

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist Nevada Poll of 1,122 Adults**

This survey of 1,122 adults was conducted October 20<sup>th</sup> through October 24<sup>th</sup>, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Nevada were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Nevada from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of mobile phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region, except for race, which is from the 2010 Census. Results are statistically significant within  $\pm 2.9$  percentage points. There are 985 registered voters. The results for this subset are statistically significant within  $\pm 3.1$  percentage points. There are 707 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Presidential Election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 3.7$  percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters	Nevada Likely Voters
		Col %	Col %	Col %
Nevada Adults		100%		
Nevada Registered Voters		88%	100%	
Nevada Likely Voters		63%	72%	100%
Past Participation*	Yes	n/a	85%	90%
	No	n/a	15%	10%
Already Voted		n/a	11%	13%
Not Yet Voted		n/a	89%	87%
Party Registration	Democrat	n/a	42%	42%
	Republican	n/a	35%	36%
	Independent	n/a	22%	21%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	36%	36%
	Republican	n/a	30%	31%
	Independent	n/a	32%	30%
	Other	n/a	2%	2%
Political Ideology	Very liberal	n/a	9%	9%
	Liberal	n/a	17%	17%
	Moderate	n/a	37%	36%
	Conservative	n/a	26%	26%
	Very conservative	n/a	12%	12%
Tea Party Supporters		n/a	21%	23%
Gender	Men	50%	49%	49%
	Women	50%	51%	51%
Age	Under 45	49%	46%	43%
	45 or older	51%	54%	57%
Age	18 to 29	21%	19%	15%
	30 to 44	28%	28%	28%
	45 to 59	25%	26%	27%
	60 or older	25%	27%	30%
Race	White	59%	63%	66%
	African American	7%	7%	6%
	Latino	22%	19%	17%
	Other	11%	11%	10%
White men		66%	70%	72%
Non-white men		34%	30%	28%
White women		68%	71%	76%
Non-white Women		32%	29%	24%
Region	Washoe County (Reno)	16%	16%	18%
	Clark County (Las Vegas)	72%	72%	68%
	None of the Above	12%	12%	13%
Household Income	Less than \$50,000	48%	45%	43%
	\$50,000 or more	52%	55%	57%
Education	Not college graduate	64%	61%	58%
	College graduate	36%	39%	42%
Race and Education	White - Not College Graduate	35%	36%	37%
	White - College Graduate	24%	27%	29%
	Non-White - Not College Graduate	29%	25%	21%
	Non-White - College Graduate	11%	12%	12%
Evangelical Christian	Yes	29%	29%	30%
	No	71%	71%	70%
White Evangelical Christians		15%	16%	17%
U.S. Military Veteran	Yes	15%	16%	17%
	No	85%	84%	83%
Interview Type	Landline	39%	41%	42%
	Cell Phone	61%	59%	58%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted October 20th through October 24th, 2016, n=1122 MOE +/- 2.9 percentage points. Nevada Registered Voters: n=985 MOE +/- 3.1 percentage points. Nevada Likely Voters: n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a presidential election.

## NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Nevada Likely Voters		48%	46%	6%
Party Identification	Democrat	87%	9%	4%
	Republican	9%	87%	4%
	Independent	43%	48%	9%
Political Ideology	Very liberal-Liberal	78%	17%	5%
	Moderate	57%	37%	6%
	Conservative-Very conservative	20%	75%	5%
Tea Party Supporters		21%	73%	6%
Region	Washoe County (Reno)	55%	42%	3%
	Clark County (Las Vegas)	49%	45%	6%
	None of the Above	33%	58%	9%
Household Income	Less than \$50,000	57%	36%	8%
	\$50,000 or more	44%	52%	4%
Education	Not college graduate	48%	45%	7%
	College graduate	49%	47%	4%
Race	White	42%	52%	7%
	Latino	54%	42%	5%
Age	18 to 29	71%	18%	11%
	30 to 44	48%	44%	8%
	45 to 59	40%	56%	4%
	60 or older	44%	52%	3%
Age	Under 45	56%	35%	9%
	45 or older	42%	54%	4%
Gender	Men	44%	51%	6%
	Women	52%	42%	6%
White Men		35%	58%	8%
White Women		48%	46%	6%
Race and Education	White - Not College Graduate	39%	53%	8%
	White - College Graduate	47%	48%	5%
White Evangelical Christians		27%	66%	7%
U.S. Military Veteran	Yes	40%	55%	5%
	No	50%	44%	6%
Interview Type	Landline	45%	51%	4%
	Cell Phone	50%	42%	7%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

## NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters				
		2016 presidential election including those who are undecided yet leaning toward a candidate or already voted				
		Hillary Clinton and Tim Kaine, the Democrats	Donald Trump and Mike Pence, the Republicans	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Nevada Likely Voters		45%	45%	8%	1%	1%
Intensity of Support	Strongly support	49%	51%	0%	0%	0%
	Somewhat support	51%	48%	0%	1%	0%
Past Participation*	Yes	45%	45%	8%	1%	1%
	No	41%	48%	7%	2%	2%
Already Voted		60%	35%	2%	4%	0%
Not Yet Voted		42%	46%	9%	0%	2%
Party Identification	Democrat	88%	7%	3%	1%	1%
	Republican	4%	88%	5%	1%	1%
	Independent	38%	45%	15%	1%	2%
Political Ideology	Very liberal-Liberal	74%	19%	6%	1%	0%
	Moderate	53%	33%	12%	1%	2%
	Conservative-Very conservative	17%	73%	7%	1%	2%
Tea Party Supporters		13%	74%	10%	2%	0%
Region	Washoe County (Reno)	46%	39%	13%	0%	1%
	Clark County (Las Vegas)	47%	44%	7%	0%	1%
	None of the Above	27%	57%	10%	4%	2%
Household Income	Less than \$50,000	53%	37%	8%	1%	1%
	\$50,000 or more	40%	48%	9%	1%	1%
Education	Not college graduate	44%	46%	8%	1%	1%
	College graduate	46%	42%	9%	1%	2%
Race	White	38%	50%	10%	0%	2%
	Latino	56%	38%	2%	3%	1%
Age	18 to 29	54%	35%	9%	1%	1%
	30 to 44	47%	42%	11%	0%	1%
	45 to 59	38%	50%	8%	1%	2%
	60 or older	44%	47%	6%	1%	2%
Age	Under 45	49%	39%	10%	0%	1%
	45 or older	41%	49%	7%	1%	2%
Gender	Men	38%	50%	9%	1%	1%
	Women	51%	40%	8%	0%	2%
White Men		30%	57%	11%	1%	1%
White Women		45%	44%	9%	0%	2%
Race and Education	White - Not College Graduate	35%	55%	9%	1%	1%
	White - College Graduate	43%	43%	11%	0%	2%
White Evangelical Christians		21%	67%	10%	1%	2%
U.S. Military Veteran	Yes	34%	58%	5%	3%	1%
	No	46%	42%	9%	0%	2%
Interview Type	Landline	42%	49%	7%	1%	2%
	Cell Phone	47%	42%	9%	1%	1%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

Nevada Likely Voters with a Candidate Preference					
Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?					
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Likely Voters with a Candidate Preference		72%	25%	3%	<1%
Candidate Support	Hillary Clinton	71%	25%	4%	0%
	Donald Trump	73%	24%	2%	0%
Party Identification	Democrat	79%	20%	1%	0%
	Republican	79%	19%	2%	0%
	Independent	53%	38%	9%	0%
Political Ideology	Very liberal-Liberal	72%	23%	4%	0%
	Moderate	63%	32%	5%	0%
	Conservative-Very conservative	79%	18%	2%	1%
Tea Party Supporters		81%	17%	3%	0%
Region	Washoe County (Reno)	73%	19%	8%	0%
	Clark County (Las Vegas)	72%	25%	2%	0%
	None of the Above	67%	31%	2%	0%
Household Income	Less than \$50,000	71%	22%	6%	1%
	\$50,000 or more	72%	25%	2%	0%
Education	Not college graduate	71%	25%	4%	0%
	College graduate	73%	25%	2%	0%
Race	White	73%	23%	3%	0%
	Latino	59%	35%	6%	0%
Age	18 to 29	48%	46%	6%	0%
	30 to 44	60%	37%	4%	0%
	45 to 59	82%	14%	5%	0%
	60 or older	85%	13%	1%	1%
Age	Under 45	56%	40%	4%	0%
	45 or older	83%	13%	3%	0%
Gender	Men	68%	27%	4%	0%
	Women	75%	22%	3%	0%
White Men		71%	24%	5%	0%
White Women		76%	22%	2%	0%
Race and Education	White - Not College Graduate	76%	20%	4%	1%
	White - College Graduate	70%	26%	3%	0%
White Evangelical Christians		73%	21%	5%	1%
Interview Type	Landline	83%	15%	2%	0%
	Cell Phone	64%	31%	5%	0%

NBC News/WSJ/Marist Poll Nevada Likely Voters with a Candidate Preference. Interviews conducted October 20th through October 24th, 2016, n=602  
MOE +/- 4.0 percentage points. Totals may not add to 100% due to rounding.

## NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters				
		2016 presidential election including those who are undecided yet leaning toward a candidate or already voted [multi-candidate field]				
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Nevada Likely Voters		43%	43%	10%	3%	2%
Past Participation*	Yes	43%	43%	9%	3%	2%
	No	35%	46%	14%	4%	1%
Already Voted		60%	35%	3%	2%	0%
Not Yet Voted		40%	44%	11%	3%	2%
Party Identification	Democrat	87%	7%	5%	0%	1%
	Republican	3%	87%	7%	1%	2%
	Independent	33%	39%	19%	5%	3%
Political Ideology	Very liberal-Liberal	72%	18%	7%	2%	1%
	Moderate	49%	30%	15%	4%	2%
	Conservative-Very conservative	17%	71%	8%	3%	2%
Tea Party Supporters		12%	76%	9%	3%	1%
Region	Washoe County (Reno)	44%	39%	10%	5%	2%
	Clark County (Las Vegas)	45%	41%	9%	2%	2%
	None of the Above	26%	58%	13%	3%	1%
Household Income	Less than \$50,000	50%	35%	11%	3%	1%
	\$50,000 or more	40%	47%	9%	3%	2%
Education	Not college graduate	42%	45%	9%	3%	1%
	College graduate	44%	40%	11%	2%	3%
Race	White	36%	49%	10%	3%	3%
	Latino	52%	36%	11%	0%	0%
Age	18 to 29	43%	30%	18%	5%	3%
	30 to 44	47%	38%	11%	2%	1%
	45 to 59	37%	49%	10%	3%	2%
	60 or older	43%	48%	4%	2%	2%
Age	Under 45	46%	36%	14%	3%	2%
	45 or older	40%	48%	7%	2%	2%
Gender	Men	35%	49%	11%	3%	2%
	Women	49%	37%	8%	3%	2%
White Men		28%	56%	10%	2%	3%
White Women		44%	42%	10%	3%	2%
Race and Education	White - Not College Graduate	34%	53%	8%	3%	2%
	White - College Graduate	41%	42%	11%	2%	4%
White Evangelical Christians		20%	66%	8%	2%	4%
U.S. Military Veteran	Yes	29%	57%	11%	1%	2%
	No	45%	40%	10%	3%	2%
Interview Type	Landline	41%	48%	6%	2%	3%
	Cell Phone	43%	40%	12%	3%	1%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Nevada Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		40%	55%	5%
Party Identification	Democrat	84%	12%	3%
	Republican	4%	94%	2%
	Independent	26%	66%	8%
Political Ideology	Very liberal-Liberal	69%	26%	6%
	Moderate	46%	50%	4%
	Conservative-Very conservative	16%	81%	3%
Tea Party Supporters		16%	80%	4%
Region	Washoe County (Reno)	44%	53%	3%
	Clark County (Las Vegas)	41%	55%	4%
	None of the Above	30%	63%	7%
Household Income	Less than \$50,000	50%	45%	5%
	\$50,000 or more	36%	61%	3%
Education	Not college graduate	40%	54%	6%
	College graduate	41%	57%	2%
Race	White	33%	63%	4%
	Latino	50%	39%	11%
Age	18 to 29	48%	43%	9%
	30 to 44	41%	57%	2%
	45 to 59	35%	59%	6%
	60 or older	40%	56%	4%
Age	Under 45	43%	53%	4%
	45 or older	38%	57%	5%
Gender	Men	34%	63%	4%
	Women	47%	48%	5%
White Men		23%	75%	2%
White Women		42%	53%	5%
Race and Education	White - Not College Graduate	30%	65%	6%
	White - College Graduate	38%	61%	1%
White Evangelical Christians		18%	77%	4%
U.S. Military Veteran	Yes	32%	63%	6%
	No	42%	54%	4%
Interview Type	Landline	39%	58%	4%
	Cell Phone	41%	54%	5%

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		Nevada Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		38%	58%	4%
Party Identification	Democrat	10%	88%	2%
	Republican	75%	19%	6%
	Independent	32%	65%	4%
Political Ideology	Very liberal-Liberal	16%	83%	1%
	Moderate	25%	71%	4%
	Conservative-Very conservative	64%	30%	6%
Tea Party Supporters		68%	28%	4%
Region	Washoe County (Reno)	31%	64%	4%
	Clark County (Las Vegas)	36%	60%	4%
	None of the Above	55%	42%	3%
Household Income	Less than \$50,000	34%	62%	4%
	\$50,000 or more	38%	58%	4%
Education	Not college graduate	40%	56%	4%
	College graduate	34%	63%	4%
Race	White	42%	54%	4%
	Latino	38%	58%	4%
Age	18 to 29	32%	65%	3%
	30 to 44	31%	65%	4%
	45 to 59	41%	52%	6%
	60 or older	43%	54%	3%
Age	Under 45	31%	65%	3%
	45 or older	42%	53%	5%
Gender	Men	43%	53%	4%
	Women	32%	64%	4%
White Men		48%	48%	4%
White Women		37%	59%	4%
Race and Education	White - Not College Graduate	48%	48%	4%
	White - College Graduate	34%	63%	3%
White Evangelical Christians		60%	34%	6%
U.S. Military Veteran	Yes	49%	45%	6%
	No	36%	61%	3%
Interview Type	Landline	41%	55%	5%
	Cell Phone	35%	61%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.



NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters			
		2016 Nevada election for U.S. Senate including those who are undecided yet leaning toward a candidate or already voted			
		Catherine Cortez Masto, the Democrat	Joe Heck, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Likely Voters		42%	49%	4%	5%
Intensity of Support	Strongly support	49%	51%	0%	0%
	Somewhat support	42%	58%	0%	0%
Past Participation*	Yes	43%	50%	3%	4%
	No	37%	48%	6%	10%
Already Voted		51%	38%	11%	0%
Not Yet Voted		41%	51%	2%	6%
Candidate Support	Hillary Clinton	82%	11%	4%	4%
	Donald Trump	7%	89%	2%	2%
	Other	31%	52%	5%	11%
Party Identification	Democrat	82%	11%	3%	4%
	Republican	5%	90%	3%	2%
	Independent	35%	53%	4%	8%
Political Ideology	Very liberal-Liberal	74%	20%	3%	3%
	Moderate	50%	40%	3%	6%
	Conservative-Very conservative	15%	78%	4%	3%
Tea Party Supporters		14%	83%	1%	2%
Region	Washoe County (Reno)	49%	43%	2%	6%
	Clark County (Las Vegas)	44%	48%	4%	5%
	None of the Above	26%	67%	3%	4%
Household Income	Less than \$50,000	46%	42%	6%	6%
	\$50,000 or more	41%	54%	2%	3%
Education	Not college graduate	41%	49%	5%	5%
	College graduate	44%	49%	2%	5%
Race	White	41%	54%	2%	4%
	Latino	42%	43%	9%	6%
Age	18 to 29	47%	42%	2%	9%
	30 to 44	42%	50%	3%	6%
	45 to 59	36%	56%	5%	3%
	60 or older	46%	48%	3%	3%
	Age	Under 45	43%	47%	3%
Gender	45 or older	41%	52%	4%	3%
	Men	39%	56%	2%	3%
White Men	Women	45%	43%	5%	6%
	White Men	34%	62%	1%	2%
White Women		46%	46%	3%	5%
Race and Education	White - Not College Graduate	37%	55%	3%	5%
	White - College Graduate	46%	50%	1%	3%
White Evangelical Christians		23%	72%	3%	2%
U.S. Military Veteran	Yes	41%	55%	2%	2%
	No	42%	48%	4%	5%
Interview Type	Landline	41%	50%	4%	5%
	Cell Phone	43%	49%	3%	5%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted October 20th through October 24th, 2016, n=707 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		Nevada Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Likely Voters with a Candidate Preference		55%	38%	6%	1%
Candidate Support	Catherine Cortez Masto	58%	34%	7%	1%
	Joe Heck	53%	41%	6%	1%
Party Identification	Democrat	61%	33%	5%	1%
	Republican	66%	32%	1%	1%
	Independent	39%	50%	11%	0%
Political Ideology	Very liberal-Liberal	56%	35%	8%	0%
	Moderate	49%	43%	7%	0%
	Conservative-Very conservative	60%	35%	3%	1%
Tea Party Supporters		60%	36%	4%	0%
Region	Washoe County (Reno)	58%	34%	7%	1%
	Clark County (Las Vegas)	55%	39%	6%	0%
	None of the Above	56%	38%	6%	1%
Household Income	Less than \$50,000	57%	34%	9%	1%
	\$50,000 or more	52%	42%	5%	0%
Education	Not college graduate	54%	38%	8%	1%
	College graduate	57%	39%	4%	0%
Race	White	59%	37%	4%	1%
	Latino	38%	53%	8%	1%
Age	18 to 29	45%	47%	7%	1%
	30 to 44	37%	52%	11%	0%
	45 to 59	57%	37%	5%	0%
	60 or older	74%	22%	2%	1%
Age	Under 45	40%	50%	10%	0%
	45 or older	66%	29%	4%	1%
Gender	Men	54%	39%	6%	1%
	Women	57%	37%	6%	1%
White Men		58%	38%	4%	0%
White Women		60%	37%	3%	1%
Race and Education	White - Not College Graduate	59%	36%	5%	1%
	White - College Graduate	58%	39%	2%	0%
White Evangelical Christians		61%	37%	2%	1%
Interview Type	Landline	69%	26%	3%	1%
	Cell Phone	45%	46%	8%	1%

NBC News/WSJ/Marist Poll Nevada Likely Voters with a Candidate Preference. Interviews conducted October 20th through October 24th, 2016, n= 616  
MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.