

NBC News/WSJ/Marist Poll Texas Likely Democratic Primary Voters

February 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Texas Poll of 2,435 Adults

This survey of 2,435 adults was conducted February 18th through February 23rd, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Texas were interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Texas from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ± 2.0 percentage points. There are 1,868 registered voters. The results for this subset are statistically significant within ± 2.3 percentage points. Among registered voters, 541 had a phone match in the voter file and 1,327 did not. The results for these subsets are statistically significant within ± 4.2 percentage points and ± 2.7 percentage points, respectively. There are 935 voters in the potential Republican primary electorate. The potential Republican primary electorate in Texas includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 746 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Texas includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 3.2 percentage points and ± 3.6 percentage points, respectively. There are 537 likely Republican primary voters and 381 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Texas Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.2 percentage points and ± 5.0 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Texas			
		Texas Adults	Texas Registered Voters
		Col %	Col %
Texas Adults		100%	
Texas Registered Voters		77%	100%
Texas Potential Republican Electorate		38%	50%
Texas Likely Republican Primary Voters		22%	29%
Texas Potential Democratic Electorate		31%	40%
Texas Likely Democratic Primary Voters		16%	20%
Party Identification	Democrat	n/a	30%
	Republican	n/a	34%
	Independent	n/a	33%
	Other	n/a	2%
Political Ideology	Very liberal	n/a	4%
	Liberal	n/a	16%
	Moderate	n/a	36%
	Conservative	n/a	30%
	Very conservative	n/a	14%
Tea Party Supporters		n/a	25%
Gender	Men	49%	46%
	Women	51%	54%
Age	Under 45	51%	45%
	45 or older	49%	55%
Age	18 to 29	23%	18%
	30 to 44	28%	27%
	45 to 59	27%	29%
	60 or older	22%	27%
Race	White	49%	55%
	African American	11%	11%
	Latino	34%	29%
	Other	5%	5%
Region	East	13%	13%
	Dallas/Ft. Worth Area	22%	22%
	Houston Area	21%	21%
	South Central	14%	14%
	West	12%	12%
	Latino Southwest	18%	18%
Household Income	Less than \$50,000	49%	43%
	\$50,000 or more	51%	57%
Education	Not college graduate	64%	59%
	College graduate	36%	41%
Marital Status	Married	46%	50%
	Not married	54%	50%
Evangelical Christian	Yes	46%	48%
	No	54%	52%
White Evangelical Christians		24%	26%
Religiosity	Practice a Religion	59%	61%
	Does not Practice a Religion	41%	39%
U.S. Military Veteran	Yes	12%	12%
	No	88%	88%
Texas Voter Registration List	Match	n/a	29%
	No Match	n/a	71%
Interview Type	Landline	37%	40%
	Cell Phone	63%	60%

NBC News/WSJ/Marist Poll Texas Adults. Interviews conducted February 18th through February 23rd, 2016, n=2435 MOE +/- 2.0 percentage points. Totals may not add to 100% due to rounding. Texas Registered Voters: n=1868 MOE +/- 2.3 percentage points.

Nature of the Sample - Texas

		Texas Potential Democratic Electorate	Texas Likely Democratic Primary Voters
		Col %	Col %
Texas Potential Democratic Electorate		100%	
Texas Likely Democratic Primary Voters		51%	100%
Party Identification	Democrat	71%	76%
	Republican	1%	1%
	Independent	28%	23%
	Other	0%	0%
Past Participation	Yes	68%	79%
	No	32%	21%
Political Ideology	Very liberal	8%	9%
	Liberal	31%	34%
	Moderate	43%	39%
	Conservative	14%	13%
	Very conservative	4%	5%
Tea Party Supporters		12%	10%
Gender	Men	44%	42%
	Women	56%	58%
Age	Under 45	51%	45%
	45 or older	49%	55%
Age	18 to 29	23%	18%
	30 to 44	28%	27%
	45 to 59	25%	28%
	60 or older	24%	27%
Race	White	33%	35%
	African American	23%	24%
	Latino	40%	37%
	Other	5%	4%
Region	East	9%	13%
	Dallas/Ft. Worth Area	23%	22%
	Houston Area	22%	19%
	South Central	13%	16%
	West	8%	8%
	Latino Southwest	25%	22%
Household Income	Less than \$50,000	54%	50%
	\$50,000 or more	46%	50%
Education	Not college graduate	62%	59%
	College graduate	38%	41%
Marital Status	Married	37%	40%
	Not married	63%	60%
Evangelical Christian	Yes	39%	38%
	No	61%	62%
White Evangelical Christians		8%	9%
Religiosity	Practice a Religion	57%	59%
	Does not Practice a Religion	43%	41%
U.S. Military Veteran	Yes	8%	8%
	No	92%	92%
Texas Voter Registration List	Match	27%	30%
	No Match	73%	70%
Interview Type	Landline	41%	45%
	Cell Phone	59%	55%

NBC News/WSJ/Marist Poll Texas Potential Democratic Electorate. Interviews conducted February 18th through February 23rd, 2016, n=746 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding. Texas Likely Democratic Primary Voters: n=381 MOE +/- 5.0 percentage points.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Democratic Likely Voters	Texas Likely Democratic Primary Voters	87%	8%	6%
Party Identification	Democrat	88%	7%	5%
	Independent	82%	8%	10%
Political Ideology	Very liberal-Liberal	93%	3%	4%
	Moderate	82%	10%	8%
Household Income	Less than \$50,000	81%	12%	7%
	\$50,000 or more	92%	4%	4%
Education	Not college graduate	82%	11%	7%
	College graduate	93%	4%	3%
Race	White	86%	11%	3%
	African American	94%	2%	4%
	Latino	82%	9%	9%
Age	Under 45	87%	8%	5%
	45 or older	86%	8%	6%
Gender	Men	88%	6%	5%
	Women	85%	9%	6%
Marital Status	Married	89%	7%	4%
	Not married	86%	8%	6%
Religiosity	Practice a Religion	87%	7%	6%
	Does not Practice a Religion	86%	8%	6%
State Voter Registration List	Match	88%	5%	6%
	No Match	86%	9%	5%
Interview Type	Landline	88%	7%	6%
	Cell Phone	86%	9%	6%
Gender by age	Men age 45 or older	87%	7%	6%
	Men under age 45	90%	6%	4%
	Women age 45 or older	86%	8%	6%
	Women under age 45	85%	10%	5%

NBC News/WSJ/Marist Poll Texas Likely Democratic Primary Voters. Interviews conducted February 18th through February 23rd, 2016, n=381 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

2016 Texas Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Other	Undecided
Democratic Likely Voters	Texas Likely Democratic Primary Voters	59%	38%	0%	3%
Intensity of Support	Strongly support	63%	37%		
	Somewhat support	52%	48%		
Past Participation*	Yes	65%	32%	0%	3%
	No	39%	59%		2%
Party Identification	Democrat	64%	33%	0%	2%
	Independent	43%	53%		4%
Political Ideology	Very liberal-Liberal	54%	44%	0%	2%
	Moderate	58%	40%		2%
Household Income	Less than \$50,000	64%	35%		2%
	\$50,000 or more	54%	42%		4%
Education	Not college graduate	62%	36%	0%	2%
	College graduate	55%	41%		4%
Race	White	57%	40%	0%	2%
	African American	77%	19%		4%
	Latino	52%	47%		1%
Age	Under 45	40%	58%		2%
	45 or older	75%	22%	0%	3%
Gender	Men	51%	46%	0%	3%
	Women	66%	32%		3%
Gender by age	Men under age 45	35%	63%		2%
	Men age 45 or older	68%	27%	1%	4%
	Women under age 45	45%	53%		3%
	Women age 45 or older	79%	19%		2%
Marital Status	Married	60%	37%	0%	2%
	Not married	59%	38%		3%
Religiosity	Practice a Religion	67%	30%	0%	3%
	Does not Practice a Religion	48%	50%		2%
State Voter Registration List	Match	75%	24%		2%
	No Match	53%	44%	0%	3%
Interview Type	Landline	73%	24%		2%
	Cell Phone	48%	49%	0%	3%

NBC News/WSJ/Marist Poll Texas Likely Democratic Primary Voters. Interviews conducted February 18th through February 23rd, 2016, n=381 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

*Past Participation refers to participation in a previous Texas Democratic Presidential Primary.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Democratic Likely Voters	Texas Likely Democratic Primary Voters with a Candidate Preference	72%	21%	7%	1%
Primary Support	Hillary Clinton	75%	17%	6%	1%
	Bernie Sanders	67%	25%	7%	1%
Party Identification	Democrat	76%	17%	6%	1%
	Independent	58%	31%	10%	1%
Political Ideology	Very liberal-Liberal	78%	16%	5%	1%
	Moderate	64%	27%	8%	1%
Household Income	Less than \$50,000	69%	21%	10%	1%
	\$50,000 or more	75%	20%	4%	1%
Education	Not college graduate	69%	21%	9%	0%
	College graduate	76%	19%	3%	1%
Race	White	67%	23%	8%	1%
	African American	79%	16%	5%	0%
	Latino	73%	20%	6%	1%
Age	Under 45	68%	25%	6%	0%
	45 or older	75%	17%	7%	2%
Gender	Men	70%	23%	7%	0%
	Women	73%	19%	6%	1%
Marital Status	Married	68%	23%	8%	0%
	Not married	74%	19%	6%	1%
State Voter Registration List	Match	74%	19%	7%	1%
	No Match	71%	21%	7%	1%
Interview Type	Landline	75%	17%	7%	1%
	Cell Phone	69%	23%	7%	1%
Religiosity	Practice a Religion	74%	20%	5%	1%
	Does not Practice a Religion	69%	21%	9%	0%

NBC News/WSJ/Marist Poll Texas Likely Democratic Primary Voters with a Candidate Preference including absentee. Interviews conducted February 18th through February 23rd, 2016, n=349 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.