

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist New Hampshire Poll of 2,528 Adults

This survey of 2,528 adults was conducted January 17th through January 23rd, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 1.9 percentage points. There are 2,258 registered voters. The results for this subset are statistically significant within ± 2.1 percentage points. Among registered voters, 908 had a phone match in the voter file and 1,350 did not. The results for these subsets are statistically significant within ± 3.3 percentage points and ± 2.7 percentage points, respectively. There are 958 voters in the potential Republican primary electorate. The potential Republican primary electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans without a primary preference. There are 913 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats without a primary preference. The results for these subsets are statistically significant within ± 3.2 percentage points. There are 612 likely Republican primary voters and 568 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New Hampshire Republican/Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.0 percentage points and ± 4.1 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters
		Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		89%	100%
New Hampshire Potential Republican Electorate		38%	40%
New Hampshire Likely Republican Primary Voters		24%	27%
New Hampshire Potential Democratic Electorate		36%	40%
New Hampshire Likely Democratic Primary Voters		22%	23%
Party Registration	Democrat	n/a	26%
	Republican	n/a	28%
	Independent	n/a	45%
	Other	n/a	0%
Party Identification	Democrat	n/a	27%
	Republican	n/a	26%
	Independent	n/a	46%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	9%
	Liberal	n/a	19%
	Moderate	n/a	38%
	Conservative	n/a	26%
	Very conservative	n/a	9%
Tea Party Supporters		n/a	19%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	40%	37%
	45 or older	60%	63%
Age	18 to 29	19%	17%
	30 to 44	21%	20%
	45 to 59	31%	33%
	60 or older	28%	30%
Race	White	93%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	4%	4%
Region	Hillsborough	30%	30%
	Rockingham	22%	22%
	Northern Counties	18%	17%
	Southern Counties	30%	30%
Household Income	Less than \$50,000	39%	36%
	\$50,000 or more	61%	64%
Education	Not college graduate	55%	52%
	College graduate	45%	48%
Marital Status	Married	54%	56%
	Not married	46%	44%
Evangelical Christian	Yes	15%	14%
	No	85%	86%
White Evangelical Christians		13%	13%
Religiosity	Practice a Religion	32%	34%
	Does not Practice a Religion	68%	66%
New Hampshire Voter Registration List	Match	n/a	40%
	No Match	n/a	60%
Interview Type	Landline	55%	57%
	Cell Phone	45%	43%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted January 17th through January 23rd, 2016, n=2528 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Registered Voters: n=2258 MOE +/- 2.1 percentage points.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

Nature of the Sample - New Hampshire

		New Hampshire Potential Republican Electorate	New Hampshire Likely Republican Primary Voters
		Col %	Col %
New Hampshire Potential Republican Electorate		100%	
New Hampshire Likely Republican Primary Voters		64%	100%
Party Registration	Republican	65%	66%
	Independent	35%	34%
Party Identification	Democrat	1%	1%
	Republican	58%	60%
	Independent	40%	38%
	Other	1%	1%
Past Participation*	Yes	87%	92%
	No	13%	8%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	3%
	Moderate	35%	34%
	Conservative	44%	45%
	Very conservative	17%	17%
Tea Party Supporters		32%	33%
Gender	Men	54%	53%
	Women	46%	47%
Age	Under 45	34%	31%
	45 or older	66%	69%
Age	18 to 29	14%	11%
	30 to 44	20%	20%
	45 to 59	35%	36%
	60 or older	31%	33%
Race	White	95%	95%
	African American	1%	1%
	Latino	2%	1%
	Other	3%	3%
Region	Hillsborough	32%	30%
	Rockingham	25%	25%
	Northern Counties	19%	18%
	Southern Counties	25%	27%
Household Income	Less than \$50,000	28%	26%
	\$50,000 or more	72%	74%
Education	Not college graduate	52%	49%
	College graduate	48%	51%
Marital Status	Married	65%	68%
	Not married	35%	32%
Evangelical Christian	Yes	22%	22%
	No	78%	78%
White Evangelical Christians		20%	21%
Religiosity	Practice a Religion	42%	43%
	Does not Practice a Religion	58%	57%
New Hampshire Voter Registration List	Match	45%	47%
	No Match	55%	53%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 17th through January 23rd, 2016, n=958 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Likely Republican Primary Voters: n=612 MOE +/- 4.0 percentage points.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

Nature of the Sample - New Hampshire

		New Hampshire Potential Democratic Electorate	New Hampshire Likely Democratic Primary Voters
		Col %	Col %
New Hampshire Potential Democratic Electorate		100%	
New Hampshire Likely Democratic Primary Voters		62%	100%
Party Registration	Democrat	63%	65%
	Independent	36%	35%
Party Identification	Democrat	63%	65%
	Republican	1%	1%
	Independent	36%	34%
	Other	0%	0%
Past Participation*	Yes	82%	88%
	No	18%	12%
Political Ideology	Very liberal	19%	20%
	Liberal	35%	37%
	Moderate	36%	34%
	Conservative	9%	8%
	Very conservative	1%	1%
Tea Party Supporters		5%	4%
Gender	Men	45%	43%
	Women	55%	57%
Age	Under 45	37%	34%
	45 or older	63%	66%
Age	18 to 29	18%	15%
	30 to 44	20%	19%
	45 to 59	32%	33%
	60 or older	31%	33%
Race	White	94%	95%
	African American	1%	1%
	Latino	2%	2%
	Other	3%	3%
Region	Hillsborough	29%	28%
	Rockingham	18%	22%
	Northern Counties	17%	18%
	Southern Counties	35%	32%
Household Income	Less than \$50,000	38%	37%
	\$50,000 or more	62%	63%
Education	Not college graduate	46%	43%
	College graduate	54%	57%
Marital Status	Married	52%	54%
	Not married	48%	46%
Evangelical Christian	Yes	6%	6%
	No	94%	94%
White Evangelical Christians		5%	5%
Religiosity	Practice a Religion	27%	27%
	Does not Practice a Religion	73%	73%
New Hampshire Voter Registration List	Match	39%	42%
	No Match	61%	58%
Interview Type	Landline	57%	60%
	Cell Phone	43%	40%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 17th through January 23rd, 2016, n=913 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Likely Democratic Primary Voters: n=568 MOE +/- 4.1 percentage points.

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
Adults	New Hampshire Adults	43%	50%	7%
Registered Voters	New Hampshire Registered Voters	44%	50%	6%
Potential Republican Electorate	New Hampshire Potential Republican Electorate	11%	87%	3%
Potential Democratic Electorate	New Hampshire Potential Democratic Electorate	82%	13%	5%
Party Identification	Democrat	89%	8%	3%
	Republican	7%	91%	2%
	Independent	39%	52%	9%
Political Ideology	Very liberal-Liberal	80%	15%	5%
	Moderate	47%	46%	7%
	Conservative-Very conservative	11%	85%	4%
Tea Party Support	Tea Party Supporters	15%	80%	5%
Region	Hillsborough	42%	51%	7%
	Rockingham	37%	57%	6%
	Northern Counties	43%	48%	9%
	Southern Counties	49%	45%	7%
Household Income	Less than \$50,000	46%	44%	10%
	\$50,000 or more	43%	52%	5%
Education	Not college graduate	37%	55%	8%
	College graduate	50%	44%	6%
Age	18 to 29	50%	39%	11%
	30 to 44	41%	52%	7%
	45 to 59	41%	53%	6%
	60 or older	42%	51%	6%
Age	Under 45	45%	46%	9%
	45 or older	42%	52%	6%
Gender	Men	40%	52%	8%
	Women	46%	47%	7%
Marital Status	Married	40%	55%	5%
	Not married	47%	44%	9%
Religiosity	Practice a Religion	36%	58%	5%
	Does not Practice a Religion	47%	46%	8%
Interview Type	Landline	42%	51%	7%
	Cell Phone	44%	48%	8%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted January 17th through January 23rd, 2016, n=2528 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding. New Hampshire Registered Voters: n=2258 MOE +/- 2.1 percentage points. Potential Republican Electorate: n= 958 MOE +/- 3.2 percentage points. Potential Democratic Electorate: n= 913 MOE +/- 3.2 percentage points.

Now, thinking about the 2016 presidential primary in your state, are you more likely to vote in your state's:

		Republican Primary	Democratic Primary	Wait to vote in the general election in November
Registered Voters	New Hampshire Registered Voters	46%	42%	12%
Party Registration	Democrat	4%	89%	7%
	Republican	92%	3%	4%
	Independent	40%	40%	20%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted January 17th through January 23rd, 2016, n=2258 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

2016 New Hampshire Republican presidential primary including those who are undecided yet leaning toward a candidate or voted absentee

		Donald Trump	Ted Cruz	Marco Rubio	John Kasich	Jeb Bush	Chris Christie	Ben Carson	Rand Paul	Carly Fiorina	Mike Huckabee	Other	Undecided
Potential Republican Electorate	New Hampshire Potential Republican Electorate	31%	11%	10%	10%	10%	7%	5%	4%	4%	1%	1%	6%
Intensity of Support	Strongly support	41%	12%	9%	9%	8%	4%	6%	6%	4%	1%		
	Somewhat support	25%	13%	14%	15%	9%	13%	6%	1%	4%	0%		
	Might vote differently	21%	9%	10%	14%	18%	14%	5%	2%	5%	3%		
Party Identification	Republican	33%	12%	11%	8%	10%	6%	6%	1%	4%	1%	0%	6%
	Independent	26%	10%	10%	13%	9%	9%	5%	7%	5%	0%	0%	5%
Political Ideology	Moderate	26%	4%	9%	18%	13%	11%	5%	2%	5%	1%	0%	5%
	Conservative-Very conservative	32%	16%	12%	6%	7%	6%	6%	4%	4%	1%	0%	6%
Tea Party Support	Tea Party Supporters	33%	19%	9%	2%	5%	5%	8%	8%	4%	0%	1%	5%
Region	Hillsborough	27%	8%	13%	10%	9%	7%	5%	4%	7%	1%		9%
	Rockingham	37%	11%	9%	10%	7%	9%	4%	3%	3%	1%		6%
	Northern Counties	26%	13%	6%	13%	13%	7%	7%	5%	3%	2%	2%	3%
	Southern Counties	32%	14%	11%	8%	11%	6%	6%	3%	3%	1%	1%	3%
Household Income	Less than \$50,000	30%	11%	8%	10%	13%	5%	8%	6%	3%	1%	2%	4%
	\$50,000 or more	31%	12%	12%	9%	8%	8%	6%	3%	4%	1%	0%	5%
Education	Not college graduate	36%	11%	7%	7%	10%	6%	7%	5%	4%	1%	1%	7%
	College graduate	25%	11%	14%	14%	10%	9%	4%	3%	5%	2%		4%
Age	18 to 29	39%	9%	13%	5%	11%	10%	7%	7%				
	30 to 44	35%	9%	11%	5%	5%	8%	8%	6%	4%	3%	1%	5%
	45 to 59	27%	16%	9%	12%	7%	8%	4%	3%	5%		1%	7%
	60 or older	28%	10%	11%	14%	14%	5%	4%	1%	5%	1%	0%	7%
Age	Under 45	36%	9%	12%	5%	7%	9%	8%	7%	2%	2%	1%	3%
	45 or older	28%	13%	10%	13%	10%	7%	4%	2%	5%	1%	0%	7%
Gender	Men	35%	12%	9%	10%	7%	7%	4%	5%	4%	0%	0%	6%
	Women	25%	10%	12%	10%	12%	8%	7%	2%	4%	2%	1%	6%
Marital Status	Married	27%	13%	11%	12%	8%	7%	6%	3%	5%	1%	1%	5%
	Not married	37%	8%	10%	7%	13%	8%	4%	5%	3%	1%		6%
White Evangelical Christians	White Evangelical Christians	26%	16%	12%	4%	7%	6%	10%	6%	2%	3%	2%	6%
Religiosity	Practice a Religion	21%	13%	13%	10%	10%	6%	8%	4%	5%	2%	1%	6%
	Does not Practice a Religion	37%	10%	8%	10%	9%	8%	3%	3%	4%	0%	0%	5%
New Hampshire Voter Registration List	Match	30%	10%	9%	11%	12%	6%	5%	1%	6%	1%	1%	6%
	No Match	31%	12%	11%	10%	7%	8%	5%	5%	3%	1%	0%	6%
Interview Type	Landline	31%	11%	9%	10%	12%	6%	5%	2%	5%	1%	1%	7%
	Cell Phone	30%	12%	13%	10%	6%	9%	6%	5%	2%	1%	1%	4%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted January 17th through January 23rd, 2016, n=958 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Republican Electorate	New Hampshire Potential Republican Electorate with a Candidate Preference	56%	30%	14%	0%
Primary Support	Donald Trump	69%	22%	8%	0%
	Ted Cruz	57%	32%	11%	
	Marco Rubio	49%	39%	12%	
	John Kasich	43%	39%	17%	2%
	Jeb Bush	45%	29%	25%	1%
Party Identification	Republican	61%	28%	11%	0%
	Independent	49%	34%	17%	0%
Political Ideology	Moderate	42%	39%	19%	1%
	Conservative-Very conservative	63%	27%	10%	0%
Tea Party Support	Tea Party Supporters	67%	23%	9%	
Region	Hillsborough	55%	29%	15%	1%
	Rockingham	61%	27%	12%	0%
	Northern Counties	48%	35%	17%	1%
	Southern Counties	58%	30%	12%	0%
Household Income	Less than \$50,000	61%	28%	10%	1%
	\$50,000 or more	52%	33%	15%	0%
Education	Not college graduate	61%	27%	12%	0%
	College graduate	51%	34%	15%	1%
Age	18 to 29	50%	39%	12%	
	30 to 44	54%	31%	15%	
	45 to 59	55%	31%	13%	0%
	60 or older	61%	24%	14%	1%
Age	Under 45	52%	34%	14%	
	45 or older	58%	28%	14%	1%
Gender	Men	58%	30%	11%	0%
	Women	53%	30%	17%	1%
Marital Status	Married	56%	30%	14%	1%
	Not married	55%	31%	14%	0%
White Evangelical Christians	White Evangelical Christians	66%	25%	9%	0%
Religiosity	Practice a Religion	58%	27%	14%	1%
	Does not Practice a Religion	54%	33%	13%	0%
New Hampshire Voter Registration List	Match	58%	27%	14%	1%
	No Match	54%	33%	13%	0%
Interview Type	Landline	58%	25%	15%	1%
	Cell Phone	52%	37%	11%	

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference including absentee. Interviews conducted January 17th through January 23rd, 2016, n=841 MOE +/- 3.4 percentage points.

NBC News/WSJ/Marist Poll New Hampshire Tables of Adults and Registered Voters

Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?

		Ted Cruz	Marco Rubio	Jeb Bush	Chris Christie	Donald Trump	John Kasich	Carly Fiorina	Ben Carson	Rand Paul	Mike Huckabee	Other	Undecided
Potential Republican Electorate	New Hampshire Potential Republican Electorate with a Candidate Preference	18%	15%	13%	11%	10%	8%	6%	5%	5%	2%	0%	5%
Primary Support	Donald Trump	33%	16%	9%	12%		8%	5%	6%	5%	2%	0%	5%
	Ted Cruz		28%	4%	4%	34%	3%	9%	11%	6%	0%		2%
	Marco Rubio	21%		17%	18%	9%	13%	11%	5%		4%		1%
	John Kasich	8%	14%	38%	16%	5%		4%	2%	3%	1%	1%	8%
	Jeb Bush	10%	11%		19%	8%	25%	3%	1%	6%	3%	1%	12%
Party Identification	Republican	21%	15%	13%	11%	11%	7%	5%	5%	6%	2%	0%	4%
	Independent	16%	15%	12%	12%	9%	10%	7%	7%	4%	2%	0%	7%
Political Ideology	Moderate	11%	18%	17%	15%	6%	12%	3%	3%	4%	3%		8%
	Conservative-Very conservative	22%	14%	10%	10%	12%	6%	7%	8%	6%	2%	0%	3%
Tea Party Support	Tea Party Supporters	26%	13%	4%	8%	15%	7%	5%	9%	5%	4%	1%	4%
Region	Hillsborough	20%	14%	12%	12%	12%	7%	7%	2%	3%	6%	0%	5%
	Rockingham	21%	23%	11%	11%	10%	7%	3%	5%	3%	1%	1%	5%
	Northern Counties	14%	13%	16%	12%	8%	9%	6%	7%	8%	0%		6%
	Southern Counties	18%	10%	14%	10%	10%	10%	6%	9%	8%	1%	0%	5%
Household Income	Less than \$50,000	19%	15%	14%	5%	8%	9%	7%	8%	4%	3%	2%	7%
	\$50,000 or more	16%	15%	12%	13%	11%	7%	6%	5%	7%	2%		5%
Education	Not college graduate	23%	15%	10%	8%	12%	8%	4%	6%	5%	3%	0%	6%
	College graduate	14%	14%	16%	15%	8%	9%	8%	5%	5%	2%	1%	4%
Age	18 to 29	18%	17%	16%	4%	10%	5%	8%	7%	6%	3%	1%	5%
	30 to 44	17%	18%	11%	14%	5%	3%	6%	9%	9%	3%		5%
	45 to 59	20%	16%	12%	10%	13%	9%	4%	3%	6%	1%		5%
	60 or older	18%	11%	13%	15%	10%	13%	5%	5%	2%	2%	1%	6%
Age	Under 45	17%	18%	13%	10%	7%	4%	7%	8%	7%	3%	1%	5%
	45 or older	19%	14%	13%	12%	12%	11%	5%	4%	4%	2%	0%	5%
Gender	Men	21%	15%	11%	9%	11%	8%	5%	5%	4%	3%	0%	7%
	Women	15%	15%	16%	14%	9%	9%	6%	5%	7%	2%	1%	3%
Marital Status	Married	19%	15%	14%	12%	11%	8%	6%	5%	5%	2%		4%
	Not married	18%	14%	11%	10%	8%	9%	5%	7%	6%	2%	1%	7%
White Evangelical Christians	White Evangelical Christians	22%	15%	6%	9%	9%	6%	5%	13%	6%	5%		4%
Religiosity	Practice a Religion	16%	14%	13%	12%	9%	8%	6%	9%	6%	4%	0%	4%
	Does not Practice a Religion	20%	16%	13%	11%	11%	9%	5%	3%	5%	1%	1%	6%
New Hampshire Voter Registration List	Match	18%	13%	15%	15%	9%	9%	5%	4%	4%	3%	0%	5%
	No Match	19%	17%	12%	8%	11%	8%	6%	6%	6%	2%	0%	5%
Interview Type	Landline	18%	12%	14%	13%	10%	11%	5%	5%	4%	3%	0%	5%
	Cell Phone	19%	18%	12%	9%	10%	5%	6%	6%	7%	2%	0%	6%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted January 17th through January 23rd, 2016. n=815 MOE +/- 3.4 percentage points.

2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate including absentee

		Bernie Sanders	Hillary Clinton	Martin O'Malley	Other	Undecided
Potential Democratic Electorate	New Hampshire Potential Democratic Electorate	59%	36%	2%	0%	4%
Intensity of Support	Strongly support	62%	37%	1%		
	Somewhat support	60%	36%	4%		
Party Identification	Democrat	53%	42%	1%	1%	3%
	Independent	67%	26%	3%	0%	3%
Political Ideology	Moderate	57%	34%	2%	1%	5%
	Very liberal-Liberal	60%	37%	1%		2%
Obama Approval Rating	Approve	57%	39%	1%		3%
	Disapprove	64%	23%	4%	4%	5%
Region	Hillsborough	53%	41%	2%	1%	4%
	Rockingham	54%	37%	2%	0%	6%
	Northern Counties	67%	28%	1%	1%	2%
	Southern Counties	61%	34%	2%		3%
Household Income	Less than \$50,000	69%	29%	1%		2%
	\$50,000 or more	55%	38%	2%	0%	4%
Education	Not college graduate	61%	33%	2%	1%	4%
	College graduate	57%	38%	1%		3%
Age	18 to 29	86%	11%	1%		2%
	30 to 44	66%	26%	3%	1%	4%
	45 to 59	51%	44%	1%	1%	3%
	60 or older	46%	48%	2%	0%	4%
Age	Under 45	75%	19%	2%	1%	3%
	45 or older	49%	46%	1%	0%	4%
Gender	Men	71%	23%	2%	1%	3%
	Women	48%	46%	1%	0%	4%
Marital Status	Married	53%	40%	2%	1%	5%
	Not married	65%	31%	1%		2%
Religiosity	Practice a Religion	54%	38%	4%		5%
	Does not Practice a Religion	62%	35%	1%	0%	3%
New Hampshire Voter Registration List	Match	50%	42%	3%		6%
	No Match	64%	32%	1%	1%	2%
Interview Type	Landline	48%	46%	2%	0%	4%
	Cell Phone	73%	23%	1%	1%	3%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted January 17th through January 23rd, 2016, n=913 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
Potential Democratic Electorate	New Hampshire Potential Democratic Electorate with a Candidate Preference	72%	21%	6%	1%
Primary Support	Bernie Sanders	72%	21%	6%	1%
	Hillary Clinton	74%	21%	5%	0%
Party Identification	Democrat	78%	17%	4%	1%
	Independent	63%	28%	8%	1%
Political Ideology	Moderate	65%	26%	8%	1%
	Very liberal-Liberal	78%	18%	4%	1%
Region	Hillsborough	68%	23%	8%	1%
	Rockingham	74%	20%	6%	0%
	Northern Counties	76%	20%	3%	1%
	Southern Counties	72%	22%	5%	1%
Household Income	Less than \$50,000	78%	14%	6%	1%
	\$50,000 or more	69%	24%	6%	0%
Education	Not college graduate	72%	20%	7%	1%
	College graduate	72%	23%	5%	1%
Age	18 to 29	67%	30%	3%	1%
	30 to 44	66%	29%	4%	1%
	45 to 59	78%	14%	8%	1%
	60 or older	74%	19%	7%	1%
Age	Under 45	66%	30%	4%	1%
	45 or older	76%	16%	7%	1%
Gender	Men	71%	24%	4%	1%
	Women	73%	19%	7%	1%
Marital Status	Married	71%	22%	7%	0%
	Not married	73%	21%	4%	2%
Religiosity	Practice a Religion	74%	19%	6%	1%
	Does not Practice a Religion	71%	22%	6%	1%
New Hampshire Voter Registration List	Match	75%	16%	8%	1%
	No Match	70%	25%	4%	1%
Interview Type	Landline	73%	20%	6%	1%
	Cell Phone	71%	23%	5%	1%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate with a Candidate Preference including absentee. Interviews conducted January 17th through January 23rd, 2016, n=829 MOE +/- 3.4 percentage points.
Totals may not add to 100% due to rounding.

If the 2016 election for U.S. Senate in New Hampshire were held today, whom would you support if the candidates are:

		Kelly Ayotte, the Republican	Maggie Hassan, the Democrat	Undecided
Registered Voters	New Hampshire Registered Voters	45%	40%	15%
Potential Republican Electorate	New Hampshire Potential Republican Electorate	82%	9%	9%
Potential Democratic Electorate	New Hampshire Potential Democratic Electorate	11%	78%	11%
Party Identification	Democrat	6%	87%	7%
	Republican	90%	4%	6%
	Independent	44%	34%	22%
Political Ideology	Very liberal-Liberal	12%	77%	12%
	Moderate	43%	41%	16%
	Conservative-Very conservative	78%	11%	12%
Tea Party Support	Tea Party Supporters	74%	13%	13%
Region	Hillsborough	49%	39%	12%
	Rockingham	50%	33%	17%
	Northern Counties	43%	42%	15%
	Southern Counties	39%	45%	16%
Household Income	Less than \$50,000	36%	44%	20%
	\$50,000 or more	51%	40%	10%
Education	Not college graduate	48%	35%	17%
	College graduate	43%	45%	12%
Age	18 to 29	34%	43%	23%
	30 to 44	48%	36%	15%
	45 to 59	48%	40%	13%
	60 or older	47%	42%	11%
Age	Under 45	42%	39%	19%
	45 or older	47%	41%	12%
Gender	Men	50%	37%	13%
	Women	41%	44%	16%
Marital Status	Married	51%	38%	11%
	Not married	38%	44%	18%
Religiosity	Practice a Religion	53%	32%	14%
	Does not Practice a Religion	41%	45%	14%
Interview Type	Landline	47%	40%	13%
	Cell Phone	43%	40%	17%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted January 17th through January 23rd, 2016, n=2258 MOE +/- 2.1 percentage points. Totals may not add to 100% due to rounding.