

NBC News/WSJ/Marist Poll Ohio Adults,
Registered Voters, & Potential Electorates

March 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Ohio Poll of 2,458 Adults

This survey of 2,458 adults was conducted March 4th through March 10th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Ohio were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Ohio from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, region, and race. Results are statistically significant within ± 2.0 percentage points. There are 2,052 registered voters. The results for this subset are statistically significant within ± 2.2 percentage points. Among registered voters, 694 had a phone match in the voter file and 1,358 did not. The results for these subsets are statistically significant within ± 3.7 percentage points and ± 2.7 percentage points, respectively. There are 974 voters in the potential Republican primary electorate. The potential Republican primary electorate in Ohio includes all voters who prefer to vote in the Republican presidential primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 868 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Ohio includes all voters who prefer to vote in the Democratic presidential primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 3.1 percentage points and ± 3.3 percentage points, respectively. There are 564 likely Republican primary voters and 453 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Ohio Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.1 percentage points and ± 4.6 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

NBC News/WSJ/Marist Poll Ohio Tables of Adults, Registered Voters, and Potential Electorates

Nature of the Sample - Ohio

		Ohio Adults	Ohio Registered Voters
		Col %	Col %
Ohio Adults		100%	
Ohio Registered Voters		83%	100%
Ohio Potential Republican Electorate		40%	47%
Ohio Likely Republican Primary Voters		23%	27%
Ohio Potential Democratic Electorate		35%	42%
Ohio Likely Democratic Primary Voters		18%	22%
Party Identification	Democrat	n/a	33%
	Republican	n/a	33%
	Independent	n/a	34%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	5%
	Liberal	n/a	19%
	Moderate	n/a	36%
	Conservative	n/a	29%
Tea Party Supporters	Very conservative	n/a	10%
		n/a	21%
Gender	Men	48%	48%
	Women	52%	52%
Age	Under 45	45%	41%
	45 or older	55%	59%
Age	18 to 29	21%	16%
	30 to 44	24%	25%
	45 to 59	28%	30%
	60 or older	26%	29%
Race	White	82%	84%
	African American	11%	11%
	Latino	3%	3%
	Other	3%	3%
Region	Cleveland Area	16%	16%
	North	26%	26%
	Ohio Valley & West	22%	22%
	Columbus Area	17%	17%
	Cincinnati/Dayton Area	19%	19%
Household Income	Less than \$50,000	52%	48%
	\$50,000 or more	48%	52%
Education	Not college graduate	65%	61%
	College graduate	35%	39%
Marital Status	Married	47%	53%
	Not married	53%	47%
Evangelical Christian	Yes	38%	39%
	No	62%	61%
White Evangelical Christians		29%	30%
Religiosity	Practice a Religion	51%	54%
	Does not Practice a Religion	49%	46%
U.S. Military Veteran	Yes	11%	13%
	No	89%	87%
Ohio Voter Registration List	Match	n/a	34%
	No Match	n/a	66%
Interview Type	Landline	40%	43%
	Cell Phone	60%	57%

NBC News/WSJ/Marist Poll Ohio Adults. Interviews conducted March 4th through March 10th, 2016, n=2458 MOE +/- 2.0 percentage points. Ohio Registered Voters: n=2052 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Ohio

		Ohio Potential Republican Electorate	Ohio Likely Republican Primary Voters
		Col %	Col %
Ohio Potential Republican Electorate		100%	
Ohio Likely Republican Primary Voters		58%	100%
Party Identification	Democrat	3%	3%
	Republican	67%	69%
	Independent	29%	27%
	Other	1%	1%
Past Participation*	Yes	77%	85%
	No	23%	15%
Political Ideology	Very liberal	1%	1%
	Liberal	6%	5%
	Moderate	32%	29%
	Conservative	45%	45%
	Very conservative	17%	19%
Tea Party Supporters		34%	36%
Gender	Men	54%	54%
	Women	46%	46%
Age	Under 45	38%	33%
	45 or older	62%	67%
Age	18 to 29	13%	10%
	30 to 44	25%	23%
	45 to 59	33%	35%
	60 or older	29%	32%
Race	White	95%	95%
	African American	1%	0%
	Latino	2%	2%
	Other	2%	2%
Region	Cleveland Area	11%	11%
	North	24%	24%
	Ohio Valley & West	26%	26%
	Columbus Area	18%	18%
	Cincinnati/Dayton Area	21%	21%
Household Income	Less than \$50,000	38%	37%
	\$50,000 or more	62%	63%
Education	Not college graduate	58%	55%
	College graduate	42%	45%
Marital Status	Married	63%	65%
	Not married	37%	35%
Evangelical Christian	Yes	48%	49%
	No	52%	51%
White Evangelical Christians		44%	45%
Religiosity	Practice a Religion	64%	66%
	Does not Practice a Religion	36%	34%
U.S. Military Veteran	Yes	16%	16%
	No	84%	84%
Ohio Voter Registration List	Match	35%	38%
	No Match	65%	62%
Interview Type	Landline	42%	45%
	Cell Phone	58%	55%

NBC News/WSJ/Marist Poll Ohio Potential Republican Electorate. Interviews conducted March 4th through March 10th, 2016, n=974 MOE +/- 3.1 percentage points. Ohio Likely Republican Primary Voters: n=564 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - Ohio

		Ohio Potential Democratic Electorate	Ohio Likely Democratic Primary Voters
		Col %	Col %
Ohio Potential Democratic Electorate		100%	
Ohio Likely Democratic Primary Voters		52%	100%
Party Identification	Democrat	73%	76%
	Republican	1%	1%
	Independent	26%	23%
	Other	0%	0%
Past Participation*	Yes	76%	83%
	No	24%	17%
Political Ideology	Very liberal	10%	12%
	Liberal	33%	35%
	Moderate	41%	37%
	Conservative	12%	11%
	Very conservative	4%	4%
Tea Party Supporters		9%	8%
Gender	Men	40%	43%
	Women	60%	57%
Age	Under 45	42%	47%
	45 or older	58%	53%
Age	18 to 29	19%	18%
	30 to 44	23%	29%
	45 to 59	28%	33%
	60 or older	30%	21%
Race	White	75%	76%
	African American	20%	19%
	Latino	3%	2%
	Other	3%	3%
Region	Cleveland Area	22%	20%
	North	29%	29%
	Ohio Valley & West	16%	18%
	Columbus Area	16%	15%
	Cincinnati/Dayton Area	18%	18%
Household Income	Less than \$50,000	56%	52%
	\$50,000 or more	44%	48%
Education	Not college graduate	63%	59%
	College graduate	37%	41%
Marital Status	Married	45%	47%
	Not married	55%	53%
Evangelical Christian	Yes	31%	30%
	No	69%	70%
White Evangelical Christians		18%	16%
Religiosity	Practice a Religion	46%	45%
	Does not Practice a Religion	54%	55%
U.S. Military Veteran	Yes	9%	9%
	No	91%	91%
Ohio Voter Registration List	Match	34%	32%
	No Match	66%	68%
Interview Type	Landline	44%	40%
	Cell Phone	56%	60%

NBC News/WSJ/Marist Poll Ohio Potential Democratic Electorate. Interviews conducted March 4th through March 10th, 2016, n=868 MOE +/- 3.3 percentage points. Ohio Likely Democratic Primary Voters: n=453 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	Ohio Adults	45%	48%	7%
Registered Voters	Ohio Registered Voters	45%	49%	6%
Potential Republican Electorate	Ohio Potential Republican Electorate	13%	82%	4%
Potential Democratic Electorate	Ohio Potential Democratic Electorate	80%	15%	5%
Party Identification	Democrat	80%	14%	5%
	Republican	11%	85%	4%
	Independent	43%	49%	8%
Political Ideology	Very liberal-Liberal	79%	16%	5%
	Moderate	52%	41%	7%
	Conservative-Very conservative	18%	78%	5%
Tea Party Support	Tea Party Supporters	19%	79%	2%
Region	Cleveland Area	56%	38%	6%
	North	47%	45%	8%
	Ohio Valley & West	32%	60%	8%
	Columbus Area	48%	45%	7%
	Cincinnati/Dayton Area	45%	48%	6%
Household Income	Less than \$50,000	51%	42%	7%
	\$50,000 or more	41%	54%	5%
Education	Not college graduate	45%	47%	8%
	College graduate	46%	49%	5%
Race	White	38%	55%	7%
	African American	91%	5%	4%
	Latino	60%	30%	10%
Age	18 to 29	56%	34%	10%
	30 to 44	46%	48%	7%
	45 to 59	38%	56%	6%
	60 or older	43%	51%	6%
Age	Under 45	51%	41%	8%
	45 or older	40%	54%	6%
Gender	Men	41%	53%	6%
	Women	49%	43%	8%
Marital Status	Married	37%	57%	6%
	Not married	52%	40%	8%
Religiosity	Practice a Religion	39%	54%	7%
	Does not Practice a Religion	51%	42%	7%
U.S. Military Veteran	Yes	34%	57%	9%
	No	46%	47%	7%
Interview Type	Landline	42%	50%	8%
	Cell Phone	47%	47%	7%

NBC News/WSJ/Marist Poll Ohio Adults. Interviews conducted March 4th through March 10th, 2016, n=2458 MOE +/- 2.0 percentage points. Ohio Registered Voters: n=2052 MOE +/- 2.2 percentage points. Potential Republican Electorate: n=974 MOE +/- 3.1 percentage points. Potential Democratic Electorate: n=868 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

2016 Ohio Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		John Kasich	Donald Trump	Ted Cruz	Marco Rubio	Other	Undecided
Potential Republican Electorate	Ohio Potential Republican Electorate	37%	33%	18%	7%	0%	4%
Intensity of Support	Strongly support	41%	36%	19%	4%		
	Somewhat support	36%	35%	18%	11%		1%
	Might vote differently	39%	25%	18%	16%		2%
Party Identification	Republican	39%	31%	19%	8%	0%	4%
	Independent	35%	39%	17%	5%	0%	5%
Political Ideology	Moderate	48%	29%	13%	7%		4%
	Conservative-Very conservative	34%	33%	22%	7%	0%	4%
Political Ideology	Moderate	48%	29%	13%	7%		4%
	Conservative	38%	34%	16%	8%	0%	3%
	Very conservative	23%	29%	39%	4%		5%
Tea Party Support	Tea Party Supporters	24%	38%	28%	7%	0%	2%
Region	Cleveland Area	36%	35%	12%	8%		9%
	North	37%	36%	19%	7%	0%	2%
	Ohio Valley & West	32%	39%	19%	6%		4%
	Columbus Area	50%	22%	18%	6%		3%
	Cincinnati/Dayton Area	34%	33%	20%	7%	0%	6%
Household Income	Less than \$50,000	33%	42%	16%	4%	0%	5%
	\$50,000 or more	38%	30%	20%	9%	0%	3%
Education	Not college graduate	32%	39%	18%	6%	0%	4%
	College graduate	45%	25%	18%	8%		4%
Age	18 to 29	26%	35%	26%	9%		5%
	30 to 44	36%	33%	20%	7%		5%
	45 to 59	35%	36%	18%	8%		4%
	60 or older	47%	30%	13%	5%	0%	4%
Age	Under 45	32%	34%	22%	7%		5%
	45 or older	41%	33%	16%	7%	0%	4%
Gender	Men	35%	37%	19%	6%	0%	3%
	Women	40%	29%	17%	8%		5%
Marital Status	Married	40%	29%	20%	7%	0%	3%
	Not married	33%	41%	14%	6%	0%	4%
White Evangelical Christians	White Evangelical Christians	32%	32%	23%	9%	0%	4%
Religiosity	Practice a Religion	42%	26%	21%	8%	0%	3%
	Does not Practice a Religion	31%	46%	14%	5%		5%
U.S. Military Veteran	No	39%	31%	18%	7%	0%	4%
	Yes	30%	44%	17%	4%		5%
Interview Type	Landline	43%	32%	14%	6%	0%	5%
	Cell Phone	33%	35%	21%	7%	0%	4%

NBC News/WSJ/Marist Poll Ohio Potential Republican Electorate. Interviews conducted March 4th through March 10th, 2016, n=974 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	Ohio Potential Republican Electorate with a Candidate Preference	60%	29%	9%	1%
	John Kasich	63%	26%	9%	1%
Primary Support	Donald Trump	63%	29%	7%	1%
	Ted Cruz	62%	28%	9%	2%
Party Identification	Republican	65%	25%	9%	2%
	Independent	52%	38%	10%	1%
Political Ideology	Moderate	53%	34%	11%	2%
	Conservative-Very conservative	65%	25%	8%	1%
Political Ideology	Moderate	53%	34%	11%	2%
	Conservative	61%	29%	9%	1%
	Very conservative	76%	16%	6%	2%
Tea Party Support	Tea Party Supporters	71%	21%	8%	
Region	Cleveland Area	52%	37%	9%	1%
	North	58%	28%	12%	2%
	Ohio Valley & West	63%	28%	8%	1%
	Columbus Area	69%	22%	8%	1%
	Cincinnati/Dayton Area	57%	34%	8%	1%
Household Income	Less than \$50,000	59%	29%	10%	2%
	\$50,000 or more	61%	29%	10%	1%
Education	Not college graduate	60%	29%	10%	2%
	College graduate	62%	29%	8%	1%
Race	White	61%	28%	9%	1%
	Non-white	46%	39%	12%	3%
Age	18 to 29	42%	44%	14%	
	30 to 44	61%	28%	11%	
	45 to 59	61%	28%	9%	3%
	60 or older	68%	24%	6%	2%
Age	Under 45	55%	33%	12%	
	45 or older	64%	26%	7%	2%
Gender	Men	62%	29%	8%	1%
	Women	59%	29%	11%	2%
Marital Status	Married	65%	26%	9%	1%
	Not married	54%	35%	10%	2%
White Evangelical Christians	White Evangelical Christians	63%	24%	11%	2%
Religiosity	Practice a Religion	62%	28%	8%	1%
	Does not Practice a Religion	57%	31%	11%	1%
U.S. Military Veteran	Yes	65%	26%	9%	
	No	60%	29%	9%	2%
Interview Type	Cell Phone	55%	33%	11%	1%
	Landline	68%	23%	7%	2%

NBC News/WSJ/Marist Poll Ohio Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted March 4th through March 10th, 2016, n=883 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		John Kasich	Marco Rubio	Ted Cruz	Donald Trump	Other	Undecided
Potential Republican Electorate	Ohio Potential Republican Electorate with a Candidate Preference	26%	26%	23%	12%	2%	11%
	John Kasich		40%	24%	19%	2%	14%
Primary Support	Donald Trump	46%	9%	31%		3%	11%
	Ted Cruz	37%	34%		21%	1%	7%
Party Identification	Republican	26%	25%	26%	12%	2%	9%
	Independent	24%	27%	20%	11%	3%	14%
Political Ideology	Moderate	23%	35%	18%	12%	2%	11%
	Conservative-Very conservative	27%	23%	26%	13%	2%	9%
	Moderate	23%	35%	18%	12%	2%	11%
Political Ideology	Conservative	26%	22%	29%	13%	2%	9%
	Very conservative	31%	23%	20%	14%	4%	8%
Tea Party Support	Tea Party Supporters	29%	22%	27%	15%	2%	5%
	Cleveland Area	36%	20%	24%	12%	2%	6%
	North	27%	22%	21%	15%	2%	13%
Region	Ohio Valley & West	25%	24%	30%	12%	1%	8%
	Columbus Area	22%	27%	22%	12%	3%	14%
	Cincinnati/Dayton Area	23%	33%	19%	11%	3%	10%
Household Income	Less than \$50,000	32%	21%	24%	11%	2%	10%
	\$50,000 or more	25%	27%	23%	13%	2%	9%
Education	Not college graduate	29%	20%	23%	13%	2%	12%
	College graduate	21%	33%	24%	11%	2%	9%
	18 to 29	24%	34%	19%	15%	2%	7%
Age	30 to 44	20%	33%	29%	7%	2%	9%
	45 to 59	28%	22%	21%	14%	3%	12%
	60 or older	30%	20%	23%	14%	1%	12%
Age	Under 45	21%	33%	26%	10%	2%	8%
	45 or older	29%	21%	22%	14%	2%	12%
Gender	Men	28%	26%	21%	13%	3%	10%
	Women	24%	26%	26%	11%	1%	12%
Marital Status	Married	25%	26%	24%	12%	2%	11%
	Not married	26%	25%	23%	13%	2%	10%
White Evangelical Christians	White Evangelical Christians	26%	24%	24%	13%	3%	9%
Religiosity	Practice a Religion	23%	28%	24%	12%	3%	10%
	Does not Practice a Religion	30%	22%	22%	13%	1%	12%
U.S. Military Veteran	Yes	29%	21%	27%	12%		11%
	No	25%	27%	23%	12%	3%	10%
Interview Type	Cell Phone	26%	27%	25%	12%	3%	7%
	Landline	25%	24%	21%	12%	1%	16%

NBC News/WSJ/Marist Poll Ohio Potential Republican Electorate with a Candidate Preference. Interviews conducted March 4th through March 10th, 2016, n=837 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

2016 Ohio Democratic presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Hillary Clinton	Bernie Sanders	Other	Undecided
Potential Democratic Electorate	Ohio Potential Democratic Electorate	57%	36%	0%	6%
Intensity of Support	Strongly support	63%	37%		
	Somewhat support	63%	37%		
	Might vote differently	50%	50%		
Party Identification	Democrat	63%	30%	0%	6%
	Independent	41%	53%		5%
Political Ideology	Very liberal-Liberal	53%	42%	1%	4%
	Moderate	62%	34%		5%
	Conservative-Very conservative	61%	28%		11%
Region	Cleveland Area	66%	30%		5%
	North	52%	41%		7%
	Ohio Valley & West	54%	40%	1%	5%
	Columbus Area	60%	32%	1%	7%
	Cincinnati/Dayton Area	56%	38%		6%
Household Income	Less than \$50,000	60%	33%	0%	6%
	\$50,000 or more	54%	42%	0%	4%
Education	Not college graduate	60%	34%		6%
	College graduate	53%	41%	1%	6%
Race	White	54%	40%	0%	6%
	African American	66%	26%		8%
Age	18 to 29	34%	59%	1%	6%
	30 to 44	49%	48%		3%
	45 to 59	66%	27%	0%	6%
	60 or older	70%	21%		9%
Age	Under 45	42%	53%	0%	4%
	45 or older	68%	24%	0%	8%
Gender	Men	51%	42%	1%	6%
	Women	61%	32%		6%
Marital Status	Married	63%	32%	0%	5%
	Not married	54%	39%	0%	7%
Religiosity	Practice a Religion	65%	28%	0%	7%
	Does not Practice a Religion	53%	43%	0%	4%
Interview Type	Landline	64%	28%		9%
	Cell Phone	52%	43%	1%	4%

NBC News/WSJ/Marist Poll Ohio Potential Democratic Electorate. Interviews conducted March 4th through March 10th, 2016, n=868 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Ohio Tables of Adults, Registered Voters, and Potential Electorates

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	Ohio Potential Democratic Electorate with a Candidate Preference	58%	29%	11%	1%
Primary Support	Hillary Clinton	60%	30%	9%	1%
	Bernie Sanders	56%	28%	15%	2%
Party Identification	Democrat	65%	26%	8%	1%
	Independent	40%	37%	23%	1%
Political Ideology	Very liberal-Liberal	67%	27%	6%	0%
	Moderate	47%	35%	17%	1%
	Conservative-Very conservative	64%	21%	11%	4%
Region	Cleveland Area	60%	25%	12%	2%
	North	58%	26%	15%	1%
	Ohio Valley & West	46%	41%	12%	1%
	Columbus Area	65%	30%	5%	
	Cincinnati/Dayton Area	61%	29%	9%	1%
Household Income	Less than \$50,000	58%	27%	14%	1%
	\$50,000 or more	58%	31%	10%	1%
Education	Not college graduate	56%	31%	12%	2%
	College graduate	63%	26%	11%	0%
Race	White	57%	30%	12%	1%
	African American	62%	28%	9%	1%
Age	18 to 29	50%	37%	13%	
	30 to 44	49%	34%	17%	1%
	45 to 59	63%	26%	10%	1%
	60 or older	66%	24%	7%	2%
Age	Under 45	49%	35%	15%	1%
	45 or older	65%	25%	9%	2%
Gender	Men	58%	31%	10%	1%
	Women	58%	28%	12%	2%
Marital Status	Married	57%	31%	11%	1%
	Not married	59%	28%	12%	1%
Religiosity	Practice a Religion	63%	25%	11%	1%
	Does not Practice a Religion	55%	33%	11%	1%
Interview Type	Landline	64%	25%	10%	2%
	Cell Phone	54%	32%	13%	1%

NBC News/WSJ/Marist Poll Ohio Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted March 4th through March 10th, 2016, n=761 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Ohio Registered Voters	48%	42%	10%
Party Identification	Democrat	86%	9%	4%
	Republican	10%	77%	13%
	Independent	46%	42%	13%
Political Ideology	Very liberal-Liberal	81%	14%	5%
	Moderate	58%	32%	10%
	Conservative-Very conservative	18%	69%	13%
Tea Party Support	Tea Party Supporters	20%	71%	9%
Region	Cleveland Area	58%	32%	10%
	North	50%	39%	11%
	Ohio Valley & West	37%	53%	11%
	Columbus Area	50%	39%	12%
	Cincinnati/Dayton Area	47%	45%	8%
Household Income	Less than \$50,000	54%	36%	9%
	\$50,000 or more	43%	48%	9%
Education	Not college graduate	47%	43%	10%
	College graduate	49%	41%	11%
Race	White	41%	47%	11%
	African American	91%	7%	2%
Age	18 to 29	56%	36%	8%
	30 to 44	48%	38%	14%
	45 to 59	44%	48%	9%
	60 or older	46%	44%	10%
Age	Under 45	51%	37%	12%
	45 or older	45%	46%	9%
Gender	Men	40%	51%	9%
	Women	55%	34%	11%
Marital Status	Married	42%	48%	10%
	Not married	54%	36%	10%
Religiosity	Practice a Religion	43%	45%	11%
	Does not Practice a Religion	53%	38%	8%
U.S. Military Veteran	Yes	35%	56%	9%
	No	50%	40%	10%
Interview Type	Landline	47%	42%	11%
	Cell Phone	48%	42%	10%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Ohio Registered Voters	45%	47%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	6%	88%	6%
	Independent	41%	47%	13%
Political Ideology	Very liberal-Liberal	79%	16%	5%
	Moderate	52%	40%	8%
	Conservative-Very conservative	18%	75%	7%
Tea Party Support	Tea Party Supporters	19%	79%	3%
Region	Cleveland Area	58%	35%	7%
	North	47%	43%	10%
	Ohio Valley & West	32%	59%	9%
	Columbus Area	45%	47%	8%
	Cincinnati/Dayton Area	43%	50%	7%
Household Income	Less than \$50,000	51%	39%	9%
	\$50,000 or more	39%	54%	6%
Education	Not college graduate	46%	46%	8%
	College graduate	43%	49%	8%
Race	White	38%	53%	9%
	African American	92%	4%	4%
Age	18 to 29	47%	46%	7%
	30 to 44	42%	49%	9%
	45 to 59	43%	49%	8%
	60 or older	46%	45%	9%
Age	Under 45	44%	48%	8%
	45 or older	45%	47%	8%
Gender	Men	37%	54%	9%
	Women	51%	41%	8%
Marital Status	Married	38%	55%	7%
	Not married	52%	39%	9%
Religiosity	Practice a Religion	39%	54%	7%
	Does not Practice a Religion	52%	40%	9%
U.S. Military Veteran	Yes	32%	55%	13%
	No	46%	46%	8%
Interview Type	Landline	46%	43%	11%
	Cell Phone	43%	50%	7%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	John Kasich, the Republican	Undecided
Registered Voters	Ohio Registered Voters	36%	57%	7%
Party Identification	Democrat	76%	19%	5%
	Republican	4%	92%	3%
	Independent	30%	60%	10%
Political Ideology	Very liberal-Liberal	69%	26%	5%
	Moderate	39%	55%	6%
	Conservative-Very conservative	15%	79%	6%
Tea Party Support	Tea Party Supporters	15%	82%	3%
Region	Cleveland Area	48%	46%	5%
	North	40%	53%	8%
	Ohio Valley & West	26%	65%	9%
	Columbus Area	34%	60%	5%
	Cincinnati/Dayton Area	35%	59%	6%
Household Income	Less than \$50,000	43%	51%	7%
	\$50,000 or more	32%	63%	5%
Education	Not college graduate	38%	56%	6%
	College graduate	34%	59%	7%
Race	White	30%	63%	6%
	African American	82%	11%	7%
Age	18 to 29	37%	58%	4%
	30 to 44	37%	56%	7%
	45 to 59	35%	58%	8%
	60 or older	37%	57%	6%
Age	Under 45	37%	57%	6%
	45 or older	36%	57%	7%
Gender	Men	30%	63%	6%
	Women	42%	51%	7%
Marital Status	Married	31%	63%	6%
	Not married	43%	51%	7%
Religiosity	Practice a Religion	32%	62%	7%
	Does not Practice a Religion	43%	52%	6%
U.S. Military Veteran	Yes	29%	63%	8%
	No	37%	56%	7%
Interview Type	Landline	37%	55%	8%
	Cell Phone	36%	58%	6%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
Registered Voters	Ohio Registered Voters	50%	41%	9%
Party Identification	Democrat	85%	10%	5%
	Republican	13%	77%	10%
	Independent	52%	37%	10%
Political Ideology	Very liberal-Liberal	82%	14%	4%
	Moderate	60%	32%	8%
	Conservative-Very conservative	22%	68%	10%
Tea Party Support	Tea Party Supporters	22%	73%	5%
Region	Cleveland Area	62%	31%	6%
	North	52%	39%	9%
	Ohio Valley & West	37%	53%	10%
	Columbus Area	54%	38%	8%
	Cincinnati/Dayton Area	49%	43%	9%
Household Income	Less than \$50,000	57%	35%	8%
	\$50,000 or more	45%	47%	8%
Education	Not college graduate	50%	42%	8%
	College graduate	51%	41%	9%
Race	White	44%	46%	9%
	African American	91%	7%	2%
Age	18 to 29	64%	31%	5%
	30 to 44	55%	38%	7%
	45 to 59	43%	47%	9%
	60 or older	45%	44%	11%
Age	Under 45	58%	35%	6%
	45 or older	44%	46%	10%
Gender	Men	43%	50%	7%
	Women	57%	33%	10%
Marital Status	Married	42%	49%	9%
	Not married	59%	34%	7%
Religiosity	Practice a Religion	45%	45%	10%
	Does not Practice a Religion	56%	38%	6%
U.S. Military Veteran	Yes	38%	54%	8%
	No	52%	40%	9%
Interview Type	Landline	48%	40%	12%
	Cell Phone	52%	42%	6%

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If the 2016 presidential election were held today, whom would you support if the candidates are:

		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
Registered Voters	Ohio Registered Voters	45%	44%	11%
Party Identification	Democrat	80%	11%	9%
	Republican	10%	83%	7%
	Independent	46%	40%	15%
Political Ideology	Very liberal-Liberal	76%	16%	8%
	Moderate	51%	36%	12%
	Conservative-Very conservative	21%	71%	9%
Tea Party Support	Tea Party Supporters	17%	78%	5%
Region	Cleveland Area	50%	38%	12%
	North	48%	39%	12%
	Ohio Valley & West	36%	53%	11%
	Columbus Area	45%	44%	12%
	Cincinnati/Dayton Area	44%	46%	10%
Household Income	Less than \$50,000	50%	39%	12%
	\$50,000 or more	42%	50%	8%
Education	Not college graduate	45%	44%	11%
	College graduate	44%	45%	11%
Race	White	40%	49%	11%
	African American	79%	13%	8%
Age	18 to 29	57%	37%	6%
	30 to 44	44%	45%	11%
	45 to 59	40%	48%	12%
	60 or older	42%	45%	13%
Age	Under 45	49%	42%	9%
	45 or older	41%	46%	13%
Gender	Men	41%	50%	9%
	Women	48%	39%	13%
Marital Status	Married	37%	52%	11%
	Not married	53%	36%	11%
Religiosity	Practice a Religion	38%	51%	11%
	Does not Practice a Religion	53%	37%	10%
U.S. Military Veteran	Yes	33%	52%	14%
	No	46%	43%	11%
Interview Type	Landline	43%	43%	14%
	Cell Phone	46%	45%	9%

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