

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist Pennsylvania Poll of 1,022 Adults**

This survey of 1,022 adults was conducted August 3<sup>rd</sup> through August 7<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Pennsylvania were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Pennsylvania from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race and region. Results are statistically significant within  $\pm 3.1$  percentage points. There are 834 registered voters. The results for this subset are statistically significant within  $\pm 3.4$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

**Nature of the Sample - Pennsylvania**

		Pennsylvania Adults	Pennsylvania Registered Voters
		Col %	Col %
Pennsylvania Adults		100%	
Pennsylvania Registered Voters		82%	100%
Party Registration	Democrat	n/a	49%
	Republican	n/a	39%
	Independent	n/a	12%
Party Identification	Democrat	n/a	41%
	Republican	n/a	32%
	Independent	n/a	26%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	7%
	Liberal	n/a	22%
	Moderate	n/a	35%
	Conservative	n/a	27%
	Very conservative	n/a	9%
Tea Party Supporters		n/a	18%
Gender	Men	48%	47%
	Women	52%	53%
Age	Under 45	40%	35%
	45 or older	60%	65%
Age	18 to 29	17%	13%
	30 to 44	23%	21%
	45 to 59	28%	30%
	60 or older	32%	35%
Race	White	80%	82%
	African American	9%	9%
	Latino	4%	3%
	Other	6%	6%
Region	Philadelphia	12%	11%
	Philaladelphia Suburbs	19%	20%
	Northeast	18%	20%
	Central	23%	21%
	West	28%	27%
Household Income	Less than \$50,000	48%	43%
	\$50,000 or more	52%	57%
Education	Not college graduate	62%	57%
	College graduate	38%	43%
Race and Education	White - Not College Graduate	49%	46%
	White - College Graduate	31%	37%
	Non-White - Not College Graduate	12%	11%
	Non-White - College Graduate	8%	7%
Evangelical Christian	Yes	33%	31%
	No	67%	69%
White Evangelical Christians		25%	23%
U.S. Military Veteran	Yes	12%	12%
	No	88%	88%
Interview Type	Landline	52%	55%
	Cell Phone	48%	45%

NBC News/WSJ/Marist Poll Pennsylvania Adults. Interviews conducted August 3rd through August 7th, 2016, n=1022 MOE +/- 3.1 percentage points. Pennsylvania Registered Voters: n=834 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Pennsylvania Adults		49%	42%	8%
Pennsylvania Registered Voters		50%	44%	6%
Party Identification^	Democrat	88%	8%	4%
	Republican	9%	86%	5%
	Independent	43%	47%	9%
Political Ideology^	Very liberal-Liberal	88%	8%	4%
	Moderate	48%	46%	7%
	Conservative-Very conservative	21%	72%	7%
Tea Party Supporters^		21%	75%	4%
Region	Philadelphia	76%	19%	6%
	Philadelphia Suburbs	55%	37%	7%
	Northeast	45%	49%	6%
	Central	34%	55%	11%
	West	49%	42%	9%
Household Income	Less than \$50,000	51%	39%	10%
	\$50,000 or more	49%	45%	6%
Education	Not college graduate	45%	45%	10%
	College graduate	57%	38%	5%
Race	White	44%	49%	8%
	African American	87%	5%	8%
Age	18 to 29	54%	31%	14%
	30 to 44	46%	46%	8%
	45 to 59	48%	45%	7%
	60 or older	51%	43%	6%
Age	Under 45	49%	40%	11%
	45 or older	49%	44%	6%
Gender	Men	46%	47%	7%
	Women	52%	39%	10%
U.S. Military Veteran	Yes	46%	49%	6%
	No	49%	42%	9%
Interview Type	Landline	48%	47%	5%
	Cell Phone	50%	38%	12%

NBC News/WSJ/Marist Poll Pennsylvania Adults. Interviews conducted August 3rd through August 7th, 2016, n=1022 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding. ^Pennsylvania Registered Voters: n=834 MOE +/- 3.4 percentage points.

NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Registered Voters				
		If November's presidential election were held today, whom would you support if the candidates are:				
		Hillary Clinton and Tim Kaine, the Democrats	Donald Trump and Mike Pence, the Republicans	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		48%	37%	8%	1%	6%
Definitely Vote in 2016 Election		52%	37%	5%	1%	4%
Party Identification	Democrat	91%	5%	1%	1%	3%
	Republican	7%	77%	8%	1%	7%
	Independent	35%	37%	17%	2%	9%
Political Ideology	Very liberal-Liberal	83%	9%	4%	2%	2%
	Moderate	50%	31%	8%	2%	10%
	Conservative-Very conservative	20%	64%	9%	1%	6%
Tea Party Supporters		20%	66%	8%	1%	6%
Region	Philadelphia	71%	19%	6%	0%	4%
	Philadelphia Suburbs	52%	26%	8%	5%	10%
	Northeast	42%	41%	10%	1%	6%
	Central	31%	53%	10%	1%	6%
	West	53%	36%	6%	0%	6%
Household Income	Less than \$50,000	56%	34%	5%	1%	4%
	\$50,000 or more	44%	40%	8%	2%	5%
Education	Not college graduate	43%	43%	7%	1%	6%
	College graduate	54%	29%	8%	2%	6%
Race	White	43%	42%	8%	1%	6%
	African American	94%	1%	4%	0%	1%
Age	18 to 29	48%	34%	6%	6%	6%
	30 to 44	47%	36%	11%	2%	4%
	45 to 59	46%	43%	7%	1%	4%
	60 or older	50%	33%	8%	0%	9%
Age	Under 45	47%	35%	9%	3%	5%
	45 or older	48%	38%	7%	0%	7%
Gender	Men	40%	44%	9%	2%	5%
	Women	55%	30%	7%	1%	7%
Race and Education	White - Not College Graduate	34%	50%	8%	1%	7%
	White - College Graduate	53%	32%	8%	1%	5%
U.S. Military Veteran	Yes	40%	45%	7%	2%	7%
	No	49%	36%	8%	1%	6%
Interview Type	Landline	47%	37%	8%	1%	7%
	Cell Phone	49%	36%	7%	2%	6%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted August 3rd through August 7th, 2016, n=834 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Registered Voters					
		If November's presidential election were held today, whom would you support if the candidates are:					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		45%	36%	9%	3%	1%	6%
Definitely Vote in 2016 Election		50%	36%	8%	2%	1%	3%
Party Identification	Democrat	87%	6%	2%	2%	0%	2%
	Republican	7%	76%	10%	2%	1%	5%
	Independent	32%	33%	17%	7%	0%	10%
Political Ideology	Very liberal-Liberal	79%	9%	4%	6%	0%	2%
	Moderate	47%	29%	13%	2%	1%	7%
	Conservative-Very conservative	17%	64%	10%	2%	1%	6%
Tea Party Supporters		12%	65%	14%	4%	1%	5%
Region	Philadelphia	71%	15%	6%	1%	0%	7%
	Philadelphia Suburbs	49%	26%	11%	6%	2%	6%
	Northeast	39%	41%	9%	4%	0%	6%
	Central	28%	52%	12%	3%	0%	4%
	West	49%	36%	8%	1%	1%	6%
Household Income	Less than \$50,000	50%	35%	7%	4%	0%	4%
	\$50,000 or more	42%	38%	11%	4%	0%	4%
Education	Not college graduate	39%	43%	8%	4%	0%	6%
	College graduate	53%	28%	11%	3%	1%	4%
Race	White	40%	41%	9%	3%	1%	6%
	African American	91%	4%	1%	0%	0%	4%
Age	18 to 29	39%	31%	17%	13%	0%	0%
	30 to 44	43%	38%	11%	3%	0%	5%
	45 to 59	44%	39%	9%	2%	1%	6%
	60 or older	49%	34%	5%	1%	2%	9%
Age	Under 45	42%	35%	13%	7%	0%	3%
	45 or older	46%	36%	7%	1%	1%	7%
Gender	Men	36%	42%	11%	3%	1%	6%
	Women	53%	31%	8%	3%	1%	5%
Race and Education	White - Not College Graduate	29%	50%	9%	4%	0%	7%
	White - College Graduate	52%	32%	9%	1%	1%	4%
U.S. Military Veteran	Yes	40%	42%	9%	0%	1%	8%
	No	45%	36%	9%	4%	1%	5%
Interview Type	Landline	44%	37%	8%	2%	1%	8%
	Cell Phone	45%	35%	11%	5%	0%	4%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted August 3rd through August 7th, 2016, n=834 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

## NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Pennsylvania Adults		40%	53%	7%
Pennsylvania Registered Voters		43%	53%	4%
Party Identification^	Democrat	81%	14%	4%
	Republican	8%	90%	3%
	Independent	29%	66%	5%
Political Ideology^	Very liberal-Liberal	77%	20%	4%
	Moderate	43%	52%	5%
	Conservative-Very conservative	16%	80%	4%
Tea Party Supporters^		15%	82%	2%
Region	Philadelphia	59%	29%	12%
	Philadelphia Suburbs	44%	50%	5%
	Northeast	33%	60%	6%
	Central	27%	65%	8%
	West	44%	50%	7%
Household Income	Less than \$50,000	43%	47%	10%
	\$50,000 or more	39%	57%	4%
Education	Not college graduate	34%	58%	8%
	College graduate	49%	45%	6%
Race	White	35%	59%	6%
	African American	75%	10%	16%
Age	18 to 29	33%	58%	9%
	30 to 44	39%	55%	6%
	45 to 59	40%	52%	8%
	60 or older	45%	49%	7%
Age	Under 45	36%	56%	7%
	45 or older	43%	50%	7%
Gender	Men	33%	60%	7%
	Women	46%	46%	7%
U.S. Military Veteran	Yes	33%	54%	12%
	No	41%	53%	7%
Interview Type	Landline	40%	53%	6%
	Cell Phone	39%	52%	8%

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NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Pennsylvania Adults		30%	63%	7%
Pennsylvania Registered Voters		31%	63%	6%
Party Identification^	Democrat	7%	90%	3%
	Republican	64%	29%	7%
	Independent	26%	66%	7%
Political Ideology^	Very liberal-Liberal	9%	89%	2%
	Moderate	22%	72%	6%
	Conservative-Very conservative	55%	36%	10%
Tea Party Supporters^		58%	35%	8%
Region	Philadelphia	19%	76%	5%
	Philadelphia Suburbs	17%	77%	5%
	Northeast	33%	60%	7%
	Central	41%	49%	9%
	West	31%	60%	8%
Household Income	Less than \$50,000	30%	62%	9%
	\$50,000 or more	31%	63%	5%
Education	Not college graduate	36%	55%	9%
	College graduate	21%	74%	5%
Race	White	35%	58%	7%
	African American	2%	95%	3%
Age	18 to 29	27%	68%	6%
	30 to 44	31%	62%	8%
	45 to 59	33%	61%	7%
	60 or older	28%	63%	9%
Age	Under 45	29%	64%	7%
	45 or older	30%	62%	8%
Gender	Men	34%	58%	8%
	Women	26%	68%	6%
U.S. Military Veteran	Yes	38%	54%	8%
	No	29%	64%	7%
Interview Type	Landline	30%	63%	8%
	Cell Phone	30%	63%	7%

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## NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults			
		Overall, do you have a favorable or an unfavorable impression of Tim Kaine?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Pennsylvania Adults		36%	23%	12%	29%
Pennsylvania Registered Voters		40%	24%	9%	28%
Party Identification <sup>^</sup>	Democrat	62%	11%	5%	22%
	Republican	14%	38%	11%	37%
	Independent	36%	27%	13%	24%
Political Ideology <sup>^</sup>	Very liberal-Liberal	60%	15%	5%	20%
	Moderate	46%	18%	8%	29%
	Conservative-Very conservative	20%	38%	13%	30%
Tea Party Supporters <sup>^</sup>		25%	39%	11%	25%
Region	Philadelphia	36%	25%	12%	28%
	Philadelphia Suburbs	41%	22%	7%	30%
	Northeast	35%	25%	15%	25%
	Central	27%	27%	13%	32%
	West	41%	18%	11%	30%
Household Income	Less than \$50,000	34%	22%	13%	31%
	\$50,000 or more	41%	24%	9%	26%
Education	Not college graduate	29%	24%	15%	33%
	College graduate	47%	22%	7%	24%
Race	White	37%	23%	12%	29%
	African American	37%	24%	7%	33%
Age	18 to 29	23%	24%	21%	32%
	30 to 44	32%	27%	11%	30%
	45 to 59	43%	23%	7%	27%
	60 or older	40%	19%	12%	30%
Age	Under 45	28%	26%	16%	31%
	45 or older	41%	21%	9%	29%
Gender	Men	35%	25%	15%	25%
	Women	37%	21%	9%	33%
U.S. Military Veteran	Yes	28%	30%	15%	27%
	No	37%	22%	11%	30%
Interview Type	Landline	39%	23%	11%	27%
	Cell Phone	33%	22%	13%	32%

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## NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults			
		Overall, do you have a favorable or an unfavorable impression of Mike Pence?			
		Favorable	Unfavorable	Never heard	Unsure
		Row %	Row %	Row %	Row %
Pennsylvania Adults		34%	28%	13%	25%
Pennsylvania Registered Voters		39%	29%	9%	24%
Party Identification^	Democrat	17%	48%	9%	26%
	Republican	65%	10%	7%	18%
	Independent	39%	24%	12%	24%
Political Ideology^	Very liberal-Liberal	18%	49%	7%	26%
	Moderate	34%	34%	10%	22%
	Conservative-Very conservative	61%	10%	9%	20%
Tea Party Supporters^		64%	10%	6%	20%
Region	Philadelphia	19%	41%	15%	25%
	Philaladelphia Suburbs	32%	35%	9%	24%
	Northeast	43%	25%	8%	24%
	Central	36%	21%	14%	29%
	West	34%	25%	17%	24%
Household Income	Less than \$50,000	30%	26%	17%	28%
	\$50,000 or more	38%	33%	9%	20%
Education	Not college graduate	32%	22%	17%	29%
	College graduate	37%	37%	6%	20%
Race	White	38%	27%	12%	23%
	African American	19%	34%	20%	26%
Age	18 to 29	21%	32%	20%	27%
	30 to 44	32%	27%	15%	26%
	45 to 59	40%	28%	9%	22%
	60 or older	36%	25%	13%	26%
Age	Under 45	28%	29%	17%	26%
	45 or older	38%	27%	11%	24%
Gender	Men	38%	26%	13%	22%
	Women	30%	29%	14%	28%
U.S. Military Veteran	Yes	38%	31%	10%	22%
	No	33%	27%	14%	26%
Interview Type	Landline	37%	27%	12%	25%
	Cell Phone	31%	29%	15%	25%

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NBC News/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Registered Voters			
		2016 Pennsylvania election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Katie McGinty, the Democrat	Pat Toomey, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		48%	44%	<1%	7%
Definitely Vote in 2016 Election		51%	44%	0%	5%
Party Identification	Democrat	86%	8%	0%	6%
	Republican	8%	87%	1%	4%
	Independent	41%	47%	0%	11%
Political Ideology	Very liberal-Liberal	83%	13%	0%	4%
	Moderate	46%	42%	0%	11%
	Conservative-Very conservative	22%	72%	1%	5%
Tea Party Supporters		22%	75%	0%	3%
Region	Philadelphia	69%	22%	0%	10%
	Philadelphia Suburbs	48%	42%	0%	10%
	Northeast	43%	43%	2%	13%
	Central	37%	59%	0%	4%
	West	52%	45%	0%	3%
Household Income	Less than \$50,000	54%	38%	1%	8%
	\$50,000 or more	47%	49%	0%	4%
Education	Not college graduate	44%	47%	1%	8%
	College graduate	53%	41%	0%	5%
Race	White	43%	50%	0%	7%
	African American	89%	2%	0%	9%
Age	18 to 29	49%	44%	0%	8%
	30 to 44	42%	52%	0%	7%
	45 to 59	49%	43%	1%	7%
	60 or older	52%	41%	0%	7%
Age	Under 45	44%	49%	0%	7%
	45 or older	50%	42%	1%	7%
Gender	Men	41%	52%	0%	7%
	Women	54%	37%	0%	8%
Race and Education	White - Not College Graduate	36%	55%	1%	8%
	White - College Graduate	51%	44%	0%	5%
U.S. Military Veteran	Yes	41%	51%	1%	7%
	No	49%	44%	0%	7%
Interview Type	Landline	45%	45%	1%	9%
	Cell Phone	52%	43%	0%	5%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted August 3rd through August 7th, 2016, n=834 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.