		Ohio Adults		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Ohio Adults		39%	55%	6%
Ohio Registered Voters		40%	55%	5%
Ohio Potential Republican Electorate*		11%	86%	3%
Party Identification^	Democrat	71%	23%	6%
	Republican	10%	87%	3%
	Independent	32%	63%	5%
Tea Party Supporters^		12%	85%	3%
Political Ideology^	Very liberal	68%	29%	3%
	Liberal	69%	27%	5%
	Moderate	48%	47%	6%
	Conservative	22%	74%	4%
	Very conservative	12%	84%	3%
Gender	Men	39%	56%	5%
	Women	39%	54%	7%
Age	Under 45	41%	54%	5%
	45 or older	38%	56%	6%
Age	18 to 29	46%	48%	6%
	30 to 44	38%	58%	4%
	45 to 59	36%	58%	6%
	60 or older	40%	54%	6%
Race	White	34%	61%	6%
	Non-white	66%	28%	7%
Region	Cleveland Area	47%	47%	6%
	East	36%	60%	5%
	Northwest/Toledo	36%	57%	7%
	Columbus Area	43%	52%	5%
	South/Cincinnati	36%	57%	6%
Household Income	Less than $75,000	39%	55%	5%
	$75,000 or more	41%	54%	5%
Education	Not college graduate	37%	57%	6%
	College graduate	42%	53%	5%
Interview Type	Landline	39%	56%	5%
	Cell Phone	40%	52%	7%

NBC News/Marist Poll Ohio Adults. Interviews conducted February 29th through March 2nd, 2012, N=3566 MOE +/- 1.6 percentage points.
^Ohio Registered Voters: N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Adults		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Ohio Adults		44%	49%	8%
Ohio Registered Voters		42%	50%	8%
Ohio Potential Republican Electorate*		61%	31%	8%
Party Identification^	Democrat	20%	73%	7%
	Republican	60%	31%	9%
	Independent	50%	43%	7%
Tea Party Supporters^		70%	23%	7%
Political Ideology^	Very liberal	30%	65%	5%
	Liberal	25%	68%	8%
	Moderate	32%	60%	8%
	Conservative	56%	37%	8%
	Very conservative	72%	23%	6%
Gender	Men	44%	50%	6%
	Women	43%	47%	9%
Age	Under 45	43%	49%	8%
	45 or older	44%	49%	7%
Age	18 to 29	42%	52%	6%
	30 to 44	44%	47%	9%
	45 to 59	47%	47%	6%
	60 or older	41%	51%	9%
Race	White	46%	47%	7%
	Non-white	32%	60%	8%
Region	Cleveland Area	38%	54%	7%
	East	46%	45%	9%
	Northwest/Toledo	45%	47%	9%
	Columbus Area	43%	50%	6%
	South/Cincinnati	45%	48%	7%
Household Income	Less than $75,000	46%	47%	6%
	$75,000 or more	36%	56%	8%
Education	Not college graduate	47%	45%	8%
	College graduate	36%	57%	7%
Interview Type	Landline	44%	49%	7%
	Cell Phone	44%	48%	8%

NBC News/Marist Poll Ohio Adults. Interviews conducted February 29th through March 2nd, 2012, N=3566 MOE +/- 1.6 percentage points.
^Ohio Registered Voters: N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

	Ohio Adults			
	During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?			
	Economy will get better	Economy will get worse	Economy will stay about the same	Unsure
	Row %	Row %	Row %	Row %
Ohio Adults	33%	21%	42%	3%
Ohio Registered Voters	35%	20%	42%	3%
Ohio Potential Republican Electorate*	15%	33%	48%	3%
Party Identification^ Democrat	56%	8%	34%	2%
Republican	16%	32%	49%	4%
Independent	27%	24%	45%	4%
Tea Party Supporters^	16%	37%	41%	5%
Political Ideology^ Very liberal	64%	13%	22%	2%
Liberal	56%	9%	34%	1%
Moderate	40%	13%	45%	2%
Conservative	20%	28%	49%	4%
Very conservative	16%	47%	32%	5%
Gender Men	33%	21%	42%	3%
Women	33%	21%	42%	4%
Age Under 45	31%	19%	47%	3%
45 or older	35%	22%	39%	4%
Age 18 to 29	35%	14%	46%	4%
30 to 44	29%	22%	47%	2%
45 to 59	30%	26%	42%	2%
60 or older	38%	19%	38%	5%
Race White	29%	23%	45%	3%
Non-white	54%	13%	30%	4%
Region Cleveland Area	36%	16%	44%	4%
East	29%	23%	44%	4%
Northwest/Toledo	30%	24%	43%	3%
Columbus Area	37%	20%	40%	4%
South/Cincinnati	35%	22%	40%	3%
Household Income Less than $75,000	33%	22%	43%	3%
$75,000 or more	36%	18%	44%	2%
Education Not college graduate	31%	22%	44%	4%
College graduate	39%	19%	40%	3%
Interview Type Landline	33%	22%	41%	4%
Cell Phone	34%	19%	45%	2%

NBC News/Marist Poll Ohio Adults. Interviews conducted February 29th through March 2nd, 2012, N=3566 MOE +/- 1.6 percentage points.
^Ohio Registered Voters: N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		45%	45%	9%
Ohio Potential Republican Electorate*		9%	83%	8%
Party Identification	Democrat	83%	11%	6%
	Republican	7%	86%	7%
	Independent	36%	50%	14%
Tea Party Supporters		13%	83%	4%
Political Ideology	Very liberal	79%	17%	4%
	Liberal	80%	13%	7%
	Moderate	53%	35%	12%
	Conservative	23%	68%	9%
	Very conservative	12%	85%	3%
Gender	Men	44%	47%	9%
	Women	47%	44%	9%
Age	Under 45	48%	42%	11%
	45 or older	44%	48%	8%
Age	18 to 29	48%	34%	18%
	30 to 44	47%	45%	8%
	45 to 59	43%	49%	8%
	60 or older	46%	46%	8%
Race	White	39%	51%	10%
	Non-white	79%	15%	6%
Region	Cleveland Area	51%	38%	11%
	East	45%	46%	9%
	Northwest/Toledo	40%	50%	11%
	Columbus Area	51%	41%	8%
	South/Cincinnati	42%	49%	9%
Household Income	Less than $75,000	47%	45%	9%
	$75,000 or more	45%	48%	7%
Education	Not college graduate	44%	46%	9%
	College graduate	48%	44%	8%
Interview Type	Landline	45%	47%	8%
	Cell Phone	48%	39%	12%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Mitt Romney, the Republican	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		50%	38%	12%
Ohio Potential Republican Electorate*		10%	78%	12%
Party Identification	Democrat	87%	7%	6%
	Republican	7%	83%	10%
	Independent	43%	39%	18%
Tea Party Supporters		15%	72%	13%
Political Ideology	Very liberal	83%	10%	7%
	Liberal	80%	9%	10%
	Moderate	60%	29%	10%
	Conservative	27%	60%	13%
	Very conservative	15%	74%	10%
Gender	Men	48%	41%	11%
	Women	52%	36%	13%
Age	Under 45	52%	36%	12%
	45 or older	49%	40%	12%
Age	18 to 29	54%	33%	13%
	30 to 44	51%	37%	11%
	45 to 59	50%	37%	13%
	60 or older	48%	41%	11%
Race	White	43%	44%	13%
	Non-white	82%	10%	8%
Region	Cleveland Area	60%	30%	11%
	East	47%	39%	15%
	Northwest/Toledo	48%	36%	16%
	Columbus Area	54%	36%	10%
	South/Cincinnati	45%	45%	10%
Household Income	Less than $75,000	51%	36%	13%
	$75,000 or more	48%	44%	8%
Education	Not college graduate	48%	38%	14%
	College graduate	52%	39%	9%
Interview Type	Landline	50%	37%	12%
	Cell Phone	48%	41%	10%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted February 29th through March 2nd, 2012, N=1573 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Rob Portman, the Republicans	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		49%	38%	13%
Ohio Potential Republican Electorate*		10%	77%	13%
Party Identification	Democrat	87%	7%	6%
	Republican	8%	82%	11%
	Independent	41%	38%	21%
Tea Party Supporters		15%	72%	13%
Political Ideology	Very liberal	82%	9%	9%
	Liberal	80%	9%	11%
	Moderate	60%	29%	11%
	Conservative	26%	60%	14%
	Very conservative	12%	73%	15%
Gender	Men	49%	40%	12%
	Women	50%	36%	14%
Age	Under 45	51%	36%	13%
	45 or older	49%	38%	13%
Age	18 to 29	54%	31%	15%
	30 to 44	50%	38%	12%
	45 to 59	49%	38%	13%
	60 or older	48%	39%	13%
Race	White	43%	43%	14%
	Non-white	79%	11%	9%
Region	Cleveland Area	60%	30%	9%
	East	45%	35%	20%
	Northwest/Toledo	49%	36%	15%
	Columbus Area	51%	38%	11%
	South/Cincinnati	45%	45%	10%
Household Income	Less than $75,000	51%	36%	14%
	$75,000 or more	47%	44%	9%
Education	Not college graduate	48%	38%	14%
	College graduate	51%	38%	11%
Interview Type	Landline	50%	37%	13%
	Cell Phone	47%	41%	12%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted February 29th through March 2nd, 2012, N=1573 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Newt Gingrich, the Republican	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		51%	36%	13%
Ohio Potential Republican Electorate*		13%	74%	13%
Party Identification	Democrat	88%	6%	6%
	Republican	8%	80%	12%
	Independent	45%	36%	19%
Tea Party Supporters		15%	69%	15%
Political Ideology	Very liberal	86%	10%	3%
	Liberal	82%	11%	6%
	Moderate	63%	25%	12%
	Conservative	27%	58%	15%
	Very conservative	16%	71%	13%
Gender	Men	50%	39%	11%
	Women	53%	33%	14%
Age	Under 45	53%	35%	12%
	45 or older	51%	36%	13%
Age	18 to 29	57%	29%	15%
	30 to 44	51%	37%	11%
	45 to 59	53%	35%	12%
	60 or older	50%	37%	13%
Race	White	45%	41%	14%
	Non-white	82%	8%	9%
Region	Cleveland Area	58%	28%	14%
	East	48%	36%	17%
	Northwest/Toledo	50%	37%	14%
	Columbus Area	56%	33%	11%
	South/Cincinnati	49%	42%	10%
Household Income	Less than $75,000	52%	36%	12%
	$75,000 or more	53%	37%	10%
Education	Not college graduate	49%	37%	14%
	College graduate	55%	34%	11%
Interview Type	Landline	52%	36%	13%
	Cell Phone	51%	36%	13%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted February 29th through March 2nd, 2012, N=1573 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Ron Paul, the Republican	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		48%	38%	13%
Ohio Potential Republican Electorate*		11%	74%	15%
Party Identification	Democrat	87%	6%	7%
	Republican	9%	76%	15%
	Independent	37%	45%	18%
Tea Party Supporters		13%	74%	13%
Political Ideology	Very liberal	81%	17%	2%
	Liberal	85%	9%	5%
	Moderate	57%	28%	16%
	Conservative	26%	61%	13%
	Very conservative	12%	72%	17%
Gender	Men	46%	42%	11%
	Women	50%	35%	15%
Age	Under 45	49%	39%	11%
	45 or older	49%	37%	14%
Age	18 to 29	51%	38%	11%
	30 to 44	49%	40%	12%
	45 to 59	46%	41%	13%
	60 or older	51%	35%	14%
Race	White	42%	43%	15%
	Non-white	83%	12%	5%
Region	Cleveland Area	59%	30%	11%
	East	51%	35%	14%
	Northwest/Toledo	36%	50%	14%
	Columbus Area	49%	36%	15%
	South/Cincinnati	46%	41%	13%
Household Income	Less than $75,000	50%	37%	13%
	$75,000 or more	49%	41%	10%
Education	Not college graduate	47%	39%	15%
	College graduate	52%	38%	10%
Interview Type	Landline	47%	38%	15%
	Cell Phone	53%	39%	8%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted February 29th through March 2nd, 2012, N=1505 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama, the Democrat	Rick Santorum, the Republican	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		50%	36%	14%
Ohio Potential Republican Electorate*		11%	74%	15%
Party Identification	Democrat	88%	6%	6%
	Republican	7%	80%	13%
	Independent	42%	36%	22%
Tea Party Supporters		14%	73%	14%
Political Ideology	Very liberal	88%	10%	2%
	Liberal	88%	7%	5%
	Moderate	60%	24%	16%
	Conservative	24%	60%	16%
	Very conservative	11%	73%	16%
Gender	Men	50%	38%	12%
	Women	49%	35%	15%
Age	Under 45	54%	33%	13%
	45 or older	48%	38%	14%
Age	18 to 29	59%	31%	10%
	30 to 44	51%	34%	14%
	45 to 59	44%	42%	14%
	60 or older	50%	36%	14%
Race	White	43%	42%	15%
	Non-white	83%	11%	7%
Region	Cleveland Area	60%	26%	14%
	East	50%	33%	16%
	Northwest/Toledo	40%	46%	14%
	Columbus Area	53%	38%	8%
	South/Cincinnati	46%	39%	15%
Household Income	Less than $75,000	51%	36%	13%
	$75,000 or more	51%	38%	10%
Education	Not college graduate	49%	36%	15%
	College graduate	51%	38%	11%
Interview Type	Landline	47%	38%	15%
	Cell Phone	57%	32%	11%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted February 29th through March 2nd, 2012, N=1505 MOE +/- 2.5 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's presidential election were held today, whom would you support if the candidates are:		
		Barack Obama and Joe Biden, the Democrats	Rick Santorum and Rob Portman, the Republicans	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		51%	37%	13%
Ohio Potential Republican Electorate*		9%	77%	14%
Party Identification	Democrat	88%	4%	7%
	Republican	5%	83%	11%
	Independent	44%	36%	19%
Tea Party Supporters		10%	77%	13%
Political Ideology	Very liberal	90%	10%	0%
	Liberal	89%	7%	3%
	Moderate	63%	22%	15%
	Conservative	23%	62%	16%
	Very conservative	6%	77%	17%
Gender	Men	51%	38%	11%
	Women	50%	35%	14%
Age	Under 45	54%	34%	12%
	45 or older	49%	38%	13%
Age	18 to 29	56%	32%	11%
	30 to 44	53%	34%	13%
	45 to 59	44%	42%	14%
	60 or older	52%	35%	12%
Race	White	44%	42%	14%
	Non-white	84%	8%	8%
Region	Cleveland Area	57%	28%	15%
	East	52%	33%	15%
	Northwest/Toledo	45%	42%	12%
	Columbus Area	50%	41%	8%
	South/Cincinnati	48%	39%	13%
Household Income	Less than $75,000	53%	35%	12%
	$75,000 or more	51%	39%	9%
Education	Not college graduate	49%	36%	15%
	College graduate	52%	38%	9%
Interview Type	Landline	49%	38%	13%
	Cell Phone	56%	32%	12%

NBC News/Marist Poll Ohio Registered Voters Split Sample. Interviews conducted March 1st and March 2nd, 2012, N=1154 MOE +/- 2.9 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		40%	55%	5%
Ohio Potential Republican Electorate*		11%	86%	3%
Party Identification	Democrat	71%	23%	6%
	Republican	10%	87%	3%
	Independent	32%	63%	5%
Tea Party Supporters		12%	85%	3%
Political Ideology	Very liberal	68%	29%	3%
	Liberal	69%	27%	5%
	Moderate	48%	47%	6%
	Conservative	22%	74%	4%
	Very conservative	12%	84%	3%
Gender	Men	40%	56%	5%
	Women	40%	54%	5%
Age	Under 45	42%	54%	4%
	45 or older	40%	55%	5%
Age	18 to 29	49%	46%	5%
	30 to 44	39%	58%	4%
	45 to 59	38%	58%	5%
	60 or older	41%	53%	6%
Race	White	34%	61%	5%
	Non-white	70%	24%	6%
Region	Cleveland Area	48%	46%	6%
	East	37%	59%	4%
	Northwest/Toledo	37%	57%	5%
	Columbus Area	43%	52%	5%
	South/Cincinnati	37%	57%	5%
Household Income	Less than $75,000	41%	54%	4%
	$75,000 or more	41%	55%	4%
Education	Not college graduate	39%	56%	5%
	College graduate	42%	53%	5%
Interview Type	Landline	40%	56%	4%
	Cell Phone	41%	52%	7%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding. *The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		When thinking about the U.S. economy, which statement comes closer to your view:		
		The worst is yet to come	The worst is behind us	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		42%	50%	8%
Ohio Potential Republican Electorate*		61%	31%	8%
Party Identification	Democrat	20%	73%	7%
	Republican	60%	31%	9%
	Independent	50%	43%	7%
Tea Party Supporters		70%	23%	7%
Political Ideology	Very liberal	30%	65%	5%
	Liberal	25%	68%	8%
	Moderate	32%	60%	8%
	Conservative	56%	37%	8%
	Very conservative	72%	23%	6%
Gender	Men	42%	52%	6%
	Women	42%	49%	10%
Age	Under 45	41%	50%	8%
	45 or older	42%	51%	7%
Age	18 to 29	38%	55%	7%
	30 to 44	43%	48%	9%
	45 to 59	45%	49%	6%
	60 or older	39%	53%	8%
Race	White	45%	48%	7%
	Non-white	28%	63%	9%
Region	Cleveland Area	37%	56%	7%
	East	44%	47%	9%
	Northwest/Toledo	43%	48%	9%
	Columbus Area	41%	52%	7%
	South/Cincinnati	43%	50%	8%
Household Income	Less than $75,000	44%	49%	7%
	$75,000 or more	36%	57%	8%
Education	Not college graduate	45%	47%	8%
	College graduate	37%	57%	7%
Interview Type	Landline	42%	51%	8%
	Cell Phone	42%	49%	9%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters			
		During the next 12 months, do you think that the nation's economy will get better, get worse, or stay about the same?			
		Economy will get better	Economy will get worse	Economy will stay about the same	Unsure
		Row %	Row %	Row %	Row %
Ohio Registered Voters		35%	20%	42%	3%
Ohio Potential Republican Electorate*		15%	33%	48%	3%
Party Identification	Democrat	56%	8%	34%	2%
	Republican	16%	32%	49%	4%
	Independent	27%	24%	45%	4%
Tea Party Supporters		16%	37%	41%	5%
Political Ideology	Very liberal	64%	13%	22%	2%
	Liberal	56%	9%	34%	1%
	Moderate	40%	13%	45%	2%
	Conservative	20%	28%	49%	4%
	Very conservative	16%	47%	32%	5%
Gender	Men	35%	21%	41%	3%
	Women	35%	20%	42%	4%
Age	Under 45	33%	18%	46%	3%
	45 or older	36%	21%	39%	3%
Age	18 to 29	37%	12%	47%	4%
	30 to 44	31%	22%	46%	2%
	45 to 59	32%	24%	42%	2%
	60 or older	40%	19%	37%	4%
Race	White	31%	22%	44%	3%
	Non-white	57%	11%	29%	3%
Region	Cleveland Area	38%	14%	45%	3%
	East	31%	22%	44%	4%
	Northwest/Toledo	32%	23%	42%	3%
	Columbus Area	37%	20%	40%	4%
	South/Cincinnati	36%	21%	39%	3%
Household Income	Less than $75,000	35%	20%	42%	3%
	$75,000 or more	37%	18%	43%	2%
Education	Not college graduate	33%	21%	43%	4%
	College graduate	39%	19%	39%	3%
Interview Type	Landline	35%	21%	41%	4%
	Cell Phone	35%	18%	45%	2%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		Do you approve or disapprove of the job John Kasich is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Ohio Registered Voters		40%	43%	17%
Ohio Potential Republican Electorate*		65%	22%	13%
Party Identification	Democrat	20%	63%	17%
	Republican	69%	17%	14%
	Independent	40%	43%	17%
Tea Party Supporters		69%	18%	13%
Political Ideology	Very liberal	20%	71%	9%
	Liberal	18%	70%	13%
	Moderate	34%	50%	16%
	Conservative	57%	26%	18%
	Very conservative	67%	20%	13%
Gender	Men	46%	42%	13%
	Women	35%	45%	20%
Age	Under 45	41%	39%	20%
	45 or older	40%	46%	14%
Age	18 to 29	45%	25%	30%
	30 to 44	39%	46%	15%
	45 to 59	40%	46%	14%
	60 or older	40%	46%	14%
Race	White	43%	41%	16%
	Non-white	28%	53%	19%
Region	Cleveland Area	37%	46%	17%
	East	37%	46%	17%
	Northwest/Toledo	44%	39%	17%
	Columbus Area	43%	43%	14%
	South/Cincinnati	41%	42%	17%
Household Income	Less than $75,000	39%	43%	18%
	$75,000 or more	45%	45%	9%
Education	Not college graduate	39%	41%	20%
	College graduate	43%	47%	10%
Interview Type	Landline	40%	46%	14%
	Cell Phone	41%	35%	24%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters		
		If November's election for U.S. Senate in Ohio were held today, whom would you support if the candidates are:		
		Sherrod Brown, the Democrat	Josh Mandel, the Republican	Undecided
		Row %	Row %	Row %
Ohio Registered Voters		47%	37%	16%
Ohio Potential Republican Electorate*		13%	74%	13%
Party Identification	Democrat	85%	6%	9%
	Republican	7%	83%	10%
	Independent	39%	35%	26%
Tea Party Supporters		20%	69%	11%
Political Ideology	Very liberal	87%	7%	6%
	Liberal	81%	9%	10%
	Moderate	55%	28%	17%
	Conservative	26%	58%	17%
	Very conservative	15%	72%	14%
Gender	Men	47%	39%	14%
	Women	48%	34%	18%
Age	Under 45	46%	34%	19%
	45 or older	48%	38%	14%
Age	18 to 29	49%	34%	17%
	30 to 44	45%	34%	21%
	45 to 59	47%	38%	15%
	60 or older	49%	38%	13%
Race	White	41%	42%	16%
	Non-white	78%	9%	13%
Region	Cleveland Area	55%	32%	13%
	East	50%	34%	16%
	Northwest/Toledo	44%	40%	16%
	Columbus Area	48%	37%	15%
	South/Cincinnati	42%	40%	18%
Household Income	Less than $75,000	50%	34%	15%
	$75,000 or more	45%	42%	13%
Education	Not college graduate	47%	36%	17%
	College graduate	48%	39%	14%
Interview Type	Landline	47%	38%	15%
	Cell Phone	48%	34%	18%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Ohio Registered Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Ohio Registered Voters		7%	17%	67%	9%
Ohio Potential Republican Electorate*		15%	29%	48%	8%
Party Identification	Democrat	1%	6%	85%	8%
	Republican	16%	29%	46%	9%
	Independent	7%	19%	65%	9%
Political Ideology	Very liberal	1%	7%	85%	7%
	Liberal	1%	8%	82%	8%
	Moderate	2%	11%	80%	8%
	Conservative	10%	28%	54%	9%
	Very conservative	33%	31%	28%	8%
Gender	Men	9%	17%	67%	7%
	Women	5%	17%	67%	11%
Age	Under 45	5%	17%	68%	10%
	45 or older	7%	17%	68%	8%
Age	18 to 29	4%	20%	63%	13%
	30 to 44	6%	15%	70%	9%
	45 to 59	7%	19%	68%	7%
	60 or older	8%	16%	67%	8%
Race	White	8%	18%	66%	8%
	Non-white	3%	10%	76%	10%
Region	Cleveland Area	5%	16%	69%	10%
	East	6%	18%	67%	9%
	Northwest/Toledo	9%	19%	65%	7%
	Columbus Area	7%	14%	70%	8%
	South/Cincinnati	7%	17%	66%	9%
Household Income	Less than $75,000	7%	18%	66%	9%
	$75,000 or more	7%	15%	73%	4%
Education	Not college graduate	7%	19%	63%	11%
	College graduate	7%	14%	74%	4%
Interview Type	Landline	8%	16%	68%	8%
	Cell Phone	4%	19%	64%	12%

NBC News/Marist Poll Ohio Registered Voters. Interviews conducted February 29th through March 2nd, 2012, N=3079 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in Ohio includes all Republicans, all Republican leaning independents and those who plan to vote in the Republican presidential primary.

		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Other	Undecided
		Ohio Likely Voters					
		Tossup including those who are undecided yet leaning toward a candidate or voted early or by absentee					
		Row %	Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		15%	32%	34%	13%	1%	6%
Voted absentee		14%	39%	35%	10%	2%	0%
Party Identification**	Republican	15%	33%	36%	10%	1%	6%
	Independent	14%	30%	31%	19%	1%	6%
Tea Party Supporters		17%	28%	41%	10%	0%	4%
Intensity of Tea Party Support	Strongly support Tea Party	19%	23%	45%	10%	0%	4%
	Support Tea Party	15%	32%	39%	10%	0%	4%
	Does not support Tea Party	13%	36%	27%	16%	1%	7%
Political Ideology	Liberal-Moderate	15%	37%	20%	19%	1%	8%
	Conservative	16%	33%	35%	9%	0%	6%
	Very conservative	12%	23%	51%	11%	0%	3%
Political Ideology	Liberal-Moderate	15%	37%	20%	19%	1%	8%
	Conservative-Very conservative	14%	30%	40%	10%	0%	5%
Past Participation***	Yes	15%	31%	35%	12%	0%	6%
	No	11%	36%	28%	19%	1%	6%
Candidate Support	Strongly support	17%	31%	38%	14%	0%	0%
	Somewhat support	14%	40%	34%	12%	0%	0%
	Might vote differently	16%	35%	33%	16%	0%	0%
Most Important Quality	Shares your values	9%	17%	53%	14%	0%	7%
	Is closest to you on the issues	12%	29%	29%	24%	0%	6%
	Can beat President Obama in 2012	17%	45%	28%	5%	0%	5%
	Has the experience to govern	24%	40%	20%	8%	2%	6%
Gender	Men	15%	32%	32%	16%	1%	4%
	Women	14%	32%	36%	10%	0%	8%
Age	Under 45	11%	30%	31%	22%	0%	6%
	45 or older	16%	33%	36%	9%	1%	6%
Region	Cleveland Area	16%	38%	27%	12%	1%	6%
	East	18%	26%	37%	11%	1%	7%
	Northwest/Toledo	13%	31%	37%	15%	0%	3%
	Columbus Area	16%	29%	33%	14%	0%	8%
	South/Cincinnati	12%	35%	34%	12%	1%	6%
Household Income	Less than $75,000	16%	32%	33%	14%	0%	5%
	$75,000 or more	13%	35%	34%	12%	1%	6%
Evangelical Christians		15%	24%	44%	11%	1%	5%
Mormons are Christians	Yes	15%	38%	28%	14%	0%	5%
	No-Unsure	15%	24%	41%	12%	1%	8%
Education	Not college graduate	16%	30%	35%	12%	0%	6%
	College graduate	13%	35%	34%	13%	1%	5%
Interview Type	Landline	15%	32%	35%	11%	1%	6%
	Cell Phone	11%	30%	33%	21%	1%	4%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.
**There are too few Democrats for analysis purposes
***Past participation refers to previous participation in an Ohio Republican Presidential Primary.

		Ohio Likely Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on primary day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		57%	31%	11%	1%
Party Identification**	Republican	58%	31%	10%	1%
	Independent	53%	31%	14%	2%
Tea Party Supporters		63%	26%	10%	1%
Intensity of Tea Party Support	Strongly support Tea Party	74%	19%	7%	0%
	Support Tea Party	57%	30%	12%	1%
	Does not support Tea Party	52%	36%	12%	1%
Political Ideology	Liberal-Moderate	51%	33%	15%	1%
	Conservative	56%	33%	9%	1%
	Very conservative	66%	24%	10%	1%
Political Ideology	Liberal-Moderate	51%	33%	15%	1%
	Conservative-Very conservative	59%	30%	9%	1%
Past Participation***	Yes	57%	31%	12%	1%
	No	58%	34%	8%	1%
Republican Candidates	Rick Santorum	59%	29%	10%	1%
	Mitt Romney	51%	37%	11%	1%
	Newt Gingrich	60%	28%	11%	1%
	Ron Paul	56%	29%	13%	1%
Most Important Quality	Shares your values	49%	39%	11%	1%
	Is closest to you on the issues	58%	30%	11%	1%
	Can beat President Obama in 2012	61%	26%	10%	2%
	Has the experience to govern	60%	29%	11%	0%
Gender	Men	60%	32%	8%	1%
	Women	54%	30%	15%	2%
Age	Under 45	49%	39%	11%	1%
	45 or older	60%	28%	11%	1%
Region	Cleveland Area	65%	24%	11%	1%
	East	58%	32%	10%	1%
	Northwest/Toledo	52%	36%	10%	2%
	Columbus Area	60%	26%	13%	1%
	South/Cincinnati	54%	33%	12%	1%
Household Income	Less than $75,000	58%	29%	12%	2%
	$75,000 or more	52%	37%	10%	0%
Evangelical Christians		56%	33%	10%	1%
Mormons are Christians	Yes	56%	32%	11%	1%
	No-Unsure	57%	30%	11%	2%
Education	Not college graduate	58%	28%	13%	1%
	College graduate	54%	36%	9%	1%
Interview Type	Landline	59%	29%	11%	1%
	Cell Phone	48%	38%	11%	2%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.
**There are too few Democrats for analysis purposes
***Past participation refers to previous participation in an Ohio Republican Presidential Primary.

		Ohio Likely Voters with a Candidate Preference^^				
		Who is your second choice for the Republican presidential primary in Ohio:				
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	Undecided
		Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters with a Candidate Preference^^		24%	26%	25%	16%	9%
First Choice for Republican Nomination	Rick Santorum	31%	45%	0%	16%	8%
	Mitt Romney	33%	0%	42%	18%	7%
	Newt Gingrich	0%	32%	40%	22%	6%
	Ron Paul	14%	34%	34%	0%	17%

NBC News/Marist Poll Ohio Likely Republican Primary Voters with a Candidate Preference. Interviews conducted February 29th through March 2nd, 2012, N=631 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.
^^The candidate preference for each respondent was not included as an option in this second choice question.

		Ohio Likely Voters				
		Without Gingrich: Tossup including those who are undecided yet leaning toward a candidate, voted early, or by absentee and Gingrich supporters' second choice				
		Mitt Romney	Rick Santorum	Ron Paul	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		37%	40%	16%	1%	6%
Party Identification**	Republican	39%	42%	12%	1%	6%
	Independent	34%	36%	23%	1%	6%
Tea Party Supporters		34%	49%	13%	0%	4%
Intensity of Tea Party Support	Strongly support Tea Party	27%	56%	13%	0%	4%
	Support Tea Party	39%	44%	12%	0%	5%
	Does not support Tea Party	41%	32%	20%	1%	7%
Political Ideology	Liberal-Moderate	44%	26%	21%	1%	8%
	Conservative	38%	42%	14%	0%	6%
	Very conservative	25%	58%	15%	0%	3%
Political Ideology	Liberal-Moderate	44%	26%	21%	1%	8%
	Conservative-Very conservative	34%	46%	14%	0%	5%
Past Participation***	Yes	37%	42%	15%	0%	6%
	No	38%	31%	24%	1%	6%
Republican Candidates	Rick Santorum	0%	100%	0%	0%	0%
	Mitt Romney	100%	0%	0%	0%	0%
	Newt Gingrich	34%	42%	24%	0%	0%
	Ron Paul	0%	0%	100%	0%	0%
Most Important Quality	Shares your values	20%	57%	16%	0%	7%
	Is closest to you on the issues	33%	34%	27%	0%	6%
	Can beat President Obama in 2012	53%	34%	8%	0%	5%
	Has the experience to govern	47%	33%	12%	2%	6%
Gender	Men	37%	38%	20%	1%	4%
	Women	37%	42%	12%	0%	8%
Age	Under 45	33%	34%	27%	0%	6%
	45 or older	39%	44%	11%	1%	6%
Region	Cleveland Area	47%	29%	18%	1%	6%
	East	33%	44%	15%	1%	7%
	Northwest/Toledo	34%	45%	17%	0%	4%
	Columbus Area	32%	41%	19%	0%	8%
	South/Cincinnati	40%	39%	14%	1%	6%
Household Income	Less than $75,000	38%	40%	17%	0%	5%
	$75,000 or more	40%	39%	15%	1%	6%
Evangelical Christians		28%	54%	12%	1%	5%
Mormons are Christians	Yes	44%	33%	17%	0%	5%
	No-Unsure	28%	48%	15%	1%	8%
Education	Not college graduate	36%	41%	16%	0%	7%
	College graduate	39%	40%	16%	1%	5%
Interview Type	Landline	38%	41%	14%	1%	7%
	Cell Phone	34%	37%	24%	1%	4%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.
**There are too few Democrats for analysis purposes
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		Ohio Likely Voters				
		Which one of the following qualities is most important to you in deciding whom to support for the Republican presidential nomination? A candidate who:				
		Shares your values	Is closest to you on the issues	Can beat President Obama in 2012	Has the experience to govern	Unsure
		Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		28%	25%	29%	16%	2%
Party Identification**	Republican	29%	21%	31%	16%	2%
	Independent	26%	31%	26%	15%	2%
Tea Party Supporters		29%	20%	37%	12%	2%
Intensity of Tea Party Support	Strongly support Tea Party	30%	18%	39%	10%	3%
	Support Tea Party	28%	20%	37%	13%	2%
	Does not support Tea Party	26%	30%	22%	20%	2%
Political Ideology	Liberal-Moderate	23%	30%	22%	22%	3%
	Conservative	28%	24%	32%	14%	2%
	Very conservative	34%	18%	35%	11%	2%
Political Ideology	Liberal-Moderate	23%	30%	22%	22%	3%
	Conservative-Very conservative	30%	22%	33%	13%	2%
Past Participation***	Yes	28%	25%	29%	16%	2%
	No	29%	25%	29%	14%	3%
Republican Candidates	Rick Santorum	44%	21%	24%	9%	1%
	Mitt Romney	15%	22%	41%	19%	2%
	Newt Gingrich	17%	19%	35%	26%	3%
	Ron Paul	31%	45%	12%	10%	3%
Candidate Support	Strongly support	24%	25%	33%	16%	2%
	Somewhat support	35%	24%	26%	14%	1%
	Might vote differently	27%	25%	29%	15%	5%
Gender	Men	26%	26%	30%	17%	2%
	Women	30%	24%	29%	15%	2%
Age	Under 45	32%	33%	23%	12%	1%
	45 or older	26%	22%	32%	17%	3%
Region	Cleveland Area	33%	23%	27%	15%	2%
	East	26%	26%	27%	19%	3%
	Northwest/Toledo	31%	25%	29%	14%	2%
	Columbus Area	24%	23%	34%	13%	5%
	South/Cincinnati	27%	25%	29%	17%	1%
Household Income	Less than $75,000	29%	25%	28%	15%	2%
	$75,000 or more	26%	26%	30%	18%	1%
Evangelical Christians		35%	22%	27%	14%	2%
Mormons are Christians	Yes	21%	27%	34%	16%	2%
	No-Unsure	37%	21%	24%	15%	2%
Education	Not college graduate	29%	23%	31%	15%	3%
	College graduate	26%	27%	27%	18%	2%
Interview Type	Landline	27%	23%	30%	17%	2%
	Cell Phone	31%	30%	27%	10%	2%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.
**There are too few Democrats for analysis purposes
***Past participation refers to previous participation in an Ohio Republican Presidential Primary.

		Ohio Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Mitt Romney?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		51%	30%	16%	2%
Party Identification**	Republican	55%	30%	13%	2%
	Independent	45%	32%	21%	2%
Tea Party Supporters		54%	29%	16%	1%
Intensity of Tea Party Support	Strongly support Tea Party	52%	32%	15%	1%
	Support Tea Party	55%	27%	16%	2%
	Does not support Tea Party	49%	31%	17%	2%
Political Ideology	Liberal-Moderate	52%	28%	17%	3%
	Conservative	55%	30%	14%	2%
	Very conservative	45%	35%	18%	1%
Political Ideology	Liberal-Moderate	52%	28%	17%	3%
	Conservative-Very conservative	52%	32%	15%	2%
Past Participation***	Yes	51%	31%	16%	2%
	No	51%	29%	17%	3%
Republican Candidates	Rick Santorum	38%	41%	21%	1%
	Mitt Romney	86%	13%	0%	0%
	Newt Gingrich	43%	33%	21%	2%
	Ron Paul	24%	41%	35%	0%
Candidate Support	Strongly support	52%	28%	19%	1%
	Somewhat support	54%	32%	13%	1%
	Might vote differently	48%	37%	15%	0%
Most Important Quality	Shares your values	41%	36%	19%	3%
	Is closest to you on the issues	48%	30%	21%	1%
	Can beat President Obama in 2012	63%	26%	9%	1%
	Has the experience to govern	55%	31%	12%	3%
Gender	Men	52%	29%	18%	1%
	Women	51%	32%	14%	3%
Age	Under 45	44%	37%	16%	3%
	45 or older	55%	27%	16%	2%
Region	Cleveland Area	54%	29%	14%	3%
	East	49%	33%	16%	3%
	Northwest/Toledo	38%	42%	17%	3%
	Columbus Area	57%	21%	20%	2%
	South/Cincinnati	57%	28%	13%	1%
Household Income	Less than $75,000	53%	28%	18%	2%
	$75,000 or more	51%	36%	11%	2%
Evangelical Christians		45%	36%	16%	2%
Mormons are Christians	Yes	56%	31%	12%	1%
	No-Unsure	46%	30%	21%	4%
Education	Not college graduate	52%	29%	16%	3%
	College graduate	52%	32%	15%	1%
Interview Type	Landline	53%	29%	16%	2%
	Cell Phone	45%	34%	17%	3%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points.
Totals may not add to 100% due to rounding.
**There are too few Democrats for analysis purposes
***Past participation refers to previous participation in an Ohio Republican Presidential Primary.

		Ohio Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Newt Gingrich?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		40%	29%	28%	3%
Party Identification**	Republican	42%	30%	25%	3%
	Independent	37%	28%	33%	2%
Tea Party Supporters		49%	30%	20%	1%
Intensity of Tea Party Support	Strongly support Tea Party	56%	30%	13%	0%
	Support Tea Party	44%	31%	24%	2%
	Does not support Tea Party	30%	29%	38%	3%
Political Ideology	Liberal-Moderate	34%	27%	35%	3%
	Conservative	43%	28%	27%	2%
	Very conservative	43%	35%	20%	2%
Political Ideology	Liberal-Moderate	34%	27%	35%	3%
	Conservative-Very conservative	43%	30%	25%	2%
Past Participation***	Yes	41%	29%	28%	3%
	No	35%	30%	31%	4%
Republican Candidates	Rick Santorum	34%	33%	32%	1%
	Mitt Romney	39%	32%	28%	0%
	Newt Gingrich	88%	11%	2%	0%
	Ron Paul	17%	35%	46%	3%
Candidate Support	Strongly support	43%	26%	30%	0%
	Somewhat support	40%	30%	29%	1%
	Might vote differently	42%	33%	22%	3%
Most Important Quality	Shares your values	32%	33%	30%	4%
	Is closest to you on the issues	35%	29%	35%	2%
	Can beat President Obama in 2012	51%	31%	18%	1%
	Has the experience to govern	44%	21%	30%	4%
Gender	Men	42%	28%	28%	2%
	Women	38%	30%	28%	4%
Age	Under 45	34%	31%	32%	4%
	45 or older	43%	29%	26%	2%
Region	Cleveland Area	40%	31%	26%	4%
	East	46%	25%	27%	2%
	Northwest/Toledo	38%	30%	31%	2%
	Columbus Area	34%	33%	30%	3%
	South/Cincinnati	41%	29%	28%	3%
Household Income	Less than $75,000	43%	27%	29%	2%
	$75,000 or more	39%	32%	26%	3%
Evangelical Christians		42%	31%	24%	3%
Mormons are Christians	Yes	40%	30%	28%	2%
	No-Unsure	41%	28%	27%	4%
Education	Not college graduate	41%	28%	27%	3%
	College graduate	39%	31%	29%	1%
Interview Type	Landline	41%	28%	29%	2%
	Cell Phone	38%	32%	26%	4%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.
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		Ohio Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Ron Paul?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		31%	26%	39%	4%
Party Identification**	Republican	27%	26%	43%	4%
	Independent	42%	24%	31%	3%
Tea Party Supporters		33%	25%	40%	2%
Intensity of Tea Party Support	Strongly support Tea Party	28%	27%	45%	1%
	Support Tea Party	36%	25%	37%	2%
	Does not support Tea Party	30%	26%	41%	4%
Political Ideology	Liberal-Moderate	34%	27%	35%	4%
	Conservative	30%	26%	41%	3%
	Very conservative	31%	25%	41%	3%
Political Ideology	Liberal-Moderate	34%	27%	35%	4%
	Conservative-Very conservative	30%	26%	41%	3%
Past Participation***	Yes	30%	26%	41%	3%
	No	40%	25%	31%	4%
Republican Candidates	Rick Santorum	24%	31%	43%	2%
	Mitt Romney	25%	28%	46%	1%
	Newt Gingrich	29%	23%	45%	2%
	Ron Paul	81%	15%	4%	0%
Candidate Support	Strongly support	33%	25%	41%	1%
	Somewhat support	31%	28%	38%	2%
	Might vote differently	32%	27%	39%	2%
Most Important Quality	Shares your values	33%	24%	37%	6%
	Is closest to you on the issues	38%	25%	34%	2%
	Can beat President Obama in 2012	29%	27%	43%	1%
	Has the experience to govern	24%	27%	45%	4%
Gender	Men	37%	24%	37%	2%
	Women	26%	27%	42%	5%
Age	Under 45	42%	26%	28%	4%
	45 or older	26%	26%	45%	3%
Region	Cleveland Area	28%	24%	41%	6%
	East	29%	26%	43%	2%
	Northwest/Toledo	34%	24%	39%	3%
	Columbus Area	32%	24%	40%	5%
	South/Cincinnati	33%	28%	37%	3%
Household Income	Less than $75,000	32%	23%	41%	4%
	$75,000 or more	31%	31%	36%	3%
Evangelical Christians		28%	28%	39%	4%
Mormons are Christians	Yes	31%	25%	42%	2%
	No-Unsure	33%	27%	36%	5%
Education	Not college graduate	33%	23%	39%	5%
	College graduate	29%	30%	40%	2%
Interview Type	Landline	30%	25%	41%	3%
	Cell Phone	36%	30%	30%	4%

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		Ohio Likely Voters			
		Please tell me if you would find each of the following candidates acceptable, acceptable but with reservations, or not acceptable as the Republican nominee for president: Rick Santorum?			
		Acceptable	Acceptable with reservations	Not acceptable	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		53%	25%	19%	3%
Party Identification**	Republican	58%	25%	14%	3%
	Independent	42%	28%	27%	2%
Tea Party Supporters		65%	21%	13%	2%
Intensity of Tea Party Support	Strongly support Tea Party	72%	15%	13%	0%
	Support Tea Party	61%	24%	12%	3%
	Does not support Tea Party	41%	30%	26%	3%
Political Ideology	Liberal-Moderate	33%	30%	32%	5%
	Conservative	59%	26%	12%	2%
	Very conservative	71%	15%	12%	1%
Political Ideology	Liberal-Moderate	33%	30%	32%	5%
	Conservative-Very conservative	63%	23%	12%	2%
Past Participation***	Yes	53%	26%	18%	3%
	No	52%	22%	22%	4%
Republican Candidates	Rick Santorum	88%	10%	1%	1%
	Mitt Romney	40%	34%	25%	1%
	Newt Gingrich	37%	37%	25%	2%
	Ron Paul	27%	28%	43%	2%
Candidate Support	Strongly support	58%	21%	20%	1%
	Somewhat support	50%	30%	19%	1%
	Might vote differently	54%	26%	18%	2%
Most Important Quality	Shares your values	65%	20%	10%	4%
	Is closest to you on the issues	46%	27%	25%	2%
	Can beat President Obama in 2012	53%	30%	16%	1%
	Has the experience to govern	45%	24%	25%	5%
Gender	Men	52%	24%	22%	2%
	Women	54%	27%	15%	4%
Age	Under 45	48%	27%	23%	2%
	45 or older	56%	24%	17%	3%
Region	Cleveland Area	49%	29%	18%	4%
	East	55%	23%	19%	3%
	Northwest/Toledo	56%	27%	13%	4%
	Columbus Area	48%	30%	19%	3%
	South/Cincinnati	55%	21%	21%	2%
Household Income	Less than $75,000	55%	26%	17%	3%
	$75,000 or more	50%	28%	20%	2%
Evangelical Christians		66%	22%	9%	3%
Mormons are Christians	Yes	48%	28%	22%	2%
	No-Unsure	59%	22%	14%	4%
Education	Not college graduate	56%	24%	16%	4%
	College graduate	50%	28%	21%	1%
Interview Type	Landline	55%	25%	17%	3%
	Cell Phone	45%	27%	25%	4%

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		Ohio Likely Voters		
		Are you currently satisfied with the Republican candidates who are running for President or would you like to see someone else run?		
		Satisfied with current candidates	Like to see someone else run	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		51%	46%	3%
Party Identification**	Republican	56%	41%	3%
	Independent	41%	57%	2%
Tea Party Supporters		56%	42%	2%
Intensity of Tea Party Support	Strongly support Tea Party	57%	41%	1%
	Support Tea Party	55%	43%	2%
	Does not support Tea Party	46%	52%	2%
Political Ideology	Liberal-Moderate	45%	53%	3%
	Conservative	54%	43%	3%
	Very conservative	55%	44%	1%
Political Ideology	Liberal-Moderate	45%	53%	3%
	Conservative-Very conservative	54%	43%	3%
Past Participation***	Yes	49%	49%	3%
	No	66%	30%	4%
Republican Candidates	Rick Santorum	53%	46%	1%
	Mitt Romney	59%	38%	3%
	Newt Gingrich	49%	48%	2%
	Ron Paul	43%	56%	1%
Candidate Support	Strongly support	60%	38%	2%
	Somewhat support	49%	49%	2%
	Might vote differently	38%	60%	3%
Most Important Quality	Shares your values	52%	46%	3%
	Is closest to you on the issues	47%	51%	2%
	Can beat President Obama in 2012	56%	41%	3%
	Has the experience to govern	50%	48%	2%
Gender	Men	52%	46%	2%
	Women	51%	46%	3%
Age	Under 45	54%	44%	2%
	45 or older	50%	47%	3%
Region	Cleveland Area	53%	43%	4%
	East	54%	43%	3%
	Northwest/Toledo	48%	49%	3%
	Columbus Area	48%	51%	1%
	South/Cincinnati	52%	45%	2%
Household Income	Less than $75,000	52%	45%	3%
	$75,000 or more	50%	48%	2%
Evangelical Christians		51%	46%	2%
Mormons are Christians	Yes	53%	44%	3%
	No-Unsure	49%	48%	3%
Education	Not college graduate	54%	43%	3%
	College graduate	46%	51%	2%
Interview Type	Landline	51%	46%	3%
	Cell Phone	53%	45%	2%

NBC News/Marist Poll Ohio Likely Republican Primary Voters. Interviews conducted February 29th through March 2nd, 2012, N=820
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		Ohio Likely Voters					
		Which one of the following candidates do you consider to be the true conservative:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		21%	11%	35%	18%	5%	10%
Party Identification**	Republican	22%	12%	39%	15%	4%	9%
	Independent	18%	11%	28%	25%	7%	11%
Tea Party Supporters		21%	9%	42%	17%	4%	6%
Intensity of Tea Party Support	Strongly support Tea Party	25%	8%	46%	14%	5%	3%
	Support Tea Party	19%	10%	40%	19%	4%	8%
	Does not support Tea Party	21%	13%	29%	21%	5%	11%
Political Ideology	Liberal-Moderate	19%	14%	26%	20%	6%	15%
	Conservative	24%	11%	35%	19%	5%	8%
	Very conservative	18%	9%	51%	15%	4%	4%
Political Ideology	Liberal-Moderate	19%	14%	26%	20%	6%	15%
	Conservative-Very conservative	22%	10%	40%	18%	4%	7%
Past Participation***	Yes	21%	11%	36%	18%	5%	9%
	No	18%	15%	33%	19%	2%	13%
Republican Candidates	Rick Santorum	7%	3%	69%	12%	4%	4%
	Mitt Romney	23%	27%	23%	14%	6%	8%
	Newt Gingrich	60%	3%	15%	11%	4%	7%
	Ron Paul	12%	6%	11%	59%	1%	11%
Candidate Support	Strongly support	20%	12%	41%	18%	3%	7%
	Somewhat support	23%	13%	35%	18%	6%	5%
	Might vote differently	24%	5%	31%	24%	6%	9%
Most Important Quality	Shares your values	8%	8%	48%	17%	7%	13%
	Is closest to you on the issues	25%	11%	31%	22%	5%	5%
	Can beat President Obama in 2012	26%	14%	33%	15%	3%	10%
	Has the experience to govern	26%	16%	24%	20%	4%	10%
Gender	Men	23%	11%	34%	22%	5%	5%
	Women	18%	12%	36%	15%	5%	14%
Age	Under 45	20%	11%	32%	23%	4%	10%
	45 or older	20%	12%	37%	16%	5%	10%
Region	Cleveland Area	27%	10%	32%	16%	6%	9%
	East	23%	11%	40%	12%	4%	10%
	Northwest/Toledo	21%	11%	34%	22%	2%	10%
	Columbus Area	22%	10%	31%	19%	7%	10%
	South/Cincinnati	16%	13%	36%	20%	5%	10%
Household Income	Less than $75,000	21%	11%	36%	17%	5%	11%
	$75,000 or more	22%	14%	33%	20%	5%	5%
Evangelical Christians		19%	8%	47%	16%	3%	8%
Mormons are Christians	Yes	22%	14%	31%	20%	5%	8%
	No-Unsure	19%	9%	39%	17%	4%	12%
Education	Not college graduate	19%	12%	36%	18%	4%	12%
	College graduate	24%	11%	34%	19%	5%	6%
Interview Type	Landline	21%	11%	36%	18%	5%	9%
	Cell Phone	20%	14%	30%	21%	4%	11%

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		Ohio Likely Voters					
		Which one of the following candidates do you think has the best chance to beat President Obama:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		12%	53%	18%	5%	4%	8%
Party Identification**	Republican	13%	56%	18%	4%	3%	7%
	Independent	11%	51%	17%	6%	6%	8%
Tea Party Supporters		13%	52%	22%	5%	1%	7%
Intensity of Tea Party Support	Strongly support Tea Party	15%	46%	27%	5%	1%	6%
	Support Tea Party	12%	56%	19%	5%	1%	7%
	Does not support Tea Party	12%	56%	14%	5%	7%	6%
Political Ideology	Liberal-Moderate	10%	58%	10%	6%	6%	9%
	Conservative	14%	53%	21%	4%	3%	5%
	Very conservative	11%	48%	24%	5%	4%	9%
Political Ideology	Liberal-Moderate	10%	58%	10%	6%	6%	9%
	Conservative-Very conservative	13%	52%	22%	4%	3%	6%
Past Participation***	Yes	13%	53%	18%	4%	5%	7%
	No	7%	54%	18%	12%	1%	8%
Republican Candidates	Rick Santorum	7%	38%	42%	0%	5%	8%
	Mitt Romney	4%	89%	4%	1%	1%	1%
	Newt Gingrich	52%	30%	4%	4%	4%	5%
	Ron Paul	5%	39%	12%	30%	5%	8%
Candidate Support	Strongly support	12%	50%	25%	5%	3%	5%
	Somewhat support	12%	62%	13%	5%	6%	3%
	Might vote differently	15%	58%	11%	4%	3%	8%
Most Important Quality	Shares your values	10%	42%	28%	5%	4%	12%
	Is closest to you on the issues	10%	51%	19%	8%	6%	6%
	Can beat President Obama in 2012	12%	66%	13%	3%	2%	4%
	Has the experience to govern	19%	56%	10%	5%	4%	7%
Gender	Men	10%	53%	19%	7%	4%	6%
	Women	14%	54%	17%	3%	4%	9%
Age	Under 45	7%	55%	17%	9%	5%	8%
	45 or older	14%	54%	19%	3%	4%	7%
Region	Cleveland Area	13%	58%	16%	7%	2%	4%
	East	16%	50%	21%	3%	4%	6%
	Northwest/Toledo	10%	51%	22%	5%	5%	7%
	Columbus Area	11%	48%	17%	7%	7%	11%
	South/Cincinnati	11%	58%	16%	5%	3%	8%
Household Income	Less than $75,000	14%	52%	19%	5%	3%	7%
	$75,000 or more	9%	61%	16%	4%	6%	4%
Evangelical Christians		12%	49%	21%	5%	3%	10%
Mormons are Christians	Yes	12%	59%	15%	4%	4%	5%
	No-Unsure	13%	46%	22%	6%	3%	10%
Education	Not college graduate	13%	50%	20%	6%	3%	8%
	College graduate	10%	60%	15%	4%	5%	6%
Interview Type	Landline	14%	52%	18%	4%	4%	7%
	Cell Phone	6%	58%	17%	8%	2%	9%

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		Ohio Likely Voters		
		Which is more important to you:		
		The Republican nominee for president is a true conservative	The Republican nominee for president has the best chance to beat President Obama	Unsure
		Row %	Row %	Row %
Ohio Likely Voters		36%	57%	7%
Party Identification**	Republican	36%	59%	6%
	Independent	36%	55%	8%
Tea Party Supporters		38%	58%	4%
Intensity of Tea Party Support	Strongly support Tea Party	38%	59%	4%
	Support Tea Party	38%	57%	4%
	Does not support Tea Party	34%	57%	9%
Political Ideology	Liberal-Moderate	28%	60%	12%
	Conservative	38%	58%	5%
	Very conservative	44%	51%	5%
Political Ideology	Liberal-Moderate	28%	60%	12%
	Conservative-Very conservative	40%	56%	5%
Past Participation***	Yes	35%	58%	7%
	No	46%	50%	4%
Republican Candidates	Rick Santorum	47%	49%	4%
	Mitt Romney	22%	73%	6%
	Newt Gingrich	35%	61%	4%
	Ron Paul	50%	38%	12%
Candidate Support	Strongly support	36%	58%	6%
	Somewhat support	35%	59%	6%
	Might vote differently	50%	47%	3%
Most Important Quality	Shares your values	57%	37%	5%
	Is closest to you on the issues	44%	45%	11%
	Can beat President Obama in 2012	10%	88%	3%
	Has the experience to govern	37%	55%	8%
Gender	Men	36%	57%	6%
	Women	36%	57%	7%
Age	Under 45	45%	49%	6%
	45 or older	32%	61%	7%
Region	Cleveland Area	36%	57%	7%
	East	37%	56%	7%
	Northwest/Toledo	36%	59%	5%
	Columbus Area	36%	56%	8%
	South/Cincinnati	36%	57%	7%
Household Income	Less than $75,000	38%	57%	6%
	$75,000 or more	36%	59%	6%
Evangelical Christians		42%	52%	6%
Mormons are Christians	Yes	32%	63%	6%
	No-Unsure	42%	50%	8%
Education	Not college graduate	39%	55%	6%
	College graduate	32%	60%	8%
Interview Type	Landline	35%	58%	7%
	Cell Phone	40%	52%	7%

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**There are too few Democrats for analysis purposes
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		Ohio Likely Voters					
		Which one of the following candidates best understands the problems of people like yourself:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		18%	18%	31%	19%	7%	6%
Party Identification**	Republican	19%	20%	34%	15%	5%	6%
	Independent	16%	15%	25%	29%	10%	5%
Tea Party Supporters		20%	16%	38%	17%	5%	4%
Intensity of Tea Party Support	Strongly support Tea Party	23%	15%	42%	12%	5%	3%
	Support Tea Party	19%	17%	35%	19%	6%	5%
	Does not support Tea Party	17%	19%	24%	23%	10%	7%
Political Ideology	Liberal-Moderate	17%	19%	19%	27%	12%	6%
	Conservative	21%	19%	32%	16%	5%	6%
	Very conservative	13%	14%	48%	15%	4%	6%
Political Ideology	Liberal-Moderate	17%	19%	19%	27%	12%	6%
	Conservative-Very conservative	18%	18%	37%	16%	5%	6%
Past Participation***	Yes	18%	18%	31%	19%	7%	6%
	No	14%	21%	29%	21%	6%	8%
Republican Candidates	Rick Santorum	8%	3%	72%	8%	6%	3%
	Mitt Romney	13%	49%	12%	13%	7%	6%
	Newt Gingrich	70%	4%	10%	12%	4%	1%
	Ron Paul	3%	3%	4%	79%	7%	4%
Candidate Support	Strongly support	19%	20%	33%	20%	5%	3%
	Somewhat support	18%	21%	33%	19%	7%	3%
	Might vote differently	18%	8%	33%	27%	8%	5%
Most Important Quality	Shares your values	12%	8%	43%	19%	9%	9%
	Is closest to you on the issues	15%	17%	29%	26%	8%	5%
	Can beat President Obama in 2012	20%	27%	28%	14%	5%	6%
	Has the experience to govern	26%	22%	22%	20%	5%	5%
Gender	Men	19%	18%	28%	23%	9%	4%
	Women	17%	19%	34%	16%	6%	9%
Age	Under 45	14%	17%	30%	27%	7%	5%
	45 or older	19%	19%	32%	16%	7%	7%
Region	Cleveland Area	17%	23%	27%	23%	5%	6%
	East	19%	14%	34%	17%	6%	10%
	Northwest/Toledo	18%	16%	35%	21%	7%	4%
	Columbus Area	16%	22%	28%	17%	10%	8%
	South/Cincinnati	18%	18%	31%	20%	7%	5%
Household Income	Less than $75,000	18%	18%	31%	20%	6%	7%
	$75,000 or more	18%	20%	30%	19%	8%	4%
Evangelical Christians		16%	16%	40%	17%	5%	5%
Mormons are Christians	Yes	18%	21%	27%	22%	7%	5%
	No-Unsure	18%	15%	36%	16%	7%	9%
Education	Not college graduate	19%	18%	30%	20%	6%	8%
	College graduate	16%	18%	34%	18%	10%	4%
Interview Type	Landline	18%	18%	32%	19%	7%	7%
	Cell Phone	16%	19%	28%	23%	8%	5%

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		Ohio Likely Voters					
		Regardless of whom you support, who do you think will be the Republican nominee to run against President Obama:					
		Newt Gingrich	Mitt Romney	Rick Santorum	Ron Paul	None of the above	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Ohio Likely Voters		5%	70%	13%	3%	1%	8%
Party Identification**	Republican	5%	71%	14%	3%	0%	8%
	Independent	6%	72%	9%	4%	1%	8%
Tea Party Supporters		4%	69%	15%	3%	1%	7%
Intensity of Tea Party Support	Strongly support Tea Party	4%	68%	20%	2%	0%	6%
	Support Tea Party	4%	70%	13%	4%	1%	8%
	Does not support Tea Party	6%	73%	11%	3%	1%	7%
Political Ideology	Liberal-Moderate	6%	72%	9%	5%	1%	7%
	Conservative	6%	70%	15%	3%	0%	7%
	Very conservative	2%	69%	16%	2%	0%	11%
Political Ideology	Liberal-Moderate	6%	72%	9%	5%	1%	7%
	Conservative-Very conservative	5%	70%	15%	2%	0%	8%
Past Participation***	Yes	5%	71%	13%	2%	1%	8%
	No	3%	67%	12%	8%	0%	10%
Republican Candidates	Rick Santorum	2%	61%	29%	0%	0%	9%
	Mitt Romney	4%	90%	3%	1%	0%	2%
	Newt Gingrich	18%	67%	5%	4%	0%	6%
	Ron Paul	1%	66%	13%	13%	2%	6%
Candidate Support	Strongly support	5%	69%	18%	3%	0%	5%
	Somewhat support	3%	81%	8%	3%	1%	4%
	Might vote differently	10%	66%	14%	5%	0%	5%
Most Important Quality	Shares your values	5%	58%	20%	4%	0%	13%
	Is closest to you on the issues	4%	70%	15%	4%	1%	5%
	Can beat President Obama in 2012	4%	79%	9%	2%	0%	6%
	Has the experience to govern	7%	76%	7%	3%	1%	5%
Gender	Men	5%	72%	14%	4%	1%	5%
	Women	5%	68%	12%	2%	1%	11%
Age	Under 45	5%	69%	14%	6%	1%	6%
	45 or older	5%	71%	13%	2%	1%	8%
Region	Cleveland Area	6%	71%	9%	4%	0%	9%
	East	3%	68%	19%	3%	0%	7%
	Northwest/Toledo	5%	71%	13%	3%	0%	9%
	Columbus Area	7%	70%	11%	4%	1%	7%
	South/Cincinnati	5%	71%	12%	2%	1%	8%
Household Income	Less than $75,000	6%	68%	15%	4%	1%	7%
	$75,000 or more	3%	80%	11%	2%	0%	4%
Evangelical Christians		4%	66%	17%	3%	1%	9%
Mormons are Christians	Yes	4%	79%	9%	2%	0%	6%
	No-Unsure	7%	60%	18%	4%	1%	10%
Education	Not college graduate	6%	66%	15%	4%	1%	8%
	College graduate	4%	77%	10%	2%	1%	7%
Interview Type	Landline	5%	71%	13%	3%	1%	8%
	Cell Phone	4%	68%	14%	5%	1%	8%

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		Ohio Likely Voters	
		Do you consider a Mormon to be a Christian, or not?	
		Yes	No-Unsure
		Row %	Row %
Ohio Likely Voters		56%	44%
Party Identification**	Republican	55%	45%
	Independent	60%	40%
Tea Party Supporters		54%	46%
Intensity of Tea Party Support	Strongly support Tea Party	58%	42%
	Support Tea Party	52%	48%
	Does not support Tea Party	60%	40%
Political Ideology	Liberal-Moderate	61%	39%
	Conservative	56%	44%
	Very conservative	50%	50%
Political Ideology	Liberal-Moderate	61%	39%
	Conservative-Very conservative	54%	46%
Past Participation***	Yes	56%	44%
	No	55%	45%
Republican Candidates	Rick Santorum	47%	53%
	Mitt Romney	67%	33%
	Newt Gingrich	55%	45%
	Ron Paul	60%	40%
Candidate Support	Strongly support	57%	43%
	Somewhat support	59%	41%
	Might vote differently	56%	44%
Most Important Quality	Shares your values	42%	58%
	Is closest to you on the issues	62%	38%
	Can beat President Obama in 2012	64%	36%
	Has the experience to govern	58%	42%
Gender	Men	61%	39%
	Women	52%	48%
Age	Under 45	50%	50%
	45 or older	59%	41%
Region	Cleveland Area	62%	38%
	East	52%	48%
	Northwest/Toledo	51%	49%
	Columbus Area	59%	41%
	South/Cincinnati	58%	42%
Household Income	Less than $75,000	55%	45%
	$75,000 or more	62%	38%
Evangelical Christians		38%	62%
Education	Not college graduate	52%	48%
	College graduate	62%	38%
Interview Type	Landline	58%	42%
	Cell Phone	50%	50%

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		Ohio Likely Voters			
		Intensity of Tea Party Support			
		Strongly support Tea Party	Support Tea Party	Does not support Tea Party	Unsure
		Row %	Row %	Row %	Row %
Ohio Likely Voters		18%	30%	45%	7%
Party Identification**	Republican	19%	31%	42%	8%
	Independent	16%	27%	52%	5%
Political Ideology	Liberal-Moderate	6%	20%	66%	8%
	Conservative	16%	34%	44%	7%
	Very conservative	42%	35%	17%	6%
Political Ideology	Liberal-Moderate	6%	20%	66%	8%
	Conservative-Very conservative	24%	34%	36%	6%
Past Participation***	Yes	19%	30%	44%	7%
	No	11%	29%	54%	6%
Republican Candidates	Rick Santorum	24%	34%	35%	7%
	Mitt Romney	13%	30%	51%	6%
	Newt Gingrich	23%	31%	41%	5%
	Ron Paul	14%	23%	57%	6%
Candidate Support	Strongly support	25%	30%	41%	5%
	Somewhat support	12%	29%	52%	7%
	Might vote differently	11%	34%	46%	9%
Most Important Quality	Shares your values	20%	30%	42%	8%
	Is closest to you on the issues	13%	24%	55%	7%
	Can beat President Obama in 2012	23%	37%	34%	5%
	Has the experience to govern	12%	25%	57%	7%
Gender	Men	23%	28%	44%	5%
	Women	13%	32%	47%	9%
Age	Under 45	14%	24%	55%	7%
	45 or older	18%	33%	42%	7%
Region	Cleveland Area	16%	31%	43%	10%
	East	15%	32%	45%	8%
	Northwest/Toledo	22%	31%	44%	3%
	Columbus Area	19%	27%	47%	6%
	South/Cincinnati	18%	28%	46%	8%
Household Income	Less than $75,000	18%	31%	44%	7%
	$75,000 or more	17%	25%	54%	4%
Evangelical Christians		23%	34%	34%	8%
Education	Not college graduate	18%	32%	41%	8%
	College graduate	18%	26%	52%	5%
Interview Type	Landline	20%	29%	46%	6%
	Cell Phone	11%	34%	45%	10%

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