How the Survey was Conducted

Nature of the Sample: NBC News/Marist New Hampshire Poll of 1,037 Adults

This survey of 1,037 adults was conducted July 14th through July 21st, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ±3.0 percentage points. There are 910 registered voters. The results for this subset are statistically significant within ±3.2 percentage points. There are 401 voters in the potential Republican primary electorate and 329 voters in the potential Democratic primary electorate. The results for these subsets are statistically significant within ±4.9 percentage points and ±5.4 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Potential Republican Electorate*	New Hampshire Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
New Hampshire Adults		100%			
New Hampshire Registered Voters		88%	100%		
Potential Republican Electorate*		39%	44%	100%	
Potential Democratic Electorate**		32%	36%		100%
Party Registration^	Democrat	n/a	26%	n/a	71%
	Republican	n/a	30%	67%	n/a
	Independent	n/a	44%	33%	29%
	Other	n/a	0%	n/a	n/a
Party Identification^	Democrat	n/a	28%	2%	68%
	Republican	n/a	27%	56%	2%
	Independent	n/a	43%	39%	30%
	Other	n/a	2%	3%	0%
Political Ideology^	Very liberal	n/a	5%	1%	12%
	Liberal	n/a	18%	4%	37%
	Moderate	n/a	43%	38%	44%
	Conservative	n/a	26%	41%	6%
	Very conservative	n/a	8%	16%	1%
Tea Party Supporters^		n/a	21%	36%	9%
Gender	Men	49%	48%	55%	39%
	Women	51%	52%	45%	61%
Age	Under 45	34%	29%	25%	30%
	45 or older	66%	71%	75%	70%
Age	18 to 29	15%	11%	8%	13%
	30 to 44	19%	19%	18%	18%
	45 to 59	31%	33%	34%	31%
	60 or older	34%	38%	41%	39%
Race	White	94%	95%	96%	94%
	African American	1%	1%	0%	2%
	Latino	2%	2%	1%	2%
	Other	3%	3%	3%	2%
Region	Hillsborough	30%	29%	31%	28%
	Rockingham	22%	23%	24%	23%
	Northern Counties	18%	18%	17%	14%
	Southern Counties	30%	30%	28%	34%
Household Income	Less than $50,000	41%	37%	30%	36%
	$50,000 or more	59%	63%	70%	64%
Education	Not college graduate	53%	50%	47%	43%
	College graduate	47%	50%	53%	57%
Marital Status	Married	56%	60%	67%	55%
	Not married	44%	40%	33%	45%
Interview Type	Landline	63%	66%	70%	67%
	Cell Phone	37%	34%	30%	33%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points.

*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

		New Hampshire Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		41%	52%	7%
New Hampshire Registered Voters		41%	53%	6%
New Hampshire Potential Republican Electorate*		11%	86%	3%
New Hampshire Potential Democratic Electorate**		79%	16%	5%
Party Identification^	Democrat	86%	9%	5%
	Republican	8%	86%	5%
	Independent	35%	58%	7%
Political Ideology^	Very liberal-Liberal	82%	14%	5%
	Moderate	45%	48%	7%
	Conservative-Very conservative	7%	89%	3%
Tea Party Supporters^		16%	83%	2%
Region	Hillsborough	41%	51%	8%
	Rockingham	42%	52%	6%
	Northern Counties	40%	52%	8%
	Southern Counties	39%	54%	7%
Household Income	Less than $50,000	36%	53%	11%
	$50,000 or more	45%	52%	4%
Education	Not college graduate	33%	57%	10%
	College graduate	49%	47%	4%
Age	18 to 29	45%	42%	14%
	30 to 44	43%	49%	8%
	45 to 59	37%	59%	5%
	60 or older	41%	53%	6%
Age	Under 45	44%	46%	10%
	45 or older	39%	56%	5%
Gender	Men	37%	57%	6%
	Women	44%	47%	9%
Marital Status	Married	39%	56%	4%
	Not married	43%	47%	10%
Interview Type	Landline	40%	53%	8%
	Cell Phone	42%	52%	6%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.

^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Now, thinking about the 2016 presidential primary in New Hamshire are you more likely to vote in the New Hampshire:			
		Republican primary	Democratic primary	Wait to vote in the general election in November	Not planning to vote
		Row %	Row %	Row %	Row %
Party Registration	Independent	39%	28%	30%	2%

NBC News/Marist Poll New Hampshire Registered Independents Interviews conducted July 14th through July 21st, 2015, n=395 MOE +/- 4.9 percentage points.

		New Hampshire Potential Republican Electorate*																	
		2016 New Hampshire Republican presidential primary including those who are undecided yet leaning toward a candidate																	
		Donald Trump	Jeb Bush	Scott Walker	John Kasich	Chris Christie	Ben Carson	Marco Rubio	Ted Cruz	Rand Paul	Mike Huckabee	Carly Fiorina	George Pataki	Rick Perry	Bobby Jindal	Rick Santorum	Lindsey Graham	Jim Gilmore	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Republican Electorate*		21%	14%	12%	7%	6%	6%	5%	5%	4%	3%	2%	2%	<1%	<1%	<1%	<1%	<1%	13%
Interview Conducted	Before Trump comments	26%	15%	10%	5%	7%	3%	6%	5%	6%	2%	2%	2%	0%	1%	0%	0%	0%	10%
	After Trump comments	14%	12%	14%	9%	6%	9%	4%	4%	1%	4%	2%	2%	1%	0%	1%	0%	0%	16%
Party Identification	Republican	23%	14%	11%	6%	7%	7%	3%	4%	2%	2%	2%	2%	0%	0%	0%	0%	0%	16%
	Independent	16%	13%	14%	7%	4%	4%	8%	7%	8%	4%	2%	2%	1%	0%	0%	0%	0%	9%
Political Ideology	Moderate	11%	21%	6%	11%	11%	1%	4%	1%	7%	3%	2%	2%	0%	0%	0%	0%	0%	19%
	Conservative-Very conservative	25%	7%	17%	5%	4%	9%	6%	8%	2%	3%	2%	2%	1%	1%	1%	0%	0%	8%
Tea Party Supporters		19%	7%	21%	2%	2%	9%	5%	12%	4%	2%	4%	2%	1%	1%	0%	0%	0%	11%
Household Income	Less than $50,000	20%	21%	9%	7%	7%	6%	1%	6%	3%	5%	1%	0%	0%	0%	1%	0%	0%	12%
	$50,000 or more	22%	12%	13%	7%	6%	5%	7%	5%	4%	2%	2%	3%	0%	1%	0%	0%	0%	11%
Education	Not college graduate	26%	16%	12%	5%	4%	6%	2%	5%	1%	3%	1%	2%	0%	0%	0%	0%	0%	16%
	College graduate	16%	11%	12%	8%	8%	5%	8%	5%	7%	3%	3%	2%	1%	1%	0%	0%	0%	11%
Age	Under 45	18%	18%	8%	0%	8%	4%	10%	4%	10%	4%	2%	3%	0%	0%	0%	0%	0%	11%
	45 or older	22%	12%	13%	9%	6%	6%	3%	5%	2%	2%	2%	2%	1%	0%	0%	0%	0%	13%
Gender	Men	25%	17%	11%	8%	5%	5%	4%	6%	6%	4%	1%	1%	0%	1%	0%	0%	0%	6%
	Women	16%	10%	13%	5%	8%	6%	6%	4%	2%	1%	3%	3%	1%	0%	0%	0%	0%	22%
Marital Status	Married	21%	12%	13%	9%	7%	5%	5%	5%	3%	2%	1%	3%	1%	0%	0%	0%	0%	12%
	Not married	19%	17%	10%	3%	5%	7%	4%	4%	7%	5%	4%	0%	0%	1%	0%	0%	0%	14%
White Evangelical Christians		14%	13%	12%	5%	4%	13%	4%	8%	1%	6%	3%	0%	2%	0%	1%	0%	0%	14%
Interview Type	Landline	20%	13%	11%	9%	8%	7%	3%	5%	4%	3%	2%	2%	1%	0%	0%	0%	0%	13%
	Cell Phone	23%	14%	14%	3%	3%	3%	10%	5%	3%	4%	1%	1%	0%	1%	0%	0%	0%	13%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted July 14th through July 21st, 2015, n=401 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.

*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

		New Hampshire Potential Republican Electorate*		
		Which is more important to you:		
		A Republican nominee for president who shares your position on most issues	A Republican nominee for president who has the best chance of winning the White House	Unsure
		Row %	Row %	Row %
New Hampshire Potential Republican Electorate*		67%	29%	5%
Interview Conducted	Before Trump comments	66%	31%	4%
	After Trump comments	68%	26%	6%
Party Identification	Republican	61%	34%	5%
	Independent	76%	21%	3%
Political Ideology	Moderate	72%	24%	4%
	Conservative-Very conservative	62%	34%	5%
Tea Party Supporters		71%	26%	3%
Household Income	Less than $50,000	62%	30%	7%
	$50,000 or more	71%	26%	3%
Education	Not college graduate	73%	21%	5%
	College graduate	60%	36%	4%
Age	Under 45	77%	21%	2%
	45 or older	63%	32%	5%
Gender	Men	62%	34%	4%
	Women	72%	22%	5%
Marital Status	Married	66%	31%	3%
	Not married	66%	26%	7%
White Evangelical Christians		71%	26%	4%
Interview Type	Landline	65%	30%	5%
	Cell Phone	71%	26%	3%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted July 14th through July 21st, 2015, n=401 MOE +/- 4.9 percentage points. Totals may not add to 100% due to rounding.
*The potential Republican electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Republican presidential primary and registered Republicans.

		New Hampshire Potential Democratic Electorate**					
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate					
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Lincoln Chafee	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		47%	34%	5%	2%	1%	11%
Party Identification	Democrat	53%	31%	6%	2%	0%	9%
	Independent	38%	45%	4%	0%	1%	12%
Political Ideology	Very liberal-Liberal	49%	38%	4%	2%	1%	7%
	Moderate	42%	32%	7%	3%	0%	15%
Household Income	Less than $50,000	41%	28%	7%	3%	1%	20%
	$50,000 or more	52%	37%	5%	2%	1%	4%
Education	Not college graduate	49%	24%	3%	4%	1%	19%
	College graduate	45%	42%	6%	1%	0%	6%
Age	Under 45	42%	36%	11%	6%	0%	6%
	45 or older	50%	33%	2%	1%	1%	13%
Gender	Men	39%	45%	3%	3%	0%	10%
	Women	52%	27%	6%	2%	1%	12%
Marital Status	Married	49%	40%	1%	1%	1%	9%
	Not married	44%	27%	10%	4%	0%	15%
Interview Type	Landline	49%	36%	2%	1%	1%	12%
	Cell Phone	43%	31%	11%	5%	0%	11%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=329 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.

**The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Potential Democratic Electorate**						
		2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate and if Vice President Joe Biden enters the race						
		Hillary Clinton	Bernie Sanders	Joe Biden	Martin O'Malley	Lincoln Chafee	Jim Webb	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		42%	32%	12%	3%	2%	1%	10%
Party Identification	Democrat	50%	27%	9%	2%	2%	0%	9%
	Independent	26%	44%	18%	4%	0%	1%	8%
Political Ideology	Very liberal-Liberal	45%	36%	9%	1%	2%	1%	6%
	Moderate	35%	30%	15%	4%	3%	0%	12%
Household Income	Less than $50,000	36%	27%	19%	0%	3%	1%	15%
	$50,000 or more	47%	33%	9%	5%	2%	1%	3%
Education	Not college graduate	44%	23%	12%	1%	4%	1%	16%
	College graduate	40%	39%	11%	4%	1%	0%	5%
Age	Under 45	32%	33%	23%	4%	6%	0%	2%
	45 or older	46%	31%	7%	2%	1%	1%	12%
Gender	Men	34%	42%	12%	3%	3%	0%	7%
	Women	46%	26%	11%	3%	2%	1%	11%
Marital Status	Married	44%	36%	8%	1%	1%	1%	8%
	Not married	38%	26%	15%	5%	4%	0%	11%
Interview Type	Landline	45%	34%	7%	2%	1%	1%	11%
	Cell Phone	35%	28%	20%	4%	5%	0%	8%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=329 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.
**The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Potential Democratic Electorate**		
		Which is more important to you:		
		A Democratic nominee for president who shares your position on most issues	A Democratic nominee for president who has the best chance of winning the White House	Unsure
		Row %	Row %	Row %
New Hampshire Potential Democratic Electorate**		66%	30%	4%
Party Identification	Democrat	58%	37%	5%
	Independent	81%	18%	1%
Political Ideology	Very liberal-Liberal	55%	42%	3%
	Moderate	75%	21%	4%
Household Income	Less than $50,000	65%	27%	8%
	$50,000 or more	66%	33%	1%
Education	Not college graduate	76%	21%	3%
	College graduate	58%	37%	5%
Age	Under 45	77%	23%	0%
	45 or older	62%	33%	5%
Gender	Men	69%	27%	4%
	Women	64%	32%	4%
Marital Status	Married	65%	32%	3%
	Not married	66%	28%	6%
Interview Type	Landline	64%	31%	5%
	Cell Phone	69%	29%	2%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted July 14th through July 21st, 2015, n=329 MOE +/- 5.4 percentage points. Totals may not add to 100% due to rounding.
*The potential Democratic electorate in New Hampshire includes all unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		37%	56%	7%
New Hampshire Registered Voters		37%	57%	6%
New Hampshire Potential Republican Electorate*		9%	89%	2%
New Hampshire Potential Democratic Electorate**		71%	23%	7%
Party Identification^	Democrat	79%	15%	6%
	Republican	7%	90%	3%
	Independent	31%	62%	7%
Political Ideology^	Very liberal-Liberal	71%	21%	7%
	Moderate	39%	54%	7%
	Conservative-Very conservative	10%	87%	3%
Tea Party Supporters^		16%	83%	1%
Region	Hillsborough	39%	56%	5%
	Rockingham	37%	57%	6%
	Northern Counties	35%	57%	8%
	Southern Counties	37%	54%	8%
Household Income	Less than $50,000	38%	54%	8%
	$50,000 or more	38%	57%	5%
Education	Not college graduate	35%	57%	8%
	College graduate	39%	55%	5%
Age	18 to 29	30%	62%	9%
	30 to 44	37%	58%	5%
	45 to 59	38%	56%	6%
	60 or older	40%	53%	8%
Age	Under 45	34%	60%	7%
	45 or older	39%	54%	7%
Gender	Men	30%	63%	7%
	Women	44%	49%	7%
Marital Status	Married	38%	57%	5%
	Not married	37%	54%	9%
Interview Type	Landline	38%	54%	8%
	Cell Phone	35%	60%	5%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Bernie Sanders?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		38%	29%	33%
New Hampshire Registered Voters		41%	29%	30%
New Hampshire Potential Republican Electorate*		21%	46%	33%
New Hampshire Potential Democratic Electorate**		65%	14%	22%
Party Identification^	Democrat	64%	14%	22%
	Republican	19%	47%	35%
	Independent	41%	27%	32%
Political Ideology^	Very liberal-Liberal	70%	12%	18%
	Moderate	45%	22%	33%
	Conservative-Very conservative	15%	52%	33%
Tea Party Supporters^		20%	56%	24%
Region	Hillsborough	35%	29%	37%
	Rockingham	27%	32%	40%
	Northern Counties	44%	25%	31%
	Southern Counties	46%	29%	25%
Household Income	Less than $50,000	32%	25%	43%
	$50,000 or more	43%	31%	26%
Education	Not college graduate	32%	27%	42%
	College graduate	45%	32%	22%
Age	18 to 29	33%	27%	40%
	30 to 44	36%	33%	31%
	45 to 59	38%	26%	36%
	60 or older	41%	31%	29%
Age	Under 45	34%	31%	35%
	45 or older	39%	28%	32%
Gender	Men	41%	31%	27%
	Women	34%	27%	39%
Marital Status	Married	38%	33%	29%
	Not married	38%	25%	38%
Interview Type	Landline	38%	29%	33%
	Cell Phone	38%	29%	33%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Jeb Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		38%	44%	18%
New Hampshire Registered Voters		40%	45%	15%
New Hampshire Potential Republican Electorate*		56%	32%	12%
New Hampshire Potential Democratic Electorate**		26%	61%	13%
Party Identification^	Democrat	23%	64%	13%
	Republican	61%	27%	13%
	Independent	39%	45%	16%
Political Ideology^	Very liberal-Liberal	20%	68%	12%
	Moderate	47%	40%	12%
	Conservative-Very conservative	47%	35%	19%
Tea Party Supporters^		47%	39%	14%
Region	Hillsborough	40%	42%	18%
	Rockingham	42%	40%	19%
	Northern Counties	32%	47%	21%
	Southern Counties	36%	49%	14%
Household Income	Less than $50,000	35%	43%	22%
	$50,000 or more	41%	47%	12%
Education	Not college graduate	40%	39%	22%
	College graduate	36%	51%	12%
Age	18 to 29	31%	49%	21%
	30 to 44	41%	45%	14%
	45 to 59	35%	47%	18%
	60 or older	42%	40%	18%
Age	Under 45	36%	46%	17%
	45 or older	39%	43%	18%
Gender	Men	41%	43%	16%
	Women	35%	46%	19%
Marital Status	Married	41%	45%	14%
	Not married	35%	44%	21%
Interview Type	Landline	37%	44%	19%
	Cell Phone	40%	46%	14%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Scott Walker?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		26%	32%	41%
New Hampshire Registered Voters		28%	34%	38%
New Hampshire Potential Republican Electorate*		51%	17%	32%
New Hampshire Potential Democratic Electorate**		9%	56%	35%
Party Identification^	Democrat	8%	58%	35%
	Republican	46%	16%	37%
	Independent	29%	31%	39%
Political Ideology^	Very liberal-Liberal	13%	57%	31%
	Moderate	21%	38%	42%
	Conservative-Very conservative	51%	12%	37%
Tea Party Supporters^		62%	13%	26%
Region	Hillsborough	27%	28%	45%
	Rockingham	26%	29%	44%
	Northern Counties	26%	34%	40%
	Southern Counties	26%	38%	36%
Household Income	Less than $50,000	22%	26%	52%
	$50,000 or more	29%	37%	34%
Education	Not college graduate	24%	26%	51%
	College graduate	30%	40%	30%
Age	18 to 29	18%	40%	42%
	30 to 44	21%	29%	50%
	45 to 59	27%	33%	40%
	60 or older	32%	30%	37%
Age	Under 45	20%	34%	46%
	45 or older	30%	32%	39%
Gender	Men	29%	38%	34%
	Women	24%	27%	49%
Marital Status	Married	30%	33%	37%
	Not married	23%	32%	46%
Interview Type	Landline	28%	30%	42%
	Cell Phone	25%	35%	40%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Marco Rubio?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		26%	33%	41%
New Hampshire Registered Voters		28%	34%	38%
New Hampshire Potential Republican Electorate*		49%	18%	33%
New Hampshire Potential Democratic Electorate**		12%	53%	34%
Party Identification^	Democrat	9%	59%	32%
	Republican	44%	16%	40%
	Independent	30%	29%	41%
Political Ideology^	Very liberal-Liberal	9%	57%	34%
	Moderate	25%	33%	42%
	Conservative-Very conservative	47%	18%	35%
Tea Party Supporters^		51%	18%	31%
Region	Hillsborough	23%	32%	45%
	Rockingham	30%	28%	41%
	Northern Counties	24%	31%	45%
	Southern Counties	29%	37%	34%
Household Income	Less than $50,000	19%	30%	51%
	$50,000 or more	31%	36%	33%
Education	Not college graduate	22%	28%	49%
	College graduate	32%	38%	30%
Age	18 to 29	17%	38%	44%
	30 to 44	25%	28%	47%
	45 to 59	27%	32%	41%
	60 or older	31%	33%	36%
Age	Under 45	22%	33%	46%
	45 or older	29%	33%	38%
Gender	Men	33%	34%	33%
	Women	21%	31%	48%
Marital Status	Married	29%	35%	36%
	Not married	24%	31%	46%
Interview Type	Landline	28%	30%	42%
	Cell Phone	24%	37%	39%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		27%	65%	8%
New Hampshire Registered Voters		27%	67%	7%
New Hampshire Potential Republican Electorate*		39%	53%	8%
Potential Republican Electorate: Interview Conducted	Before Trump comments	48%	46%	6%
	After Trump comments	28%	62%	9%
New Hampshire Potential Democratic Electorate**		10%	87%	3%
Party Identification^	Democrat	10%	85%	5%
	Republican	43%	49%	7%
	Independent	26%	67%	7%
Political Ideology^	Very liberal-Liberal	11%	83%	6%
	Moderate	20%	76%	4%
	Conservative-Very conservative	46%	44%	10%
Tea Party Supporters^		49%	43%	9%
Region	Hillsborough	29%	65%	6%
	Rockingham	25%	64%	11%
	Northern Counties	31%	60%	9%
	Southern Counties	26%	68%	6%
Household Income	Less than $50,000	33%	58%	9%
	$50,000 or more	24%	70%	6%
Education	Not college graduate	35%	55%	11%
	College graduate	19%	76%	5%
Age	18 to 29	19%	71%	10%
	30 to 44	32%	63%	5%
	45 to 59	28%	66%	7%
	60 or older	29%	62%	10%
Age	Under 45	26%	67%	7%
	45 or older	28%	64%	8%
Gender	Men	33%	60%	7%
	Women	22%	69%	9%
Marital Status	Married	27%	66%	7%
	Not married	28%	63%	9%
Interview Type	Landline	26%	65%	9%
	Cell Phone	30%	65%	5%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Bill Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		56%	40%	5%
New Hampshire Registered Voters		56%	41%	4%
New Hampshire Potential Republican Electorate*		31%	66%	3%
New Hampshire Potential Democratic Electorate**		84%	13%	3%
Party Identification^	Democrat	84%	12%	3%
	Republican	30%	68%	2%
	Independent	54%	42%	4%
Political Ideology^	Very liberal-Liberal	82%	15%	4%
	Moderate	65%	31%	3%
	Conservative-Very conservative	24%	73%	3%
Tea Party Supporters^		33%	64%	2%
Region	Hillsborough	55%	41%	4%
	Rockingham	56%	41%	3%
	Northern Counties	53%	41%	6%
	Southern Counties	57%	37%	6%
Household Income	Less than $50,000	54%	41%	5%
	$50,000 or more	59%	39%	3%
Education	Not college graduate	53%	40%	6%
	College graduate	58%	39%	3%
Age	18 to 29	58%	35%	8%
	30 to 44	66%	34%	1%
	45 to 59	55%	42%	3%
	60 or older	50%	43%	6%
Age	Under 45	62%	34%	4%
	45 or older	53%	43%	5%
Gender	Men	55%	42%	3%
	Women	57%	38%	6%
Marital Status	Married	55%	41%	4%
	Not married	56%	38%	6%
Interview Type	Landline	53%	41%	6%
	Cell Phone	61%	37%	2%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of George W. Bush?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		47%	46%	7%
New Hampshire Registered Voters		48%	46%	6%
New Hampshire Potential Republican Electorate*		74%	20%	7%
New Hampshire Potential Democratic Electorate**		21%	76%	3%
Party Identification^	Democrat	20%	76%	3%
	Republican	78%	14%	8%
	Independent	47%	47%	6%
Political Ideology^	Very liberal-Liberal	19%	79%	2%
	Moderate	44%	50%	5%
	Conservative-Very conservative	73%	19%	7%
Tea Party Supporters^		71%	24%	5%
Region	Hillsborough	48%	47%	6%
	Rockingham	53%	41%	6%
	Northern Counties	46%	48%	5%
	Southern Counties	43%	47%	11%
Household Income	Less than $50,000	45%	47%	8%
	$50,000 or more	49%	45%	5%
Education	Not college graduate	52%	40%	8%
	College graduate	42%	52%	6%
Age	18 to 29	35%	53%	11%
	30 to 44	56%	36%	8%
	45 to 59	46%	48%	5%
	60 or older	48%	45%	6%
Age	Under 45	47%	44%	9%
	45 or older	47%	47%	6%
Gender	Men	51%	43%	6%
	Women	43%	48%	9%
Marital Status	Married	50%	44%	6%
	Not married	44%	48%	8%
Interview Type	Landline	44%	48%	8%
	Cell Phone	52%	42%	6%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Adults		43%	52%	5%
New Hampshire Registered Voters		43%	53%	4%
New Hampshire Potential Republican Electorate*		12%	84%	4%
New Hampshire Potential Democratic Electorate**		81%	17%	2%
Party Identification^	Democrat	87%	12%	1%
	Republican	10%	84%	5%
	Independent	38%	58%	4%
Political Ideology^	Very liberal-Liberal	84%	15%	1%
	Moderate	48%	47%	6%
	Conservative-Very conservative	9%	89%	2%
Tea Party Supporters^		14%	85%	1%
Region	Hillsborough	44%	52%	4%
	Rockingham	41%	54%	5%
	Northern Counties	42%	52%	6%
	Southern Counties	44%	51%	5%
Household Income	Less than $50,000	41%	54%	5%
	$50,000 or more	47%	50%	3%
Education	Not college graduate	37%	58%	5%
	College graduate	50%	45%	4%
Age	18 to 29	44%	46%	10%
	30 to 44	51%	46%	3%
	45 to 59	40%	57%	3%
	60 or older	42%	53%	5%
Age	Under 45	48%	46%	6%
	45 or older	41%	55%	4%
Gender	Men	39%	57%	4%
	Women	47%	47%	6%
Marital Status	Married	43%	53%	4%
	Not married	44%	50%	6%
Interview Type	Landline	43%	52%	6%
	Cell Phone	44%	53%	3%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

	New Hampshire Adults										
	Which one of the following issues is most important to you for the 2016 presidential election? (Summary of 1st and 2nd choice)										
	Job creation and economic growth	National security and terrorism	The deficit and government spending	Health care	Immigration	Climate change	Religious and moral values	All equally	None of these	Other	Unsure
	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adults	46%	37%	32%	31%	17%	12%	9%	4%	1%	3%	1%
New Hampshire Registered Voters	45%	37%	31%	31%	18%	12%	10%	4%	1%	2%	1%
New Hampshire Potential Republican Electorate*	44%	47%	36%	18%	25%	2%	15%	4%	<1%	2%	1%
New Hampshire Potential Democratic Electorate**	50%	30%	22%	45%	11%	24%	5%	4%	1%	2%	1%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.

^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults										
		Which one of the following issues is most important to you for the 2016 presidential election?										
		Job creation and economic growth	National security and terrorism	Health care	The deficit and government spending	Immigration	Climate change	Religious and moral values	All equally	None of these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adults		29%	19%	14%	13%	6%	6%	6%	4%	<1%	2%	1%
New Hampshire Registered Voters		29%	19%	14%	13%	6%	6%	6%	4%	1%	1%	1%
New Hampshire Potential Republican Electorate*		25%	26%	9%	17%	8%	1%	9%	3%	<1%	1%	1%
New Hampshire Potential Democratic Electorate**		35%	15%	18%	7%	3%	14%	2%	4%	<1%	1%	1%
Party Identification^	Democrat	37%	12%	24%	6%	5%	9%	3%	4%	0%	1%	0%
	Republican	23%	29%	7%	14%	10%	2%	8%	3%	1%	2%	1%
	Independent	27%	19%	13%	16%	4%	6%	6%	6%	0%	2%	1%
Political Ideology^	Very liberal-Liberal	29%	9%	21%	10%	7%	15%	4%	3%	0%	1%	1%
	Moderate	37%	20%	14%	10%	5%	6%	2%	4%	0%	3%	0%
	Conservative-Very conservative	20%	27%	7%	18%	10%	0%	12%	5%	0%	1%	0%
Tea Party Supporters^		20%	25%	7%	16%	10%	2%	13%	5%	0%	2%	0%
Region	Hillsborough	30%	17%	14%	15%	11%	4%	4%	3%	0%	2%	0%
	Rockingham	30%	25%	12%	10%	5%	4%	8%	4%	0%	1%	1%
	Northern Counties	32%	16%	13%	13%	3%	7%	6%	5%	0%	3%	1%
	Southern Counties	27%	19%	15%	14%	4%	8%	5%	4%	1%	2%	0%
Household Income	Less than $50,000	25%	15%	16%	14%	7%	6%	8%	5%	1%	3%	1%
	$50,000 or more	32%	22%	13%	14%	5%	6%	4%	2%	0%	1%	1%
Education	Not college graduate	25%	20%	14%	13%	8%	5%	7%	5%	1%	2%	1%
	College graduate	34%	19%	13%	14%	4%	7%	4%	3%	0%	1%	1%
Age	18 to 29	42%	12%	8%	12%	9%	7%	7%	0%	0%	3%	0%
	30 to 44	26%	17%	14%	19%	4%	11%	5%	2%	0%	1%	1%
	45 to 59	32%	20%	14%	12%	7%	2%	5%	5%	1%	1%	0%
	60 or older	24%	23%	15%	13%	6%	5%	6%	6%	0%	2%	1%
Age	Under 45	33%	15%	12%	16%	6%	9%	6%	1%	0%	2%	1%
	45 or older	28%	21%	15%	12%	7%	4%	5%	5%	1%	2%	1%
Gender	Men	35%	20%	11%	13%	4%	6%	4%	4%	0%	2%	0%
	Women	24%	19%	16%	14%	9%	5%	7%	4%	1%	1%	1%
Marital Status	Married	29%	22%	14%	13%	5%	6%	6%	3%	0%	2%	1%
	Not married	30%	16%	13%	14%	8%	6%	5%	5%	1%	2%	0%
Interview Type	Landline	25%	21%	13%	14%	7%	6%	6%	5%	0%	2%	1%
	Cell Phone	37%	16%	14%	13%	6%	6%	5%	2%	1%	1%	0%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.

^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults										
		Which one of the following issues is your second choice:										
		The deficit and government spending	Health care	National security and terrorism	Job creation and economic growth	Immigration	Climate change	Religious and moral values	All equally	None of these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adults		20%	19%	19%	18%	11%	7%	4%	<1%	<1%	1%	0%
New Hampshire Registered Voters		20%	18%	20%	17%	12%	7%	5%	<1%	<1%	1%	0%
New Hampshire Potential Republican Electorate*		20%	10%	22%	21%	17%	1%	6%	1%	<1%	1%	0%
New Hampshire Potential Democratic Electorate**		16%	28%	16%	16%	8%	11%	3%	0%	<1%	1%	0%
Party Identification^	Democrat	14%	29%	17%	18%	6%	13%	2%	0%	0%	1%	1%
	Republican	22%	11%	16%	20%	19%	2%	9%	0%	0%	0%	0%
	Independent	23%	15%	22%	16%	12%	6%	4%	1%	0%	1%	0%
Political Ideology^	Very liberal-Liberal	12%	28%	17%	16%	7%	15%	2%	0%	0%	2%	0%
	Moderate	23%	17%	19%	21%	9%	6%	4%	0%	0%	1%	0%
	Conservative-Very conservative	24%	11%	22%	13%	20%	1%	7%	1%	0%	0%	1%
Tea Party Supporters^		25%	18%	18%	9%	19%	1%	7%	1%	0%	0%	0%
Region	Hillsborough	21%	23%	16%	15%	11%	7%	6%	0%	1%	0%	0%
	Rockingham	18%	17%	20%	14%	13%	9%	6%	1%	0%	1%	0%
	Northern Counties	26%	20%	18%	20%	9%	5%	1%	0%	0%	1%	1%
	Southern Counties	18%	16%	23%	22%	11%	6%	3%	0%	0%	0%	1%
Household Income	Less than $50,000	18%	20%	20%	17%	11%	8%	2%	1%	1%	1%	1%
	$50,000 or more	21%	18%	18%	18%	12%	6%	5%	0%	0%	1%	0%
Education	Not college graduate	22%	20%	22%	14%	11%	5%	5%	0%	1%	0%	0%
	College graduate	18%	17%	16%	22%	12%	8%	3%	0%	0%	1%	0%
Age	18 to 29	33%	21%	13%	12%	6%	11%	3%	0%	1%	0%	0%
	30 to 44	23%	14%	18%	27%	6%	3%	7%	0%	0%	2%	0%
	45 to 59	18%	23%	15%	17%	15%	8%	3%	1%	1%	0%	0%
	60 or older	15%	18%	25%	16%	13%	7%	4%	0%	0%	1%	1%
Age	Under 45	27%	17%	16%	20%	6%	6%	5%	0%	1%	1%	0%
	45 or older	16%	20%	20%	16%	14%	7%	4%	0%	0%	1%	1%
Gender	Men	23%	14%	18%	18%	12%	8%	5%	0%	1%	1%	0%
	Women	17%	24%	20%	17%	11%	6%	3%	0%	0%	0%	1%
Marital Status	Married	17%	17%	19%	20%	13%	7%	4%	0%	0%	1%	0%
	Not married	24%	21%	20%	15%	9%	6%	3%	0%	1%	1%	1%
Interview Type	Landline	18%	20%	21%	17%	11%	6%	4%	0%	0%	1%	1%
	Cell Phone	24%	17%	15%	18%	12%	9%	5%	0%	0%	0%	0%

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^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports Common Core education standards?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		46%	36%	10%	8%
New Hampshire Potential Republican Electorate*		36%	46%	10%	7%
New Hampshire Potential Democratic Electorate**		55%	26%	9%	10%
Party Identification	Democrat	53%	26%	11%	10%
	Republican	37%	45%	11%	8%
	Independent	47%	36%	10%	7%
Political Ideology	Very liberal-Liberal	52%	25%	12%	11%
	Moderate	56%	29%	7%	7%
	Conservative-Very conservative	29%	53%	12%	6%
Tea Party Supporters		33%	53%	6%	8%
Region	Hillsborough	42%	43%	8%	7%
	Rockingham	43%	33%	13%	11%
	Northern Counties	49%	35%	10%	6%
	Southern Counties	49%	32%	10%	9%
Household Income	Less than $50,000	52%	28%	10%	10%
	$50,000 or more	43%	41%	10%	6%
Education	Not college graduate	53%	28%	9%	10%
	College graduate	39%	44%	11%	7%
Age	18 to 29	66%	21%	6%	7%
	30 to 44	47%	43%	8%	3%
	45 to 59	46%	36%	11%	7%
	60 or older	40%	36%	11%	12%
Age	Under 45	54%	35%	7%	4%
	45 or older	43%	36%	11%	10%
Gender	Men	46%	37%	13%	5%
	Women	45%	35%	8%	12%
Marital Status	Married	42%	41%	11%	6%
	Not married	51%	28%	9%	11%
Interview Type	Landline	42%	36%	10%	11%
	Cell Phone	53%	35%	10%	3%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted July 14th through July 21st, 2015, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans

**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports a pathway to citizenship for undocumented or illegal immigrants?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		39%	49%	9%	3%
New Hampshire Potential Republican Electorate*		23%	63%	10%	4%
New Hampshire Potential Democratic Electorate**		63%	29%	6%	3%
Party Identification	Democrat	64%	28%	6%	2%
	Republican	20%	68%	9%	3%
	Independent	36%	51%	10%	4%
Political Ideology	Very liberal-Liberal	67%	24%	8%	1%
	Moderate	39%	48%	8%	4%
	Conservative-Very conservative	20%	70%	7%	2%
Tea Party Supporters		17%	74%	7%	1%
Region	Hillsborough	36%	51%	9%	4%
	Rockingham	49%	43%	6%	2%
	Northern Counties	29%	58%	8%	5%
	Southern Counties	40%	47%	10%	3%
Household Income	Less than $50,000	35%	57%	5%	3%
	$50,000 or more	41%	45%	11%	2%
Education	Not college graduate	31%	59%	7%	4%
	College graduate	47%	40%	10%	3%
Age	18 to 29	31%	58%	9%	2%
	30 to 44	37%	50%	13%	0%
	45 to 59	39%	48%	10%	3%
	60 or older	42%	48%	5%	5%
Age	Under 45	35%	53%	11%	1%
	45 or older	40%	48%	7%	4%
Gender	Men	37%	52%	9%	2%
	Women	40%	47%	8%	4%
Marital Status	Married	40%	48%	9%	3%
	Not married	37%	52%	7%	4%
Interview Type	Landline	41%	47%	8%	5%
	Cell Phone	34%	54%	11%	1%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted July 14th through July 21st, 2015, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports a pathway to legal status for undocumented or illegal immigrants?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		42%	47%	8%	4%
New Hampshire Potential Republican Electorate*		26%	63%	8%	3%
New Hampshire Potential Democratic Electorate**		64%	27%	6%	3%
Party Identification	Democrat	67%	23%	6%	4%
	Republican	24%	65%	9%	2%
	Independent	36%	49%	8%	7%
Political Ideology	Very liberal-Liberal	69%	21%	6%	3%
	Moderate	43%	44%	8%	5%
	Conservative-Very conservative	22%	69%	5%	4%
Tea Party Supporters		21%	74%	4%	1%
Region	Hillsborough	41%	47%	8%	4%
	Rockingham	43%	47%	5%	5%
	Northern Counties	36%	48%	10%	6%
	Southern Counties	45%	45%	8%	3%
Household Income	Less than $50,000	39%	50%	6%	5%
	$50,000 or more	44%	45%	8%	3%
Education	Not college graduate	33%	55%	7%	5%
	College graduate	51%	38%	7%	4%
Age	18 to 29	39%	55%	3%	2%
	30 to 44	41%	48%	9%	2%
	45 to 59	41%	46%	9%	4%
	60 or older	43%	45%	6%	6%
Age	Under 45	40%	51%	7%	2%
	45 or older	42%	45%	7%	5%
Gender	Men	40%	50%	7%	3%
	Women	43%	43%	8%	6%
Marital Status	Married	41%	47%	9%	4%
	Not married	44%	47%	5%	4%
Interview Type	Landline	44%	43%	8%	6%
	Cell Phone	38%	54%	7%	1%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted July 14th through July 21st, 2015, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports repealing and eliminating the Affordable Care Act, often times called Obamacare?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		44%	46%	6%	4%
New Hampshire Potential Republican Electorate*		67%	24%	6%	4%
New Hampshire Potential Democratic Electorate**		18%	73%	5%	4%
Party Identification	Democrat	16%	77%	5%	2%
	Republican	64%	25%	5%	6%
	Independent	46%	41%	9%	5%
Political Ideology	Very liberal-Liberal	18%	79%	3%	0%
	Moderate	34%	50%	10%	6%
	Conservative-Very conservative	75%	18%	4%	4%
Tea Party Supporters		76%	15%	6%	3%
Region	Hillsborough	45%	47%	6%	3%
	Rockingham	45%	44%	7%	4%
	Northern Counties	39%	47%	8%	6%
	Southern Counties	44%	46%	5%	6%
Household Income	Less than $50,000	47%	44%	6%	3%
	$50,000 or more	42%	47%	7%	4%
Education	Not college graduate	51%	40%	5%	4%
	College graduate	36%	51%	8%	5%
Age	18 to 29	55%	31%	10%	4%
	30 to 44	40%	45%	13%	2%
	45 to 59	45%	45%	5%	5%
	60 or older	41%	51%	4%	4%
Age	Under 45	45%	40%	12%	3%
	45 or older	43%	48%	4%	5%
Gender	Men	47%	43%	7%	3%
	Women	40%	48%	6%	6%
Marital Status	Married	44%	46%	6%	4%
	Not married	44%	45%	7%	4%
Interview Type	Landline	41%	48%	5%	6%
	Cell Phone	49%	42%	9%	1%

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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters			
		Are you more or less likely to vote for a candidate for president who supports signing a trade agreement with selected Asian and Pacific Rim countries?			
		More likely	Less likely	No difference to vote	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		39%	34%	16%	11%
New Hampshire Potential Republican Electorate*		37%	37%	16%	10%
New Hampshire Potential Democratic Electorate**		42%	31%	17%	10%
Party Identification	Democrat	44%	26%	19%	11%
	Republican	32%	42%	13%	12%
	Independent	40%	33%	17%	9%
Political Ideology	Very liberal-Liberal	44%	28%	21%	7%
	Moderate	45%	30%	15%	11%
	Conservative-Very conservative	29%	46%	14%	11%
Tea Party Supporters		37%	41%	13%	10%
Region	Hillsborough	37%	36%	17%	10%
	Rockingham	40%	31%	17%	12%
	Northern Counties	34%	38%	18%	10%
	Southern Counties	41%	33%	14%	12%
Household Income	Less than $50,000	36%	38%	13%	13%
	$50,000 or more	39%	33%	20%	7%
Education	Not college graduate	36%	38%	13%	13%
	College graduate	41%	30%	20%	9%
Age	18 to 29	48%	31%	14%	8%
	30 to 44	38%	28%	25%	8%
	45 to 59	36%	38%	16%	11%
	60 or older	39%	35%	13%	13%
Age	Under 45	42%	29%	21%	8%
	45 or older	38%	36%	14%	12%
Gender	Men	47%	32%	14%	8%
	Women	31%	37%	19%	14%
Marital Status	Married	39%	33%	18%	11%
	Not married	38%	37%	15%	10%
Interview Type	Landline	37%	36%	13%	14%
	Cell Phone	42%	31%	22%	5%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted July 14th through July 21st, 2015, n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Do you agree or disagree with the statement: We've had enough Bushes and Clintons running for the White House and it's time to give someone else a chance?		
		Agree	Disagree	Unsure
		Row %	Row %	Row %
New Hampshire Adults		56%	38%	7%
New Hampshire Registered Voters		55%	38%	6%
New Hampshire Potential Republican Electorate*		63%	33%	4%
New Hampshire Potential Democratic Electorate**		45%	46%	9%
Party Identification^	Democrat	44%	49%	7%
	Republican	59%	35%	6%
	Independent	61%	35%	5%
Political Ideology^	Very liberal-Liberal	48%	45%	7%
	Moderate	50%	43%	7%
	Conservative-Very conservative	69%	26%	5%
Tea Party Supporters^		77%	19%	3%
Region	Hillsborough	56%	38%	6%
	Rockingham	51%	44%	5%
	Northern Counties	62%	31%	7%
	Southern Counties	56%	37%	8%
Household Income	Less than $50,000	60%	33%	7%
	$50,000 or more	55%	40%	6%
Education	Not college graduate	60%	34%	5%
	College graduate	50%	42%	8%
Age	18 to 29	64%	31%	6%
	30 to 44	56%	38%	6%
	45 to 59	54%	40%	5%
	60 or older	54%	39%	7%
Age	Under 45	59%	35%	6%
	45 or older	54%	40%	6%
Gender	Men	60%	35%	5%
	Women	51%	41%	8%
Marital Status	Married	54%	39%	7%
	Not married	57%	37%	6%
Interview Type	Landline	54%	38%	9%
	Cell Phone	59%	38%	3%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
*Potential Republican Electorate: n=401 MOE +/- 4.9 percentage points. The potential Republican electorate in New Hampshire includes all voters who prefer to vote in the Republican presidential primary and registered Republicans
**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Adults		
		Do you approve or disapprove of the job Maggie Hassan is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		56%	34%	10%
New Hampshire Registered Voters		57%	35%	8%
New Hampshire Potential Republican Electorate*		34%	56%	10%
New Hampshire Potential Democratic Electorate**		83%	11%	6%
Party Identification^	Democrat	85%	9%	6%
	Republican	31%	58%	11%
	Independent	56%	35%	9%
Political Ideology^	Very liberal-Liberal	82%	13%	5%
	Moderate	65%	27%	8%
	Conservative-Very conservative	29%	61%	10%
Tea Party Supporters^		29%	64%	7%
Region	Hillsborough	52%	37%	11%
	Rockingham	60%	30%	10%
	Northern Counties	59%	32%	10%
	Southern Counties	55%	35%	11%
Household Income	Less than $50,000	54%	35%	11%
	$50,000 or more	59%	33%	8%
Education	Not college graduate	52%	35%	13%
	College graduate	61%	32%	7%
Age	18 to 29	9%	4%	2%
	30 to 44	11%	7%	1%
	45 to 59	17%	12%	3%
	60 or older	20%	11%	4%
Age	Under 45	57%	33%	10%
	45 or older	55%	35%	10%
Gender	Men	52%	39%	8%
	Women	59%	29%	12%
Marital Status	Married	56%	36%	8%
	Not married	57%	31%	12%
Interview Type	Landline	54%	33%	13%
	Cell Phone	58%	36%	6%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted July 14th through July 21st, 2015, n=1037 MOE +/- 3.0 percentage points.
^New Hampshire Registered Voters: n=910 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.
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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.

		New Hampshire Registered Voters		
		If the 2016 election for U.S. Senate in New Hampshire were held today, whom would you support if the candidates are:		
		Maggie Hassan, the Democrat	Kelly Ayotte, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		42%	50%	8%
New Hampshire Potential Republican Electorate*		11%	84%	5%
New Hampshire Potential Democratic Electorate**		81%	15%	4%
Party Identification	Democrat	86%	11%	3%
	Republican	5%	89%	6%
	Independent	39%	50%	12%
Political Ideology	Very liberal-Liberal	85%	11%	4%
	Moderate	42%	49%	10%
	Conservative-Very conservative	11%	82%	7%
Tea Party Supporters		15%	80%	5%
Region	Hillsborough	41%	51%	8%
	Rockingham	41%	51%	8%
	Northern Counties	41%	51%	8%
	Southern Counties	45%	49%	6%
Household Income	Less than $50,000	43%	50%	8%
	$50,000 or more	44%	50%	6%
Education	Not college graduate	40%	51%	9%
	College graduate	45%	49%	6%
Age	18 to 29	49%	43%	8%
	30 to 44	41%	53%	6%
	45 to 59	41%	49%	10%
	60 or older	42%	52%	6%
Age	Under 45	44%	49%	7%
	45 or older	42%	51%	8%
Gender	Men	37%	54%	9%
	Women	47%	47%	6%
Marital Status	Married	40%	54%	7%
	Not married	46%	46%	8%
Interview Type	Landline	42%	51%	8%
	Cell Phone	43%	49%	7%

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**Potential Democratic Electorate: n=329 MOE +/- 5.4 percentage points. The potential Democratic electorate in New Hampshire includes all voters who prefer to vote in the Democratic presidential primary and registered Democrats.