

NBC News/WSJ/Marist Poll New Hampshire Registered Voter Tables

		New Hampshire Registered Voters			
		New Hampshire Governor tossup including those who are undecided yet leaning toward a candidate or voted absentee			
		Maggie Hassin, the Democrat	Ovide Lamontagne, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Registered Voters		49%	43%	1%	7%
Party Identification	Democrat	94%	3%	0%	3%
	Republican	9%	87%	0%	4%
	Independent	46%	43%	1%	10%
Party Identification***	Strong Democrats	96%	1%	0%	2%
	Soft Democrats	86%	7%	2%	5%
	Just Independents	36%	38%	2%	23%
	Soft Republicans	15%	80%	0%	5%
	Strong Republicans	4%	94%	0%	2%
Tea Party Supporters		7%	92%	0%	1%
Political Ideology	Very liberal-Liberal	92%	4%	1%	3%
	Moderate	53%	37%	1%	9%
	Conservative-Very conservative	14%	81%	0%	5%
Presidential Choice	Barack Obama and Joe Biden	89%	4%	1%	6%
	Mitt Romney and Paul Ryan	10%	86%	0%	4%
Gender	Men	40%	53%	1%	6%
	Women	58%	34%	1%	7%
Age	Under 45	46%	45%	1%	8%
	45 or older	50%	43%	1%	6%
Age	18 to 29	48%	31%	2%	19%
	30 to 44	45%	49%	1%	5%
	45 to 59	49%	41%	2%	8%
	60 or older	51%	44%	1%	4%
Region	Hillsborough	42%	48%	2%	8%
	Rockingham	49%	45%	0%	6%
	Northern Counties	49%	45%	0%	6%
	Southern Counties	55%	36%	1%	7%
Household Income	Less than \$75,000	51%	42%	2%	6%
	\$75,000 or more	51%	45%	0%	4%
Education	Not college graduate	44%	46%	2%	9%
	College graduate	54%	41%	1%	5%
Marital Status	Married	46%	48%	1%	5%
	Not married	56%	34%	1%	10%
U.S. Military Veteran		34%	58%	2%	5%
Interview Type	Landline	48%	45%	1%	6%
	Cell Phone	52%	35%	1%	12%

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted October 28th and October 29th, 2012, N=1242 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.

***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.