## **How the Survey was Conducted**

# Nature of the Sample: NBC News/Marist New Hampshire Poll of 1,013 Adults

This survey of 1,013 adults was conducted February 3<sup>rd</sup> through February 10<sup>th</sup>, 2015 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ±3.1 percentage points. There are 887 registered voters. The results for this subset are statistically significant within ±3.3 percentage points. There are 381 voters in the potential Republican primary electorate and 309 voters in the potential Democratic primary electorate. The results for these subsets are statistically significant within ±5.0 percentage points and ±5.6 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters	New Hampshire Potential Republican Electorate*	New Hampshire Potential Democratic Electorate**
		Col %	Col %	Col %	Col %
New Hampshire Adult	S	100%			
New Hampshire Regis	tered Voters	88%	100%		
Potential Republican E	Electorate*	38%	43%	100%	
Potential Democratic F	Electorate**	31%	35%		100%
Party Registration	Democrat	n/a	27%	n/a	76%
	Republican	n/a	30%	69%	n/a
	Independent	n/a	43%	31%	24%
	Other	n/a	0%	n/a	n/a
arty Identification	Democrat	n/a	25%	1%	67%
	Republican	n/a	26%	57%	1%
	Independent	n/a	47%	39%	32%
	Other	n/a	1%	2%	0%
Political Ideology	Very liberal	n/a	5%	1%	14%
	Liberal	n/a	22%	6%	43%
	Moderate	n/a	37%	31%	34%
	Conservative	n/a	28%	49%	9%
	Very conservative	n/a	7%	13%	1%
ea Party Supporters		n/a	19%	35%	5%
Gender	Men	49%	49%	52%	44%
	Women	51%	51%	48%	56%
age	Under 45	41%	37%	35%	36%
	45 or older	59%	63%	65%	64%
Age	18 to 29	16%	13%	11%	13%
	30 to 44	25%	24%	24%	23%
	45 to 59	31%	33%	31%	34%
	60 or older	28%	30%	34%	30%
ace	White	94%	94%	97%	94%
	African American	1%	1%	0%	2%
	Latino	2%	2%	1%	2%
	Other	3%	3%	2%	2%
Region	Hillsborough	30%	30%	31%	30%
	Rockingham	22%	23%	26%	19%
	Northern Counties	18%	17%	17%	18%
	Southern Counties	30%	30%	26%	33%
Iousehold Income	Less than \$50,000	40%	37%	33%	38%
	\$50,000 or more	60%	63%	67%	62%
Education	Not college graduate	50%	47%	50%	41%
	College graduate	50%	53%	50%	59%
nterview Type	Landline	63%	66%	66%	65%
	Cell Phone	37%	34%	34%	35%

<sup>^</sup>New Hampshire Registered Voters: n=887 MOE +/- 3.3 percentage points.

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

## New Hampshire Adults

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adult	s	43%	50%	7%
New Hampshire Regis	tered Voters	43%	52%	5%
New Hampshire Poten	tial Republican Electorate*	9%	88%	3%
New Hampshire Poten	tial Democratic Electorate**	83%	13%	4%
Party Identification^	Democrat	83%	12%	5%
	Republican	5%	93%	2%
	Independent	43%	50%	7%
Political Ideology^	Very liberal-Liberal	78%	18%	4%
	Moderate	43%	51%	7%
	Conservative-Very conservative	16%	79%	5%
Tea Party Supporters^		14%	83%	3%
Region	Hillsborough	41%	53%	5%
	Rockingham	36%	55%	9%
	Northern Counties	41%	51%	8%
	Southern Counties	50%	44%	7%
Household Income	Less than \$50,000	45%	48%	7%
	\$50,000 or more	43%	52%	6%
Education	Not college graduate	34%	56%	9%
	College graduate	51%	45%	4%
Age	18 to 29	44%	38%	17%
	30 to 44	40%	54%	5%
	45 to 59	43%	52%	5%
	60 or older	42%	54%	4%
Age	Under 45	42%	48%	10%
	45 or older	42%	53%	5%
Gender	Men	40%	53%	7%
	Women	45%	48%	7%
Interview Type	Landline	42%	53%	4%
	Cell Phone	43%	45%	12%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted February 3rd through February 10th, 2015, n=1013 MOE +/-

<sup>3.1</sup> percentage points. Totals may not add to 100% due to rounding.

<sup>^</sup>New Hampshire Registered Voters: n=887 MOE +/- 3.3 percentage points.

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

						New Hampsh	ire Potential Re	epublican Elec	ctorate*				
			2016	New Hamps	shire Republican	presidential pr	imary including	those who ar	e undecided	yet leaning to	ward a cand	idate	
		Jeb Bush	Scott Walker	Rand Paul	Chris Christie	Mike Huckabee	Ben Carson	Ted Cruz	Marco Rubio	Rick Perry	Lindsey Graham	Rick Santorum	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Potent	tial Republican Electorate*	18%	15%	14%	13%	7%	7%	6%	6%	1%	1%	1%	13%
Political Ideology	Moderate	21%	7%	16%	23%	5%	10%	2%	4%	1%	0%	0%	12%
	Conservative-Very conservative	16%	20%	13%	8%	7%	6%	8%	7%	2%	0%	1%	12%
Tea Party Supporters		12%	26%	21%	5%	4%	6%	11%	7%	2%	2%	1%	4%
Household Income	Less than \$50,000	16%	15%	17%	13%	6%	9%	3%	4%	1%	3%	2%	14%
	\$50,000 or more	19%	16%	13%	11%	7%	7%	6%	6%	2%	0%	0%	12%
Education	Not college graduate	14%	12%	18%	9%	7%	7%	9%	7%	1%	2%	1%	13%
	College graduate	21%	18%	10%	17%	5%	6%	3%	4%	2%	0%	1%	14%
Age	Under 45	18%	5%	26%	13%	8%	5%	7%	4%	2%	2%	0%	13%
	45 or older	18%	21%	8%	12%	6%	8%	5%	6%	1%	0%	1%	13%
Gender	Men	21%	16%	11%	8%	8%	8%	7%	5%	2%	0%	1%	12%
	Women	14%	13%	17%	17%	6%	5%	5%	6%	1%	2%	1%	14%
White Evangelical Chr.	istians	17%	17%	17%	6%	7%	10%	5%	7%	0%	1%	1%	13%
Interview Type	Landline	19%	17%	13%	13%	5%	7%	5%	7%	2%	0%	1%	12%
	Cell Phone	15%	10%	17%	12%	10%	7%	8%	3%	0%	2%	1%	15%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted February 3rd through February 10th, 2015, n=381 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding. \*The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

New Hampshire Potential Republican Electorate\*

Are you satisfied or dissatisfied with the choice of candidates you have for the Republican presidential nomination?

		Satisfied	Dissatisfied	Unsure
		Row %	Row %	Row %
New Hampshire Poten	tial Republican Electorate*	59%	28%	13%
Political Ideology	Moderate	56%	34%	10%
	Conservative-Very conservative	62%	24%	14%
Tea Party Supporters		71%	21%	9%
Household Income	Less than \$50,000	55%	28%	16%
	\$50,000 or more	58%	31%	11%
Education	Not college graduate	60%	23%	16%
	College graduate	59%	33%	8%
Age	Under 45	58%	23%	19%
	45 or older	60%	32%	9%
Gender	Men	59%	30%	11%
	Women	59%	26%	15%
White Evangelical Chi	ristians	63%	21%	15%
Interview Type	Landline	60%	29%	11%
	Cell Phone	57%	26%	17%

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted February 3rd through February 10th, 2015, n=381 MOE +/- 5.0 percentage points. Totals may not add to 100% due to rounding.

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

New Hampshire Potential Democratic Electorate\*\*

2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate

		undecided yet leaning toward a candidate					
		Hillary Clinton	Bernie Sanders	Joe Biden	Jim Webb	Martin O'Malley	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Poten	tial Democratic Electorate**	69%	13%	8%	2%	<1%	7%
Political Ideology	Very liberal-Liberal	67%	22%	3%	2%	1%	4%
	Moderate	69%	1%	17%	2%	0%	11%
Household Income	Less than \$50,000	72%	13%	10%	3%	0%	1%
	\$50,000 or more	71%	12%	7%	1%	0%	8%
Education	Not college graduate	69%	12%	12%	0%	0%	7%
	College graduate	69%	14%	6%	3%	1%	7%
Age	Under 45	68%	12%	9%	2%	0%	8%
	45 or older	70%	14%	9%	1%	1%	5%
Gender	Men	62%	19%	7%	4%	1%	7%
	Women	75%	9%	9%	1%	0%	6%
Interview Type	Landline	71%	12%	9%	1%	1%	6%
	Cell Phone	66%	15%	7%	4%	0%	8%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted February 3rd through February 10th, 2015, n=309 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

<sup>\*\*</sup>The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

New Hampshire Potential Democratic Electorate\*\*

Are you satisfied or dissatisfied with the choice of candidates you have for the Democratic presidential nomination?

		Satisfied	Dissatisfied	Unsure
		Row %	Row %	Row %
New Hampshire Poten	tial Democratic Electorate**	61%	27%	12%
Political Ideology	Very liberal-Liberal	62%	29%	9%
	Moderate	54%	30%	15%
Household Income	Less than \$50,000	61%	26%	13%
	\$50,000 or more	60%	31%	9%
Education	Not college graduate	67%	20%	13%
	College graduate	57%	33%	10%
Age	Under 45	65%	22%	13%
	45 or older	58%	31%	11%
Gender	Men	63%	26%	11%
	Women	60%	29%	12%
Interview Type	Landline	59%	32%	9%
	Cell Phone	64%	20%	17%

NBC News/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted February 3rd through February 10th, 2015, n=309 MOE +/- 5.6 percentage points. Totals may not add to 100% due to rounding.

<sup>\*\*</sup>The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Jeb Bush, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registe	red Voters	48%	42%	10%
New Hampshire Potentia	al Republican Electorate*	12%	81%	7%
New Hampshire Potentia	al Democratic Electorate**	91%	4%	5%
Party Identification	Democrat	94%	2%	5%
	Republican	6%	88%	6%
	Independent	48%	38%	14%
Political Ideology	Very liberal-Liberal	87%	11%	2%
	Moderate	46%	38%	17%
	Conservative-Very conservative	21%	71%	8%
Tea Party Supporters		18%	72%	10%
Region	Hillsborough	42%	44%	14%
	Rockingham	44%	49%	7%
	Northern Counties	53%	39%	8%
	Southern Counties	55%	37%	9%
Household Income	Less than \$50,000	56%	37%	7%
	\$50,000 or more	45%	45%	10%
Education	Not college graduate	46%	44%	11%
	College graduate	50%	41%	9%
Age	18 to 29	49%	37%	14%
	30 to 44	47%	44%	9%
	45 to 59	50%	40%	10%
	60 or older	45%	46%	9%
Age	Under 45	48%	42%	10%
	45 or older	48%	43%	9%
Gender	Men	42%	46%	12%
	Women	53%	39%	8%
Interview Type	Landline	48%	44%	8%
	Cell Phone	49%	38%	13%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

If the 2016 presidential election were held today, whom would you support if the candidates are:

		Hillary Clinton, the Democrat	Scott Walker, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Regis	tered Voters	49%	42%	10%
New Hampshire Poten	tial Republican Electorate*	13%	80%	6%
New Hampshire Poten	tial Democratic Electorate**	93%	3%	4%
Party Identification	Democrat	94%	2%	4%
	Republican	6%	88%	5%
	Independent	49%	37%	14%
Political Ideology	Very liberal-Liberal	86%	12%	3%
	Moderate	47%	36%	17%
	Conservative-Very conservative	21%	72%	7%
Tea Party Supporters		21%	76%	3%
Region	Hillsborough	42%	43%	15%
	Rockingham	44%	50%	6%
	Northern Counties	57%	37%	6%
	Southern Counties	54%	38%	8%
Household Income	Less than \$50,000	57%	36%	7%
	\$50,000 or more	46%	44%	9%
Education	Not college graduate	45%	46%	10%
	College graduate	52%	38%	10%
Age	18 to 29	43%	47%	10%
	30 to 44	48%	44%	8%
	45 to 59	54%	36%	10%
	60 or older	46%	46%	9%
Age	Under 45	47%	45%	9%
	45 or older	50%	41%	9%
Gender	Men	42%	47%	10%
	Women	55%	36%	9%
Interview Type	Landline	49%	42%	9%
	Cell Phone	48%	40%	11%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

		New Hampshire Adults							
			Which one of	the following issues	is most important to you for th	ne 2016 presidential el	ection?		
		Job creation and economic growth	The deficit and government spending	Health care	Military action against ISIS, that is the Islamic State in Iraq and Syria	Income equality	Looking out for the interests of women	Unsure	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	
New Hampshire Adult	s	33%	19%	18%	14%	11%	2%	3%	
New Hampshire Regis	tered Voters	33%	20%	17%	15%	11%	2%	2%	
New Hampshire Poten	tial Republican Electorate*	33%	28%	14%	20%	3%	1%	1%	
New Hampshire Poten	tial Democratic Electorate**	34%	13%	21%	7%	21%	3%	2%	
Party Identification^	Democrat	35%	11%	22%	7%	20%	3%	2%	
	Republican	34%	32%	11%	22%	1%	0%	1%	
	Independent	33%	18%	19%	16%	12%	1%	2%	
Political Ideology^	Very liberal-Liberal	33%	10%	21%	7%	23%	3%	3%	
	Moderate	36%	20%	16%	15%	9%	3%	1%	
	Conservative-Very conservative	32%	29%	14%	22%	2%	0%	1%	
Tea Party Supporters^		34%	26%	14%	24%	0%	1%	0%	
Region	Hillsborough	33%	20%	19%	15%	9%	3%	3%	
	Rockingham	33%	18%	16%	19%	10%	2%	2%	
	Northern Counties	33%	21%	15%	13%	13%	1%	4%	
	Southern Counties	34%	17%	21%	11%	12%	3%	2%	
Household Income	Less than \$50,000	30%	16%	23%	16%	11%	3%	2%	
	\$50,000 or more	35%	22%	16%	13%	11%	1%	2%	
Education	Not college graduate	31%	21%	19%	16%	7%	3%	4%	
	College graduate	36%	16%	18%	12%	15%	1%	2%	
Age	18 to 29	37%	17%	16%	5%	12%	8%	4%	
	30 to 44	40%	20%	17%	10%	11%	0%	1%	
	45 to 59	34%	20%	20%	14%	8%	2%	2%	
	60 or older	24%	16%	18%	23%	14%	2%	3%	
Age	Under 45	39%	19%	17%	8%	11%	3%	2%	
	45 or older	29%	19%	19%	18%	11%	2%	2%	
Gender	Men	35%	21%	10%	15%	14%	1%	3%	
	Women	32%	16%	25%	14%	8%	4%	2%	
Interview Type	Landline	32%	17%	19%	17%	12%	1%	2%	
	Cell Phone	35%	20%	17%	10%	10%	4%	3%	

<sup>^</sup>New Hampshire Registered Voters: n=887 MOE +/- 3.3 percentage points.

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

				1	New Hampshire Adults			
				Which one of the	following issues is your secon	d choice:		
		Job creation and economic growth	Health care	Military action against ISIS, that is the Islamic State in Iraq and Syria	The deficit and government spending	Income equality	Looking out for the interests of women	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
New Hampshire Adult	S	22%	22%	20%	18%	9%	7%	1%
New Hampshire Regis	tered Voters	22%	22%	20%	19%	10%	6%	1%
New Hampshire Poten	tial Republican Electorate*	22%	20%	25%	24%	5%	2%	1%
New Hampshire Poten	tial Democratic Electorate**	22%	27%	13%	11%	15%	11%	1%
Party Identification^	Democrat	19%	27%	15%	11%	16%	14%	0%
	Republican	23%	20%	24%	24%	4%	2%	2%
	Independent	23%	21%	22%	19%	9%	5%	1%
Political Ideology^	Very liberal-Liberal	21%	26%	12%	12%	16%	14%	0%
	Moderate	23%	19%	24%	20%	8%	4%	1%
	Conservative-Very conservative	22%	23%	23%	22%	6%	3%	2%
Tea Party Supporters^		21%	21%	28%	23%	4%	1%	2%
Region	Hillsborough	25%	22%	19%	17%	9%	5%	2%
	Rockingham	23%	20%	22%	23%	7%	4%	2%
	Northern Counties	20%	24%	20%	15%	6%	13%	1%
	Southern Counties	20%	22%	19%	19%	12%	8%	0%
Household Income	Less than \$50,000	23%	21%	19%	15%	12%	9%	1%
	\$50,000 or more	21%	22%	22%	20%	8%	6%	1%
Education	Not college graduate	22%	23%	23%	16%	9%	6%	1%
	College graduate	22%	21%	18%	21%	9%	7%	1%
Age	18 to 29	21%	14%	21%	22%	10%	12%	0%
	30 to 44	24%	22%	20%	15%	10%	6%	2%
	45 to 59	23%	25%	18%	18%	10%	6%	0%
	60 or older	18%	24%	23%	20%	7%	7%	1%
Age	Under 45	23%	19%	21%	18%	10%	9%	1%
-	45 or older	21%	24%	20%	19%	9%	6%	1%
Gender	Men	23%	22%	21%	20%	9%	4%	1%
	Women	22%	22%	19%	17%	9%	10%	2%

NBC News/Marist Poll New Hampshire Adults. Interviews conducted February 3rd through February 10th, 2015, n=1013 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

24%

21%

24%

Landline

Cell Phone

Interview Type

20%

18%

19%

9%

1%

2%

7%

8%

<sup>^</sup>New Hampshire Registered Voters: n=887 MOE +/- 3.3 percentage points.

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports Common Core education standards totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

Totally acceptable Mostly unacceptable Totally unacceptable

		Mostly acceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Registe	red Voters	56%	34%	9%
New Hampshire Potentia	al Republican Electorate*	47%	46%	7%
New Hampshire Potentia	al Democratic Electorate**	67%	24%	9%
Party Identification	Democrat	71%	22%	8%
	Republican	44%	47%	8%
	Independent	56%	33%	11%
Political Ideology	Very liberal-Liberal	69%	25%	6%
	Moderate	57%	29%	14%
	Conservative-Very conservative	46%	47%	6%
Tea Party Supporters		37%	59%	4%
Region	Hillsborough	53%	36%	11%
	Rockingham	58%	35%	7%
	Northern Counties	56%	36%	8%
	Southern Counties	58%	31%	11%
Household Income	Less than \$50,000	55%	33%	12%
	\$50,000 or more	57%	37%	6%
Education	Not college graduate	50%	37%	12%
	College graduate	61%	32%	7%
Age	18 to 29	65%	30%	4%
	30 to 44	54%	40%	6%
	45 to 59	60%	32%	7%
	60 or older	50%	35%	15%
Age	Under 45	58%	37%	5%
	45 or older	55%	33%	11%
Gender	Men	58%	32%	9%
	Women	54%	37%	9%
Interview Type	Landline	55%	35%	10%
	Cell Phone	58%	34%	8%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports Common Core education standards totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	tered Voters	20%	36%	17%	17%	9%
New Hampshire Potent	tial Republican Electorate*	19%	28%	22%	25%	7%
New Hampshire Potent	tial Democratic Electorate**	20%	47%	15%	9%	9%
Party Identification	Democrat	24%	47%	15%	7%	8%
	Republican	18%	26%	23%	24%	8%
	Independent	18%	39%	15%	18%	11%
Political Ideology	Very liberal-Liberal	23%	45%	15%	10%	6%
	Moderate	20%	37%	16%	13%	14%
	Conservative-Very conservative	17%	29%	20%	27%	6%
Tea Party Supporters		14%	23%	22%	37%	4%
Region	Hillsborough	19%	34%	17%	19%	11%
	Rockingham	19%	39%	18%	17%	7%
	Northern Counties	21%	35%	21%	15%	8%
	Southern Counties	21%	37%	14%	17%	11%
Household Income	Less than \$50,000	23%	32%	17%	16%	12%
	\$50,000 or more	18%	39%	19%	17%	6%
Education	Not college graduate	21%	29%	18%	19%	12%
	College graduate	18%	43%	16%	15%	7%
Age	18 to 29	33%	32%	21%	9%	4%
	30 to 44	15%	39%	18%	22%	6%
	45 to 59	21%	39%	16%	16%	7%
	60 or older	18%	32%	16%	19%	15%
Age	Under 45	21%	37%	19%	18%	5%
	45 or older	19%	36%	16%	17%	11%
Gender	Men	20%	39%	16%	16%	9%
	Women	20%	34%	18%	19%	9%
Interview Type	Landline	19%	36%	17%	18%	10%
	Cell Phone	22%	36%	17%	17%	8%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports immigration reform, including a pathway to citizenship for undocumented immigrants totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable Mostly acceptable	Mostly unacceptable Totally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Regist	tered Voters	55%	42%	3%
New Hampshire Potent	tial Republican Electorate*	43%	54%	3%
New Hampshire Potent	tial Democratic Electorate**	74%	25%	2%
Party Identification	Democrat	77%	21%	2%
	Republican	38%	58%	4%
	Independent	54%	44%	2%
Political Ideology	Very liberal-Liberal	79%	20%	1%
	Moderate	56%	41%	3%
	Conservative-Very conservative	36%	61%	3%
Tea Party Supporters		31%	66%	3%
Region	Hillsborough	54%	43%	2%
	Rockingham	51%	47%	2%
	Northern Counties	60%	38%	2%
	Southern Counties	56%	40%	4%
Household Income	Less than \$50,000	54%	43%	4%
	\$50,000 or more	56%	41%	3%
Education	Not college graduate	46%	51%	3%
	College graduate	63%	35%	3%
Age	18 to 29	75%	22%	3%
	30 to 44	50%	48%	2%
	45 to 59	54%	43%	3%
	60 or older	53%	44%	3%
Age	Under 45	59%	39%	2%
	45 or older	53%	44%	3%
Gender	Men	54%	44%	2%
	Women	56%	41%	4%
Interview Type	Landline	53%	45%	2%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

59%

37%

Cell Phone

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports immigration reform, including a pathway to citizenship for undocumented immigrants totally acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	tered Voters	21%	34%	20%	22%	3%
New Hampshire Potent	tial Republican Electorate*	11%	32%	26%	27%	3%
New Hampshire Potent	tial Democratic Electorate**	35%	38%	11%	14%	2%
Party Identification	Democrat	40%	37%	9%	12%	2%
	Republican	10%	28%	25%	33%	4%
	Independent	16%	38%	22%	22%	2%
Political Ideology	Very liberal-Liberal	45%	34%	8%	12%	1%
	Moderate	14%	42%	23%	18%	3%
	Conservative-Very conservative	9%	27%	26%	35%	3%
Tea Party Supporters		10%	21%	24%	43%	3%
Region	Hillsborough	16%	38%	21%	22%	2%
	Rockingham	20%	31%	19%	28%	2%
	Northern Counties	25%	35%	19%	19%	2%
	Southern Counties	24%	32%	20%	20%	4%
Household Income	Less than \$50,000	20%	34%	19%	24%	4%
	\$50,000 or more	21%	35%	19%	22%	3%
Education	Not college graduate	19%	28%	23%	27%	3%
	College graduate	23%	39%	17%	18%	3%
Age	18 to 29	38%	37%	10%	11%	3%
	30 to 44	14%	36%	19%	30%	2%
	45 to 59	20%	34%	24%	19%	3%
	60 or older	21%	32%	18%	26%	3%
Age	Under 45	22%	36%	16%	23%	2%
	45 or older	20%	33%	21%	23%	3%
Gender	Men	19%	36%	18%	26%	2%
	Women	22%	33%	22%	19%	4%
Interview Type	Landline	21%	32%	21%	23%	2%
	Cell Phone	20%	40%	16%	21%	4%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who wants to repeal the federal health care law totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

Totally acceptable Mostly unacceptable Mostly acceptable Totally unacceptable

		<i>y</i> 1	Totally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Register	ered Voters	53%	42%	5%
New Hampshire Potenti	al Republican Electorate*	84%	14%	2%
New Hampshire Potenti	al Democratic Electorate**	24%	72%	4%
Party Identification	Democrat	23%	73%	4%
	Republican	89%	8%	3%
	Independent	49%	46%	5%
Political Ideology	Very liberal-Liberal	21%	75%	3%
	Moderate	51%	41%	8%
	Conservative-Very conservative	81%	18%	2%
Tea Party Supporters		83%	16%	1%
Region	Hillsborough	55%	39%	6%
	Rockingham	63%	34%	3%
	Northern Counties	50%	47%	3%
	Southern Counties	45%	50%	5%
Household Income	Less than \$50,000	52%	43%	5%
	\$50,000 or more	54%	42%	4%
Education	Not college graduate	59%	37%	4%
	College graduate	47%	48%	5%
Age	18 to 29	47%	45%	7%
	30 to 44	60%	34%	6%
	45 to 59	53%	44%	3%
	60 or older	51%	46%	3%
Age	Under 45	56%	38%	7%
	45 or older	52%	45%	3%
Gender	Men	56%	40%	4%
	Women	50%	44%	6%
Interview Type	Landline	52%	43%	4%
	Cell Phone	54%	41%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who wants to repeal the federal health care law totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	ered Voters	30%	23%	17%	25%	5%
New Hampshire Potent	ial Republican Electorate*	54%	30%	7%	8%	2%
New Hampshire Potent	ial Democratic Electorate**	8%	15%	23%	49%	4%
Party Identification	Democrat	10%	14%	22%	51%	4%
	Republican	59%	31%	6%	3%	3%
	Independent	24%	25%	21%	25%	5%
Political Ideology	Very liberal-Liberal	9%	13%	22%	53%	3%
	Moderate	23%	27%	19%	22%	8%
	Conservative-Very conservative	52%	29%	10%	8%	2%
Tea Party Supporters		59%	23%	12%	4%	1%
Region	Hillsborough	32%	23%	20%	20%	6%
	Rockingham	36%	27%	11%	23%	3%
	Northern Counties	26%	25%	13%	33%	3%
	Southern Counties	24%	21%	21%	29%	5%
Household Income	Less than \$50,000	28%	24%	21%	22%	5%
	\$50,000 or more	30%	24%	17%	25%	4%
Education	Not college graduate	33%	27%	16%	20%	4%
	College graduate	27%	21%	17%	30%	5%
Age	18 to 29	26%	22%	26%	19%	7%
	30 to 44	32%	28%	16%	18%	6%
	45 to 59	32%	21%	18%	26%	3%
	60 or older	29%	22%	12%	34%	3%
Age	Under 45	30%	26%	20%	18%	7%
	45 or older	31%	21%	15%	30%	3%
Gender	Men	31%	25%	16%	25%	4%
	Women	28%	22%	18%	26%	6%
Interview Type	Landline	31%	22%	15%	28%	4%
	Cell Phone	27%	27%	20%	20%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who believes climate change is man-made and action should be taken to combat it totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

Totally acceptable- Mostly unacceptable-

		Mostly acceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Regis	tered Voters	64%	32%	4%
New Hampshire Poten	tial Republican Electorate*	48%	48%	4%
New Hampshire Poten	tial Democratic Electorate**	82%	16%	2%
Party Identification	Democrat	82%	16%	2%
	Republican	46%	47%	7%
	Independent	65%	32%	3%
Political Ideology	Very liberal-Liberal	87%	12%	1%
	Moderate	67%	28%	5%
	Conservative-Very conservative	43%	53%	5%
Tea Party Supporters		38%	61%	2%
Region	Hillsborough	62%	34%	5%
	Rockingham	61%	35%	3%
	Northern Counties	64%	34%	2%
	Southern Counties	68%	27%	5%
Household Income	Less than \$50,000	66%	29%	5%
	\$50,000 or more	66%	32%	2%
Education	Not college graduate	56%	38%	5%
	College graduate	71%	27%	2%
Age	18 to 29	66%	29%	5%
	30 to 44	73%	25%	2%
	45 to 59	65%	32%	3%
	60 or older	56%	39%	5%
Age	Under 45	71%	26%	3%
	45 or older	60%	35%	4%
Gender	Men	63%	34%	3%
	Women	64%	31%	5%
Interview Type	Landline	64%	32%	3%
	Cell Phone	63%	32%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who believes climate change is man-made and action should be taken to combat it totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	ered Voters	32%	32%	17%	15%	4%
New Hampshire Potent	ial Republican Electorate*	14%	33%	25%	23%	4%
New Hampshire Potent	ial Democratic Electorate**	52%	30%	10%	6%	2%
Party Identification	Democrat	51%	31%	10%	6%	2%
	Republican	13%	33%	22%	25%	7%
	Independent	34%	31%	18%	13%	3%
Political Ideology	Very liberal-Liberal	62%	25%	3%	8%	1%
	Moderate	30%	37%	20%	9%	5%
	Conservative-Very conservative	13%	30%	26%	27%	5%
Tea Party Supporters		8%	29%	24%	37%	2%
Region	Hillsborough	29%	32%	18%	16%	5%
	Rockingham	27%	35%	22%	14%	3%
	Northern Counties	38%	26%	17%	17%	2%
	Southern Counties	37%	31%	13%	14%	5%
Household Income	Less than \$50,000	34%	32%	14%	16%	5%
	\$50,000 or more	33%	32%	18%	13%	2%
Education	Not college graduate	24%	32%	19%	19%	5%
	College graduate	40%	31%	15%	12%	2%
Age	18 to 29	43%	23%	23%	6%	5%
	30 to 44	35%	38%	13%	12%	2%
	45 to 59	29%	36%	17%	15%	3%
	60 or older	29%	26%	17%	22%	5%
Age	Under 45	38%	33%	17%	10%	3%
	45 or older	29%	31%	17%	18%	4%
Gender	Men	32%	32%	15%	18%	3%
	Women	33%	32%	19%	12%	5%
Interview Type	Landline	32%	33%	16%	16%	3%
	Cell Phone	34%	29%	18%	13%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who opposes same-sex marriage totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

Totally acceptable Mostly unacceptable Mostly acceptable Totally unacceptable

ble Unsure

		Mostly acceptable	I otally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Regis	tered Voters	30%	66%	4%
New Hampshire Poten	tial Republican Electorate*	43%	52%	5%
New Hampshire Poten	tial Democratic Electorate**	18%	80%	2%
Party Identification	Democrat	18%	80%	2%
	Republican	46%	47%	7%
	Independent	28%	69%	3%
Political Ideology	Very liberal-Liberal	16%	84%	1%
	Moderate	25%	70%	5%
	Conservative-Very conservative	48%	47%	5%
Tea Party Supporters		51%	44%	5%
Region	Hillsborough	31%	64%	5%
	Rockingham	31%	65%	4%
	Northern Counties	33%	65%	3%
	Southern Counties	27%	69%	4%
Household Income	Less than \$50,000	32%	65%	3%
	\$50,000 or more	28%	69%	3%
Education	Not college graduate	36%	59%	5%
	College graduate	24%	72%	3%
Age	18 to 29	31%	69%	0%
	30 to 44	28%	68%	4%
	45 to 59	29%	67%	3%
	60 or older	33%	61%	6%
Age	Under 45	29%	68%	2%
	45 or older	31%	64%	5%
Gender	Men	30%	65%	5%
	Women	30%	67%	4%
Interview Type	Landline	32%	64%	4%
	Cell Phone	26%	69%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who opposes same-sex marriage totally acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Registe	ered Voters	15%	16%	19%	46%	4%
New Hampshire Potenti	al Republican Electorate*	17%	26%	22%	31%	5%
New Hampshire Potenti	al Democratic Electorate**	13%	6%	15%	65%	2%
Party Identification	Democrat	13%	5%	10%	70%	2%
	Republican	18%	28%	23%	24%	7%
	Independent	13%	15%	23%	46%	3%
Political Ideology	Very liberal-Liberal	12%	4%	11%	73%	1%
	Moderate	13%	12%	26%	45%	5%
	Conservative-Very conservative	20%	28%	20%	28%	5%
Tea Party Supporters		20%	31%	18%	26%	5%
Region	Hillsborough	18%	13%	21%	43%	5%
	Rockingham	12%	19%	18%	47%	4%
	Northern Counties	17%	15%	20%	44%	3%
	Southern Counties	12%	15%	18%	51%	4%
Household Income	Less than \$50,000	20%	12%	23%	43%	3%
	\$50,000 or more	12%	16%	19%	50%	3%
Education	Not college graduate	18%	18%	20%	39%	5%
	College graduate	11%	13%	19%	53%	3%
Age	18 to 29	28%	4%	19%	50%	0%
	30 to 44	11%	17%	16%	52%	4%
	45 to 59	13%	17%	22%	45%	3%
	60 or older	16%	17%	19%	42%	6%
Age	Under 45	17%	13%	17%	51%	2%
	45 or older	14%	17%	21%	44%	5%
Gender	Men	15%	16%	20%	45%	5%
	Women	15%	15%	19%	48%	4%
Interview Type	Landline	14%	19%	19%	45%	4%
	Cell Phone	16%	9%	20%	49%	5%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports raising taxes on the wealthy totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

Totally acceptable Mostly unacceptable

Mostly acceptable Totally unacceptable Unsure Row % Row % Row % New Hampshire Registered Voters 68% 30% 2% New Hampshire Potential Republican Electorate\* 42% 56% 2% New Hampshire Potential Democratic Electorate\*\* 93% 7% 0% 94% Party Identification Democrat 6% 0% Republican 33% 65% 3% 74% Independent 24% 2% Political Ideology Very liberal-Liberal 92% 8% 0% Moderate 72% 25% 3% Conservative-Very conservative 43% 55% 2% Tea Party Supporters 35% 64% 1% Hillsborough 66% 31% 2% Region Rockingham 61% 38% 1% Northern Counties 73% 24% 3% 71% Southern Counties 27% 2% Household Income Less than \$50,000 75% 23% 1% \$50,000 or more 65% 33% 2% Education Not college graduate 66% 31% 3% 68% College graduate 30% 1% 18 to 29 75% 25% 0% Age 30 to 44 69% 29% 2% 31% 45 to 59 67% 2% 60 or older 64% 34% 2% Under 45 71% 28% 1% Age 45 or older 66% 32% 2% Gender Men 64% 34% 2% 71% Women 27% 2%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

66%

71%

32%

27%

2%

2%

Landline

Cell Phone

Interview Type

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports raising taxes on the wealthy totally acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	tered Voters	33%	35%	17%	13%	2%
New Hampshire Potent	tial Republican Electorate*	12%	29%	31%	25%	2%
New Hampshire Potent	tial Democratic Electorate**	55%	38%	5%	2%	0%
Party Identification	Democrat	55%	39%	4%	2%	0%
	Republican	10%	23%	35%	30%	3%
	Independent	35%	39%	14%	10%	2%
Political Ideology	Very liberal-Liberal	54%	38%	5%	3%	0%
	Moderate	30%	42%	18%	7%	3%
	Conservative-Very conservative	18%	26%	27%	28%	2%
Tea Party Supporters		11%	25%	29%	34%	1%
Region	Hillsborough	29%	37%	19%	12%	2%
	Rockingham	30%	31%	20%	18%	1%
	Northern Counties	37%	37%	16%	8%	3%
	Southern Counties	37%	34%	14%	13%	2%
Household Income	Less than \$50,000	42%	34%	13%	10%	1%
	\$50,000 or more	28%	37%	19%	14%	2%
Education	Not college graduate	37%	30%	17%	14%	3%
	College graduate	30%	39%	18%	13%	1%
Age	18 to 29	41%	34%	9%	15%	0%
	30 to 44	25%	44%	19%	10%	2%
	45 to 59	32%	35%	18%	12%	2%
	60 or older	36%	28%	17%	17%	2%
Age	Under 45	31%	40%	16%	12%	1%
	45 or older	34%	32%	18%	14%	2%
Gender	Men	29%	35%	19%	16%	2%
	Women	36%	35%	16%	11%	2%
Interview Type	Landline	33%	33%	17%	15%	2%
	Cell Phone	32%	38%	17%	10%	2%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports sending more U.S. troops to Iraq and Syria to combat ISIS totally acceptable, mostly acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable Mostly acceptable	Mostly unacceptable Totally unacceptable	Unsure
		Row %	Row %	Row %
New Hampshire Register	ered Voters	57%	41%	3%
New Hampshire Potent	ial Republican Electorate*	69%	28%	3%
New Hampshire Potent	ial Democratic Electorate**	45%	53%	2%
Party Identification	Democrat	46%	53%	2%
	Republican	69%	27%	3%
	Independent	56%	41%	3%
Political Ideology	Very liberal-Liberal	42%	57%	1%
	Moderate	58%	38%	3%
	Conservative-Very conservative	68%	30%	3%
Tea Party Supporters		74%	24%	2%
Region	Hillsborough	59%	39%	2%
	Rockingham	61%	37%	2%
	Northern Counties	50%	47%	3%
	Southern Counties	55%	42%	4%
Household Income	Less than \$50,000	50%	47%	2%
	\$50,000 or more	63%	35%	2%
Education	Not college graduate	57%	41%	2%
	College graduate	57%	40%	3%
Age	18 to 29	59%	40%	2%
	30 to 44	61%	38%	1%
	45 to 59	58%	39%	3%
	60 or older	52%	44%	4%
Age	Under 45	60%	38%	1%
	45 or older	55%	41%	3%
Gender	Men	60%	38%	3%
	Women	54%	43%	3%
Interview Type	Landline	57%	40%	3%

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted February 3rd through February 10th, 2015, n=887 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

57%

41%

2%

Cell Phone

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

Is a candidate who supports sending more U.S. troops to Iraq and Syria to combat ISIS totally acceptable, mostly unacceptable or totally unacceptable to you?

		Totally acceptable	Mostly acceptable	Mostly unacceptable	Totally unacceptable	Unsure
		Row %	Row %	Row %	Row %	Row %
New Hampshire Regist	tered Voters	15%	41%	27%	14%	3%
New Hampshire Potent	tial Republican Electorate*	20%	49%	19%	9%	3%
New Hampshire Potent	tial Democratic Electorate**	9%	37%	36%	17%	2%
Party Identification	Democrat	9%	37%	37%	16%	2%
	Republican	20%	49%	17%	10%	3%
	Independent	16%	40%	26%	15%	3%
Political Ideology	Very liberal-Liberal	11%	31%	38%	19%	1%
	Moderate	13%	45%	28%	10%	3%
	Conservative-Very conservative	21%	47%	17%	13%	3%
Tea Party Supporters		26%	48%	13%	11%	2%
Region	Hillsborough	18%	42%	25%	13%	2%
	Rockingham	20%	41%	23%	14%	2%
	Northern Counties	10%	40%	32%	15%	3%
	Southern Counties	12%	42%	28%	14%	4%
Household Income	Less than \$50,000	14%	36%	28%	19%	2%
	\$50,000 or more	16%	47%	24%	11%	2%
Education	Not college graduate	19%	38%	23%	18%	2%
	College graduate	12%	44%	29%	10%	3%
Age	18 to 29	17%	42%	32%	8%	2%
	30 to 44	13%	49%	25%	13%	1%
	45 to 59	14%	45%	28%	11%	3%
	60 or older	20%	32%	23%	21%	4%
Age	Under 45	14%	46%	27%	11%	1%
	45 or older	17%	39%	26%	16%	3%
Gender	Men	17%	42%	25%	13%	3%
	Women	14%	40%	29%	15%	3%
Interview Type	Landline	15%	41%	24%	16%	3%
	Cell Phone	16%	41%	32%	10%	2%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

## New Hampshire Adults

Do you approve or disapprove of the job Maggie Hassan is doing as governor?

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Adults		68%	23%	10%
New Hampshire Registe	ered Voters	70%	24%	7%
New Hampshire Potenti	al Republican Electorate*	51%	44%	6%
New Hampshire Potenti	al Democratic Electorate**	93%	4%	3%
Party Identification^	Democrat	93%	4%	4%
	Republican	42%	52%	7%
	Independent	74%	19%	8%
Political Ideology^	Very liberal-Liberal	90%	6%	4%
	Moderate	70%	21%	8%
	Conservative-Very conservative	54%	39%	7%
Tea Party Supporters^		46%	45%	9%
Region	Hillsborough	70%	21%	10%
	Rockingham	62%	30%	7%
	Northern Counties	72%	15%	12%
	Southern Counties	67%	24%	9%
Household Income	Less than \$50,000	68%	18%	13%
	\$50,000 or more	69%	24%	7%
Education	Not college graduate	62%	25%	13%
	College graduate	73%	21%	6%
Age	18 to 29	8%	4%	4%
	30 to 44	17%	6%	2%
	45 to 59	23%	7%	2%
	60 or older	19%	7%	2%
Age	Under 45	62%	23%	15%
	45 or older	72%	22%	6%
Gender	Men	65%	24%	11%
	Women	70%	21%	9%
Interview Type	Landline	72%	22%	6%
	Cell Phone	60%	24%	16%

New Hampshire Registered Voters: n=887 MOE +/- 3.3 percentage points.

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.

If the 2016 election for U.S. Senate in New Hampshire were held today, whom would you support if the candidates are:

		Maggie Hassan, the Democrat	Kelly Ayotte, the Republican	Undecided
		Row %	Row %	Row %
New Hampshire Registered Voters		48%	44%	7%
New Hampshire Potential Republican Electorate*		16%	81%	3%
New Hampshire Potential Democratic Electorate**		89%	7%	5%
Party Identification	Democrat	91%	6%	3%
	Republican	8%	89%	3%
	Independent	49%	41%	10%
Political Ideology	Very liberal-Liberal	84%	14%	2%
	Moderate	47%	42%	12%
	Conservative-Very conservative	22%	73%	5%
Tea Party Supporters		20%	76%	4%
Region	Hillsborough	46%	46%	9%
	Rockingham	42%	50%	9%
	Northern Counties	54%	44%	2%
	Southern Counties	53%	39%	7%
Household Income	Less than \$50,000	55%	37%	7%
	\$50,000 or more	46%	48%	6%
Education	Not college graduate	42%	49%	9%
	College graduate	53%	41%	5%
Age	18 to 29	47%	36%	17%
	30 to 44	49%	44%	7%
	45 to 59	52%	42%	6%
	60 or older	46%	50%	4%
Age	Under 45	48%	41%	11%
	45 or older	49%	46%	5%
Gender	Men	42%	50%	8%
	Women	55%	39%	6%
Interview Type	Landline	49%	46%	4%
	Cell Phone	47%	41%	12%

<sup>\*</sup>Potential Republican Electorate: n=381 MOE +/- 5.0 percentage points. The potential Republican electorate in New Hampshire includes all registered Republicans and unaffiliated voters who prefer to vote in the Republican presidential primary.

<sup>\*\*</sup>Potential Democratic Electorate: n=309 MOE +/- 5.6 percentage points. The potential Democratic electorate in New Hampshire includes all registered Democrats and unaffiliated voters who prefer to vote in the Democratic presidential primary.