		If the 2	012 Republica	n presidential prima	ry in South Car	olina were held	today, whom	would you	u support if the	candidates	are:
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters		6%	26%	5%	2%	1%	30%	5%	0%	9%	15%
Party Identification	Republican	6%	27%	5%	2%	0%	29%	4%	0%	11%	16%
	Independent	7%	23%	6%	1%	2%	33%	7%	1%	6%	14%
Tea Party Supporters		9%	24%	4%	2%	0%	41%	3%	0%	8%	8%
Intensity of Tea Party	Strongly support Tea Party	13%	12%	5%	2%	0%	52%	2%	0%	7%	8%
Support	Support Tea Party	7%	31%	3%	3%	0%	34%	5%	0%	9%	9%
	Does not support Tea Party	4%	30%	6%	1%	2%	22%	7%	1%	10%	16%
Political Ideology	Liberal-Moderate	4%	30%	8%	2%	3%	22%	11%	0%	7%	15%
	Conservative	6%	26%	3%	1%	0%	32%	3%	1%	11%	16%
	Very conservative	11%	20%	6%	3%	0%	36%	2%	0%	8%	13%
Past Participation**	Yes	6%	26%	5%	2%	1%	31%	5%	0%	8%	15%
Candidate Support	Strongly support	9%	30%	3%	2%	0%	41%	7%	0%	7%	0%
	Somewhat support	5%	36%	6%	2%	1%	32%	6%	0%	11%	0%
	Might vote differently	8%	23%	10%	1%	2%	32%	5%	2%	17%	0%
Most Important Quality	Shares your values	5%	19%	6%	3%	0%	33%	5%	1%	12%	17%
	Is closest to you on the issues	5%	28%	5%	2%	2%	35%	6%	0%	7%	10%
	Can beat President Obama in 2012	10%	26%	4%	0%	0%	32%	4%	0%	7%	15%
	Has the experience to govern	7%	33%	4%	1%	1%	21%	6%	0%	11%	16%
Republican Candidate Field	Satisfied	7%	28%	5%	1%	1%	33%	4%	1%	10%	10%
Ī	Not satisfied	5%	22%	4%	4%	2%	28%	9%	0%	7%	18%
	Viewers	9%	24%	3%	1%	0%	39%	5%	0%	8%	11%
	Non-Viewers	5%	27%	6%	2%	1%	25%	5%	1%	10%	19%
Uses Social Media for Camp	aign Information	8%	25%	9%	3%	0%	24%	11%	0%	9%	11%
Gender	Men	7%	24%	6%	2%	1%	34%	7%	1%	9%	11%
	Women	6%	28%	4%	2%	1%	26%	3%	0%	10%	21%
Age	Under 45	3%	22%	7%	3%	1%	32%	9%	1%	9%	13%
	45 or older	8%	28%	4%	1%	1%	29%	3%	0%	9%	16%
Region	Piedmont	5%	25%	3%	3%	0%	35%	3%	0%	9%	15%
	Midlands	7%	27%	7%	0%	1%	27%	6%	0%	8%	16%
	The Pee Dee	8%	23%	6%	3%	3%	24%	4%	0%	13%	17%
	Low Country	6%	28%	5%	1%	0%	29%	7%	2%	8%	14%
Household Income	Less than \$75,000	5%	30%	7%	2%	1%	26%	5%	1%	9%	14%
	\$75,000 or more	9%	22%	2%	2%	1%	34%	6%	0%	13%	10%
Evangelical Christians		6%	26%	4%	2%	0%	30%	5%	0%	12%	15%
Mormons are Christians	Yes	8%	34%	6%	2%	1%	27%	4%	1%	7%	9%
	No	4%	19%	5%	1%	1%	33%	6%	0%	11%	20%
Tea Party-Conservative-Evan	ngelical	7%	25%	5%	3%	0%	36%	3%	0%	10%	11%
Education	Not college graduate	6%	27%	7%	2%	0%	26%	4%	1%	10%	16%
	College graduate	6%	25%	2%	2%	2%	35%	6%	0%	8%	14%
Interview Type	Landline	6%	27%	4%	1%	1%	31%	5%	1%	8%	16%
	Cell Phone	5%	22%	8%	3%	2%	28%	4%	0%	14%	13%
NBC News/Marist Poll South	Carolina Likely Republican Prim	ary Voters. Inter	views conduc	ted October 11th thr	ough 13th, 201	1. N=639 MOE	+/- 3.9%. To	tals may n	ot add to 1009	due to rou	anding.

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding. **Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

			primary day	<u>!</u>	
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
South Carolina Likely Voters		39%	34%	25%	2%
Party Identification	Republican	38%	34%	25%	3%
	Independent	39%	35%	26%	0%
Γea Party Supporters		45%	31%	23%	2%
ntensity of Tea Party	Strongly support Tea Party	56%	22%	21%	1%
Support	Support Tea Party	38%	36%	24%	2%
	Does not support Tea Party	34%	37%	28%	1%
olitical Ideology	Liberal-Moderate	33%	39%	26%	1%
	Conservative	36%	35%	26%	2%
	Very conservative	51%	26%	22%	2%
ast Participation**	Yes	40%	34%	23%	2%
Top Tier Republican	Mitt Romney	37%	41%	19%	3%
Candidates	Herman Cain	45%	31%	23%	1%
Most Important Quality	Shares your values	37%	37%	25%	1%
	Is closest to you on the issues	41%	34%	24%	2%
	Can beat President Obama in 2012	38%	31%	30%	1%
	Has the experience to govern	40%	33%	24%	3%
Republican Candidate Field	Satisfied	45%	31%	23%	1%
	Not satisfied	23%	43%	32%	2%
	Viewers	50%	29%	20%	1%
	Non-Viewers	31%	38%	29%	2%
Jses Social Media for Campa	nign Information	45%	30%	23%	1%
Gender	Men	40%	36%	23%	1%
	Women	37%	33%	28%	2%
ıge	Under 45	32%	41%	25%	2%
	45 or older	41%	31%	26%	2%
Region	Piedmont	37%	39%	23%	1%
	Midlands	40%	35%	24%	1%
	The Pee Dee	36%	31%	30%	2%
	Low Country	41%	29%	26%	3%
Household Income	Less than \$75,000	37%	32%	29%	2%
	\$75,000 or more	39%	38%	22%	1%
Evangelical Christians		36%	40%	22%	2%
formons are Christians	Yes	41%	32%	27%	1%
	No	36%	37%	24%	3%
ea Party-Conservative-Evan	-	41%	37%	20%	2%
Education	Not college graduate	36%	33%	28%	3%
	College graduate	42%	35%	22%	1%
nterview Type	Landline	40%	33%	25%	2%
7.1	Cell Phone	33%	41%	25%	1%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding. **Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

				Tossup includi	ng those who ar	e undecided ye	t leaning towa	ard a candi	date		
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters	S	7%	28%	5%	2%	1%	31%	5%	0%	10%	10%
Party Identification	Republican	7%	29%	5%	3%	0%	29%	4%	0%	12%	11%
	Independent	7%	24%	6%	1%	2%	35%	7%	1%	7%	9%
Tea Party Supporters		10%	25%	4%	2%	0%	41%	4%	0%	10%	5%
Intensity of Tea Party	Strongly support Tea Party	14%	13%	5%	2%	0%	52%	2%	0%	10%	3%
Support	Support Tea Party	7%	32%	3%	3%	0%	35%	5%	0%	9%	6%
	Does not support Tea Party	4%	32%	6%	2%	2%	24%	7%	1%	11%	11%
Political Ideology	Liberal-Moderate	4%	31%	8%	2%	3%	24%	12%	0%	8%	9%
	Conservative	6%	29%	3%	2%	0%	33%	3%	1%	12%	11%
	Very conservative	12%	21%	6%	3%	0%	37%	2%	0%	10%	8%
Past Participation**	Yes	6%	28%	5%	2%	1%	32%	5%	0%	9%	10%
Candidate Support	Strongly support	9%	30%	3%	2%	0%	41%	7%	0%	7%	0%
	Somewhat support	5%	36%	6%	2%	1%	32%	6%	0%	11%	0%
	Might vote differently	8%	23%	10%	1%	2%	32%	5%	2%	17%	0%
Most Important Quality	Shares your values	5%	21%	7%	4%	0%	33%	5%	1%	13%	11%
	Is closest to you on the issues	5%	28%	5%	3%	2%	37%	6%	0%	8%	6%
	Can beat President Obama in 2012	11%	27%	4%	0%	0%	34%	4%	0%	9%	9%
	Has the experience to govern	7%	35%	4%	1%	1%	22%	7%	0%	12%	11%
Republican Candidate Field	Satisfied	8%	30%	5%	1%	1%	34%	4%	1%	11%	6%
	Not satisfied	5%	23%	5%	5%	2%	30%	11%	0%	8%	11%
	Viewers	10%	25%	3%	1%	0%	41%	5%	0%	9%	5%
	Non-Viewers	5%	29%	6%	3%	1%	25%	5%	1%	11%	13%
Uses Social Media for Camp	paign Information	8%	25%	9%	3%	0%	24%	12%	0%	10%	9%
Gender	Men	7%	25%	6%	2%	1%	35%	7%	1%	10%	6%
	Women	6%	30%	4%	2%	1%	27%	3%	0%	11%	15%
Age	Under 45	3%	23%	8%	4%	1%	33%	9%	1%	9%	10%
	45 or older	8%	31%	4%	1%	1%	31%	3%	0%	10%	10%
Region	Piedmont	6%	27%	4%	3%	0%	36%	3%	0%	10%	11%
	Midlands	7%	28%	7%	0%	1%	28%	7%	0%	9%	12%
	The Pee Dee	8%	26%	6%	4%	3%	25%	5%	0%	14%	9%
	Low Country	6%	30%	5%	1%	0%	31%	7%	2%	9%	8%
Household Income	Less than \$75,000	5%	31%	8%	2%	1%	28%	5%	1%	11%	8%
	\$75,000 or more	10%	24%	2%	2%	1%	35%	6%	0%	14%	6%
Evangelical Christians		6%	28%	4%	3%	0%	30%	5%	0%	14%	10%
Mormons are Christians	Yes	9%	37%	6%	2%	1%	29%	4%	1%	8%	5%
	No	5%	21%	5%	2%	1%	34%	6%	0%	13%	14%
Tea Party-Conservative-Eva		7%	27%	5%	3%	0%	36%	3%	0%	13%	6%
Education	Not college graduate	7%	29%	8%	2%	0%	27%	4%	1%	11%	11%
	College graduate	7%	27%	2%	2%	2%	36%	7%	0%	10%	8%
Interview Type	Landline	7%	29%	4%	2%	1%	32%	6%	1%	9%	10%
1	Cell Phone	6%	23%	8%	3%	2%	28%	5%	0%	15%	9%
NBC News/Marist Poll South	h Carolina Likely Republican Prim										

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding. **Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

	Į.		candidates are		Undecided
		Mitt Romney	Herman Cain	Rick Perry	Undecided
		Row %	Row %	Row %	Row %
South Carolina Likely Vote	rs	35%	37%	16%	12%
Party Identification	Republican	36%	33%	18%	12%
	Independent	31%	46%	12%	11%
Γea Party Supporters		31%	48%	15%	6%
Intensity of Tea Party	Strongly support Tea Party	20%	63%	13%	3%
Support	Support Tea Party	37%	38%	17%	8%
	Does not support Tea Party	41%	30%	16%	13%
Political Ideology	Liberal-Moderate	43%	32%	14%	11%
	Conservative	34%	38%	16%	12%
	Very conservative	27%	44%	17%	11%
Past Participation**	Yes	35%	39%	14%	12%
Candidate Support	Strongly support	38%	48%	11%	2%
	Somewhat support	39%	40%	17%	3%
	Might vote differently	39%	36%	21%	4%
Most Important Quality	Shares your values	26%	41%	23%	10%
	Is closest to you on the issues	37%	43%	12%	8%
	Can beat President Obama in 2012	37%	39%	12%	12%
	Has the experience to govern	45%	26%	15%	14%
Republican Candidate Field	Satisfied	36%	40%	17%	8%
	Not satisfied	35%	39%	14%	12%
Republican Debates	Viewers	33%	48%	11%	8%
	Non-Viewers	36%	30%	19%	15%
Jses Social Media for Cam	paign Information	34%	31%	21%	13%
Gender	Men	33%	43%	14%	9%
	Women	37%	31%	17%	15%
Age	Under 45	33%	39%	19%	10%
	45 or older	37%	37%	14%	13%
Region	Piedmont	32%	40%	16%	12%
	Midlands	35%	39%	12%	13%
	The Pee Dee	36%	30%	24%	11%
	Low Country	39%	36%	13%	11%
Household Income	Less than \$75,000	39%	33%	17%	11%
	\$75,000 or more	30%	43%	18%	9%
vangelical Christians		32%	36%	21%	11%
formons are Christians	Yes	44%	37%	12%	7%
	No	28%	38%	19%	15%
ea Party-Conservative-Ev	angelical	30%	41%	21%	8%
Education	Not college graduate	37%	32%	18%	13%
	College graduate	33%	44%	13%	10%
nterview Type	Landline	36%	39%	14%	12%
	Cell Phone	32%	33%	24%	12%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
South Carolina Likely V	Voters	66%	25%	9%
Party Identification	Republican	69%	22%	9%
	Independent	62%	29%	9%
Tea Party Supporters		77%	17%	5%
Intensity of Tea Party Support	Strongly support Tea Party	82%	15%	3%
	Support Tea Party	75%	19%	7%
	Does not support Tea Party	57%	34%	8%
Political Ideology	Liberal-Moderate	58%	31%	11%
	Conservative	69%	23%	8%
	Very conservative	73%	20%	7%
Past Participation**	Yes	66%	25%	9%
Гор Tier Republican	Mitt Romney	72%	21%	7%
Candidates	Herman Cain	73%	23%	4%
Candidate Support	Strongly support	83%	14%	2%
	Somewhat support	63%	30%	7%
	Might vote differently	65%	30%	5%
Republican Debates	Viewers	76%	20%	4%
	Non-Viewers	60%	28%	12%
Uses Social Media for Information	Campaign	69%	25%	6%
Gender	Men	67%	26%	7%
	Women	65%	23%	12%
Age	Under 45	70%	24%	6%
	45 or older	65%	25%	10%
Region	Piedmont	68%	23%	9%
	Midlands	61%	29%	11%
	The Pee Dee	69%	27%	4%
	Low Country	67%	23%	10%
Household Income	Less than \$75,000	66%	26%	8%
	\$75,000 or more	70%	25%	5%
Evangelical Christians		68%	21%	11%
Mormons are	Yes	72%	23%	5%
Christians	No	62%	26%	12%
Γea Party-Conservative	e-Evangelical	76%	16%	8%
Education	Not college graduate	67%	22%	11%
	College graduate	64%	29%	6%
nterview Type	Landline	65%	25%	9%
	Cell Phone	69%	23%	8%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/-3.9%. Totals may not add to 100% due to rounding.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

				A candidate who:		1
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Likely Voters	3	31%	27%	19%	20%	3%
Party Identification	Republican	32%	24%	21%	20%	3%
	Independent	29%	31%	16%	22%	3%
Tea Party Supporters		31%	27%	24%	16%	2%
Intensity of Tea Party Support	Strongly support Tea Party	26%	27%	32%	13%	2%
	Support Tea Party	33%	27%	19%	18%	2%
	Does not support Tea Party	30%	27%	14%	25%	3%
Political Ideology	Liberal-Moderate	25%	31%	15%	26%	2%
	Conservative	33%	26%	17%	20%	3%
	Very conservative	33%	22%	31%	12%	2%
Past Participation**	Yes	30%	26%	20%	21%	3%
Top Tier Republican	Mitt Romney	22%	29%	19%	26%	4%
Candidates	Herman Cain	33%	31%	21%	14%	1%
Candidate Support	Strongly support	29%	30%	19%	21%	1%
	Somewhat support	32%	28%	17%	19%	3%
	Might vote differently	29%	26%	23%	19%	2%
Republican Candidate Field	Satisfied	28%	27%	21%	22%	2%
	Not satisfied	36%	27%	17%	17%	4%
Republican Debates	Viewers	24%	31%	26%	18%	2%
	Non-Viewers	35%	24%	15%	22%	4%
Uses Social Media for Camp	aign Information	25%	32%	21%	22%	0%
Gender	Men	30%	31%	21%	16%	2%
	Women	31%	22%	17%	25%	4%
Age	Under 45	34%	34%	13%	16%	2%
	45 or older	29%	23%	22%	22%	3%
Region	Piedmont	32%	25%	21%	19%	3%
	Midlands	27%	27%	21%	20%	5%
	The Pee Dee	29%	31%	16%	22%	2%
	Low Country	33%	26%	17%	21%	2%
Household Income	Less than \$75,000	32%	26%	17%	22%	3%
	\$75,000 or more	31%	29%	20%	18%	2%
Evangelical Christians		34%	26%	20%	18%	2%
Mormons are Christians	Yes	27%	29%	19%	23%	2%
	No	33%	26%	19%	18%	4%
Tea Party-Conservative-Eva	ngelical	35%	26%	24%	13%	2%
Education	Not college graduate	31%	26%	18%	21%	4%
	College graduate	31%	28%	21%	19%	2%
Interview Type	Landline	30%	26%	21%	20%	3%
	Cell Phone	34%	30%	12%	22%	2%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		All-Most	Very little-None-Unsure
		Row %	Row %
South Carolina Likely	Voters	39%	61%
Party Identification	Republican	39%	61%
-	Independent	41%	59%
Γea Party Supporters		51%	49%
Intensity of Tea Party Support	Strongly support Tea Party	64%	36%
	Support Tea Party	43%	57%
	Does not support Tea Party	31%	69%
Political Ideology	Liberal-Moderate	32%	68%
	Conservative	38%	62%
	Very conservative	52%	48%
Past Participation**	Yes	40%	60%
Top Tier Republican	Mitt Romney	37%	63%
Candidates	Herman Cain	51%	49%
Candidate Support	Strongly support	54%	46%
	Somewhat support	35%	65%
	Might vote differently	33%	67%
Republican Candidate	Satisfied	45%	55%
Field	Not satisfied	33%	67%
Uses Social Media for information	Campaign	54%	46%
Gender	Men	45%	55%
	Women	34%	66%
Age	Under 45	34%	66%
	45 or older	42%	58%
Region	Piedmont	41%	59%
	Midlands	37%	63%
	The Pee Dee	38%	62%
	Low Country	40%	60%
Household Income	Less than \$75,000	37%	63%
	\$75,000 or more	45%	55%
Evangelical Christians		39%	61%
Mormons are	Yes	44%	56%
Christians	No	36%	64%
Tea Party-Conservative	e-Evangelical	49%	51%
Education	Not college graduate	36%	64%
	College graduate	45%	55%
nterview Type	Landline	41%	59%
	Cell Phone	32%	68%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Yes	No-Unsure
		Row %	Row %
South Carolina Likely Voters		47%	53%
Party Identification	Republican	43%	57%
·	Independent	54%	46%
Γea Party Supporters		49%	51%
ntensity of Tea Party Support	Strongly support Tea Party	53%	47%
	Support Tea Party	47%	53%
	Does not support Tea Party	49%	51%
Political Ideology	Liberal-Moderate	53%	47%
	Conservative	44%	56%
	Very conservative	49%	51%
Past Participation**	Yes	47%	53%
Γop Tier Republican	Mitt Romney	62%	38%
Candidates	Herman Cain	42%	58%
Candidate Support	Strongly support	54%	46%
	Somewhat support	46%	54%
	Might vote differently	53%	47%
Republican Candidate Field	Satisfied	51%	49%
	Not satisfied	45%	55%
Republican Debates	Viewers	53%	47%
	Non-Viewers	44%	56%
Jses Social Media for Campaig	n Information	45%	55%
Gender	Men	50%	50%
	Women	44%	56%
Age	Under 45	37%	63%
	45 or older	53%	47%
Region	Piedmont	43%	57%
	Midlands	50%	50%
	The Pee Dee	43%	57%
	Low Country	54%	46%
Household Income	Less than \$75,000	46%	54%
	\$75,000 or more	54%	46%
Evangelical Christians		33%	67%
Cea Party-Conservative-Evange	lical	34%	66%
Education	Not college graduate	44%	56%
	College graduate	52%	48%
nterview Type	Landline	49%	51%
	Cell Phone	42%	58%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

			Intensity of Tea Par	ty Support	
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
	İ	Row %	Row %	Row %	Row %
South Carolina Likely Vot	ters	17%	28%	44%	10%
Party Identification	Republican	18%	29%	42%	10%
	Independent	17%	25%	49%	9%
Political Ideology	Liberal-Moderate	5%	15%	68%	13%
	Conservative	14%	34%	42%	10%
	Very conservative	45%	33%	17%	6%
Past Participation**	Yes	18%	28%	43%	10%
Candidate Support	Strongly support	28%	30%	38%	5%
	Somewhat support	12%	32%	48%	8%
	Might vote differently	16%	28%	49%	7%
Republican Candidate	Satisfied	22%	32%	38%	9%
Field	Not satisfied	11%	21%	61%	7%
Republican Debates	Viewers	28%	31%	35%	6%
	Non-Viewers	10%	26%	50%	13%
Uses Social Media for Campaign Information		22%	33%	40%	5%
Gender	Men	20%	28%	44%	8%
	Women	14%	28%	45%	13%
Age	Under 45	10%	26%	51%	13%
	45 or older	21%	29%	41%	8%
Region	Piedmont	20%	30%	37%	12%
	Midlands	18%	26%	47%	9%
	The Pee Dee	10%	30%	48%	12%
	Low Country	18%	25%	51%	6%
Household Income	Less than \$75,000	13%	27%	49%	11%
	\$75,000 or more	22%	28%	45%	5%
Evangelical Christians		20%	34%	37%	10%
Mormons are Christians	Yes	19%	28%	46%	7%
	No	15%	28%	43%	14%
Tea Party-Conservative-E	Evangelical	37%	63%	0%	0%
Education	Not college graduate	16%	29%	42%	13%
	College graduate	18%	28%	47%	7%
Interview Type	Landline	19%	28%	43%	10%
	Cell Phone	12%	27%	48%	13%

NBC News/Marist Poll South Carolina Likely Republican Primary Voters. Interviews conducted October 11th through 13th, 2011, N=639 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Which better describ	es you:	
		A supporter of the Tea Party Movement	A Republican	Unsure
		Row %	Row %	Row %
South Carolina Likely Voters		32%	61%	7%
Gender	Men	37%	57%	6%
	Women	25%	67%	8%
Age	Under 45	34%	61%	5%
	45 or older	31%	61%	8%
Region	Piedmont	33%	60%	7%
	Midlands	42%	49%	8%
	The Pee Dee	25%	69%	5%
	Low Country	23%	70%	6%
Household Income	Less than \$75,000	31%	63%	7%
	\$75,000 or more	31%	64%	6%

NBC News/Marist Poll South Carolina Likely Voters who are Republican and Tea Party Supporters. Interviews conducted October 11th through 13th, 2011, N=275 MOE +/-5.9%. Totals may not add to 100% due to rounding.

		If the 2	012 Republica	n presidential prima	ry in South Car	olina were held	today, whom	would you	u support if the	e candidates	are:
		Newt	Mitt	Michele	Rick	Jon	Herman	Ron	Gary	Rick	
		Gingrich	Romney	Bachmann	Santorum	Huntsman	Cain	Paul	Johnson	Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Potential Rep	ublican Electorate*	6%	27%	5%	2%	1%	28%	6%	0%	10%	17%
Party Identification	Republican	6%	27%	5%	2%	0%	27%	5%	0%	11%	17%
	Independent	7%	25%	6%	1%	2%	29%	7%	1%	7%	16%
Tea Party Supporters		9%	25%	4%	2%	0%	39%	5%	0%	8%	8%
Intensity of Tea Party	Strongly support Tea Party	14%	12%	4%	2%	0%	50%	3%	0%	8%	8%
Support	Support Tea Party	6%	31%	4%	3%	0%	33%	6%	0%	8%	8%
	Does not support Tea Party	4%	31%	6%	1%	2%	20%	7%	1%	11%	18%
Political Ideology	Liberal-Moderate	4%	31%	8%	2%	2%	21%	10%	0%	7%	15%
	Conservative	5%	27%	3%	1%	0%	29%	4%	1%	12%	18%
	Very conservative	11%	20%	6%	3%	0%	34%	3%	1%	8%	14%
Past Participation**	Yes	6%	27%	5%	1%	1%	29%	6%	1%	8%	16%
	No	6%	24%	7%	3%	1%	21%	5%	0%	14%	19%
Candidate Support	Strongly support	9%	31%	3%	2%	0%	39%	8%	0%	7%	0%
	Somewhat support	5%	36%	6%	2%	1%	32%	6%	0%	12%	0%
	Might vote differently	7%	26%	10%	2%	2%	28%	6%	1%	18%	0%
Most Important Quality	Shares your values	4%	20%	7%	2%	0%	31%	5%	1%	11%	17%
	Is closest to you on the issues	5%	30%	5%	2%	2%	31%	6%	0%	7%	12%
	Can beat President Obama in 2012	10%	27%	4%	0%	0%	30%	4%	0%	7%	17%
	Has the experience to govern	6%	31%	5%	1%	1%	19%	7%	0%	13%	17%
Republican Candidate Field	Satisfied	7%	28%	6%	1%	1%	30%	4%	1%	11%	11%
	Not satisfied	4%	25%	4%	3%	2%	27%	10%	0%	6%	19%
Republican Debates	Viewers	9%	27%	3%	1%	0%	37%	5%	0%	7%	10%
	Non-Viewers	4%	27%	6%	2%	1%	22%	6%	1%	11%	20%
Uses Social Media for Camp	aign Information	7%	27%	9%	3%	0%	22%	11%	0%	10%	11%
Gender	Men	7%	26%	5%	2%	1%	31%	8%	1%	9%	11%
	Women	5%	28%	5%	1%	1%	24%	3%	0%	10%	23%
Age	Under 45	3%	24%	8%	3%	0%	27%	8%	1%	10%	16%
	45 or older	8%	28%	3%	1%	1%	28%	4%	0%	10%	16%
Region	Piedmont	6%	26%	3%	3%	0%	32%	4%	0%	10%	15%
	Midlands	6%	30%	6%	0%	2%	23%	6%	1%	8%	18%
	The Pee Dee	7%	21%	6%	2%	2%	24%	5%	0%	14%	20%
	Low Country	6%	29%	6%	1%	0%	27%	7%	2%	8%	15%
Household Income	Less than \$75,000	5%	30%	7%	2%	1%	24%	5%	1%	10%	15%
	\$75,000 or more	9%	23%	3%	2%	1%	32%	7%	1%	13%	11%
Evangelical Christians		6%	27%	4%	2%	0%	28%	5%	0%	12%	16%
Mormons are Christians	Yes	8%	35%	6%	2%	1%	25%	4%	1%	8%	10%
	No	4%	20%	5%	1%	1%	30%	7%	0%	11%	22%
Tea Party-Conservative-Evan	ngelical	6%	25%	6%	3%	0%	35%	4%	0%	10%	10%
Education	Not college graduate	6%	28%	7%	2%	0%	24%	5%	1%	11%	18%
	College graduate	6%	26%	3%	1%	2%	33%	7%	0%	8%	15%
Interview Type	Landline	6%	28%	4%	1%	1%	28%	6%	1%	8%	17%
	Cell Phone	5%	23%	8%	4%	1%	25%	5%	0%	15%	14%
NBC News/Marist Poll South	Carolina Potential Republican Ele	ectorate. Intervie	ews conducted	October 11th throu	gh 13th, 2011.	N=992 MOE +/	- 3.1%. Total:	s may not	add to 100% d	ue to round	ing.

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding. *The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary. *Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
South Carolina Potential Rep	ublican Electorate*	36%	34%	28%	2%
Party Identification	Republican	36%	34%	27%	3%
	Independent	36%	35%	28%	0%
Tea Party Supporters		43%	31%	24%	2%
Intensity of Tea Party	Strongly support Tea Party	55%	24%	21%	1%
Support	Support Tea Party	36%	35%	26%	2%
	Does not support Tea Party	31%	37%	31%	1%
Political Ideology	Liberal-Moderate	31%	38%	30%	1%
	Conservative	34%	34%	29%	3%
	Very conservative	50%	28%	21%	2%
Past Participation**	Yes	39%	34%	25%	2%
•	No	26%	35%	39%	0%
Top Tier Republican	Mitt Romney	36%	38%	23%	3%
Candidates	Herman Cain	42%	33%	24%	1%
Most Important Quality	Shares your values	35%	37%	27%	1%
,	Is closest to you on the issues	39%	33%	26%	2%
	Can beat President Obama in 2012	38%	31%	30%	1%
	Has the experience to govern	37%	33%	28%	3%
Republican Candidate Field	Satisfied	42%	31%	25%	1%
И	Not satisfied	23%	41%	34%	2%
	Viewers	48%	30%	21%	1%
	Non-Viewers	29%	36%	32%	2%
Uses Social Media for Campa	aign Information	41%	31%	26%	2%
Gender	Men	38%	36%	24%	2%
	Women	33%	32%	32%	2%
Age	Under 45	30%	38%	30%	2%
	45 or older	39%	32%	27%	2%
Region	Piedmont	35%	38%	26%	1%
	Midlands	38%	35%	25%	1%
	The Pee Dee	33%	32%	34%	2%
	Low Country	39%	29%	28%	3%
Household Income	Less than \$75,000	35%	32%	32%	2%
	\$75,000 or more	38%	37%	24%	1%
Evangelical Christians		34%	39%	25%	2%
Mormons are Christians	Yes	38%	32%	29%	1%
	No	34%	36%	27%	3%
Γea Party-Conservative-Evar	ngelical	39%	38%	21%	2%
Education	Not college graduate	34%	33%	31%	3%
	College graduate	40%	36%	24%	1%
Interview Type	Landline	38%	32%	27%	2%
	Cell Phone	30%	40%	29%	1%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding. *The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary. **Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

				Tossup includi	ng those who ar	e undecided ye	t leaning tow	ard a candi	date		
		Newt Gingrich	Mitt Romney	Michele Bachmann	Rick Santorum	Jon Huntsman	Herman Cain	Ron Paul	Gary Johnson	Rick Perry	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
South Carolina Potential Rep	publican Electorate*	6%	28%	5%	2%	1%	29%	6%	0%	11%	12%
Party Identification	Republican	6%	29%	5%	2%	1%	28%	5%	0%	12%	12%
	Independent	7%	26%	6%	2%	2%	30%	7%	1%	8%	11%
Tea Party Supporters		10%	26%	4%	3%	0%	39%	5%	0%	9%	5%
Intensity of Tea Party	Strongly support Tea Party	15%	13%	4%	2%	0%	50%	3%	0%	10%	3%
Support	Support Tea Party	7%	32%	4%	3%	0%	34%	6%	0%	8%	6%
<u> </u>	Does not support Tea Party	4%	32%	6%	1%	2%	21%	7%	1%	12%	13%
Political Ideology	Liberal-Moderate	4%	32%	8%	2%	2%	22%	11%	0%	8%	10%
	Conservative	6%	29%	3%	2%	1%	30%	4%	1%	13%	13%
<u> </u>	Very conservative	12%	21%	6%	3%	0%	35%	3%	1%	10%	9%
Past Participation**	Yes	6%	29%	5%	2%	1%	31%	6%	1%	9%	11%
	No	6%	25%	7%	3%	2%	21%	5%	0%	16%	15%
Candidate Support	Strongly support	9%	31%	3%	2%	0%	39%	8%	0%	7%	0%
	Somewhat support	5%	36%	6%	2%	1%	32%	6%	0%	12%	0%
	Might vote differently	7%	26%	10%	2%	2%	28%	6%	1%	18%	0%
Most Important Quality	Shares your values	5%	23%	7%	3%	0%	32%	5%	1%	13%	12%
	Is closest to you on the issues	5%	31%	5%	3%	3%	32%	6%	0%	8%	7%
	Can beat President Obama in 2012	11%	28%	4%	0%	0%	32%	4%	0%	9%	12%
<u> </u>	Has the experience to govern	6%	33%	5%	1%	1%	20%	8%	0%	14%	12%
Republican Candidate Field	Satisfied	7%	30%	6%	1%	1%	31%	4%	1%	12%	7%
	Not satisfied	5%	26%	4%	4%	2%	28%	12%	0%	8%	12%
Republican Debates	Viewers	10%	28%	3%	1%	0%	39%	5%	0%	8%	5%
	Non-Viewers	5%	29%	6%	2%	1%	23%	6%	1%	12%	15%
Uses Social Media for Camp	paign Information	8%	27%	9%	3%	0%	22%	11%	0%	11%	10%
Gender	Men	7%	27%	5%	2%	1%	32%	8%	1%	10%	7%
	Women	6%	30%	5%	2%	1%	25%	3%	0%	12%	17%
Age	Under 45	3%	25%	8%	3%	1%	27%	9%	1%	10%	12%
<u> </u>	45 or older	8%	31%	4%	1%	1%	30%	4%	0%	10%	10%
Region	Piedmont	6%	28%	3%	3%	0%	33%	5%	0%	11%	11%
	Midlands	6%	32%	6%	0%	2%	24%	6%	1%	9%	14%
	The Pee Dee	7%	23%	6%	3%	3%	25%	6%	0%	15%	12%
	Low Country	6%	30%	6%	1%	0%	29%	7%	2%	8%	10%
Household Income	Less than \$75,000	5%	32%	8%	2%	1%	26%	6%	1%	11%	9%
	\$75,000 or more	9%	24%	3%	2%	1%	32%	7%	1%	14%	7%
Evangelical Christians		6%	28%	4%	2%	0%	28%	5%	0%	14%	11%
Mormons are Christians	Yes	9%	37%	6%	2%	1%	26%	4%	1%	9%	5%
	No	4%	21%	5%	1%	1%	31%	7%	0%	12%	16%
Tea Party-Conservative-Eva	ngelical	6%	27%	6%	3%	0%	35%	4%	0%	12%	6%
Education	Not college graduate	6%	30%	7%	2%	1%	25%	5%	1%	11%	13%
	College graduate	7%	27%	3%	2%	2%	34%	7%	0%	10%	9%
Interview Type	Landline	7%	30%	4%	1%	1%	30%	6%	1%	9%	12%
interview Type											

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

**Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		And, if the 2012 Republican pr	residential primary in South Ca the candidates		hom would you support if
		Mitt Romney	Herman Cain	Rick Perry	Undecided
		Row %	Row %	Row %	Row %
South Carolina Potential	Republican Electorate*	35%	34%	17%	13%
Party Identification	Republican	37%	31%	18%	14%
	Independent	32%	40%	15%	13%
Tea Party Supporters		32%	46%	16%	6%
Intensity of Tea Party Support	Strongly support Tea Party	21%	62%	13%	3%
	Support Tea Party	38%	38%	17%	7%
	Does not support Tea Party	41%	27%	18%	15%
Political Ideology	Liberal-Moderate	43%	29%	15%	12%
	Conservative	34%	34%	18%	14%
	Very conservative	26%	44%	18%	12%
Past Participation**	Yes	36%	37%	14%	12%
	No	32%	25%	26%	17%
Candidate Support	Strongly support	40%	46%	11%	3%
	Somewhat support	39%	40%	18%	3%
	Might vote differently	40%	32%	24%	4%
Republican Candidate	Satisfied	35%	37%	19%	9%
Field	Not satisfied	37%	36%	14%	13%
Republican Debates	Viewers	36%	46%	10%	8%
	Non-Viewers	35%	28%	20%	17%
Uses Social Media for C	ampaign Information	35%	29%	23%	14%
Gender	Men	35%	40%	16%	10%
	Women	36%	29%	18%	17%
Age	Under 45	34%	33%	20%	13%
	45 or older	37%	35%	14%	13%
Region	Piedmont	33%	37%	17%	14%
	Midlands	38%	34%	14%	14%
	The Pee Dee	32%	29%	25%	13%
	Low Country	40%	34%	13%	13%
Household Income	Less than \$75,000	39%	30%	19%	12%
	\$75,000 or more	31%	40%	18%	11%
Evangelical Christians		33%	34%	21%	13%
Mormons are Christians	Yes	44%	34%	15%	8%
	No	29%	34%	19%	18%
Tea Party-Conservative-	Evangelical	30%	42%	21%	8%
Education	Not college graduate	37%	29%	19%	15%
	College graduate	34%	41%	14%	10%
Interview Type	Landline	36%	36%	14%	14%
	Cell Phone	32%	30%	26%	12%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Are you satisfied or not satisfied	d with the candidates you have to choose from who ar nomination for president in 2012?	e running for the Republican
		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
South Carolina Potential	Republican Electorate*	64%	26%	10%
Party Identification	Republican	67%	23%	10%
	Independent	59%	32%	9%
Tea Party Supporters		75%	20%	6%
Intensity of Tea Party Support	Strongly support Tea Party	81%	16%	3%
	Support Tea Party	71%	22%	7%
	Does not support Tea Party	57%	34%	9%
Political Ideology	Liberal-Moderate	56%	33%	11%
	Conservative	67%	24%	8%
	Very conservative	72%	21%	7%
Past Participation**	Yes	64%	27%	10%
	No	65%	27%	8%
Top Tier Republican	Mitt Romney	67%	24%	8%
Candidates	Herman Cain	71%	26%	4%
Candidate Support	Strongly support	80%	16%	3%
	Somewhat support	62%	30%	7%
	Might vote differently	63%	31%	5%
Republican Debates	Viewers	73%	22%	5%
	Non-Viewers	59%	29%	12%
Uses Social Media for C	ampaign Information	67%	25%	8%
Gender	Men	64%	29%	7%
	Women	64%	24%	13%
Age	Under 45	68%	26%	7%
	45 or older	62%	27%	11%
Region	Piedmont	65%	25%	10%
	Midlands	57%	31%	12%
	The Pee Dee	68%	27%	5%
	Low Country	65%	25%	10%
Household Income	Less than \$75,000	63%	28%	8%
	\$75,000 or more	68%	27%	5%
Evangelical Christians		66%	21%	12%
Mormons are Christians	Yes	69%	25%	6%
	No	60%	27%	13%
Tea Party-Conservative-	Evangelical	76%	17%	7%
Education	Not college graduate	65%	23%	12%
	College graduate	62%	32%	6%
Interview Type	Landline	62%	27%	10%
	Cell Phone	69%	23%	8%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Which one of the f	following qualities is most important to ye	ou in deciding who to support for the Republica	an presidential nomination? A candidate	who:
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
South Carolina Potential Republic	an Electorate*	31%	27%	17%	21%	4%
Party Identification	Republican	32%	24%	19%	20%	4%
	Independent	31%	30%	14%	22%	3%
Tea Party Supporters		31%	27%	22%	16%	2%
Intensity of Tea Party Support	Strongly support Tea Party	26%	28%	30%	13%	2%
	Support Tea Party	34%	27%	18%	18%	2%
	Does not support Tea Party	31%	27%	13%	25%	3%
Political Ideology	Liberal-Moderate	27%	30%	14%	26%	3%
	Conservative	34%	27%	15%	20%	3%
	Very conservative	33%	23%	28%	13%	3%
Past Participation**	Yes	31%	26%	18%	22%	4%
	No	35%	31%	14%	17%	2%
Top Tier Republican Candidates	Mitt Romney	24%	30%	17%	24%	4%
	Herman Cain	35%	30%	19%	14%	2%
Candidate Support	Strongly support	29%	30%	18%	21%	1%
	Somewhat support	34%	27%	16%	20%	3%
	Might vote differently	31%	27%	19%	21%	3%
Republican Candidate Field	Satisfied	29%	28%	19%	22%	2%
	Not satisfied	35%	27%	16%	18%	4%
Republican Debates	Viewers	25%	33%	23%	17%	2%
	Non-Viewers	35%	24%	14%	23%	4%
Uses Social Media for Campaign	Information	28%	33%	18%	22%	0%
Gender	Men	31%	31%	19%	17%	3%
	Women	32%	23%	16%	25%	5%
Age	Under 45	35%	33%	12%	18%	2%
	45 or older	29%	23%	21%	23%	4%
Region	Piedmont	31%	26%	19%	20%	4%
	Midlands	29%	28%	19%	19%	5%
	The Pee Dee	31%	30%	14%	23%	3%
	Low Country	34%	26%	15%	23%	2%
Household Income	Less than \$75,000	33%	25%	15%	23%	3%
	\$75,000 or more	31%	30%	19%	18%	2%
Evangelical Christians		34%	26%	18%	19%	3%
Mormons are Christians	Yes	28%	28%	18%	24%	2%
	No	34%	27%	17%	18%	5%
Tea Party-Conservative-Evangelic	al	34%	28%	23%	13%	2%
Education	Not college graduate	32%	25%	16%	21%	5%
	College graduate	30%	29%	19%	20%	2%
Interview Type	Landline	30%	26%	20%	20%	4%
	Cell Phone	36%	29%	9%	23%	2%

**Past participation refers to previous participation in a South Carolina Republican Republican Presidential Republican Presidential Primary.

		Have you watched all, n	nost, very little, or none of the televised debates among the Republican candidates?
		All-Most	Very little-None-Unsure
	Ī	Row %	Row %
South Carolina Potential R	Republican Electorate*	36%	64%
Party Identification	Republican	36%	64%
	Independent	36%	64%
Tea Party Supporters		48%	52%
Intensity of Tea Party Support	Strongly support Tea Party	63%	37%
	Support Tea Party	39%	61%
	Does not support Tea Party	28%	72%
Political Ideology	Liberal-Moderate	31%	69%
	Conservative	34%	66%
	Very conservative	50%	50%
Past Participation**	Yes	38%	62%
	No	28%	72%
Top Tier Republican	Mitt Romney	36%	64%
Candidates	Herman Cain	48%	52%
Candidate Support	Strongly support	51%	49%
	Somewhat support	34%	66%
	Might vote differently	29%	71%
Republican Candidate	Satisfied	41%	59%
Field	Not satisfied	30%	70%
Uses Social Media for Car	mpaign Information	52%	48%
Gender	Men	40%	60%
	Women	31%	69%
Age	Under 45	31%	69%
	45 or older	39%	61%
Region	Piedmont	38%	62%
	Midlands	34%	66%
	The Pee Dee	32%	68%
	Low Country	37%	63%
Household Income	Less than \$75,000	33%	67%
	\$75,000 or more	41%	59%
Evangelical Christians	1	36%	64%
Mormons are Christians	Yes	40%	60%
	No	32%	68%
Геа Party-Conservative-E		47%	53%
Education	Not college graduate	31%	69%
	College graduate	43%	57%
Interview Type	Landline	38%	62%
71	Cell Phone	29%	71%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Do you consider a Mormon to be a Christian, or not?			
		Yes	No-Unsure		
		Row %	Row %		
South Carolina Potential Republican	n Electorate*	47%	53%		
Party Identification	Republican	42%	58%		
•	Independent	55%	45%		
Tea Party Supporters		50%	50%		
Intensity of Tea Party Support	Strongly support Tea Party	54%	46%		
•	Support Tea Party	48%	52%		
	Does not support Tea Party	48%	52%		
Political Ideology	Liberal-Moderate	53%	47%		
	Conservative	44%	56%		
	Very conservative	48%	52%		
Past Participation**	Yes	46%	54%		
-	No	52%	48%		
Top Tier Republican Candidates	Mitt Romney	61%	39%		
•	Herman Cain	42%	58%		
Candidate Support	Strongly support	54%	46%		
	Somewhat support	47%	53%		
	Might vote differently	53%	47%		
Republican Candidate Field	Satisfied	51%	49%		
	Not satisfied	45%	55%		
Republican Debates	Viewers	52%	48%		
	Non-Viewers	44%	56%		
Uses Social Media for Campaign Ir	nformation	45%	55%		
Gender	Men	50%	50%		
	Women	44%	56%		
Age	Under 45	40%	60%		
	45 or older	52%	48%		
Region	Piedmont	43%	57%		
	Midlands	50%	50%		
	The Pee Dee	44%	56%		
	Low Country	54%	46%		
Household Income	Less than \$75,000	47%	53%		
	\$75,000 or more	52%	48%		
Evangelical Christians		33%	67%		
Tea Party-Conservative-Evangelica	.1	35%	65%		
Education	Not college graduate	44%	56%		
	College graduate	52%	48%		
Interview Type	Landline	48%	52%		
	Cell Phone	44%	56%		

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

			Intensity of Tea Par	ty Support	
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
South Carolina Potential Rep	ublican Electorate*	15%	27%	48%	11%
Party Identification	Republican	16%	28%	46%	11%
	Independent	14%	25%	51%	10%
Political Ideology	Liberal-Moderate	4%	17%	67%	12%
	Conservative	12%	33%	45%	10%
	Very conservative	42%	31%	20%	7%
Past Participation**	Yes	16%	27%	46%	11%
	No	9%	24%	55%	12%
Candidate Support	Strongly support	25%	29%	40%	5%
	Somewhat support	11%	31%	50%	8%
	Might vote differently	12%	28%	52%	8%
Republican Candidate Field	Satisfied	19%	30%	42%	9%
	Not satisfied	9%	22%	62%	7%
Republican Debates	Viewers	26%	30%	38%	6%
	Non-Viewers	9%	25%	53%	13%
Uses Social Media for Camp	aign Information	19%	31%	45%	5%
Gender	Men	18%	29%	46%	8%
	Women	12%	25%	49%	14%
Age	Under 45	8%	26%	53%	13%
	45 or older	19%	28%	44%	9%
Region	Piedmont	17%	30%	40%	13%
	Midlands	15%	23%	51%	11%
	The Pee Dee	9%	26%	53%	12%
	Low Country	15%	25%	54%	6%
Household Income	Less than \$75,000	11%	27%	51%	11%
	\$75,000 or more	20%	26%	48%	6%
Evangelical Christians		17%	31%	40%	11%
Mormons are Christians	Yes	16%	28%	49%	7%
	No	13%	26%	47%	14%
Tea Party-Conservative-Evan	ngelical	37%	63%	0%	0%
Education	Not college graduate	13%	28%	46%	13%
	College graduate	16%	26%	51%	7%
Interview Type	Landline	16%	27%	47%	10%
	Cell Phone	10%	27%	51%	12%

NBC News/Marist Poll South Carolina Potential Republican Electorate. Interviews conducted October 11th through 13th, 2011, N=992 MOE +/- 3.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

^{**}Past participation refers to previous participation in a South Carolina Republican Presidential Primary.

		Which better describes you:				
		A supporter of the Tea Party Movement	A Republican	Unsure		
		Row %	Row %	Row %		
Republican a	nd Tea Party	33%	61%	6%		
Gender	Men	38%	57%	5%		
	Women	26%	67%	7%		
Age	Under 45	35%	62%	3%		
	45 or older	32%	61%	8%		
Region	Piedmont	34%	60%	6%		
	Midlands	41%	50%	8%		
	The Pee Dee	30%	65%	5%		
	Low Country	23%	71%	6%		
Household Income	Less than \$75,000	31%	63%	6%		
	\$75,000 or more	32%	62%	6%		

NBC News/Marist Poll South Carolina Voters who are Republican and Tea Party Supporters. Interviews conducted October 11th through 13th, 2011, N=391 MOE +/-5.0%. Totals may not add to 100% due to rounding.

			ne way things are going in the right direction or that things a	
			wrong direction?	1
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
South Carolina		23%	67%	9%
South Carolina Voters	Registered	24%	67%	9%
South Carolina Republican Ele		5%	91%	4%
Party	Democrat	50%	37%	13%
Identification^	Republican	3%	94%	3%
	Independent	20%	72%	9%
Tea Party Sup	porters^	14%	85%	1%
Gender	Men	23%	68%	9%
	Women	23%	67%	10%
Age	Under 45	30%	60%	10%
	45 or older	18%	74%	8%
Age	18 to 29	36%	55%	10%
	30 to 44	26%	64%	10%
	45 to 59	20%	72%	8%
	60 or older	16%	75%	9%
Race	White	11%	82%	7%
	Non-white	50%	35%	14%
Region	Piedmont	20%	72%	8%
	Midlands	28%	62%	10%
	The Pee Dee	24%	67%	8%
	Low	24%	65%	12%
Household Income	Less than \$75,000	25%	66%	9%
	\$75,000 or more	19%	75%	6%
Interview	Landline	21%	70%	9%
Type	Cell Phone	30%	60%	10%

NBC News/Marist Poll South Carolina Adults. Interviews conducted October 11th through 13th, 2011, N=2506 MOE +/- 2.0%.

[^]South Carolina Registered Voters: N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		When thinking about the U.S. economy, which statement come closer to your view:				
		The worst is yet to come	The worst is behind us	Unsure		
		Row %	Row %	Row %		
South Carolina Adu	ılts	58%	34%	9%		
South Carolina Reg	istered Voters	56%	35%	9%		
South Carolina Pote Electorate*	ential Republican	69%	24%	7%		
Party	Democrat	38%	53%	9%		
Identification^	Republican	71%	22%	7%		
	Independent	60%	33%	8%		
Tea Party Supporte	rs^	74%	20%	5%		
Gender	Men	58%	33%	9%		
	Women	58%	34%	8%		
Age	Under 45	56%	36%	8%		
	45 or older	60%	32%	9%		
Age	18 to 29	57%	36%	7%		
	30 to 44	56%	36%	9%		
	45 to 59	59%	34%	7%		
	60 or older	60%	30%	10%		
Race	White	65%	27%	8%		
	Non-white	43%	48%	9%		
Region	Piedmont	61%	28%	10%		
	Midlands	54%	37%	9%		
	The Pee Dee	59%	34%	7%		
	Low Country	54%	38%	8%		
Household Income	Less than \$75,000	60%	33%	7%		
	\$75,000 or more	53%	40%	7%		
Interview Type	Landline	59%	32%	9%		
	Cell Phone	55%	37%	8%		

NBC News/Marist Poll South Carolina Adults. Interviews conducted October 10th through 12th, 2011, N=2506 MOE +/- 2.0%.

[^]South Carolina Registered Voters: N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Do you approve o	r disapprove of the job E doing as president?	Barack Obama is
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
South Carolina Reg	sistered Voters	40%	51%	9%
South Carolina Pote Electorate*	ential Republican	10%	84%	6%
Party	Democrat	83%	11%	6%
Identification	Republican	6%	90%	4%
	Independent	33%	54%	13%
Tea Party Supporte	rs	17%	79%	4%
Gender	Men	38%	55%	8%
	Women	43%	46%	11%
Age	Under 45	46%	42%	11%
	45 or older	36%	56%	8%
Age	18 to 29	51%	36%	14%
	30 to 44	44%	46%	10%
	45 to 59	38%	54%	9%
	60 or older	34%	59%	7%
Race	White	22%	69%	9%
	Non-white	80%	12%	8%
Region	Piedmont	33%	57%	10%
	Midlands	45%	46%	8%
	The Pee Dee	46%	46%	8%
	Low Country	43%	48%	9%
Household Income	Less than \$75,000	45%	46%	9%
	\$75,000 or more	32%	62%	6%
Interview Type	Landline	38%	54%	8%
	Cell Phone	49%	40%	11%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted October 11th through

¹³th, 2011, N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.
*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		If the 2012 presidential election were held today, whom would you support if the candidates are:				
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided		
		Row %	Row %	Row %		
South Carolina I	Registered Voters	40%	46%	14%		
South Carolina I Republican Elec		7%	81%	12%		
Party	Democrat	86%	7%	7%		
Identification	Republican	3%	88%	10%		
	Independent	34%	47%	20%		
Tea Party Suppo	orters	18%	72%	10%		
Gender	Men	39%	48%	13%		
	Women	42%	44%	15%		
Age	Under 45	46%	42%	11%		
	45 or older	36%	49%	15%		
Age	18 to 29	52%	41%	7%		
ı	30 to 44	43%	43%	14%		
ı	45 to 59	40%	45%	14%		
	60 or older	33%	52%	15%		
Race	White	21%	63%	16%		
	Non-white	81%	10%	10%		
Region	Piedmont	33%	51%	16%		
	Midlands	45%	41%	13%		
	The Pee Dee	46%	41%	13%		
	Low Country	42%	46%	12%		
Household Income	Less than \$75,000	46%	41%	13%		
	\$75,000 or more	31%	60%	9%		
Interview Type	Landline	38%	48%	14%		
	Cell Phone	47%	40%	13%		

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted October 11th through 13th, 2011, N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		If the 2012 presidential election were held today, whom would you support if the candidates are:				
		Barack Obama, the Democrat	Rick Perry, the Republican	Undecided		
		Row %	Row %	Row %		
South Carolina Registered Voters		42%	43%	15%		
South Carolina Potential Republican Electorate*		8%	78%	14%		
Party	Democrat	88%	6%	6%		
Identification	Republican	3%	87%	10%		
	Independent	37%	40%	23%		
Tea Party Supporters		18%	71%	12%		
Gender	Men	40%	46%	13%		
	Women	44%	40%	16%		
Age	Under 45	47%	41%	13%		
	45 or older	39%	45%	16%		
Age	18 to 29	53%	38%	9%		
	30 to 44	43%	42%	14%		
	45 to 59	42%	42%	15%		
	60 or older	36%	47%	16%		
Race	White	24%	60%	16%		
	Non-white	80%	9%	11%		
Region	Piedmont	35%	47%	18%		
	Midlands	47%	39%	13%		
	The Pee Dee	47%	42%	12%		
	Low Country	44%	41%	15%		
Household Income	Less than \$75,000	47%	39%	13%		
	\$75,000 or more	34%	56%	10%		
Interview Type	Landline	40%	44%	16%		
	Cell Phone	47%	40%	12%		

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted October 11th through 13th, 2011, N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		If the 2012 presidential election were held today, whom would you support if the candidates are:				
		Barack Obama, the Democrat	Herman Cain, the Republican	Undecided		
		Row %	Row %	Row %		
South Carolina Registered Voters		42%	44%	13%		
South Carolina Potential Republican Electorate*		9%	80%	11%		
Party	Democrat	87%	7%	6%		
Identification	Republican	4%	85%	10%		
	Independent	36%	45%	19%		
Tea Party Supporters		18%	76%	6%		
Gender	Men	42%	47%	10%		
l	Women	43%	42%	16%		
Age	Under 45	49%	41%	10%		
	45 or older	38%	47%	15%		
Age	18 to 29	56%	35%	9%		
ı	30 to 44	45%	44%	11%		
ı	45 to 59	42%	45%	13%		
	60 or older	34%	49%	17%		
Race	White	23%	62%	15%		
	Non-white	82%	8%	9%		
Region	Piedmont	37%	48%	16%		
	Midlands	47%	39%	14%		
	The Pee Dee	46%	43%	11%		
	Low Country	43%	46%	11%		
Household Income	Less than \$75,000	47%	40%	12%		
	\$75,000 or more	34%	58%	8%		
Interview Type	Landline	40%	46%	14%		
	Cell Phone	49%	39%	12%		

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted October 11th through 13th, 2011, N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

^{*}The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
South Carolina Registered Voters		9%	18%	62%	11%
South Carolina Potential Republican Electorate*		15%	27%	48%	11%
Party Identification	Democrat	2%	11%	77%	10%
	Republican	16%	28%	46%	11%
	Independent	9%	17%	65%	9%
Gender	Men	11%	19%	61%	8%
	Women	6%	17%	63%	13%
Age	Under 45	6%	19%	63%	12%
	45 or older	11%	18%	61%	10%
Age	18 to 29	3%	23%	59%	15%
	30 to 44	7%	17%	66%	10%
	45 to 59	11%	17%	64%	8%
	60 or older	11%	18%	59%	11%
Race	White	11%	22%	56%	11%
	Non-white	3%	11%	76%	11%
Region	Piedmont	11%	20%	57%	12%
	Midlands	8%	15%	66%	11%
	The Pee Dee	6%	19%	64%	11%
	Low Country	9%	18%	65%	9%
Household Income	Less than \$75,000	7%	18%	65%	11%
	\$75,000 or more	13%	19%	62%	6%
Interview Type	Landline	10%	18%	62%	10%
	Cell Phone	6%	20%	62%	12%

NBC News/Marist Poll South Carolina Registered Voters. Interviews conducted October 11th through 13th, 2011, N=2131 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

*The potential Republican electorate in South Carolina includes all Republicans, all Republican leaning

independents and those who plan to vote in the Republican presidential primary.