

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		24%	34%	14%	16%	4%	1%	8%
South Carolina Likely Voters	Pre-Debate	22%	37%	15%	15%	3%	0%	8%
	Post-Debate	26%	31%	13%	17%	5%	1%	7%
Party Identification	Republican	28%	36%	15%	10%	4%	0%	8%
	Independent	17%	30%	13%	28%	4%	2%	7%
Tea Party Supporters		31%	31%	18%	12%	2%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	36%	29%	21%	8%	2%	0%	4%
	Support Tea Party	27%	33%	16%	15%	2%	0%	7%
	Does not support Tea Party	17%	36%	11%	20%	6%	2%	8%
Political Ideology	Liberal-Moderate	10%	42%	10%	23%	4%	2%	10%
	Conservative	28%	34%	13%	14%	3%	1%	7%
	Very conservative	33%	23%	22%	11%	5%	0%	6%
Political Ideology	Liberal-Moderate	10%	42%	10%	23%	4%	2%	10%
	Conservative-Very conservative	29%	31%	16%	13%	4%	0%	7%
Past Participation**	Yes	24%	34%	15%	15%	4%	1%	8%
	No	25%	35%	8%	21%	5%	1%	6%
Candidate Support	Strongly support	27%	41%	13%	16%	3%	0%	0%
	Somewhat support	20%	41%	17%	17%	6%	0%	0%
	Might vote differently	29%	15%	23%	24%	9%	0%	0%
Most Important Quality	Shares your values	18%	20%	25%	20%	7%	0%	9%
	Is closest to you on the issues	20%	24%	17%	24%	4%	3%	8%
	Can beat President Obama in 2012	29%	43%	9%	10%	3%	0%	6%
	Has the experience to govern	26%	41%	8%	16%	3%	0%	6%
Facebook Page	Yes	24%	32%	16%	17%	4%	1%	6%
	No-Unsure	24%	35%	13%	15%	4%	0%	9%
Gender	Men	27%	29%	14%	19%	3%	1%	6%
	Women	21%	39%	14%	12%	5%	0%	9%
Age	Under 45	19%	29%	19%	22%	4%	2%	5%
	45 or older	26%	35%	12%	14%	4%	0%	8%
Region	Piedmont	28%	27%	11%	23%	4%	0%	7%
	Midlands	20%	36%	13%	14%	6%	0%	10%
	The Pee Dee	24%	33%	20%	11%	5%	2%	6%
	Low Country	20%	44%	18%	8%	1%	2%	6%
Household Income	Less than \$75,000	23%	32%	14%	17%	5%	1%	8%
	\$75,000 or more	24%	36%	15%	17%	3%	0%	6%
Evangelical Christians		25%	29%	18%	14%	5%	1%	8%
Regular Religious Service Attendance		23%	33%	16%	14%	5%	1%	8%
Mormons are Christians	Yes	22%	42%	11%	15%	4%	1%	6%
	No-Unsure	25%	25%	18%	18%	4%	1%	9%
Education	Not college graduate	23%	30%	15%	18%	5%	1%	8%
	College graduate	25%	38%	13%	13%	3%	1%	7%
Interview Type	Landline	24%	35%	14%	15%	4%	1%	7%
	Cell Phone	24%	25%	16%	21%	4%	0%	10%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters Pre-Debate						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters Pre-Debate		22%	37%	15%	15%	3%	0%	8%
Party Identification	Republican	26%	39%	14%	10%	4%	0%	7%
	Independent	14%	31%	17%	24%	4%	1%	10%
Tea Party Supporters		27%	35%	18%	12%	2%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	32%	36%	17%	7%	3%	0%	5%
	Support Tea Party	24%	34%	19%	15%	2%	0%	6%
	Does not support Tea Party	15%	39%	13%	19%	5%	1%	9%
Political Ideology	Liberal-Moderate	6%	47%	13%	19%	2%	2%	11%
	Conservative	27%	36%	12%	15%	3%	0%	7%
	Very conservative	32%	27%	24%	8%	5%	0%	4%
Political Ideology	Liberal-Moderate	6%	47%	13%	19%	2%	2%	11%
	Conservative-Very conservative	29%	33%	16%	13%	4%	0%	6%
Candidate Support	Strongly support	27%	46%	11%	14%	3%	0%	0%
	Somewhat support	13%	42%	22%	20%	3%	0%	0%
	Might vote differently	28%	17%	24%	23%	8%	0%	0%
Most Important Quality	Shares your values	15%	21%	27%	23%	4%	1%	8%
	Is closest to you on the issues	18%	28%	21%	21%	1%	1%	9%
	Can beat President Obama in 2012	25%	46%	10%	10%	4%	0%	5%
	Has the experience to govern	26%	44%	8%	11%	4%	0%	9%
Facebook Page	Yes	23%	34%	16%	18%	3%	1%	5%
	No-Unsure	21%	38%	14%	13%	4%	0%	10%
Gender	Men	22%	32%	16%	17%	3%	1%	8%
	Women	22%	42%	14%	12%	4%	0%	7%
Age	Under 45	21%	31%	18%	21%	3%	1%	5%
	45 or older	22%	39%	14%	13%	4%	0%	8%
Region	Piedmont	26%	29%	8%	23%	4%	0%	8%
	Midlands	18%	38%	17%	10%	6%	0%	11%
	The Pee Dee	21%	37%	21%	12%	4%	0%	5%
	Low Country	18%	49%	22%	4%	0%	2%	4%
Household Income	Less than \$75,000	19%	34%	16%	16%	5%	0%	10%
	\$75,000 or more	21%	40%	13%	17%	3%	1%	5%
Evangelical Christians		22%	36%	18%	12%	5%	0%	7%
Regular Religious Service Attendance		23%	35%	17%	14%	4%	0%	8%
Mormons are Christians	Yes	21%	45%	11%	15%	3%	1%	5%
	No-Unsure	22%	29%	20%	16%	4%	0%	10%
Education	Not college graduate	23%	33%	17%	14%	5%	0%	9%
	College graduate	21%	42%	13%	15%	2%	1%	6%
Interview Type	Landline	21%	39%	13%	15%	3%	1%	8%
	Cell Phone	25%	26%	23%	16%	4%	0%	6%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters Pre-Debate. Interviews conducted January 16th, 2012, N=349 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters Post-Debate						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters Post-Debate		26%	31%	13%	17%	5%	1%	7%
Party Identification	Republican	30%	31%	16%	10%	4%	0%	9%
	Independent	20%	29%	8%	31%	5%	2%	5%
Tea Party Supporters		34%	27%	17%	13%	3%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	41%	19%	25%	9%	2%	0%	3%
	Support Tea Party	31%	31%	13%	15%	3%	0%	8%
	Does not support Tea Party	19%	33%	9%	22%	8%	2%	7%
Political Ideology	Liberal-Moderate	15%	36%	6%	28%	6%	2%	7%
	Conservative	28%	33%	13%	13%	3%	1%	7%
	Very conservative	35%	19%	20%	14%	5%	0%	7%
Political Ideology	Liberal-Moderate	15%	36%	6%	28%	6%	2%	7%
	Conservative-Very conservative	30%	29%	16%	14%	4%	1%	7%
Candidate Support	Strongly support	28%	36%	14%	19%	2%	0%	0%
	Somewhat support	26%	40%	12%	14%	8%	0%	0%
	Might vote differently	31%	12%	20%	27%	10%	0%	0%
Most Important Quality	Shares your values	20%	19%	23%	17%	10%	0%	10%
	Is closest to you on the issues	21%	20%	13%	27%	8%	4%	8%
	Can beat President Obama in 2012	32%	40%	9%	10%	2%	0%	7%
	Has the experience to govern	25%	38%	9%	22%	2%	1%	3%
Facebook Page	Yes	25%	30%	15%	17%	4%	2%	7%
	No-Undsure	27%	31%	11%	17%	5%	0%	8%
Gender	Men	31%	27%	12%	22%	4%	1%	3%
	Women	20%	35%	15%	12%	6%	0%	12%
Age	Under 45	18%	28%	19%	23%	5%	2%	6%
	45 or older	30%	31%	11%	15%	5%	1%	8%
Region	Piedmont	29%	25%	13%	22%	5%	0%	6%
	Midlands	22%	34%	9%	18%	6%	1%	10%
	The Pee Dee	27%	27%	18%	11%	6%	4%	7%
	Low Country	23%	40%	14%	12%	3%	1%	8%
Household Income	Less than \$75,000	28%	29%	11%	19%	5%	1%	7%
	\$75,000 or more	26%	31%	17%	16%	4%	0%	6%
Evangelical Christians		27%	22%	19%	16%	5%	2%	9%
Regular Religious Service Attendance		24%	31%	16%	14%	5%	1%	9%
Mormons are Christians	Yes	23%	40%	11%	15%	5%	0%	7%
	No-Undsure	29%	21%	15%	21%	5%	2%	7%
Education	Not college graduate	23%	28%	13%	22%	6%	1%	7%
	College graduate	29%	34%	13%	12%	4%	1%	8%
Interview Type	Landline	27%	32%	14%	15%	5%	1%	6%
	Cell Phone	23%	23%	7%	28%	4%	0%	15%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters Post-Debate. Interviews conducted January 17th, 2012, N=335 MOE +/- 5.5 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters Pre-Debate						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters Pre-Debate		22%	37%	15%	15%	3%	0%	8%
Party Identification	Republican	26%	39%	14%	10%	4%	0%	7%
	Independent	14%	31%	17%	24%	4%	1%	10%
Tea Party Supporters		27%	35%	18%	12%	2%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	32%	36%	17%	7%	3%	0%	5%
	Support Tea Party	24%	34%	19%	15%	2%	0%	6%
	Does not support Tea Party	15%	39%	13%	19%	5%	1%	9%
Political Ideology	Liberal-Moderate	6%	47%	13%	19%	2%	2%	11%
	Conservative	27%	36%	12%	15%	3%	0%	7%
	Very conservative	32%	27%	24%	8%	5%	0%	4%
Political Ideology	Liberal-Moderate	6%	47%	13%	19%	2%	2%	11%
	Conservative-Very conservative	29%	33%	16%	13%	4%	0%	6%
Candidate Support	Strongly support	27%	46%	11%	14%	3%	0%	0%
	Somewhat support	13%	42%	22%	20%	3%	0%	0%
	Might vote differently	28%	17%	24%	23%	8%	0%	0%
Most Important Quality	Shares your values	15%	21%	27%	23%	4%	1%	8%
	Is closest to you on the issues	18%	28%	21%	21%	1%	1%	9%
	Can beat President Obama in 2012	25%	46%	10%	10%	4%	0%	5%
	Has the experience to govern	26%	44%	8%	11%	4%	0%	9%
Facebook Page	Yes	23%	34%	16%	18%	3%	1%	5%
	No-Unsure	21%	38%	14%	13%	4%	0%	10%
Gender	Men	22%	32%	16%	17%	3%	1%	8%
	Women	22%	42%	14%	12%	4%	0%	7%
Age	Under 45	21%	31%	18%	21%	3%	1%	5%
	45 or older	22%	39%	14%	13%	4%	0%	8%
Region	Piedmont	26%	29%	8%	23%	4%	0%	8%
	Midlands	18%	38%	17%	10%	6%	0%	11%
	The Pee Dee	21%	37%	21%	12%	4%	0%	5%
	Low Country	18%	49%	22%	4%	0%	2%	4%
Household Income	Less than \$75,000	19%	34%	16%	16%	5%	0%	10%
	\$75,000 or more	21%	40%	13%	17%	3%	1%	5%
Evangelical Christians		22%	36%	18%	12%	5%	0%	7%
Regular Religious Service Attendance		23%	35%	17%	14%	4%	0%	8%
Mormons are Christians	Yes	21%	45%	11%	15%	3%	1%	5%
	No-Unsure	22%	29%	20%	16%	4%	0%	10%
Education	Not college graduate	23%	33%	17%	14%	5%	0%	9%
	College graduate	21%	42%	13%	15%	2%	1%	6%
Interview Type	Landline	21%	39%	13%	15%	3%	1%	8%
	Cell Phone	25%	26%	23%	16%	4%	0%	6%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters Pre-Debate. Interviews conducted January 16th, 2012, N=349 MOE +/- 5.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters Post-Debate						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters Post-Debate		26%	31%	13%	17%	5%	1%	7%
Party Identification	Republican	30%	31%	16%	10%	4%	0%	9%
	Independent	20%	29%	8%	31%	5%	2%	5%
Tea Party Supporters		34%	27%	17%	13%	3%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	41%	19%	25%	9%	2%	0%	3%
	Support Tea Party	31%	31%	13%	15%	3%	0%	8%
	Does not support Tea Party	19%	33%	9%	22%	8%	2%	7%
Political Ideology	Liberal-Moderate	15%	36%	6%	28%	6%	2%	7%
	Conservative	28%	33%	13%	13%	3%	1%	7%
	Very conservative	35%	19%	20%	14%	5%	0%	7%
Political Ideology	Liberal-Moderate	15%	36%	6%	28%	6%	2%	7%
	Conservative-Very conservative	30%	29%	16%	14%	4%	1%	7%
Candidate Support	Strongly support	28%	36%	14%	19%	2%	0%	0%
	Somewhat support	26%	40%	12%	14%	8%	0%	0%
	Might vote differently	31%	12%	20%	27%	10%	0%	0%
Most Important Quality	Shares your values	20%	19%	23%	17%	10%	0%	10%
	Is closest to you on the issues	21%	20%	13%	27%	8%	4%	8%
	Can beat President Obama in 2012	32%	40%	9%	10%	2%	0%	7%
	Has the experience to govern	25%	38%	9%	22%	2%	1%	3%
Facebook Page	Yes	25%	30%	15%	17%	4%	2%	7%
	No-Unsure	27%	31%	11%	17%	5%	0%	8%
Gender	Men	31%	27%	12%	22%	4%	1%	3%
	Women	20%	35%	15%	12%	6%	0%	12%
Age	Under 45	18%	28%	19%	23%	5%	2%	6%
	45 or older	30%	31%	11%	15%	5%	1%	8%
Region	Piedmont	29%	25%	13%	22%	5%	0%	6%
	Midlands	22%	34%	9%	18%	6%	1%	10%
	The Pee Dee	27%	27%	18%	11%	6%	4%	7%
	Low Country	23%	40%	14%	12%	3%	1%	8%
Household Income	Less than \$75,000	28%	29%	11%	19%	5%	1%	7%
	\$75,000 or more	26%	31%	17%	16%	4%	0%	6%
Evangelical Christians		27%	22%	19%	16%	5%	2%	9%
Regular Religious Service Attendance		24%	31%	16%	14%	5%	1%	9%
Mormons are Christians	Yes	23%	40%	11%	15%	5%	0%	7%
	No-Unsure	29%	21%	15%	21%	5%	2%	7%
Education	Not college graduate	23%	28%	13%	22%	6%	1%	7%
	College graduate	29%	34%	13%	12%	4%	1%	8%
Interview Type	Landline	27%	32%	14%	15%	5%	1%	6%
	Cell Phone	23%	23%	7%	28%	4%	0%	15%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters Post-Debate. Interviews conducted January 17th, 2012, N=335 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

## NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters					
		Tossup including those who voted absentee					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		22%	32%	13%	15%	4%	14%
South Carolina Likely Voters	Pre-Debate	20%	33%	14%	14%	3%	15%
	Post-Debate	24%	30%	12%	16%	5%	13%
Party Identification	Republican	25%	33%	14%	10%	3%	15%
	Independent	16%	28%	12%	27%	4%	12%
Tea Party Supporters		27%	29%	16%	12%	2%	13%
Intensity of Tea Party Support	Strongly support Tea Party	33%	26%	18%	8%	2%	12%
	Support Tea Party	24%	31%	15%	14%	2%	13%
	Does not support Tea Party	17%	35%	11%	20%	6%	12%
Political Ideology	Liberal-Moderate	10%	42%	10%	22%	4%	13%
	Conservative	25%	32%	12%	14%	3%	13%
	Very conservative	30%	20%	20%	10%	5%	15%
Political Ideology	Liberal-Moderate	10%	42%	10%	22%	4%	13%
	Conservative-Very conservative	27%	28%	15%	13%	4%	14%
Past Participation**	Yes	22%	32%	14%	15%	4%	13%
	No	21%	31%	8%	19%	4%	18%
Candidate Support	Strongly support	27%	41%	13%	16%	3%	0%
	Somewhat support	20%	41%	17%	17%	6%	0%
	Might vote differently	29%	15%	23%	24%	9%	0%
Most Important Quality	Shares your values	17%	19%	23%	19%	7%	14%
	Is closest to you on the issues	19%	22%	17%	24%	5%	14%
	Can beat President Obama in 2012	26%	41%	9%	9%	3%	13%
	Has the experience to govern	23%	41%	8%	16%	2%	11%
Facebook Page	Yes	22%	30%	16%	17%	4%	11%
	No-Unsure	22%	33%	11%	14%	4%	16%
Gender	Men	25%	28%	13%	19%	4%	12%
	Women	19%	36%	14%	11%	4%	16%
Age	Under 45	18%	28%	18%	21%	4%	11%
	45 or older	23%	33%	11%	14%	4%	14%
Region	Piedmont	24%	27%	10%	21%	4%	14%
	Midlands	19%	34%	13%	14%	5%	15%
	The Pee Dee	23%	28%	18%	12%	5%	15%
	Low Country	19%	42%	18%	8%	2%	11%
Household Income	Less than \$75,000	22%	30%	13%	16%	5%	15%
	\$75,000 or more	22%	35%	14%	16%	3%	10%
Evangelical Christians		22%	28%	18%	14%	5%	14%
Regular Religious Service Attendance		21%	31%	15%	13%	4%	15%
Mormons are Christians	Yes	20%	41%	10%	14%	4%	11%
	No-Unsure	23%	22%	16%	17%	4%	17%
Education	Not college graduate	21%	28%	14%	17%	5%	16%
	College graduate	23%	37%	12%	14%	3%	12%
Interview Type	Landline	22%	33%	13%	14%	4%	13%
	Cell Phone	22%	23%	15%	21%	4%	15%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		55%	29%	15%	1%
South Carolina Likely Voters	Pre-Debate	56%	25%	18%	1%
	Post-Debate	53%	32%	13%	1%
Party Identification	Republican	56%	28%	15%	1%
	Independent	52%	30%	16%	2%
Tea Party Supporters		58%	25%	16%	1%
Intensity of Tea Party Support	Strongly support Tea Party	69%	14%	17%	0%
	Support Tea Party	52%	32%	15%	2%
	Does not support Tea Party	50%	33%	15%	1%
Political Ideology	Liberal-Moderate	45%	36%	18%	1%
	Conservative	56%	29%	14%	1%
	Very conservative	62%	22%	14%	2%
Political Ideology	Liberal-Moderate	45%	36%	18%	1%
	Conservative-Very conservative	58%	26%	14%	1%
Past Participation**	Yes	55%	28%	15%	1%
	No	50%	34%	15%	1%
Top Tier Republican Candidates	Mitt Romney	61%	32%	6%	1%
	Newt Gingrich	58%	23%	18%	1%
	Ron Paul	50%	27%	21%	2%
	Rick Santorum	44%	31%	22%	2%
Most Important Quality	Shares your values	49%	36%	14%	1%
	Is closest to you on the issues	53%	28%	18%	1%
	Can beat President Obama in 2012	55%	27%	17%	2%
	Has the experience to govern	60%	28%	12%	1%
Facebook Page	Yes	50%	33%	16%	1%
	No-Unsure	59%	25%	14%	2%
Gender	Men	55%	30%	13%	1%
	Women	54%	27%	18%	1%
Age	Under 45	44%	36%	20%	0%
	45 or older	59%	26%	14%	2%
Region	Piedmont	55%	28%	16%	1%
	Midlands	55%	31%	13%	1%
	The Pee Dee	51%	26%	20%	3%
	Low Country	56%	29%	13%	1%
Household Income	Less than \$75,000	53%	32%	13%	2%
	\$75,000 or more	55%	28%	17%	0%
Evangelical Christians		55%	27%	16%	1%
Regular Religious Service Attendance		53%	28%	17%	2%
Mormons are Christians	Yes	57%	28%	14%	1%
	No-Unsure	53%	29%	16%	2%
Education	Not college graduate	55%	27%	16%	2%
	College graduate	54%	31%	14%	0%
Interview Type	Landline	56%	28%	15%	1%
	Cell Phone	48%	31%	19%	2%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		South Carolina Likely Voters with a Candidate Preference^^						
		Whom is your second choice for the Republican presidential primary in South Carolina:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters with a Candidate Preference^^		22%	21%	19%	12%	15%	0%	11%
First Choice for Republican Nomination	Mitt Romney	33%	0%	23%	16%	13%	1%	14%
	Newt Gingrich	0%	37%	28%	11%	18%	0%	6%
	Ron Paul	18%	35%	15%	0%	17%	1%	14%
	Rick Santorum	31%	29%	0%	14%	18%	0%	8%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters with a Candidate Preference. Interviews conducted January 16th and 17th, 2012, N=581 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

^^The candidate preference for each respondent was not included as an option in this second choice question.



		South Carolina Likely Voters with a Candidate Preference^^						
		And, who do you like the least:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters with a Candidate Preference^^		21%	13%	11%	36%	12%	0%	7%
First Choice for Republican Nomination	Mitt Romney	32%	0%	11%	37%	13%	0%	7%
	Newt Gingrich	0%	21%	10%	55%	7%	0%	7%
	Ron Paul	27%	24%	21%	0%	19%	0%	9%
	Rick Santorum	22%	17%	0%	44%	10%	0%	6%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters with a Candidate Preference. Interviews conducted January 16th and 17th, 2012, N=581 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

^^The candidate preference and second choice for each respondent was not included as an option in this question.

		South Carolina Likely Voters				
		Which one of the following qualities is most important to you in deciding whom to support for the Republican presidential nomination? A candidate who:				
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		20%	21%	39%	18%	3%
South Carolina Likely Voters	Pre-Debate	19%	20%	39%	19%	3%
	Post-Debate	22%	21%	39%	16%	3%
Party Identification	Republican	21%	16%	44%	16%	3%
	Independent	18%	30%	28%	21%	2%
Tea Party Supporters		18%	18%	47%	14%	3%
Intensity of Tea Party Support	Strongly support Tea Party	19%	14%	52%	12%	2%
	Support Tea Party	17%	20%	45%	15%	3%
	Does not support Tea Party	21%	25%	27%	24%	2%
Political Ideology	Liberal-Moderate	18%	30%	27%	23%	3%
	Conservative	18%	17%	42%	20%	3%
	Very conservative	27%	17%	46%	7%	3%
Political Ideology	Liberal-Moderate	18%	30%	27%	23%	3%
	Conservative-Very conservative	21%	17%	43%	16%	3%
Past Participation**	Yes	20%	19%	40%	18%	3%
	No	23%	29%	28%	17%	3%
Top Tier Republican Candidates	Mitt Romney	12%	14%	50%	22%	2%
	Newt Gingrich	15%	17%	46%	19%	3%
	Ron Paul	25%	31%	24%	17%	3%
	Rick Santorum	35%	25%	26%	10%	3%
Candidate Support	Strongly support	18%	20%	40%	20%	3%
	Somewhat support	25%	20%	36%	18%	1%
	Might vote differently	18%	24%	43%	14%	1%
Facebook Page	Yes	22%	25%	34%	16%	3%
	No-Unsure	19%	17%	42%	19%	3%
Gender	Men	20%	22%	39%	16%	2%
	Women	21%	19%	38%	19%	4%
Age	Under 45	22%	26%	31%	21%	0%
	45 or older	19%	19%	41%	16%	4%
Region	Piedmont	22%	18%	39%	19%	3%
	Midlands	15%	26%	39%	17%	3%
	The Pee Dee	25%	19%	32%	19%	4%
	Low Country	18%	22%	43%	15%	2%
Household Income	Less than \$75,000	20%	22%	37%	17%	3%
	\$75,000 or more	20%	20%	41%	17%	1%
Evangelical Christians		24%	17%	41%	14%	4%
Regular Religious Service Attendance		23%	18%	39%	17%	3%
Mormons are Christians	Yes	16%	21%	43%	17%	3%
	No-Unsure	24%	20%	34%	18%	3%
Education	Not college graduate	22%	18%	38%	17%	4%
	College graduate	18%	24%	39%	18%	2%
Interview Type	Landline	20%	20%	39%	18%	3%
	Cell Phone	21%	26%	35%	15%	3%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Mitt Romney has been criticized by his opponents for his past business experience and actions at Bain Capital, the private equity and investment firm. From what you have read or heard about Romney's role at Bain Capital, do you think the criticisms of him have been fair or unfair? If you haven't heard anything about it, please say so.			
		Fair	Unfair	Have not heard anything about it	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		22%	48%	20%	11%
South Carolina Likely Voters	Pre-Debate	20%	47%	20%	13%
	Post-Debate	24%	48%	20%	8%
Party Identification	Republican	20%	49%	21%	11%
	Independent	26%	47%	16%	11%
Tea Party Supporters		20%	52%	14%	13%
Intensity of Tea Party Support	Strongly support Tea Party	21%	57%	12%	11%
	Support Tea Party	20%	50%	16%	14%
	Does not support Tea Party	25%	44%	22%	8%
Political Ideology	Liberal-Moderate	25%	41%	25%	9%
	Conservative	20%	51%	18%	11%
	Very conservative	24%	48%	16%	12%
Political Ideology	Liberal-Moderate	25%	41%	25%	9%
	Conservative-Very conservative	21%	50%	17%	11%
Past Participation**	Yes	22%	48%	18%	11%
	No	22%	41%	29%	8%
Top Tier Republican Candidates	Mitt Romney	8%	70%	19%	3%
	Newt Gingrich	31%	42%	14%	13%
	Ron Paul	35%	36%	22%	7%
	Rick Santorum	28%	38%	20%	14%
Candidate Support	Strongly support	23%	54%	16%	7%
	Somewhat support	25%	51%	18%	6%
	Might vote differently	22%	40%	25%	13%
Most Important Quality	Shares your values	29%	39%	25%	7%
	Is closest to you on the issues	25%	44%	17%	13%
	Can beat President Obama in 2012	16%	57%	16%	11%
	Has the experience to govern	24%	42%	24%	11%
Facebook Page	Yes	22%	46%	20%	13%
	No-Unsure	22%	49%	20%	9%
Gender	Men	25%	53%	15%	7%
	Women	19%	41%	25%	14%
Age	Under 45	21%	40%	30%	10%
	45 or older	22%	51%	16%	11%
Region	Piedmont	21%	46%	22%	11%
	Midlands	21%	50%	20%	9%
	The Pee Dee	25%	44%	21%	11%
	Low Country	24%	51%	13%	12%
Household Income	Less than \$75,000	25%	42%	23%	10%
	\$75,000 or more	17%	59%	14%	10%
Evangelical Christians		21%	47%	19%	13%
Regular Religious Service Attendance		22%	47%	20%	11%
Education	Not college graduate	25%	40%	24%	11%
	College graduate	18%	57%	15%	10%
Interview Type	Landline	22%	48%	20%	11%
	Cell Phone	24%	46%	19%	11%

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## NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters		
		Which statement do you most agree with about Mitt Romney's past business experience at Bain Capital:		
		Investment firms like Bain Capital help the U.S. economy. Some companies fail or are restructured, others succeed but that's how the free market works.	Investment firms like Bain Capital hurt the U.S. economy. They take over a company, lay off workers and reduce employee pay. They make money whether a company succeeds or fails.	Unsure
		Row %	Row %	Row %
South Carolina Likely Voters		61%	24%	15%
South Carolina Likely Voters	Pre-Debate	60%	23%	16%
	Post-Debate	62%	24%	14%
Party Identification	Republican	64%	20%	16%
	Independent	56%	30%	14%
Tea Party Supporters		68%	19%	14%
Intensity of Tea Party Support	Strongly support Tea Party	69%	17%	13%
	Support Tea Party	67%	19%	14%
	Does not support Tea Party	54%	33%	14%
Political Ideology	Liberal-Moderate	52%	32%	15%
	Conservative	65%	22%	14%
	Very conservative	63%	19%	18%
Political Ideology	Liberal-Moderate	52%	32%	15%
	Conservative-Very conservative	64%	21%	15%
Past Participation**	Yes	61%	23%	15%
	No	57%	27%	15%
Top Tier Republican Candidates	Mitt Romney	74%	15%	11%
	Newt Gingrich	62%	25%	13%
	Ron Paul	51%	33%	15%
	Rick Santorum	54%	27%	19%
Candidate Support	Strongly support	65%	21%	14%
	Somewhat support	62%	28%	11%
	Might vote differently	60%	25%	15%
Most Important Quality	Shares your values	55%	25%	20%
	Is closest to you on the issues	57%	27%	16%
	Can beat President Obama in 2012	69%	17%	14%
	Has the experience to govern	57%	33%	10%
Facebook Page	Yes	62%	22%	16%
	No-Unsure	60%	25%	15%
Gender	Men	65%	23%	12%
	Women	56%	25%	19%
Age	Under 45	60%	26%	14%
	45 or older	62%	23%	16%
Region	Piedmont	58%	26%	16%
	Midlands	68%	20%	13%
	The Pee Dee	53%	26%	20%
	Low Country	65%	22%	13%
Household Income	Less than \$75,000	57%	27%	16%
	\$75,000 or more	72%	20%	7%
Evangelical Christians		60%	22%	18%
Regular Religious Service Attendance		60%	23%	17%
Education	Not college graduate	52%	29%	19%
	College graduate	71%	18%	11%
Interview T type	Landline	60%	25%	16%
	Cell Phone	67%	20%	14%

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		South Carolina Likely Voters	
		Have the campaign ads helped decide your vote: A great deal, a good amount, some, not very much, or not at all?	
		A great deal-A good amount-Some	Not very much-Not at all
		Row %	Row %
South Carolina Likely Voters		28%	72%
South Carolina Likely Voters	Pre-Debate	28%	72%
	Post-Debate	27%	73%
Party Identification	Republican	28%	72%
	Independent	26%	74%
Tea Party Supporters		27%	73%
Intensity of Tea Party Support	Strongly support Tea Party	18%	82%
	Support Tea Party	33%	67%
	Does not support Tea Party	28%	72%
Political Ideology	Liberal-Moderate	33%	67%
	Conservative	28%	72%
	Very conservative	21%	79%
Political Ideology	Liberal-Moderate	33%	67%
	Conservative-Very conservative	26%	74%
Past Participation**	Yes	27%	73%
	No	29%	71%
Top Tier Republican Candidates	Mitt Romney	31%	69%
	Newt Gingrich	22%	78%
	Ron Paul	28%	72%
	Rick Santorum	29%	71%
Candidate Support	Strongly support	26%	74%
	Somewhat support	32%	68%
	Might vote differently	27%	73%
Facebook Page	Yes	26%	74%
	No-Unsure	29%	71%
Gender	Men	25%	75%
	Women	30%	70%
Age	Under 45	33%	67%
	45 or older	26%	74%
Region	Piedmont	28%	72%
	Midlands	24%	76%
	The Pee Dee	30%	70%
	Low Country	28%	72%
Household Income	Less than \$75,000	34%	66%
	\$75,000 or more	20%	80%
Evangelical Christians		27%	73%
Regular Religious Service Attendance		27%	73%
Mormons are Christians	Yes	27%	73%
	No-Unsure	28%	72%
Education	Not college graduate	33%	67%
	College graduate	22%	78%
Interview Type	Landline	27%	73%
	Cell Phone	28%	72%

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		South Carolina Likely Voters	
		Have the debates helped decide your vote: A great deal, a good amount, some, not very much, or not at all?	
		A great deal-A good amount- Some	Not very much-Not at all
		Row %	Row %
South Carolina Likely Voters		70%	30%
South Carolina Likely Voters	Pre-Debate	72%	28%
	Post-Debate	69%	31%
Party Identification	Republican	73%	27%
	Independent	66%	34%
Tea Party Supporters		77%	23%
Intensity of Tea Party Support	Strongly support Tea Party	81%	19%
	Support Tea Party	75%	25%
	Does not support Tea Party	62%	38%
Political Ideology	Liberal-Moderate	64%	36%
	Conservative	73%	27%
	Very conservative	70%	30%
Political Ideology	Liberal-Moderate	64%	36%
	Conservative-Very conservative	72%	28%
Past Participation**	Yes	72%	28%
	No	60%	40%
Top Tier Republican Candidates	Mitt Romney	66%	34%
	Newt Gingrich	83%	17%
	Ron Paul	67%	33%
	Rick Santorum	75%	25%
Candidate Support	Strongly support	73%	27%
	Somewhat support	68%	32%
	Might vote differently	74%	26%
Facebook Page	Yes	70%	30%
	No-Unsure	71%	29%
Gender	Men	70%	30%
	Women	71%	29%
Age	Under 45	71%	29%
	45 or older	69%	31%
Region	Piedmont	73%	27%
	Midlands	68%	32%
	The Pee Dee	72%	28%
	Low Country	65%	35%
Household Income	Less than \$75,000	70%	30%
	\$75,000 or more	70%	30%
Evangelical Christians		70%	30%
Regular Religious Service Attendance		70%	30%
Mormons are Christians	Yes	74%	26%
	No-Unsure	66%	34%
Education	Not college graduate	70%	30%
	College graduate	71%	29%
Interview Type	Landline	70%	30%
	Cell Phone	73%	27%

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		South Carolina Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		56%	26%	17%	2%
South Carolina Likely Voters	Pre-Debate	58%	24%	16%	2%
	Post-Debate	53%	27%	19%	1%
Party Identification	Republican	59%	25%	15%	2%
	Independent	50%	27%	22%	1%
Tea Party Supporters		57%	26%	16%	1%
Intensity of Tea Party Support	Strongly support Tea Party	55%	27%	19%	0%
	Support Tea Party	59%	26%	15%	1%
	Does not support Tea Party	54%	26%	19%	2%
Political Ideology	Liberal-Moderate	58%	24%	16%	2%
	Conservative	59%	24%	16%	1%
	Very conservative	47%	32%	21%	1%
Political Ideology	Liberal-Moderate	58%	24%	16%	2%
	Conservative-Very conservative	55%	26%	17%	1%
Past Participation**	Yes	55%	25%	18%	1%
	No	56%	30%	11%	3%
Top Tier Republican Candidates	Mitt Romney	90%	8%	2%	0%
	Newt Gingrich	49%	29%	22%	1%
	Ron Paul	28%	37%	35%	1%
	Rick Santorum	36%	39%	24%	1%
Candidate Support	Strongly support	60%	20%	19%	1%
	Somewhat support	59%	28%	13%	1%
	Might vote differently	49%	31%	19%	0%
Most Important Quality	Shares your values	43%	32%	23%	2%
	Is closest to you on the issues	46%	31%	23%	1%
	Can beat President Obama in 2012	67%	23%	10%	0%
	Has the experience to govern	61%	19%	17%	3%
Facebook Page	Yes	54%	29%	16%	1%
	No-Unsure	57%	23%	18%	2%
Gender	Men	55%	24%	20%	1%
	Women	56%	28%	14%	2%
Age	Under 45	56%	30%	13%	2%
	45 or older	56%	24%	19%	1%
Region	Piedmont	53%	28%	17%	2%
	Midlands	58%	25%	15%	2%
	The Pee Dee	50%	26%	22%	1%
	Low Country	62%	21%	16%	2%
Household Income	Less than \$75,000	53%	25%	20%	2%
	\$75,000 or more	61%	25%	12%	1%
Evangelical Christians		51%	30%	18%	1%
Regular Religious Service Attendance		53%	28%	17%	1%
Mormons are Christians	Yes	66%	24%	9%	1%
	No-Unsure	44%	26%	26%	3%
Education	Not college graduate	51%	25%	23%	2%
	College graduate	62%	27%	11%	1%
Interview Type	Landline	57%	23%	19%	1%
	Cell Phone	48%	38%	10%	4%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		47%	23%	28%	2%
South Carolina Likely Voters	Pre-Debate	44%	23%	30%	3%
	Post-Debate	50%	23%	25%	2%
Party Identification	Republican	52%	21%	24%	3%
	Independent	36%	28%	34%	2%
Tea Party Supporters		61%	21%	17%	1%
Intensity of Tea Party Support	Strongly support Tea Party	66%	20%	13%	1%
	Support Tea Party	58%	21%	19%	2%
	Does not support Tea Party	33%	26%	39%	2%
Political Ideology	Liberal-Moderate	28%	24%	44%	5%
	Conservative	51%	23%	25%	1%
	Very conservative	62%	21%	15%	2%
Political Ideology	Liberal-Moderate	28%	24%	44%	5%
	Conservative-Very conservative	55%	22%	21%	1%
Past Participation**	Yes	49%	22%	27%	2%
	No	34%	27%	35%	3%
Top Tier Republican Candidates	Mitt Romney	34%	25%	40%	1%
	Newt Gingrich	95%	5%	0%	0%
	Ron Paul	30%	30%	37%	4%
	Rick Santorum	39%	29%	32%	0%
Candidate Support	Strongly support	51%	19%	29%	1%
	Somewhat support	45%	26%	28%	1%
	Might vote differently	51%	24%	23%	1%
Most Important Quality	Shares your values	40%	22%	35%	3%
	Is closest to you on the issues	40%	21%	37%	2%
	Can beat President Obama in 2012	53%	24%	21%	1%
	Has the experience to govern	52%	20%	25%	2%
Facebook Page	Yes	46%	22%	28%	4%
	No-Unsure	48%	23%	27%	2%
Gender	Men	53%	21%	24%	2%
	Women	41%	24%	31%	3%
Age	Under 45	44%	21%	30%	5%
	45 or older	48%	23%	27%	1%
Region	Piedmont	50%	24%	24%	2%
	Midlands	43%	23%	30%	4%
	The Pee Dee	46%	21%	29%	3%
	Low Country	45%	21%	32%	1%
Household Income	Less than \$75,000	48%	22%	26%	3%
	\$75,000 or more	46%	24%	28%	2%
Evangelical Christians		50%	24%	23%	2%
Regular Religious Service Attendance		47%	24%	27%	2%
Mormons are Christians	Yes	47%	24%	28%	2%
	No-Unsure	48%	22%	28%	3%
Education	Not college graduate	47%	22%	28%	3%
	College graduate	47%	24%	27%	2%
Interview Type	Landline	48%	23%	27%	2%
	Cell Phone	43%	23%	30%	4%

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		South Carolina Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Perry?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		37%	28%	31%	4%
South Carolina Likely Voters	Pre-Debate	36%	29%	31%	5%
	Post-Debate	38%	28%	31%	4%
Party Identification	Republican	38%	31%	26%	5%
	Independent	33%	22%	42%	3%
Tea Party Supporters		41%	33%	23%	3%
Intensity of Tea Party Support	Strongly support Tea Party	51%	30%	19%	1%
	Support Tea Party	35%	35%	26%	4%
	Does not support Tea Party	31%	24%	41%	4%
Political Ideology	Liberal-Moderate	26%	23%	45%	6%
	Conservative	38%	31%	28%	3%
	Very conservative	46%	28%	22%	4%
Political Ideology	Liberal-Moderate	26%	23%	45%	6%
	Conservative-Very conservative	41%	30%	26%	3%
Past Participation**	Yes	37%	29%	30%	4%
	No	35%	22%	36%	6%
Top Tier Republican Candidates	Mitt Romney	31%	29%	37%	3%
	Newt Gingrich	46%	29%	23%	2%
	Ron Paul	24%	26%	44%	5%
	Rick Santorum	44%	33%	21%	3%
Candidate Support	Strongly support	37%	27%	34%	3%
	Somewhat support	33%	31%	33%	2%
	Might vote differently	43%	32%	22%	3%
Most Important Quality	Shares your values	42%	30%	23%	5%
	Is closest to you on the issues	30%	26%	39%	5%
	Can beat President Obama in 2012	38%	29%	30%	3%
	Has the experience to govern	34%	28%	33%	4%
Facebook Page	Yes	33%	32%	30%	5%
	No-Unsure	40%	25%	31%	4%
Gender	Men	39%	26%	33%	2%
	Women	34%	31%	29%	7%
Age	Under 45	34%	28%	32%	6%
	45 or older	38%	29%	30%	3%
Region	Piedmont	38%	29%	29%	5%
	Midlands	38%	27%	31%	4%
	The Pee Dee	40%	29%	28%	4%
	Low Country	31%	28%	37%	3%
Household Income	Less than \$75,000	37%	26%	31%	5%
	\$75,000 or more	34%	34%	29%	2%
Evangelical Christians		41%	28%	27%	4%
Regular Religious Service Attendance		38%	28%	31%	4%
Mormons are Christians	Yes	37%	29%	30%	4%
	No-Unsure	37%	27%	32%	5%
Education	Not college graduate	37%	27%	31%	5%
	College graduate	36%	29%	31%	4%
Interview Type	Landline	37%	28%	31%	4%
	Cell Phone	36%	28%	31%	4%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684  
 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		30%	26%	42%	2%
South Carolina Likely Voters	Pre-Debate	30%	26%	41%	3%
	Post-Debate	30%	25%	44%	1%
Party Identification	Republican	26%	25%	46%	3%
	Independent	36%	28%	35%	1%
Tea Party Supporters		27%	27%	45%	1%
Intensity of Tea Party Support	Strongly support Tea Party	22%	25%	53%	1%
	Support Tea Party	30%	29%	41%	1%
	Does not support Tea Party	34%	25%	38%	3%
Political Ideology	Liberal-Moderate	32%	26%	38%	4%
	Conservative	28%	27%	44%	2%
	Very conservative	31%	23%	44%	1%
Political Ideology	Liberal-Moderate	32%	26%	38%	4%
	Conservative-Very conservative	29%	26%	44%	1%
Past Participation**	Yes	29%	26%	42%	2%
	No	33%	22%	42%	2%
Top Tier Republican Candidates	Mitt Romney	18%	28%	52%	2%
	Newt Gingrich	22%	25%	53%	1%
	Ron Paul	86%	11%	2%	0%
	Rick Santorum	15%	36%	48%	1%
Candidate Support	Strongly support	29%	24%	45%	1%
	Somewhat support	33%	28%	39%	1%
	Might vote differently	33%	26%	40%	2%
Most Important Quality	Shares your values	34%	28%	35%	2%
	Is closest to you on the issues	37%	26%	36%	2%
	Can beat President Obama in 2012	25%	24%	49%	1%
	Has the experience to govern	26%	29%	41%	4%
Facebook Page	Yes	30%	29%	40%	2%
	No-Unsure	30%	23%	44%	3%
Gender	Men	35%	24%	40%	1%
	Women	24%	28%	45%	4%
Age	Under 45	37%	30%	31%	2%
	45 or older	27%	25%	46%	2%
Region	Piedmont	33%	26%	38%	2%
	Midlands	28%	28%	41%	4%
	The Pee Dee	29%	22%	47%	1%
	Low Country	24%	26%	49%	1%
Household Income	Less than \$75,000	32%	25%	39%	3%
	\$75,000 or more	28%	29%	43%	1%
Evangelical Christians		30%	28%	40%	2%
Regular Religious Service Attendance		27%	27%	44%	2%
Mormons are Christians	Yes	28%	26%	45%	1%
	No-Unsure	32%	26%	39%	4%
Education	Not college graduate	33%	23%	41%	3%
	College graduate	26%	29%	44%	1%
Interview Type	Landline	29%	25%	44%	2%
	Cell Phone	34%	29%	35%	2%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Santorum?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		44%	29%	23%	4%
South Carolina Likely Voters	Pre-Debate	41%	30%	24%	5%
	Post-Debate	46%	28%	23%	3%
Party Identification	Republican	47%	29%	20%	4%
	Independent	37%	30%	29%	5%
Tea Party Supporters		52%	28%	16%	3%
Intensity of Tea Party Support	Strongly support Tea Party	63%	23%	13%	2%
	Support Tea Party	46%	31%	19%	4%
	Does not support Tea Party	34%	31%	31%	4%
Political Ideology	Liberal-Moderate	29%	31%	33%	7%
	Conservative	44%	31%	22%	3%
	Very conservative	59%	23%	15%	3%
Political Ideology	Liberal-Moderate	29%	31%	33%	7%
	Conservative-Very conservative	49%	28%	20%	3%
Past Participation**	Yes	45%	29%	22%	4%
	No	32%	29%	33%	5%
Top Tier Republican Candidates	Mitt Romney	35%	32%	30%	3%
	Newt Gingrich	50%	28%	20%	2%
	Ron Paul	25%	37%	33%	6%
	Rick Santorum	91%	9%	0%	0%
Candidate Support	Strongly support	47%	26%	25%	2%
	Somewhat support	45%	35%	19%	2%
	Might vote differently	43%	30%	23%	3%
Most Important Quality	Shares your values	45%	30%	20%	5%
	Is closest to you on the issues	39%	31%	26%	4%
	Can beat President Obama in 2012	49%	27%	22%	3%
	Has the experience to govern	35%	33%	26%	6%
Facebook Page	Yes	43%	33%	20%	4%
	No-Unsure	44%	25%	26%	4%
Gender	Men	48%	24%	24%	4%
	Women	39%	35%	22%	5%
Age	Under 45	48%	29%	19%	4%
	45 or older	42%	29%	25%	4%
Region	Piedmont	43%	29%	23%	5%
	Midlands	39%	30%	25%	6%
	The Pee Dee	48%	27%	24%	2%
	Low Country	46%	29%	22%	3%
Household Income	Less than \$75,000	42%	30%	22%	6%
	\$75,000 or more	44%	31%	23%	3%
Evangelical Christians		49%	29%	19%	3%
Regular Religious Service Attendance		45%	31%	21%	4%
Mormons are Christians	Yes	44%	29%	24%	3%
	No-Unsure	44%	28%	22%	6%
Education	Not college graduate	41%	26%	26%	6%
	College graduate	46%	32%	19%	2%
Interview Type	Landline	43%	29%	24%	4%
	Cell Phone	47%	27%	21%	5%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Which one of the following candidates best understands the problems of people like yourself:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		22%	23%	16%	18%	8%	6%	7%
South Carolina Likely Voters	Pre-Debate	20%	26%	15%	17%	8%	6%	8%
	Post-Debate	23%	20%	16%	19%	9%	6%	6%
Party Identification	Republican	25%	25%	17%	13%	8%	5%	8%
	Independent	15%	20%	14%	29%	9%	8%	5%
Tea Party Supporters		27%	20%	20%	14%	8%	5%	6%
Intensity of Tea Party Support	Strongly support Tea Party	31%	16%	24%	9%	9%	5%	5%
	Support Tea Party	25%	22%	17%	17%	8%	5%	6%
	Does not support Tea Party	16%	26%	12%	23%	9%	8%	7%
Political Ideology	Liberal-Moderate	10%	29%	9%	25%	10%	9%	8%
	Conservative	24%	25%	16%	17%	6%	5%	7%
	Very conservative	30%	14%	22%	13%	11%	4%	6%
Political Ideology	Liberal-Moderate	10%	29%	9%	25%	10%	9%	8%
	Conservative-Very conservative	26%	21%	18%	15%	8%	5%	7%
Past Participation**	Yes	22%	23%	16%	17%	8%	6%	7%
	No	19%	24%	12%	26%	9%	5%	6%
Top Tier Republican Candidates	Mitt Romney	10%	61%	8%	5%	6%	5%	6%
	Newt Gingrich	70%	2%	4%	8%	6%	4%	4%
	Ron Paul	3%	4%	4%	80%	3%	4%	3%
	Rick Santorum	2%	6%	74%	3%	9%	4%	3%
Candidate Support	Strongly support	25%	32%	15%	16%	6%	2%	3%
	Somewhat support	18%	22%	19%	21%	11%	6%	4%
	Might vote differently	27%	9%	16%	26%	14%	5%	5%
Most Important Quality	Shares your values	13%	19%	25%	21%	11%	5%	6%
	Is closest to you on the issues	17%	17%	18%	26%	8%	5%	9%
	Can beat President Obama in 2012	26%	27%	12%	13%	10%	6%	6%
	Has the experience to govern	26%	28%	11%	18%	3%	7%	7%
Facebook Page	Yes	22%	18%	18%	21%	8%	5%	7%
	No-Unsure	21%	27%	13%	16%	9%	7%	7%
Gender	Men	23%	22%	14%	22%	9%	6%	5%
	Women	20%	25%	18%	14%	8%	6%	9%
Age	Under 45	16%	21%	20%	22%	10%	3%	8%
	45 or older	24%	24%	14%	17%	8%	7%	6%
Region	Piedmont	24%	22%	12%	21%	9%	5%	6%
	Midlands	19%	23%	15%	18%	10%	6%	9%
	The Pee Dee	22%	22%	19%	15%	8%	7%	6%
	Low Country	19%	27%	20%	14%	6%	7%	8%
Household Income	Less than \$75,000	22%	23%	14%	18%	10%	6%	7%
	\$75,000 or more	21%	26%	18%	19%	6%	5%	6%
Evangelical Christians		23%	20%	18%	18%	9%	5%	7%
Regular Religious Service Attendance		21%	22%	18%	16%	8%	6%	8%
Mormons are Christians	Yes	21%	31%	14%	17%	9%	5%	5%
	No-Unsure	23%	16%	18%	20%	7%	7%	9%
Education	Not college graduate	21%	22%	14%	20%	9%	7%	7%
	College graduate	22%	24%	18%	16%	8%	5%	7%
Interview Type	Landline	22%	25%	16%	17%	8%	6%	7%
	Cell Phone	20%	16%	15%	23%	11%	6%	9%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Which one of the following candidates do you consider to be the true conservative:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		21%	13%	22%	20%	9%	4%	11%
South Carolina Likely Voters	Pre-Debate	20%	14%	21%	20%	10%	6%	10%
	Post-Debate	22%	11%	23%	20%	9%	3%	12%
Party Identification	Republican	23%	14%	23%	16%	10%	4%	11%
	Independent	17%	9%	20%	28%	8%	6%	12%
Tea Party Supporters		25%	12%	26%	18%	8%	3%	7%
Intensity of Tea Party Support	Strongly support Tea Party	24%	11%	32%	15%	10%	4%	3%
	Support Tea Party	26%	13%	22%	20%	7%	3%	9%
	Does not support Tea Party	16%	11%	19%	23%	11%	6%	13%
Political Ideology	Liberal-Moderate	11%	13%	21%	20%	10%	6%	19%
	Conservative	25%	14%	21%	19%	9%	4%	8%
	Very conservative	24%	9%	26%	21%	10%	4%	6%
Political Ideology	Liberal-Moderate	11%	13%	21%	20%	10%	6%	19%
	Conservative-Very conservative	25%	12%	22%	20%	9%	4%	8%
Past Participation**	Yes	21%	13%	22%	20%	9%	5%	11%
	No	16%	11%	22%	21%	11%	4%	15%
Top Tier Republican Candidates	Mitt Romney	12%	30%	22%	11%	8%	5%	11%
	Newt Gingrich	57%	3%	12%	12%	7%	4%	5%
	Ron Paul	6%	3%	6%	66%	8%	2%	8%
	Rick Santorum	7%	3%	65%	8%	8%	4%	4%
Candidate Support	Strongly support	27%	16%	22%	18%	7%	4%	7%
	Somewhat support	16%	13%	26%	23%	11%	4%	5%
	Might vote differently	19%	9%	21%	24%	15%	5%	8%
Most Important Quality	Shares your values	11%	10%	26%	23%	12%	5%	12%
	Is closest to you on the issues	20%	8%	24%	24%	6%	6%	11%
	Can beat President Obama in 2012	22%	15%	21%	18%	10%	4%	11%
	Has the experience to govern	28%	18%	16%	17%	8%	4%	9%
Facebook Page	Yes	21%	11%	25%	20%	9%	5%	10%
	No-Undecided	21%	14%	20%	20%	10%	4%	12%
Gender	Men	23%	11%	21%	24%	10%	4%	8%
	Women	19%	15%	23%	15%	8%	5%	15%
Age	Under 45	23%	15%	24%	18%	8%	3%	9%
	45 or older	20%	12%	21%	21%	10%	5%	12%
Region	Piedmont	22%	12%	17%	26%	11%	3%	10%
	Midlands	21%	15%	22%	16%	7%	6%	12%
	The Pee Dee	24%	13%	20%	16%	10%	5%	11%
	Low Country	16%	11%	32%	16%	8%	4%	13%
Household Income	Less than \$75,000	20%	13%	19%	18%	11%	4%	15%
	\$75,000 or more	22%	13%	26%	24%	7%	3%	6%
Evangelical Christians		19%	12%	25%	19%	10%	5%	9%
Regular Religious Service Attendance		19%	13%	25%	18%	10%	4%	12%
Mormons are Christians	Yes	22%	13%	23%	20%	8%	4%	9%
	No-Undecided	19%	12%	21%	21%	10%	4%	13%
Education	Not college graduate	19%	14%	18%	20%	10%	5%	14%
	College graduate	23%	11%	26%	20%	8%	3%	8%
Interview Type	Landline	22%	13%	21%	20%	9%	5%	10%
	Cell Phone	17%	12%	23%	21%	9%	3%	15%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Which one of the following candidates do you think has the best chance to beat President Obama:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		22%	56%	5%	5%	2%	2%	8%
South Carolina Likely Voters	Pre-Debate	20%	57%	6%	5%	2%	2%	8%
	Post-Debate	24%	54%	4%	5%	2%	2%	9%
Party Identification	Republican	23%	58%	5%	3%	2%	2%	8%
	Independent	20%	51%	5%	8%	3%	3%	10%
Tea Party Supporters		28%	52%	6%	5%	2%	1%	6%
Intensity of Tea Party Support	Strongly support Tea Party	35%	49%	8%	1%	1%	1%	5%
	Support Tea Party	24%	54%	4%	7%	2%	1%	7%
	Does not support Tea Party	16%	59%	5%	5%	3%	4%	9%
Political Ideology	Liberal-Moderate	10%	61%	5%	5%	4%	4%	11%
	Conservative	22%	60%	4%	5%	1%	2%	6%
	Very conservative	35%	43%	6%	5%	2%	1%	7%
Political Ideology	Liberal-Moderate	10%	61%	5%	5%	4%	4%	11%
	Conservative-Very conservative	26%	54%	5%	5%	1%	2%	7%
Past Participation**	Yes	23%	55%	5%	5%	2%	3%	8%
	No	16%	62%	3%	5%	4%	1%	9%
Top Tier Republican Candidates	Mitt Romney	1%	92%	0%	0%	2%	2%	2%
	Newt Gingrich	69%	25%	0%	1%	0%	1%	4%
	Ron Paul	12%	44%	2%	26%	3%	4%	9%
	Rick Santorum	9%	48%	31%	3%	1%	2%	7%
Candidate Support	Strongly support	26%	56%	6%	6%	1%	1%	4%
	Somewhat support	15%	65%	6%	5%	3%	2%	4%
	Might vote differently	23%	51%	5%	4%	4%	4%	8%
Most Important Quality	Shares your values	18%	49%	8%	11%	2%	3%	9%
	Is closest to you on the issues	18%	53%	8%	6%	3%	3%	10%
	Can beat President Obama in 2012	26%	61%	3%	2%	2%	1%	5%
	Has the experience to govern	23%	56%	3%	3%	3%	2%	10%
Facebook Page	Yes	18%	59%	5%	4%	2%	3%	8%
	No-Unsure	25%	53%	5%	5%	2%	2%	8%
Gender	Men	24%	52%	6%	7%	2%	2%	7%
	Women	19%	60%	4%	3%	2%	2%	10%
Age	Under 45	16%	60%	3%	5%	4%	2%	9%
	45 or older	24%	54%	5%	5%	2%	2%	7%
Region	Piedmont	27%	52%	4%	6%	1%	1%	8%
	Midlands	16%	57%	7%	4%	1%	5%	10%
	The Pee Dee	22%	52%	6%	5%	5%	3%	7%
	Low Country	17%	63%	5%	3%	3%	2%	7%
Household Income	Less than \$75,000	24%	49%	5%	7%	3%	3%	9%
	\$75,000 or more	17%	69%	4%	1%	2%	2%	5%
Evangelical Christians		24%	52%	6%	5%	1%	3%	8%
Regular Religious Service Attendance		22%	53%	6%	4%	2%	3%	9%
Mormons are Christians	Yes	19%	65%	5%	3%	1%	2%	5%
	No-Unsure	25%	46%	5%	6%	3%	3%	11%
Education	Not college graduate	24%	49%	5%	7%	3%	2%	10%
	College graduate	19%	64%	5%	2%	1%	2%	6%
Interview Type	Landline	22%	56%	5%	4%	2%	3%	7%
	Cell Phone	20%	55%	3%	7%	2%	1%	12%

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		South Carolina Likely Voters		
		Which is more important to you:		
		The Republican nominee for president is a true conservative	The Republican nominee for president has the best chance to beat President Obama	Unsure
		Row %	Row %	Row %
South Carolina Likely Voters		36%	58%	6%
South Carolina Likely Voters	Pre-Debate	36%	58%	5%
	Post-Debate	36%	58%	6%
Party Identification	Republican	34%	61%	5%
	Independent	40%	52%	8%
Tea Party Supporters		35%	61%	4%
Intensity of Tea Party Support	Strongly support Tea Party	33%	63%	4%
	Support Tea Party	36%	60%	4%
	Does not support Tea Party	38%	55%	7%
Political Ideology	Liberal-Moderate	33%	58%	9%
	Conservative	37%	60%	3%
	Very conservative	40%	55%	5%
Political Ideology	Liberal-Moderate	33%	58%	9%
	Conservative-Very conservative	38%	58%	4%
Past Participation**	Yes	35%	59%	6%
	No	45%	50%	5%
Top Tier Republican Candidates	Mitt Romney	21%	75%	5%
	Newt Gingrich	30%	66%	4%
	Ron Paul	57%	35%	8%
	Rick Santorum	60%	38%	2%
Candidate Support	Strongly support	35%	60%	5%
	Somewhat support	41%	56%	4%
	Might vote differently	35%	60%	5%
Most Important Quality	Shares your values	63%	32%	4%
	Is closest to you on the issues	52%	39%	9%
	Can beat President Obama in 2012	12%	86%	3%
	Has the experience to govern	43%	53%	5%
Facebook Page	Yes	40%	54%	6%
	No-Unsure	33%	61%	6%
Gender	Men	39%	56%	5%
	Women	33%	60%	7%
Age	Under 45	48%	49%	2%
	45 or older	32%	60%	7%
Region	Piedmont	37%	57%	6%
	Midlands	34%	57%	8%
	The Pee Dee	43%	52%	6%
	Low Country	33%	64%	3%
Household Income	Less than \$75,000	40%	53%	7%
	\$75,000 or more	32%	65%	3%
Evangelical Christians		39%	57%	4%
Regular Religious Service Attendance		37%	57%	6%
Mormons are Christians	Yes	29%	66%	5%
	No-Unsure	43%	50%	7%
Education	Not college graduate	39%	53%	7%
	College graduate	33%	63%	4%
Interview Type	Landline	35%	59%	6%
	Cell Phone	45%	52%	3%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Which one of the following candidates is spending the most time talking about the issues:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		21%	30%	11%	17%	3%	5%	14%
South Carolina Likely Voters	Pre-Debate	19%	33%	11%	16%	2%	4%	15%
	Post-Debate	23%	26%	11%	18%	3%	6%	13%
Party Identification	Republican	24%	33%	12%	10%	2%	4%	15%
	Independent	15%	23%	10%	31%	3%	7%	13%
Tea Party Supporters		28%	30%	12%	13%	3%	3%	11%
Intensity of Tea Party Support	Strongly support Tea Party	38%	23%	12%	9%	2%	3%	12%
	Support Tea Party	22%	33%	12%	16%	4%	3%	10%
	Does not support Tea Party	15%	29%	11%	22%	3%	7%	14%
Political Ideology	Liberal-Moderate	13%	32%	10%	23%	3%	7%	13%
	Conservative	23%	33%	10%	14%	3%	4%	13%
	Very conservative	27%	21%	14%	17%	2%	3%	16%
Political Ideology	Liberal-Moderate	13%	32%	10%	23%	3%	7%	13%
	Conservative-Very conservative	24%	29%	12%	15%	3%	4%	14%
Past Participation**	Yes	22%	30%	12%	15%	3%	5%	14%
	No	16%	28%	7%	25%	3%	4%	16%
Top Tier Republican Candidates	Mitt Romney	11%	58%	6%	8%	1%	4%	12%
	Newt Gingrich	52%	14%	7%	9%	4%	4%	11%
	Ron Paul	6%	16%	2%	60%	4%	2%	10%
	Rick Santorum	15%	15%	47%	8%	1%	4%	10%
Candidate Support	Strongly support	25%	33%	10%	15%	3%	3%	10%
	Somewhat support	18%	31%	14%	24%	1%	4%	8%
	Might vote differently	24%	23%	11%	15%	6%	3%	18%
Most Important Quality	Shares your values	22%	26%	14%	17%	3%	2%	16%
	Is closest to you on the issues	15%	21%	16%	26%	2%	7%	14%
	Can beat President Obama in 2012	24%	36%	9%	11%	3%	4%	12%
	Has the experience to govern	20%	33%	7%	18%	3%	6%	13%
Facebook Page	Yes	21%	28%	10%	20%	2%	4%	14%
	No-Unsure	21%	30%	12%	14%	3%	6%	14%
Gender	Men	23%	27%	12%	20%	2%	4%	12%
	Women	19%	33%	10%	12%	3%	6%	17%
Age	Under 45	18%	31%	12%	18%	2%	2%	16%
	45 or older	22%	29%	11%	16%	3%	5%	13%
Region	Piedmont	22%	30%	8%	18%	3%	4%	14%
	Midlands	19%	27%	14%	16%	3%	6%	15%
	The Pee Dee	18%	32%	13%	14%	2%	4%	17%
	Low Country	22%	31%	13%	16%	2%	5%	11%
Household Income	Less than \$75,000	22%	28%	11%	16%	4%	5%	14%
	\$75,000 or more	20%	33%	10%	19%	0%	3%	13%
Evangelical Christians		23%	30%	12%	15%	3%	5%	13%
Regular Religious Service Attendance		20%	29%	12%	16%	3%	5%	15%
Mormons are Christians	Yes	20%	37%	11%	15%	3%	5%	10%
	No-Unsure	23%	22%	11%	19%	2%	5%	17%
Education	Not college graduate	23%	29%	10%	15%	3%	5%	15%
	College graduate	19%	31%	12%	18%	2%	5%	14%
Interview T type	Landline	21%	31%	10%	16%	3%	5%	13%
	Cell Phone	20%	21%	15%	20%	3%	3%	19%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters						
		Which one of the following candidates is spending the most time attacking his opponents:						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		41%	19%	3%	12%	5%	1%	19%
South Carolina Likely Voters	Pre-Debate	44%	19%	2%	9%	7%	1%	18%
	Post-Debate	38%	19%	5%	14%	4%	1%	20%
Party Identification	Republican	41%	17%	3%	13%	5%	1%	20%
	Independent	41%	23%	5%	9%	6%	1%	15%
Tea Party Supporters		40%	20%	4%	14%	6%	1%	14%
Intensity of Tea Party Support	Strongly support Tea Party	36%	24%	3%	16%	5%	1%	14%
	Support Tea Party	43%	17%	5%	12%	7%	1%	14%
	Does not support Tea Party	41%	19%	3%	9%	5%	1%	20%
Political Ideology	Liberal-Moderate	46%	16%	3%	7%	5%	1%	22%
	Conservative	41%	20%	4%	12%	6%	1%	16%
	Very conservative	36%	20%	3%	16%	4%	1%	20%
Political Ideology	Liberal-Moderate	46%	16%	3%	7%	5%	1%	22%
	Conservative-Very conservative	40%	20%	4%	13%	5%	1%	17%
Past Participation**	Yes	40%	20%	3%	12%	5%	1%	18%
	No	45%	13%	5%	9%	6%	1%	23%
Top Tier Republican Candidates	Mitt Romney	58%	6%	3%	9%	8%	1%	16%
	Newt Gingrich	15%	36%	3%	21%	5%	1%	18%
	Ron Paul	48%	24%	6%	6%	3%	0%	13%
	Rick Santorum	43%	21%	0%	13%	5%	2%	14%
Candidate Support	Strongly support	42%	21%	5%	13%	6%	1%	13%
	Somewhat support	45%	20%	2%	11%	7%	1%	14%
	Might vote differently	42%	18%	3%	10%	5%	2%	21%
Most Important Quality	Shares your values	34%	27%	3%	10%	3%	1%	22%
	Is closest to you on the issues	44%	18%	3%	10%	5%	1%	19%
	Can beat President Obama in 2012	43%	16%	3%	14%	6%	1%	16%
	Has the experience to govern	42%	19%	6%	8%	8%	0%	17%
Facebook Page	Yes	39%	20%	3%	13%	5%	1%	20%
	No-Unsure	42%	18%	4%	11%	6%	1%	18%
Gender	Men	41%	20%	5%	12%	5%	1%	15%
	Women	41%	17%	1%	11%	5%	1%	23%
Age	Under 45	41%	19%	3%	9%	9%	1%	20%
	45 or older	41%	19%	4%	13%	4%	1%	19%
Region	Piedmont	38%	20%	5%	13%	4%	1%	20%
	Midlands	43%	20%	2%	10%	5%	1%	19%
	The Pee Dee	36%	23%	2%	10%	8%	1%	20%
	Low Country	48%	13%	4%	12%	7%	1%	14%
Household Income	Less than \$75,000	37%	22%	3%	12%	6%	1%	19%
	\$75,000 or more	49%	14%	4%	10%	6%	1%	16%
Evangelical Christians		39%	19%	3%	15%	5%	1%	18%
Regular Religious Service Attendance		39%	19%	3%	13%	5%	1%	20%
Mormons are Christians	Yes	47%	14%	3%	12%	7%	1%	15%
	No-Unsure	35%	24%	4%	11%	4%	1%	21%
Education	Not college graduate	38%	21%	4%	11%	5%	1%	20%
	College graduate	44%	16%	3%	13%	6%	1%	17%
Interview Type	Landline	42%	19%	4%	12%	5%	1%	18%
	Cell Phone	38%	18%	2%	11%	9%	1%	21%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

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## NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters		
		Overall, are the candidates spending more time:		
		Talking about the issues	Attacking thier opponents	Unsure
		Row %	Row %	Row %
South Carolina Likely Voters		26%	64%	11%
South Carolina Likely Voters	Pre-Debate	22%	68%	10%
	Post-Debate	29%	59%	11%
Party Identification	Republican	27%	61%	12%
	Independent	23%	68%	9%
Tea Party Supporters		27%	63%	9%
Intensity of Tea Party Support	Strongly support Tea Party	27%	64%	9%
	Support Tea Party	28%	63%	9%
	Does not support Tea Party	25%	66%	9%
Political Ideology	Liberal-Moderate	23%	68%	10%
	Conservative	27%	64%	9%
	Very conservative	27%	59%	14%
Political Ideology	Liberal-Moderate	23%	68%	10%
	Conservative-Very conservative	27%	62%	11%
Past Participation**	Yes	25%	64%	11%
	No	31%	61%	8%
Top Tier Republican Candidates	Mitt Romney	28%	62%	10%
	Newt Gingrich	32%	57%	10%
	Ron Paul	17%	75%	9%
	Rick Santorum	24%	65%	11%
Candidate Support	Strongly support	26%	64%	10%
	Somewhat support	25%	68%	7%
	Might vote differently	31%	58%	11%
Most Important Quality	Shares your values	26%	59%	14%
	Is closest to you on the issues	22%	67%	11%
	Can beat President Obama in 2012	25%	68%	7%
	Has the experience to govern	30%	59%	11%
Facebook Page	Yes	27%	61%	12%
	No-Unsure	25%	66%	10%
Gender	Men	23%	68%	9%
	Women	29%	58%	13%
Age	Under 45	31%	58%	11%
	45 or older	24%	66%	10%
Region	Piedmont	26%	64%	11%
	Midlands	22%	68%	10%
	The Pee Dee	28%	61%	12%
	Low Country	28%	61%	11%
Household Income	Less than \$75,000	24%	65%	11%
	\$75,000 or more	28%	66%	6%
Evangelical Christians		25%	64%	11%
Regular Religious Service Attendance		25%	62%	13%
Mormons are Christians	Yes	26%	66%	8%
	No-Unsure	25%	61%	14%
Education	Not college graduate	27%	62%	11%
	College graduate	24%	66%	10%
Interview Type	Landline	26%	64%	10%
	Cell Phone	26%	63%	12%

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MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters					
		Do you think this year's field of Republican candidates is one of the best, above average, average, below average, or one of the worst?					
		One of the best	Above average	Average	Below average	One of the worst	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		8%	21%	48%	13%	8%	2%
South Carolina Likely Voters	Pre-Debate	8%	21%	47%	13%	9%	2%
	Post-Debate	8%	21%	48%	13%	8%	2%
Party Identification	Republican	9%	23%	50%	10%	6%	2%
	Independent	7%	16%	43%	19%	13%	3%
Tea Party Supporters		10%	23%	50%	11%	5%	1%
Intensity of Tea Party Support	Strongly support Tea Party	12%	24%	48%	9%	4%	1%
	Support Tea Party	8%	23%	51%	11%	6%	1%
	Does not support Tea Party	6%	17%	47%	17%	13%	2%
Political Ideology	Liberal-Moderate	4%	17%	48%	16%	13%	2%
	Conservative	8%	22%	51%	11%	6%	1%
	Very conservative	13%	24%	41%	15%	5%	2%
Political Ideology	Liberal-Moderate	4%	17%	48%	16%	13%	2%
	Conservative-Very conservative	10%	22%	48%	12%	6%	2%
Past Participation**	Yes	9%	22%	47%	13%	8%	2%
	No	7%	14%	54%	14%	11%	0%
Top Tier Republican Candidates	Mitt Romney	9%	22%	51%	10%	6%	1%
	Newt Gingrich	13%	28%	46%	9%	4%	0%
	Ron Paul	5%	17%	42%	17%	17%	2%
	Rick Santorum	8%	13%	52%	19%	6%	1%
Candidate Support	Strongly support	12%	27%	44%	10%	6%	2%
	Somewhat support	4%	18%	51%	19%	7%	1%
	Might vote differently	6%	14%	50%	16%	12%	1%
Most Important Quality	Shares your values	8%	22%	46%	17%	6%	1%
	Is closest to you on the issues	8%	16%	49%	15%	11%	1%
	Can beat President Obama in 2012	9%	23%	47%	11%	7%	2%
	Has the experience to govern	6%	20%	50%	11%	10%	3%
Facebook Page	Yes	7%	21%	48%	13%	9%	1%
	No-Unsure	9%	20%	48%	13%	7%	2%
Gender	Men	7%	21%	49%	13%	9%	2%
	Women	10%	20%	47%	14%	7%	2%
Age	Under 45	3%	19%	56%	13%	9%	0%
	45 or older	10%	22%	45%	13%	8%	2%
Region	Piedmont	9%	21%	47%	13%	8%	2%
	Midlands	7%	26%	41%	14%	9%	2%
	The Pee Dee	7%	19%	54%	11%	8%	1%
	Low Country	9%	16%	53%	14%	7%	2%
Household Income	Less than \$75,000	9%	21%	47%	12%	9%	3%
	\$75,000 or more	6%	23%	48%	16%	6%	1%
Evangelical Christians		9%	21%	48%	13%	7%	2%
Regular Religious Service Attendance		9%	19%	49%	12%	9%	2%
Mormons are Christians	Yes	10%	22%	48%	13%	6%	1%
	No-Unsure	6%	19%	49%	12%	10%	3%
Education	Not college graduate	8%	19%	49%	13%	8%	3%
	College graduate	9%	22%	46%	13%	9%	1%
Interview Type	Landline	9%	21%	47%	13%	8%	2%
	Cell Phone	3%	20%	54%	13%	7%	2%

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## NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters	
		Do you consider a Mormon to be a Christian, or not?	
		Yes	No-Unsure
		Row %	Row %
South Carolina Likely Voters		53%	47%
Party Identification	Republican	51%	49%
	Independent	57%	43%
Tea Party Supporters		55%	45%
Intensity of Tea Party Support	Strongly support Tea Party	54%	46%
	Support Tea Party	55%	45%
	Does not support Tea Party	52%	48%
Political Ideology	Liberal-Moderate	61%	39%
	Conservative	58%	42%
	Very conservative	36%	64%
Political Ideology	Liberal-Moderate	61%	39%
	Conservative-Very conservative	50%	50%
Past Participation**	Yes	53%	47%
	No	56%	44%
Top Tier Republican Candidates	Mitt Romney	65%	35%
	Newt Gingrich	49%	51%
	Ron Paul	48%	52%
	Rick Santorum	41%	59%
Candidate Support	Strongly support	57%	43%
	Somewhat support	54%	46%
	Might vote differently	52%	48%
Most Important Quality	Shares your values	43%	57%
	Is closest to you on the issues	55%	45%
	Can beat President Obama in 2012	59%	41%
	Has the experience to govern	51%	49%
Facebook Page	Yes	49%	51%
	No-Unsure	56%	44%
Gender	Men	55%	45%
	Women	50%	50%
Age	Under 45	47%	53%
	45 or older	56%	44%
Region	Piedmont	49%	51%
	Midlands	56%	44%
	The Pee Dee	44%	56%
	Low Country	64%	36%
Household Income	Less than \$75,000	49%	51%
	\$75,000 or more	60%	40%
Evangelical Christians		39%	61%
Regular Religious Service Attendance		43%	57%
Education	Not college graduate	47%	53%
	College graduate	60%	40%
Interview Type	Landline	54%	46%
	Cell Phone	48%	52%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters				
		How often attend religious services:				
		More than once a week	Once a week	A few times a month	A few times a year	Never
		Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		27%	33%	16%	16%	7%
Party Identification	Republican	28%	35%	16%	15%	6%
	Independent	25%	29%	18%	18%	10%
Tea Party Supporters		26%	36%	17%	14%	8%
Intensity of Tea Party Support	Strongly support Tea Party	24%	40%	14%	14%	8%
	Support Tea Party	27%	33%	19%	14%	7%
	Does not support Tea Party	27%	31%	17%	18%	7%
Political Ideology	Liberal-Moderate	24%	31%	15%	21%	10%
	Conservative	23%	35%	17%	17%	7%
	Very conservative	38%	33%	15%	9%	5%
Political Ideology	Liberal-Moderate	24%	31%	15%	21%	10%
	Conservative-Very conservative	28%	34%	17%	15%	6%
Past Participation**	Yes	28%	34%	16%	16%	6%
	No	22%	27%	15%	20%	16%
Top Tier Republican Candidates	Mitt Romney	19%	40%	18%	17%	6%
	Newt Gingrich	27%	31%	18%	16%	8%
	Ron Paul	27%	25%	18%	19%	12%
	Rick Santorum	41%	29%	15%	12%	3%
Candidate Support	Strongly support	25%	33%	18%	16%	8%
	Somewhat support	25%	33%	17%	18%	7%
	Might vote differently	30%	35%	15%	15%	5%
Most Important Quality	Shares your values	33%	35%	14%	13%	6%
	Is closest to you on the issues	27%	27%	20%	20%	7%
	Can beat President Obama in 2012	23%	38%	14%	18%	7%
	Has the experience to govern	26%	32%	20%	13%	9%
Facebook Page	Yes	26%	33%	17%	17%	6%
	No-Unsure	28%	33%	15%	16%	8%
Gender	Men	22%	29%	19%	20%	9%
	Women	32%	38%	13%	12%	5%
Age	Under 45	28%	33%	20%	13%	6%
	45 or older	26%	34%	15%	18%	8%
Region	Piedmont	30%	33%	17%	13%	6%
	Midlands	23%	36%	15%	20%	7%
	The Pee Dee	33%	36%	15%	11%	5%
	Low Country	20%	29%	17%	23%	11%
Household Income	Less than \$75,000	30%	30%	14%	17%	9%
	\$75,000 or more	19%	37%	21%	18%	5%
Evangelical Christians		39%	38%	14%	7%	2%
Regular Religious Service Attendance		45%	55%	0%	0%	0%
Education	Not college graduate	30%	30%	14%	18%	8%
	College graduate	23%	37%	19%	15%	6%
Interview Type	Landline	25%	34%	16%	16%	8%
	Cell Phone	35%	28%	17%	16%	4%

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NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters	
		Do you, yourself, personally have a Facebook page, or not?	
		Yes	No-Unsure
		Row %	Row %
South Carolina Likely Voters		44%	56%
Party Identification	Republican	45%	55%
	Independent	43%	57%
Tea Party Supporters		44%	56%
Intensity of Tea Party Support	Strongly support Tea Party	39%	61%
	Support Tea Party	46%	54%
	Does not support Tea Party	45%	55%
Political Ideology	Liberal-Moderate	44%	56%
	Conservative	44%	56%
	Very conservative	44%	56%
Political Ideology	Liberal-Moderate	44%	56%
	Conservative-Very conservative	44%	56%
Past Participation**	Yes	43%	57%
	No	52%	48%
Top Tier Republican Candidates	Mitt Romney	42%	58%
	Newt Gingrich	45%	55%
	Ron Paul	49%	51%
	Rick Santorum	50%	50%
Candidate Support	Strongly support	42%	58%
	Somewhat support	53%	47%
	Might vote differently	49%	51%
Most Important Quality	Shares your values	48%	52%
	Is closest to you on the issues	54%	46%
	Can beat President Obama in 2012	39%	61%
	Has the experience to govern	39%	61%
Gender	Men	37%	63%
	Women	53%	47%
Age	Under 45	69%	31%
	45 or older	36%	64%
Region	Piedmont	45%	55%
	Midlands	47%	53%
	The Pee Dee	43%	57%
	Low Country	41%	59%
Household Income	Less than \$75,000	39%	61%
	\$75,000 or more	55%	45%
Evangelical Christians		45%	55%
Regular Religious Service Attendance		44%	56%
Education	Not college graduate	40%	60%
	College graduate	50%	50%
Interview Type	Landline	43%	57%
	Cell Phone	53%	47%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

NBC News/Marist Poll South Carolina Tables

		South Carolina Likely Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		19%	32%	40%	9%
Party Identification	Republican	22%	34%	34%	10%
	Independent	14%	28%	50%	7%
Political Ideology	Liberal-Moderate	6%	19%	66%	9%
	Conservative	18%	36%	37%	9%
	Very conservative	37%	38%	16%	10%
Political Ideology	Liberal-Moderate	6%	19%	66%	9%
	Conservative-Very conservative	24%	37%	30%	9%
Past Participation**	Yes	20%	33%	38%	9%
	No	11%	28%	50%	11%
Candidate Support	Strongly support	25%	31%	36%	8%
	Somewhat support	9%	36%	46%	9%
	Might vote differently	22%	32%	39%	7%
Most Important Quality	Shares your values	18%	27%	42%	13%
	Is closest to you on the issues	13%	31%	49%	7%
	Can beat President Obama in 2012	25%	37%	28%	9%
	Has the experience to govern	13%	27%	54%	5%
Facebook Page	Yes	17%	33%	40%	10%
	No-Unsure	21%	31%	39%	9%
Gender	Men	22%	32%	38%	8%
	Women	16%	32%	42%	11%
Age	Under 45	15%	32%	43%	11%
	45 or older	20%	32%	40%	9%
Region	Piedmont	22%	31%	39%	8%
	Midlands	13%	31%	47%	9%
	The Pee Dee	16%	34%	39%	10%
	Low Country	22%	35%	33%	10%
Household Income	Less than \$75,000	20%	31%	40%	10%
	\$75,000 or more	17%	32%	43%	8%
Evangelical Christians		23%	34%	36%	8%
Regular Religious Service Attendance		20%	32%	39%	9%
Mormons are Christians	Yes	19%	33%	39%	9%
	No-Unsure	19%	31%	40%	10%
Education	Not college graduate	19%	33%	37%	11%
	College graduate	19%	31%	43%	7%
Interview Type	Landline	20%	32%	39%	9%
	Cell Phone	12%	33%	45%	10%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted January 16th and 17th, 2012, N=684 MOE +/- 3.8 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

## NBC News/Marist Poll South Carolina Tables

		South Carolina Potential Republican Electorate*						
		Tossup including those who are undecided yet leaning toward a candidate or voted absentee						
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Rick Perry	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Potential Republican Electorate*		22%	33%	14%	17%	5%	1%	9%
South Carolina Potential Republican Electorate*	Pre-Debate	20%	36%	15%	16%	4%	1%	9%
	Post-Debate	24%	31%	13%	18%	5%	1%	8%
Party Identification	Republican	27%	35%	15%	11%	4%	0%	9%
	Independent	14%	31%	12%	28%	5%	1%	8%
Tea Party Supporters		29%	31%	17%	14%	3%	0%	6%
Intensity of Tea Party Support	Strongly support Tea Party	35%	28%	22%	8%	2%	0%	4%
	Support Tea Party	26%	32%	15%	17%	3%	0%	7%
	Does not support Tea Party	16%	35%	11%	21%	6%	2%	9%
Political Ideology	Liberal-Moderate	10%	40%	9%	23%	5%	2%	11%
	Conservative	26%	34%	13%	15%	4%	1%	8%
	Very conservative	32%	22%	23%	12%	5%	0%	6%
Political Ideology	Liberal-Moderate	10%	40%	9%	23%	5%	2%	11%
	Conservative-Very conservative	28%	30%	16%	14%	4%	0%	7%
Past Participation**	Yes	22%	33%	15%	16%	4%	1%	9%
	No	21%	34%	10%	21%	5%	1%	9%
Candidate Support	Strongly support	26%	41%	12%	18%	3%	0%	0%
	Somewhat support	20%	40%	17%	17%	6%	0%	0%
	Might vote differently	26%	17%	21%	25%	11%	0%	0%
Most Important Quality	Shares your values	16%	21%	22%	23%	8%	0%	10%
	Is closest to you on the issues	17%	25%	17%	24%	5%	3%	9%
	Can beat President Obama in 2012	27%	43%	10%	10%	3%	0%	6%
	Has the experience to govern	24%	39%	8%	15%	4%	0%	9%
Facebook Page	Yes	22%	32%	15%	19%	4%	1%	6%
	No-Unsure	21%	35%	13%	16%	5%	0%	10%
Gender	Men	24%	29%	14%	22%	4%	1%	7%
	Women	20%	39%	14%	12%	6%	0%	11%
Age	Under 45	17%	30%	17%	23%	4%	1%	7%
	45 or older	24%	35%	13%	15%	5%	0%	9%
Region	Piedmont	26%	27%	10%	24%	5%	0%	8%
	Midlands	18%	36%	14%	15%	6%	0%	11%
	The Pee Dee	21%	33%	19%	11%	6%	1%	8%
	Low Country	18%	44%	17%	11%	2%	2%	6%
Household Income	Less than \$75,000	21%	32%	14%	18%	5%	1%	10%
	\$75,000 or more	22%	34%	14%	18%	4%	1%	6%
Evangelical Christians		23%	30%	18%	14%	5%	1%	9%
Mormons are Christians	Yes	20%	42%	11%	17%	4%	1%	6%
	No-Unsure	23%	25%	17%	18%	5%	1%	10%
Education	Not college graduate	20%	30%	15%	19%	5%	0%	10%
	College graduate	24%	38%	13%	14%	3%	1%	7%
Interview Type	Landline	22%	35%	14%	15%	5%	1%	8%
	Cell Phone	20%	26%	15%	24%	4%	0%	11%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted January 16th and 17th, 2012, N=1001 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

\*\*Past participation refers to previous participation in a South Carolina Republican Presidential Primary.



		South Carolina Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		44%	49%	7%
South Carolina Potential Republican Electorate*		10%	84%	6%
Party Identification	Democrat	88%	9%	3%
	Republican	6%	91%	4%
	Independent	40%	50%	10%
Tea Party Supporters		17%	79%	3%
Gender	Men	38%	55%	7%
	Women	50%	44%	7%
Age	Under 45	50%	41%	9%
	45 or older	41%	53%	6%
Age	18 to 29	59%	28%	14%
	30 to 44	46%	47%	7%
	45 to 59	43%	50%	6%
	60 or older	40%	56%	5%
Race	White	23%	69%	8%
	Non-white	86%	10%	4%
Region	Piedmont	36%	57%	7%
	Midlands	50%	45%	5%
	The Pee Dee	48%	43%	8%
	Low Country	49%	44%	7%
Household Income	Less than \$75,000	48%	46%	6%
	\$75,000 or more	32%	62%	5%
Interview Type	Landline	42%	52%	6%
	Cell Phone	52%	38%	10%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted January 16th and 17th, 2012, N=2146 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		South Carolina Registered Voters			
		Mitt Romney has been criticized by his opponents for his past business experience and actions at Bain Capital, the private equity and investment firm. From what you have read or heard about Romney's role at Bain Capital, do you think the criticisms of him have been fair or unfair? If you haven't heard anything about it, please say so.			
		Fair	Unfair	Haven't heard anything about it	Unsure
		Row %	Row %	Row %	Row %
South Carolina Registered Voters		25%	31%	34%	11%
South Carolina Potential Republican Electorate*		22%	45%	23%	11%
Party Identification	Democrat	29%	20%	41%	10%
	Republican	20%	45%	24%	11%
	Independent	26%	31%	33%	10%
Tea Party Supporters		23%	44%	23%	11%
Gender	Men	28%	37%	26%	9%
	Women	22%	26%	41%	12%
Age	Under 45	22%	27%	45%	6%
	45 or older	27%	33%	27%	13%
Age	18 to 29	21%	16%	56%	7%
	30 to 44	22%	33%	40%	6%
	45 to 59	27%	31%	30%	11%
	60 or older	26%	35%	25%	14%
Race	White	24%	37%	27%	11%
	Non-white	26%	19%	47%	9%
Region	Piedmont	23%	34%	33%	10%
	Midlands	25%	30%	34%	11%
	The Pee Dee	27%	26%	39%	8%
	Low Country	26%	32%	30%	13%
Household Income	Less than \$75,000	28%	27%	37%	9%
	\$75,000 or more	21%	47%	20%	12%
Interview Type	Landline	26%	32%	31%	11%
	Cell Phone	22%	27%	43%	8%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted January 16th and 17th, 2012, N=2146 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

South Carolina Registered Voters				
Which statement do you most agree with about Mitt Romney's past business experience at Bain Capital:				
		Investment firms like Bain Capital help the U.S. economy. Some companies fail or are restructured, others succeed but that's how the free market works.	Investment firms like Bain Capital hurt the U.S. economy. They take over a company, lay off workers and reduce employee pay. They make money whether a company succeeds or fails.	Unsure
		Row %	Row %	Row %
South Carolina Registered Voters		42%	33%	25%
South Carolina Potential Republican Electorate*		58%	25%	17%
Party Identification	Democrat	27%	43%	30%
	Republican	61%	22%	17%
	Independent	42%	34%	24%
Tea Party Supporters		61%	24%	16%
Gender	Men	50%	32%	19%
	Women	36%	34%	30%
Age	Under 45	42%	35%	23%
	45 or older	43%	32%	25%
Age	18 to 29	45%	33%	21%
	30 to 44	40%	36%	24%
	45 to 59	43%	34%	23%
	60 or older	43%	31%	26%
Race	White	50%	29%	21%
	Non-white	28%	41%	31%
Region	Piedmont	44%	32%	24%
	Midlands	45%	31%	24%
	The Pee Dee	34%	37%	29%
	Low Country	44%	33%	23%
Household Income	Less than \$75,000	40%	36%	24%
	\$75,000 or more	58%	29%	13%
Interview Type	Landline	42%	33%	25%
	Cell Phone	44%	32%	24%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted January 16th and 17th, 2012, N=2146 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

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		South Carolina Registered Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
South Carolina Registered Voters		9%	21%	60%	11%
South Carolina Potential Republican Electorate*		16%	30%	44%	10%
Party Identification	Democrat	1%	13%	78%	8%
	Republican	19%	33%	37%	11%
	Independent	6%	20%	64%	10%
Gender	Men	12%	24%	55%	9%
	Women	6%	18%	64%	12%
Age	Under 45	6%	22%	58%	13%
	45 or older	10%	20%	60%	9%
Age	18 to 29	2%	26%	52%	20%
	30 to 44	8%	20%	61%	10%
	45 to 59	10%	19%	61%	9%
	60 or older	10%	21%	60%	9%
Race	White	12%	24%	52%	11%
	Non-white	3%	15%	73%	9%
Region	Piedmont	11%	21%	58%	10%
	Midlands	6%	20%	65%	9%
	The Pee Dee	7%	21%	60%	12%
	Low Country	9%	22%	56%	12%
Household Income	Less than \$75,000	8%	20%	60%	11%
	\$75,000 or more	11%	24%	58%	7%
Interview Type	Landline	10%	21%	59%	10%
	Cell Phone	6%	21%	61%	12%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted January 16th and 17th, 2012, N=2146 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.