# NBC News/WSJ/Marist Poll Texas Likely Republican Primary Voters

February 2016

## Nature of the Sample: NBC News/WSJ/Marist Texas Poll of 2,435 Adults

This survey of 2,435 adults was conducted February 18<sup>th</sup> through February 23<sup>rd</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and The Wall Street Journal. Adults 18 years of age and older residing in the state of Texas were interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Texas from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ±2.0 percentage points. There are 1,868 registered voters. The results for this subset are statistically significant within ±2.3 percentage points. Among registered voters, 541 had a phone match in the voter file and 1,327 did not. The results for these subsets are statistically significant within ±4.2 percentage points and ±2.7 percentage points, respectively. There are 935 voters in the potential Republican primary electorate. The potential Republican primary electorate in Texas includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 746 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Texas includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a The results for these subsets are statistically significant within ±3.2 percentage primary preference. points and ±3.6 percentage points, respectively. There are 537 likely Republican primary voters and 381 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Texas Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ±4.2 percentage points and ±5.0 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

### NBC News/WSJ/Marist Poll Texas Tables of Likely Republican Primary Voters

Nature of the Sample - Texas

	Nature	of the Sample - Texas	
		Texas Adults	Texas Registered Voters
		Col %	Col %
Texas Adults		100%	1000/
Texas Registered Voters		77%	100%
Texas Potential Republican Electorate		38%	50%
Texas Likely Republican Primary		22%	29%
Texas Potential Democratic Elect		31%	40%
Texas Likely Democratic Primary		16%	20%
Party Identification	Democrat	n/a	30%
	Republican	n/a	34%
	Independent	n/a	33%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	4%
	Liberal	n/a	16%
	Moderate	n/a	36%
	Conservative	n/a	30%
	Very conservative	n/a	14%
Tea Party Supporters		n/a	25%
Gender	Men	49%	46%
	Women	51%	54%
Age	Under 45	51%	45%
	45 or older	49%	55%
Age	18 to 29	23%	18%
	30 to 44	28%	27%
	45 to 59	27%	29%
	60 or older	22%	27%
Race	White	49%	55%
	African American	11%	11%
	Latino	34%	29%
	Other	5%	5%
Region	East	13%	13%
	Dallas/Ft. Worth Area	22%	22%
	Houston Area	21%	21%
	South Central	14%	14%
	West	12%	12%
	Latino Southwest	18%	18%
Household Income	Less than \$50,000	49%	43%
	\$50,000 or more	51%	57%
Education	Not college graduate	64%	59%
	College graduate	36%	41%
Marital Status	Married	46%	50%
	Not married	54%	50%
Evangelical Christian	Yes	46%	48%
	No	54%	52%
White Evangelical Christians		24%	26%
Religiosity	Practice a Religion	59%	61%
	Does not Practice a Religion	41%	39%
U.S. Military Veteran	Yes	12%	12%
2	No	88%	88%
Texas Voter Registration List	Match	n/a	29%
	No Match	n/a	71%
Interview Type	Landline	37%	40%
	Cell Phone	63%	60%

NBC News/WSJ/Marist Poll Texas Adults. Interviews conducted February 18th through February 23rd, 2016, n=2435 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding. Texas Registered Voters: n=1868 MOE +/- 2.3 percentage points.

Cod %     Cod %       Tran Potential Republican Primary Voter     5%     100%       Party Identification     Democat     2%     1%       Republican Primary Voter     5%     3%     3%       Party Identification     Quitor     2%     3%       Party Identification     Quitor     3%     3%       Part Participation     Yes     2%     1%       No     20%     1%     1%       Ideoration     2%     2%     2%       Political Modely     Vay Iberal     1%     1%       Ideoration     2%     20%     20%       Concervative     43%     49%     49%       Vay Concervative     23%     20%     20%       Gender     Women     2%     40%     40%       Age     Uader 45     40%     40%     40%       Age     Uader 45     40%     20%     20%       Age     Uader 45     40%     20%     20%       Age     Uader 45     40%			Texas Potential Republican Electorate	Texas Likely Republican Primary Voters		
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	Party Identification	Democrat	2%	1%		
		Republican	66%	69%		
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	лана ( <b>у</b> г.	Cell Phone	61%	60%		

### Nature of the Sample - Texas

NBC News/WSJ/Marist Poll Texas Potential Republican Electorate. Interviews conducted February 18th through February 23rd, 2016, n=935 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding. Texas Likely Republican Primary Voters: n=537 MOE +/- 4.2 percentage points.

#### NBC News/WSJ/Marist Poll Texas Tables of Likely Republican Primary Voters

#### 2016 Texas Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Ted Cruz	Donald Trump	Marco Rubio	Ben Carson	John Kasich	Other	Undecided
Republican Likely Voters	Texas Likely Republican Primary Voters	39%	26%	16%	8%	6%	0%	5%
Intensity of Support	Strongly support	45%	30%	11%	9%	5%	0%	0%
	Somewhat support	35%	27%	26%	5%	7%		
	Yes	40%	26%	15%	8%	6%	0%	5%
Past Participation*	No	33%	27%	20%	9%	5%		6%
Derty Identification	Republican	40%	28%	15%	8%	5%	0%	4%
Party Identification	Independent	36%	23%	20%	7%	9%	0%	6%
Delitical Ideale	Moderate	21%	32%	23%	5%	14%	0%	5%
Political Ideology	Conservative-Very conservative	47%	22%	14%	9%	3%	0%	4%
	Moderate	21%	32%	23%	5%	14%	0%	5%
Political Ideology	Conservative	40%	23%	16%	10%	5%	0%	6%
	Very conservative	57%	22%	10%	8%	1%	0%	2%
Tea Party Support	Tea Party Supporters	51%	26%	11%	7%	2%	0%	3%
	Less than \$50,000	41%	26%	13%	9%	5%	1%	5%
Household Income	\$50,000 or more	40%	26%	17%	8%	6%	0%	4%
	Not college graduate	42%	30%	13%	7%	3%	0%	5%
Education	College graduate	36%	21%	20%	9%	10%	0%	5%
_	White	40%	26%	16%	7%	6%	0%	5%
Race	Latino	35%	28%	20%	7%	7%		3%
	Under 45	43%	27%	15%	7%	6%		3%
Age	45 or older	38%	26%	16%	8%	5%	0%	6%
	Men	40%	27%	17%	5%	6%	0%	3%
Gender	Women	38%	24%	15%	11%	5%	0%	6%
	Married	42%	23%	16%	9%	6%	0%	5%
Marital Status	Not married	36%	31%	17%	5%	6%	1%	4%
White Evangelical Christians	White Evangelical Christians	47%	24%	13%	9%	3%	0%	4%
	Practice a Religion	44%	23%	16%	9%	4%	0%	4%
Religiosity	Does not Practice a Religion	31%	32%	16%	5%	10%	1%	6%
	Yes	43%	24%	19%	7%	4%	0%	2%
U.S. Military Veteran	No	39%	26%	15%	8%	6%	0%	5%
	Match	39%	23%	16%	8%	7%	1%	6%
State Voter Registration List	No Match	40%	27%	16%	8%	5%	0%	4%
	Landline	38%	25%	16%	7%	7%	1%	5%
Interview Type								

NBC News/WSJ/Marist Poll Texas Likely Republican Primary Voters. Interviews conducted February 18th through February 23rd, 2016, n=537 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding. \*Past Participation refers to participation in a previous Texas Republican Presidential Primary.

		Strongly support	Somewhat support	Might vote differently	Unsure
Republican Likely Voters	Texas Likely Republican Primary Voters with a Candidate Preference	63%	25%	11%	1%
Primary Support	Ted Cruz	68%	21%	9%	2%
	Donald Trump	68%	25%	5%	1%
	Marco Rubio	40%	39%	20%	1%
Doministration	Republican	64%	24%	10%	2%
Party Identification	Independent	56%	30%	14%	19
	Moderate	47%	37%	15%	19
Political Ideology	Conservative-Very conservative	69%	20%	10%	19
	Moderate	47%	37%	15%	19
Political Ideology	Conservative	61%	25%	12%	2%
	Very conservative	82%	12%	6%	19
Fea Party Support	Tea Party Supporters	73%	17%	9%	19
	Less than \$50,000	67%	22%	10%	19
Household Income	\$50,000 or more	60%	27%	12%	19
	Not college graduate	63%	24%	11%	20
Education	College graduate	61%	26%	11%	10
	White	65%	23%	10%	19
Race	Latino	49%	31%	18%	29
	Under 45	53%	33%	14%	
Age	45 or older	68%	21%	9%	20
	Men	62%	25%	12%	19
Gender	Women	63%	25%	10%	29
	Married	64%	24%	10%	19
Marital Status	Not married	60%	27%	12%	19
White Evangelical Christians	White Evangelical Christians	70%	20%	8%	29
	Practice a Religion	64%	23%	11%	10
Religiosity	Does not Practice a Religion	57%	30%	11%	20
	Yes	61%	26%	13%	00
U.S. Military Veteran	No	63%	25%	11%	20
	Match	66%	24%	9%	10
State Voter Registration List	No Match	61%	26%	12%	19
	Landline	66%	23%	9%	20
Interview Type	Cell Phone	60%	26%	12%	19

# Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

NBC News/WSJ/Marist Poll Texas Likely Republican Primary Voters with a Candidate Preference including absentee. Interviews conducted February 18th through February 23rd, 2016, n=477 MOE +/- 4.5 percentage points. Totals may not add to 100% due to rounding.

#### NBC News/WSJ/Marist Poll Texas Tables of Likely Republican Primary Voters

#### Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		Marco Rubio	Ted Cruz	Donald Trump	Ben Carson	John Kasich	Other	Undecided
Republican Likely Voters	Texas Likely Republican Primary Voters with a Candidate Preference	27%	23%	15%	15%	8%	5%	7%
	Ted Cruz	39%		28%	20%	3%	4%	7%
Primary Support	Donald Trump	19%	41%		16%	10%	5%	8%
	Marco Rubio		51%	12%	10%	19%	5%	3%
Party Identification	Republican	29%	25%	16%	11%	7%	6%	6%
Party Identification	Independent	25%	21%	12%	23%	11%	2%	6%
Political Idealogy	Moderate	22%	24%	15%	12%	14%	9%	5%
Political Ideology	Conservative-Very conservative	29%	23%	16%	16%	7%	4%	6%
	Moderate	22%	24%	15%	12%	14%	9%	5%
Political Ideology	Conservative	28%	21%	19%	12%	10%	4%	6%
	Very conservative	30%	26%	12%	20%	1%	4%	7%
Tea Party Support	Tea Party Supporters	29%	26%	15%	17%	4%	3%	5%
	Less than \$50,000	28%	23%	19%	13%	5%	4%	7%
Household Income	\$50,000 or more	28%	23%	14%	14%	10%	5%	6%
Education	Not college graduate	26%	24%	16%	14%	6%	6%	7%
Education	College graduate	29%	22%	14%	15%	11%	5%	6%
A	Under 45	26%	25%	18%	11%	9%	5%	6%
Age	45 or older	28%	23%	14%	16%	7%	5%	7%
Gender	Men	27%	23%	16%	15%	8%	4%	7%
Gender	Women	28%	23%	14%	14%	8%	6%	6%
Marital Clature	Married	29%	23%	15%	13%	8%	5%	7%
Marital Status	Not married	24%	23%	15%	17%	7%	7%	6%
White Evangelical Christians	White Evangelical Christians	30%	20%	14%	19%	6%	5%	6%
Dellalacity	Practice a Religion	30%	23%	14%	16%	7%	5%	5%
Religiosity	Does not Practice a Religion	22%	22%	19%	12%	10%	6%	9%
State Vales Dr	Match	31%	20%	14%	9%	9%	10%	6%
State Voter Registration List	No Match	26%	24%	16%	17%	8%	3%	7%
	Landline	29%	20%	15%	12%	8%	9%	7%
Interview Type	Cell Phone	26%	25%	16%	16%	8%	3%	6%

NBC News/WSJ/Marist Poll Texas Likely Republican Primary Voters with a Candidate Preference. Interviews conducted February 18th through February 23rd, 2016, n=412 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.