supporters		20%	70%	10%
Trump Approval Rating	Approve	23%	66%	11%
	Disapprove	75%	16%	8%
Region	Milwaukee County	67%	25%	9%
	Southeast	46%	43%	11%
	Southwest	70%	21%	8%
	Northeast	51%	37%	12%
	Northwest	47%	39%	15%
Household Income	Less than \$50,000	54%	29%	17%
	\$50,000 or more	58%	37%	5%
Education	Not college graduate	49%	37%	13%
	College graduate	63%	29%	8%
Race	White	55%	35%	11%
	Non-white	57%	31%	12%
Age	18 to 29	70%	22%	9%
	30 to 44	54%	34%	11%
	45 to 59	46%	42%	11%
	60 or older	52%	35%	13%
Age	Under 45	61%	29%	10%
	45 or older	49%	39%	12%
Gender	Men	52%	41%	7%
	Women	57%	28%	15%
Race and Education	White - Not College Graduate	48%	39%	13%
	White - College Graduate	65%	27%	8%
White Evangelical Christians		42%	43%	16%
Interview Type	Landline	54%	33%	13%
	Cell Phone	55%	35%	10%

NBC News/Marist Poll Wisconsin Adults. Interviews conducted August 13th through August 17th, 2017, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^Wisconsin Registered Voters: n=801 MOE +/- 3.5 percentage points.