How the Survey was Conducted

Nature of the Sample: NBC News/Marist South Carolina Poll of 1,015 Adults

This survey of 1,015 adults was conducted February 3rd through February 10th, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of South Carolina were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of South Carolina from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ±3.1 percentage points. There are 877 registered voters. The results for this subset are statistically significant within ±3.3 percentage points. There are 450 voters in the potential Republican primary electorate and 352 voters in the potential Democratic primary electorate. The results for these subsets are statistically significant within ±4.6 percentage points and ±5.2 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - South Carolina

		South Carolina Adults	South Carolina Registered Voters	South Carolina Potential Republican Electorate*	South Carolina Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
South Carolina Adults		100%			
South Carolina Registered Voters		86%	100%		
Potential Republican Electorate*		44%	51%	100%	
Potential Democraticn Electorate**		35%	40%		100%
Party Identification	Democrat	n/a	28%	0%	67%
	Republican	n/a	35%	66%	1%
	Independent	n/a	35%	31%	32%
	Other	n/a	1%	2%	0%
Political Ideology	Very liberal	n/a	5%	1%	9%
	Liberal	n/a	14%	3%	27%
	Moderate	n/a	35%	32%	36%
	Conservative	n/a	31%	44%	15%
	Very conservative	n/a	16%	19%	12%
Tea Party Supporters		n/a	27%	41%	13%
Gender	Men	48%	46%	53%	40%
	Women	52%	54%	47%	60%
Age	Under 45	47%	42%	39%	46%
	45 or older	53%	58%	61%	54%
Age	18 to 29	22%	17%	16%	17%
	30 to 44	25%	25%	23%	29%
	45 to 59	27%	29%	28%	29%
	60 or older	26%	29%	33%	25%
Race	White	67%	68%	88%	43%
	African American	27%	26%	6%	52%
	Latino	4%	4%	4%	3%
	Other	2%	2%	2%	2%
Region	Upcountry	25%	24%	26%	22%
	Piedmont	13%	13%	14%	12%
	Central	26%	27%	24%	27%
	Pee Dee/Waccamaw	16%	16%	14%	19%
	Low Country	20%	21%	22%	19%
Household Income	Less than $50,000	57%	54%	44%	64%
	$50,000 or more	43%	46%	56%	36%
Education	Not college graduate	64%	61%	58%	64%
	College graduate	36%	39%	42%	36%
Interview Type	Landline	49%	53%	55%	49%
	Cell Phone	51%	47%	45%	51%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
South Carolina Adults		44%	51%	5%
South Carolina Registered Voters		44%	53%	3%
South Carolina Potential Republican Electorate*		11%	87%	2%
South Carolina Potential Democratic Electorate**		86%	11%	3%
Party Identification^	Democrat	89%	8%	3%
	Republican	9%	90%	2%
	Independent	43%	54%	4%
Political Ideology^	Very liberal-Liberal	86%	12%	2%
	Moderate	45%	50%	5%
	Conservative-Very conservative	26%	73%	1%
Tea Party Supporters^		21%	76%	2%
Region	Upcountry	42%	54%	4%
	Piedmont	40%	55%	6%
	Central	46%	48%	6%
	Pee Dee/Waccamaw	45%	48%	8%
	Low Country	48%	49%	3%
Household Income	Less than $50,000	52%	43%	6%
	$50,000 or more	40%	57%	3%
Education	Not college graduate	44%	50%	6%
	College graduate	45%	52%	3%
Race	White	28%	68%	4%
	African American	87%	8%	5%
Age	18 to 29	55%	37%	8%
	30 to 44	47%	48%	5%
	45 to 59	46%	50%	4%
	60 or older	34%	62%	4%
Age	Under 45	51%	43%	6%
	45 or older	40%	56%	4%
Gender	Men	43%	53%	5%
	Women	46%	49%	5%
Interview Type	Landline	41%	55%	4%
	Cell Phone	48%	46%	6%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Potential Republican Electorate*											
		2016 South Carolina Republican presidential primary including those who are undecided yet leaning toward a candidate											
		Lindsey Graham	Jeb Bush	Scott Walker	Mike Huckabee	Ben Carson	Rand Paul	Chris Christie	Marco Rubio	Rick Perry	Rick Santorum	Ted Cruz	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Potential Republican Electorate*		17%	15%	12%	10%	10%	7%	6%	4%	4%	3%	1%	11%
Political Ideology	Moderate	18%	18%	6%	10%	8%	10%	9%	6%	3%	2%	0%	11%
	Conservative-Very conservative	14%	13%	16%	11%	12%	6%	4%	4%	5%	3%	2%	10%
Tea Party Supporters		21%	10%	19%	10%	11%	7%	2%	3%	7%	4%	3%	3%
Household Income	Less than $50,000	31%	13%	10%	11%	6%	10%	4%	1%	3%	0%	1%	9%
	$50,000 or more	9%	14%	13%	12%	10%	7%	7%	7%	6%	5%	1%	8%
Education	Not college graduate	23%	13%	9%	13%	9%	8%	5%	2%	4%	1%	0%	13%
	College graduate	8%	18%	15%	7%	12%	5%	7%	7%	4%	6%	2%	9%
Age	Under 45	26%	9%	4%	8%	9%	11%	5%	5%	5%	6%	0%	12%
	45 or older	14%	20%	17%	11%	10%	4%	6%	3%	3%	2%	2%	9%
Gender	Men	19%	14%	14%	7%	10%	6%	4%	3%	5%	5%	2%	11%
	Women	16%	16%	9%	14%	10%	7%	8%	5%	3%	2%	0%	11%
White Evangelical Christians		15%	9%	12%	17%	10%	5%	6%	6%	5%	4%	1%	11%
Interview Type	Landline	15%	17%	13%	10%	10%	4%	8%	5%	5%	1%	2%	11%
	Cell Phone	21%	13%	10%	11%	9%	10%	3%	3%	3%	6%	0%	11%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted February 3rd through February 10th, 2015, n=450 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

		South Carolina Potential Republican Electorate*		
		Are you satisfied or dissatisfied with the choice of candidates you have for the Republican presidential nomination?		
		Satisfied	Dissatisfied	Unsure
		Row %	Row %	Row %
South Carolina Potential Republican Electorate*		64%	25%	11%
Political Ideology	Moderate	60%	35%	6%
	Conservative-Very conservative	67%	20%	13%
Tea Party Supporters		68%	22%	9%
Household Income	Less than $50,000	70%	16%	14%
	$50,000 or more	62%	31%	7%
Education	Not college graduate	66%	21%	13%
	College graduate	60%	31%	9%
Age	Under 45	70%	21%	9%
	45 or older	62%	27%	12%
Gender	Men	66%	26%	8%
	Women	61%	24%	15%
White Evangelical Christians		65%	21%	14%
Interview Type	Landline	64%	26%	10%
	Cell Phone	64%	24%	12%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted February 3rd through February 10th, 2015, n=450 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

		South Carolina Potential Democratic Electorate**					
		2016 South Carolina Democratic presidential primary including those who are undecided yet leaning toward a candidate					
		Hillary Clinton	Joe Biden	Bernie Sanders	Martin O'Malley	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Potential Democratic Electorate**		65%	20%	3%	2%	2%	8%
Political Ideology	Very liberal-Liberal	69%	21%	4%	0%	0%	5%
	Moderate	63%	25%	3%	4%	0%	4%
Household Income	Less than $50,000	62%	21%	3%	3%	2%	8%
	$50,000 or more	74%	18%	3%	1%	2%	2%
Race	White	69%	13%	4%	5%	2%	7%
	African American	63%	27%	0%	0%	1%	9%
Education	Not college graduate	64%	19%	3%	3%	2%	10%
	College graduate	69%	22%	4%	0%	2%	3%
Age	Under 45	63%	24%	4%	3%	1%	4%
	45 or older	66%	17%	2%	2%	2%	11%
Gender	Men	66%	20%	6%	3%	3%	3%
	Women	65%	20%	1%	2%	1%	11%
Interview Type	Landline	68%	18%	3%	1%	1%	9%
	Cell Phone	62%	22%	3%	4%	2%	7%

NBC News/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted February 3rd through February 10th, 2015, n=352
MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.
**The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Potential Democratic Electorate**		
		Are you satisfied or dissatisfied with the choice of candidates you have for the Democratic presidential nomination?		
		Satisfied	Dissatisfied	Unsure
		Row %	Row %	Row %
South Carolina Potential Democratic Electorate**		72%	18%	10%
Political Ideology	Very liberal-Liberal	77%	15%	9%
	Moderate	65%	23%	12%
Household Income	Less than $50,000	75%	17%	8%
	$50,000 or more	73%	18%	9%
Race	White	64%	26%	10%
	African American	77%	13%	9%
Education	Not college graduate	70%	21%	9%
	College graduate	73%	16%	11%
Age	Under 45	76%	15%	9%
	45 or older	69%	21%	10%
Gender	Men	68%	22%	10%
	Women	75%	16%	10%
Interview Type	Landline	67%	22%	11%
	Cell Phone	77%	15%	9%

NBC News/Marist Poll South Carolina Potential Democratic Electorate. Interviews conducted February 3rd through February 10th, 2015, n=352 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.
**The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
South Carolina Registered Voters		45%	48%	7%
South Carolina Potential Republican Electorate*		10%	84%	6%
South Carolina Potential Democratic Electorate**		89%	6%	4%
Party Identification	Democrat	93%	5%	3%
	Republican	6%	89%	5%
	Independent	48%	41%	11%
Political Ideology	Very liberal-Liberal	88%	11%	1%
	Moderate	46%	47%	7%
	Conservative-Very conservative	27%	64%	9%
Tea Party Supporters		22%	74%	4%
Region	Upcountry	42%	54%	5%
	Piedmont	38%	52%	11%
	Central	46%	42%	12%
	Pee Dee/Waccamaw	46%	48%	6%
	Low Country	50%	45%	4%
Household Income	Less than $50,000	54%	39%	7%
	$50,000 or more	37%	57%	6%
Education	Not college graduate	46%	47%	7%
	College graduate	42%	49%	9%
Race	White	29%	63%	8%
	African American	84%	10%	5%
Age	18 to 29	50%	49%	1%
	30 to 44	47%	44%	9%
	45 to 59	49%	42%	9%
	60 or older	37%	54%	8%
Age	Under 45	48%	46%	6%
	45 or older	43%	49%	8%
Gender	Men	41%	54%	5%
	Women	48%	43%	10%
Interview Type	Landline	42%	48%	10%
	Cell Phone	48%	47%	5%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Scott Walker, the Republican	Undecided
		Row %	Row %	Row %
South Carolina Registered Voters		46%	46%	8%
South Carolina Potential Republican Electorate*		12%	81%	7%
South Carolina Potential Democratic Electorate**		92%	5%	3%
Party Identification	Democrat	95%	2%	3%
	Republican	9%	86%	5%
	Independent	47%	41%	12%
Political Ideology	Very liberal-Liberal	87%	8%	5%
	Moderate	50%	41%	9%
	Conservative-Very conservative	27%	65%	7%
Tea Party Supporters		23%	73%	4%
Region	Upcountry	44%	52%	4%
	Piedmont	41%	47%	12%
	Central	46%	44%	10%
	Pee Dee/Waccamaw	52%	41%	7%
	Low Country	49%	43%	8%
Household Income	Less than $50,000	55%	37%	8%
	$50,000 or more	38%	55%	6%
Education	Not college graduate	48%	45%	7%
	College graduate	43%	48%	9%
Race	White	32%	60%	8%
	African American	85%	9%	6%
Age	18 to 29	51%	46%	3%
	30 to 44	47%	45%	8%
	45 to 59	51%	40%	9%
	60 or older	39%	51%	10%
Age	Under 45	49%	45%	6%
	45 or older	45%	46%	10%
Gender	Men	42%	53%	6%
	Women	50%	40%	10%
Interview Type	Landline	44%	46%	9%
	Cell Phone	48%	45%	6%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Adults						
		Which one of the following issues is most important to you for the 2016 presidential election?						
		Job creation and economic growth	Health care	Military action against ISIS, that is the Islamic State in Iraq and Syria	The deficit and government spending	Income equality	Looking out for the interests of women	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Adults		32%	20%	18%	15%	8%	3%	3%
South Carolina Registered Voters		31%	20%	19%	16%	9%	2%	3%
South Carolina Potential Republican Electorate*		29%	13%	28%	24%	3%	1%	2%
South Carolina Potential Democratic Electorate**		35%	28%	9%	5%	15%	3%	3%
Party Identification^	Democrat	35%	29%	11%	4%	15%	4%	3%
	Republican	29%	13%	30%	22%	3%	1%	2%
	Independent	31%	19%	15%	20%	10%	2%	3%
Political Ideology^	Very liberal-Liberal	35%	27%	11%	4%	18%	3%	2%
	Moderate	31%	22%	17%	18%	10%	1%	2%
	Conservative-Very conservative	30%	15%	25%	21%	4%	3%	3%
Tea Party Supporters^		28%	17%	25%	25%	2%	2%	1%
Region	Upcountry	36%	16%	20%	16%	7%	3%	3%
	Piedmont	32%	20%	18%	17%	7%	2%	3%
	Central	35%	18%	20%	13%	8%	3%	2%
	Pee Dee/Waccamaw	27%	24%	22%	12%	3%	4%	8%
	Low Country	28%	21%	12%	20%	15%	3%	1%
Household Income	Less than $50,000	35%	24%	15%	11%	10%	3%	3%
	$50,000 or more	34%	14%	20%	21%	9%	1%	1%
Education	Not college graduate	34%	23%	18%	13%	6%	3%	3%
	College graduate	31%	13%	19%	21%	12%	2%	2%
Race	White	30%	16%	22%	20%	7%	2%	3%
	African American	39%	28%	7%	4%	13%	5%	4%
Age	18 to 29	38%	21%	13%	14%	9%	5%	1%
	30 to 44	43%	13%	16%	13%	11%	2%	2%
	45 to 59	26%	24%	18%	18%	7%	2%	3%
	60 or older	25%	21%	22%	17%	8%	2%	6%
Age	Under 45	40%	17%	14%	14%	10%	4%	2%
	45 or older	25%	23%	20%	17%	8%	2%	5%
Gender	Men	34%	16%	19%	18%	7%	3%	3%
	Women	31%	23%	18%	13%	10%	2%	3%
Interview Type	Landline	29%	20%	20%	17%	7%	2%	4%
	Cell Phone	36%	19%	17%	14%	9%	3%	2%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Adults						
		Which one of the following issues is your second choice:						
		Job creation and economic growth	Health care	The deficit and government spending	Military action against ISIS, that is the Islamic State in Iraq and Syria	Income equality	Looking out for the interests of women	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Adults		25%	23%	22%	14%	8%	7%	1%
South Carolina Registered Voters		27%	22%	22%	14%	7%	6%	1%
South Carolina Potential Republican Electorate*		27%	17%	28%	20%	4%	4%	1%
South Carolina Potential Democratic Electorate**		26%	29%	16%	7%	10%	10%	2%
Party Identification^	Democrat	21%	34%	16%	6%	11%	11%	1%
	Republican	28%	19%	28%	18%	3%	3%	0%
	Independent	31%	16%	22%	16%	7%	7%	2%
Political Ideology^	Very liberal-Liberal	22%	22%	22%	6%	12%	13%	2%
	Moderate	30%	23%	20%	14%	7%	5%	0%
	Conservative-Very conservative	27%	22%	24%	18%	5%	3%	1%
Tea Party Supporters^		23%	18%	24%	22%	6%	6%	1%
Region	Upcountry	21%	25%	26%	13%	7%	6%	1%
	Piedmont	25%	26%	21%	16%	7%	5%	0%
	Central	22%	23%	21%	13%	12%	7%	1%
	Pee Dee/Waccamaw	29%	21%	23%	10%	6%	8%	3%
	Low Country	32%	19%	17%	17%	7%	7%	1%
Household Income	Less than $50,000	23%	27%	19%	12%	9%	10%	1%
	$50,000 or more	28%	21%	25%	16%	8%	3%	0%
Education	Not college graduate	24%	23%	22%	14%	8%	7%	1%
	College graduate	29%	22%	22%	14%	8%	4%	1%
Race	White	25%	20%	23%	17%	8%	5%	1%
	African American	25%	31%	18%	5%	8%	11%	2%
Age	18 to 29	26%	23%	22%	9%	8%	11%	0%
	30 to 44	22%	28%	23%	12%	11%	4%	1%
	45 to 59	29%	24%	16%	17%	6%	7%	1%
	60 or older	25%	17%	23%	18%	8%	6%	3%
Age	Under 45	24%	26%	22%	11%	10%	7%	0%
	45 or older	27%	21%	20%	18%	7%	6%	2%
Gender	Men	27%	20%	22%	16%	9%	6%	1%
	Women	24%	25%	21%	12%	8%	8%	2%
Interview Type	Landline	26%	20%	22%	17%	7%	6%	2%
	Cell Phone	25%	26%	22%	11%	9%	7%	1%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who supports Common Core education standards totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		60%	32%	8%
South Carolina Potential Republican Electorate*		47%	46%	8%
South Carolina Potential Democratic Electorate**		79%	15%	6%
Party Identification	Democrat	82%	14%	4%
	Republican	51%	42%	8%
	Independent	54%	36%	10%
Political Ideology	Very liberal-Liberal	76%	19%	4%
	Moderate	63%	30%	7%
	Conservative-Very conservative	52%	40%	8%
Tea Party Supporters		50%	43%	7%
Region	Upcountry	59%	37%	4%
	Piedmont	66%	28%	6%
	Central	59%	32%	10%
	Pee Dee/Waccamaw	62%	26%	11%
	Low Country	58%	35%	7%
Household Income	Less than $50,000	66%	28%	6%
	$50,000 or more	59%	37%	5%
Education	Not college graduate	62%	29%	10%
	College graduate	56%	39%	5%
Race	White	54%	38%	8%
	African American	80%	15%	6%
Age	18 to 29	63%	34%	3%
	30 to 44	64%	31%	5%
	45 to 59	65%	29%	6%
	60 or older	53%	33%	14%
Age	Under 45	63%	32%	4%
	45 or older	59%	31%	10%
Gender	Men	61%	33%	7%
	Women	60%	32%	8%
Interview Type	Landline	56%	35%	9%
	Cell Phone	65%	29%	6%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who supports Common Core education standards totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		26%	34%	14%	18%	8%
South Carolina Potential Republican Electorate*		20%	27%	17%	28%	8%
South Carolina Potential Democratic Electorate**		33%	46%	12%	4%	6%
Party Identification	Democrat	39%	43%	11%	3%	4%
	Republican	21%	30%	16%	25%	8%
	Independent	21%	33%	16%	20%	10%
Political Ideology	Very liberal-Liberal	35%	42%	10%	10%	4%
	Moderate	27%	37%	19%	11%	7%
	Conservative-Very conservative	22%	30%	13%	26%	8%
Tea Party Supporters		21%	29%	13%	30%	7%
Region	Upcountry	26%	34%	16%	22%	4%
	Piedmont	34%	31%	11%	17%	6%
	Central	27%	32%	16%	15%	10%
	Pee Dee/Waccamaw	21%	41%	10%	16%	11%
	Low Country	24%	33%	16%	19%	7%
Household Income	Less than $50,000	31%	35%	12%	17%	6%
	$50,000 or more	24%	34%	18%	18%	5%
Education	Not college graduate	26%	36%	10%	19%	10%
	College graduate	24%	32%	22%	17%	5%
Race	White	23%	31%	17%	22%	8%
	African American	36%	44%	9%	6%	6%
Age	18 to 29	30%	33%	11%	23%	3%
	30 to 44	31%	33%	13%	19%	5%
	45 to 59	25%	40%	16%	13%	6%
	60 or older	21%	32%	15%	18%	14%
Age	Under 45	30%	33%	12%	20%	4%
	45 or older	23%	36%	15%	16%	10%
Gender	Men	25%	35%	14%	19%	7%
	Women	27%	33%	15%	17%	8%
Interview Type	Landline	22%	34%	17%	18%	9%
	Cell Phone	31%	34%	12%	18%	6%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who supports immigration reform, including a pathway to citizenship for undocumented immigrants totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		54%	43%	4%
South Carolina Potential Republican Electorate*		46%	52%	2%
South Carolina Potential Democratic Electorate**		64%	32%	4%
Party Identification	Democrat	64%	31%	5%
	Republican	43%	54%	2%
	Independent	56%	41%	4%
Political Ideology	Very liberal-Liberal	74%	22%	4%
	Moderate	57%	40%	3%
	Conservative-Very conservative	42%	55%	3%
Tea Party Supporters		45%	53%	2%
Region	Upcountry	55%	43%	2%
	Piedmont	54%	42%	4%
	Central	51%	44%	4%
	Pee Dee/Waccamaw	55%	41%	4%
	Low Country	53%	43%	5%
Household Income	Less than $50,000	52%	43%	4%
	$50,000 or more	56%	42%	2%
Education	Not college graduate	48%	48%	4%
	College graduate	63%	34%	3%
Race	White	51%	47%	3%
	African American	61%	34%	5%
Age	18 to 29	73%	27%	0%
	30 to 44	49%	48%	3%
	45 to 59	54%	43%	3%
	60 or older	47%	47%	6%
Age	Under 45	58%	40%	2%
	45 or older	50%	45%	5%
Gender	Men	58%	40%	2%
	Women	50%	45%	5%
Interview Type	Landline	50%	46%	4%
	Cell Phone	58%	39%	3%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who supports immigration reform, including a pathway to citizenship for undocumented immigrants totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		19%	34%	18%	25%	4%
South Carolina Potential Republican Electorate*		16%	30%	19%	33%	2%
South Carolina Potential Democratic Electorate**		25%	39%	19%	13%	4%
Party Identification	Democrat	26%	38%	19%	12%	5%
	Republican	14%	29%	19%	35%	2%
	Independent	19%	36%	17%	23%	4%
Political Ideology	Very liberal-Liberal	37%	37%	11%	12%	4%
	Moderate	20%	37%	20%	20%	3%
	Conservative-Very conservative	12%	31%	21%	33%	3%
Tea Party Supporters		18%	28%	19%	34%	2%
Region	Upcountry	25%	30%	18%	24%	2%
	Piedmont	23%	32%	15%	27%	4%
	Central	13%	39%	19%	25%	4%
	Pee Dee/Waccamaw	18%	37%	19%	22%	4%
	Low Country	20%	32%	18%	24%	5%
Household Income	Less than $50,000	18%	34%	19%	24%	4%
	$50,000 or more	20%	36%	21%	21%	2%
Education	Not college graduate	18%	30%	20%	29%	4%
	College graduate	21%	42%	15%	19%	3%
Race	White	18%	32%	18%	28%	3%
	African American	19%	42%	19%	15%	5%
Age	18 to 29	26%	46%	12%	15%	0%
	30 to 44	20%	29%	25%	23%	3%
	45 to 59	15%	38%	16%	27%	3%
	60 or older	19%	28%	20%	27%	6%
Age	Under 45	22%	36%	20%	20%	2%
	45 or older	17%	33%	18%	27%	5%
Gender	Men	20%	38%	19%	21%	2%
	Women	19%	31%	17%	27%	5%
Interview Type	Landline	17%	32%	19%	27%	4%
	Cell Phone	22%	36%	17%	22%	3%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who wants to repeal the federal health care law totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		57%	41%	3%
South Carolina Potential Republican Electorate*		80%	18%	2%
South Carolina Potential Democratic Electorate**		28%	70%	2%
Party Identification	Democrat	27%	70%	2%
	Republican	80%	17%	3%
	Independent	56%	42%	1%
Political Ideology	Very liberal-Liberal	24%	75%	1%
	Moderate	55%	43%	2%
	Conservative-Very conservative	71%	26%	3%
Tea Party Supporters		79%	20%	1%
Region	Upcountry	63%	35%	2%
	Piedmont	54%	44%	3%
	Central	54%	43%	3%
	Pee Dee/Waccamaw	55%	43%	2%
	Low Country	56%	42%	3%
Household Income	Less than $50,000	52%	46%	3%
	$50,000 or more	62%	37%	1%
Education	Not college graduate	57%	41%	3%
	College graduate	57%	41%	2%
Race	White	65%	32%	2%
	African American	36%	63%	1%
Age	18 to 29	56%	43%	1%
	30 to 44	60%	39%	1%
	45 to 59	57%	43%	1%
	60 or older	54%	41%	5%
Age	Under 45	58%	40%	1%
	45 or older	55%	42%	3%
Gender	Men	57%	42%	2%
	Women	57%	40%	3%
Interview Type	Landline	56%	40%	4%
	Cell Phone	57%	42%	1%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who wants to repeal the federal health care law totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		33%	24%	17%	24%	3%
South Carolina Potential Republican Electorate*		50%	30%	8%	10%	2%
South Carolina Potential Democratic Electorate**		10%	18%	28%	42%	2%
Party Identification	Democrat	8%	19%	23%	47%	2%
	Republican	52%	29%	9%	8%	3%
	Independent	33%	24%	20%	22%	1%
Political Ideology	Very liberal-Liberal	12%	12%	37%	38%	1%
	Moderate	23%	32%	20%	23%	2%
	Conservative-Very conservative	47%	24%	8%	19%	3%
Tea Party Supporters		61%	19%	9%	10%	1%
Region	Upcountry	36%	28%	14%	21%	2%
	Piedmont	37%	16%	18%	26%	3%
	Central	30%	25%	20%	23%	3%
	Pee Dee/Waccamaw	30%	25%	20%	23%	2%
	Low Country	32%	23%	13%	29%	3%
Household Income	Less than $50,000	29%	23%	19%	26%	3%
	$50,000 or more	36%	26%	15%	22%	1%
Education	Not college graduate	32%	24%	17%	24%	3%
	College graduate	33%	24%	17%	24%	2%
Race	White	39%	26%	13%	19%	2%
	African American	16%	20%	28%	35%	1%
Age	18 to 29	29%	27%	26%	16%	1%
	30 to 44	35%	25%	18%	21%	1%
	45 to 59	34%	23%	15%	28%	1%
	60 or older	30%	24%	14%	26%	5%
Age	Under 45	33%	26%	21%	19%	1%
	45 or older	32%	23%	15%	27%	3%
Gender	Men	35%	22%	19%	23%	2%
	Women	30%	26%	15%	25%	3%
Interview Type	Landline	33%	23%	15%	25%	4%
	Cell Phone	32%	25%	19%	22%	1%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who believes climate change is man-made and action should be taken to combat it totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		52%	44%	4%
South Carolina Potential Republican Electorate*		41%	54%	5%
South Carolina Potential Democratic Electorate**		64%	33%	3%
Party Identification	Democrat	63%	33%	4%
	Republican	40%	54%	6%
	Independent	56%	41%	2%
Political Ideology	Very liberal-Liberal	72%	27%	1%
	Moderate	64%	34%	2%
	Conservative-Very conservative	35%	59%	5%
Tea Party Supporters		39%	56%	6%
Region	Upcountry	46%	51%	3%
	Piedmont	53%	39%	8%
	Central	52%	44%	4%
	Pee Dee/Waccamaw	55%	39%	5%
	Low Country	57%	40%	4%
Household Income	Less than $50,000	55%	39%	5%
	$50,000 or more	50%	49%	1%
Education	Not college graduate	51%	43%	5%
	College graduate	53%	44%	2%
Race	White	53%	43%	4%
	African American	51%	45%	4%
Age	18 to 29	56%	42%	1%
	30 to 44	53%	42%	5%
	45 to 59	55%	42%	3%
	60 or older	48%	45%	6%
Age	Under 45	54%	42%	4%
	45 or older	52%	43%	5%
Gender	Men	50%	46%	4%
	Women	54%	41%	5%
Interview Type	Landline	51%	43%	6%
	Cell Phone	54%	44%	3%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who believes climate change is man-made and action should be taken to combat it totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		24%	29%	21%	22%	4%
South Carolina Potential Republican Electorate*		16%	25%	29%	25%	5%
South Carolina Potential Democratic Electorate**		31%	33%	14%	19%	3%
Party Identification	Democrat	31%	32%	14%	19%	4%
	Republican	15%	25%	30%	24%	6%
	Independent	26%	31%	20%	21%	2%
Political Ideology	Very liberal-Liberal	48%	24%	11%	17%	1%
	Moderate	27%	37%	18%	16%	2%
	Conservative-Very conservative	12%	24%	29%	30%	5%
Tea Party Supporters		14%	24%	28%	28%	6%
Region	Upcountry	23%	23%	25%	27%	3%
	Piedmont	27%	27%	19%	20%	8%
	Central	20%	32%	24%	21%	4%
	Pee Dee/Waccamaw	27%	28%	15%	24%	5%
	Low Country	24%	32%	20%	19%	4%
Household Income	Less than $50,000	24%	32%	16%	23%	5%
	$50,000 or more	24%	26%	28%	21%	1%
Education	Not college graduate	22%	30%	21%	22%	5%
	College graduate	27%	26%	22%	23%	2%
Race	White	25%	27%	23%	20%	4%
	African American	21%	30%	19%	26%	4%
Age	18 to 29	24%	32%	24%	18%	1%
	30 to 44	22%	31%	22%	20%	5%
	45 to 59	25%	30%	19%	23%	3%
	60 or older	25%	23%	20%	26%	6%
Age	Under 45	23%	32%	23%	19%	4%
	45 or older	25%	27%	19%	24%	5%
Gender	Men	22%	29%	24%	22%	4%
	Women	25%	29%	18%	23%	5%
Interview Type	Landline	24%	27%	21%	22%	6%
	Cell Phone	23%	30%	21%	22%	3%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who opposes same-sex marriage totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		39%	58%	3%
South Carolina Potential Republican Electorate*		45%	52%	3%
South Carolina Potential Democratic Electorate**		32%	65%	3%
Party Identification	Democrat	32%	65%	3%
	Republican	45%	53%	2%
	Independent	37%	59%	4%
Political Ideology	Very liberal-Liberal	23%	73%	3%
	Moderate	31%	66%	3%
	Conservative-Very conservative	52%	46%	3%
Tea Party Supporters		52%	47%	1%
Region	Upcountry	40%	58%	2%
	Piedmont	53%	47%	0%
	Central	30%	66%	5%
	Pee Dee/Waccamaw	38%	58%	4%
	Low Country	42%	54%	4%
Household Income	Less than $50,000	38%	59%	3%
	$50,000 or more	43%	54%	3%
Education	Not college graduate	39%	59%	3%
	College graduate	39%	57%	4%
Race	White	39%	58%	3%
	African American	34%	61%	5%
Age	18 to 29	26%	74%	0%
	30 to 44	42%	51%	7%
	45 to 59	43%	56%	1%
	60 or older	39%	56%	4%
Age	Under 45	36%	60%	4%
	45 or older	41%	56%	3%
Gender	Men	42%	56%	2%
	Women	36%	59%	4%
Interview Type	Landline	42%	54%	4%
	Cell Phone	36%	62%	2%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.
**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who opposes same-sex marriage totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		21%	18%	22%	36%	3%
South Carolina Potential Republican Electorate*		24%	21%	21%	31%	3%
South Carolina Potential Democratic Electorate**		17%	15%	26%	39%	3%
Party Identification	Democrat	18%	15%	19%	46%	3%
	Republican	27%	18%	21%	32%	2%
	Independent	17%	20%	26%	32%	4%
Political Ideology	Very liberal-Liberal	10%	14%	21%	53%	3%
	Moderate	14%	17%	34%	32%	3%
	Conservative-Very conservative	30%	22%	14%	32%	3%
Tea Party Supporters		29%	23%	16%	31%	1%
Region	Upcountry	17%	23%	20%	38%	2%
	Piedmont	36%	17%	14%	33%	0%
	Central	14%	16%	30%	36%	5%
	Pee Dee/Waccamaw	20%	18%	22%	36%	4%
	Low Country	25%	17%	20%	34%	4%
Household Income	Less than $50,000	21%	17%	22%	38%	3%
	$50,000 or more	22%	21%	22%	32%	3%
Education	Not college graduate	22%	16%	20%	39%	3%
	College graduate	18%	21%	25%	31%	4%
Race	White	21%	18%	20%	38%	3%
	African American	18%	16%	26%	36%	5%
Age	18 to 29	12%	14%	34%	40%	0%
	30 to 44	24%	18%	23%	29%	7%
	45 to 59	20%	23%	22%	35%	1%
	60 or older	24%	16%	14%	42%	4%
Age	Under 45	19%	16%	27%	33%	4%
	45 or older	22%	19%	18%	38%	3%
Gender	Men	22%	20%	26%	30%	2%
	Women	20%	17%	18%	41%	4%
Interview Type	Landline	23%	19%	19%	35%	4%
	Cell Phone	18%	17%	26%	36%	2%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who supports raising taxes on the wealthy totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		63%	34%	2%
South Carolina Potential Republican Electorate*		49%	49%	2%
South Carolina Potential Democratic Electorate**		81%	17%	2%
Party Identification	Democrat	80%	19%	1%
	Republican	49%	48%	3%
	Independent	65%	32%	2%
Political Ideology	Very liberal-Liberal	84%	16%	1%
	Moderate	69%	29%	2%
	Conservative-Very conservative	51%	46%	3%
Tea Party Supporters		45%	53%	2%
Region	Upcountry	62%	36%	3%
	Piedmont	68%	30%	3%
	Central	68%	31%	2%
	Pee Dee/Waccamaw	55%	41%	3%
	Low Country	63%	35%	2%
Household Income	Less than $50,000	69%	29%	2%
	$50,000 or more	60%	38%	2%
Education	Not college graduate	68%	30%	2%
	College graduate	56%	42%	3%
Race	White	59%	39%	2%
	African American	78%	19%	3%
Age	18 to 29	77%	23%	0%
	30 to 44	69%	29%	2%
	45 to 59	63%	36%	2%
	60 or older	53%	42%	5%
Age	Under 45	72%	27%	1%
	45 or older	58%	39%	3%
Gender	Men	61%	37%	2%
	Women	65%	32%	3%
Interview Type	Landline	62%	35%	3%
	Cell Phone	65%	34%	2%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who supports raising taxes on the wealthy totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		30%	33%	17%	17%	2%
South Carolina Potential Republican Electorate*		19%	30%	24%	25%	2%
South Carolina Potential Democratic Electorate**		42%	39%	9%	8%	2%
Party Identification	Democrat	47%	32%	8%	11%	1%
	Republican	18%	31%	23%	25%	3%
	Independent	28%	37%	18%	14%	2%
Political Ideology	Very liberal-Liberal	44%	40%	9%	6%	1%
	Moderate	28%	41%	18%	11%	2%
	Conservative-Very conservative	25%	25%	21%	26%	3%
Tea Party Supporters		20%	25%	25%	29%	2%
Region	Upcountry	30%	32%	14%	21%	3%
	Piedmont	32%	36%	11%	19%	3%
	Central	30%	38%	19%	12%	2%
	Pee Dee/Waccamaw	28%	27%	22%	20%	3%
	Low Country	31%	32%	20%	15%	2%
Household Income	Less than $50,000	40%	29%	13%	15%	2%
	$50,000 or more	21%	39%	20%	18%	2%
Education	Not college graduate	35%	33%	13%	17%	2%
	College graduate	22%	34%	24%	18%	3%
Race	White	26%	33%	21%	19%	2%
	African American	41%	37%	11%	9%	3%
Age	18 to 29	32%	45%	6%	17%	0%
	30 to 44	34%	36%	17%	12%	2%
	45 to 59	32%	31%	20%	16%	2%
	60 or older	27%	26%	21%	21%	5%
Age	Under 45	33%	39%	12%	14%	1%
	45 or older	29%	29%	20%	18%	3%
Gender	Men	28%	33%	17%	20%	2%
	Women	31%	34%	17%	15%	3%
Interview Type	Landline	29%	34%	18%	17%	3%
	Cell Phone	31%	33%	17%	17%	2%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters		
		Is a candidate who supports sending more U.S. troops to Iraq and Syria to combat ISIS totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?		
		Totally acceptable-Mostly acceptable	Mostly unacceptable-Totally unacceptable	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		55%	41%	3%
South Carolina Potential Republican Electorate*		70%	28%	2%
South Carolina Potential Democratic Electorate**		40%	56%	4%
Party Identification	Democrat	40%	57%	3%
	Republican	69%	29%	3%
	Independent	54%	42%	4%
Political Ideology	Very liberal-Liberal	38%	57%	5%
	Moderate	55%	43%	2%
	Conservative-Very conservative	64%	33%	2%
Tea Party Supporters		65%	31%	4%
Region	Upcountry	63%	36%	1%
	Piedmont	61%	34%	5%
	Central	50%	47%	3%
	Pee Dee/Waccamaw	56%	42%	3%
	Low Country	50%	46%	5%
Household Income	Less than $50,000	49%	48%	3%
	$50,000 or more	64%	34%	2%
Education	Not college graduate	52%	44%	4%
	College graduate	63%	36%	1%
Race	White	64%	33%	3%
	African American	32%	63%	4%
Age	18 to 29	42%	55%	2%
	30 to 44	60%	37%	3%
	45 to 59	58%	40%	2%
	60 or older	54%	41%	5%
Age	Under 45	53%	44%	3%
	45 or older	56%	41%	3%
Gender	Men	57%	41%	2%
	Women	54%	42%	4%
Interview Type	Landline	59%	38%	3%
	Cell Phone	51%	45%	4%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.
**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Registered Voters				
		Is a candidate who supports sending more U.S. troops to Iraq and Syria to combat ISIS totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?				
		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Registered Voters		19%	37%	21%	20%	3%
South Carolina Potential Republican Electorate*		28%	42%	17%	11%	2%
South Carolina Potential Democratic Electorate**		9%	31%	26%	30%	4%
Party Identification	Democrat	11%	29%	25%	32%	3%
	Republican	30%	38%	18%	11%	3%
	Independent	15%	39%	22%	20%	4%
Political Ideology	Very liberal-Liberal	9%	29%	32%	25%	5%
	Moderate	18%	37%	25%	18%	2%
	Conservative-Very conservative	24%	40%	14%	19%	2%
Tea Party Supporters		30%	35%	14%	17%	4%
Region	Upcountry	20%	43%	21%	15%	1%
	Piedmont	22%	39%	17%	17%	5%
	Central	19%	31%	24%	22%	3%
	Pee Dee/Waccamaw	14%	42%	13%	28%	3%
	Low Country	19%	31%	26%	20%	5%
Household Income	Less than $50,000	19%	30%	22%	25%	3%
	$50,000 or more	20%	45%	18%	15%	2%
Education	Not college graduate	20%	32%	20%	24%	4%
	College graduate	18%	45%	22%	14%	1%
Race	White	21%	43%	19%	14%	3%
	African American	12%	20%	28%	35%	4%
Age	18 to 29	13%	30%	32%	24%	2%
	30 to 44	19%	41%	21%	16%	3%
	45 to 59	17%	41%	15%	25%	2%
	60 or older	22%	31%	22%	20%	5%
Age	Under 45	17%	36%	25%	19%	3%
	45 or older	20%	36%	18%	23%	3%
Gender	Men	21%	37%	22%	19%	2%
	Women	17%	37%	20%	22%	4%
Interview Type	Landline	20%	39%	19%	19%	3%
	Cell Phone	18%	33%	23%	22%	4%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=877 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Adults		
		Do you approve or disapprove of the job Nikki Haley is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
South Carolina Adults		61%	32%	7%
South Carolina Registered Voters		64%	32%	4%
South Carolina Potential Republican Electorate*		86%	11%	3%
South Carolina Potential Democratic Electorate**		37%	58%	5%
Party Identification^	Democrat	36%	59%	5%
	Republican	88%	8%	4%
	Independent	61%	35%	4%
Political Ideology^	Very liberal-Liberal	40%	56%	4%
	Moderate	65%	31%	4%
	Conservative-Very conservative	73%	23%	4%
Tea Party Supporters^		82%	15%	2%
Region	Upcountry	67%	27%	6%
	Piedmont	56%	35%	10%
	Central	61%	33%	6%
	Pee Dee/Waccamaw	57%	34%	10%
	Low Country	58%	35%	7%
Household Income	Less than $50,000	56%	35%	9%
	$50,000 or more	65%	31%	4%
Education	Not college graduate	60%	32%	8%
	College graduate	63%	31%	5%
Race	White	70%	22%	7%
	African American	35%	58%	7%
Age	18 to 29	12%	7%	3%
	30 to 44	15%	9%	1%
	45 to 59	15%	10%	1%
	60 or older	18%	6%	2%
Age	Under 45	56%	34%	9%
	45 or older	63%	31%	6%
Gender	Men	64%	29%	7%
	Women	57%	35%	8%
Interview Type	Landline	64%	31%	5%
	Cell Phone	57%	34%	9%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.

*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.

**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.

		South Carolina Adults		
		South Carolina Senator Lindsey Graham says he is "testing the waters" for a possible presidential run. Do you think Lindsey Graham should or should not run for president in 2016?		
		Should	Should not	Unsure
		Row %	Row %	Row %
South Carolina Adults		36%	55%	9%
South Carolina Registered Voters		35%	58%	6%
South Carolina Potential Republican Electorate*		38%	58%	4%
South Carolina Potential Democratic Electorate**		30%	61%	9%
Party Identification^	Democrat	28%	62%	10%
	Republican	40%	55%	5%
	Independent	36%	59%	4%
Political Ideology^	Very liberal-Liberal	23%	67%	10%
	Moderate	39%	58%	4%
	Conservative-Very conservative	37%	56%	6%
Tea Party Supporters^		38%	59%	3%
Region	Upcountry	37%	54%	9%
	Piedmont	37%	57%	7%
	Central	38%	55%	7%
	Pee Dee/Waccamaw	39%	50%	11%
	Low Country	31%	60%	9%
Household Income	Less than $50,000	44%	46%	10%
	$50,000 or more	29%	66%	5%
Education	Not college graduate	42%	49%	10%
	College graduate	28%	66%	6%
Race	White	37%	55%	7%
	African American	32%	57%	10%
Age	18 to 29	10%	10%	1%
	30 to 44	10%	13%	2%
	45 to 59	9%	16%	1%
	60 or older	7%	16%	3%
Age	Under 45	43%	49%	8%
	45 or older	31%	60%	9%
Gender	Men	36%	59%	5%
	Women	37%	51%	12%
Interview Type	Landline	32%	60%	9%
	Cell Phone	41%	51%	8%

NBC News/Marist Poll South Carolina Adults. Interviews conducted February 3rd through February 10th, 2015, n=1015 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.
^South Carolina Registered Voters: n=877 MOE +/- 3.3 percentage points.
*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in South Carolina includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference.
**Potential Democratic Electorate: n=352 MOE +/- 5.2 percentage points. The potential Democratic electorate in South Carolina includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference.