



Wisconsin U.S. Senate: Leaning Republican

*** Complete Tables for Poll Appended ***

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This McClatchy-Marist Poll Reports:

Republican Ron Johnson leads incumbent Democrat Russ Feingold in the race for U.S. Senate in Wisconsin by 7 percentage points among likely voters including early voters and those who are undecided yet leaning toward a candidate, according to this McClatchy-Marist Poll. This data was collected from Tuesday, October 26, 2010 through Thursday, October 28, 2010, five days from Election Day.

Wisconsin: U.S. Senate Likely Voters

Question: If next week's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

	Feingold	Johnson	Other	Undecided
WI LV Oct. 30, 2010	45%	52%	1%	2%
WI LV Oct. 4, 2010	45%	52%	<1%	3%
Party ID				
Democrat	91%	5%	<1%	3%
Republican	4%	95%	1%	<1%
Independent	41%	57%	<1%	2%

October 30, 2010 McClatchy-Marist Poll Wisconsin Likely Voters including early voters and those who are undecided yet leaning toward a candidate N= 491 MOE +/- 4.5%. Totals may not add to 100 due to rounding.

Enthusiasm: The More Things Change, the More Things Stay the Same

Although there's no change in the matchup between Feingold and Johnson and voters' enthusiasm overall is similar to McClatchy-Marist's previous poll, the enthusiasm factor is different among key groups. Democrats, liberals, women, and Feingold supporters express greater enthusiasm about voting on Tuesday when compared with the earlier poll. While Johnson's supporters remain more enthusiastic than Feingold's backers, the gap between the two candidates has narrowed.

Wisconsin: Those Very Enthusiastic to Vote 2010

Question: Thinking about next week's elections overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections next week?

	October 30, 2010	October 4, 2010
WI Registered Voters	48%	44%
Party ID		
Democrat	54%	38%
Republican	56%	53%
Independent	42%	44%
Tea Party Supporters	57%	69%
Enthusiasm of Candidates' Supporters		
Voters for Feingold	48%	39%
Voters for Johnson	56%	58%

October 30, 2010 McClatchy-Marist Poll Wisconsin Registered Voters including early voters N= 811 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Key Findings:

- In the 2008 presidential election, Barack Obama carried Wisconsin by 13 percentage points. Today, his approval rating among registered voters is 47%.
- When thinking about the U.S. economy, 51% of registered voters in Wisconsin say the worst is behind us. 41% believe the worst is yet to come. There has been little change on this question since McClatchy-Marist's previous poll in the state. Voters who are pessimistic about the economy and believe it will get worse are more likely to vote Republican. Those who are more optimistic and believe the worst is behind us are more likely to vote Democratic.
- 53% of registered voters think President Obama inherited today's economic conditions from the previous administration. 31% say the economy is a result of Obama's own policies.
- There has been a 7 percentage point increase in the proportion of likely voters overall who strongly support their choice of candidate. 85% currently do so. Although he trails in the contest overall, 88% of Feingold supporters, compared with 82% of Johnson supporters, firmly back their pick.
- Although Johnson and Feingold have a similar rating among likely voters, Feingold's unfavorable rating is higher. 51% currently perceive Johnson favorably while 38% do not. 49% view Feingold positively. 46% do not.
- Among all registered voters in Wisconsin, Johnson and Feingold are neck and neck. Johnson has 44% to Feingold's 42%.

About The McClatchy-Marist Poll's Methodology:

Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to turnout in comparable elections. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined.

McClatchy-Marist Poll Wisconsin Survey Tables October 30, 2010*

U.S. Senate: Leaning Republican

*Data collection ended five days before
Election Day.

Nature of the Sample: 811 Wisconsin Registered Voters

This survey of 811 Wisconsin registered voters was conducted on October 26th through October 28th. Registered voters were interviewed by telephone in proportion to the voter turnout in statewide elections in each county. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its turnout in comparable elections. In an effort to increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The land-line and cell phone samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 491 likely voters. The results for this subset are statistically significant within ± 4.5 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Registered Voters		
		Wisconsin Registered Voters
		Col %
Wisconsin Registered Voters		100%
Wisconsin Likely Voters		61%
Party ID	Democrat	26%
	Republican	21%
	Independent	51%
	Other	2%
Support Tea Party	Yes	29%
Enthusiasm About Voting Next Week	Very enthusiastic	48%
	Enthusiastic	30%
	Not enthusiastic	22%
Political Ideology	Liberal	19%
	Moderate	36%
	Conservative	45%
Region	Milwaukee	16%
	Southeast	18%
	Southwest	26%
	Northeast	17%
	Northwest	23%
Income	Less \$50,000	41%
	\$50,000-\$99,999	39%
	\$100,000 or more	20%
Income	Less than \$50,000	41%
	\$50,000 or more	59%
Race	White	90%
	Non White	10%
Age	Under 45	51%
	45 or older	49%
Gender	Men	49%
	Women	51%
Interview Type	Landline	69%
	Cell Phone	31%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

Nature of the Sample - Likely Voters		
		Wisconsin Likely Voters
		Col %
Wisconsin Likely Voters		100%
Party ID	Democrat	27%
	Republican	26%
	Independent	46%
	Other	1%
Support Tea Party	Yes	33%
Enthusiasm About Voting Next Week	Very enthusiastic	67%
	Enthusiastic	28%
	Not enthusiastic	5%
Political Ideology	Liberal	19%
	Moderate	36%
	Conservative	45%
Region	Milwaukee	15%
	Southeast	21%
	Southwest	26%
	Northeast	16%
	Northwest	22%
Income	Less \$50,000	35%
	\$50,000-\$99,999	41%
	\$100,000 or more	24%
Income	Less than \$50,000	35%
	\$50,000 or more	65%
Race	White	94%
	Non White	6%
Age	Under 45	39%
	45 or older	61%
Gender	Men	43%
	Women	57%
Interview Type	Landline	77%
	Cell Phone	23%

October 30, 2010 Marist Poll Wisconsin Likely Voters
"N=491 MOE +/- 4.5%". Totals may not add to 100 due
to rounding.

		Wisconsin Likely Voters			
		If next week's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]			
		Russ Feingold, the Democratic candidate	Ron Johnson, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		45%	52%	1%	2%
Party ID	Democrat	91%	5%	<1%	3%
	Republican	4%	95%	1%	<1%
	Independent	41%	57%	<1%	2%
Tea Party Supporters		5%	93%	<1%	2%
Enthusiasm About Voting Next Week	Very enthusiastic	44%	53%	1%	2%
	Somewhat enthusiastic	46%	54%	<1%	<1%
	Not enthusiastic	52%	29%	4%	14%
Political Ideology	Liberal	95%	3%	<1%	2%
	Moderate	61%	36%	<1%	2%
	Conservative	10%	88%	<1%	2%
Region	Milwaukee	41%	52%	<1%	7%
	Southeast	27%	71%	1%	1%
	Southwest	68%	30%	2%	<1%
	Northeast	39%	61%	<1%	<1%
	Northwest	43%	54%	<1%	4%
Income	Less \$50,000	45%	53%	<1%	2%
	\$50,000-\$99,999	46%	54%	<1%	<1%
	\$100,000 or more	45%	54%	1%	<1%
Income	Less than \$50,000	45%	53%	<1%	2%
	\$50,000 or more	46%	54%	<1%	<1%
Race	White	45%	52%	1%	2%
	Non White	60%	37%	<1%	2%
Age	Under 45	38%	61%	<1%	1%
	45 or older	49%	47%	1%	2%
Gender	Men	35%	61%	2%	2%
	Women	52%	46%	<1%	2%
Views of U.S. Economy	The worst is yet to come	21%	75%	1%	2%
	The worst is behind us	65%	33%	<1%	2%
Obama Approval Rating	Approve	90%	9%	<1%	1%
	Disapprove	7%	91%	<1%	2%
Interview Type	Landline	48%	49%	1%	3%
	Cell Phone	37%	62%	1%	<1%

October 30, 2010 Marist Poll Wisconsin Likely Voters including early voters and those who are undecided yet leaning toward a candidate "N=491 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters			
		Thinking about next week's elections overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting in the elections next week?			
		Very enthusiastic	Somewhat enthusiastic	Not very enthusiastic	Not enthusiastic at all
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		48%	30%	14%	8%
Wisconsin Likely Voters		67%	28%	4%	1%
Support for Senate	Russ Feingold	48%	33%	13%	7%
	Ron Johnson	56%	31%	8%	5%
Party ID	Democrat	54%	33%	11%	2%
	Republican	56%	30%	7%	7%
	Independent	42%	29%	18%	11%
Tea Party Supporters		57%	28%	11%	4%
Political Ideology	Liberal	56%	27%	6%	11%
	Moderate	47%	32%	17%	4%
	Conservative	47%	32%	13%	8%
Region	Milwaukee	50%	30%	20%	1%
	Southeast	61%	30%	3%	5%
	Southwest	48%	23%	16%	13%
	Northeast	44%	38%	13%	5%
	Northwest	39%	33%	15%	13%
Income	Less \$50,000	36%	39%	16%	10%
	\$50,000-\$99,999	53%	29%	8%	10%
	\$100,000 or more	56%	21%	20%	4%
Income	Less than \$50,000	36%	39%	16%	10%
	\$50,000 or more	54%	26%	12%	8%
Race	White	50%	30%	13%	8%
	Non White	33%	39%	25%	2%
Age	Under 45	36%	31%	20%	12%
	45 or older	59%	29%	7%	5%
Gender	Men	44%	30%	14%	12%
	Women	51%	30%	13%	5%
Views of U.S. Economy	The worst is yet to come	48%	26%	11%	14%
	The worst is behind us	47%	33%	16%	5%
Obama Approval Rating	Approve	45%	29%	18%	8%
	Disapprove	53%	29%	9%	8%
Interview Type	Landline	54%	27%	13%	6%
	Cell Phone	34%	36%	16%	14%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing in office as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		47%	46%	7%
Wisconsin Likely Voters		43%	50%	7%
Support for Senate	Russ Feingold	80%	13%	7%
	Ron Johnson	13%	83%	5%
Party ID	Democrat	89%	9%	2%
	Republican	2%	90%	8%
	Independent	45%	46%	9%
Tea Party Supporters		20%	78%	2%
Enthusiasm About Voting Next Week	Very enthusiastic	44%	52%	4%
	Somewhat enthusiastic	46%	45%	9%
	Not enthusiastic	54%	36%	10%
Political Ideology	Liberal	85%	8%	7%
	Moderate	56%	34%	10%
	Conservative	22%	73%	5%
Region	Milwaukee	59%	37%	4%
	Southeast	31%	66%	3%
	Southwest	59%	31%	10%
	Northeast	39%	53%	7%
	Northwest	41%	47%	11%
Income	Less \$50,000	47%	42%	11%
	\$50,000-\$99,999	48%	49%	3%
	\$100,000 or more	43%	53%	5%
Income	Less than \$50,000	47%	42%	11%
	\$50,000 or more	46%	50%	4%
Race	White	44%	48%	8%
	Non White	76%	18%	6%
Age	Under 45	44%	48%	8%
	45 or older	48%	45%	7%
Gender	Men	38%	53%	9%
	Women	55%	39%	6%
Interview Type	Landline	47%	46%	7%
	Cell Phone	45%	46%	8%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%".
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		Wisconsin Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		41%	51%	8%
Wisconsin Likely Voters		41%	51%	8%
Support for Senate	Russ Feingold	24%	68%	8%
	Ron Johnson	56%	35%	10%
Party ID	Democrat	26%	68%	6%
	Republican	50%	41%	9%
	Independent	45%	46%	9%
Tea Party Supporters		64%	29%	8%
Enthusiasm About Voting Next Week	Very enthusiastic	42%	50%	9%
	Somewhat enthusiastic	36%	55%	9%
	Not enthusiastic	47%	47%	6%
Political Ideology	Liberal	18%	77%	5%
	Moderate	29%	62%	9%
	Conservative	59%	34%	7%
Region	Milwaukee	32%	64%	4%
	Southeast	52%	37%	11%
	Southwest	40%	51%	8%
	Northeast	31%	60%	9%
	Northwest	48%	44%	9%
Income	Less \$50,000	49%	43%	8%
	\$50,000-\$99,999	39%	54%	7%
	\$100,000 or more	28%	66%	6%
Income	Less than \$50,000	49%	43%	8%
	\$50,000 or more	35%	58%	7%
Race	White	40%	51%	9%
	Non White	47%	47%	6%
Age	Under 45	45%	48%	7%
	45 or older	38%	52%	10%
Gender	Men	44%	47%	9%
	Women	39%	53%	8%
Obama Approval Rating	Approve	26%	66%	8%
	Disapprove	59%	33%	8%
Interview Type	Landline	38%	53%	9%
	Cell Phone	48%	44%	8%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%".
Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		Do you think the current economic conditions are mostly something President Obama inherited or are they mostly a result of his own policies?		
		Economic conditions mostly inherited	Economic conditions mostly result of his own policies	Unsure
		Row %	Row %	Row %
Wisconsin Registered Voters		53%	31%	16%
Wisconsin Likely Voters		53%	36%	11%
Support for Senate	Russ Feingold	84%	8%	8%
	Ron Johnson	24%	57%	19%
Party ID	Democrat	85%	6%	8%
	Republican	16%	66%	18%
	Independent	52%	29%	18%
Tea Party Supporters		18%	61%	21%
Enthusiasm About Voting Next Week	Very enthusiastic	52%	38%	10%
	Somewhat enthusiastic	56%	30%	14%
	Not enthusiastic	54%	19%	27%
Political Ideology	Liberal	85%	8%	7%
	Moderate	62%	23%	15%
	Conservative	30%	50%	20%
Region	Milwaukee	51%	37%	12%
	Southeast	45%	49%	6%
	Southwest	60%	17%	24%
	Northeast	56%	30%	14%
	Northwest	52%	31%	18%
Income	Less \$50,000	50%	30%	21%
	\$50,000-\$99,999	61%	32%	7%
	\$100,000 or more	47%	39%	14%
Income	Less than \$50,000	50%	30%	21%
	\$50,000 or more	56%	34%	10%
Race	White	53%	31%	16%
	Non White	56%	31%	13%
Age	Under 45	49%	29%	22%
	45 or older	58%	33%	9%
Gender	Men	51%	32%	17%
	Women	56%	30%	14%
Interview Type	Landline	58%	30%	11%
	Cell Phone	42%	33%	25%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%".
Totals may not add to 100 due to rounding.

		Wisconsin Likely Voters			
		Would you say that you strongly support <U.S. Senate candidate> somewhat support <U.S. Senate candidate>, or do you think that you might vote differently on election day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Wisconsin Likely Voters		85%	14%	1%	<1%
Support for Senate	Russ Feingold	88%	12%	<1%	<1%
	Ron Johnson	82%	15%	2%	1%
Party ID	Democrat	93%	6%	1%	<1%
	Republican	86%	14%	<1%	<1%
	Independent	80%	17%	2%	1%
Tea Party Supporters		86%	10%	2%	1%
Enthusiasm About Voting Next Week	Very enthusiastic	94%	5%	1%	1%
	Somewhat enthusiastic	63%	34%	3%	<1%
	Not enthusiastic	69%	26%	4%	<1%
Political Ideology	Liberal	93%	7%	<1%	<1%
	Moderate	85%	13%	2%	<1%
	Conservative	81%	16%	2%	1%
Region	Milwaukee	74%	24%	2%	<1%
	Southeast	82%	16%	<1%	2%
	Southwest	98%	2%	<1%	<1%
	Northeast	83%	17%	<1%	<1%
	Northwest	82%	14%	4%	<1%
Income	Less \$50,000	75%	20%	3%	2%
	\$50,000-\$99,999	84%	15%	1%	<1%
	\$100,000 or more	92%	8%	<1%	<1%
Income	Less than \$50,000	75%	20%	3%	2%
	\$50,000 or more	87%	13%	1%	<1%
Race	White	85%	13%	1%	<1%
	Non White	86%	14%	1%	<1%
Age	Under 45	80%	18%	1%	1%
	45 or older	87%	11%	1%	<1%
Gender	Men	86%	12%	2%	<1%
	Women	83%	15%	1%	1%
Views of U.S. Economy	The worst is yet to come	85%	11%	2%	1%
	The worst is behind us	84%	15%	1%	<1%
Obama Approval Rating	Approve	91%	7%	2%	<1%
	Disapprove	80%	19%	<1%	1%
Interview Type	Landline	85%	13%	1%	1%
	Cell Phone	83%	17%	1%	<1%

October 30, 2010 Marist Poll Wisconsin Likely Voters "N=491 MOE +/- 4.5%". Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Russ Feingold?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		46%	44%	10%
Wisconsin Likely Voters		49%	46%	5%
Support for Senate	Russ Feingold	87%	5%	8%
	Ron Johnson	12%	81%	7%
Party ID	Democrat	77%	14%	9%
	Republican	10%	83%	8%
	Independent	45%	43%	12%
Tea Party Supporters		16%	77%	7%
Enthusiasm About Voting Next Week	Very enthusiastic	47%	47%	5%
	Somewhat enthusiastic	48%	42%	10%
	Not enthusiastic	41%	40%	19%
Political Ideology	Liberal	90%	4%	6%
	Moderate	61%	31%	9%
	Conservative	16%	73%	11%
Region	Milwaukee	43%	41%	16%
	Southeast	33%	60%	7%
	Southwest	57%	32%	12%
	Northeast	50%	44%	6%
	Northwest	42%	46%	12%
Income	Less \$50,000	48%	43%	9%
	\$50,000-\$99,999	47%	44%	9%
	\$100,000 or more	41%	45%	14%
Income	Less than \$50,000	48%	43%	9%
	\$50,000 or more	45%	44%	11%
Race	White	46%	45%	9%
	Non White	46%	31%	23%
Age	Under 45	40%	48%	12%
	45 or older	51%	40%	10%
Gender	Men	38%	49%	14%
	Women	53%	39%	8%
Views of U.S. Economy	The worst is yet to come	26%	63%	11%
	The worst is behind us	63%	29%	8%
Obama Approval Rating	Approve	74%	15%	11%
	Disapprove	18%	75%	6%
Interview Type	Landline	48%	43%	9%
	Cell Phone	41%	46%	13%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%".
Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Ron Johnson?		
		Favorable	Unfavorable	Unsure- Never Heard
		Row %	Row %	Row %
Wisconsin Registered Voters		45%	37%	18%
Wisconsin Likely Voters		51%	38%	11%
Support for Senate	Russ Feingold	7%	71%	23%
	Ron Johnson	91%	4%	6%
Party ID	Democrat	11%	71%	17%
	Republican	85%	5%	10%
	Independent	47%	34%	19%
Tea Party Supporters		79%	10%	11%
Enthusiasm About Voting Next Week	Very enthusiastic	55%	37%	8%
	Somewhat enthusiastic	44%	40%	16%
	Not enthusiastic	27%	35%	37%
Political Ideology	Liberal	11%	72%	18%
	Moderate	34%	49%	17%
	Conservative	74%	11%	14%
Region	Milwaukee	45%	27%	28%
	Southeast	61%	27%	12%
	Southwest	30%	55%	15%
	Northeast	52%	36%	11%
	Northwest	45%	33%	22%
Income	Less \$50,000	40%	42%	18%
	\$50,000-\$99,999	50%	36%	15%
	\$100,000 or more	47%	36%	17%
Income	Less than \$50,000	40%	42%	18%
	\$50,000 or more	49%	36%	15%
Race	White	47%	38%	15%
	Non White	31%	33%	36%
Age	Under 45	45%	37%	18%
	45 or older	46%	37%	17%
Gender	Men	47%	34%	19%
	Women	44%	40%	16%
Views of U.S. Economy	The worst is yet to come	59%	24%	17%
	The worst is behind us	33%	49%	17%
Obama Approval Rating	Approve	17%	61%	22%
	Disapprove	77%	14%	9%
Interview Type	Landline	45%	41%	14%
	Cell Phone	45%	29%	26%

October 30, 2010 Marist Poll Wisconsin Registered Voters "N=811 MOE +/- 3.5%".
Totals may not add to 100 due to rounding.

		Wisconsin Registered Voters			
		If next week's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are:			
		Russ Feingold, the Democratic candidate	Ron Johnson, the Republican candidate	Other	Undecided
		Row %	Row %	Row %	Row %
Wisconsin Registered Voters		42%	44%	2%	12%
Party ID	Democrat	92%	4%	1%	3%
	Republican	3%	91%	1%	4%
	Independent	34%	45%	2%	19%
Tea Party Supporters		10%	82%	1%	8%
Enthusiasm About Voting Next Week	Very enthusiastic	45%	52%	1%	2%
	Somewhat enthusiastic	45%	43%	<1%	12%
	Not enthusiastic	33%	28%	6%	34%
Political Ideology	Liberal	83%	4%	1%	12%
	Moderate	58%	30%	1%	11%
	Conservative	10%	77%	<1%	12%
Region	Milwaukee	47%	41%	1%	11%
	Southeast	31%	61%	1%	7%
	Southwest	54%	25%	1%	20%
	Northeast	39%	51%	1%	9%
	Northwest	38%	49%	3%	11%
Income	Less \$50,000	48%	38%	1%	13%
	\$50,000-\$99,999	38%	48%	1%	13%
	\$100,000 or more	39%	46%	1%	14%
Income	Less than \$50,000	48%	38%	1%	13%
	\$50,000 or more	38%	47%	1%	13%
Race	White	41%	46%	2%	12%
	Non White	60%	26%	<1%	14%
Age	Under 45	36%	45%	1%	17%
	45 or older	48%	43%	2%	7%
Gender	Men	34%	47%	2%	17%
	Women	50%	40%	1%	9%
Views of U.S. Economy	The worst is yet to come	25%	60%	3%	12%
	The worst is behind us	57%	29%	1%	13%
Obama Approval Rating	Approve	74%	12%	1%	13%
	Disapprove	10%	80%	1%	8%
Interview Type	Landline	45%	43%	2%	10%
	Cell Phone	37%	45%	<1%	18%

October 30, 2010 Marist Poll Wisconsin Registered Voters including early voters "N=811 MOE +/- 3.5%". Totals may not add to 100 due to rounding.