

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Nevada Poll of 1,090 Adults

This survey of 1,090 adults was conducted September 6th through September 8th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Nevada were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Nevada from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of mobile phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region, except for race, which is from the 2010 Census. Results are statistically significant within ± 3.0 percentage points. There are 915 registered voters. The results for this subset are statistically significant within ± 3.2 percentage points. There are 627 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Presidential Election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters	Nevada Likely Voters
		Col %	Col %	Col %
Nevada Adults		100%		
Nevada Registered Voters		84%	100%	
Nevada Likely Voters		58%	69%	100%
Party Registration	Democrat	n/a	42%	42%
	Republican	n/a	37%	38%
	Independent	n/a	21%	19%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	37%	37%
	Republican	n/a	31%	33%
	Independent	n/a	31%	29%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	7%	7%
	Liberal	n/a	18%	17%
	Moderate	n/a	35%	35%
	Conservative	n/a	30%	30%
	Very conservative	n/a	9%	10%
Tea Party Supporters		n/a	18%	19%
Gender	Men	50%	49%	49%
	Women	50%	51%	51%
Age	Under 45	49%	45%	40%
	45 or older	51%	55%	60%
Age	18 to 29	21%	18%	13%
	30 to 44	28%	27%	27%
	45 to 59	25%	27%	29%
	60 or older	25%	28%	32%
Race	White	59%	62%	67%
	African American	7%	8%	7%
	Latino	22%	20%	17%
	Other	11%	10%	9%
White Men	White men	64%	68%	72%
	Non-white men	36%	32%	28%
White Women	White women	70%	71%	75%
	Non-white women	30%	29%	25%
Region	Washoe County (Reno)	16%	16%	19%
	Clark County (Las Vegas)	72%	72%	68%
	None of the Above	12%	12%	13%
Household Income	Less than \$50,000	48%	44%	41%
	\$50,000 or more	52%	56%	59%
Education	Not college graduate	65%	62%	60%
	College graduate	35%	38%	40%
Race and Education	White - Not College Graduate	37%	38%	39%
	White - College Graduate	23%	25%	28%
	Non-White - Not College Graduate	28%	24%	20%
	Non-White - College Graduate	13%	13%	13%
Evangelical Christian	Yes	30%	29%	29%
	No	70%	71%	71%
White Evangelical Christians		15%	16%	17%
U.S. Military Veteran	Yes	13%	15%	16%
	No	87%	85%	84%
Interview Type	Landline	40%	42%	45%
	Cell Phone	60%	58%	55%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted September 6th through September 8th, 2016, n=1090 MOE +/- 3.0 percentage points. Nevada Registered Voters: n=915 MOE +/- 3.2 percentage points. Nevada Likely Voters: n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Nevada Adults		47%	43%	10%
Nevada Registered Voters		47%	44%	9%
Party Identification [^]	Democrat	83%	9%	7%
	Republican	9%	84%	7%
	Independent	42%	48%	10%
Political Ideology [^]	Very liberal-Liberal	81%	9%	10%
	Moderate	56%	36%	8%
	Conservative-Very conservative	19%	76%	6%
Tea Party Supporters [^]		19%	74%	7%
Region	Washoe County (Reno)	48%	44%	8%
	Clark County (Las Vegas)	51%	40%	10%
	None of the Above	28%	58%	14%
Household Income	Less than \$50,000	51%	36%	13%
	\$50,000 or more	43%	51%	6%
Education	Not college graduate	47%	41%	12%
	College graduate	48%	47%	6%
Race	White	38%	52%	9%
	Latino	64%	26%	11%
Age	18 to 29	61%	27%	11%
	30 to 44	50%	39%	11%
	45 to 59	37%	52%	11%
	60 or older	43%	51%	6%
Age	Under 45	55%	34%	11%
	45 or older	40%	51%	9%
Gender	Men	42%	48%	9%
	Women	53%	37%	11%
White Men	White men	33%	57%	10%
	Non-white men	59%	32%	9%
White Women	White women	43%	48%	9%
	Non-white Women	77%	11%	11%
Race and Education	White - Not College Graduate	37%	53%	11%
	White - College Graduate	42%	53%	6%
White Evangelical Christians		28%	66%	6%
U.S. Military Veteran	Yes	26%	63%	10%
	No	51%	40%	10%
Interview Type	Landline	49%	44%	7%
	Cell Phone	47%	42%	12%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted September 6th through September 8th, 2016, n=1090 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding. [^]Nevada Registered Voters: n=915 MOE +/- 3.2 percentage points.

NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Registered Voters				
		2016 presidential election including those who are undecided yet leaning toward a candidate				
		Hillary Clinton and Tim Kaine, the Democrats	Donald Trump and Mike Pence, the Republicans	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Nevada Registered Voters		46%	41%	8%	1%	4%
Intensity of Support	Strongly support	51%	49%	0%	0%	0%
	Somewhat support	54%	46%	0%	0%	0%
Party Identification	Democrat	86%	6%	6%	0%	1%
	Republican	8%	88%	3%	0%	2%
	Independent	38%	40%	13%	4%	6%
Political Ideology	Very liberal-Liberal	79%	8%	8%	2%	3%
	Moderate	55%	32%	8%	0%	5%
	Conservative-Very conservative	17%	73%	7%	1%	2%
Tea Party Supporters		19%	76%	4%	1%	0%
Region	Washoe County (Reno)	48%	40%	8%	2%	2%
	Clark County (Las Vegas)	48%	39%	8%	1%	4%
	None of the Above	32%	58%	6%	1%	3%
Household Income	Less than \$50,000	55%	30%	10%	2%	3%
	\$50,000 or more	39%	51%	5%	1%	4%
Education	Not college graduate	47%	41%	7%	1%	4%
	College graduate	44%	42%	9%	1%	4%
Race	White	37%	50%	8%	1%	4%
	Latino	65%	23%	7%	1%	3%
Age	18 to 29	57%	25%	10%	3%	5%
	30 to 44	48%	38%	11%	0%	3%
	45 to 59	40%	48%	7%	2%	4%
	60 or older	41%	50%	5%	1%	3%
Age	Under 45	52%	33%	10%	1%	4%
	45 or older	41%	49%	6%	1%	3%
Gender	Men	40%	49%	7%	1%	3%
	Women	51%	34%	9%	1%	4%
White Men	White men	33%	57%	6%	2%	3%
	Non-white men	58%	30%	7%	0%	4%
White Women	White women	41%	44%	9%	1%	5%
	Non-white Women	80%	7%	7%	3%	4%
Race and Education	White - Not College Graduate	34%	53%	8%	1%	4%
	White - College Graduate	41%	47%	7%	1%	3%
White Evangelical Christians		23%	62%	10%	0%	4%
U.S. Military Veteran	Yes	30%	60%	8%	2%	1%
	No	49%	38%	8%	1%	4%
Interview Type	Landline	45%	45%	6%	1%	4%
	Cell Phone	46%	39%	10%	1%	4%

NBC News/WSJ/Marist Poll Nevada Registered Voters. Interviews conducted September 6th through September 8th, 2016, n=915 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Registered Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Registered Voters with a Candidate Preference		65%	29%	5%	1%
Candidate Support	Hillary Clinton	64%	30%	5%	1%
	Donald Trump	66%	28%	5%	1%
Party Identification	Democrat	73%	23%	3%	1%
	Republican	73%	24%	1%	1%
	Independent	46%	42%	11%	1%
Political Ideology	Very liberal-Liberal	62%	31%	6%	1%
	Moderate	59%	34%	7%	0%
	Conservative-Very conservative	71%	26%	2%	2%
Tea Party Supporters		64%	29%	5%	2%
Region	Washoe County (Reno)	65%	32%	3%	0%
	Clark County (Las Vegas)	67%	27%	5%	1%
	None of the Above	55%	37%	4%	3%
Household Income	Less than \$50,000	62%	31%	6%	1%
	\$50,000 or more	68%	27%	4%	1%
Education	Not college graduate	60%	33%	5%	2%
	College graduate	72%	24%	4%	0%
Race	White	62%	32%	5%	1%
	Latino	62%	35%	3%	0%
Age	18 to 29	36%	58%	6%	0%
	30 to 44	61%	30%	6%	3%
	45 to 59	71%	24%	5%	0%
	60 or older	80%	17%	3%	1%
Age	Under 45	51%	41%	6%	2%
	45 or older	76%	20%	4%	0%
Gender	Men	63%	32%	4%	1%
	Women	66%	27%	5%	1%
White Men	White men	60%	36%	3%	0%
	Non-white men	69%	26%	3%	2%
White Women	White women	63%	28%	7%	2%
	Non-white Women	66%	32%	2%	0%
Race and Education	White - Not College Graduate	56%	37%	5%	2%
	White - College Graduate	69%	25%	5%	0%
White Evangelical Christians		69%	26%	3%	3%
U.S. Military Veteran	Yes	72%	26%	2%	0%
	No	63%	30%	5%	1%
Interview Type	Landline	74%	21%	4%	0%
	Cell Phone	58%	35%	5%	1%

NBC News/WSJ/Marist Poll Nevada Registered Voters with a Candidate Preference. Interviews conducted September 6th through September 8th, 2016, n=757 MOE +/- 3.6 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Registered Voters					
		2016 presidential election including those who are undecided yet leaning toward a candidate [multi-field]					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Nevada Registered Voters		41%	39%	9%	3%	2%	5%
Party Identification	Democrat	82%	6%	4%	3%	2%	3%
	Republican	6%	84%	4%	2%	1%	3%
	Independent	28%	36%	20%	5%	4%	6%
Political Ideology	Very liberal-Liberal	68%	8%	10%	7%	3%	4%
	Moderate	48%	31%	12%	3%	2%	5%
	Conservative-Very conservative	16%	68%	6%	2%	3%	5%
Tea Party Supporters		18%	74%	5%	0%	1%	2%
Region	Washoe County (Reno)	42%	37%	14%	1%	3%	4%
	Clark County (Las Vegas)	42%	37%	9%	4%	2%	5%
	None of the Above	28%	55%	7%	2%	2%	5%
Household Income	Less than \$50,000	49%	28%	10%	3%	4%	6%
	\$50,000 or more	35%	49%	8%	3%	1%	3%
Education	Not college graduate	41%	39%	9%	4%	1%	6%
	College graduate	40%	40%	10%	2%	4%	4%
Race	White	32%	47%	12%	3%	1%	5%
	Latino	57%	22%	8%	4%	3%	6%
Age	18 to 29	48%	24%	14%	2%	4%	8%
	30 to 44	41%	35%	11%	6%	2%	4%
	45 to 59	36%	47%	8%	3%	3%	4%
	60 or older	39%	47%	6%	2%	2%	4%
Age	Under 45	44%	30%	12%	4%	3%	6%
	45 or older	37%	47%	7%	2%	2%	4%
Gender	Men	34%	46%	10%	3%	2%	4%
	Women	47%	32%	8%	3%	3%	6%
White Men	White men	27%	54%	12%	3%	1%	4%
	Non-white men	53%	28%	8%	4%	3%	5%
White Women	White women	37%	41%	11%	3%	2%	6%
	Non-white Women	73%	7%	5%	3%	5%	6%
Race and Education	White - Not College Graduate	29%	50%	11%	4%	1%	6%
	White - College Graduate	37%	45%	12%	1%	1%	4%
White Evangelical Christians		21%	59%	7%	5%	2%	7%
U.S. Military Veteran	Yes	25%	60%	8%	2%	4%	3%
	No	43%	36%	9%	3%	2%	6%
Interview Type	Landline	41%	43%	8%	2%	1%	5%
	Cell Phone	40%	36%	10%	4%	3%	5%

NBC News/WSJ/Marist Poll Nevada Registered Voters. Interviews conducted September 6th through September 8th, 2016, n=915 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

		Nevada Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Adults		38%	56%	7%
Nevada Registered Voters		39%	56%	5%
Party Identification^	Democrat	77%	18%	6%
	Republican	7%	92%	2%
	Independent	29%	65%	5%
Political Ideology^	Very liberal-Liberal	65%	29%	6%
	Moderate	45%	49%	6%
	Conservative-Very conservative	17%	80%	3%
Tea Party Supporters^		15%	84%	1%
Region	Washoe County (Reno)	41%	57%	3%
	Clark County (Las Vegas)	40%	53%	8%
	None of the Above	22%	71%	7%
Household Income	Less than \$50,000	45%	48%	8%
	\$50,000 or more	32%	62%	6%
Education	Not college graduate	38%	54%	8%
	College graduate	36%	59%	5%
Race	White	30%	64%	6%
	Latino	52%	41%	7%
Age	18 to 29	35%	53%	11%
	30 to 44	39%	56%	6%
	45 to 59	39%	57%	4%
	60 or older	38%	56%	6%
Age	Under 45	37%	55%	8%
	45 or older	38%	56%	5%
Gender	Men	31%	63%	6%
	Women	44%	48%	8%
White Men	White men	25%	72%	4%
	Non-white men	46%	44%	11%
White Women	White women	34%	57%	9%
	Non-white Women	70%	26%	4%
Race and Education	White - Not College Graduate	29%	65%	6%
	White - College Graduate	31%	63%	6%
White Evangelical Christians		23%	73%	4%
U.S. Military Veteran	Yes	22%	73%	5%
	No	40%	53%	7%
Interview Type	Landline	41%	53%	6%
	Cell Phone	36%	57%	7%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted September 6th through September 8th, 2016, n=1090 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding. ^Nevada Registered Voters: n=915 MOE +/- 3.2 percentage points.

NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Adults		33%	61%	6%
Nevada Registered Voters		35%	59%	5%
Party Identification^	Democrat	8%	91%	2%
	Republican	75%	20%	5%
	Independent	30%	62%	7%
Political Ideology^	Very liberal-Liberal	9%	88%	3%
	Moderate	26%	69%	5%
	Conservative-Very conservative	63%	32%	5%
Tea Party Supporters^		67%	26%	7%
Region	Washoe County (Reno)	32%	65%	4%
	Clark County (Las Vegas)	32%	62%	6%
	None of the Above	40%	46%	14%
Household Income	Less than \$50,000	24%	69%	7%
	\$50,000 or more	42%	53%	5%
Education	Not college graduate	32%	61%	7%
	College graduate	34%	61%	5%
Race	White	41%	53%	6%
	Latino	19%	74%	7%
Age	18 to 29	19%	73%	8%
	30 to 44	27%	69%	4%
	45 to 59	40%	52%	7%
	60 or older	43%	50%	7%
Age	Under 45	24%	70%	6%
	45 or older	41%	51%	7%
Gender	Men	39%	54%	7%
	Women	26%	68%	6%
White Men	White men	48%	46%	6%
	Non-white men	25%	66%	9%
White Women	White women	34%	59%	7%
	Non-white Women	7%	88%	5%
Race and Education	White - Not College Graduate	42%	51%	7%
	White - College Graduate	38%	56%	6%
White Evangelical Christians		54%	40%	6%
U.S. Military Veteran	Yes	54%	41%	5%
	No	29%	64%	7%
Interview Type	Landline	37%	56%	7%
	Cell Phone	30%	64%	6%

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NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Registered Voters			
		2016 Nevada election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Catherine Cortez Masto, the Democrat	Joe Heck, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Registered Voters		46%	45%	1%	8%
Intensity of Support	Strongly support	48%	52%	0%	0%
	Somewhat support	53%	47%	0%	0%
	Might vote differently	45%	55%	0%	0%
Party Identification	Democrat	85%	9%	1%	5%
	Republican	12%	83%	2%	3%
	Independent	35%	49%	2%	14%
Political Ideology	Very liberal-Liberal	76%	14%	1%	9%
	Moderate	52%	41%	0%	7%
	Conservative-Very conservative	20%	71%	2%	8%
Tea Party Supporters		19%	77%	1%	3%
Region	Washoe County (Reno)	49%	39%	1%	10%
	Clark County (Las Vegas)	47%	44%	1%	8%
	None of the Above	33%	59%	1%	7%
Household Income	Less than \$50,000	56%	32%	3%	10%
	\$50,000 or more	37%	58%	0%	4%
Education	Not college graduate	46%	44%	1%	9%
	College graduate	44%	48%	2%	7%
Race	White	39%	51%	2%	8%
	Latino	64%	29%	1%	6%
Age	18 to 29	50%	38%	3%	9%
	30 to 44	43%	46%	1%	10%
	45 to 59	45%	45%	2%	8%
	60 or older	45%	48%	1%	6%
Age	Under 45	46%	43%	1%	10%
	45 or older	45%	47%	1%	7%
Gender	Men	42%	51%	1%	7%
	Women	49%	39%	2%	10%
White Men	White men	37%	55%	1%	7%
	Non-white men	57%	36%	2%	5%
White Women	White women	41%	47%	2%	10%
	Non-white Women	76%	17%	2%	5%
Race and Education	White - Not College Graduate	38%	51%	1%	9%
	White - College Graduate	40%	52%	3%	6%
White Evangelical Christians		30%	61%	2%	8%
U.S. Military Veteran	Yes	36%	55%	1%	7%
	No	47%	43%	1%	8%
Interview Type	Landline	48%	44%	2%	6%
	Cell Phone	44%	45%	1%	10%

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NBC News/WSJ/Marist Poll Nevada Tables of Adults and Registered Voters

		Nevada Registered Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Registered Voters with a Candidate Preference		54%	36%	9%	2%
Candidate Support	Catherine Cortez Masto	52%	38%	8%	2%
	Joe Heck	56%	33%	10%	1%
Party Identification	Democrat	58%	33%	7%	2%
	Republican	60%	31%	8%	1%
	Independent	42%	44%	13%	1%
Political Ideology	Very liberal-Liberal	52%	37%	9%	3%
	Moderate	49%	38%	12%	1%
	Conservative-Very conservative	59%	33%	7%	1%
Tea Party Supporters		66%	29%	5%	0%
Region	Washoe County (Reno)	49%	33%	16%	2%
	Clark County (Las Vegas)	53%	37%	8%	1%
	None of the Above	68%	28%	3%	2%
Household Income	Less than \$50,000	44%	40%	14%	3%
	\$50,000 or more	61%	34%	5%	0%
Education	Not college graduate	48%	39%	12%	1%
	College graduate	62%	32%	4%	2%
Race	White	55%	36%	8%	1%
	Latino	55%	30%	13%	2%
Age	18 to 29	24%	57%	15%	3%
	30 to 44	54%	37%	8%	1%
	45 to 59	56%	33%	10%	1%
	60 or older	70%	24%	4%	2%
Age	Under 45	42%	45%	11%	2%
	45 or older	63%	28%	7%	1%
Gender	Men	52%	38%	9%	2%
	Women	57%	33%	8%	2%
White Men	White men	50%	40%	9%	2%
	Non-white men	55%	31%	12%	2%
White Women	White women	59%	33%	7%	1%
	Non-white Women	53%	33%	11%	3%
Race and Education	White - Not College Graduate	48%	41%	10%	2%
	White - College Graduate	64%	30%	5%	1%
White Evangelical Christians		56%	35%	7%	2%
U.S. Military Veteran	Yes	62%	32%	6%	0%
	No	53%	36%	9%	2%
Interview Type	Landline	63%	30%	6%	1%
	Cell Phone	48%	40%	11%	2%

NBC News/WSJ/Marist Poll Nevada Registered Voters with a Candidate Preference. Interviews conducted September 6th through September 8th, 2016, n=771 MOE +/- 3.5 percentage points. Totals may not add to 100% due to rounding.