

NBC News/WSJ/Marist Poll South Carolina Adults,
Registered Voters, & Potential Electorates

February 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist South Carolina Poll of 2,567 Adults

This survey of 2,567 adults was conducted February 15th through February 17th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of South Carolina were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of South Carolina from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region except for race, which is from the 2010 census. Results are statistically significant within ± 1.9 percentage points. There are 2,282 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. Among registered voters, 823 had a phone match in the voter file and 1,459 did not. The results for these subsets are statistically significant within ± 3.4 percentage points and ± 2.6 percentage points, respectively. There are 1,227 voters in the potential Republican primary electorate. The potential Republican primary electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 836 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 2.8 percentage points and ± 3.4 percentage points, respectively. There are 722 likely Republican primary voters and 425 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 South Carolina Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 3.6 percentage points and ± 4.8 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - South Carolina

		South Carolina Adults	South Carolina Registered Voters
		Col %	Col %
South Carolina Adults		100%	
South Carolina Registered Voters		89%	100%
South Carolina Potential Republican Electorate		48%	54%
South Carolina Likely Republican Primary Voters		28%	32%
South Carolina Potential Democratic Electorate		33%	37%
South Carolina Likely Democratic Primary Voters		17%	19%
Party Identification	Democrat	n/a	29%
	Republican	n/a	40%
	Independent	n/a	30%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	12%
	Moderate	n/a	33%
	Conservative	n/a	34%
	Very conservative	n/a	16%
Tea Party Supporters		n/a	25%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	47%	44%
	45 or older	53%	56%
Age	18 to 29	22%	19%
	30 to 44	25%	25%
	45 to 59	26%	28%
	60 or older	26%	28%
Race	White	67%	68%
	African American	27%	27%
	Latino	4%	4%
	Other	2%	2%
Region	Upcountry	25%	25%
	Piedmont	13%	13%
	Central	26%	26%
	Pee Dee/Waccamaw	16%	16%
	Low Country	20%	20%
Household Income	Less than \$50,000	55%	53%
	\$50,000 or more	45%	47%
Education	Not college graduate	66%	64%
	College graduate	34%	36%
Marital Status	Married	50%	52%
	Not married	50%	48%
Evangelical Christian	Yes	57%	60%
	No	43%	40%
White Evangelical Christians		37%	38%
Religiosity	Practice a Religion	66%	69%
	Does not Practice a Religion	34%	31%
U.S. Military Veteran	Yes	15%	16%
	No	85%	84%
South Carolina Voter Registration List	Match	n/a	36%
	No Match	n/a	64%
Interview Type	Landline	46%	47%
	Cell Phone	54%	53%

NBC News/WSJ/Marist Poll South Carolina Adults. Interviews conducted February 15th through February 17th, 2016, n=2567 MOE +/- 1.9 percentage points. South Carolina Registered Voters: n=2282 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - South Carolina

		South Carolina Potential Republican Electorate	South Carolina Likely Republican Primary Voters
		Col %	Col %
South Carolina Potential Republican Electorate		100%	
South Carolina Likely Republican Primary Voters		59%	100%
Party Identification	Democrat	1%	1%
	Republican	72%	74%
	Independent	26%	23%
	Other	1%	1%
Past Participation*	Yes	73%	81%
	No	27%	19%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	4%
	Moderate	27%	23%
	Conservative	45%	47%
	Very conservative	22%	25%
Tea Party Supporters		35%	37%
Gender	Men	52%	51%
	Women	48%	49%
Age	Under 45	40%	36%
	45 or older	60%	64%
Age	18 to 29	16%	12%
	30 to 44	24%	24%
	45 to 59	28%	29%
	60 or older	32%	36%
Race	White	91%	93%
	African American	4%	3%
	Latino	4%	2%
	Other	1%	1%
Region	Upcountry	28%	30%
	Piedmont	11%	13%
	Central	24%	23%
	Pee Dee/Waccamaw	16%	14%
	Low Country	21%	20%
Household Income	Less than \$50,000	42%	39%
	\$50,000 or more	58%	61%
Education	Not college graduate	58%	56%
	College graduate	42%	44%
Marital Status	Married	62%	65%
	Not married	38%	35%
Evangelical Christian	Yes	63%	65%
	No	37%	35%
White Evangelical Christians		56%	59%
Religiosity	Practice a Religion	72%	74%
	Does not Practice a Religion	28%	26%
U.S. Military Veteran	Yes	18%	18%
	No	82%	82%
South Carolina Voter Registration List	Match	39%	42%
	No Match	61%	58%
Interview Type	Landline	50%	54%
	Cell Phone	50%	46%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted February 15th through February 17th, 2016, n=1227 MOE +/- 2.8 percentage points. South Carolina Likely Republican Primary Voters: n=722 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - South Carolina

		South Carolina Potential Democratic Electorate	South Carolina Likely Democratic Primary Voters
		Col %	Col %
South Carolina Potential Democratic Electorate		100%	
South Carolina Likely Democratic Primary Voters		51%	100%
Party Identification	Democrat	75%	79%
	Republican	1%	1%
	Independent	23%	20%
	Other	0%	0%
Past Participation*	Yes	74%	83%
	No	26%	17%
Political Ideology	Very liberal	10%	10%
	Liberal	25%	25%
	Moderate	41%	40%
	Conservative	15%	16%
	Very conservative	8%	9%
Tea Party Supporters		13%	13%
Gender	Men	40%	41%
	Women	60%	59%
Age	Under 45	45%	38%
	45 or older	55%	62%
Age	18 to 29	22%	16%
	30 to 44	23%	21%
	45 to 59	29%	32%
	60 or older	26%	30%
Race	White	36%	35%
	African American	59%	61%
	Latino	3%	3%
	Other	2%	2%
Region	Upcountry	21%	20%
	Piedmont	14%	12%
	Central	31%	31%
	Pee Dee/Waccamaw	15%	17%
	Low Country	19%	20%
Household Income	Less than \$50,000	66%	65%
	\$50,000 or more	34%	35%
Education	Not college graduate	69%	67%
	College graduate	31%	33%
Marital Status	Married	40%	41%
	Not married	60%	59%
Evangelical Christian	Yes	57%	57%
	No	43%	43%
White Evangelical Christians		14%	13%
Religiosity	Practice a Religion	68%	69%
	Does not Practice a Religion	32%	31%
U.S. Military Veteran	Yes	14%	16%
	No	86%	84%
South Carolina Voter Registration List	Match	35%	39%
	No Match	65%	61%
Interview Type	Landline	47%	51%
	Cell Phone	53%	49%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted February 15th through February 17th, 2016, n=836 MOE +/- 3.4 percentage points. South Carolina Likely Democratic Primary Voters: n=425 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	South Carolina Adults	42%	51%	7%
Registered Voters	South Carolina Registered Voters	42%	52%	6%
Potential Republican Electorate	South Carolina Potential Republican Electorate	12%	84%	4%
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	88%	8%	4%
Party Identification	Democrat	89%	6%	5%
	Republican	8%	88%	4%
	Independent	42%	49%	9%
Political Ideology	Very liberal-Liberal	82%	14%	4%
	Moderate	55%	39%	7%
	Conservative-Very conservative	19%	77%	4%
Tea Party Support	Tea Party Supporters	22%	76%	2%
Region	Upcountry	34%	60%	6%
	Piedmont	44%	50%	6%
	Central	50%	43%	7%
	Pee Dee/Waccamaw	41%	51%	8%
	Low Country	43%	51%	6%
Household Income	Less than \$50,000	50%	43%	7%
	\$50,000 or more	34%	61%	5%
Education	Not college graduate	44%	49%	7%
	College graduate	39%	57%	5%
Race	White	24%	70%	7%
	African American	88%	5%	6%
	Latino	48%	41%	10%
Age	18 to 29	51%	38%	12%
	30 to 44	44%	51%	6%
	45 to 59	41%	54%	5%
	60 or older	36%	59%	5%
Age	Under 45	47%	45%	9%
	45 or older	38%	57%	5%
Gender	Men	38%	55%	7%
	Women	46%	47%	7%
Marital Status	Married	33%	62%	4%
	Not married	51%	40%	9%
Religiosity	Practice a Religion	41%	53%	6%
	Does not Practice a Religion	43%	48%	8%
U.S. Military Veteran	Yes	40%	53%	7%
	No	43%	51%	7%
Interview Type	Landline	40%	55%	5%
	Cell Phone	44%	48%	8%

NBC News/WSJ/Marist Poll South Carolina Adults. Interviews conducted February 15th through February 17th, 2016, n=2567 MOE +/- 1.9 percentage points. South Carolina Registered Voters: n=2282 MOE +/- 2.1 percentage points. Potential Republican Electorate: n=1227 MOE +/- 2.8 percentage points. Potential Democratic Electorate: n=836 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

2016 South Carolina Republican presidential primary including those who are undecided yet leaning toward a candidate including absentee

		Donald Trump	Ted Cruz	Marco Rubio	Jeb Bush	Ben Carson	John Kasich	Other	Undecided
Potential Republican Electorate	South Carolina Potential Republican Electorate	27%	21%	15%	13%	10%	8%	0%	5%
Intensity of Support	Strongly support	37%	24%	12%	11%	8%	7%		
	Somewhat support	23%	16%	23%	15%	11%	12%		
	Might vote differently	16%	24%	17%	21%	13%	9%		
Party Identification	Republican	29%	22%	14%	14%	9%	7%	0%	5%
	Independent	23%	16%	17%	12%	12%	14%	0%	5%
Political Ideology	Moderate	18%	11%	17%	21%	12%	16%		4%
	Conservative-Very conservative	29%	27%	15%	10%	9%	5%	0%	5%
Political Ideology	Moderate	18%	11%	17%	21%	12%	16%		4%
	Conservative	33%	20%	16%	12%	8%	6%	0%	5%
	Very conservative	22%	40%	13%	7%	12%	3%	0%	4%
Region	Upcountry	26%	21%	15%	14%	9%	9%		5%
	Piedmont	34%	30%	12%	7%	9%	6%		4%
	Central	27%	22%	14%	13%	10%	8%	1%	6%
	Pee Dee/Waccamaw	27%	20%	14%	15%	10%	7%	0%	7%
	Low Country	26%	15%	18%	15%	12%	10%		4%
Household Income	Less than \$50,000	26%	21%	13%	17%	12%	6%	0%	5%
	\$50,000 or more	28%	21%	17%	11%	9%	9%	0%	5%
Education	Not college graduate	32%	21%	13%	12%	10%	6%	0%	5%
	College graduate	21%	20%	17%	15%	9%	12%	0%	5%
Race	White	29%	21%	14%	13%	9%	9%	0%	5%
	Non-white	14%	17%	21%	15%	20%	8%	1%	5%
Age	18 to 29	28%	24%	17%	6%	18%	4%		3%
	30 to 44	25%	25%	14%	14%	13%	8%		3%
	45 to 59	29%	22%	13%	12%	9%	8%	0%	7%
	60 or older	29%	15%	17%	18%	5%	11%	0%	5%
Age	Under 45	26%	24%	15%	10%	15%	6%		3%
	45 or older	29%	18%	15%	15%	7%	10%	0%	6%
Gender	Men	29%	24%	15%	10%	9%	8%	0%	5%
	Women	25%	17%	15%	17%	11%	9%	0%	5%
Marital Status	Married	27%	23%	13%	13%	9%	9%	0%	5%
	Not married	27%	17%	18%	15%	10%	7%		5%
White Evangelical Christians	White Evangelical Christians	29%	24%	14%	13%	10%	5%	0%	4%
Religiosity	Practice a Religion	25%	22%	15%	14%	12%	7%	0%	5%
	Does not Practice a Religion	32%	19%	15%	13%	5%	11%	0%	5%
U.S. Military Veteran	No	26%	22%	14%	14%	10%	8%	0%	5%
	Yes	33%	17%	18%	11%	8%	9%		4%
South Carolina Voter Registration List	Match	25%	19%	13%	18%	9%	11%	0%	6%
	No Match	29%	22%	16%	10%	11%	7%	0%	4%
Interview Type	Landline	27%	18%	14%	18%	7%	10%	0%	6%
	Cell Phone	28%	24%	16%	9%	12%	7%	0%	4%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted February 15th through February 17th, 2016, n=1227 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	South Carolina Potential Republican Electorate with a Candidate Preference	56%	28%	15%	1%
	Donald Trump	69%	22%	8%	0%
	Ted Cruz	62%	21%	16%	1%
Primary Support	Marco Rubio	44%	39%	17%	
	Ben Carson	47%	32%	19%	1%
	Jeb Bush	43%	32%	22%	4%
Party Identification	Republican	60%	26%	14%	1%
	Independent	46%	36%	17%	1%
Tea Party Support	Tea Party Supporters	68%	20%	12%	0%
	Upcountry	56%	28%	15%	1%
	Piedmont	59%	18%	22%	1%
Region	Central	54%	29%	16%	1%
	Pee Dee/Waccamaw	60%	26%	13%	1%
	Low Country	52%	35%	11%	1%
Household Income	Less than \$50,000	57%	25%	16%	2%
	\$50,000 or more	55%	32%	13%	0%
Education	Not college graduate	59%	25%	15%	2%
	College graduate	51%	34%	16%	0%
Race	White	57%	28%	14%	1%
	Non-white	47%	28%	23%	1%
	18 to 29	43%	35%	21%	2%
	30 to 44	57%	31%	12%	
Age	45 to 59	56%	28%	16%	1%
	60 or older	63%	23%	13%	2%
	Under 45	51%	33%	16%	1%
	45 or older	59%	25%	14%	1%
Gender	Men	55%	30%	14%	1%
	Women	57%	26%	16%	1%
Marital Status	Married	59%	28%	13%	0%
	Not married	51%	30%	17%	2%
White Evangelical Christians	White Evangelical Christians	59%	27%	13%	1%
Religiosity	Practice a Religion	56%	29%	14%	1%
	Does not Practice a Religion	53%	29%	16%	1%
U.S. Military Veteran	Yes	58%	27%	14%	0%
	No	55%	29%	15%	1%
South Carolina Voter Registration List	Match	62%	25%	11%	1%
	No Match	52%	30%	17%	1%
Interview Type	Cell Phone	50%	32%	18%	1%
	Landline	62%	25%	12%	1%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted February 15th through February 17th, 2016, n=1089 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		Marco Rubio	Ted Cruz	Ben Carson	Jeb Bush	John Kasich	Donald Trump	Other	Undecided
Potential Republican Electorate	South Carolina Potential Republican Electorate with a Candidate Preference	22%	17%	14%	13%	13%	11%	0%	8%
Primary Support	Donald Trump	19%	25%	16%	13%	15%		1%	10%
	Ted Cruz	37%		19%	11%	4%	19%		8%
	Marco Rubio		31%	17%	17%	20%	9%	0%	4%
	Jeb Bush	26%	18%	12%		23%	12%		9%
	Ben Carson	25%	16%		9%	13%	29%		8%
	John Kasich	29%	8%	4%	35%		14%	2%	9%
	Party Identification	Republican	23%	19%	13%	14%	11%	12%	0%
Independent		20%	11%	16%	12%	19%	11%	1%	10%
Political Ideology	Moderate	18%	13%	15%	13%	15%	14%		11%
	Conservative-Very conservative	25%	18%	13%	13%	12%	11%	0%	7%
Tea Party Support	Tea Party Supporters	26%	22%	16%	7%	10%	13%	1%	6%
Region	Upcountry	21%	20%	11%	12%	13%	16%	0%	7%
	Piedmont	23%	11%	21%	12%	10%	9%	0%	13%
	Central	27%	17%	13%	14%	12%	10%	0%	6%
	Pee Dee/Waccamaw	23%	17%	14%	12%	10%	13%	0%	10%
	Low Country	18%	17%	15%	15%	18%	7%	1%	8%
Household Income	Less than \$50,000	21%	16%	16%	12%	12%	14%	0%	9%
	\$50,000 or more	23%	18%	14%	14%	14%	10%	0%	6%
Education	Not college graduate	20%	19%	15%	12%	11%	12%	0%	11%
	College graduate	25%	15%	13%	15%	17%	10%	1%	4%
Age	18 to 29	20%	19%	15%	15%	4%	20%		8%
	30 to 44	24%	17%	14%	13%	15%	11%	0%	8%
	45 to 59	23%	18%	14%	10%	12%	11%	0%	10%
	60 or older	21%	17%	13%	15%	18%	8%	1%	7%
Age	Under 45	22%	17%	14%	13%	10%	14%	0%	8%
	45 or older	22%	17%	14%	13%	15%	9%	1%	8%
Gender	Men	22%	19%	15%	12%	13%	14%	1%	5%
	Women	23%	16%	13%	14%	13%	9%	0%	12%
Marital Status	Married	24%	18%	13%	13%	14%	10%	1%	7%
	Not married	21%	16%	16%	13%	11%	12%	0%	10%
White Evangelical Christians	White Evangelical Christians	24%	18%	14%	13%	11%	12%	0%	7%
Religiosity	Practice a Religion	25%	19%	14%	12%	12%	11%	0%	7%
	Does not Practice a Religion	17%	12%	13%	15%	17%	14%	0%	11%
U.S. Military Veteran	Yes	16%	22%	17%	13%	19%	10%	1%	4%
	No	24%	16%	13%	13%	12%	12%	0%	9%
South Carolina Voter Registration List	Match	27%	16%	11%	12%	15%	9%	1%	9%
	No Match	20%	18%	16%	13%	12%	13%	0%	8%
Interview Type	Cell Phone	20%	20%	16%	12%	11%	14%	0%	7%
	Landline	25%	15%	12%	14%	15%	9%	1%	9%

NBC News/WSJ/Marist Poll South Carolina Potential Republican Electorate with a Candidate Preference. Interviews conducted February 15th through February 17th, 2016, n=1056 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

2016 South Carolina Democratic presidential primary including those who are undecided yet leaning toward a candidate

		Hillary Clinton	Bernie Sanders	Other	Undecided
Potential Democratic Electorate	South Carolina Potential Democratic Electorate	56%	35%	0%	9%
Intensity of Support	Strongly support	65%	35%		
	Somewhat support	57%	43%		
	Might vote differently	48%	52%		
Party Identification	Democrat	61%	28%	0%	10%
	Independent	40%	56%	0%	3%
Political Ideology	Very liberal-Liberal	53%	43%	1%	4%
	Moderate	55%	36%	0%	8%
	Conservative-Very conservative	61%	27%	0%	11%
Obama Approval Rating	Approve	59%	33%	0%	8%
	Disapprove	35%	57%	1%	6%
Region	Upcountry	48%	46%		6%
	Piedmont	59%	34%	0%	6%
	Central	59%	33%	0%	9%
	Pee Dee/Waccamaw	53%	34%	1%	12%
	Low Country	61%	29%		10%
Household Income	Less than \$50,000	56%	33%	0%	11%
	\$50,000 or more	58%	37%	0%	5%
Education	Not college graduate	56%	35%	0%	9%
	College graduate	56%	37%		7%
Age	18 to 29	40%	51%		9%
	30 to 44	45%	47%		7%
	45 to 59	66%	27%	1%	6%
	60 or older	69%	19%	0%	12%
Race	White	44%	52%	0%	5%
	African American	64%	25%	0%	11%
Age	Under 45	42%	49%		8%
	45 or older	67%	23%	1%	9%
Race and Age	African American under 45	49%	39%		12%
	African American 45 or older	76%	13%	1%	10%
Gender	Men	51%	42%	1%	7%
	Women	60%	31%		10%
Marital Status	Married	57%	35%	1%	8%
	Not married	56%	36%		8%
Religiosity	Practice a Religion	60%	30%	0%	9%
	Does not Practice a Religion	47%	46%	0%	6%
U.S. Military Veteran	Yes	58%	40%	1%	2%
	No	56%	34%	0%	10%
South Carolina Voter Registration List	Match	63%	26%	0%	11%
	No Match	53%	40%	0%	7%
Interview Type	Landline	63%	25%	1%	11%
	Cell Phone	50%	44%	0%	6%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted February 15th through February 17th, 2016, n=836 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	South Carolina Potential Democratic Electorate with a Candidate Preference	61%	25%	11%	2%
Party Identification	Democrat	62%	24%	12%	3%
	Independent	58%	31%	11%	1%
Political Ideology	Very liberal-Liberal	62%	25%	11%	1%
	Moderate	61%	30%	9%	1%
	Conservative-Very conservative	62%	20%	16%	2%
Primary Support	Hillary Clinton	65%	23%	9%	3%
	Bernie Sanders	56%	28%	15%	1%
Region	Upcountry	59%	23%	15%	3%
	Piedmont	62%	18%	18%	2%
	Central	61%	27%	10%	2%
	Pee Dee/Waccamaw	66%	26%	6%	2%
	Low Country	62%	28%	9%	1%
Household Income	Less than \$50,000	64%	23%	10%	3%
	\$50,000 or more	56%	28%	14%	1%
Education	Not college graduate	62%	25%	12%	2%
	College graduate	62%	29%	9%	0%
Race	White	61%	24%	13%	2%
	African American	62%	26%	10%	3%
Age	18 to 29	48%	39%	10%	3%
	30 to 44	51%	32%	17%	
	45 to 59	69%	17%	11%	3%
	60 or older	75%	16%	8%	2%
Age	Under 45	50%	35%	14%	1%
	45 or older	72%	17%	9%	2%
Race and Age	African American 45 or older	80%	12%	6%	2%
	African American under 45	41%	42%	15%	2%
Gender	Men	60%	27%	13%	1%
	Women	63%	24%	11%	3%
Marital Status	Married	64%	24%	10%	2%
	Not married	60%	27%	12%	2%
Religiosity	Practice a Religion	64%	23%	12%	2%
	Does not Practice a Religion	56%	31%	10%	2%
U.S. Military Veteran	Yes	67%	24%	8%	2%
	No	60%	26%	12%	2%
South Carolina Voter Registration List	Match	71%	20%	6%	2%
	No Match	56%	28%	14%	2%
Interview Type	Landline	71%	21%	6%	1%
	Cell Phone	54%	28%	15%	3%

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted February 15th through February 17th, 2016, n=715 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.