



POLL MUST BE SOURCED:
NBC4/NBC News/Marist Poll*

**McAuliffe Leads Cuccinelli by 8 Percentage Points
In Virginia Governor's Race**

*** Complete Tables for Poll Appended ***

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This NBC4/NBC News/Marist Poll Reports:

In the contest for Virginia governor, Democrat Terry McAuliffe receives the support of 46% of Virginia likely voters including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot compared with 38% for his Republican challenger, Ken Cuccinelli. Libertarian candidate Robert Sarvis garners 9% of the vote while 1% backs another candidate. Seven percent of Virginia likely voters are undecided.

“Just when Cuccinelli needed to start closing the gap against McAuliffe, the government shutdown became a huge roadblock,” says Dr. Lee M. Miringoff, Director of The Marist College Institute for Public Opinion. “The big question is whether or not Cuccinelli can now overcome the damaged GOP brand and his own high negative rating to make the contest more competitive.”

When NBC4/NBC News/Marist last reported this question in September, McAuliffe -- 43% -- edged Cuccinelli -- 38% -- among likely voters statewide. Sarvis had the support of 8% while 1% backed another candidate. 10%, at that time, were undecided.

Key points:

- **Party ID.** A wide partisan divide exists. Most Democrats who are likely to vote -- 88% -- support McAuliffe while most Republicans likely to cast a ballot are for Cuccinelli -- 83%. This is little changed from last month when 89% of likely Democratic voters supported McAuliffe, and 83% of likely Republican voters were for Cuccinelli. Among independent voters who are likely to vote, 41% are for McAuliffe while 33% are for Cuccinelli. 15% support Sarvis. In September, the

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contest among independent voters was slightly closer. 36% of independent voters were behind McAuliffe while 34% backed Cuccinelli. 15%, at that time, supported Sarvis.

- **Gender.** A gender gap still exists. McAuliffe -- 52% -- leads Cuccinelli -- 32% -- by double digits among women who are likely to vote. However, among men who are likely to cast a ballot, Cuccinelli -- 44% -- edges McAuliffe -- 40%. Last month, McAuliffe -- 50% -- outpaced Cuccinelli -- 32% -- among women. Among men, Cuccinelli -- 44% -- led McAuliffe -- 36% -- by eight percentage points.
- **Intensity of Support.** 60% of likely voters with a candidate preference for Virginia governor say they strongly support their choice. 32% somewhat support their candidate, and 8% might vote differently. Only 1% is unsure. In NBC4/NBC News/Marist's previous survey, similar proportions held these views. 59% of likely voters with a candidate preference for Virginia governor were firmly committed to their choice while 31% were somewhat behind him. Nine percent said they might vote differently, and 1% was unsure. Among Cuccinelli's supporters, 67% strongly support him while 57% of McAuliffe's backers express a similar level of commitment to him. In September, 60% of Cuccinelli's supporters and 59% of McAuliffe's backers said they would not waver in their commitment to their choice of candidate.

Among registered voters including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot, McAuliffe still leads Cuccinelli. 44% are for McAuliffe while 36% are for Cuccinelli. Sarvis has the support of 10% while 1% is for another candidate. Nine percent are undecided. In NBC4/NBC News/Marist's previous poll, 41% of registered voters were for McAuliffe while 35% supported Cuccinelli. Eight percent backed Sarvis, and 1% supported another candidate. 14%, at the time, were undecided.

How would the contest look without Sarvis? Among Virginia likely voters including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot, 52% support McAuliffe compared with 43% for Cuccinelli. One percent is behind another candidate, and 4% are undecided.

Tarnished Images? Voters Divide over McAuliffe... Cuccinelli with High Negatives

While 40% of Virginia residents have a positive view of McAuliffe, 39% have an unfavorable impression of him. 21% have either never heard of him or are unsure how to rate him. Similar proportions of registered voters share these views. 42% think well of McAuliffe while 41% have a lesser opinion of the candidate. 17% have either never heard of him or are unsure how to rate him.

Last month, 38% of Virginia residents had a favorable view of McAuliffe. 32% had an unfavorable opinion of him, and a notable 30% had either never heard of him or were unsure how to rate him. Looking at registered voters, 41% had a positive opinion of McAuliffe while 34% had an unfavorable one. 26% had either never heard of him or were unsure how to rate McAuliffe.

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A majority of Virginia residents -- 51% -- has an *unfavorable* view of Cuccinelli. 34% have a positive opinion of him, and 15% have either never heard of him or are unsure how to rate him. Comparable portions of registered voters have these opinions. 53% of registered voters have a negative view of Cuccinelli while 36% have a positive one. 12% have either never heard of him or are unsure how to rate him.

In last month's survey, 45% of adults statewide had an *unfavorable* opinion of Cuccinelli while 31% had a favorable one. 23%, at that time, had either never heard of Cuccinelli or were unsure how to rate him. Among registered voters in Virginia, 47% had a lesser impression of Cuccinelli while 34% had a favorable view of him. 19% had either never heard of Cuccinelli or were unsure how to rate him.

Sarvis has become somewhat better-known to Virginians, but a majority -- 56% -- still has either never heard of Sarvis or is unsure how to rate him. 23% have a favorable opinion of him, and 21% have an unfavorable view of him. Among registered voters, a similar 55% have either never heard of Sarvis or are unsure how to rate him. 23% of voters have a positive impression of the candidate while 22% have a negative one.

Last month, 66% of Virginia residents had either never heard of Sarvis or were unsure how to rate him. 20% had a favorable view of the candidate while 15% had an unfavorable impression of him. Among registered voters, 63%, at that time, did not have a clear opinion of Sarvis. This compares with 21% who thought well of him and 16% who had an unfavorable opinion of the candidate.

Majority Places Responsibility for Shutdown on Republicans

When it comes to who is mostly to blame for the government shutdown, a majority of Virginia adults -- 53% -- say the Republicans in Congress are more at fault. This compares with 29% who put the onus on President Barack Obama. 15% think each is equally to blame while 3% are unsure.

Similar proportions of registered voters in Virginia have these views. 54% say the Republican members in Congress are to blame while 29% think President Obama is mostly responsible for the shutdown. 14% think the Republicans in Congress and the president equally share the blame while 3% are unsure.

By party, 88% of Democrats think the Republicans in Congress are mostly at fault. This compares with 60% of Republicans who point the finger at President Obama. 17% of Republicans blame the members of their own party in Congress, and one in five Republicans -- 20% -- says both Obama and the Congressional GOP are to blame.

Tea Party support makes a difference among the GOP. Among Republicans who are Tea Party supporters, nearly eight in ten -- 78% -- believe President Obama is to blame.

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However, there is little consensus among Republicans who do not support the Tea Party. While a plurality -- 42% -- places the responsibility on the president, a notable 28% blame the Republicans in Congress, and 26% fault both the president and the GOP in Congress.

Looking at independent voters, a majority -- 54% -- puts the onus on the GOP in Congress while 28% say President Obama is mostly to blame for the shutdown. 16% report both are equally responsible.

38% of Virginia registered voters say the government shutdown will have a major impact on their vote for governor while 21% think it will have a minor one. 39% say the shutdown is not an issue at all, and 2% are unsure.

By party, a plurality of Democrats -- 44% -- says the government shutdown will be a major issue in determining their gubernatorial vote while half of Republicans -- 50% -- report the shutdown is not an issue at all when it comes to casting their ballot. But, Tea Party support again matters for Republicans. A majority of Republicans who support the Tea Party -- 55% -- says the government shutdown is no issue at all when it comes to their vote. This compares with a majority of Republicans who are not Tea Party supporters -- 56% -- who think the shutdown will be either a major or a minor issue when deciding for whom to vote.

Among independent voters, 40% think the shutdown is not an issue when it comes to picking their candidate. This compares with 37% who say the shutdown is a major issue and 21% who believe it is a minor one.

How many Virginians have been affected by the federal government shutdown? While 60% have not been impacted, a notable 39% say they or a member of their family have experienced changes to their employment status, services, or benefits. One percent is unsure. Identical proportions of registered voters in Virginia say the same. 60% have not been affected by the shutdown while 39% have felt the effects. One percent of registered voters in Virginia is unsure.

Damaged Brand?

The Republican Party is viewed negatively by many residents in Virginia. 61% of adults in the state have an unfavorable impression of the party. 32% have a favorable one, and 6% have either never heard of it or are unsure how to rate the Republican Party. Among registered voters in the state, 62% have a negative view of the GOP while 32% have a positive one. Five percent have either never heard of the GOP or are unsure how to rate it.

49% of Virginians view the Democratic Party unfavorably while 45% perceive it favorably. Six percent have either never heard of the Democratic Party or are unsure how to rate it. Looking at registered voters, 50% have a negative view of the Democratic Party while 45% have a positive one. Five percent have either never heard of the party or are unsure how to rate it.

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Northam Edges Jackson in Contest for Virginia's Lieutenant Governor

In the race for lieutenant governor, Democrat Ralph Northam receives the support of 48% of Virginia likely voters including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot. 42% support Republican E.W. Jackson, and 1% mentions another candidate. Nine percent are undecided.

When NBC4/NBC News/Marist reported this question last month, likely voters in Virginia divided. 44% supported Northam while 41% backed Jackson. One percent was for another candidate, and 13% were undecided.

How strongly are likely voters committed to their choice of candidate for lieutenant governor? Half of likely voters with a candidate preference -- 50% -- strongly support their choice. 38% are somewhat committed to their pick, and 12% might vote differently. Only 1% is unsure.

In September, 46% of likely voters with a candidate preference for lieutenant governor said they were firmly committed to their choice. 41% were somewhat behind their pick, and 11% said they might change their minds before Election Day. Two percent, at that time, were unsure.

Northam also has a six percentage point advantage among registered voters in Virginia including those who are undecided yet leaning toward a candidate and those who voted by absentee ballot. 47% support Northam while 41% are behind Jackson. One percent supports another candidate, and 10% are undecided. Last month, Northam had the backing of 42% of registered voters while 40% were for Jackson. One percent supported another candidate, and 16% were undecided.

McDonnell Approval Rating Status Quo

A majority of adults in Virginia -- 53% -- approves of the job Governor Bob McDonnell is doing in office. 31% disapprove, and 16% are unsure. Among registered voters in Virginia, 55% give McDonnell high marks. 32% say his performance has fallen short, and 13% are unsure.

There has been little change on this question since last month. At that time, 51% of adults thought well of McDonnell's job performance. 33% disapproved, and 16% were unsure. A majority of registered voters in that previous survey -- 55% -- approved of McDonnell's job performance. 33% disapproved, and 12% were unsure.

Looking at McDonnell's favorability, 48% of adults statewide have a positive impression of McDonnell while 35% have an unfavorable one. 17% have either never heard of McDonnell or are unsure how to rate him. Among registered voters, 49% view McDonnell favorably.

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37% perceive him unfavorably, and 14% have either never heard of him or are unsure how to rate him.

In September, 49% of Virginia residents thought well of McDonnell while 32% did not. 19%, at that time, were unsure. Among registered voters, 52% had a positive opinion of McDonnell while 33% had an unfavorable impression of the governor. 15%, then, had either never heard of McDonnell or were unsure how to rate him.

A State on Track?

While a majority of Virginians think the state is headed in the right direction, there has been a decline in the proportion of residents who have this opinion. 52% of adults statewide say the state is moving in the right direction while 42% think it is headed in the wrong one. Six percent are unsure. Registered voters reflect the views of residents overall. 53% of voters think Virginia is moving on the proper path while 41% say the state needs an alternate route. Six percent are unsure.

In September's poll, nearly six in ten adults -- 58% -- reported the state was on course. This compares with 36% who said Virginia had fallen off the track. Six percent, then, were unsure. Among registered voters, 59% thought Virginia was on the correct path while 36% said it needed to be redirected. Five percent, at that time, were unsure.

Majority Disapproves of Obama's Job Performance

52% of adults in Virginia *disapprove* of how President Obama is doing his job while 45% approve. Four percent are unsure. Among registered voters statewide, 53% disapprove of Mr. Obama's job performance while 45% approve. Three percent are unsure.

Last month, 48% of adults in Virginia gave the president high marks while 46% said his performance was not satisfactory. Six percent, at that time, were unsure. Looking at registered voters, 48% in September praised the president's job performance while 47% thought it was lacking. Five percent were unsure.

Is President Obama viewed favorably in Virginia? He receives mixed reviews. 49% of residents have a positive opinion of the president while 48% have an unfavorable view of him. Three percent have either never heard of him or are unsure how to rate him. The opinions of Virginia registered voters mirror those of residents, overall. 49% have a favorable view of President Obama while 49% have an unfavorable one. Two percent have either never heard of him or are unsure how to rate the president.

When NBC4/NBC News/Marist last reported this question, 52% of Virginians thought well of Mr. Obama while 45% had a negative impression of him. Four percent had either never heard of him or were unsure how to rate him. At that time, 52% of registered voters

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perceived the president positively. 45% had an unfavorable impression of him, and 3% had either never heard of him or were unsure how to rate him.

From Politics to Football...More than Seven in Ten Want Redskins to Keep Name

There has been much debate about whether or not the Washington Redskins should change their name. While more than one in five adults in Virginia -- 21% -- think the team should find a different name because "Redskins" is offensive to Native Americans, 73% believe the name should remain because it is a part of the team's tradition. Six percent are unsure. Fans of the team agree. One in five -- 20% -- says the name should be changed while 78% want it to remain. Two percent are unsure.

How the Survey was Conducted

Nature of the Sample: NBC4/NBC News/Marist Poll Virginia Survey of 1,212 Adults

This survey of 1,212 Virginia adults was conducted October 13th through October 15th, 2013 by The Marist Poll sponsored in partnership with NBC4 and NBC News. Adults 18 years of age and older residing in the state of Virginia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and borough. Interviews were conducted in English. Respondents in the household were selected by asking for the youngest male. Results for adults are statistically significant within ± 2.8 percentage points. There are 1,082 registered voters. Results for this subset are statistically significant within ± 3.0 percentage points. There are 596 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the 2013 election for governor based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 4.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Virginia

		Virginia Adults	Virginia Registered Voters	Virginia Likely Voters	
		Col %	Col %	Col %	
Virginia Adults		100%			
Virginia Registered Voters		89%	100%		
Virginia Likely Voters		49%	55%	100%	
Party Identification	Democrat	n/a	32%	32%	
	Republican	n/a	28%	27%	
	Independent	n/a	39%	40%	
	Other	n/a	1%	1%	
Party Identification	Strong Democrats	n/a	24%	26%	
	Not strong Democrats	n/a	8%	6%	
	Democratic leaning independents	n/a	17%	17%	
	Just Independents	n/a	8%	8%	
	Republican leaning independents	n/a	13%	15%	
	Not strong Republicans	n/a	9%	7%	
	Strong Republicans	n/a	19%	20%	
	Other	n/a	1%	1%	
	Political Ideology	Very liberal-Liberal	n/a	22%	21%
		Moderate	n/a	40%	39%
Conservative-Very conservative		n/a	38%	40%	
Past Participation**	Yes	n/a	79%	88%	
	No	n/a	21%	12%	
Tea Party Supporters		n/a	24%	27%	
Gender	Men	48%	48%	47%	
	Women	52%	52%	53%	
Age	Under 45	49%	46%	38%	
	45 or older	51%	54%	62%	
Age	18 to 29	22%	19%	12%	
	30 to 44	27%	27%	26%	
	45 to 59	28%	29%	33%	
	60 or older	23%	26%	29%	
Race	White	67%	69%	73%	
	African American	19%	18%	16%	
	Latino	7%	7%	6%	
	Other	7%	6%	5%	
Region	D.C. Suburbs	18%	18%	19%	
	Northern Virginia Exurbs	16%	16%	16%	
	Central/West	23%	23%	22%	
	Richmond/East	23%	24%	25%	
	Tidewater	20%	19%	19%	
Household Income	Less than \$75,000	60%	58%	54%	
	\$75,000 or more	40%	42%	46%	
Education	Not college graduate	53%	52%	46%	
	College graduate	47%	48%	54%	
Evangelical Christian	Yes	17%	18%	18%	
	No	83%	82%	82%	
Interview Type	Landline	57%	60%	64%	
	Cell Phone	43%	40%	36%	

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, 2013, n=1212 MOE +/- 2.8 percentage points. Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

		Virginia Likely Voters				
		Tossup for governor including those who are undecided yet leaning toward a candidate or voted absentee				
		Terry McAuliffe, the Democrat	Ken Cuccinelli, the Republican	Robert Sarvis, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Virginia Likely Voters		46%	38%	9%	1%	7%
Party Identification	Democrat	88%	6%	4%	0%	2%
	Republican	6%	83%	5%	0%	6%
	Independent	41%	33%	15%	1%	10%
Party Identification*	Strong Democrats	90%	6%	3%	0%	1%
	Soft Democrats	79%	4%	12%	0%	5%
	Soft Republicans	7%	68%	15%	1%	9%
	Strong Republicans	4%	88%	4%	0%	4%
Tea Party Supporters		12%	74%	10%	0%	4%
Republicans	Support Tea Party	4%	84%	8%	1%	3%
	Do Not Support Tea Party	7%	71%	11%	1%	10%
Political Ideology	Very liberal-Liberal	88%	5%	5%	0%	2%
	Moderate	53%	24%	13%	1%	9%
	Conservative-Very conservative	16%	70%	6%	1%	7%
Intensity of Support	Strongly support	48%	46%	5%	0%	0%
	Somewhat support	56%	35%	10%	0%	0%
	Might vote differently	40%	30%	29%	0%	0%
Past Participation**	Yes	46%	37%	9%	1%	7%
	No	48%	42%	4%	0%	6%
Affected by Government Shutdown	Yes	50%	33%	9%	1%	7%
	No	44%	41%	9%	1%	6%
Gender	Men	40%	44%	9%	1%	6%
	Women	52%	32%	8%	0%	8%
Age	Under 45	46%	36%	10%	0%	9%
	45 or older	46%	39%	8%	1%	6%
Age	18 to 29	53%	33%	9%	0%	5%
	30 to 44	43%	37%	10%	0%	10%
	45 to 59	44%	41%	8%	1%	5%
	60 or older	48%	38%	7%	1%	6%
	Race	White	40%	43%	10%	1%
	African American	80%	11%	2%	0%	6%
Region	D.C. Suburbs	56%	34%	4%	0%	6%
	Northern Virginia Exurbs	42%	42%	7%	1%	9%
	Central/West	36%	41%	14%	2%	6%
	Richmond/East	47%	38%	8%	0%	6%
	Tidewater	50%	31%	10%	1%	7%
Household Income	Less than \$75,000	48%	36%	9%	1%	7%
	\$75,000 or more	46%	39%	8%	1%	6%
Education	Not college graduate	42%	40%	9%	1%	7%
	College graduate	50%	35%	8%	0%	7%
Interview Type	Landline	46%	40%	9%	1%	5%
	Cell Phone	47%	33%	8%	1%	11%

NBC4/NBC News/Marist Poll Virginia Likely Voters. Interviews conducted October 13th through October 15th, 2013, n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

*Soft Democrats include Likely Voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those Likely Voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Likely Voters with a Candidate Preference for Governor			
		Would you say you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Virginia Likely Voters with a Candidate Preference for Governor		60%	32%	8%	1%
Party Identification	Democrat	65%	29%	5%	0%
	Republican	66%	26%	7%	1%
	Independent	49%	38%	10%	2%
Governor Choice	Terry McAuliffe	57%	35%	6%	1%
	Ken Cuccinelli	67%	26%	6%	1%
Tea Party Supporters		74%	19%	7%	0%
Political Ideology	Very liberal-Liberal	68%	26%	6%	0%
	Moderate	50%	39%	9%	1%
	Conservative-Very conservative	64%	26%	8%	2%
Gender	Men	60%	32%	6%	2%
	Women	59%	31%	10%	0%
Age	Under 45	46%	40%	11%	2%
	45 or older	66%	27%	6%	1%
Race	White	61%	31%	6%	1%
	African American	54%	38%	7%	1%
	Other	55%	27%	18%	0%
Region	D.C. Suburbs	57%	33%	8%	2%
	Northern Virginia Exurbs	59%	33%	7%	1%
	Central/West	63%	28%	8%	0%
	Richmond/East	58%	32%	8%	2%
	Tidewater	59%	33%	7%	1%
Household Income	Less than \$75,000	59%	30%	10%	1%
	\$75,000 or more	58%	36%	5%	1%
Education	Not college graduate	60%	28%	10%	2%
	College graduate	60%	35%	5%	1%
Interview Type	Landline	61%	31%	6%	1%
	Cell Phone	56%	33%	11%	1%

NBC4/NBC News/Marist Poll Virginia Likely Voters with Candidate Preference. Interviews conducted October 13th through October 15th, 2013, n=505
MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		Virginia Registered Voters				
		Tossup for governor including those who are undecided yet leaning toward a candidate or voted absentee				
		Terry McAuliffe, the Democrat	Ken Cuccinelli, the Republican	Robert Sarvis, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Virginia Registered Voters		44%	36%	10%	1%	9%
Virginia Likely Voters		46%	38%	9%	1%	7%
Party Identification	Democrat	86%	5%	5%	0%	4%
	Republican	5%	81%	7%	0%	7%
	Independent	39%	31%	16%	1%	13%
Party Identification*	Strong Democrats	90%	4%	3%	0%	2%
	Soft Democrats	73%	7%	12%	0%	7%
	Just Independents	24%	26%	15%	6%	30%
	Soft Republicans	7%	66%	16%	1%	11%
Tea Party Supporters	Strong Republicans	4%	86%	5%	0%	4%
	Support Tea Party	13%	70%	11%	0%	6%
Republicans	Do Not Support Tea Party	4%	83%	9%	0%	3%
	Support Tea Party	6%	69%	13%	1%	11%
Political Ideology	Very liberal-Liberal	83%	7%	7%	0%	4%
	Moderate	48%	28%	13%	1%	10%
	Conservative-Very conservative	18%	63%	8%	1%	9%
Intensity of Support	Strongly support	49%	46%	6%	0%	0%
	Somewhat support	52%	37%	11%	0%	0%
	Might vote differently	38%	34%	28%	0%	0%
Past Participation**	Yes	45%	35%	11%	1%	8%
	No	44%	41%	5%	0%	10%
Affected by Government Shutdown	Yes	48%	31%	10%	1%	9%
	No	42%	39%	10%	1%	8%
Gender	Men	39%	42%	10%	1%	8%
	Women	50%	31%	10%	1%	9%
Age	Under 45	44%	35%	11%	1%	10%
	45 or older	45%	38%	9%	1%	7%
Age	18 to 29	48%	36%	11%	0%	6%
	30 to 44	41%	35%	10%	1%	13%
	45 to 59	44%	39%	10%	1%	6%
	60 or older	47%	36%	8%	1%	8%
Race	White	37%	43%	11%	1%	8%
	African American	75%	11%	6%	1%	7%
	Other	43%	37%	11%	0%	10%
Region	D.C. Suburbs	53%	34%	4%	0%	9%
	Northern Virginia Exurbs	42%	39%	10%	0%	9%
	Central/West	34%	42%	14%	3%	7%
	Richmond/East	47%	35%	10%	0%	9%
	Tidewater	47%	32%	10%	1%	10%
Household Income	Less than \$75,000	46%	35%	10%	1%	8%
	\$75,000 or more	44%	38%	9%	1%	7%
Education	Not college graduate	42%	37%	11%	1%	9%
	College graduate	47%	35%	9%	1%	9%
Interview Type	Landline	45%	37%	11%	1%	6%
	Cell Phone	43%	35%	8%	1%	12%

NBC4/NBC News/Marist Poll Virginia Registered Voters. Interviews conducted October 13th through October 15th, 2013, n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

**Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters			
		Tossup for governor without Sarvis including those who are undecided yet leaning toward a candidate or voted absentee			
		Terry McAuliffe, the Democrat	Ken Cuccinelli, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Registered Voters		51%	43%	1%	5%
Virginia Likely Voters		52%	43%	1%	4%
Party Identification	Democrat	88%	9%	0%	3%
	Republican	8%	87%	1%	4%
	Independent	52%	39%	2%	7%
Party Identification*	Strong Democrats	91%	7%	0%	2%
	Soft Democrats	88%	9%	0%	3%
	Just Independents	37%	33%	7%	23%
	Soft Republicans	11%	84%	1%	5%
	Strong Republicans	5%	90%	1%	4%
Tea Party Supporters		16%	81%	2%	2%
Political Ideology	Very liberal-Liberal	86%	13%	0%	1%
	Moderate	58%	34%	1%	7%
	Conservative-Very conservative	23%	71%	2%	5%
Sarvis Supporters		53%	40%	5%	2%
Affected by Government Shutdown	Yes	56%	37%	1%	5%
	No	48%	46%	1%	5%
Gender	Men	44%	49%	1%	5%
	Women	57%	37%	1%	5%
Age	Under 45	51%	43%	0%	5%
	45 or older	51%	42%	1%	5%
Age	18 to 29	53%	42%	0%	5%
	30 to 44	50%	44%	1%	5%
	45 to 59	50%	43%	2%	5%
	60 or older	52%	41%	1%	5%
Race	White	44%	49%	1%	6%
	African American	80%	15%	1%	4%
	Other	47%	46%	0%	6%
Region	D.C. Suburbs	55%	38%	0%	7%
	Northern Virginia Exurbs	49%	44%	2%	5%
	Central/West	43%	52%	2%	3%
	Richmond/East	56%	39%	0%	5%
	Tidewater	52%	39%	1%	8%
Household Income	Less than \$75,000	53%	42%	1%	4%
	\$75,000 or more	52%	43%	1%	4%
Education	Not college graduate	50%	46%	1%	4%
	College graduate	53%	39%	1%	7%
Interview Type	Landline	52%	43%	1%	4%
	Cell Phone	49%	43%	1%	8%

NBC4/NBC News/Marist Poll Virginia Registered Voters. Interviews conducted October 13th through October 15th, 2013, n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of Terry McAuliffe?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		40%	39%	21%
Virginia Registered Voters		42%	41%	17%
Virginia Likely Voters		44%	43%	14%
Party Identification^	Democrat	74%	14%	12%
	Republican	16%	65%	20%
	Independent	36%	47%	18%
Party Identification*	Strong Democrats	82%	10%	8%
	Soft Democrats	54%	26%	20%
	Just Independents	30%	52%	18%
	Soft Republicans	19%	61%	20%
	Strong Republicans	11%	71%	17%
Tea Party Supporters^		20%	70%	11%
Political Ideology^	Very liberal-Liberal	72%	18%	10%
	Moderate	46%	36%	18%
	Conservative-Very conservative	21%	61%	18%
Affected by Government Shutdown	Yes	41%	43%	17%
	No	41%	37%	22%
Gender	Men	36%	43%	21%
	Women	44%	36%	20%
Age	Under 45	37%	34%	29%
	45 or older	43%	45%	12%
Age	18 to 29	44%	25%	31%
	30 to 44	32%	41%	28%
	45 to 59	43%	46%	11%
	60 or older	43%	43%	14%
Race	White	35%	46%	19%
	African American	60%	18%	22%
	Other	40%	34%	26%
Region	D.C. Suburbs	43%	37%	20%
	Northern Virginia Exurbs	34%	50%	16%
	Central/West	36%	40%	24%
	Richmond/East	45%	37%	18%
	Tidewater	41%	36%	24%
Household Income	Less than \$75,000	43%	35%	22%
	\$75,000 or more	40%	44%	16%
Education	Not college graduate	39%	36%	25%
	College graduate	42%	43%	15%
Interview Type	Landline	41%	45%	13%
	Cell Phone	39%	31%	30%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of Ken Cuccinelli?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		34%	51%	15%
Virginia Registered Voters		36%	53%	12%
Virginia Likely Voters		37%	54%	9%
Party Identification^	Democrat	12%	73%	15%
	Republican	69%	22%	9%
	Independent	31%	59%	10%
Party Identification*	Strong Democrats	10%	77%	13%
	Soft Democrats	13%	74%	13%
	Just Independents	24%	61%	15%
	Soft Republicans	61%	29%	10%
	Strong Republicans	74%	20%	6%
Tea Party Supporters^		70%	24%	6%
Political Ideology^	Very liberal-Liberal	15%	76%	9%
	Moderate	27%	61%	12%
	Conservative-Very conservative	57%	33%	10%
Affected by Government Shutdown	Yes	33%	53%	14%
	No	35%	51%	15%
Gender	Men	40%	45%	15%
	Women	29%	56%	15%
Age	Under 45	33%	46%	21%
	45 or older	35%	56%	9%
Age	18 to 29	36%	42%	22%
	30 to 44	32%	48%	20%
	45 to 59	34%	58%	8%
	60 or older	36%	55%	10%
Race	White	39%	49%	12%
	African American	15%	64%	21%
	Other	37%	43%	20%
Region	D.C. Suburbs	32%	53%	16%
	Northern Virginia Exurbs	40%	48%	13%
	Central/West	36%	48%	16%
	Richmond/East	34%	51%	15%
	Tidewater	31%	56%	14%
Household Income	Less than \$75,000	33%	51%	16%
	\$75,000 or more	37%	51%	11%
Education	Not college graduate	36%	46%	18%
	College graduate	33%	56%	11%
Interview Type	Landline	35%	57%	7%
	Cell Phone	33%	43%	25%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of Robert Sarvis?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		23%	21%	56%
Virginia Registered Voters		23%	22%	55%
Virginia Likely Voters		24%	21%	56%
Party Identification^	Democrat	23%	22%	55%
	Republican	19%	21%	59%
	Independent	26%	24%	50%
Party Identification*	Strong Democrats	22%	23%	55%
	Soft Democrats	30%	22%	48%
	Just Independents	18%	26%	56%
	Soft Republicans	23%	22%	55%
	Strong Republicans	18%	21%	60%
Tea Party Supporters^		25%	26%	49%
Political Ideology^	Very liberal-Liberal	24%	20%	56%
	Moderate	25%	23%	52%
	Conservative-Very conservative	20%	24%	56%
Affected by Government Shutdown	Yes	23%	22%	55%
	No	23%	21%	56%
Gender	Men	24%	21%	55%
	Women	22%	21%	57%
Age	Under 45	23%	23%	54%
	45 or older	23%	19%	58%
Age	18 to 29	26%	25%	49%
	30 to 44	20%	21%	59%
	45 to 59	25%	19%	56%
	60 or older	19%	20%	60%
Race	White	22%	19%	59%
	African American	20%	30%	50%
	Other	28%	22%	50%
Region	D.C. Suburbs	18%	17%	65%
	Northern Virginia Exurbs	23%	15%	62%
	Central/West	23%	20%	57%
	Richmond/East	30%	22%	48%
	Tidewater	20%	28%	52%
Household Income	Less than \$75,000	23%	27%	50%
	\$75,000 or more	24%	15%	61%
Education	Not college graduate	23%	23%	55%
	College graduate	23%	19%	58%
Interview Type	Landline	22%	22%	55%
	Cell Phone	24%	19%	57%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		As you know, there has been a shutdown of the federal government for two weeks. Who do you think is more to blame for the shutdown:			
		The Republicans in			
		President Obama	Congress	Both equally	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		29%	53%	15%	3%
Virginia Registered Voters		29%	54%	14%	3%
Virginia Likely Voters		31%	54%	12%	2%
Party Identification^	Democrat	3%	88%	7%	2%
	Republican	60%	17%	20%	3%
	Independent	28%	54%	16%	3%
Party Identification*	Strong Democrats	2%	91%	6%	1%
	Soft Democrats	4%	85%	9%	2%
	Just Independents	31%	35%	31%	3%
	Soft Republicans	50%	27%	18%	5%
	Strong Republicans	70%	10%	18%	2%
Tea Party Supporters^		69%	19%	9%	3%
Republicans^	Support Tea Party	78%	10%	9%	4%
	Do Not Support Tea Party	42%	28%	26%	3%
Political Ideology^	Very liberal-Liberal	5%	87%	7%	1%
	Moderate	23%	61%	13%	3%
	Conservative-Very conservative	50%	27%	20%	3%
Affected by Government Shutdown	Yes	27%	57%	16%	1%
	No	30%	51%	14%	4%
Gender	Men	31%	50%	17%	2%
	Women	27%	57%	13%	4%
Age	Under 45	25%	55%	16%	5%
	45 or older	33%	52%	13%	2%
Age	18 to 29	18%	59%	16%	6%
	30 to 44	30%	51%	15%	3%
	45 to 59	33%	52%	14%	2%
	60 or older	34%	52%	13%	1%
Race	White	36%	46%	15%	3%
	African American	2%	82%	13%	3%
	Other	26%	56%	17%	2%
Region	D.C. Suburbs	21%	64%	12%	2%
	Northern Virginia Exurbs	33%	50%	17%	1%
	Central/West	38%	41%	15%	6%
	Richmond/East	24%	58%	14%	4%
	Tidewater	27%	55%	16%	1%
Household Income	Less than \$75,000	25%	56%	16%	3%
	\$75,000 or more	32%	52%	13%	3%
Education	Not college graduate	28%	53%	15%	4%
	College graduate	30%	54%	14%	2%
Interview Type	Landline	34%	52%	12%	2%
	Cell Phone	23%	55%	18%	4%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		Is the government shutdown a major issue, a minor issue, or no issue at all in determining your vote for governor this November?			
		Major issue	Minor issue	No issue at all	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		38%	22%	39%	2%
Virginia Registered Voters		38%	21%	39%	2%
Virginia Likely Voters		37%	20%	41%	1%
Party Identification^	Democrat	44%	24%	31%	1%
	Republican	30%	18%	50%	1%
	Independent	37%	21%	40%	2%
Party Identification*	Strong Democrats	50%	21%	28%	1%
	Soft Democrats	41%	23%	36%	0%
	Just Independents	31%	15%	47%	7%
	Soft Republicans	29%	25%	44%	2%
	Strong Republicans	29%	17%	53%	1%
Tea Party Supporters^		29%	20%	49%	1%
Republicans^	Support Tea Party	23%	21%	55%	1%
	Do Not Support Tea Party	34%	22%	43%	2%
Political Ideology^	Very liberal-Liberal	42%	21%	35%	2%
	Moderate	40%	23%	36%	1%
	Conservative-Very conservative	33%	18%	47%	2%
Governor Choice	Terry McAuliffe	44%	24%	31%	1%
	Ken Cuccinelli	29%	19%	51%	2%
Affected by Government Shutdown	Yes	17%	8%	14%	1%
	No	21%	14%	25%	1%
Gender	Men	33%	23%	42%	1%
	Women	42%	20%	35%	2%
Age	Under 45	35%	27%	36%	1%
	45 or older	40%	17%	41%	2%
Age	18 to 29	34%	32%	33%	1%
	30 to 44	36%	23%	39%	2%
	45 to 59	38%	21%	40%	2%
	60 or older	43%	12%	43%	1%
Race	White	37%	21%	41%	1%
	African American	39%	27%	32%	2%
	Other	44%	22%	34%	0%
Region	D.C. Suburbs	31%	23%	46%	1%
	Northern Virginia Exurbs	43%	19%	38%	0%
	Central/West	39%	20%	38%	4%
	Richmond/East	35%	26%	37%	2%
	Tidewater	42%	21%	36%	1%
Household Income	Less than \$75,000	40%	23%	34%	2%
	\$75,000 or more	32%	22%	46%	0%
Education	Not college graduate	42%	22%	33%	2%
	College graduate	34%	21%	44%	0%
Interview Type	Landline	40%	19%	39%	1%
	Cell Phone	35%	25%	38%	2%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Have you or anyone in your family been affected by the federal government shutdown, in terms of employment, services, or benefits?		
		Yes	No	Unsure
		Row %	Row %	Row %
Virginia Adults		39%	60%	1%
Virginia Registered Voters		39%	60%	1%
Virginia Likely Voters		39%	60%	1%
Party Identification^	Democrat	41%	59%	0%
	Republican	31%	68%	1%
	Independent	43%	57%	1%
Party Identification*	Strong Democrats	43%	56%	1%
	Soft Democrats	43%	57%	0%
	Just Independents	43%	57%	0%
	Soft Republicans	36%	63%	1%
	Strong Republicans	31%	67%	2%
Tea Party Supporters^		35%	63%	1%
Political Ideology^	Very liberal-Liberal	45%	55%	1%
	Moderate	38%	61%	1%
	Conservative-Very conservative	35%	64%	1%
Gender	Men	40%	58%	2%
	Women	38%	62%	0%
Age	Under 45	44%	55%	2%
	45 or older	33%	66%	1%
Age	18 to 29	42%	56%	2%
	30 to 44	45%	54%	1%
	45 to 59	37%	62%	1%
	60 or older	29%	70%	0%
Race	White	37%	61%	1%
	African American	43%	56%	1%
	Other	41%	59%	0%
Region	D.C. Suburbs	40%	57%	3%
	Northern Virginia Exurbs	49%	50%	1%
	Central/West	29%	71%	1%
	Richmond/East	32%	68%	0%
	Tidewater	49%	50%	1%
Household Income	Less than \$75,000	39%	61%	0%
	\$75,000 or more	40%	59%	1%
Education	Not college graduate	37%	61%	1%
	College graduate	41%	58%	1%
Interview Type	Landline	35%	64%	1%
	Cell Phone	44%	54%	1%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of the Republican Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		32%	61%	6%
Virginia Registered Voters		32%	62%	5%
Virginia Likely Voters		33%	62%	5%
Party Identification^	Democrat	8%	87%	4%
	Republican	73%	24%	3%
	Independent	23%	71%	6%
Party Identification*	Strong Democrats	7%	88%	5%
	Soft Democrats	10%	86%	4%
	Just Independents	18%	66%	16%
	Soft Republicans	47%	51%	2%
Tea Party Supporters^	Strong Republicans	83%	14%	4%
	Do Not Support Tea Party	62%	36%	2%
Republicans^	Support Tea Party	69%	30%	2%
	Do Not Support Tea Party	59%	37%	4%
Political Ideology^	Very liberal-Liberal	11%	88%	1%
	Moderate	23%	71%	6%
	Conservative-Very conservative	55%	39%	6%
Affected by Government Shutdown	Yes	29%	64%	6%
	No	34%	59%	6%
Gender	Men	34%	61%	5%
	Women	31%	61%	7%
Age	Under 45	32%	60%	8%
	45 or older	32%	63%	5%
Age	18 to 29	31%	61%	8%
	30 to 44	32%	60%	8%
	45 to 59	32%	65%	3%
	60 or older	33%	60%	7%
Race	White	37%	58%	5%
	African American	13%	77%	10%
	Other	38%	57%	6%
Region	D.C. Suburbs	25%	70%	5%
	Northern Virginia Exurbs	31%	64%	5%
	Central/West	38%	55%	8%
	Richmond/East	32%	60%	8%
	Tidewater	36%	59%	5%
Household Income	Less than \$75,000	33%	61%	6%
	\$75,000 or more	32%	63%	5%
Education	Not college graduate	34%	59%	7%
	College graduate	30%	65%	5%
Interview Type	Landline	32%	65%	4%
	Cell Phone	34%	57%	10%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of the Democratic Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		45%	49%	6%
Virginia Registered Voters		45%	50%	5%
Virginia Likely Voters		45%	50%	5%
Party Identification^	Democrat	88%	9%	4%
	Republican	7%	88%	4%
	Independent	39%	56%	5%
Party Identification*	Strong Democrats	93%	5%	3%
	Soft Democrats	69%	26%	4%
	Just Independents	25%	60%	15%
	Soft Republicans	11%	85%	3%
	Strong Republicans	5%	91%	4%
Tea Party Supporters^		15%	82%	2%
Political Ideology^	Very liberal-Liberal	82%	17%	1%
	Moderate	48%	44%	7%
	Conservative-Very conservative	20%	76%	4%
Affected by Government Shutdown	Yes	47%	48%	5%
	No	43%	50%	6%
Gender	Men	40%	55%	5%
	Women	49%	44%	7%
Age	Under 45	45%	48%	8%
	45 or older	44%	51%	5%
Age	18 to 29	49%	44%	8%
	30 to 44	41%	51%	8%
	45 to 59	44%	53%	3%
	60 or older	45%	49%	6%
Race	White	38%	57%	5%
	African American	73%	19%	8%
	Other	45%	48%	7%
Region	D.C. Suburbs	51%	43%	5%
	Northern Virginia Exurbs	36%	61%	3%
	Central/West	36%	55%	9%
	Richmond/East	52%	42%	6%
	Tidewater	47%	48%	5%
Household Income	Less than \$75,000	49%	46%	5%
	\$75,000 or more	41%	52%	6%
Education	Not college graduate	45%	48%	7%
	College graduate	45%	51%	4%
Interview Type	Landline	44%	53%	3%
	Cell Phone	46%	44%	10%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Likely Voters			
		Tossup for lieutenant governor including those who are undecided yet leaning toward a candidate or voted absentee			
		Ralph Northam, the Democrat	E.W. Jackson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Likely Voters		48%	42%	1%	9%
Party Identification	Democrat	87%	6%	0%	6%
	Republican	6%	86%	1%	7%
	Independent	45%	40%	3%	12%
Party Identification*	Strong Democrats	89%	7%	0%	4%
	Soft Democrats	81%	7%	1%	11%
	Just Independents	32%	33%	8%	27%
	Soft Republicans	10%	79%	1%	10%
	Strong Republicans	5%	89%	1%	5%
Tea Party Supporters		11%	82%	1%	6%
Political Ideology	Very liberal-Liberal	84%	9%	1%	5%
	Moderate	58%	30%	1%	11%
	Conservative-Very conservative	16%	73%	1%	9%
Intensity of Support	Strongly support	56%	44%	0%	0%
	Somewhat support	54%	46%	0%	0%
	Might vote differently	40%	60%	0%	0%
Gender	Men	42%	48%	2%	9%
	Women	52%	36%	1%	10%
Age	Under 45	44%	43%	0%	13%
	45 or older	50%	41%	2%	7%
Age	18 to 29	46%	46%	0%	8%
	30 to 44	44%	41%	0%	15%
	45 to 59	48%	43%	2%	7%
	60 or older	52%	38%	2%	8%
Race	White	43%	46%	1%	10%
	African American	74%	14%	1%	10%
Region	D.C. Suburbs	54%	39%	1%	6%
	Northern Virginia Exurbs	40%	46%	1%	13%
	Central/West	39%	51%	1%	9%
	Richmond/East	50%	38%	1%	10%
	Tidewater	53%	35%	3%	9%
Household Income	Less than \$75,000	51%	39%	1%	8%
	\$75,000 or more	48%	42%	1%	9%
Education	Not college graduate	44%	46%	1%	9%
	College graduate	51%	37%	2%	10%
Interview Type	Landline	49%	43%	2%	7%
	Cell Phone	45%	40%	1%	14%

NBC4/NBC News/Marist Poll Virginia Likely Voters. Interviews conducted October 13th through October 15th, 2013, n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include Likely Voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those Likely Voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Likely Voters with a Candidate Preference for Lieutenant Governor			
		Would you say you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Virginia Likely Voters with a Candidate Preference for Lieutenant Governor		50%	38%	12%	1%
Party Identification	Democrat	60%	35%	5%	0%
	Republican	52%	36%	11%	1%
	Independent	38%	41%	20%	0%
Lieutenant Governor Choice	Ralph Northam	52%	39%	9%	0%
	E.W. Jackson	47%	37%	15%	1%
Tea Party Supporters		53%	36%	10%	0%
Political Ideology	Very liberal-Liberal	65%	29%	6%	0%
	Moderate	37%	47%	14%	1%
	Conservative-Very conservative	51%	35%	13%	1%
Gender	Men	49%	41%	10%	0%
	Women	50%	35%	14%	1%
Age	Under 45	36%	46%	18%	1%
	45 or older	57%	34%	9%	1%
Race	White	50%	38%	12%	1%
	African American	54%	37%	10%	0%
Region	D.C. Suburbs	48%	39%	12%	1%
	Northern Virginia Exurbs	44%	44%	11%	1%
	Central/West	47%	38%	14%	0%
	Richmond/East	54%	36%	9%	0%
	Tidewater	52%	33%	14%	1%
Household Income	Less than \$75,000	48%	37%	15%	0%
	\$75,000 or more	48%	42%	9%	1%
Education	Not college graduate	47%	37%	16%	1%
	College graduate	51%	39%	9%	0%
Interview Type	Landline	52%	36%	12%	1%
	Cell Phone	45%	42%	13%	0%

NBC4/NBC News/Marist Poll Virginia Likely Voters with Candidate Preference. Interviews conducted October 13th through October 15th, 2013, n=489
MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		Virginia Registered Voters			
		Tossup for lieutenant governor including those who are undecided yet leaning toward a candidate or voted absentee			
		Ralph Northam, the Democrat	E.W. Jackson, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Registered Voters		47%	41%	1%	10%
Virginia Likely Voters		48%	42%	1%	9%
Party Identification	Democrat	86%	6%	0%	7%
	Republican	5%	87%	0%	8%
	Independent	46%	38%	3%	13%
Party Identification*	Strong Democrats	91%	5%	0%	4%
	Soft Democrats	76%	11%	1%	12%
	Just Independents	32%	30%	9%	29%
	Soft Republicans	10%	79%	1%	11%
	Strong Republicans	5%	89%	1%	5%
Tea Party Supporters		12%	80%	1%	7%
Political Ideology	Very liberal-Liberal	82%	11%	1%	6%
	Moderate	53%	33%	2%	12%
	Conservative-Very conservative	20%	69%	1%	10%
Intensity of Support	Strongly support	56%	44%	0%	0%
	Somewhat support	54%	46%	0%	0%
	Might vote differently	41%	59%	0%	0%
Affected by Government Shutdown	Yes	53%	36%	2%	9%
	No	43%	44%	1%	11%
Gender	Men	42%	47%	1%	9%
	Women	51%	36%	2%	11%
Age	Under 45	45%	42%	0%	12%
	45 or older	49%	41%	2%	8%
Age	18 to 29	46%	46%	0%	8%
	30 to 44	44%	40%	1%	15%
	45 to 59	47%	43%	2%	7%
	60 or older	51%	37%	2%	9%
Race	White	41%	46%	2%	11%
	African American	73%	18%	1%	9%
	Other	45%	46%	1%	7%
Region	D.C. Suburbs	52%	38%	2%	9%
	Northern Virginia Exurbs	44%	43%	2%	11%
	Central/West	39%	52%	1%	8%
	Richmond/East	51%	36%	1%	12%
	Tidewater	49%	37%	2%	11%
Household Income	Less than \$75,000	49%	41%	1%	9%
	\$75,000 or more	47%	41%	1%	11%
Education	Not college graduate	45%	45%	1%	10%
	College graduate	49%	38%	2%	11%
Interview Type	Landline	49%	42%	2%	8%
	Cell Phone	44%	41%	1%	14%

NBC4/NBC News/Marist Poll Virginia Registered Voters. Interviews conducted October 13th through October 15th, 2013, n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Do you approve or disapprove of the job Bob McDonnell is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Virginia Adults		53%	31%	16%
Virginia Registered Voters		55%	32%	13%
Virginia Likely Voters		56%	34%	10%
Party Identification^	Democrat	42%	43%	16%
	Republican	70%	19%	12%
	Independent	54%	34%	12%
Party Identification*	Strong Democrats	39%	46%	16%
	Soft Democrats	45%	41%	14%
	Just Independents	63%	20%	17%
	Soft Republicans	62%	26%	12%
	Strong Republicans	75%	16%	9%
Tea Party Supporters^		66%	27%	7%
Political Ideology^	Very liberal-Liberal	36%	52%	12%
	Moderate	57%	34%	10%
	Conservative-Very conservative	65%	20%	14%
Affected by Government Shutdown	Yes	52%	32%	17%
	No	54%	30%	16%
Gender	Men	55%	31%	15%
	Women	51%	31%	18%
Age	Under 45	49%	27%	24%
	45 or older	57%	34%	9%
Age	18 to 29	51%	23%	26%
	30 to 44	47%	30%	23%
	45 to 59	56%	36%	8%
	60 or older	58%	32%	10%
Race	White	56%	31%	13%
	African American	47%	31%	22%
	Other	48%	28%	24%
Region	D.C. Suburbs	50%	33%	18%
	Northern Virginia Exurbs	54%	30%	16%
	Central/West	52%	38%	11%
	Richmond/East	56%	29%	16%
	Tidewater	53%	25%	22%
Household Income	Less than \$75,000	54%	30%	16%
	\$75,000 or more	55%	30%	15%
Education	Not college graduate	53%	30%	17%
	College graduate	53%	32%	15%
Interview Type	Landline	54%	35%	10%
	Cell Phone	51%	25%	24%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of Bob McDonnell?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		48%	35%	17%
Virginia Registered Voters		49%	37%	14%
Virginia Likely Voters		50%	38%	12%
Party Identification^	Democrat	37%	49%	14%
	Republican	63%	23%	14%
	Independent	49%	39%	12%
Party Identification*	Strong Democrats	36%	52%	13%
	Soft Democrats	41%	47%	12%
	Just Independents	52%	27%	20%
	Soft Republicans	57%	31%	12%
	Strong Republicans	66%	20%	14%
Tea Party Supporters^		65%	26%	9%
Political Ideology^	Very liberal-Liberal	37%	53%	10%
	Moderate	44%	41%	16%
	Conservative-Very conservative	61%	26%	13%
Affected by Government Shutdown	Yes	46%	39%	15%
	No	49%	33%	18%
Gender	Men	49%	36%	15%
	Women	47%	34%	19%
Age	Under 45	44%	34%	23%
	45 or older	51%	38%	12%
Age	18 to 29	42%	32%	26%
	30 to 44	45%	35%	20%
	45 to 59	47%	42%	10%
	60 or older	55%	32%	13%
Race	White	49%	37%	14%
	African American	41%	38%	21%
	Other	46%	27%	27%
Region	D.C. Suburbs	47%	34%	19%
	Northern Virginia Exurbs	46%	37%	18%
	Central/West	46%	35%	19%
	Richmond/East	52%	35%	14%
	Tidewater	47%	37%	16%
Household Income	Less than \$75,000	45%	36%	18%
	\$75,000 or more	53%	35%	12%
Education	Not college graduate	48%	33%	19%
	College graduate	47%	38%	15%
Interview Type	Landline	50%	38%	12%
	Cell Phone	44%	32%	24%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		All in all, do you think things in Virginia are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
Virginia Adults		52%	42%	6%
Virginia Registered Voters		53%	41%	6%
Virginia Likely Voters		54%	40%	6%
Party Identification^	Democrat	52%	41%	7%
	Republican	56%	38%	6%
	Independent	52%	44%	4%
Party Identification*	Strong Democrats	51%	44%	6%
	Soft Democrats	53%	42%	5%
	Just Independents	40%	49%	11%
	Soft Republicans	58%	39%	3%
	Strong Republicans	57%	37%	6%
Tea Party Supporters^		56%	39%	5%
Political Ideology^	Very liberal-Liberal	48%	46%	6%
	Moderate	54%	40%	6%
	Conservative-Very conservative	54%	41%	5%
Affected by Government Shutdown	Yes	49%	46%	5%
	No	55%	39%	7%
Gender	Men	57%	38%	5%
	Women	48%	45%	7%
Age	Under 45	52%	41%	7%
	45 or older	52%	43%	5%
Age	18 to 29	52%	41%	7%
	30 to 44	53%	40%	7%
	45 to 59	50%	46%	4%
	60 or older	55%	39%	6%
Race	White	54%	40%	6%
	African American	45%	48%	7%
	Other	56%	39%	5%
Region	D.C. Suburbs	59%	34%	6%
	Northern Virginia Exurbs	53%	42%	5%
	Central/West	48%	43%	9%
	Richmond/East	53%	41%	6%
	Tidewater	51%	46%	3%
Household Income	Less than \$75,000	48%	46%	7%
	\$75,000 or more	62%	34%	5%
Education	Not college graduate	47%	46%	7%
	College graduate	58%	37%	5%
Interview Type	Landline	53%	44%	4%
	Cell Phone	52%	39%	9%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft

Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Virginia Adults		45%	52%	4%
Virginia Registered Voters		45%	53%	3%
Virginia Likely Voters		46%	51%	3%
Party Identification^	Democrat	86%	13%	1%
	Republican	8%	91%	2%
	Independent	38%	57%	5%
Party Identification*	Strong Democrats	94%	6%	0%
	Soft Democrats	65%	30%	5%
	Just Independents	25%	66%	9%
	Soft Republicans	10%	88%	2%
	Strong Republicans	7%	91%	2%
Tea Party Supporters^		10%	89%	1%
Political Ideology^	Very liberal-Liberal	80%	19%	1%
	Moderate	49%	47%	4%
	Conservative-Very conservative	18%	79%	2%
Affected by Government Shutdown	Yes	49%	49%	3%
	No	42%	54%	4%
Gender	Men	41%	56%	3%
	Women	48%	48%	4%
Age	Under 45	42%	54%	4%
	45 or older	47%	51%	2%
Age	18 to 29	43%	53%	4%
	30 to 44	41%	55%	5%
	45 to 59	47%	51%	2%
	60 or older	47%	51%	3%
Race	White	35%	62%	3%
	African American	79%	15%	6%
	Other	47%	49%	3%
Region	D.C. Suburbs	56%	40%	4%
	Northern Virginia Exurbs	41%	57%	1%
	Central/West	36%	60%	4%
	Richmond/East	46%	49%	5%
	Tidewater	46%	51%	3%
Household Income	Less than \$75,000	46%	50%	4%
	\$75,000 or more	44%	53%	3%
Education	Not college graduate	41%	55%	4%
	College graduate	49%	48%	3%
Interview Type	Landline	45%	53%	3%
	Cell Phone	45%	50%	5%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=n=596 MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		49%	48%	3%
Virginia Registered Voters		49%	49%	2%
Virginia Likely Voters		50%	48%	2%
Party Identification^	Democrat	90%	8%	2%
	Republican	10%	89%	2%
	Independent	45%	53%	2%
Party Identification*	Strong Democrats	95%	4%	1%
	Soft Democrats	76%	21%	4%
	Just Independents	30%	67%	3%
	Soft Republicans	13%	86%	1%
	Strong Republicans	8%	90%	2%
Tea Party Supporters^		12%	87%	1%
Political Ideology^	Very liberal-Liberal	84%	15%	1%
	Moderate	55%	42%	3%
	Conservative-Very conservative	23%	76%	2%
Affected by Government Shutdown	Yes	52%	46%	2%
	No	47%	50%	3%
Gender	Men	45%	54%	2%
	Women	53%	44%	4%
Age	Under 45	48%	48%	4%
	45 or older	49%	50%	1%
Age	18 to 29	48%	46%	5%
	30 to 44	47%	50%	3%
	45 to 59	49%	50%	2%
	60 or older	49%	49%	1%
Race	White	38%	60%	3%
	African American	87%	10%	3%
	Other	53%	44%	3%
Region	D.C. Suburbs	63%	35%	2%
	Northern Virginia Exurbs	41%	57%	2%
	Central/West	40%	56%	3%
	Richmond/East	53%	45%	2%
	Tidewater	48%	49%	4%
Household Income	Less than \$75,000	50%	47%	3%
	\$75,000 or more	48%	50%	2%
Education	Not college graduate	47%	50%	3%
	College graduate	51%	47%	2%
Interview Type	Landline	49%	51%	1%
	Cell Phone	49%	45%	5%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: n=1082 MOE +/- 3.0 percentage points. Virginia Likely Voters: n=596 MOE +/- 4.0 percentage points.

Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Which comes closer to your opinion:		
		The Washington Redskins should change the name of their football team because it is offensive to native American Indians	The Washington Redskins should not change the name of their football team because it is part of the team's tradition and not intended to be offensive	Unsure
		Row %	Row %	Row %
Virginia Adults		21%	73%	6%
Washington Redskins Fans		20%	78%	2%
Gender	Men	22%	72%	6%
	Women	20%	75%	5%
Age	Under 45	19%	76%	4%
	45 or older	22%	71%	7%
Age	18 to 29	18%	77%	5%
	30 to 44	21%	75%	4%
	45 to 59	22%	71%	7%
	60 or older	22%	71%	7%
Race	White	18%	77%	5%
	African American	30%	61%	9%
	Other	22%	75%	3%
Region	D.C. Suburbs	36%	59%	5%
	Northern Virginia Exurbs	22%	72%	6%
	Central/West	13%	81%	6%
	Richmond/East	16%	76%	8%
Household Income	Tidewater	21%	75%	4%
	Less than \$75,000	18%	77%	5%
Education	\$75,000 or more	27%	69%	5%
	Not college graduate	14%	80%	7%
Interview Type	College graduate	29%	66%	4%
	Landline	22%	73%	5%
	Cell Phone	19%	74%	7%

NBC4/NBC News/Marist Poll Virginia Adults. Interviews conducted October 13th through October 15th, n=1212 MOE +/- 2.8 percentage points. Virginia Washington Redskins Fans: n=836 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.