

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Pennsylvania Poll of 1,018 Adults

This survey of 1,018 adults was conducted July 5th through July 10th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Pennsylvania were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Pennsylvania from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race and region. Results are statistically significant within ± 3.1 percentage points. There are 829 registered voters. The results for this subset are statistically significant within ± 3.4 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Pennsylvania

		Pennsylvania Adults	Pennsylvania Registered Voters
		Col %	Col %
Pennsylvania Adults		100%	
Pennsylvania Registered Voters		81%	100%
Party Registration^	Democrat	n/a	46%
	Republican	n/a	40%
	Independent	n/a	13%
	Other	n/a	1%
Party Identification^	Democrat	n/a	38%
	Republican	n/a	31%
	Independent	n/a	29%
	Other	n/a	2%
Political Ideology^	Very liberal	n/a	8%
	Liberal	n/a	18%
	Moderate	n/a	40%
	Conservative	n/a	26%
	Very conservative	n/a	8%
Tea Party Supporters^		n/a	17%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	43%	39%
	45 or older	57%	61%
Age	18 to 29	19%	16%
	30 to 44	24%	23%
	45 to 59	28%	30%
	60 or older	28%	31%
Race	White	79%	80%
	African American	10%	10%
	Latino	4%	3%
	Other	6%	6%
Region	Philadelphia	12%	13%
	Philadelphia Suburbs	19%	21%
	Northeast	18%	16%
	Central	23%	23%
	West	28%	27%
Household Income	Less than \$50,000	48%	43%
	\$50,000 or more	52%	57%
Education	Not college graduate	57%	54%
	College graduate	43%	46%
Evangelical Christian	Yes	32%	32%
	No	68%	68%
White Evangelical Christians		23%	22%
Interview Type	Landline	49%	54%
	Cell Phone	51%	46%

NBC News/WSJ/Marist Poll Pennsylvania Adults. Interviews conducted July 5th through July 10th, 2016, n=1018 MOE +/- 3.1 percentage points.

^Pennsylvania Registered Voters: n=829 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Pennsylvania Adults		49%	41%	10%
Pennsylvania Registered Voters		48%	43%	9%
Party Identification^	Democrat	86%	8%	6%
	Republican	12%	83%	5%
	Independent	42%	44%	13%
Political Ideology^	Very liberal-Liberal	83%	11%	6%
	Moderate	50%	37%	13%
	Conservative-Very conservative	19%	77%	4%
Tea Party Supporters^		18%	76%	6%
Region	Philadelphia	77%	16%	7%
	Philaladelphia Suburbs	56%	36%	8%
	Northeast	42%	44%	13%
	Central	38%	50%	12%
	West	44%	46%	10%
Household Income	Less than \$50,000	53%	36%	11%
	\$50,000 or more	47%	45%	9%
Education	Not college graduate	44%	43%	13%
	College graduate	54%	39%	7%
Race	White	43%	47%	10%
	African American	92%	6%	2%
Age	18 to 29	63%	22%	16%
	30 to 44	47%	37%	16%
	45 to 59	44%	49%	7%
	60 or older	46%	49%	6%
Age	Under 45	54%	30%	16%
	45 or older	45%	49%	6%
Gender	Men	46%	44%	9%
	Women	51%	38%	11%
Interview Type	Landline	46%	46%	8%
	Cell Phone	51%	36%	12%

NBC News/WSJ/Marist Poll Pennsylvania Adults. Interviews conducted July 5th through July 10th, 2016, n=1018 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding. ^Pennsylvania Registered Voters: n=829 MOE +/- 3.4 percentage points.

		Pennsylvania Registered Voters				
		If November's presidential election were held today, whom would you support if the candidates are:				
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		45%	36%	11%	2%	6%
Definitely Vote in 2016 Election		48%	39%	5%	2%	5%
Party Identification	Democrat	87%	5%	4%	0%	3%
	Republican	8%	74%	10%	1%	7%
	Independent	36%	36%	19%	3%	6%
Political Ideology	Very liberal-Liberal	79%	7%	10%	2%	2%
	Moderate	48%	34%	8%	2%	8%
	Conservative-Very conservative	18%	63%	14%	1%	5%
Tea Party Supporters		12%	70%	12%	1%	4%
Region	Philadelphia	74%	12%	8%	2%	4%
	Philalddelphia Suburbs	55%	26%	12%	0%	6%
	Northeast	39%	44%	10%	1%	5%
	Central	33%	43%	16%	3%	5%
	West	38%	43%	7%	3%	9%
Household Income	Less than \$50,000	49%	34%	11%	1%	6%
	\$50,000 or more	45%	37%	11%	3%	3%
Education	Not college graduate	42%	36%	12%	2%	8%
	College graduate	50%	35%	10%	2%	3%
Race	White	40%	40%	11%	2%	7%
	African American	91%	0%	7%	0%	3%
Age	18 to 29	53%	25%	17%	4%	2%
	30 to 44	47%	34%	12%	4%	4%
	45 to 59	41%	38%	10%	0%	10%
	60 or older	45%	40%	7%	1%	7%
Age	Under 45	49%	30%	14%	4%	3%
	45 or older	43%	39%	9%	1%	8%
Gender	Men	41%	42%	11%	2%	4%
	Women	49%	30%	11%	2%	8%
Race and Education	White - Not College Graduate	33%	43%	12%	2%	10%
	White - College Graduate	47%	37%	10%	2%	3%
Interview Type	Landline	44%	37%	11%	1%	7%
	Cell Phone	48%	34%	11%	3%	5%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted July 5th through July 10th, 2016, n=829 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Registered Voters					
		If November's presidential election were held today, whom would you support if the candidates are:					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		43%	35%	8%	2%	2%	9%
Definitely Vote in 2016 Election		46%	38%	7%	2%	1%	6%
Party Identification	Democrat	84%	5%	1%	1%	1%	7%
	Republican	5%	76%	10%	0%	4%	5%
	Independent	35%	30%	15%	3%	2%	14%
Political Ideology	Very liberal-Liberal	71%	7%	5%	4%	4%	9%
	Moderate	47%	33%	10%	1%	2%	8%
	Conservative-Very conservative	17%	60%	10%	2%	3%	9%
Tea Party Supporters		11%	65%	16%	0%	1%	6%
Region	Philadelphia	72%	12%	4%	1%	1%	9%
	Philadelphia Suburbs	55%	27%	9%	0%	1%	8%
	Northeast	36%	45%	8%	3%	3%	5%
	Central	32%	40%	11%	1%	6%	10%
	West	34%	40%	9%	3%	1%	13%
Household Income	Less than \$50,000	47%	31%	8%	2%	3%	8%
	\$50,000 or more	42%	37%	10%	2%	2%	7%
Education	Not college graduate	42%	35%	6%	2%	4%	11%
	College graduate	45%	34%	11%	2%	1%	7%
Race	White	37%	40%	10%	2%	3%	9%
	African American	91%	0%	0%	0%	2%	8%
Age	18 to 29	43%	21%	15%	4%	4%	13%
	30 to 44	45%	30%	11%	2%	3%	10%
	45 to 59	40%	40%	9%	2%	2%	8%
	60 or older	46%	40%	3%	1%	1%	9%
Age	Under 45	44%	26%	12%	3%	4%	11%
	45 or older	43%	40%	6%	1%	1%	8%
Gender	Men	38%	39%	10%	2%	2%	9%
	Women	48%	31%	7%	1%	3%	9%
Race and Education	White - Not College Graduate	33%	43%	7%	2%	4%	11%
	White - College Graduate	41%	37%	12%	2%	1%	7%
Interview Type	Landline	43%	40%	6%	1%	2%	8%
	Cell Phone	43%	29%	12%	2%	3%	11%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted July 5th through July 10th, 2016, n=829 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

NBC/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Pennsylvania Adults		38%	54%	8%
Pennsylvania Registered Voters		39%	55%	6%
Party Identification [^]	Democrat	79%	13%	8%
	Republican	7%	90%	3%
	Independent	26%	70%	4%
Political Ideology [^]	Very liberal-Liberal	68%	27%	5%
	Moderate	42%	52%	6%
	Conservative-Very conservative	14%	83%	3%
Tea Party Supporters [^]		13%	87%	0%
Region	Philadelphia	68%	27%	5%
	Philaladelphia Suburbs	46%	46%	8%
	Northeast	33%	61%	7%
	Central	26%	66%	8%
	West	32%	58%	10%
Household Income	Less than \$50,000	42%	49%	9%
	\$50,000 or more	36%	59%	5%
Education	Not college graduate	36%	55%	10%
	College graduate	41%	53%	6%
Race	White	32%	60%	8%
	African American	77%	16%	7%
Age	18 to 29	35%	55%	10%
	30 to 44	37%	52%	11%
	45 to 59	37%	58%	5%
	60 or older	42%	51%	7%
Age	Under 45	36%	53%	11%
	45 or older	39%	55%	6%
Gender	Men	33%	61%	6%
	Women	42%	49%	9%
Interview Type	Landline	39%	54%	7%
	Cell Phone	37%	54%	9%

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NBC/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Pennsylvania Adults		29%	62%	9%
Pennsylvania Registered Voters		29%	62%	9%
Party Identification^	Democrat	7%	88%	5%
	Republican	58%	30%	12%
	Independent	27%	64%	9%
Political Ideology^	Very liberal-Liberal	7%	91%	2%
	Moderate	26%	67%	7%
	Conservative-Very conservative	49%	36%	15%
Tea Party Supporters^		61%	28%	11%
Region	Philadelphia	11%	80%	9%
	Philaladelphia Suburbs	20%	70%	10%
	Northeast	36%	55%	10%
	Central	35%	58%	8%
	West	33%	58%	9%
Household Income	Less than \$50,000	29%	63%	8%
	\$50,000 or more	30%	62%	8%
Education	Not college graduate	30%	60%	10%
	College graduate	26%	66%	7%
Race	White	32%	60%	8%
	African American	12%	82%	6%
Age	18 to 29	17%	74%	9%
	30 to 44	26%	64%	10%
	45 to 59	33%	57%	9%
	60 or older	34%	59%	8%
Age	Under 45	22%	68%	9%
	45 or older	34%	58%	8%
Gender	Men	32%	58%	10%
	Women	26%	66%	8%
Interview Type	Landline	30%	59%	10%
	Cell Phone	27%	65%	8%

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NBC/WSJ/Marist Poll Pennsylvania Tables

		Pennsylvania Registered Voters			
		2016 Pennsylvania election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Katie McGinty, the Democrat	Pat Toomey, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Pennsylvania Registered Voters		47%	44%	2%	8%
Definitely Vote in 2016 Election		49%	44%	1%	6%
Party Identification	Democrat	79%	13%	1%	7%
	Republican	10%	83%	3%	5%
	Independent	44%	44%	2%	11%
Political Ideology	Very liberal-Liberal	76%	15%	2%	7%
	Moderate	48%	43%	1%	8%
	Conservative-Very conservative	21%	71%	1%	7%
Tea Party Supporters		18%	79%	0%	2%
Region	Philadelphia	70%	19%	2%	10%
	Philaladelphia Suburbs	52%	39%	0%	9%
	Northeast	38%	48%	2%	12%
	Central	38%	54%	4%	4%
	West	44%	48%	2%	6%
Household Income	Less than \$50,000	54%	37%	1%	8%
	\$50,000 or more	44%	48%	2%	6%
Education	Not college graduate	45%	42%	3%	10%
	College graduate	49%	45%	1%	5%
Race	White	42%	48%	2%	8%
	African American	80%	10%	2%	8%
Age	18 to 29	48%	42%	2%	9%
	30 to 44	48%	42%	4%	6%
	45 to 59	47%	44%	1%	8%
	60 or older	45%	46%	1%	8%
Age	Under 45	48%	42%	3%	7%
	45 or older	46%	45%	1%	8%
Gender	Men	42%	50%	1%	7%
	Women	50%	38%	3%	9%
Race and Education	White - Not College Graduate	40%	48%	3%	9%
	White - College Graduate	45%	48%	1%	5%
Interview Type	Landline	45%	46%	1%	8%
	Cell Phone	48%	41%	3%	8%

NBC News/WSJ/Marist Poll Pennsylvania Registered Voters. Interviews conducted July 5th through July 10th, 2016, n=829 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.