		Ohio Likely Voters			
		Tossup including the	hose who are undecided yet lear	ning toward a candidat	e or voted absentee
		Barack Obama and Joe Biden, the Democrats Row %	Mitt Romney and Paul Ryan, the Republicans Row %	Other Row %	Undecided Row %
Ohio Likely Voters		51%	45%	1%	4%
Already Voted		63%	37%	0%	0%
Not Yet Voted		48%	46%	1%	5%
Party Identification	Democrat	92%	6%	0%	2%
	Republican	5%	92%	0%	3%
	Independent	41%	49%	1%	8%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	80%	13%	1%	6%
	Just Independents	40%	32%	3%	25%
	Soft Republicans	14%	82%	0%	3%
	Strong Republicans	2%	96%	0%	2%
Tea Party Supporters	e e e e e e e e e e e e e e e e e e e	15%	82%	0%	2%
Political Ideology	Very liberal-Liberal	90%	7%	1%	1%
	Moderate	58%	34%	1%	7%
	Conservative-Very conservative	25%	71%	1%	3%
Intensity of Sympost	-	52%		0%	0%
Intensity of Support	Strongly support		48%		
	Somewhat support	53%	47%	0%	0%
Plan to Vote Early	Vote-Voted early or by absentee	60%	38%	1%	1%
	Vote on Election Day	42%	52%	1%	5%
	Have not decided	61%	33%	1%	6%
Enthusiasm about	High	50%	47%	0%	2%
Presidential Election	Moderate	52%	41%	1%	5%
	Low	49%	38%	2%	11%
Gender	Men	47%	47%	1%	4%
	Women	54%	42%	0%	4%
Age	Under 45	55%	40%	1%	3%
	45 or older	49%	47%	0%	4%
Age	18 to 29	57%	37%	1%	5%
	30 to 44	53%	42%	2%	3%
	45 to 59	48%	46%	0%	6%
	60 or older	49%	48%	0%	3%
Race	White	44%	51%	1%	5%
	Non-white	87%	11%	1%	1%
Region	Cleveland Area	62%	34%	0%	4%
	East	55%	42%	0%	3%
	Northwest/Toledo	36%	56%	2%	6%
	Columbus Area	52%	43%	2%	3%
	South/Cincinnati	47%	50%	0%	3%
Household Income	Less than \$75,000	56%	39%	0%	4%
	\$75,000 or more	43%	53%	1%	3%
Education	Not college graduate	53%	42%	1%	4%
	College graduate	47%	49%	1%	4%
Marital Status	Married	42%	53%	1%	4%
	Not married	42 <i>%</i> 60%	34%	1%	4%
U.S. Military Votorer	The manieu	45%	50%	0%	
U.S. Military Veteran	Landling				5%
Interview Type	Landline	49%	46%	1%	4%
	Cell Phone	56%	39%	1%	4%

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters.

Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		88%	10%	2%	1%
Party Identification	Democrat	93%	6%	1%	1%
	Republican	90%	9%	1%	0%
	Independent	78%	17%	4%	1%
Tea Party Supporters		91%	7%	1%	1%
Political Ideology	Very liberal-Liberal	93%	4%	2%	1%
	Moderate	81%	16%	2%	1%
	Conservative-Very conservative	90%	8%	1%	0%
Presidential Choice	Barack Obama and Joe Biden	84%	13%	3%	1%
	Mitt Romney and Paul Ryan	86%	11%	2%	1%
Gender	Men	85%	12%	2%	1%
	Women	90%	8%	2%	1%
Age	Under 45	81%	14%	3%	1%
	45 or older	91%	7%	1%	1%
Age	18 to 29	67%	25%	5%	4%
	30 to 44	89%	9%	2%	0%
	45 to 59	90%	8%	1%	0%
	60 or older	92%	6%	1%	1%
Race	White	87%	10%	2%	1%
	Non-white	92%	5%	2%	1%
Region	Cleveland Area	90%	8%	1%	1%
	East	86%	11%	3%	0%
	Northwest/Toledo	88%	10%	0%	1%
	Columbus Area	91%	7%	1%	1%
	South/Cincinnati	85%	11%	3%	1%
Household Income	Less than \$75,000	88%	10%	2%	1%
	\$75,000 or more	90%	9%	1%	0%
Education	Not college graduate	88%	9%	2%	1%
	College graduate	87%	11%	1%	0%
Marital Status	Married	89%	9%	1%	1%
	Not married	87%	10%	2%	1%
U.S. Military Veteran		93%	5%	2%	0%
Interview Type	Landline	89%	8%	2%	1%
	Cell Phone	84%	13%	1%	2%

The first presidential debate between Barack Obama and Mitt Romney was last Wednesday. Did you make up your mind to vote for <candidate> before the debate or after the debate?

		debate or after the debate?		
		Before the debate	After the debate	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		92%	7%	1%
Party Identification	Democrat	93%	5%	2%
	Republican	96%	4%	0%
	Independent	84%	15%	1%
Tea Party Supporters		93%	6%	0%
Political Ideology	Very liberal-Liberal	94%	4%	2%
	Moderate	91%	8%	1%
	Conservative-Very conservative	92%	7%	1%
Presidential Choice	Barack Obama and Joe Biden	94%	5%	1%
	Mitt Romney and Paul Ryan	91%	8%	1%
Gender	Men	89%	10%	1%
	Women	94%	5%	1%
Age	Under 45	89%	10%	0%
	45 or older	93%	6%	1%
Age	18 to 29	85%	14%	1%
	30 to 44	92%	8%	0%
	45 to 59	94%	6%	1%
	60 or older	92%	6%	2%
Race	White	92%	7%	1%
	Non-white	90%	9%	2%
Region	Cleveland Area	94%	6%	1%
	East	93%	6%	1%
	Northwest/Toledo	93%	6%	1%
	Columbus Area	95%	4%	1%
	South/Cincinnati	87%	12%	1%
Household Income	Less than \$75,000	91%	7%	1%
	\$75,000 or more	94%	6%	0%
Education	Not college graduate	90%	8%	1%
	College graduate	94%	5%	1%
Marital Status	Married	93%	6%	1%
	Not married	90%	8%	1%
U.S. Military Veteran		94%	4%	2%
Interview Type	Landline	93%	6%	1%
••	Cell Phone	88%	11%	1%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

		Vote-Voted early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
Ohio Likely Voters		35%	53%	12%
Party Identification	Democrat	44%	45%	11%
	Republican	35%	58%	7%
	Independent	26%	57%	17%
Tea Party Supporters		32%	57%	11%
Political Ideology	Very liberal-Liberal	46%	44%	10%
	Moderate	32%	53%	14%
	Conservative-Very conservative	33%	56%	11%
Presidential Choice	Barack Obama and Joe Biden	26%	57%	18%
	Mitt Romney and Paul Ryan	18%	72%	10%
Gender	Men	31%	55%	14%
	Women	39%	50%	10%
Age	Under 45	28%	55%	18%
	45 or older	40%	52%	9%
Age	18 to 29	26%	52%	22%
	30 to 44	28%	56%	15%
	45 to 59	31%	58%	11%
	60 or older	47%	47%	6%
Race	White	33%	56%	11%
	Non-white	47%	36%	17%
Region	Cleveland Area	46%	42%	12%
	East	33%	57%	10%
	Northwest/Toledo	25%	63%	12%
	Columbus Area	44%	45%	11%
	South/Cincinnati	30%	56%	14%
Household Income	Less than \$75,000	36%	49%	15%
	\$75,000 or more	35%	59%	6%
Education	Not college graduate	35%	51%	14%
	College graduate	36%	56%	9%
Marital Status	Married	32%	59%	9%
	Not married	40%	45%	15%
U.S. Military Veteran		43%	49%	8%
Interview Type	Landline	38%	53%	9%
	Cell Phone	29%	51%	20%

		Ohio Likely Voters			
		Do you approve or disap	prove of the job Barack Oban	a is doing as president?	
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
Ohio Likely Voters		49%	46%	5%	
Party Identification	Democrat	89%	8%	3%	
	Republican	4%	90%	5%	
	Independent	40%	53%	8%	
Tea Party Supporters		14%	84%	2%	
Political Ideology	Very liberal-Liberal	88%	8%	4%	
	Moderate	55%	36%	9%	
	Conservative-Very conservative	24%	72%	4%	
Presidential Choice	Barack Obama and Joe Biden	91%	4%	5%	
	Mitt Romney and Paul Ryan	2%	96%	2%	
Gender	Men	43%	51%	5%	
	Women	53%	41%	5%	
Age	Under 45	54%	40%	6%	
	45 or older	46%	49%	5%	
Age	18 to 29	55%	37%	8%	
	30 to 44	53%	42%	5%	
	45 to 59	46%	50%	4%	
	60 or older	46%	49%	5%	
Race	White	42%	52%	6%	
	Non-white	83%	14%	3%	
Region	Cleveland Area	63%	34%	3%	
	East	50%	42%	8%	
	Northwest/Toledo	36%	60%	4%	
	Columbus Area	48%	46%	6%	
	South/Cincinnati	43%	51%	6%	
Household Income	Less than \$75,000	54%	40%	6%	
	\$75,000 or more	41%	56%	3%	
Education	Not college graduate	51%	44%	5%	
	College graduate	45%	50%	6%	
Marital Status	Married	40%	55%	5%	
	Not married	58%	36%	6%	
U.S. Military Veteran		42%	55%	3%	
Interview Type	Landline	47%	49%	4%	
••	Cell Phone	53%	37%	9%	

Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee Sherrod Brown, the Josh Mandel, the Democrat Republican Other Undecided Row % Row % Row % Row % Ohio Likely Voters 52% 41% 1% 6% Already Voted 63% 35% 1% 0% Not Yet Voted 50% 43% 1% 7% Party Identification 89% 3% 7% 0% Democrat Republican 8% 87% 0% 4% Independent 48% 43% 1% 8% Party Identification*** Strong Democrats 94% 4% 0% 2% Soft Democrats 81% 13% 1% 5% Just Independents 53% 25% 2% 20% Soft Republicans 20% 74% 1% 6% Strong Republicans 4% 93% 0% 3% Tea Party Supporters 16% 78% 1% 5% Political Ideology Very liberal-Liberal 87% 12% 0% 1% Moderate 65% 29% 0% 6% Conservative-Very conservative 27% 66% 1% 6% Presidential Choice 90% 6% Barack Obama and Joe Biden 0% 4% Mitt Romney and Paul Ryan 9% 85% 0% 6% Gender Men 50% 44% 1% 6% Women 55% 39% 0% 6% Age Under 45 56% 39% 1% 5% 45 or older 51% 43% 1% 6% 18 to 29 37% Age 55% 1% 6% 30 to 44 56% 39% 0% 4% 45 to 59 49% 44% 7% 1% 60 or older 52% 43% 0% 4% White Race 47% 47% 0% 6% Non-white 81% 14% 1% 4% 31% Region Cleveland Area 65% 0% 4% East 53% 40% 0% 6% Northwest/Toledo 41% 51% 2% 7% Columbus Area 53% 41% 1% 5% South/Cincinnati 48% 46% 1% 6% Household Income Less than \$75,000 57% 36% 1% 6% \$75,000 or more 46% 50% 0% 4% Education Not college graduate 54% 38% 1% 7% College graduate 50% 46% 1% 4% Marital Status Married 46% 48% 0% 6% Not married 59% 35% 1% 6% U.S. Military Veteran 49% 46% 0% 5% 44% 0% Interview Type Landline 50% 6% Cell Phone 58% 35% 1% 5%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

	All in all, do you think things in the nation are generally headed in the rig direction, or do you feel things are off on the wrong track?				
	Headed in the right direction	Off on the wrong track	Unsure		
			Row %		
			5%		
			4%		
			4%		
ndent			6%		
			1%		
beral-Liberal			3%		
ate	52%	42%	6%		
vative-Very conservative	23%	72%	5%		
Obama and Joe Biden	83%	12%	5%		
omney and Paul Ryan	4%	93%	3%		
	43%	54%	3%		
1	48%	46%	6%		
45	49%	47%	5%		
lder	44%	51%	5%		
9	45%	49%	6%		
4	51%	45%	4%		
9	43%	52%	5%		
lder	45%	50%	4%		
	40%	55%	5%		
hite	75%	19%	5%		
und Area	58%	37%	5%		
	46%	48%	6%		
vest/Toledo	35%	60%	5%		
ous Area	46%	50%	4%		
Cincinnati	41%	54%	5%		
	50%		6%		
	41%		2%		
	48%		5%		
0 0			4%		
-			3%		
			5% 7%		
			5%		
1e			4%		
			4 /0 8%		
	erat lican ndent iberal-Liberal ate rvative-Very conservative c Obama and Joe Biden omney and Paul Ryan n 45 older 9 44 99 older 9 44 99 older west/Toledo bus Area Cincinnati aan \$75,000 0 or more llege graduate e graduate e graduate d arried	direction Row % 46% trat 83% lican 7% ndent 35% lican 7% ndent 35% liberal-Liberal 81% ate 52% rvative-Very conservative 23% c Obama and Joe Biden 83% omney and Paul Ryan 4% 45 49% older 44% 45 49% older 44% 90 45% 44 51% 90 43% older 45% 40% 51% 90 43% older 45% ud% 51% ian Area 58% ud% 35% bus Area 46% Cincinnati 41% uan \$75,000 50% 0 or more 41% llege graduate 43% e gradua	direction Off on the wrong track Row % Row % 46% 50% srat 83% 13% lican 7% 89% ndent 35% 59% lo% 83% 13% ican 7% 89% ndent 35% 59% lo% 83% 10% beral-Liberal 81% 16% ate 52% 42% vative-Very conservative 23% 72% cobama and Joe Biden 83% 12% omney and Paul Ryan 4% 93% 45 49% 47% slder 45% 40% 45 49% 47% 45 49% 47% 45 49% 45% 99 45% 40% 46 51% 50% hite 75% 19% and Area 58% 37% 46% <		

			Ohio Likely Voters	
		Overall, do you have a favo	orable or an unfavorable in	npression of Barack Obama?
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		51%	44%	5%
Party Identification	Democrat	90%	7%	4%
	Republican	8%	90%	2%
	Independent	43%	47%	10%
Tea Party Supporters		16%	81%	3%
Political Ideology	Very liberal-Liberal	91%	6%	2%
	Moderate	58%	32%	10%
	Conservative-Very conservative	26%	71%	3%
Presidential Choice	Barack Obama and Joe Biden	94%	3%	3%
	Mitt Romney and Paul Ryan	5%	92%	3%
Gender	Men	46%	49%	6%
	Women	56%	39%	5%
Age	Under 45	55%	39%	6%
	45 or older	49%	46%	5%
Age	18 to 29	53%	38%	9%
	30 to 44	57%	39%	4%
	45 to 59	47%	48%	5%
	60 or older	51%	44%	5%
Race	White	45%	49%	6%
	Non-white	81%	14%	5%
Region	Cleveland Area	66%	29%	5%
0	East	53%	41%	6%
	Northwest/Toledo	38%	56%	6%
	Columbus Area	53%	44%	3%
	South/Cincinnati	44%	50%	6%
Household Income	Less than \$75,000	56%	38%	5%
	\$75,000 or more	43%	52%	5%
Education	Not college graduate	52%	41%	6%
	College graduate	49%	47%	4%
Marital Status	Married	43%	52%	5%
	Not married	60%	34%	6%
U.S. Military Veteran		43%	51%	5%
Interview Type	Landline	50%	45%	5%
	Cell Phone	54%	39%	7%

		Overall, do you have a fav		
		Favorable	Unfavorable	Unsure-Never Heard
Ohio Likely Voters		Row % 44%	Row %	Row %
•	Demonst		50%	
Party Identification	Democrat Republican	10% 88%	84% 9%	6% 4%
	•			
. .	Independent	47%	45%	8%
Fea Party Supporters	X7 1'1 1 X '1 1	77%	19%	4%
Political Ideology	Very liberal-Liberal	13%	85%	2%
	Moderate	36%	55%	9%
	Conservative-Very conservative	66%	28%	6%
Presidential Choice	Barack Obama and Joe Biden	7%	89%	4%
	Mitt Romney and Paul Ryan	90%	7%	3%
Gender	Men	47%	46%	7%
	Women	41%	53%	6%
Age	Under 45	40%	55%	5%
	45 or older	47%	47%	7%
Age	18 to 29	36%	57%	8%
	30 to 44	42%	54%	4%
	45 to 59	47%	47%	7%
	60 or older	47%	47%	7%
Race	White	50%	45%	5%
	Non-white	14%	75%	11%
Region	Cleveland Area	36%	60%	4%
	East	42%	50%	8%
	Northwest/Toledo	56%	38%	6%
	Columbus Area	45%	49%	6%
	South/Cincinnati	44%	48%	7%
Household Income	Less than \$75,000	38%	55%	6%
	\$75,000 or more	54%	43%	2%
Education	Not college graduate	41%	51%	8%
	College graduate	49%	47%	3%
Aarital Status	Married	53%	42%	6%
	Not married	34%	59%	7%
J.S. Military Veteran		51%	43%	6%
nterview Type	Landline	47%	47%	6%
Jr-	Cell Phone	36%	56%	8%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

		Overall, do you have a fa	avorable or an unfavorable	impression of Joe Biden?
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		46%	44%	11%
Party Identification	Democrat	78%	12%	10%
	Republican	10%	83%	7%
	Independent	40%	47%	14%
Tea Party Supporters		17%	77%	6%
Political Ideology	Very liberal-Liberal	80%	13%	7%
	Moderate	54%	33%	13%
	Conservative-Very conservative	24% 68% 80% 10% 11% 82% 42% 48% 49% 40%	8%	
Presidential Choice	Barack Obama and Joe Biden	80%	10%	10%
	Mitt Romney and Paul Ryan	11%	82%	7%
Gender	Men	42%	48%	10%
	Women	49%	40%	11%
Age	Under 45	49%	40%	11%
	45 or older	44%	46%	10%
Age	18 to 29	44%	42%	14%
	30 to 44	51%	39%	9%
	45 to 59	42%	46%	12%
	60 or older	47%	45%	8%
Race	White	41%	49%	10%
	Non-white	70%	17%	12%
Region	Cleveland Area	54%	35%	11%
	East	45%	41%	14%
	Northwest/Toledo	36%	55%	9%
	Columbus Area	47%	41%	12%
	South/Cincinnati	44%	47%	8%
Household Income	Less than \$75,000	48%	40%	12%
	\$75,000 or more	46%	48%	6%
Education	Not college graduate	45%	42%	14%
	College graduate	47%	47%	6%
Marital Status	Married	42%	50%	8%
	Not married	50%	37%	14%
J.S. Military Veteran		39%	54%	7%
interview Type	Landline	46%	45%	8%
	Cell Phone	44%	38%	17%

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		41%	43%	16%
Party Identification	Democrat	10%	74%	16%
	Republican	83%	7%	10%
	Independent	43%	38%	19%
Tea Party Supporters		79%	15%	6%
Political Ideology	Very liberal-Liberal	10%	78%	12%
	Moderate	28%	50%	23%
	Conservative-Very conservative	vative-Very conservative 67% 22 Obama and Joe Biden 8% 77 omney and Paul Ryan 86% 4 45% 41 n 38% 45 45 37% 47	22%	11%
Presidential Choice	Barack Obama and Joe Biden	8%	77%	15%
	Mitt Romney and Paul Ryan	86%	4%	10%
Gender	Men	45%	41%	14%
	Women	38%	45%	17%
Age	Under 45	37%	47%	16%
	45 or older	44%	41%	15%
Age	18 to 29	37%	45%	18%
	30 to 44	37%	49%	14%
	45 to 59	44%	41%	16%
	60 or older	44%	42%	14%
Race	White	47%	39%	15%
	Non-white	13%	66%	21%
Region	Cleveland Area	31%	54%	15%
	East	38%	45%	17%
	Northwest/Toledo	53%	31%	16%
	Columbus Area	43%	40%	17%
	South/Cincinnati	44%	42%	14%
Household Income	Less than \$75,000	36%	47%	16%
	\$75,000 or more	52%	39%	9%
Education	Not college graduate	38%	43%	19%
	College graduate	47%	43%	10%
Marital Status	Married	48%	39%	13%
	Not married	34%	47%	19%
U.S. Military Veteran		48%	39%	12%
Interview Type	Landline	43%	41%	15%
	Cell Phone	35%	49%	16%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll October 11, 2012

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat
enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
Ohio Likely Voters		60%	27%	9%	4%
Party Identification	Democrat	67%	25%	7%	2%
	Republican	67%	24%	6%	3%
	Independent	46%	33%	14%	7%
Tea Party Supporters		75%	18%	5%	2%
Political Ideology	Very liberal-Liberal	66%	26%	7%	2%
	Moderate	51%	34%	10%	5%
	Conservative-Very conservative	65%	23%	8%	4%
Presidential Choice	Barack Obama and Joe Biden	59%	30%	9%	2%
	Mitt Romney and Paul Ryan	65%	26%	6%	3%
Gender	Men	60%	26%	10%	4%
	Women	60%	28%	8%	4%
Age	Under 45	52%	32%	12%	5%
	45 or older	65%	24%	7%	3%
Age	18 to 29	34%	41%	19%	7%
	30 to 44	62%	27%	7%	3%
	45 to 59	61%	28%	7%	4%
	60 or older	68%	21%	8%	3%
Race	White	58%	29%	9%	4%
	Non-white	69%	21%	8%	1%
Region	Cleveland Area	63%	28%	6%	3%
	East	54%	31%	10%	5%
	Northwest/Toledo	64%	24%	9%	4%
	Columbus Area	61%	31%	6%	3%
	South/Cincinnati	61%	23%	11%	4%
Household Income	Less than \$75,000	59%	27%	10%	4%
	\$75,000 or more	64%	26%	7%	3%
Education	Not college graduate	61%	26%	9%	4%
	College graduate	59%	29%	8%	4%
Marital Status	Married	64%	26%	7%	3%
	Not married	55%	29%	11%	4%
U.S. Military Veteran		66%	24%	7%	3%
interview Type	Landline	64%	25%	8%	3%
	Cell Phone	50%	33%	11%	5%

			Ohio Likely Voters	
		Which candidate	will do a better job handling	the economy:
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		49%	45%	7%
Party Identification	Democrat	88%	7%	5%
	Republican	5%	92%	3%
	Independent	40%	49%	11%
Tea Party Supporters		18%	80%	3%
Political Ideology	Very liberal-Liberal	88%	7%	5%
	Moderate	54%	37%	9%
	Conservative-Very conservative	25%	70%	5%
Presidential Choice	Barack Obama and Joe Biden	92%	4%	4%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	45%	49%	7%
	Women	52%	41%	7%
Age	Under 45	53%	42%	5%
	45 or older	46%	46%	7%
Age	18 to 29	54%	40%	6%
	30 to 44	53%	43%	5%
	45 to 59	46%	46%	9%
	60 or older	47%	47%	6%
Race	White	42%	51%	7%
	Non-white	82%	14%	4%
Region	Cleveland Area	63%	32%	5%
	East	50%	45%	5%
	Northwest/Toledo	35%	56%	9%
	Columbus Area	48%	45%	7%
	South/Cincinnati	45%	48%	8%
Household Income	Less than \$75,000	55%	39%	6%
	\$75,000 or more	41%	55%	4%
Education	Not college graduate	51%	42%	7%
	College graduate	45%	49%	6%
Marital Status	Married	41%	53%	6%
	Not married	57%	35%	7%
U.S. Military Veteran		43%	50%	7%
Interview Type	Landline	47%	47%	7%
••	Cell Phone	55%	38%	7%

		Ohio Likely Voters		
		Which candidate	will do a better job handling	foreign policy:
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		52%	40%	8%
Party Identification	Democrat	89%	6%	5%
	Republican	10%	85%	6%
	Independent	45%	42%	13%
Tea Party Supporters		19%	78%	3%
Political Ideology	Very liberal-Liberal	88%	6%	5%
	Moderate	61%	29%	10%
	Conservative-Very conservative	28%	65%	7%
Presidential Choice	Barack Obama and Joe Biden	93%	2%	4%
	Mitt Romney and Paul Ryan	6%	88%	6%
Gender	Men	49%	43%	8%
	Women	54%	38%	8%
Age	Under 45	57%	38%	5%
	45 or older	49%	42%	9%
Age	18 to 29	56%	35%	8%
	30 to 44	58%	39%	3%
	45 to 59	49%	40%	11%
	60 or older	49%	43%	8%
Race	White	45%	46%	9%
	Non-white	86%	9%	5%
Region	Cleveland Area	63%	32%	5%
	East	55%	39%	6%
	Northwest/Toledo	38%	51%	10%
	Columbus Area	52%	38%	10%
	South/Cincinnati	48%	42%	10%
Household Income	Less than \$75,000	57%	35%	8%
	\$75,000 or more	47%	49%	4%
Education	Not college graduate	53%	39%	9%
	College graduate	51%	43%	6%
Marital Status	Married	45%	48%	7%
	Not married	60%	31%	9%
U.S. Military Veteran		47%	44%	9%
Interview Type	Landline	49%	43%	8%
	Cell Phone	61%	31%	8%

Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or news about it?

		Mostly watched the debate	Mostly watched the news about it	Did not watch the debate or the news about it
		Row %	Row %	Row %
Ohio Likely Voters		62%	21%	17%
Party Identification	Democrat	61%	23%	16%
	Republican	68%	18%	15%
	Independent	58%	23%	19%
Tea Party Supporters	. r	68%	21%	11%
Political Ideology	Very liberal-Liberal	67%	18%	16%
0.5	Moderate	57%	23%	19%
	Conservative-Very conservative	64%	22%	14%
Presidential Choice	Barack Obama and Joe Biden	60%	23%	17%
	Mitt Romney and Paul Ryan	67%	22%	11%
Gender	Men	59%	23%	17%
	Women	64%	19%	16%
Age	Under 45	55%	24%	21%
	45 or older	66%	20%	14%
Age	18 to 29	41%	34%	25%
	30 to 44	63%	18%	19%
	45 to 59	63%	21%	16%
	60 or older	70%	18%	12%
Race	White	63%	21%	16%
	Non-white	59%	21%	20%
Region	Cleveland Area	65%	15%	19%
	East	59%	23%	18%
	Northwest/Toledo	56%	28%	16%
	Columbus Area	67%	20%	13%
	South/Cincinnati	63%	22%	15%
Household Income	Less than \$75,000	62%	21%	17%
	\$75,000 or more	66%	22%	12%
Education	Not college graduate	58%	22%	20%
	College graduate	69%	20%	11%
Marital Status	Married	66%	21%	14%
	Not married	58%	22%	21%
U.S. Military Veteran		69%	19%	12%
Interview Type	Landline	66%	19%	15%
	Cell Phone	51%	27%	22%

NBC News/WSJ/Marist Poll Ohio Tables

		Ohio Registered Voters			
		Tossup including those	who are undecided yet leaning	toward a candidate	or voted absentee
		Barack Obama and Joe	Mitt Romney and Paul		
		Biden, the Democrats	Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		50%	44%	1%	5%
Already Voted		63%	37%	0%	0%
Not Yet Voted		48%	45%	1%	6%
Party Identification	Democrat	91%	7%	0%	2%
	Republican	5%	91%	0%	4%
	Independent	41%	48%	2%	9%
Party Identification***	Strong Democrats	97%	2%	0%	0%
	Soft Democrats	77%	14%	1%	7%
	Just Independents	38%	34%	3%	24%
	Soft Republicans	15%	81%	0%	4%
	Strong Republicans	2%	95%	0%	3%
Fea Party Supporters		16%	81%	1%	2%
Political Ideology	Very liberal-Liberal	89%	7%	1%	2%
	Moderate	55%	35%	2%	9%
	Conservative-Very conservative	26%	70%	1%	4%
ntensity of Support	Strongly support	52%	48%	0%	0%
	Somewhat support	51%	49%	0%	0%
Past Participation**	Yes	49%	44%	1%	5%
L	No	53%	44%	0%	3%
Plan to Vote Early	Vote-Voted early or by absentee	59%	39%	1%	2%
Than to Vote Early	Vote on Election Day	42%	51%	1%	6%
	Have not decided	58%	32%	2%	8%
Enthusiasm about	High	50%	48%	0%	2%
Presidential Election	Moderate	52%	41%	1%	2 % 6%
	Low	52% 44%	38%	4%	13%
Gender					
Jender	Men	45%	47%	2%	6%
	Women	53%	42%	0%	5%
Age	Under 45	53%	41%	2%	4%
	45 or older	48%	47%	1%	5%
Age	18 to 29	55%	37%	1%	7%
	30 to 44	52%	43%	3%	3%
	45 to 59	48%	45%	1%	7%
	60 or older	48%	49%	0%	3%
Race	White	43%	50%	1%	5%
	Non-white	84%	13%	1%	2%
Region	Cleveland Area	60%	34%	0%	6%
	East	54%	42%	1%	4%
	Northwest/Toledo	36%	54%	2%	8%
	Columbus Area	52%	41%	3%	4%
	South/Cincinnati	45%	50%	1%	4%
Iousehold Income	Less than \$75,000	55%	40%	1%	5%
	\$75,000 or more	43%	52%	2%	3%
Education	Not college graduate	51%	42%	1%	6%
	College graduate	46%	48%	1%	4%
Marital Status	Married	41%	53%	1%	4%
	Not married	59%	34%	1%	6%
J.S. Military Veteran		45%	49%	0%	6%
Interview Type	Landline	48%	46%	1%	5%
	Cell Phone	54%	40%	1%	6%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 7th through 9th, 2012, N=1280 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a presidential election.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Ohio Registered Voters			
		Would you say that you st	rongly support <candidates> s</candidates>	omewhat support <can< th=""><th>didates>, or do you</th></can<>	didates>, or do you
		thin	k that you might vote different	ly on Election Day?	
				Might vote	
		Strongly support	Somewhat support	differently	Unsure
		Row %	Row %	Row %	Row %
Ohio Registered Voters		85%	12%	2%	1%
Party Identification	Democrat	91%	8%	1%	1%
	Republican	88%	10%	1%	1%
	Independent	73%	20%	5%	2%
Tea Party Supporters		89%	9%	1%	1%
Political Ideology	Very liberal-Liberal	91%	5%	3%	1%
	Moderate	76%	20%	3%	2%
	Conservative-Very conservative	88%	10%	2%	1%
Presidential Choice	Barack Obama and Joe Biden	81%	14%	3%	2%
	Mitt Romney and Paul Ryan	83%	14%	2%	2%
Gender	Men	83%	14%	3%	1%
	Women	87%	10%	2%	2%
Age	Under 45	77%	17%	3%	2%
	45 or older	89%	9%	2%	1%
Age	18 to 29	61%	29%	6%	5%
	30 to 44	87%	10%	2%	1%
	45 to 59	88%	10%	2%	1%
	60 or older	90%	7%	2%	1%
Race	White	84%	13%	2%	2%
	Non-white	88%	7%	3%	1%
Region	Cleveland Area	88%	10%	2%	0%
	East	83%	13%	3%	0%
	Northwest/Toledo	83%	13%	1%	3%
	Columbus Area	89%	9%	1%	1%
	South/Cincinnati	82%	12%	4%	2%
Household Income	Less than \$75,000	84%	12%	2%	2%
	\$75,000 or more	88%	10%	1%	0%
Education	Not college graduate	84%	11%	3%	2%
	College graduate	86%	13%	1%	0%
Marital Status	Married	86%	11%	2%	1%
	Not married	82%	13%	3%	2%
U.S. Military Veteran		90%	6%	4%	0%
Interview Type	Landline	87%	10%	2%	1%
• •	Cell Phone	79%	16%	2%	3%

		Ohio Registered Voters			
		The first presidential debate	between Barack Obama and M	•	
		Wednesday. Did you make up your mind to vote for <candidate> before the debate or after the debate?</candidate>			
		Before the debate	After the debate	Unsure	
		Row %	Row %	Row %	
Ohio Registered Voter	S	91%	7%	1%	
Party Identification	Democrat	93%	5%	2%	
	Republican	96%	4%	0%	
	Independent	83%	15%	2%	
Tea Party Supporters		93%	6%	0%	
Political Ideology	Very liberal-Liberal	93%	4%	2%	
	Moderate	91%	9%	1%	
	Conservative-Very conservative	92%	7%	1%	
Presidential Choice	Barack Obama and Joe Biden	93%	5%	2%	
	Mitt Romney and Paul Ryan	91%	8%	1%	
Gender	Men	89%	10%	1%	
	Women	93%	5%	1%	
Age	Under 45	89%	10%	1%	
	45 or older	93%	6%	2%	
Age	18 to 29	84%	14%	2%	
	30 to 44	92%	8%	0%	
	45 to 59	94%	6%	1%	
	60 or older	92%	6%	2%	
Race	White	92%	7%	1%	
	Non-white	89%	9%	1%	
Region	Cleveland Area	93%	6%	1%	
	East	92%	6%	1%	
	Northwest/Toledo	92%	6%	3%	
	Columbus Area	95%	4%	1%	
	South/Cincinnati	87%	12%	1%	
Household Income	Less than \$75,000	91%	8%	1%	
	\$75,000 or more	93%	6%	1%	
Education	Not college graduate	90%	8%	1%	
	College graduate	94%	5%	1%	
Marital Status	Married	92%	6%	1%	
	Not married	90%	8%	1%	
U.S. Military Veteran		94%	4%	2%	
Interview Type	Landline	92%	6%	1%	
. –	Cell Phone	88%	11%	1%	

		Ohio Registered Voters				
			's presidential election, do you			
		absentee, vote on Election Day, or have you not decided?				
		Vote-Voted early or by	Vete en Election Deu	House not desided		
		absentee Row %	Vote on Election Day Row %	Have not decided Row %		
Ohio Registered Voters		31%	54%	15%		
Party Identification	Democrat	40%	48%	13%		
Tarty Identification	Republican	31%	60%	9%		
	Independent	22%	57%	20%		
Tea Party Supporters	independent	30%	57%	13%		
Political Ideology	Very liberal-Liberal	42%	46%	12%		
I ontreat Recordgy	Moderate	28%	55%	18%		
	Conservative-Very conservative	30%	57%	13%		
Presidential Choice	Barack Obama and Joe Biden	24%	56%	20%		
T lesidential choice	Mitt Romney and Paul Ryan	18%	71%	11%		
Gender	Men	27%	57%	16%		
Gender	Women	35%	52%	13%		
Age	Under 45	23%	56%	21%		
1.50	45 or older	36%	54%	10%		
Age	18 to 29	22%	52%	26%		
1.50	30 to 44	25%	58%	17%		
	45 to 59	27%	58%	14%		
	60 or older	43%	49%	7%		
Race	White	30%	58%	13%		
	Non-white	41%	37%	22%		
Region	Cleveland Area	41%	44%	15%		
0	East	29%	58%	13%		
	Northwest/Toledo	22%	63%	16%		
	Columbus Area	40%	48%	12%		
	South/Cincinnati	27%	56%	16%		
Household Income	Less than \$75,000	31%	51%	19%		
	\$75,000 or more	33%	61%	7%		
Education	Not college graduate	30%	52%	18%		
	College graduate	33%	58%	9%		
Marital Status	Married	29%	60%	11%		
	Not married	34%	47%	19%		
U.S. Military Veteran		40%	50%	10%		
Interview Type	Landline	34%	55%	11%		
	Cell Phone	25%	52%	23%		

		Ohio Registered Voters		
		D	and the late Denset Of	· ·
		Do you approve or disappro Approve	ove of the job Barack Obama Disapprove	Unsure
		Row %	Row %	Row %
Ohio Registered Voter	°8	47%	46%	6%
Party Identification	Democrat	87%	9%	4%
	Republican	5%	89%	6%
	Independent	39%	53%	8%
Tea Party Supporters		14%	84%	2%
Political Ideology	Very liberal-Liberal	86%	9%	5%
	Moderate	52%	38%	10%
	Conservative-Very conservative	23%	72%	5%
Presidential Choice	Barack Obama and Joe Biden	90%	5%	6%
	Mitt Romney and Paul Ryan	1%	95%	3%
Gender	Men	42%	52%	6%
	Women	52%	42%	7%
Age	Under 45	51%	41%	8%
-	45 or older	45%	50%	5%
Age	18 to 29	52%	38%	10%
-	30 to 44	51%	43%	6%
	45 to 59	45%	50%	5%
	60 or older	44%	50%	6%
Race	White	41%	52%	7%
	Non-white	80%	16%	4%
Region	Cleveland Area	63%	34%	3%
	East	49%	42%	9%
	Northwest/Toledo	36%	58%	7%
	Columbus Area	47%	46%	7%
	South/Cincinnati	42%	52%	7%
Household Income	Less than \$75,000	52%	41%	7%
	\$75,000 or more	40%	57%	3%
Education	Not college graduate	49%	45%	6%
	College graduate	44%	50%	6%
Marital Status	Married	39%	55%	6%
	Not married	56%	37%	8%
U.S. Military Veteran		41%	55%	3%
Interview Type	Landline	46%	49%	5%
	Cell Phone	51%	39%	11%

NBC News/WSJ/Marist Poll Ohio Tables

			Ohio Registered V	oters	
		Ohio U.S. Senate tossup inc	luding those who are undecid	led yet leaning toward	l a candidate or vot
			absentee		
		Sherrod Brown, the	Josh Mandel, the	Other	Undecided
		Democrat Row %	Republican Row %	Row %	Row %
Ohio Registered Voters		51%	41%	1%	7%
Already Voted		63%	35%	1%	0%
Not Yet Voted		49%	42%	1%	8%
Party Identification	Democrat	88%	8%	0%	4%
arty identification	Republican	9%	85%	0%	6%
	Independent	47%	42%	1%	9%
Party Identification***	Strong Democrats	92%	4%	0%	3%
arty Identification	Soft Democrats	80%	14%	1%	6%
	Just Independents	48%	27%	3%	22%
	Soft Republicans	20%	72%	0%	7%
	Strong Republicans	4%	92%	0%	4%
Fea Party Supporters	Strong Republicans	16%	77%	1%	5%
Political Ideology	Very liberal-Liberal	85%	12%	1%	2%
onnear neology	Moderate	62%	30%	0%	270 8%
	Conservative-Very conservative	28%	64%	1%	6%
Presidential Choice	Barack Obama and Joe Biden	89%	7%	0%	4%
Tesidentiai Choice	Mitt Romney and Paul Ryan	9%	84%	0%	4% 7%
Gender	Men	49%	44%	1%	6%
Jelidei	Women		39%	0%	7%
A go	Under 45	53% 54%	39%		
Age				1% 1%	6% 7%
	45 or older	50%	43%		
Age	18 to 29	54%	38%	1%	8%
	30 to 44	54%	40%	1%	5%
	45 to 59	48%	42%	1%	9%
	60 or older	51%	43%	1%	5%
Race	White	46%	46%	1%	7%
	Non-white	79%	15%	1%	6%
Region	Cleveland Area	64%	31%	1%	5%
	East	51%	40%	1%	8%
	Northwest/Toledo	40%	50%	2%	8%
	Columbus Area	54%	40%	1%	6%
	South/Cincinnati	47%	45%	1%	7%
Household Income	Less than \$75,000	56%	36%	1%	7%
	\$75,000 or more	46%	50%	0%	4%
Education	Not college graduate	52%	39%	1%	8%
· · · · · ·	College graduate	50%	46%	1%	4%
Marital Status	Married	45%	48%	1%	6%
	Not married	57%	35%	1%	7%
J.S. Military Veteran		45%	49%	0%	6%
nterview Type	Landline	49%	43%	1%	7%
	Cell Phone	57%	35%	1%	7%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 7th through 9th, 2012, N=1280 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Ohio Registered Voters				
		All in all, do you think things in the nation are generally headed in the right				
		direction, or do you	feel things are off on the wro	ng track?		
		Headed in the right direction	Off on the wrong track	Unsure		
		Row %	Row %	Row %		
Ohio Registered Voter	S	44%	51%	5%		
Party Identification	Democrat	81%	15%	4%		
	Republican	9%	88%	4%		
	Independent	34%	60%	6%		
Tea Party Supporters		16%	83%	1%		
Political Ideology	Very liberal-Liberal	80%	18%	3%		
	Moderate	50%	45%	6%		
	Conservative-Very conservative	23%	72%	5%		
Presidential Choice	Barack Obama and Joe Biden	80%	14%	5%		
	Mitt Romney and Paul Ryan	4%	92%	3%		
Gender	Men	41%	56%	4%		
	Women	47%	47%	6%		
Age	Under 45	46%	49%	5%		
	45 or older	43%	52%	5%		
Age	18 to 29	42%	50%	7%		
	30 to 44	48%	47%	4%		
	45 to 59	42%	53%	5%		
	60 or older	44%	51%	5%		
Race	White	39%	56%	5%		
	Non-white	71%	24%	5%		
Region	Cleveland Area	57%	38%	5%		
	East	44%	49%	6%		
	Northwest/Toledo	33%	61%	6%		
	Columbus Area	45%	51%	4%		
	South/Cincinnati	40%	55%	5%		
Household Income	Less than \$75,000	47%	46%	6%		
	\$75,000 or more	41%	57%	2%		
Education	Not college graduate	45%	50%	5%		
	College graduate	43%	53%	4%		
Marital Status	Married	38%	59%	4%		
	Not married	50%	43%	7%		
U.S. Military Veteran		39%	56%	5%		
Interview Type	Landline	43%	52%	4%		
	Cell Phone	45%	47%	8%		

		Ohio Registered Voters		
		Overall, do you have a fa	avorable or an unfavorable	impression of Barack
			Obama?	
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Registered Voter	S	50%	44%	6%
Party Identification	Democrat	88%	8%	4%
	Republican	9%	88%	3%
	Independent	43%	48%	10%
Tea Party Supporters		17%	80%	3%
Political Ideology	Very liberal-Liberal	89%	7%	3%
	Moderate	55%	34%	11%
	Conservative-Very conservative	26%	70%	4%
Presidential Choice	Barack Obama and Joe Biden	93%	3%	4%
	Mitt Romney and Paul Ryan	6%	91%	3%
Gender	Men	44%	49%	7%
	Women	55%	39%	6%
Age	Under 45	53%	39%	8%
-	45 or older	48%	47%	5%
Age	18 to 29	50%	37%	12%
-	30 to 44	55%	39%	5%
	45 to 59	47%	48%	5%
	60 or older	50%	45%	5%
Race	White	45%	49%	6%
	Non-white	78%	15%	7%
Region	Cleveland Area	65%	29%	7%
-	East	52%	41%	7%
	Northwest/Toledo	37%	54%	9%
	Columbus Area	53%	43%	3%
	South/Cincinnati	43%	50%	6%
Household Income	Less than \$75,000	55%	39%	6%
	\$75,000 or more	43%	52%	5%
Education	Not college graduate	51%	42%	7%
	College graduate	48%	48%	5%
Marital Status	Married	43%	52%	5%
	Not married	58%	35%	8%
U.S. Military Veteran		43%	52%	5%
Interview Type	Landline	49%	45%	6%
••	Cell Phone	52%	40%	8%

Ohio Registered Voters

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Registered Voter	rs	43%	49%	7%
Party Identification	Democrat	10%	83%	6%
	Republican	86%	10%	4%
	Independent	47%	45%	9%
Tea Party Supporters		75%	21%	4%
Political Ideology	Very liberal-Liberal	13%	84%	3%
	Moderate	37%	53%	10%
	Conservative-Very conservative	65%	29%	6%
Presidential Choice	Barack Obama and Joe Biden	7%	89%	4%
	Mitt Romney and Paul Ryan	88%	9%	3%
Gender	Men	47%	45%	8%
	Women	41%	53%	6%
Age	Under 45	39%	54%	7%
	45 or older	46%	47%	7%
Age	18 to 29	36%	54%	10%
	30 to 44	42%	54%	4%
	45 to 59	45%	47%	7%
	60 or older	47%	46%	7%
Race	White	49%	45%	6%
	Non-white	15%	73%	12%
Region	Cleveland Area	36%	59%	5%
	East	42%	49%	9%
	Northwest/Toledo	52%	40%	8%
	Columbus Area	44%	50%	5%
	South/Cincinnati	44%	48%	8%
Household Income	Less than \$75,000	39%	55%	7%
	\$75,000 or more	54%	44%	3%
Education	Not college graduate	41%	50%	9%
	College graduate	49%	48%	4%
Marital Status	Married	53%	41%	6%
	Not married	34%	58%	8%
U.S. Military Veteran		50%	43%	7%
Interview Type	Landline	46%	47%	7%
	Cell Phone	36%	55%	9%

		Ohio Registered Voters			
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?			
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
Ohio Registered Voter	S	44%	44%	13%	
Party Identification	Democrat	76%	13%	11%	
	Republican	11%	81%	8%	
	Independent	37%	47%	16%	
Tea Party Supporters		17%	76%	7%	
Political Ideology	Very liberal-Liberal	77%	14%	8%	
	Moderate	50%	34%	15%	
	Conservative-Very conservative	24%	67%	10%	
Presidential Choice	Barack Obama and Joe Biden	77%	11%	11%	
	Mitt Romney and Paul Ryan	11%	80%	9%	
Gender	Men	40%	48%	12%	
	Women	47%	39%	14%	
Age	Under 45	46%	40%	14%	
	45 or older	43%	46%	11%	
Age	18 to 29	41%	39%	21%	
	30 to 44	50%	40%	10%	
	45 to 59	41%	46%	13%	
	60 or older	45%	46%	9%	
Race	White	40%	48%	12%	
	Non-white	66%	19%	15%	
Region	Cleveland Area	52%	35%	13%	
-	East	44%	41%	15%	
	Northwest/Toledo	32%	53%	15%	
	Columbus Area	48%	40%	12%	
	South/Cincinnati	43%	48%	10%	
Household Income	Less than \$75,000	46%	41%	14%	
	\$75,000 or more	45%	49%	6%	
Education	Not college graduate	43%	42%	16%	
	College graduate	47%	47%	7%	
Marital Status	Married	40%	50%	9%	
	Not married	47%	36%	16%	
U.S. Military Veteran		38%	54%	7%	
Interview Type	Landline	45%	46%	9%	
••	Cell Phone	42%	37%	21%	

Ohio Registered Voters

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Registered Voter	rs	41%	41%	18%
Party Identification	Democrat	11%	72%	17%
	Republican	81%	7%	12%
	Independent	41%	37%	22%
Tea Party Supporters		78%	15%	7%
Political Ideology	Very liberal-Liberal	10%	76%	14%
	Moderate	28%	46%	26%
	Conservative-Very conservative	66%	21%	13%
Presidential Choice	Barack Obama and Joe Biden	9%	74%	17%
	Mitt Romney and Paul Ryan	84%	4%	12%
Gender	Men	44%	40%	16%
	Women	37%	43%	20%
Age	Under 45	37%	44%	19%
	45 or older	43%	40%	17%
Age	18 to 29	36%	40%	24%
	30 to 44	37%	47%	16%
	45 to 59	42%	40%	19%
	60 or older	44%	40%	15%
Race	White	46%	37%	17%
	Non-white	14%	62%	25%
Region	Cleveland Area	32%	51%	17%
	East	37%	43%	21%
	Northwest/Toledo	49%	29%	21%
	Columbus Area	41%	42%	16%
	South/Cincinnati	44%	40%	16%
Household Income	Less than \$75,000	36%	45%	19%
	\$75,000 or more	51%	39%	9%
Education	Not college graduate	37%	41%	22%
	College graduate	47%	42%	10%
Marital Status	Married	48%	38%	14%
	Not married	33%	45%	22%
U.S. Military Veteran		48%	39%	13%
Interview Type	Landline	43%	40%	17%
	Cell Phone	35%	44%	21%

Ohio Registered Voters

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		some what entitus	lastic, not too enthusiastic, or	not entitusiastie at an at	Not enthusiastic at
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	all (Low)
		Row %	Row %	Row %	Row %
Ohio Registered Voters		55%	29%	11%	6%
Party Identification	Democrat	63%	26%	9%	2%
	Republican	63%	25%	7%	5%
	Independent	40%	34%	15%	10%
Fea Party Supporters	-	71%	20%	6%	3%
Political Ideology	Very liberal-Liberal	62%	26%	9%	3%
	Moderate	45%	35%	13%	7%
	Conservative-Very conservative	60%	25%	10%	5%
Presidential Choice	Barack Obama and Joe Biden	54%	32%	11%	3%
	Mitt Romney and Paul Ryan	60%	27%	9%	5%
Gender	Men	55%	27%	11%	7%
	Women	55%	30%	10%	5%
Age	Under 45	45%	34%	14%	8%
	45 or older	61%	25%	9%	5%
Age	18 to 29	27%	42%	18%	13%
	30 to 44	58%	28%	10%	4%
	45 to 59	56%	29%	9%	6%
	60 or older	66%	21%	9%	3%
Race	White	53%	30%	11%	6%
	Non-white	63%	23%	9%	4%
Region	Cleveland Area	57%	31%	8%	4%
	East	49%	33%	11%	7%
	Northwest/Toledo	56%	23%	12%	9%
	Columbus Area	57%	32%	7%	3%
	South/Cincinnati	57%	25%	13%	6%
Household Income	Less than \$75,000	53%	29%	12%	6%
	\$75,000 or more	61%	27%	8%	3%
Education	Not college graduate	54%	28%	12%	6%
	College graduate	57%	29%	9%	5%
Marital Status	Married	60%	27%	8%	5%
	Not married	49%	31%	13%	7%
U.S. Military Veteran		62%	25%	8%	5%
nterview Type	Landline	60%	26%	9%	5%
	Cell Phone	42%	35%	14%	9%

		Ohio Registered Voters		
		Which candidate will do a better job handling the economy:		
		Barack Obama Mitt Romney		Unsure
		Row %	Row %	Row %
Ohio Registered Voter	·s	47%	45%	8%
Party Identification	Democrat	87%	8%	5%
	Republican	5%	91%	3%
	Independent	39%	49%	12%
Tea Party Supporters		18%	79%	3%
Political Ideology	Very liberal-Liberal	86%	8%	5%
	Moderate	51%	40%	9%
	Conservative-Very conservative	25%	69%	6%
Presidential Choice	Barack Obama and Joe Biden	90%	5%	5%
	Mitt Romney and Paul Ryan	2%	95%	3%
Gender	Men	43%	49%	8%
	Women	51%	42%	8%
Age	Under 45	51%	43%	7%
	45 or older	45%	46%	8%
Age	18 to 29	51%	41%	8%
	30 to 44	50%	44%	6%
	45 to 59	45%	45%	10%
	60 or older	46%	48%	7%
Race	White	41%	51%	8%
	Non-white	78%	17%	6%
Region	Cleveland Area	62%	32%	6%
	East	49%	45%	5%
	Northwest/Toledo	34%	55%	11%
	Columbus Area	48%	45%	7%
	South/Cincinnati	42%	48%	9%
Household Income	Less than \$75,000	53%	40%	7%
	\$75,000 or more	40%	55%	5%
Education	Not college graduate	49%	43%	8%
	College graduate	44%	50%	6%
Marital Status	Married	40%	54%	7%
	Not married	55%	36%	9%
U.S. Military Veteran		43%	49%	7%
Interview Type	Landline	45%	48%	8%
. –	Cell Phone	53%	39%	9%

		Ohio Registered Voters		
		Which candidate will do a better job handling foreign policy:		
		Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
Ohio Registered Voter	S	50%	40%	10%
Party Identification	Democrat	87%	7%	6%
	Republican	10%	84%	7%
	Independent	45%	41%	14%
Tea Party Supporters		20%	77%	3%
Political Ideology	Very liberal-Liberal	86%	6%	8%
	Moderate	59%	30%	11%
	Conservative-Very conservative	28%	64%	8%
Presidential Choice	Barack Obama and Joe Biden	91%	3%	6%
	Mitt Romney and Paul Ryan	6%	87%	7%
Gender	Men	48%	42%	9%
	Women	52%	37%	11%
Age	Under 45	55%	38%	7%
	45 or older	48%	41%	11%
Age	18 to 29	53%	35%	12%
	30 to 44	56%	39%	4%
	45 to 59	48%	39%	13%
	60 or older	48%	43%	9%
Race	White	44%	45%	10%
	Non-white	82%	10%	7%
Region	Cleveland Area	61%	32%	6%
	East	54%	39%	7%
	Northwest/Toledo	36%	49%	15%
	Columbus Area	54%	36%	10%
	South/Cincinnati	47%	42%	12%
Household Income	Less than \$75,000	55%	35%	10%
	\$75,000 or more	47%	49%	4%
Education	Not college graduate	51%	38%	11%
	College graduate	50%	43%	7%
Marital Status	Married	44%	48%	8%
	Not married	58%	31%	12%
U.S. Military Veteran		46%	44%	10%
Interview Type	Landline	48%	43%	10%
	Cell Phone	58%	32%	10%

Ohio Registered Voters

Thinking about the first presidential debate last Wednesday between Barack Obama and Mitt Romney, did you mostly watch the debate, mostly watch the news about it afterwards, or did you not watch the debate or news about it?

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			Mostly watched the news	Did not watch the debate or the news
		Mostly watched the debate	about it	about it
		Row %	Row %	Row %
Ohio Registered Voters		59%	22%	19%
Party Identification	Democrat	60%	23%	17%
	Republican	65%	19%	16%
	Independent	53%	24%	23%
Tea Party Supporters		66%	22%	12%
Political Ideology	Very liberal-Liberal	64%	19%	17%
	Moderate	54%	23%	22%
	Conservative-Very conservative	61%	23%	16%
Presidential Choice	Barack Obama and Joe Biden	57%	24%	19%
	Mitt Romney and Paul Ryan	64%	23%	13%
Gender	Men	55%	24%	20%
	Women	62%	20%	18%
Age	Under 45	50%	24%	25%
	45 or older	64%	21%	15%
Age	18 to 29	37%	32%	30%
	30 to 44	60%	19%	21%
	45 to 59	60%	22%	18%
	60 or older	68%	19%	12%
Race	White	60%	22%	18%
	Non-white	55%	22%	23%
Region	Cleveland Area	62%	16%	21%
	East	55%	24%	21%
	Northwest/Toledo	52%	28%	20%
	Columbus Area	65%	20%	14%
	South/Cincinnati	60%	22%	18%
Household Income	Less than \$75,000	58%	22%	20%
	\$75,000 or more	65%	22%	13%
Education	Not college graduate	53%	23%	24%
	College graduate	68%	20%	11%
Marital Status	Married	63%	21%	15%
	Not married	53%	23%	24%
U.S. Military Veteran		64%	21%	15%
Interview Type	Landline	63%	20%	16%
	Cell Phone	47%	27%	26%

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		Ohio Adults All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?			
		Headed in the right direction	Off on the wrong track	Unsure	
		Row %	Row %	Row %	
Ohio Adults		43%	51%	6%	
Ohio Registered Vot	ers	44%	51%	5%	
Gender	Men	40%	56%	4%	
	Women	46%	46%	8%	
Age	Under 45	45%	49%	6%	
	45 or older	42%	52%	6%	
Age	18 to 29	43%	50%	7%	
	30 to 44	47%	48%	5%	
	45 to 59	41%	53%	6%	
	60 or older	44%	51%	5%	
Race	White	38%	56%	6%	
	Non-white	69%	25%	6%	
Region	Cleveland Area	56%	38%	6%	
	East	44%	50%	7%	
	Northwest/Toledo	32%	61%	6%	
	Columbus Area	46%	49%	6%	
	South/Cincinnati	40%	55%	5%	
Household Income	Less than \$75,000	46%	47%	7%	
	\$75,000 or more	42%	57%	1%	
Education	Not college graduate	44%	50%	6%	
	College graduate	42%	53%	5%	
Marital Status	Married	38%	58%	4%	
	Not married	49%	44%	7%	
U.S. Military Vetera	n	40%	54%	5%	
Interview Type	Landline	43%	52%	5%	
	Cell Phone	44%	48%	8%	

NBC News/WSJ/Marist Poll Ohio Adults. Interviews conducted October 7th and October 9th, 2012, N=1410 MOE +/- 2.6 percentage points.

^Ohio Registered Voters: N=1280 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.