

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/WSJ/Marist New Hampshire Poll of 1,196 Adults**

This survey of 1,196 adults was conducted September 23<sup>rd</sup> through September 30<sup>th</sup>, 2015 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 2.8$  percentage points. There are 1,044 registered voters. The results for this subset are statistically significant within  $\pm 3.0$  percentage points. There are 450 voters in the potential Republican primary electorate and 404 voters in the potential Democratic primary electorate. The results for these subsets are statistically significant within  $\pm 4.6$  percentage points and  $\pm 4.9$  percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

**Nature of the Sample - New Hampshire**

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Potential Republican Electorate*	New Hampshire Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
New Hampshire Adults		100%			
New Hampshire Registered Voters		87%	100%		
New Hampshire Potential Republican Electorate*		38%	43%	100%	
New Hampshire Potential Democratic Electorate**		34%	39%		100%
Party Registration^	Democrat	n/a	26%	n/a	66%
	Republican	n/a	30%	68%	n/a
	Independent	n/a	44%	32%	34%
	Other	n/a	0%	n/a	n/a
Party Identification^	Democrat	n/a	26%	1%	63%
	Republican	n/a	25%	54%	0%
	Independent	n/a	49%	44%	36%
	Other	n/a	1%	0%	0%
Political Ideology^	Very liberal	n/a	8%	0%	19%
	Liberal	n/a	18%	3%	37%
	Moderate	n/a	35%	31%	33%
	Conservative	n/a	29%	47%	8%
	Very conservative	n/a	10%	18%	2%
Tea Party Supporters^		n/a	22%	37%	7%
Gender	Men	49%	48%	52%	44%
	Women	51%	52%	48%	56%
Age	Under 45	40%	36%	28%	43%
	45 or older	60%	64%	72%	57%
Age	18 to 29	18%	14%	11%	18%
	30 to 44	22%	22%	18%	25%
	45 to 59	31%	33%	36%	28%
	60 or older	28%	31%	35%	29%
Race	White	92%	92%	95%	89%
	African American	1%	1%	0%	3%
	Latino	3%	3%	2%	4%
	Other	4%	3%	3%	4%
Region	Hillsborough	30%	29%	31%	27%
	Rockingham	22%	22%	24%	23%
	Northern Counties	18%	18%	17%	19%
	Southern Counties	30%	30%	27%	32%
Household Income	Less than \$50,000	38%	35%	30%	37%
	\$50,000 or more	62%	65%	70%	63%
Education	Not college graduate	50%	46%	44%	38%
	College graduate	50%	54%	56%	62%
Marital Status	Married	56%	60%	66%	56%
	Not married	44%	40%	34%	44%
White Evangelical Christians		16%	15%	26%	6%
Interview Type	Landline	56%	60%	63%	58%
	Cell Phone	44%	40%	37%	42%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

Totals may not add to 100% due to rounding. ^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary. \*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		42%	51%	7%
New Hampshire Registered Voters		43%	51%	7%
New Hampshire Potential Republican Electorate*		9%	88%	3%
New Hampshire Potential Democratic Electorate**		83%	11%	5%
Party Identification^	Democrat	88%	8%	4%
	Republican	7%	90%	3%
	Independent	37%	53%	10%
Political Ideology^	Very liberal-Liberal	85%	11%	3%
	Moderate	46%	44%	10%
	Conservative-Very conservative	10%	87%	3%
Tea Party Supporters^		14%	83%	3%
Region	Hillsborough	38%	54%	8%
	Rockingham	47%	48%	5%
	Northern Counties	43%	51%	7%
	Southern Counties	43%	49%	8%
Household Income	Less than \$50,000	42%	50%	8%
	\$50,000 or more	42%	52%	5%
Education	Not college graduate	35%	58%	7%
	College graduate	50%	44%	6%
Age	18 to 29	47%	43%	10%
	30 to 44	41%	50%	9%
	45 to 59	41%	53%	6%
	60 or older	41%	55%	4%
Age	Under 45	44%	47%	9%
	45 or older	41%	53%	5%
Gender	Men	41%	53%	6%
	Women	43%	48%	9%
Marital Status	Married	40%	55%	5%
	Not married	45%	46%	9%
Interview Type	Landline	41%	52%	7%
	Cell Phone	44%	49%	7%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Now, thinking about the 2016 presidential primary in New Hampshire are you more likely to vote in the New Hampshire:			
		Wait to vote in the general election in			
		Republican Primary	Democratic Primary	November	Not planning to vote
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		47%	38%	14%	1%
Party Registration	Democrat	5%	87%	7%	1%
	Republican	95%	1%	3%	1%
	Independent	37%	35%	26%	2%
	Other	100%	0%	0%	0%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Potential Republican Electorate*															
		2016 New Hampshire Republican presidential primary including those who are undecided yet leaning toward a candidate															
		Donald Trump	Carly Fiorina	Jeb Bush	Marco Rubio	Ben Carson	Chris Christie	John Kasich	Ted Cruz	Rand Paul	Mike Huckabee	George Pataki	Lindsey Graham	Rick Santorum	Bobby Jindal	Jim Gilmore	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Republican Electorate*		21%	16%	11%	10%	10%	7%	6%	6%	5%	1%	<1%	<1%	<1%	<1%	<1%	6%
Party Identification ^	Republican	20%	19%	12%	11%	10%	7%	8%	5%	4%	1%	0%	0%	0%	0%	0%	6%
	Independent	22%	13%	11%	11%	11%	7%	4%	8%	6%	1%	0%	0%	0%	0%	0%	5%
Political Ideology	Moderate	17%	16%	16%	7%	9%	9%	10%	2%	8%	0%	0%	0%	0%	0%	0%	5%
	Conservative-Very conservative	23%	18%	8%	13%	11%	5%	5%	8%	4%	1%	0%	0%	0%	0%	0%	5%
Tea Party Supporters		24%	15%	9%	12%	13%	2%	3%	15%	4%	0%	0%	0%	0%	0%	0%	3%
Region	Hillsborough	25%	19%	11%	9%	10%	7%	5%	3%	6%	0%	0%	0%	0%	0%	0%	4%
	Rockingham	17%	16%	14%	12%	11%	7%	9%	8%	1%	1%	0%	1%	0%	0%	0%	3%
	Northern Counties	17%	20%	12%	10%	15%	4%	7%	6%	0%	1%	0%	0%	0%	0%	0%	8%
	Southern Counties	22%	10%	8%	11%	7%	7%	5%	8%	11%	2%	1%	0%	0%	0%	0%	8%
Household Income	Less than \$50,000	22%	12%	14%	10%	8%	2%	8%	8%	5%	2%	0%	0%	0%	0%	0%	9%
	\$50,000 or more	21%	19%	11%	10%	10%	9%	5%	5%	5%	1%	0%	0%	0%	0%	0%	4%
Education	Not college graduate	22%	15%	10%	11%	14%	5%	5%	5%	4%	2%	0%	0%	0%	0%	0%	8%
	College graduate	20%	18%	12%	9%	7%	8%	8%	7%	6%	0%	0%	0%	0%	0%	0%	4%
Age	Under 45	26%	10%	17%	9%	13%	3%	2%	5%	14%	0%	0%	0%	0%	0%	0%	0%
	45 or older	18%	19%	9%	11%	9%	8%	8%	7%	1%	1%	0%	0%	0%	0%	0%	8%
Gender	Men	25%	15%	10%	9%	10%	8%	6%	7%	6%	0%	0%	0%	0%	0%	0%	4%
	Women	16%	18%	12%	12%	10%	5%	6%	5%	4%	2%	0%	0%	0%	0%	0%	7%
Marital Status	Married	19%	19%	9%	12%	11%	7%	7%	7%	1%	1%	0%	0%	0%	0%	0%	5%
	Not married	24%	12%	15%	6%	8%	5%	5%	4%	13%	1%	0%	0%	0%	0%	0%	7%
White Evangelical Christians		20%	14%	10%	13%	16%	3%	3%	11%	2%	4%	0%	0%	0%	0%	0%	4%
Interview Type	Landline	19%	15%	12%	12%	7%	7%	7%	6%	4%	1%	0%	0%	0%	0%	0%	8%
	Cell Phone	24%	19%	9%	7%	16%	6%	5%	6%	7%	0%	0%	0%	0%	0%	0%	1%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted September 23rd through September 30th, 2015, n=450 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

NBC News/WSJ/Marist Poll New Hampshire Tables

New Hampshire Potential Republican Electorate with a Candidate Preference*																
Who is your second choice for the 2016 Republican presidential primary [including those who are undecided yet leaning toward a candidate]?																
	Carly Fiorina	Ben Carson	Marco Rubio	Jeb Bush	Chris Christie	John Kasich	Donald Trump	Rand Paul	Ted Cruz	Mike Huckabee	Bobby Jindal	Lindsey Graham	Rick Santorum	George Pataki	Jim Gilmore	Undecided
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Republican Electorate with a Candidate Preference*	18%	15%	11%	10%	9%	8%	8%	6%	6%	3%	2%	1%	1%	<1%	<1%	2%
Trump Supporters	19%	16%	9%	9%	13%	7%	0%	9%	7%	4%	0%	3%	2%	0%	0%	2%
Fiorina Supporters	0%	32%	21%	8%	5%	8%	14%	5%	1%	0%	4%	0%	0%	0%	0%	1%
Party Identification^																
Republican	19%	15%	13%	11%	9%	8%	10%	0%	7%	3%	0%	2%	0%	0%	0%	2%
Independent	17%	16%	8%	8%	9%	8%	5%	13%	4%	2%	4%	0%	1%	0%	0%	3%
Political Ideology																
Moderate	14%	11%	12%	15%	10%	14%	7%	7%	3%	0%	2%	0%	1%	0%	0%	3%
Conservative-Very conservative	21%	19%	10%	7%	9%	6%	8%	5%	7%	4%	2%	1%	0%	0%	0%	1%
Tea Party Supporters	22%	18%	15%	2%	7%	7%	11%	5%	7%	2%	2%	0%	0%	0%	0%	2%
Region																
Hillsborough	13%	14%	11%	11%	7%	11%	8%	12%	4%	1%	3%	1%	2%	1%	0%	1%
Rockingham	26%	12%	15%	6%	7%	9%	4%	3%	8%	6%	0%	1%	0%	0%	0%	2%
Northern Counties	19%	16%	7%	12%	9%	6%	14%	4%	6%	2%	4%	0%	0%	0%	0%	1%
Southern Counties	15%	21%	7%	11%	16%	5%	6%	4%	6%	2%	0%	2%	0%	0%	0%	4%
Household Income																
Less than \$50,000	23%	18%	7%	8%	11%	10%	4%	4%	7%	3%	2%	1%	0%	1%	0%	2%
\$50,000 or more	15%	14%	12%	11%	10%	7%	9%	8%	5%	3%	2%	1%	1%	0%	0%	2%
Education																
Not college graduate	13%	13%	11%	12%	10%	10%	10%	4%	6%	4%	2%	2%	0%	0%	0%	2%
College graduate	21%	17%	10%	8%	9%	7%	6%	8%	6%	2%	1%	0%	1%	0%	0%	2%
Age																
Under 45	15%	17%	4%	9%	13%	3%	10%	16%	4%	4%	2%	2%	1%	0%	0%	2%
45 or older	19%	15%	13%	11%	8%	10%	7%	2%	7%	2%	2%	1%	0%	0%	0%	2%
Gender																
Men	15%	15%	12%	11%	11%	8%	9%	5%	6%	3%	1%	2%	0%	0%	0%	2%
Women	21%	16%	9%	9%	8%	8%	6%	8%	5%	3%	3%	0%	1%	0%	0%	3%
Marital Status																
Married	18%	17%	11%	9%	8%	9%	7%	6%	7%	4%	2%	1%	0%	0%	0%	1%
Not married	16%	14%	9%	13%	12%	6%	8%	7%	3%	1%	2%	2%	1%	1%	0%	5%
White Evangelical Christians	19%	20%	13%	7%	6%	8%	6%	4%	7%	4%	6%	0%	0%	0%	0%	1%
Interview Type																
Landline	15%	18%	11%	12%	7%	11%	6%	3%	7%	4%	1%	1%	1%	0%	0%	2%
Cell Phone	22%	12%	10%	7%	13%	4%	11%	11%	4%	1%	3%	1%	1%	0%	0%	2%

NBC News/WSJ/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted September 23rd through September 30th, 2015, n=412 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Potential Democratic Electorate**					
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate					
		Bernie Sanders	Hillary Clinton	Lincoln Chafee	Martin O'Malley	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		48%	39%	2%	2%	1%	9%
Party Identification^	Democrat	44%	46%	1%	1%	0%	8%
	Independent	55%	27%	2%	3%	4%	9%
Political Ideology	Very liberal-Liberal	56%	34%	0%	2%	1%	7%
	Moderate	44%	42%	1%	1%	1%	11%
Region	Hillsborough	48%	37%	3%	4%	1%	7%
	Rockingham	42%	51%	1%	1%	0%	5%
	Northern Counties	52%	26%	3%	1%	5%	13%
	Southern Counties	50%	38%	0%	0%	1%	11%
Household Income	Less than \$50,000	49%	35%	4%	0%	3%	9%
	\$50,000 or more	46%	44%	1%	1%	1%	7%
Education	Not college graduate	50%	34%	4%	1%	3%	9%
	College graduate	46%	42%	0%	2%	1%	9%
Age	Under 45	56%	30%	3%	1%	1%	8%
	45 or older	42%	45%	1%	2%	2%	10%
Gender	Men	52%	35%	3%	1%	3%	6%
	Women	45%	41%	1%	2%	0%	11%
Marital Status	Married	43%	43%	2%	2%	1%	10%
	Not married	54%	34%	2%	1%	2%	7%
Interview Type	Landline	42%	43%	1%	2%	1%	12%
	Cell Phone	56%	33%	3%	1%	2%	5%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted September 23rd through September 30th, 2015, n=404 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

\*\*The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Potential Democratic Electorate**						
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate if Vice President Joe Biden enters the race						
		Bernie Sanders	Hillary Clinton	Joe Biden	Martin O'Malley	Jim Webb	Lincoln Chafee	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		42%	28%	18%	2%	1%	1%	9%
Party Identification^	Democrat	37%	31%	23%	1%	0%	0%	8%
	Independent	50%	24%	9%	3%	2%	2%	9%
Political Ideology	Very liberal-Liberal	49%	24%	17%	2%	1%	0%	7%
	Moderate	35%	33%	18%	1%	1%	1%	11%
Region	Hillsborough	39%	31%	21%	3%	0%	0%	7%
	Rockingham	35%	37%	22%	1%	0%	1%	5%
	Northern Counties	52%	18%	6%	4%	5%	3%	13%
	Southern Counties	43%	26%	19%	1%	0%	0%	11%
Household Income	Less than \$50,000	44%	28%	15%	0%	2%	2%	9%
	\$50,000 or more	38%	29%	23%	2%	1%	1%	7%
Education	Not college graduate	45%	27%	14%	2%	2%	1%	9%
	College graduate	39%	29%	21%	2%	0%	0%	8%
Age	Under 45	50%	20%	17%	3%	1%	1%	8%
	45 or older	36%	35%	18%	1%	1%	1%	9%
Gender	Men	44%	21%	24%	2%	2%	1%	6%
	Women	40%	34%	13%	2%	0%	1%	11%
Marital Status	Married	38%	31%	17%	1%	1%	2%	10%
	Not married	45%	25%	20%	3%	1%	0%	7%
Interview Type	Landline	37%	32%	17%	2%	0%	1%	11%
	Cell Phone	48%	23%	19%	2%	2%	1%	5%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted September 23rd through September 30th, 2015, n=404 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

\*The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.



## NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		36%	59%	6%
New Hampshire Registered Voters		36%	59%	5%
New Hampshire Potential Republican Electorate*		7%	91%	2%
New Hampshire Potential Democratic Electorate**		73%	24%	3%
Party Identification^	Democrat	79%	17%	4%
	Republican	3%	95%	2%
	Independent	31%	63%	6%
Political Ideology^	Very liberal-Liberal	72%	25%	3%
	Moderate	39%	56%	6%
	Conservative-Very conservative	9%	88%	3%
Tea Party Supporters^		13%	84%	3%
Region	Hillsborough	32%	62%	7%
	Rockingham	35%	61%	3%
	Northern Counties	36%	57%	7%
	Southern Counties	40%	55%	6%
Household Income	Less than \$50,000	36%	58%	6%
	\$50,000 or more	36%	59%	5%
Education	Not college graduate	31%	63%	6%
	College graduate	41%	54%	5%
Age	18 to 29	40%	55%	6%
	30 to 44	35%	60%	4%
	45 to 59	31%	62%	7%
	60 or older	38%	57%	5%
Age	Under 45	37%	58%	5%
	45 or older	35%	60%	6%
Gender	Men	30%	65%	5%
	Women	41%	53%	6%
Marital Status	Married	35%	60%	6%
	Not married	37%	58%	5%
Interview Type	Landline	37%	57%	5%
	Cell Phone	34%	60%	6%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

## NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		47%	41%	13%
New Hampshire Registered Voters		48%	41%	11%
New Hampshire Potential Republican Electorate*		29%	64%	8%
New Hampshire Potential Democratic Electorate**		78%	15%	7%
Party Identification^	Democrat	86%	8%	6%
	Republican	25%	66%	9%
	Independent	41%	46%	14%
Political Ideology^	Very liberal-Liberal	78%	16%	6%
	Moderate	53%	37%	11%
	Conservative-Very conservative	25%	64%	12%
Tea Party Supporters^		16%	75%	9%
Region	Hillsborough	49%	41%	9%
	Rockingham	52%	37%	11%
	Northern Counties	45%	43%	12%
	Southern Counties	41%	41%	18%
Household Income	Less than \$50,000	43%	40%	17%
	\$50,000 or more	49%	41%	10%
Education	Not college graduate	35%	46%	19%
	College graduate	58%	35%	7%
Age	18 to 29	38%	38%	24%
	30 to 44	49%	38%	13%
	45 to 59	45%	45%	10%
	60 or older	51%	39%	9%
Age	Under 45	44%	38%	18%
	45 or older	48%	42%	10%
Gender	Men	46%	43%	11%
	Women	47%	38%	15%
Marital Status	Married	49%	42%	9%
	Not married	43%	39%	18%
Interview Type	Landline	50%	38%	11%
	Cell Phone	42%	43%	15%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

## NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		46%	35%	19%
New Hampshire Registered Voters		47%	37%	15%
New Hampshire Potential Republican Electorate*		20%	66%	14%
New Hampshire Potential Democratic Electorate**		79%	10%	10%
Party Identification^	Democrat	82%	10%	8%
	Republican	16%	67%	17%
	Independent	45%	37%	17%
Political Ideology^	Very liberal-Liberal	84%	10%	6%
	Moderate	53%	33%	14%
	Conservative-Very conservative	20%	63%	18%
Tea Party Supporters^		19%	70%	11%
Region	Hillsborough	45%	39%	16%
	Rockingham	45%	39%	16%
	Northern Counties	49%	33%	17%
	Southern Counties	45%	30%	24%
Household Income	Less than \$50,000	42%	32%	26%
	\$50,000 or more	47%	39%	14%
Education	Not college graduate	40%	35%	25%
	College graduate	52%	36%	12%
Age	18 to 29	53%	23%	25%
	30 to 44	41%	39%	20%
	45 to 59	45%	37%	17%
	60 or older	45%	39%	17%
Age	Under 45	46%	32%	22%
	45 or older	45%	38%	17%
Gender	Men	45%	41%	15%
	Women	47%	30%	23%
Marital Status	Married	46%	39%	15%
	Not married	46%	30%	24%
Interview Type	Landline	45%	37%	17%
	Cell Phone	46%	33%	21%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		36%	47%	17%
New Hampshire Registered Voters		38%	48%	14%
New Hampshire Potential Republican Electorate*		58%	35%	7%
New Hampshire Potential Democratic Electorate**		23%	61%	16%
Party Identification^	Democrat	22%	65%	13%
	Republican	65%	29%	6%
	Independent	34%	48%	18%
Political Ideology^	Very liberal-Liberal	20%	64%	16%
	Moderate	40%	44%	16%
	Conservative-Very conservative	52%	41%	7%
Tea Party Supporters^		42%	46%	12%
Region	Hillsborough	40%	44%	16%
	Rockingham	39%	48%	13%
	Northern Counties	37%	47%	15%
	Southern Counties	30%	48%	22%
Household Income	Less than \$50,000	33%	46%	21%
	\$50,000 or more	41%	45%	14%
Education	Not college graduate	36%	43%	21%
	College graduate	37%	51%	12%
Age	18 to 29	33%	36%	32%
	30 to 44	25%	52%	23%
	45 to 59	38%	51%	11%
	60 or older	46%	45%	9%
Age	Under 45	28%	45%	27%
	45 or older	42%	48%	10%
Gender	Men	40%	46%	15%
	Women	33%	48%	19%
Marital Status	Married	40%	47%	13%
	Not married	32%	46%	22%
Interview Type	Landline	39%	48%	13%
	Cell Phone	33%	45%	22%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196  
MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		31%	63%	6%
New Hampshire Registered Voters		31%	64%	5%
New Hampshire Potential Republican Electorate*		47%	47%	6%
New Hampshire Potential Democratic Electorate**		10%	88%	2%
Party Identification^	Democrat	8%	90%	2%
	Republican	45%	49%	6%
	Independent	36%	58%	6%
Political Ideology^	Very liberal-Liberal	11%	87%	2%
	Moderate	25%	70%	5%
	Conservative-Very conservative	51%	43%	6%
Tea Party Supporters^		56%	37%	7%
Region	Hillsborough	33%	62%	5%
	Rockingham	32%	61%	8%
	Northern Counties	32%	62%	6%
	Southern Counties	29%	66%	6%
Household Income	Less than \$50,000	33%	59%	7%
	\$50,000 or more	31%	65%	4%
Education	Not college graduate	37%	55%	7%
	College graduate	24%	71%	5%
Age	18 to 29	27%	65%	8%
	30 to 44	35%	62%	3%
	45 to 59	33%	62%	6%
	60 or older	28%	65%	7%
Age	Under 45	31%	63%	5%
	45 or older	30%	63%	6%
Gender	Men	36%	59%	5%
	Women	27%	66%	7%
Marital Status	Married	32%	63%	6%
	Not married	30%	64%	6%
Interview Type	Landline	31%	63%	6%
	Cell Phone	31%	63%	6%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

## NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Carly Fiorina?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		40%	30%	30%
New Hampshire Registered Voters		43%	31%	26%
New Hampshire Potential Republican Electorate*		68%	17%	15%
New Hampshire Potential Democratic Electorate**		17%	52%	30%
Party Identification^	Democrat	19%	58%	23%
	Republican	72%	13%	16%
	Independent	41%	27%	33%
Political Ideology^	Very liberal-Liberal	18%	57%	25%
	Moderate	41%	32%	27%
	Conservative-Very conservative	64%	15%	21%
Tea Party Supporters^		62%	17%	21%
Region	Hillsborough	44%	29%	28%
	Rockingham	38%	35%	28%
	Northern Counties	46%	27%	27%
	Southern Counties	33%	31%	36%
Household Income	Less than \$50,000	34%	28%	38%
	\$50,000 or more	43%	32%	25%
Education	Not college graduate	34%	24%	42%
	College graduate	46%	37%	18%
Age	18 to 29	19%	28%	52%
	30 to 44	29%	28%	43%
	45 to 59	47%	34%	19%
	60 or older	52%	30%	18%
Age	Under 45	25%	28%	47%
	45 or older	49%	32%	19%
Gender	Men	39%	32%	29%
	Women	40%	29%	31%
Marital Status	Married	46%	31%	23%
	Not married	31%	30%	39%
Interview Type	Landline	44%	32%	24%
	Cell Phone	34%	28%	38%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

## NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Ben Carson?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		39%	30%	31%
New Hampshire Registered Voters		42%	31%	27%
New Hampshire Potential Republican Electorate*		69%	13%	17%
New Hampshire Potential Democratic Electorate**		15%	54%	30%
Party Identification^	Democrat	13%	61%	26%
	Republican	69%	14%	17%
	Independent	43%	24%	32%
Political Ideology^	Very liberal-Liberal	15%	58%	27%
	Moderate	36%	31%	33%
	Conservative-Very conservative	70%	14%	16%
Tea Party Supporters^		67%	12%	21%
Region	Hillsborough	40%	31%	29%
	Rockingham	44%	32%	24%
	Northern Counties	40%	29%	31%
	Southern Counties	33%	29%	38%
Household Income	Less than \$50,000	36%	25%	39%
	\$50,000 or more	41%	34%	25%
Education	Not college graduate	33%	26%	41%
	College graduate	45%	35%	20%
Age	18 to 29	19%	30%	51%
	30 to 44	34%	31%	36%
	45 to 59	45%	31%	24%
	60 or older	48%	30%	22%
Age	Under 45	27%	30%	43%
	45 or older	47%	30%	23%
Gender	Men	41%	32%	27%
	Women	36%	29%	35%
Marital Status	Married	48%	30%	22%
	Not married	28%	30%	42%
Interview Type	Landline	44%	29%	26%
	Cell Phone	32%	31%	37%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Marco Rubio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		37%	33%	30%
New Hampshire Registered Voters		40%	34%	26%
New Hampshire Potential Republican Electorate*		68%	17%	15%
New Hampshire Potential Democratic Electorate**		17%	56%	27%
Party Identification^	Democrat	17%	60%	23%
	Republican	67%	15%	18%
	Independent	39%	30%	31%
Political Ideology^	Very liberal-Liberal	14%	60%	26%
	Moderate	38%	33%	29%
	Conservative-Very conservative	64%	18%	19%
Tea Party Supporters^		66%	19%	15%
Region	Hillsborough	41%	30%	29%
	Rockingham	37%	36%	27%
	Northern Counties	36%	32%	31%
	Southern Counties	34%	33%	32%
Household Income	Less than \$50,000	31%	30%	39%
	\$50,000 or more	42%	36%	23%
Education	Not college graduate	36%	25%	39%
	College graduate	39%	41%	20%
Age	18 to 29	28%	24%	48%
	30 to 44	27%	38%	35%
	45 to 59	42%	33%	25%
	60 or older	46%	34%	20%
Age	Under 45	27%	32%	41%
	45 or older	44%	34%	22%
Gender	Men	40%	37%	23%
	Women	35%	29%	36%
Marital Status	Married	43%	34%	22%
	Not married	29%	31%	39%
Interview Type	Landline	41%	34%	24%
	Cell Phone	32%	31%	37%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 30th, 2015, n=1196 MOE +/- 2.8 percentage points.

^New Hampshire Registered Voters: n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.



NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		42%	49%	9%
New Hampshire Potential Republican Electorate*		4%	90%	5%
New Hampshire Potential Democratic Electorate**		86%	10%	5%
Party Identification	Democrat	89%	7%	4%
	Republican	2%	95%	3%
	Independent	38%	48%	14%
Political Ideology	Very liberal-Liberal	86%	8%	6%
	Moderate	44%	46%	10%
	Conservative-Very conservative	10%	84%	6%
Tea Party Supporters		14%	76%	10%
Region	Hillsborough	34%	56%	10%
	Rockingham	41%	52%	6%
	Northern Counties	44%	46%	9%
	Southern Counties	49%	42%	10%
Household Income	Less than \$50,000	44%	48%	8%
	\$50,000 or more	41%	52%	7%
Education	Not college graduate	35%	54%	11%
	College graduate	48%	44%	7%
Age	18 to 29	47%	49%	5%
	30 to 44	46%	44%	11%
	45 to 59	40%	50%	10%
	60 or older	40%	52%	8%
Age	Under 45	46%	45%	8%
	45 or older	40%	51%	9%
Gender	Men	36%	54%	9%
	Women	47%	44%	9%
Marital Status	Married	39%	53%	8%
	Not married	46%	44%	10%
Interview Type	Landline	41%	49%	10%
	Cell Phone	43%	49%	8%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		48%	45%	8%
New Hampshire Potential Republican Electorate*		13%	79%	8%
New Hampshire Potential Democratic Electorate**		90%	7%	3%
Party Identification	Democrat	94%	4%	2%
	Republican	10%	81%	9%
	Independent	42%	49%	9%
Political Ideology	Very liberal-Liberal	88%	7%	5%
	Moderate	56%	38%	6%
	Conservative-Very conservative	14%	80%	7%
Tea Party Supporters		13%	81%	7%
Region	Hillsborough	45%	48%	7%
	Rockingham	45%	46%	8%
	Northern Counties	47%	46%	7%
	Southern Counties	53%	38%	9%
Household Income	Less than \$50,000	47%	44%	9%
	\$50,000 or more	48%	46%	6%
Education	Not college graduate	39%	52%	10%
	College graduate	56%	38%	6%
Age	18 to 29	58%	34%	8%
	30 to 44	51%	42%	7%
	45 to 59	45%	51%	4%
	60 or older	45%	44%	12%
Age	Under 45	54%	39%	7%
	45 or older	45%	47%	8%
Gender	Men	43%	50%	7%
	Women	52%	40%	9%
Marital Status	Married	46%	48%	6%
	Not married	51%	39%	10%
Interview Type	Landline	47%	45%	8%
	Cell Phone	49%	44%	7%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Carly Fiorina, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		42%	50%	8%
New Hampshire Potential Republican Electorate*		7%	88%	5%
New Hampshire Potential Democratic Electorate**		87%	8%	5%
Party Identification	Democrat	89%	5%	5%
	Republican	4%	91%	5%
	Independent	37%	52%	11%
Political Ideology	Very liberal-Liberal	86%	11%	3%
	Moderate	44%	44%	11%
	Conservative-Very conservative	11%	85%	4%
Tea Party Supporters		14%	80%	6%
Region	Hillsborough	36%	56%	7%
	Rockingham	45%	48%	7%
	Northern Counties	42%	50%	8%
	Southern Counties	47%	44%	10%
Household Income	Less than \$50,000	43%	48%	9%
	\$50,000 or more	42%	51%	7%
Education	Not college graduate	36%	53%	10%
	College graduate	48%	46%	6%
Age	18 to 29	54%	38%	8%
	30 to 44	47%	44%	9%
	45 to 59	37%	55%	8%
	60 or older	40%	53%	7%
Age	Under 45	50%	42%	8%
	45 or older	38%	54%	8%
Gender	Men	38%	54%	8%
	Women	47%	45%	8%
Marital Status	Married	39%	53%	8%
	Not married	47%	44%	8%
Interview Type	Landline	41%	50%	9%
	Cell Phone	45%	48%	7%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		46%	46%	8%
New Hampshire Potential Republican Electorate*		11%	85%	4%
New Hampshire Potential Democratic Electorate**		85%	9%	5%
Party Identification	Democrat	87%	8%	4%
	Republican	6%	93%	1%
	Independent	45%	42%	13%
Political Ideology	Very liberal-Liberal	87%	9%	4%
	Moderate	52%	40%	8%
	Conservative-Very conservative	12%	81%	6%
Tea Party Supporters		17%	73%	10%
Region	Hillsborough	44%	51%	5%
	Rockingham	47%	45%	8%
	Northern Counties	42%	50%	9%
	Southern Counties	50%	40%	10%
Household Income	Less than \$50,000	45%	46%	9%
	\$50,000 or more	45%	49%	6%
Education	Not college graduate	39%	51%	10%
	College graduate	52%	42%	6%
Age	18 to 29	58%	38%	4%
	30 to 44	47%	44%	9%
	45 to 59	46%	46%	8%
	60 or older	41%	51%	8%
Age	Under 45	51%	42%	7%
	45 or older	43%	49%	8%
Gender	Men	43%	51%	6%
	Women	49%	42%	9%
Marital Status	Married	43%	50%	7%
	Not married	51%	40%	9%
Interview Type	Landline	44%	47%	9%
	Cell Phone	48%	45%	7%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		52%	42%	6%
New Hampshire Potential Republican Electorate*		18%	75%	7%
New Hampshire Potential Democratic Electorate**		91%	6%	3%
Party Identification	Democrat	94%	4%	2%
	Republican	15%	78%	7%
	Independent	48%	44%	8%
Political Ideology	Very liberal-Liberal	89%	9%	2%
	Moderate	60%	33%	7%
	Conservative-Very conservative	18%	76%	6%
Tea Party Supporters		15%	79%	6%
Region	Hillsborough	50%	45%	5%
	Rockingham	50%	43%	7%
	Northern Counties	48%	44%	8%
	Southern Counties	58%	37%	6%
Household Income	Less than \$50,000	48%	45%	7%
	\$50,000 or more	53%	42%	5%
Education	Not college graduate	45%	49%	7%
	College graduate	58%	36%	6%
Age	18 to 29	68%	29%	3%
	30 to 44	53%	41%	5%
	45 to 59	49%	46%	5%
	60 or older	48%	43%	9%
Age	Under 45	59%	37%	5%
	45 or older	48%	45%	7%
Gender	Men	48%	46%	6%
	Women	55%	39%	6%
Marital Status	Married	48%	46%	6%
	Not married	58%	35%	7%
Interview Type	Landline	49%	44%	8%
	Cell Phone	57%	40%	4%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 30th, 2015, n=1044 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

\*Potential Republican Electorate: n=450 MOE +/- 4.6 percentage points. The potential Republican electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans

\*\*Potential Democratic Electorate: n=404 MOE +/- 4.9 percentage points. The potential Democratic electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

NBC News/WSJ/Marist Poll New Hampshire Tables

		New Hampshire Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Carly Fiorina, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		47%	45%	8%
New Hampshire Potential Republican Electorate*		12%	83%	5%
New Hampshire Potential Democratic Electorate**		89%	7%	4%
Party Identification	Democrat	90%	7%	4%
	Republican	9%	88%	3%
	Independent	44%	44%	12%
Political Ideology	Very liberal-Liberal	87%	9%	4%
	Moderate	51%	41%	8%
	Conservative-Very conservative	16%	78%	5%
Tea Party Supporters		15%	79%	7%
Region	Hillsborough	46%	47%	6%
	Rockingham	48%	47%	6%
	Northern Counties	44%	47%	8%
	Southern Counties	49%	40%	11%
Household Income	Less than \$50,000	47%	43%	10%
	\$50,000 or more	47%	47%	6%
Education	Not college graduate	43%	47%	10%
	College graduate	50%	44%	6%
Age	18 to 29	64%	30%	6%
	30 to 44	50%	42%	7%
	45 to 59	43%	49%	7%
	60 or older	42%	49%	9%
Age	Under 45	56%	38%	7%
	45 or older	43%	49%	8%
Gender	Men	48%	46%	6%
	Women	47%	44%	9%
Marital Status	Married	43%	50%	7%
	Not married	54%	37%	9%
Interview Type	Landline	44%	47%	9%
	Cell Phone	52%	41%	6%

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