

NBC News/WSJ/Marist Poll South Carolina Tables of Likely Democratic Primary Voters

Nature of the Sample - South Carolina

| | | South Carolina Potential Democratic Electorate | South Carolina Likely Democratic Primary Voters |
|---|------------------------------|---|--|
| | | Col % | Col % |
| South Carolina Potential Democratic Electorate | | 100% | |
| South Carolina Likely Democratic Primary Voters | | 50% | 100% |
| Party Identification | Democrat | 75% | 79% |
| | Republican | 1% | 1% |
| | Independent | 25% | 21% |
| Past Participation* | Yes | 74% | 83% |
| | No | 26% | 17% |
| Political Ideology | Very liberal | 9% | 10% |
| | Liberal | 28% | 27% |
| | Moderate | 36% | 35% |
| | Conservative | 20% | 19% |
| | Very conservative | 8% | 9% |
| Tea Party Supporters | | 12% | 11% |
| Gender | Men | 42% | 41% |
| | Women | 58% | 59% |
| Age | Under 45 | 45% | 39% |
| | 45 or older | 55% | 61% |
| Age | 18 to 29 | 21% | 16% |
| | 30 to 44 | 24% | 23% |
| | 45 to 59 | 26% | 28% |
| | 60 or older | 29% | 32% |
| Race | White | 35% | 35% |
| | African American | 59% | 60% |
| | Latino | 4% | 3% |
| | Other | 2% | 2% |
| Region | Upcountry | 18% | 20% |
| | Piedmont | 11% | 12% |
| | Central | 32% | 31% |
| | Pee Dee/Waccamaw | 19% | 17% |
| | Low Country | 20% | 20% |
| Household Income | Less than \$50,000 | 64% | 62% |
| | \$50,000 or more | 36% | 38% |
| Education | Not college graduate | 67% | 65% |
| | College graduate | 33% | 35% |
| Marital Status | Married | 37% | 40% |
| | Not married | 63% | 60% |
| Evangelical Christian | Yes | 32% | 31% |
| | No | 68% | 69% |
| White Evangelical Christians | | 8% | 6% |
| | | | |
| Religiosity | Practice a Religion | 65% | 66% |
| | Does not Practice a Religion | 35% | 34% |
| South Carolina Voter Registration List | Match | 34% | 36% |
| | No Match | 66% | 64% |
| Interview Type | Landline | 49% | 51% |
| | Cell Phone | 51% | 49% |

NBC News/WSJ/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted January 17th through January 23rd, 2016, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Likely Democratic Primary Voters: n=446 MOE +/- 4.6 percentage points.

