

Nature of the Sample - South Carolina

		SC Adults	SC Registered Voters [^]	SC Potential Republican Electorate*
		Col %	Col %	Col %
SC Adults		100%		
SC Registered Voters		87%	100%	
SC Potential Republican Electorate*		43%	50%	100%
Party Identification	Democrat	n/a	31%	3%
	Republican	n/a	33%	63%
	Independent	n/a	35%	34%
	Other	n/a	1%	0%
Party Identification	Democrats	n/a	31%	3%
	Democratic leaning independents	n/a	10%	2%
	Just Independents	n/a	11%	5%
	Republican leaning independents	n/a	14%	27%
	Republicans	n/a	33%	63%
	Other	n/a	1%	0%
	Tea Party Supporters	n/a	29%	46%
Gender	Men	48%	47%	54%
	Women	52%	53%	46%
Age	Under 45	41%	38%	33%
	45 or older	59%	62%	67%
Age	18 to 29	16%	14%	10%
	30 to 44	25%	24%	23%
	45 to 59	27%	27%	30%
	60 or older	32%	35%	37%
Race	White	67%	67%	91%
	Non-white	33%	33%	9%
Region	Piedmont	37%	36%	41%
	Midlands	23%	23%	22%
	The Pee Dee	19%	19%	15%
	Low Country	21%	22%	22%
Household Income	Less than \$75,000	75%	74%	66%
	\$75,000 or more	25%	26%	34%
Evangelical Christian	Yes	40%	42%	48%
	No	60%	58%	52%
Interview Type	Landline	74%	75%	77%
	Cell Phone	26%	25%	23%

Marist Poll South Carolina Adults. Interviews conducted January 15th and 16th, 2012, N=2040 MOE +/- 2.2 percentage points.

[^]South Carolina Registered Voters: N=1780 MOE +/- 2.3 percentage points.

*South Carolina Potential Republican Electorate: N=884 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.