

		Wisconsin Likely Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		50%	45%	1%	4%
Party Identification	Democrat	96%	3%	0%	1%
	Republican	1%	98%	0%	1%
	Independent	46%	45%	3%	7%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	88%	8%	1%	3%
	Just Independents	42%	37%	1%	19%
	Soft Republicans	8%	84%	5%	3%
	Strong Republicans	1%	99%	0%	0%
Tea Party Supporters		11%	86%	1%	2%
Political Ideology	Very liberal-Liberal	89%	8%	0%	2%
	Moderate	64%	32%	1%	3%
	Conservative-Very conservative	17%	78%	2%	4%
Intensity of Support	Strongly support	53%	47%	0%	0%
	Somewhat support	49%	51%	0%	0%
Plan to Vote Early	Vote early or by absentee	53%	43%	0%	4%
	Vote on Election Day	47%	48%	1%	4%
	Have not decided	61%	34%	1%	3%
Enthusiasm about Presidential Election	High	49%	49%	1%	1%
	Moderate	53%	41%	2%	5%
	Low	46%	36%	3%	15%
Gender	Men	46%	49%	2%	4%
	Women	54%	42%	0%	4%
Age	Under 45	51%	44%	2%	2%
	45 or older	50%	45%	1%	5%
Age	18 to 29	56%	38%	4%	1%
	30 to 44	49%	47%	2%	3%
	45 to 59	52%	43%	1%	4%
	60 or older	48%	46%	1%	5%
Race	White	47%	48%	1%	4%
	Non-white	78%	21%	0%	2%
Region	Milwaukee	65%	32%	0%	3%
	Southeast	34%	61%	1%	4%
	Southwest	65%	30%	1%	3%
	Northeast	49%	45%	2%	4%
	Northwest	48%	47%	1%	3%
Household Income	Less than \$75,000	53%	42%	1%	3%
	\$75,000 or more	51%	45%	1%	2%
Education	Not college graduate	49%	45%	1%	5%
	College graduate	51%	45%	1%	3%
Marital Status	Married	44%	52%	0%	4%
	Not married	59%	36%	2%	3%
Evangelical Christians		31%	64%	1%	3%
U.S. Military Veteran		36%	59%	1%	4%
Interview Type	Landline	49%	46%	1%	4%
	Cell Phone	53%	42%	1%	4%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Wisconsin Likely Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		86%	11%	2%	0%
Party Identification	Democrat	92%	6%	1%	0%
	Republican	93%	6%	0%	0%
	Independent	75%	20%	4%	1%
Tea Party Supporters		91%	6%	3%	0%
Political Ideology	Very liberal-Liberal	91%	8%	0%	0%
	Moderate	78%	17%	4%	1%
	Conservative-Very conservative	90%	8%	2%	0%
Presidential Choice	Barack Obama and Joe Biden	87%	10%	3%	0%
	Mitt Romney and Paul Ryan	86%	11%	2%	1%
Gender	Men	84%	12%	3%	1%
	Women	89%	10%	1%	0%
Age	Under 45	83%	15%	2%	0%
	45 or older	88%	9%	2%	1%
Age	18 to 29	74%	25%	0%	1%
	30 to 44	87%	10%	3%	0%
	45 to 59	87%	9%	4%	0%
	60 or older	89%	9%	1%	1%
Race	White	86%	12%	2%	0%
	Non-white	89%	5%	5%	1%
Region	Milwaukee	84%	11%	4%	1%
	Southeast	91%	8%	1%	1%
	Southwest	84%	13%	2%	1%
	Northeast	87%	8%	5%	0%
	Northwest	85%	14%	2%	0%
Household Income	Less than \$75,000	84%	13%	2%	0%
	\$75,000 or more	90%	7%	2%	0%
Education	Not college graduate	86%	10%	3%	1%
	College graduate	87%	11%	1%	0%
Marital Status	Married	88%	10%	2%	0%
	Not married	85%	12%	3%	1%
Evangelical Christians		86%	11%	3%	0%
U.S. Military Veteran		89%	9%	1%	1%
Interview Type	Landline	88%	10%	2%	0%
	Cell Phone	82%	15%	3%	1%

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		Wisconsin Likely Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Wisconsin Likely Voters		13%	73%	14%
Party Identification	Democrat	12%	71%	17%
	Republican	14%	76%	10%
	Independent	13%	74%	13%
Tea Party Supporters		12%	77%	11%
Political Ideology	Very liberal-Liberal	14%	71%	14%
	Moderate	12%	71%	17%
	Conservative-Very conservative	13%	77%	10%
Presidential Choice	Barack Obama and Joe Biden	14%	69%	17%
	Mitt Romney and Paul Ryan	13%	77%	11%
Gender	Men	12%	76%	13%
	Women	14%	71%	15%
Age	Under 45	7%	72%	21%
	45 or older	15%	75%	10%
Age	18 to 29	9%	66%	25%
	30 to 44	6%	75%	19%
	45 to 59	8%	82%	10%
	60 or older	21%	69%	10%
Race	White	13%	74%	13%
	Non-white	16%	63%	20%
Region	Milwaukee	15%	69%	16%
	Southeast	13%	72%	15%
	Southwest	12%	75%	13%
	Northeast	12%	75%	13%
	Northwest	13%	75%	12%
Household Income	Less than \$75,000	13%	72%	15%
	\$75,000 or more	10%	79%	11%
Education	Not college graduate	14%	71%	15%
	College graduate	11%	77%	12%
Marital Status	Married	11%	79%	10%
	Not married	15%	66%	18%
Evangelical Christians		14%	75%	11%
U.S. Military Veteran		13%	79%	9%
Interview Type	Landline	13%	74%	13%
	Cell Phone	12%	70%	18%

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		Wisconsin Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		48%	46%	6%
Party Identification	Democrat	94%	3%	3%
	Republican	2%	96%	2%
	Independent	42%	48%	10%
Tea Party Supporters		10%	87%	2%
Political Ideology	Very liberal-Liberal	85%	10%	5%
	Moderate	61%	33%	7%
	Conservative-Very conservative	17%	79%	4%
Presidential Choice	Barack Obama and Joe Biden	92%	3%	5%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	43%	50%	6%
	Women	52%	42%	6%
Age	Under 45	49%	43%	8%
	45 or older	48%	47%	5%
Age	18 to 29	58%	38%	5%
	30 to 44	45%	45%	10%
	45 to 59	49%	46%	4%
	60 or older	46%	48%	6%
Race	White	45%	48%	6%
	Non-white	73%	24%	2%
Region	Milwaukee	63%	33%	4%
	Southeast	33%	61%	6%
	Southwest	65%	31%	4%
	Northeast	45%	48%	7%
	Northwest	44%	47%	9%
Household Income	Less than \$75,000	51%	44%	5%
	\$75,000 or more	49%	44%	7%
Education	Not college graduate	48%	46%	6%
	College graduate	48%	47%	5%
Marital Status	Married	42%	53%	5%
	Not married	57%	37%	7%
Evangelical Christians		32%	63%	5%
U.S. Military Veteran		35%	58%	7%
Interview Type	Landline	46%	48%	6%
	Cell Phone	54%	38%	8%

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		Wisconsin Likely Voters		
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Likely Voters		48%	46%	5%
Party Identification	Democrat	93%	5%	2%
	Republican	3%	95%	2%
	Independent	44%	48%	9%
Party Identification***	Strong Democrats	96%	3%	1%
	Soft Democrats	80%	15%	4%
	Just Independents	45%	36%	19%
	Soft Republicans	8%	85%	7%
	Strong Republicans	2%	97%	1%
Tea Party Supporters		14%	83%	4%
Political Ideology	Very liberal-Liberal	87%	11%	2%
	Moderate	59%	37%	5%
	Conservative-Very conservative	19%	75%	6%
Presidential Choice	Barack Obama and Joe Biden	88%	9%	3%
	Mitt Romney and Paul Ryan	6%	91%	3%
Gender	Men	45%	50%	5%
	Women	51%	42%	6%
Age	Under 45	46%	47%	7%
	45 or older	50%	46%	5%
Age	18 to 29	52%	39%	9%
	30 to 44	44%	50%	6%
	45 to 59	50%	45%	5%
	60 or older	50%	46%	4%
Race	White	47%	48%	5%
	Non-white	65%	30%	4%
Region	Milwaukee	61%	35%	4%
	Southeast	36%	59%	5%
	Southwest	59%	35%	6%
	Northeast	44%	48%	8%
	Northwest	49%	47%	5%
Household Income	Less than \$75,000	51%	44%	4%
	\$75,000 or more	48%	49%	4%
Education	Not college graduate	50%	43%	6%
	College graduate	45%	51%	4%
Marital Status	Married	42%	53%	5%
	Not married	58%	37%	6%
Evangelical Christians		31%	62%	7%
U.S. Military Veteran		39%	57%	4%
Interview Type	Landline	47%	47%	5%
	Cell Phone	52%	42%	6%

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		Wisconsin Likely Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		39%	54%	7%
Party Identification	Democrat	77%	12%	11%
	Republican	2%	97%	1%
	Independent	34%	58%	8%
Tea Party Supporters		7%	91%	2%
Political Ideology	Very liberal-Liberal	72%	20%	8%
	Moderate	49%	41%	10%
	Conservative-Very conservative	14%	83%	3%
Presidential Choice	Barack Obama and Joe Biden	76%	14%	10%
	Mitt Romney and Paul Ryan	3%	96%	1%
Gender	Men	38%	57%	5%
	Women	41%	51%	9%
Age	Under 45	40%	53%	7%
	45 or older	39%	54%	7%
Age	18 to 29	42%	54%	4%
	30 to 44	39%	53%	8%
	45 to 59	41%	53%	6%
	60 or older	38%	54%	8%
Race	White	37%	56%	7%
	Non-white	61%	32%	6%
Region	Milwaukee	51%	39%	10%
	Southeast	26%	67%	7%
	Southwest	52%	41%	7%
	Northeast	39%	56%	5%
	Northwest	38%	56%	6%
Household Income	Less than \$75,000	41%	52%	8%
	\$75,000 or more	43%	51%	5%
Education	Not college graduate	39%	53%	7%
	College graduate	39%	55%	6%
Marital Status	Married	35%	60%	5%
	Not married	45%	45%	10%
Evangelical Christians		25%	71%	4%
U.S. Military Veteran		32%	65%	3%
Interview Type	Landline	38%	55%	7%
	Cell Phone	44%	50%	6%

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		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		51%	44%	4%
Party Identification	Democrat	95%	3%	3%
	Republican	3%	95%	2%
	Independent	49%	45%	6%
Tea Party Supporters		11%	88%	1%
Political Ideology	Very liberal-Liberal	89%	9%	2%
	Moderate	64%	31%	5%
	Conservative-Very conservative	20%	76%	4%
Presidential Choice	Barack Obama and Joe Biden	95%	2%	3%
	Mitt Romney and Paul Ryan	5%	93%	2%
Gender	Men	47%	49%	4%
	Women	55%	40%	5%
Age	Under 45	53%	42%	5%
	45 or older	51%	45%	4%
Age	18 to 29	52%	41%	7%
	30 to 44	53%	42%	5%
	45 to 59	52%	44%	3%
	60 or older	50%	46%	4%
Race	White	50%	46%	4%
	Non-white	71%	24%	5%
Region	Milwaukee	64%	31%	4%
	Southeast	34%	61%	5%
	Southwest	67%	28%	5%
	Northeast	50%	47%	2%
	Northwest	51%	44%	4%
Household Income	Less than \$75,000	54%	43%	3%
	\$75,000 or more	55%	41%	4%
Education	Not college graduate	51%	44%	5%
	College graduate	52%	44%	3%
Marital Status	Married	46%	50%	4%
	Not married	59%	37%	4%
Evangelical Christians		34%	61%	5%
U.S. Military Veteran		39%	58%	3%
Interview Type	Landline	50%	46%	4%
	Cell Phone	56%	40%	4%

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		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		43%	46%	10%
Party Identification	Democrat	7%	84%	8%
	Republican	91%	3%	6%
	Independent	42%	46%	13%
Tea Party Supporters		84%	12%	4%
Political Ideology	Very liberal-Liberal	9%	82%	9%
	Moderate	33%	57%	10%
	Conservative-Very conservative	72%	18%	10%
Presidential Choice	Barack Obama and Joe Biden	6%	84%	10%
	Mitt Romney and Paul Ryan	88%	6%	6%
Gender	Men	45%	45%	9%
	Women	41%	48%	11%
Age	Under 45	41%	48%	11%
	45 or older	44%	46%	10%
Age	18 to 29	28%	56%	16%
	30 to 44	46%	44%	9%
	45 to 59	41%	50%	10%
	60 or older	47%	43%	10%
Race	White	46%	44%	11%
	Non-white	18%	73%	9%
Region	Milwaukee	31%	60%	8%
	Southeast	61%	31%	8%
	Southwest	26%	62%	12%
	Northeast	42%	43%	14%
	Northwest	44%	45%	10%
Household Income	Less than \$75,000	39%	50%	11%
	\$75,000 or more	46%	45%	8%
Education	Not college graduate	40%	48%	12%
	College graduate	48%	44%	8%
Marital Status	Married	50%	39%	11%
	Not married	34%	57%	10%
Evangelical Christians		59%	31%	10%
U.S. Military Veteran		55%	37%	8%
Interview Type	Landline	44%	46%	10%
	Cell Phone	40%	49%	11%

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		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		42%	45%	12%
Party Identification	Democrat	81%	8%	11%
	Republican	4%	88%	8%
	Independent	38%	47%	15%
Tea Party Supporters		10%	86%	5%
Political Ideology	Very liberal-Liberal	73%	17%	10%
	Moderate	55%	32%	13%
	Conservative-Very conservative	16%	75%	10%
Presidential Choice	Barack Obama and Joe Biden	79%	10%	11%
	Mitt Romney and Paul Ryan	5%	87%	8%
Gender	Men	37%	49%	13%
	Women	47%	41%	12%
Age	Under 45	40%	45%	15%
Age	45 or older	44%	45%	11%
	18 to 29	39%	40%	21%
	30 to 44	41%	47%	12%
	45 to 59	45%	44%	11%
Race	60 or older	43%	46%	11%
	White	41%	47%	12%
	Non-white	56%	27%	17%
Region	Milwaukee	56%	33%	11%
	Southeast	28%	58%	13%
	Southwest	55%	32%	13%
	Northeast	41%	47%	12%
Household Income	Northwest	41%	47%	12%
	Less than \$75,000	43%	43%	14%
	\$75,000 or more	46%	46%	7%
Education	Not college graduate	40%	45%	15%
	College graduate	46%	46%	8%
Marital Status	Married	39%	51%	10%
	Not married	47%	37%	16%
Evangelical Christians		30%	59%	11%
U.S. Military Veteran		31%	59%	10%
Interview Type	Landline	43%	45%	12%
	Cell Phone	41%	45%	15%

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		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		49%	40%	11%
Party Identification	Democrat	11%	77%	12%
	Republican	92%	3%	5%
	Independent	51%	34%	14%
Tea Party Supporters		87%	9%	4%
Political Ideology	Very liberal-Liberal	16%	75%	9%
	Moderate	42%	47%	11%
	Conservative-Very conservative	75%	15%	10%
Presidential Choice	Barack Obama and Joe Biden	13%	76%	12%
	Mitt Romney and Paul Ryan	91%	3%	6%
Gender	Men	52%	37%	11%
	Women	45%	42%	12%
Age	Under 45	47%	39%	14%
	45 or older	49%	41%	10%
Age	18 to 29	35%	46%	19%
	30 to 44	52%	36%	12%
	45 to 59	48%	42%	9%
	60 or older	50%	39%	11%
Race	White	51%	38%	11%
	Non-white	28%	60%	12%
Region	Milwaukee	40%	52%	8%
	Southeast	64%	29%	7%
	Southwest	32%	53%	14%
	Northeast	49%	36%	14%
	Northwest	48%	37%	15%
Household Income	Less than \$75,000	44%	42%	13%
	\$75,000 or more	56%	40%	4%
Education	Not college graduate	46%	40%	14%
	College graduate	53%	40%	7%
Marital Status	Married	57%	35%	9%
	Not married	38%	47%	15%
Evangelical Christians		63%	28%	9%
U.S. Military Veteran		59%	31%	9%
Interview Type	Landline	50%	40%	10%
	Cell Phone	46%	38%	16%

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		Wisconsin Likely Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		58%	31%	8%	3%
Party Identification	Democrat	63%	30%	6%	1%
	Republican	70%	25%	4%	1%
	Independent	47%	35%	11%	6%
Tea Party Supporters		73%	22%	4%	1%
Political Ideology	Very liberal-Liberal	59%	31%	5%	5%
	Moderate	49%	38%	11%	2%
	Conservative-Very conservative	66%	25%	6%	3%
Presidential Choice	Barack Obama and Joe Biden	58%	32%	7%	3%
	Mitt Romney and Paul Ryan	64%	27%	7%	2%
Gender	Men	56%	33%	8%	3%
	Women	60%	29%	7%	4%
Age	Under 45	50%	38%	9%	3%
	45 or older	62%	27%	7%	3%
Age	18 to 29	36%	43%	14%	7%
	30 to 44	56%	36%	7%	2%
	45 to 59	58%	30%	8%	4%
	60 or older	65%	25%	7%	3%
Race	White	57%	32%	8%	3%
	Non-white	67%	21%	9%	3%
Region	Milwaukee	64%	29%	4%	2%
	Southeast	66%	23%	7%	4%
	Southwest	53%	32%	9%	6%
	Northeast	49%	38%	11%	2%
	Northwest	54%	34%	9%	3%
Household Income	Less than \$75,000	58%	31%	9%	3%
	\$75,000 or more	60%	32%	5%	3%
Education	Not college graduate	55%	32%	9%	4%
	College graduate	63%	29%	5%	3%
Marital Status	Married	63%	29%	6%	3%
	Not married	52%	34%	10%	4%
Evangelical Christians		60%	30%	7%	4%
U.S. Military Veteran		67%	24%	7%	2%
Interview Type	Landline	60%	29%	7%	4%
	Cell Phone	51%	35%	11%	3%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Likely Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		45%	46%	9%
Party Identification	Democrat	92%	3%	6%
	Republican	1%	97%	2%
	Independent	39%	47%	15%
Tea Party Supporters		10%	87%	3%
Political Ideology	Very liberal-Liberal	82%	8%	10%
	Moderate	57%	35%	8%
	Conservative-Very conservative	17%	77%	6%
Presidential Choice	Barack Obama and Joe Biden	90%	4%	6%
	Mitt Romney and Paul Ryan	1%	96%	3%
Gender	Men	40%	51%	9%
	Women	50%	41%	9%
Age	Under 45	46%	44%	10%
Age	45 or older	46%	46%	9%
	18 to 29	51%	38%	11%
	30 to 44	44%	47%	10%
	45 to 59	47%	46%	7%
Race	60 or older	44%	46%	10%
	White	42%	48%	9%
	Non-white	72%	19%	9%
Region	Milwaukee	58%	34%	9%
	Southeast	31%	59%	10%
	Southwest	62%	30%	8%
	Northeast	44%	48%	8%
Household Income	Northwest	41%	48%	11%
	Less than \$75,000	49%	42%	9%
	\$75,000 or more	46%	48%	6%
Education	Not college graduate	46%	44%	11%
	College graduate	45%	49%	7%
Marital Status	Married	40%	52%	9%
	Not married	53%	37%	10%
Evangelical Christians		28%	63%	9%
U.S. Military Veteran		34%	58%	8%
Interview Type	Landline	44%	46%	9%
	Cell Phone	48%	43%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Likely Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Likely Voters		51%	40%	9%
Party Identification	Democrat	95%	2%	3%
	Republican	3%	91%	6%
	Independent	47%	39%	14%
Tea Party Supporters		11%	84%	5%
Political Ideology	Very liberal-Liberal	89%	6%	5%
	Moderate	65%	28%	7%
	Conservative-Very conservative	18%	72%	10%
Presidential Choice	Barack Obama and Joe Biden	96%	2%	3%
	Mitt Romney and Paul Ryan	5%	89%	7%
Gender	Men	47%	43%	9%
	Women	54%	38%	9%
Age	Under 45	54%	37%	9%
	45 or older	50%	42%	9%
Age	18 to 29	53%	34%	13%
	30 to 44	54%	39%	7%
	45 to 59	53%	41%	6%
	60 or older	47%	42%	11%
Race	White	48%	43%	9%
	Non-white	77%	18%	5%
Region	Milwaukee	64%	31%	5%
	Southeast	37%	57%	7%
	Southwest	68%	23%	9%
	Northeast	47%	41%	12%
	Northwest	48%	41%	11%
Household Income	Less than \$75,000	53%	39%	8%
	\$75,000 or more	55%	40%	5%
Education	Not college graduate	49%	40%	11%
	College graduate	53%	42%	5%
Marital Status	Married	45%	47%	8%
	Not married	59%	32%	9%
Evangelical Christians		32%	59%	8%
U.S. Military Veteran		40%	51%	8%
Interview Type	Landline	49%	42%	9%
	Cell Phone	55%	37%	8%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		51%	43%	1%	5%
Party Identification	Democrat	95%	3%	0%	2%
	Republican	2%	96%	0%	2%
	Independent	46%	42%	3%	8%
Party Identification***	Strong Democrats	98%	2%	0%	0%
	Soft Democrats	86%	8%	2%	4%
	Just Independents	42%	35%	2%	21%
	Soft Republicans	8%	82%	5%	5%
Tea Party Supporters	Strong Republicans	1%	99%	0%	0%
		13%	83%	2%	3%
		88%	8%	1%	4%
Political Ideology	Very liberal-Liberal	63%	32%	1%	4%
	Moderate	18%	76%	2%	4%
	Conservative-Very conservative				
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	52%	48%	0%	0%
Past Participation**	Yes	50%	44%	2%	5%
	No	65%	28%	0%	7%
Plan to Vote Early	Vote early or by absentee	53%	42%	0%	5%
	Vote on Election Day	48%	46%	1%	4%
	Have not decided	60%	30%	3%	7%
Enthusiasm about Presidential Election	High	50%	49%	1%	1%
	Moderate	53%	40%	2%	5%
	Low	48%	30%	5%	17%
Gender	Men	47%	47%	2%	5%
	Women	54%	39%	1%	5%
Age	Under 45	53%	41%	3%	4%
	45 or older	50%	44%	1%	6%
Age	18 to 29	58%	34%	5%	3%
	30 to 44	51%	44%	1%	4%
	45 to 59	52%	43%	1%	5%
	60 or older	48%	45%	1%	6%
Race	White	47%	46%	2%	5%
	Non-white	80%	19%	0%	2%
Region	Milwaukee	66%	30%	0%	4%
	Southeast	36%	57%	1%	6%
	Southwest	64%	29%	2%	4%
	Northeast	47%	44%	3%	6%
	Northwest	49%	45%	1%	5%
Household Income	Less than \$75,000	54%	40%	2%	4%
	\$75,000 or more	51%	44%	1%	3%
Education	Not college graduate	51%	42%	1%	6%
	College graduate	51%	45%	1%	3%
Marital Status	Married	44%	50%	1%	5%
	Not married	59%	34%	2%	5%
Evangelical Christians		32%	61%	1%	5%
U.S. Military Veteran		37%	58%	1%	4%
Interview Type	Landline	50%	44%	1%	5%
	Cell Phone	53%	38%	2%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Wisconsin Registered Voters			
		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		84%	13%	2%	1%
Party Identification	Democrat	89%	9%	1%	0%
	Republican	92%	8%	0%	0%
	Independent	72%	22%	5%	1%
Tea Party Supporters		90%	7%	2%	0%
Political Ideology	Very liberal-Liberal	88%	11%	0%	0%
	Moderate	75%	19%	5%	1%
	Conservative-Very conservative	88%	10%	2%	0%
Presidential Choice	Barack Obama and Joe Biden	84%	13%	3%	0%
	Mitt Romney and Paul Ryan	83%	13%	2%	1%
Gender	Men	81%	15%	3%	1%
	Women	86%	12%	2%	0%
Age	Under 45	78%	19%	2%	1%
	45 or older	86%	10%	3%	1%
Age	18 to 29	69%	30%	0%	2%
	30 to 44	83%	14%	3%	0%
	45 to 59	86%	11%	4%	0%
	60 or older	87%	10%	2%	1%
Race	White	83%	14%	2%	1%
	Non-white	88%	6%	4%	1%
Region	Milwaukee	83%	13%	4%	1%
	Southeast	88%	11%	1%	1%
	Southwest	81%	16%	2%	1%
	Northeast	86%	9%	5%	0%
	Northwest	81%	16%	2%	0%
Household Income	Less than \$75,000	81%	16%	3%	0%
	\$75,000 or more	88%	9%	2%	1%
Education	Not college graduate	83%	13%	3%	1%
	College graduate	85%	13%	2%	0%
Marital Status	Married	86%	11%	2%	0%
	Not married	81%	15%	3%	1%
Evangelical Christians		83%	13%	3%	0%
U.S. Military Veteran		87%	11%	1%	1%
Interview Type	Landline	86%	11%	2%	1%
	Cell Phone	77%	19%	3%	1%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Wisconsin Registered Voters		12%	72%	16%
Party Identification	Democrat	11%	70%	19%
	Republican	13%	76%	11%
	Independent	12%	71%	17%
Tea Party Supporters		11%	75%	13%
Political Ideology	Very liberal-Liberal	13%	69%	17%
	Moderate	11%	69%	21%
	Conservative-Very conservative	12%	77%	11%
Presidential Choice	Barack Obama and Joe Biden	13%	68%	19%
	Mitt Romney and Paul Ryan	12%	77%	11%
Gender	Men	11%	74%	15%
	Women	13%	69%	17%
Age	Under 45	6%	69%	24%
	45 or older	15%	74%	12%
Age	18 to 29	8%	60%	32%
	30 to 44	5%	74%	20%
	45 to 59	8%	81%	11%
	60 or older	20%	68%	12%
Race	White	12%	73%	15%
	Non-white	15%	61%	24%
Region	Milwaukee	14%	66%	20%
	Southeast	12%	71%	16%
	Southwest	11%	74%	15%
	Northeast	11%	71%	18%
	Northwest	12%	75%	14%
Household Income	Less than \$75,000	12%	70%	18%
	\$75,000 or more	10%	79%	12%
Education	Not college graduate	13%	69%	18%
	College graduate	11%	76%	13%
Marital Status	Married	10%	78%	12%
	Not married	14%	64%	22%
Evangelical Christians		13%	74%	13%
U.S. Military Veteran		13%	78%	9%
Interview Type	Landline	12%	73%	15%
	Cell Phone	11%	67%	22%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		48%	44%	7%
Party Identification	Democrat	93%	4%	4%
	Republican	3%	94%	3%
	Independent	42%	46%	12%
Tea Party Supporters		13%	84%	3%
Political Ideology	Very liberal-Liberal	85%	10%	5%
	Moderate	59%	32%	8%
	Conservative-Very conservative	18%	76%	6%
Presidential Choice	Barack Obama and Joe Biden	91%	3%	6%
	Mitt Romney and Paul Ryan	3%	94%	4%
Gender	Men	44%	48%	8%
	Women	53%	40%	7%
Age	Under 45	51%	39%	11%
	45 or older	48%	47%	6%
Age	18 to 29	60%	34%	6%
	30 to 44	46%	41%	13%
	45 to 59	49%	46%	5%
	60 or older	46%	47%	7%
Race	White	46%	46%	8%
	Non-white	75%	23%	2%
Region	Milwaukee	64%	31%	5%
	Southeast	35%	59%	6%
	Southwest	65%	30%	5%
	Northeast	44%	47%	9%
	Northwest	44%	45%	10%
Household Income	Less than \$75,000	51%	43%	6%
	\$75,000 or more	50%	43%	8%
Education	Not college graduate	49%	43%	8%
	College graduate	48%	47%	6%
Marital Status	Married	42%	52%	6%
	Not married	57%	35%	8%
Evangelical Christians		34%	59%	7%
U.S. Military Veteran		35%	58%	7%
Interview Type	Landline	46%	47%	6%
	Cell Phone	55%	35%	10%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters		
		Wisconsin U.S. Senate tossup including those who are undecided yet leaning toward a candidate		
		Tammy Baldwin, the Democrat	Tommy Thompson, the Republican	Undecided
		Row %	Row %	Row %
Wisconsin Registered Voters		49%	44%	7%
Party Identification	Democrat	92%	5%	3%
	Republican	4%	94%	2%
	Independent	44%	45%	11%
Party Identification***	Strong Democrats	95%	3%	1%
	Soft Democrats	78%	15%	8%
	Just Independents	45%	34%	21%
	Soft Republicans	10%	82%	8%
Tea Party Supporters	Strong Republicans	3%	96%	1%
		17%	79%	4%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	58%	37%	6%
	Conservative-Very conservative	20%	73%	7%
Presidential Choice	Barack Obama and Joe Biden	86%	9%	5%
	Mitt Romney and Paul Ryan	7%	90%	3%
Gender	Men	45%	48%	7%
	Women	52%	41%	7%
Age	Under 45	47%	43%	10%
	45 or older	50%	44%	5%
Age	18 to 29	51%	35%	14%
	30 to 44	45%	47%	8%
	45 to 59	50%	44%	6%
	60 or older	51%	45%	5%
Race	White	47%	46%	7%
	Non-white	67%	28%	6%
Region	Milwaukee	63%	32%	4%
	Southeast	38%	55%	7%
	Southwest	58%	35%	6%
	Northeast	42%	47%	11%
	Northwest	49%	45%	6%
Household Income	Less than \$75,000	52%	43%	6%
	\$75,000 or more	48%	47%	5%
Education	Not college graduate	51%	41%	8%
	College graduate	45%	51%	4%
Marital Status	Married	42%	52%	6%
	Not married	57%	35%	8%
Evangelical Christians		33%	58%	9%
U.S. Military Veteran		41%	55%	4%
Interview Type	Landline	48%	46%	6%
	Cell Phone	52%	39%	9%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Wisconsin Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		38%	54%	7%
Party Identification	Democrat	74%	15%	11%
	Republican	3%	96%	1%
	Independent	33%	58%	8%
Tea Party Supporters		9%	90%	2%
Political Ideology	Very liberal-Liberal	69%	23%	9%
	Moderate	46%	44%	10%
	Conservative-Very conservative	15%	82%	3%
Presidential Choice	Barack Obama and Joe Biden	73%	17%	10%
	Mitt Romney and Paul Ryan	3%	96%	1%
Gender	Men	37%	57%	6%
	Women	40%	51%	9%
Age	Under 45	39%	54%	7%
	45 or older	39%	54%	8%
Age	18 to 29	41%	56%	4%
	30 to 44	38%	53%	9%
	45 to 59	40%	54%	6%
	60 or older	37%	54%	9%
Race	White	36%	57%	7%
	Non-white	61%	33%	6%
Region	Milwaukee	51%	40%	10%
	Southeast	27%	66%	7%
	Southwest	51%	42%	7%
	Northeast	36%	58%	7%
	Northwest	37%	56%	7%
Household Income	Less than \$75,000	40%	52%	8%
	\$75,000 or more	43%	52%	6%
Education	Not college graduate	39%	53%	8%
	College graduate	38%	55%	7%
Marital Status	Married	35%	60%	5%
	Not married	43%	47%	10%
Evangelical Christians		24%	71%	4%
U.S. Military Veteran		31%	65%	4%
Interview Type	Landline	37%	55%	8%
	Cell Phone	42%	52%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		52%	43%	6%
Party Identification	Democrat	93%	3%	4%
	Republican	4%	94%	2%
	Independent	49%	44%	8%
Tea Party Supporters		13%	84%	3%
Political Ideology	Very liberal-Liberal	86%	9%	4%
	Moderate	64%	31%	5%
	Conservative-Very conservative	21%	74%	6%
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%
	Mitt Romney and Paul Ryan	6%	92%	2%
Gender	Men	48%	47%	4%
	Women	55%	38%	7%
Age	Under 45	54%	39%	7%
	45 or older	51%	44%	5%
Age	18 to 29	55%	38%	7%
	30 to 44	53%	40%	7%
	45 to 59	52%	43%	5%
	60 or older	50%	45%	5%
Race	White	50%	45%	5%
	Non-white	72%	22%	6%
Region	Milwaukee	63%	30%	6%
	Southeast	37%	58%	5%
	Southwest	67%	27%	6%
	Northeast	49%	47%	3%
	Northwest	51%	42%	7%
Household Income	Less than \$75,000	54%	41%	5%
	\$75,000 or more	56%	40%	4%
Education	Not college graduate	51%	42%	7%
	College graduate	52%	44%	4%
Marital Status	Married	46%	48%	6%
	Not married	59%	36%	5%
Evangelical Christians		35%	58%	7%
U.S. Military Veteran		39%	57%	3%
Interview Type	Landline	50%	44%	5%
	Cell Phone	55%	38%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		41%	47%	12%
Party Identification	Democrat	8%	84%	9%
	Republican	89%	4%	7%
	Independent	39%	46%	14%
Tea Party Supporters		81%	14%	5%
Political Ideology	Very liberal-Liberal	9%	81%	10%
	Moderate	33%	57%	11%
	Conservative-Very conservative	69%	20%	11%
Presidential Choice	Barack Obama and Joe Biden	7%	83%	10%
	Mitt Romney and Paul Ryan	87%	7%	7%
Gender	Men	43%	47%	11%
	Women	39%	48%	13%
Age	Under 45	38%	49%	13%
	45 or older	42%	47%	11%
Age	18 to 29	26%	56%	19%
	30 to 44	45%	45%	11%
	45 to 59	39%	50%	11%
	60 or older	45%	44%	11%
Race	White	44%	44%	12%
	Non-white	16%	72%	12%
Region	Milwaukee	29%	63%	8%
	Southeast	58%	33%	9%
	Southwest	26%	61%	13%
	Northeast	40%	43%	17%
	Northwest	43%	46%	12%
Household Income	Less than \$75,000	38%	51%	12%
	\$75,000 or more	45%	46%	10%
Education	Not college graduate	37%	49%	13%
	College graduate	47%	44%	9%
Marital Status	Married	48%	40%	12%
	Not married	32%	57%	11%
Evangelical Christians		56%	33%	12%
U.S. Military Veteran		54%	38%	8%
Interview Type	Landline	42%	47%	11%
	Cell Phone	37%	49%	14%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		41%	44%	15%
Party Identification	Democrat	78%	8%	14%
	Republican	5%	86%	8%
	Independent	36%	47%	17%
Tea Party Supporters		11%	83%	6%
Political Ideology	Very liberal-Liberal	69%	18%	12%
	Moderate	53%	33%	14%
	Conservative-Very conservative	16%	72%	12%
Presidential Choice	Barack Obama and Joe Biden	75%	11%	13%
	Mitt Romney and Paul Ryan	6%	85%	9%
Gender	Men	37%	48%	15%
	Women	46%	40%	14%
Age	Under 45	38%	42%	20%
	45 or older	43%	44%	12%
Age	18 to 29	36%	39%	26%
	30 to 44	40%	44%	16%
	45 to 59	45%	43%	12%
	60 or older	42%	45%	13%
Race	White	40%	46%	14%
	Non-white	55%	25%	20%
Region	Milwaukee	56%	31%	13%
	Southeast	28%	56%	17%
	Southwest	52%	33%	15%
	Northeast	38%	46%	15%
	Northwest	41%	45%	14%
Household Income	Less than \$75,000	42%	42%	16%
	\$75,000 or more	46%	45%	9%
Education	Not college graduate	39%	44%	17%
	College graduate	45%	45%	10%
Marital Status	Married	39%	50%	11%
	Not married	45%	37%	19%
Evangelical Christians		30%	57%	13%
U.S. Military Veteran		31%	58%	11%
Interview Type	Landline	42%	44%	14%
	Cell Phone	39%	43%	18%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
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		Wisconsin Registered Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		46%	40%	14%
Party Identification	Democrat	11%	75%	14%
	Republican	90%	5%	6%
	Independent	49%	35%	17%
Tea Party Supporters		84%	10%	6%
Political Ideology	Very liberal-Liberal	15%	73%	12%
	Moderate	42%	47%	11%
	Conservative-Very conservative	72%	16%	11%
Presidential Choice	Barack Obama and Joe Biden	12%	74%	14%
	Mitt Romney and Paul Ryan	90%	3%	7%
Gender	Men	49%	38%	13%
	Women	43%	42%	15%
Age	Under 45	43%	39%	18%
	45 or older	48%	40%	12%
Age	18 to 29	30%	47%	23%
	30 to 44	49%	36%	15%
	45 to 59	47%	42%	11%
	60 or older	49%	39%	12%
Race	White	49%	38%	13%
	Non-white	26%	57%	17%
Region	Milwaukee	38%	52%	10%
	Southeast	61%	31%	8%
	Southwest	31%	53%	16%
	Northeast	47%	35%	17%
	Northwest	46%	36%	18%
Household Income	Less than \$75,000	42%	42%	15%
	\$75,000 or more	54%	40%	5%
Education	Not college graduate	43%	40%	17%
	College graduate	52%	39%	8%
Marital Status	Married	55%	35%	10%
	Not married	35%	47%	18%
Evangelical Christians		59%	29%	12%
U.S. Military Veteran		59%	31%	10%
Interview Type	Landline	48%	41%	12%
	Cell Phone	42%	38%	20%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.

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		Wisconsin Registered Voters			
		Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?			
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		53%	32%	10%	5%
Party Identification	Democrat	58%	32%	8%	2%
	Republican	67%	26%	5%	2%
	Independent	42%	36%	14%	8%
Tea Party Supporters		69%	25%	5%	1%
Political Ideology	Very liberal-Liberal	54%	32%	8%	6%
	Moderate	44%	38%	14%	3%
	Conservative-Very conservative	62%	26%	7%	5%
Presidential Choice	Barack Obama and Joe Biden	53%	33%	10%	4%
	Mitt Romney and Paul Ryan	61%	29%	8%	2%
Gender	Men	51%	34%	11%	5%
	Women	55%	30%	9%	5%
Age	Under 45	43%	40%	12%	5%
	45 or older	58%	28%	9%	5%
Age	18 to 29	30%	43%	18%	9%
	30 to 44	50%	38%	10%	3%
	45 to 59	55%	31%	10%	5%
	60 or older	62%	25%	8%	5%
Race	White	52%	33%	10%	5%
	Non-white	62%	24%	11%	3%
Region	Milwaukee	60%	30%	6%	3%
	Southeast	62%	24%	8%	6%
	Southwest	48%	35%	11%	7%
	Northeast	44%	37%	13%	5%
	Northwest	48%	36%	12%	4%
Household Income	Less than \$75,000	52%	32%	11%	4%
	\$75,000 or more	57%	32%	6%	4%
Education	Not college graduate	50%	33%	12%	5%
	College graduate	59%	30%	6%	4%
Marital Status	Married	59%	30%	8%	4%
	Not married	46%	35%	13%	6%
Evangelical Christians		55%	30%	9%	6%
U.S. Military Veteran		64%	25%	8%	4%
Interview Type	Landline	56%	31%	9%	5%
	Cell Phone	45%	35%	14%	6%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Wisconsin Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		45%	44%	11%
Party Identification	Democrat	90%	4%	7%
	Republican	2%	95%	3%
	Independent	38%	44%	18%
Tea Party Supporters		12%	84%	3%
Political Ideology	Very liberal-Liberal	81%	8%	11%
	Moderate	55%	36%	10%
	Conservative-Very conservative	17%	75%	8%
Presidential Choice	Barack Obama and Joe Biden	88%	4%	8%
	Mitt Romney and Paul Ryan	1%	95%	3%
Gender	Men	40%	48%	11%
	Women	50%	39%	11%
Age	Under 45	46%	41%	13%
	45 or older	45%	45%	10%
Age	18 to 29	49%	36%	15%
	30 to 44	44%	44%	12%
	45 to 59	47%	45%	8%
	60 or older	44%	44%	12%
Race	White	42%	47%	11%
	Non-white	72%	17%	11%
Region	Milwaukee	58%	32%	10%
	Southeast	32%	56%	12%
	Southwest	62%	30%	8%
	Northeast	42%	47%	11%
	Northwest	41%	47%	13%
Household Income	Less than \$75,000	48%	41%	11%
	\$75,000 or more	46%	47%	7%
Education	Not college graduate	46%	41%	13%
	College graduate	44%	48%	8%
Marital Status	Married	39%	50%	10%
	Not married	53%	36%	12%
Evangelical Christians		28%	61%	11%
U.S. Military Veteran		34%	57%	9%
Interview Type	Landline	44%	45%	11%
	Cell Phone	48%	40%	12%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.
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		Wisconsin Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		51%	39%	11%
Party Identification	Democrat	93%	3%	4%
	Republican	4%	89%	6%
	Independent	47%	36%	17%
Tea Party Supporters		14%	81%	5%
Political Ideology	Very liberal-Liberal	87%	7%	7%
	Moderate	63%	28%	8%
	Conservative-Very conservative	20%	69%	11%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	4%
	Mitt Romney and Paul Ryan	5%	88%	7%
Gender	Men	47%	42%	11%
	Women	54%	35%	11%
Age	Under 45	53%	35%	12%
	45 or older	50%	40%	10%
Age	18 to 29	52%	33%	15%
	30 to 44	54%	36%	10%
	45 to 59	53%	40%	8%
	60 or older	47%	40%	12%
Race	White	48%	41%	11%
	Non-white	78%	16%	6%
Region	Milwaukee	66%	29%	5%
	Southeast	37%	54%	9%
	Southwest	68%	23%	9%
	Northeast	45%	39%	16%
	Northwest	47%	39%	14%
Household Income	Less than \$75,000	53%	38%	10%
	\$75,000 or more	55%	39%	6%
Education	Not college graduate	50%	37%	13%
	College graduate	53%	42%	6%
Marital Status	Married	45%	45%	10%
	Not married	58%	31%	11%
Evangelical Christians		32%	57%	11%
U.S. Military Veteran		41%	51%	8%
Interview Type	Landline	49%	40%	10%
	Cell Phone	55%	34%	12%

NBC News/WSJ/Marist Poll Wisconsin Registered Voters. Interviews conducted September 16th through September 18th, 2012, N=1295 MOE +/- 2.7 percentage points.

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		Wisconsin Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Wisconsin Adults		38%	54%	8%
Wisconsin Registered Voters		38%	54%	7%
Gender	Men	37%	57%	6%
	Women	39%	51%	10%
Age	Under 45	38%	54%	8%
	45 or older	39%	54%	7%
Age	18 to 29	41%	52%	7%
	30 to 44	36%	55%	9%
	45 to 59	40%	54%	6%
	60 or older	37%	54%	9%
Race	White	36%	57%	8%
	Non-white	58%	33%	9%
Region	Milwaukee	50%	40%	10%
	Southeast	26%	66%	8%
	Southwest	51%	41%	8%
	Northeast	35%	58%	7%
	Northwest	37%	56%	8%
Household Income	Less than \$75,000	40%	52%	8%
	\$75,000 or more	42%	52%	6%
Education	Not college graduate	38%	53%	9%
	College graduate	38%	55%	6%
Marital Status	Married	35%	60%	5%
	Not married	42%	47%	11%
Evangelical Christians		25%	72%	4%
U.S. Military Veteran		30%	66%	4%
Interview Type	Landline	37%	54%	8%
	Cell Phone	40%	53%	7%

NBC News/WSJ/Marist Poll Wisconsin Adults. Interviews conducted September 16th through September 18th, 2012, N=1406 MOE +/- 2.6 percentage points.

Wisconsin Registered Voters: N=1295 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.