		New Hampshire Likely Voters			
		Tossup includ	ding those who are undecided yet leanin	g toward a candida	ite
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
New Hemeline Libely	Votoro	Row %	Row %	Row %	Row %
New Hampshire Likely		51%	44%		
Party Identification	Democrat	96%	2%	0%	2%
	Republican	6%	92%	1%	1%
D . 11	Independent	53%	40%	1%	6%
Party Identification***	Strong Democrats	98%	1%	1%	0%
	Soft Democrats	92%	4%	1%	4%
	Just Independents	42%	36%	2%	20%
	Soft Republicans	9%	86%	1%	3%
	Strong Republicans	3%	97%	0%	0%
Tea Party Supporters		7%	90%	2%	1%
Political Ideology	Very liberal-Liberal	93%	5%	1%	1%
	Moderate	60%	34%	1%	6%
	Conservative-Very conservative	11%	85%	1%	4%
Intensity of Support	Strongly support	54%	46%	0%	0%
	Somewhat support	50%	50%	0%	0%
Plan to Vote Early	Vote early or by absentee	55%	42%	0%	3%
	Vote on Election Day	51%	44%	1%	4%
	Have not decided	51%	43%	2%	4%
Enthusiasm about	High	49%	48%	1%	2%
Presidential Election	Moderate	58%	37%	1%	3%
	Low	42%	37%	4%	18%
Gender	Men	45%	50%	2%	3%
	Women	57%	37%	1%	5%
Age	Under 45	54%	41%	1%	4%
	45 or older	50%	45%	1%	4%
Age	18 to 29	64%	33%	0%	4%
	30 to 44	51%	44%	2%	4%
	45 to 59	51%	45%	1%	3%
	60 or older	50%	45%	1%	4%
Race	White	51%	44%	1%	4%
	Non-white	49%	39%	2%	10%
Region	Hillsborough	50%	44%	1%	5%
0	Rockingham	48%	48%	2%	2%
	Northern Counties	52%	42%	1%	5%
	Southern Counties	54%	41%	1%	4%
Household Income	Less than \$75,000	54%	40%	1%	5%
	\$75,000 or more	47%	50%	1%	1%
Education	Not college graduate	46%	49%	1%	4%
	College graduate	55%	40%	1%	3%
Marital Status	Married	49%	48%	1%	3%
	Not married	56%	37%	1%	6%
White Evangelical Chris		25%	69%	0%	5%
U.S. Military Veteran		34%	60%	1%	5%
-	Landline				3%
Interview Type	Cell Phone	52% 46%	44% 41%	1% 1%	3% 11%

\*\*Past participation refers to previous participation in a presidential election.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

New	Hampshire	Likely	Voters

Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?

	-		might vote differently on Election	Might vote	
		Strongly support	Somewhat support	differently	Unsure
	-	Row %	Row %	Row %	Row %
New Hampshire Likel	y Voters	86%	12%	2%	1%
Party Identification	Democrat	94%	5%	0%	1%
	Republican	90%	9%	0%	0%
	Independent	79%	17%	3%	1%
Tea Party Supporters		88%	10%	2%	1%
Political Ideology	Very liberal-Liberal	91%	8%	0%	1%
	Moderate	78%	18%	3%	0%
	Conservative-Very conservative	89%	10%	1%	1%
Presidential Choice	Barack Obama and Joe Biden	86%	11%	1%	1%
	Mitt Romney and Paul Ryan	85%	13%	2%	0%
Gender	Men	84%	13%	2%	1%
	Women	87%	11%	1%	1%
Age	Under 45	76%	19%	2%	2%
	45 or older	89%	9%	1%	0%
Age	18 to 29	63%	30%	5%	2%
	30 to 44	81%	15%	1%	3%
	45 to 59	85%	13%	2%	0%
	60 or older	92%	6%	1%	1%
Race	White	85%	12%	2%	1%
	Non-white	93%	6%	1%	0%
Region	Hillsborough	83%	14%	2%	1%
	Rockingham	88%	10%	2%	1%
	Northern Counties	89%	9%	1%	1%
	Southern Counties	84%	14%	2%	0%
Household Income	Less than \$75,000	83%	13%	2%	1%
	\$75,000 or more	87%	11%	1%	1%
Education	Not college graduate	83%	14%	2%	1%
	College graduate	88%	11%	1%	0%
Aarital Status	Married	89%	9%	1%	1%
	Not married	80%	17%	3%	1%
White Evangelical Ch	ristians	82%	14%	4%	1%
J.S. Military Veteran		89%	10%	0%	1%
nterview Type	Landline	87%	10%	2%	1%
	Cell Phone	75%	23%	1%	1%

New Hampshire Likely Voters

		Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided
		Row %	Row %	Row %
New Hampshire Likel	y Voters	9%	83%	7%
Party Identification	Democrat	11%	84%	5%
	Republican	8%	86%	6%
	Independent	10%	82%	9%
Tea Party Supporters		10%	84%	6%
Political Ideology	Very liberal-Liberal	9%	84%	6%
	Moderate	9%	84%	8%
	Conservative-Very conservative	10%	82%	7%
Presidential Choice	Barack Obama and Joe Biden	10%	83%	7%
	Mitt Romney and Paul Ryan	9%	84%	7%
Gender	Men	8%	84%	8%
	Women	11%	82%	7%
Age	Under 45	6%	81%	12%
0	45 or older	11%	83%	6%
Age	18 to 29	13%	72%	15%
	30 to 44	4%	85%	11%
	45 to 59	5%	88%	6%
	60 or older	15%	79%	6%
Race	White	10%	83%	7%
	Non-white	6%	79%	15%
Region	Hillsborough	9%	84%	6%
	Rockingham	10%	86%	4%
	Northern Counties	9%	81%	9%
	Southern Counties	9%	81%	10%
Household Income	Less than \$75,000	12%	80%	8%
	\$75,000 or more	7%	88%	5%
Education	Not college graduate	12%	78%	10%
	College graduate	7%	87%	5%
Marital Status	Married	7%	87%	6%
	Not married	14%	75%	10%
White Evangelical Chi	ristians	12%	84%	4%
U.S. Military Veteran		8%	83%	9%
Interview Type	Landline	10%	84%	7%
	Cell Phone	8%	80%	12%

		New Hampshire Likely Voters		
		Do you approve or disappro	ove of the job Barack Obama is do	ing as president?
	-	Approve	Disapprove	Unsure
		Row %	Row %	Row %
New Hampshire Likel	y Voters	50%	45%	5%
Party Identification	Democrat	95%	3%	2%
	Republican	7%	91%	2%
	Independent	51%	41%	7%
Tea Party Supporters		7%	90%	2%
Political Ideology	Very liberal-Liberal	92%	6%	2%
	Moderate	58%	36%	7%
	Conservative-Very conservative	13%	83%	4%
Presidential Choice	Barack Obama and Joe Biden	95%	2%	3%
	Mitt Romney and Paul Ryan	2%	96%	2%
Gender	Men	43%	52%	4%
	Women	57%	38%	5%
Age	Under 45	53%	42%	5%
	45 or older	49%	46%	4%
Age	18 to 29	62%	30%	8%
	30 to 44	49%	46%	4%
	45 to 59	49%	47%	4%
	60 or older	50%	46%	4%
Race	White	50%	45%	5%
	Non-white	54%	45%	1%
Region	Hillsborough	49%	46%	4%
	Rockingham	47%	48%	5%
	Northern Counties	53%	43%	4%
	Southern Counties	53%	42%	5%
Household Income	Less than \$75,000	54%	41%	5%
	\$75,000 or more	46%	51%	3%
Education	Not college graduate	45%	50%	5%
	College graduate	54%	42%	4%
Marital Status	Married	47%	48%	4%
	Not married	56%	39%	5%
White Evangelical Ch	ristians	30%	66%	3%
U.S. Military Veteran		33%	62%	5%
Interview Type	Landline	51%	45%	4%
	Cell Phone	48%	46%	6%

New Hampshire Likely Voters

## New Hampshire Governor tossup including those who are undecided yet leaning toward a candidate

		Maggie Hassan, the Democrat		Other	Undecided
		Row %	Row %	Row %	Row %
New Hampshire Likely	Voters	47%	45%	1%	7%
Party Identification	Democrat	91%	4%	0%	5%
	Republican	6%	89%	0%	5%
	Independent	47%	42%	1%	10%
Party Identification***	Strong Democrats	96%	2%	0%	2%
	Soft Democrats	80%	10%	1%	10%
	Just Independents	38%	38%	3%	21%
	Soft Republicans	11%	83%	1%	5%
	Strong Republicans	3%	93%	0%	4%
Tea Party Supporters		6%	90%	0%	4%
Political Ideology	Very liberal-Liberal	87%	8%	1%	4%
	Moderate	54%	36%	1%	10%
	Conservative-Very conservative	13%	80%	0%	7%
Presidential Choice	Barack Obama and Joe Biden	86%	7%	1%	7%
	Mitt Romney and Paul Ryan	6%	88%	0%	5%
Gender	Men	41%	51%	1%	7%
	Women	53%	38%	0%	8%
Age	Under 45	48%	42%	0%	9%
	45 or older	47%	46%	1%	7%
Age	18 to 29	54%	34%	0%	12%
-	30 to 44	46%	46%	0%	8%
	45 to 59	47%	47%	1%	5%
	60 or older	47%	44%	1%	8%
Race	White	48%	44%	1%	7%
	Non-white	40%	49%	0%	11%
Region	Hillsborough	47%	46%	0%	7%
	Rockingham	46%	46%	0%	7%
	Northern Counties	46%	44%	2%	8%
	Southern Counties	49%	43%	0%	8%
Household Income	Less than \$75,000	50%	41%	1%	7%
	\$75,000 or more	43%	51%	0%	6%
Education	Not college graduate	42%	49%	1%	9%
	College graduate	52%	42%	1%	6%
Marital Status	Married	46%	49%	0%	6%
	Not married	50%	38%	1%	11%
White Evangelical Chris	stians	21%	70%	2%	8%
U.S. Military Veteran		32%	60%	1%	6%
Interview Type	Landline	48%	45%	1%	6%
••	Cell Phone	42%	42%	0%	16%

Totals may not add to 100% due to rounding.

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

All in all, do you think things in the nation are generally headed in the right direction, or do
vou feel things are off on the wrong track?
you reer unings are on on the wrong truen.

New Hampshire Likely Voters

		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
New Hampshire Likel	y Voters	44%	51%	5%
Party Identification	Democrat	83%	11%	7%
	Republican	9%	89%	2%
	Independent	44%	50%	6%
Tea Party Supporters		6%	91%	3%
Political Ideology	Very liberal-Liberal	78%	15%	7%
	Moderate	52%	42%	5%
	Conservative-Very conservative	12%	85%	3%
Presidential Choice	Barack Obama and Joe Biden	83%	11%	6%
	Mitt Romney and Paul Ryan	5%	94%	2%
Gender	Men	38%	57%	5%
	Women	50%	44%	5%
Age	Under 45	46%	49%	5%
	45 or older	44%	51%	5%
Age	18 to 29	52%	39%	9%
	30 to 44	43%	53%	4%
	45 to 59	43%	52%	5%
	60 or older	45%	51%	4%
Race	White	45%	50%	5%
	Non-white	41%	50%	10%
Region	Hillsborough	42%	51%	7%
	Rockingham	43%	54%	3%
	Northern Counties	46%	49%	5%
	Southern Counties	47%	48%	5%
Household Income	Less than \$75,000	47%	46%	6%
	\$75,000 or more	40%	57%	3%
Education	Not college graduate	41%	54%	5%
	College graduate	47%	48%	5%
Marital Status	Married	42%	54%	4%
	Not married	49%	45%	6%
White Evangelical Chr	istians	24%	71%	5%
U.S. Military Veteran		32%	64%	4%
Interview Type	Landline	45%	50%	5%
	Cell Phone	39%	53%	8%

		Ne	w Hampshire Likely Voters	
		Overall, do you have a favor	able or an unfavorable impress	ion of Barack Obama?
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Likel	y Voters	54%	43%	3%
Party Identification	Democrat	96%	3%	1%
	Republican	11%	87%	2%
	Independent	56%	40%	4%
Tea Party Supporters		10%	87%	2%
Political Ideology	Very liberal-Liberal	94%	6%	1%
	Moderate	64%	32%	3%
	Conservative-Very conservative	14%	82%	3%
Presidential Choice	Barack Obama and Joe Biden	97%	2%	1%
	Mitt Romney and Paul Ryan	7%	92%	2%
Gender	Men	48%	50%	2%
	Women	60%	37%	3%
Age	Under 45	57%	40%	2%
-	45 or older	53%	44%	2%
Age	18 to 29	71%	24%	5%
	30 to 44	52%	46%	2%
	45 to 59	54%	44%	3%
	60 or older	53%	45%	2%
Race	White	54%	43%	3%
	Non-white	53%	41%	6%
Region	Hillsborough	52%	45%	2%
	Rockingham	53%	45%	2%
	Northern Counties	56%	40%	4%
	Southern Counties	56%	42%	2%
Household Income	Less than \$75,000	58%	39%	3%
	\$75,000 or more	50%	49%	1%
Education	Not college graduate	50%	47%	3%
	College graduate	58%	41%	2%
Marital Status	Married	51%	47%	2%
	Not married	61%	36%	3%
White Evangelical Chi	ristians	33%	63%	5%
U.S. Military Veteran		36%	60%	3%
Interview Type	Landline	54%	43%	2%
	Cell Phone	53%	42%	6%

		New Hampshire Likely Voters			
		Overall, do you have a favo	rable or an unfavorable impress	sion of Mitt Romney?	
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
New Hampshire Likel	y Voters	43%	52%	5%	
Party Identification	Democrat	4%	91%	5%	
	Republican	87%	11%	2%	
	Independent	40%	53%	7%	
Tea Party Supporters		86%	11%	3%	
Political Ideology	Very liberal-Liberal	8%	88%	4%	
	Moderate	35%	59%	6%	
	Conservative-Very conservative	78%	17%	4%	
Presidential Choice	Barack Obama and Joe Biden	5%	91%	4%	
	Mitt Romney and Paul Ryan	91%	6%	3%	
Gender	Men	50%	45%	5%	
	Women	37%	58%	5%	
Age	Under 45	39%	57%	5%	
-	45 or older	45%	50%	5%	
Age	18 to 29	23%	72%	5%	
	30 to 44	45%	51%	5%	
	45 to 59	42%	51%	6%	
	60 or older	47%	49%	4%	
Race	White	43%	53%	5%	
	Non-white	45%	41%	14%	
Region	Hillsborough	43%	51%	6%	
	Rockingham	48%	50%	2%	
	Northern Counties	43%	50%	7%	
	Southern Counties	40%	54%	6%	
Household Income	Less than \$75,000	39%	57%	4%	
	\$75,000 or more	49%	47%	4%	
Education	Not college graduate	46%	49%	5%	
	College graduate	41%	54%	5%	
Marital Status	Married	47%	48%	5%	
	Not married	36%	59%	6%	
White Evangelical Chi	ristians	66%	29%	5%	
U.S. Military Veteran		59%	34%	7%	
Interview Type	Landline	45%	51%	5%	
	Cell Phone	35%	58%	7%	

	=	New Hampshire Likely Voters			
	-	Overall, do you have a fav	vorable or an unfavorable impre	ssion of Joe Biden?	
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
New Hampshire Likel	y Voters	48%	44%	8%	
Party Identification	Democrat	90%	6%	4%	
	Republican	10%	83%	7%	
	Independent	47%	42%	11%	
Tea Party Supporters		9%	84%	6%	
Political Ideology	Very liberal-Liberal	85%	9%	6%	
	Moderate	55%	36%	10%	
	Conservative-Very conservative	15%	76%	9%	
Presidential Choice	Barack Obama and Joe Biden	85%	8%	7%	
	Mitt Romney and Paul Ryan	9%	85%	6%	
Gender	Men	42%	51%	6%	
	Women	54%	36%	10%	
Age	Under 45	46%	44%	11%	
	45 or older	49%	43%	8%	
Age	18 to 29	44%	41%	16%	
	30 to 44	46%	45%	9%	
	45 to 59	49%	42%	9%	
	60 or older	49%	44%	6%	
Race	White	48%	44%	8%	
	Non-white	44%	39%	17%	
Region	Hillsborough	48%	44%	8%	
	Rockingham	45%	47%	7%	
	Northern Counties	48%	43%	9%	
	Southern Counties	50%	40%	10%	
Household Income	Less than \$75,000	52%	40%	8%	
	\$75,000 or more	44%	51%	5%	
Education	Not college graduate	44%	46%	10%	
	College graduate	51%	42%	7%	
Marital Status	Married	46%	47%	8%	
	Not married	52%	38%	10%	
White Evangelical Chi	ristians	27%	64%	8%	
U.S. Military Veteran		34%	59%	8%	
Interview Type	Landline	49%	44%	7%	
	Cell Phone	42%	40%	18%	

	-	New Hampshire Likely Voters			
	-	Overall, do you have a fav	orable or an unfavorable impre	ssion of Paul Ryan?	
	-	Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
New Hampshire Likel		42%	46%	13%	
Party Identification	Democrat	8%	82%	10%	
	Republican	81%	9%	10%	
	Independent	38%	46%	16%	
Tea Party Supporters		85%	7%	8%	
Political Ideology	Very liberal-Liberal	11%	79%	10%	
	Moderate	31%	55%	14%	
	Conservative-Very conservative	77%	12%	11%	
Presidential Choice	Barack Obama and Joe Biden	9%	79%	12%	
	Mitt Romney and Paul Ryan	83%	8%	9%	
Gender	Men	47%	42%	12%	
	Women	37%	50%	14%	
Age	Under 45	37%	51%	13%	
	45 or older	44%	44%	12%	
Age	18 to 29	30%	57%	13%	
	30 to 44	39%	48%	12%	
	45 to 59	42%	43%	15%	
	60 or older	45%	45%	10%	
Race	White	41%	46%	12%	
	Non-white	40%	40%	21%	
Region	Hillsborough	42%	45%	13%	
	Rockingham	43%	44%	12%	
	Northern Counties	43%	45%	12%	
	Southern Counties	39%	49%	13%	
Household Income	Less than \$75,000	39%	49%	13%	
	\$75,000 or more	48%	43%	9%	
Education	Not college graduate	44%	40%	15%	
	College graduate	39%	50%	10%	
Marital Status	Married	45%	44%	11%	
	Not married	35%	49%	16%	
White Evangelical Chr	istians	65%	22%	14%	
U.S. Military Veteran		54%	34%	12%	
Interview Type	Landline	43%	46%	11%	
	Cell Phone	32%	44%	24%	

New Hampshire Likely Voters

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
New Hampshire Likely	Voters	59%	29%	8%	4%
Party Identification	Democrat	65%	28%	4%	3%
	Republican	66%	25%	6%	3%
	Independent	53%	31%	10%	5%
Tea Party Supporters		76%	16%	5%	3%
Political Ideology	Very liberal-Liberal	62%	30%	5%	3%
	Moderate	54%	32%	9%	4%
	Conservative-Very conservative	64%	23%	9%	5%
Presidential Choice	Barack Obama and Joe Biden	58%	33%	6%	3%
	Mitt Romney and Paul Ryan	66%	25%	6%	3%
Gender	Men	62%	27%	8%	3%
	Women	56%	30%	8%	5%
Age	Under 45	47%	38%	8%	7%
	45 or older	64%	26%	8%	3%
Age	18 to 29	31%	53%	9%	8%
	30 to 44	53%	32%	8%	7%
	45 to 59	58%	31%	8%	3%
	60 or older	68%	21%	7%	3%
Race	White	59%	29%	8%	4%
	Non-white	58%	34%	4%	5%
Region	Hillsborough	59%	29%	9%	4%
	Rockingham	59%	30%	5%	5%
	Northern Counties	59%	30%	6%	5%
	Southern Counties	60%	26%	11%	3%
Household Income	Less than \$75,000	57%	30%	8%	5%
	\$75,000 or more	61%	29%	7%	3%
Education	Not college graduate	59%	26%	9%	6%
	College graduate	60%	30%	7%	3%
Marital Status	Married	61%	29%	7%	3%
	Not married	55%	29%	10%	5%
White Evangelical Chr.	istians	64%	26%	7%	3%
U.S. Military Veteran		66%	22%	9%	3%
Interview Type	Landline	63%	27%	7%	3%
	Cell Phone	38%	37%	16%	9%

	_	New Hampshire Likely Voters			
		Which candidate w	vill do a better job handling the ec	onomy:	
		Barack Obama	Mitt Romney	Unsure	
		Row %	Row %	Row %	
New Hampshire Likel	y Voters	49%	46%	6%	
Party Identification	Democrat	93%	3%	3%	
	Republican	6%	91%	2%	
	Independent	49%	42%	8%	
Tea Party Supporters		7%	91%	3%	
Political Ideology	Very liberal-Liberal	90%	7%	4%	
	Moderate	56%	36%	8%	
	Conservative-Very conservative	12%	84%	4%	
Presidential Choice	Barack Obama and Joe Biden	93%	4%	4%	
	Mitt Romney and Paul Ryan	2%	96%	1%	
Gender	Men	44%	52%	5%	
	Women	54%	40%	6%	
Age	Under 45	51%	43%	6%	
	45 or older	48%	46%	5%	
Age	18 to 29	64%	32%	4%	
	30 to 44	46%	48%	6%	
	45 to 59	48%	47%	5%	
	60 or older	48%	46%	6%	
Race	White	49%	45%	6%	
	Non-white	48%	47%	5%	
Region	Hillsborough	50%	45%	6%	
	Rockingham	46%	50%	4%	
	Northern Counties	49%	44%	7%	
	Southern Counties	50%	43%	7%	
Household Income	Less than \$75,000	53%	40%	6%	
	\$75,000 or more	44%	53%	3%	
Education	Not college graduate	45%	49%	6%	
	College graduate	51%	43%	5%	
Marital Status	Married	45%	51%	4%	
	Not married	55%	37%	8%	
White Evangelical Ch	ristians	27%	66%	7%	
U.S. Military Veteran		33%	63%	4%	
Interview Type	Landline	49%	46%	5%	
	Cell Phone	45%	43%	12%	

	_	New Hampshire Likely Voters			
		Which candidate w	ill do a better job handling foreigr	policy:	
		Barack Obama	Mitt Romney	Unsure	
		Row %	Row %	Row %	
New Hampshire Likel	y Voters	54%	41%	5%	
Party Identification	Democrat	96%	2%	2%	
	Republican	9%	88%	4%	
	Independent	57%	36%	7%	
Tea Party Supporters		10%	86%	4%	
Political Ideology	Very liberal-Liberal	91%	6%	3%	
	Moderate	65%	30%	5%	
	Conservative-Very conservative	16%	78%	6%	
Presidential Choice	Barack Obama and Joe Biden	97%	1%	2%	
	Mitt Romney and Paul Ryan	6%	90%	4%	
Gender	Men	49%	47%	4%	
	Women	58%	34%	7%	
Age	Under 45	57%	37%	6%	
	45 or older	53%	42%	5%	
Age	18 to 29	72%	24%	4%	
	30 to 44	51%	42%	7%	
	45 to 59	52%	43%	5%	
	60 or older	54%	41%	5%	
Race	White	54%	40%	5%	
	Non-white	51%	40%	9%	
Region	Hillsborough	54%	41%	5%	
	Rockingham	51%	45%	4%	
	Northern Counties	52%	39%	9%	
	Southern Counties	57%	38%	5%	
Household Income	Less than \$75,000	56%	36%	7%	
	\$75,000 or more	51%	47%	2%	
Education	Not college graduate	48%	45%	7%	
	College graduate	59%	37%	4%	
Marital Status	Married	51%	45%	4%	
	Not married	60%	32%	8%	
White Evangelical Chi	istians	30%	64%	6%	
U.S. Military Veteran		38%	56%	6%	
Interview Type	Landline	54%	41%	5%	
	Cell Phone	50%	39%	10%	

		New Hampshire Registered Voters Tossup including those who are undecided yet leaning toward a candidate				
		Barack Obama and Joe Biden, the	· ·	<u> </u>		
		Democrats	Republicans	Other	Undecided	
		Row %	Row %	Row %	Row %	
New Hampshire Registered Vote		51%	43%	1%	4%	
Party Identification	Democrat	95%	3%	0%	2%	
	Republican	6%	91%	2%	1%	
	Independent	53%	39%	1%	7%	
Party Identification***	Strong Democrats	97%	2%	0%	0%	
	Soft Democrats	90%	5%	1%	4%	
	Just Independents	39%	35%	5%	21%	
	Soft Republicans	10%	85%	2%	4%	
	Strong Republicans	3%	97%	0%	0%	
Fea Party Supporters		7%	90%	2%	2%	
Political Ideology	Very liberal-Liberal	91%	6%	1%	2%	
	Moderate	59%	34%	1%	6%	
	Conservative-Very conservative	12%	83%	1%	4%	
ntensity of Support	Strongly support	55%	45%	0%	0%	
	Somewhat support	51%	49%	0%	0%	
Plan to Vote Early	Vote early or by absentee	53%	44%	0%	3%	
	Vote on Election Day	51%	43%	1%	5%	
	Have not decided	49%	42%	4%	5%	
Enthusiasm about Presidential	High	50%	48%	1%	2%	
Election	Moderate	58%	38%	1%	4%	
	Low	41%	37%	6%	16%	
Gender	Men	45%	49%	2%	3%	
Schuch	Women	57%	37%	1%	6%	
Age	Under 45	54%	41%	2%	4%	
rge	45 or older	50%	44%	1%	4%	
Age	18 to 29	58%	37%	0%	5%	
rge	30 to 44	52%	42%	2%	3%	
	45 to 59	51%	44%	1%	4%	
	45 to 59 60 or older	49%	44%	1%	4% 5%	
Race	White	49% 51%	43%	1%	3% 4%	
Auto	Non-white	51%	45%	4%	4%	
Region	Hillsborough	50%	43%	4%	6%	
(cgion	Rockingham	48%	43%	2%	2%	
	Northern Counties	48% 52%	48%	2%	2% 5%	
	Southern Counties	52% 54%	41% 40%	2% 1%	5%	
Household Income	Less than \$75,000	53%	40%	2%	5%	
iousciloiu nicoille	\$75,000 or more	48%	40%	2%	1%	
Education		48% 46%	49%	2% 1%	1% 5%	
suucauoli	Not college graduate	40% 55%	40%	1% 2%	5% 3%	
Marital Status	College graduate Married	55% 49%	40% 46%	2% 1%	3% 3%	
namai Status						
White Even colicel Christians	Not married	55% 26%	37%	1%	6% 7%	
White Evangelical Christians		26%	67%	0%	7%	
U.S. Military Veteran		34%	59%	2%	5%	
interview Type	Landline	52%	43%	1%	3%	

\*\*Past participation refers to previous participation in a presidential election. \*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

New Hampshire Registered Voters

		Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day?</candidates></candidates>			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
New Hampshire Registered Ve	oters	83%	13%	2%	1%
Party Identification	Democrat	93%	6%	0%	1%
	Republican	88%	11%	1%	0%
	Independent	76%	19%	4%	1%
Tea Party Supporters		85%	11%	3%	1%
Political Ideology	Very liberal-Liberal	91%	8%	0%	1%
	Moderate	75%	21%	4%	1%
	Conservative-Very conservative	86%	11%	1%	1%
Presidential Choice	Barack Obama and Joe Biden	85%	13%	2%	1%
	Mitt Romney and Paul Ryan	82%	14%	3%	1%
Gender	Men	82%	15%	3%	1%
	Women	85%	12%	2%	1%
Age	Under 45	72%	22%	4%	2%
-	45 or older	88%	10%	2%	1%
Age	18 to 29	57%	33%	8%	2%
	30 to 44	79%	17%	2%	2%
	45 to 59	84%	14%	2%	0%
	60 or older	91%	7%	2%	1%
Race	White	83%	14%	2%	1%
	Non-white	90%	9%	1%	0%
Region	Hillsborough	82%	14%	3%	1%
	Rockingham	86%	10%	2%	1%
	Northern Counties	85%	13%	1%	1%
	Southern Counties	82%	16%	2%	0%
Household Income	Less than \$75,000	81%	14%	3%	1%
	\$75,000 or more	85%	13%	1%	1%
Education	Not college graduate	79%	16%	3%	2%
	College graduate	87%	11%	1%	0%
Marital Status	Married	87%	10%	1%	1%
	Not married	76%	19%	4%	1%
White Evangelical Christians		78%	16%	5%	1%
U.S. Military Veteran		89%	10%	1%	1%
Interview Type	Landline	86%	11%	2%	1%
	Cell Phone	68%	28%	2%	1%

		New Hampshire Registered Voters			
		Thinking about November's preside Elect	ential election, do you plan to vote ion Day, or have you not decided?		
		Vote early or by absentee	Vote on Election Day	Have not decided	
New Hampshire Registered	Voters	Row % 9%	Row % 81%	Row % 10%	
Party Identification	Democrat	11%	83%	6%	
I arty identification	Republican	9%	84%	7%	
	Independent	9% 9%	79%	12%	
Tea Party Supporters	macpendent	11%	81%	8%	
	Vom likonal Likonal	9%	83%	9%	
Political Ideology	Very liberal-Liberal Moderate	9% 9%	81%	9% 11%	
		10%	81%	9%	
Development of Charles	Conservative-Very conservative				
Presidential Choice	Barack Obama and Joe Biden	10%	82%	9%	
- ·	Mitt Romney and Paul Ryan	10%	82%	9%	
Gender	Men	8%	82%	10%	
	Women	11%	80%	9%	
Age	Under 45	6%	76%	18%	
	45 or older	11%	82%	7%	
Age	18 to 29	12%	64%	24%	
	30 to 44	3%	81%	16%	
	45 to 59	5%	88%	7%	
	60 or older	16%	78%	6%	
Race	White	10%	81%	9%	
	Non-white	7%	74%	19%	
Region	Hillsborough	9%	83%	8%	
	Rockingham	11%	85%	5%	
	Northern Counties	9%	78%	13%	
	Southern Counties	9%	78%	13%	
Household Income	Less than \$75,000	11%	78%	10%	
	\$75,000 or more	7%	87%	6%	
Education	Not college graduate	11%	75%	14%	
	College graduate	8%	86%	6%	
Marital Status	Married	7%	86%	8%	
	Not married	14%	72%	13%	
White Evangelical Christian	ns	11%	85%	4%	
U.S. Military Veteran		8%	83%	9%	
Interview Type	Landline	10%	82%	8%	
	Cell Phone	8%	74%	18%	

		New Hampshire Registered Voters			
		Do you approve or disa	pprove of the job Barack Obama is	doing as president?	
		Approve	Disapprove	Unsure	
		Row %	Row %	Row %	
New Hampshire Registered	1 Voters	50%	45%	5%	
Party Identification	Democrat	93%	4%	3%	
	Republican	8%	91%	2%	
	Independent	51%	41%	8%	
Tea Party Supporters		8%	89%	3%	
Political Ideology	Very liberal-Liberal	90%	7%	3%	
	Moderate	56%	36%	7%	
	Conservative-Very conservative	14%	82%	4%	
Presidential Choice	Barack Obama and Joe Biden	94%	2%	4%	
	Mitt Romney and Paul Ryan	3%	95%	2%	
Gender	Men	43%	52%	5%	
	Women	57%	38%	6%	
Age	Under 45	51%	42%	7%	
	45 or older	49%	46%	5%	
Age	18 to 29	57%	34%	9%	
	30 to 44	49%	46%	5%	
	45 to 59	49%	47%	4%	
	60 or older	50%	45%	5%	
Race	White	50%	45%	6%	
	Non-white	57%	42%	1%	
Region	Hillsborough	49%	46%	5%	
	Rockingham	48%	47%	6%	
	Northern Counties	52%	43%	4%	
	Southern Counties	52%	43%	6%	
Household Income	Less than \$75,000	52%	42%	6%	
	\$75,000 or more	47%	50%	3%	
Education	Not college graduate	44%	49%	7%	
	College graduate	55%	41%	4%	
Marital Status	Married	47%	48%	5%	
	Not married	55%	39%	6%	
White Evangelical Christia	ns	31%	65%	4%	
U.S. Military Veteran		34%	62%	4%	
Interview Type	Landline	51%	45%	5%	
interview rype	Cell Phone	47%	45%	8%	

		New Hampshire Registered Voters				
		New Hampshire Governor	r tossup including those who a	re undecided yet leaning tow	ard a candidate	
		Ovide Lamontagne, the				
		Maggie Hassan, the Democrat	Republican	Other	Undecided	
		Row %	Row %	Row %	Row %	
New Hampshire Registered Vo	oters	47%	44%	1%	8%	
Party Identification	Democrat	91%	4%	0%	5%	
	Republican	7%	88%	0%	5%	
	Independent	47%	41%	1%	11%	
arty Identification***	Strong Democrats	96%	2%	0%	2%	
	Soft Democrats	78%	10%	1%	12%	
	Just Independents	38%	38%	3%	21%	
	Soft Republicans	12%	82%	1%	5%	
	Strong Republicans	3%	92%	0%	5%	
ea Party Supporters		8%	88%	0%	4%	
olitical Ideology	Very liberal-Liberal	86%	9%	1%	4%	
	Moderate	54%	35%	1%	11%	
	Conservative-Very conservative	14%	79%	0%	7%	
esidential Choice	Barack Obama and Joe Biden	84%	8%	1%	8%	
	Mitt Romney and Paul Ryan	9%	86%	0%	5%	
ender	Men	41%	49%	1%	8%	
	Women	53%	38%	0%	8%	
ge	Under 45	49%	41%	0%	11%	
	45 or older	47%	45%	1%	7%	
ge	18 to 29	53%	34%	0%	13%	
·	30 to 44	47%	44%	0%	9%	
	45 to 59	47%	47%	1%	5%	
	60 or older	47%	43%	1%	8%	
ice	White	48%	43%	1%	7%	
	Non-white	40%	45%	0%	15%	
egion	Hillsborough	46%	45%	1%	9%	
	Rockingham	47%	45%	0%	8%	
	Northern Counties	47%	43%	2%	8%	
	Southern Counties	50%	42%	1%	8%	
ousehold Income	Less than \$75,000	50%	42%	1%	7%	
	\$75,000 or more	44%	49%	0%	7%	
lucation	Not college graduate	43%	47%	1%	10%	
	College graduate	52%	41%	1%	7%	
arital Status	Married	46%	48%	0%	6%	
	Not married	51%	37%	1%	11%	
hite Evangelical Christians		23%	67%	1%	9%	
.S. Military Veteran		33%	59%	1%	7%	
iterview Type	Landline	48%	45%	1%	7%	
	Cell Phone	45%	39%	0%	17%	

NBC News/WSJ/Marist Poll New Hampshire Registered Voters. Interviews conducted September 23rd through September 25th, 2012, N=1306 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding. \*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong

\*\*\*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Republicans" or Republicans include those registered voters who identify as "not strong Re

		New Hampshire Registered Voters All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?			
		Headed in the right direction	Off on the wrong track	Unsure	
		Row %	Row %	Row %	
New Hampshire Registered	Voters	44%	51%	6%	
Party Identification	Democrat	80%	13%	7%	
	Republican	9%	89%	2%	
	Independent	44%	50%	7%	
Tea Party Supporters		8%	89%	3%	
Political Ideology	Very liberal-Liberal	76%	17%	7%	
	Moderate	51%	43%	6%	
	Conservative-Very conservative	13%	84%	3%	
Presidential Choice	Barack Obama and Joe Biden	81%	12%	6%	
	Mitt Romney and Paul Ryan	6%	93%	2%	
Gender	Men	39%	56%	5%	
	Women	49%	45%	6%	
Age	Under 45	46%	49%	5%	
	45 or older	43%	51%	5%	
Age	18 to 29	51%	41%	8%	
	30 to 44	44%	52%	4%	
	45 to 59	42%	52%	6%	
	60 or older	44%	51%	5%	
Race	White	44%	51%	5%	
	Non-white	43%	47%	10%	
Region	Hillsborough	42%	51%	7%	
	Rockingham	43%	54%	3%	
	Northern Counties	46%	48%	6%	
	Southern Counties	45%	49%	6%	
Household Income	Less than \$75,000	46%	47%	7%	
	\$75,000 or more	41%	56%	3%	
Education	Not college graduate	41%	53%	6%	
	College graduate	46%	48%	5%	
Marital Status	Married	42%	54%	4%	
	Not married	48%	45%	7%	
White Evangelical Christian	15	26%	67%	7%	
U.S. Military Veteran		32%	64%	4%	
Interview Type	Landline	45%	50%	5%	
	Cell Phone	40%	52%	9%	

		New Hampshire Registered Voters			
		Overall, do you have a fa	vorable or an unfavorable impre-	ssion of Barack Obama?	
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
New Hampshire Registered	d Voters	54%	43%	3%	
Party Identification	Democrat	96%	4%	1%	
	Republican	11%	86%	2%	
	Independent	55%	40%	5%	
Tea Party Supporters		11%	86%	3%	
Political Ideology	Very liberal-Liberal	91%	7%	1%	
	Moderate	63%	33%	4%	
	Conservative-Very conservative	15%	81%	4%	
Presidential Choice	Barack Obama and Joe Biden	96%	3%	1%	
	Mitt Romney and Paul Ryan	7%	91%	2%	
Gender	Men	48%	49%	3%	
	Women	59%	37%	3%	
Age	Under 45	55%	42%	3%	
	45 or older	53%	44%	3%	
Age	18 to 29	62%	31%	7%	
	30 to 44	52%	46%	2%	
	45 to 59	54%	43%	3%	
	60 or older	53%	44%	3%	
Race	White	54%	43%	3%	
	Non-white	57%	38%	5%	
Region	Hillsborough	52%	45%	4%	
	Rockingham	53%	44%	2%	
	Northern Counties	55%	41%	4%	
	Southern Counties	55%	42%	3%	
Household Income	Less than \$75,000	57%	40%	3%	
	\$75,000 or more	51%	48%	1%	
Education	Not college graduate	49%	46%	4%	
	College graduate	57%	41%	2%	
Marital Status	Married	51%	46%	3%	
	Not married	58%	38%	4%	
White Evangelical Christia	ns	33%	61%	6%	
U.S. Military Veteran		37%	59%	4%	
Interview Type	Landline	54%	43%	3%	
	Cell Phone	51%	43%	6%	

		New Hampshire Registered Voters			
		Overall, do you have a fa	worable or an unfavorable impre	ession of Mitt Romney?	
	-	Favorable	Unfavorable	Unsure-Never Heard	
	-	Row %	Row %	Row %	
New Hampshire Registered	d Voters	42%	52%	6%	
Party Identification	Democrat	5%	90%	5%	
	Republican	86%	12%	2%	
	Independent	38%	54%	8%	
Fea Party Supporters		84%	13%	3%	
Political Ideology	Very liberal-Liberal	8%	86%	6%	
	Moderate	35%	59%	6%	
	Conservative-Very conservative	76%	19%	5%	
Presidential Choice	Barack Obama and Joe Biden	5%	90%	5%	
	Mitt Romney and Paul Ryan	89%	7%	4%	
Gender	Men	49%	45%	6%	
	Women	36%	59%	6%	
Age	Under 45	38%	57%	6%	
-8-	45 or older	43%	51%	6%	
Age	18 to 29	27%	67%	7%	
0	30 to 44	43%	52%	5%	
	45 to 59	41%	52%	7%	
	60 or older	45%	50%	4%	
Race	White	42%	53%	5%	
	Non-white	42%	42%	16%	
Region	Hillsborough	43%	51%	7%	
	Rockingham	46%	52%	2%	
	Northern Counties	42%	50%	8%	
	Southern Counties	38%	55%	6%	
Iousehold Income	Less than \$75,000	39%	57%	5%	
	\$75,000 or more	47%	49%	5%	
Education	Not college graduate	44%	50%	6%	
	College graduate	40%	54%	6%	
Aarital Status	Married	45%	49%	5%	
	Not married	35%	58%	7%	
White Evangelical Christia	ns	63%	31%	6%	
J.S. Military Veteran		57%	35%	8%	
nterview Type	Landline	43%	51%	5%	
	Cell Phone	34%	58%	8%	

		New Hampshire Registered Voters			
	_	Overall, do you have a	favorable or an unfavorable imp	ression of Joe Biden?	
		Favorable	Unfavorable	Unsure-Never Heard	
		Row %	Row %	Row %	
New Hampshire Registered	d Voters	47%	44%	9%	
Party Identification	Democrat	89%	7%	5%	
	Republican	10%	82%	8%	
	Independent	46%	43%	12%	
Tea Party Supporters		10%	84%	6%	
Political Ideology	Very liberal-Liberal	82%	10%	7%	
	Moderate	53%	37%	10%	
	Conservative-Very conservative	15%	76%	9%	
Presidential Choice	Barack Obama and Joe Biden	83%	9%	8%	
	Mitt Romney and Paul Ryan	9%	84%	6%	
Gender	Men	42%	51%	8%	
	Women	53%	37%	11%	
Age	Under 45	43%	45%	12%	
-	45 or older	49%	43%	8%	
Age	18 to 29	37%	46%	17%	
-	30 to 44	46%	45%	10%	
	45 to 59	48%	42%	10%	
	60 or older	50%	44%	7%	
Race	White	48%	44%	8%	
	Non-white	43%	37%	20%	
Region	Hillsborough	47%	44%	9%	
	Rockingham	45%	47%	8%	
	Northern Counties	47%	44%	9%	
	Southern Counties	49%	41%	10%	
Household Income	Less than \$75,000	50%	41%	9%	
	\$75,000 or more	45%	50%	6%	
Education	Not college graduate	43%	46%	11%	
	College graduate	51%	41%	8%	
Marital Status	Married	46%	46%	9%	
	Not married	50%	40%	10%	
White Evangelical Christia	ns	27%	63%	10%	
U.S. Military Veteran		34%	57%	8%	
Interview Type	Landline	49%	44%	7%	
••	Cell Phone	38%	42%	20%	

		New Hampshire Registered Voters Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
	_			
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
New Hampshire Registered	1 Voters	40%	46%	14%
Party Identification	Democrat	8%	82%	11%
	Republican	79%	10%	11%
	Independent	36%	47%	17%
Tea Party Supporters		82%	9%	9%
Political Ideology	Very liberal-Liberal	11%	78%	11%
	Moderate	29%	55%	16%
	Conservative-Very conservative	74%	14%	12%
Presidential Choice	Barack Obama and Joe Biden	8%	78%	14%
	Mitt Romney and Paul Ryan	81%	10%	10%
Gender	Men	45%	42%	13%
	Women	35%	50%	15%
Age	Under 45	33%	52%	15%
-	45 or older	43%	44%	13%
Age	18 to 29	26%	57%	17%
	30 to 44	36%	50%	14%
	45 to 59	41%	43%	16%
	60 or older	44%	45%	11%
Race	White	40%	47%	13%
	Non-white	36%	40%	24%
Region	Hillsborough	41%	43%	15%
	Rockingham	42%	45%	13%
	Northern Counties	39%	47%	14%
	Southern Counties	37%	50%	14%
Household Income	Less than \$75,000	37%	50%	14%
	\$75,000 or more	46%	44%	10%
Education	Not college graduate	41%	43%	17%
	College graduate	39%	50%	11%
Marital Status	Married	44%	44%	12%
	Not married	33%	50%	17%
White Evangelical Christia	ns	60%	23%	17%
U.S. Military Veteran		53%	34%	13%
Interview Type	Landline	42%	46%	12%
	Cell Phone	28%	46%	25%

New Hampshire Registered Voters

		Thinking about November's presider	ntial election, overall, would yo oo enthusiastic, or not enthusias		omewhat enthusiastic, not
		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
New Hampshire Registered Ve	oters	55%	29%	9%	6%
Party Identification	Democrat	62%	29%	5%	4%
	Republican	62%	26%	7%	4%
	Independent	49%	31%	12%	8%
Tea Party Supporters		72%	18%	6%	5%
Political Ideology	Very liberal-Liberal	59%	31%	6%	4%
	Moderate	50%	31%	12%	7%
	Conservative-Very conservative	60%	24%	10%	6%
Presidential Choice	Barack Obama and Joe Biden	55%	33%	7%	5%
	Mitt Romney and Paul Ryan	62%	25%	8%	5%
Gender	Men	58%	28%	9%	5%
	Women	53%	30%	9%	8%
Age	Under 45	41%	38%	10%	11%
•	45 or older	61%	26%	9%	4%
Age	18 to 29	25%	49%	12%	14%
	30 to 44	48%	33%	10%	10%
	45 to 59	56%	30%	9%	5%
	60 or older	66%	22%	8%	4%
Race	White	55%	29%	10%	6%
	Non-white	55%	35%	4%	6%
Region	Hillsborough	56%	30%	9%	5%
	Rockingham	57%	30%	7%	6%
	Northern Counties	54%	28%	8%	10%
	Southern Counties	55%	28%	12%	6%
Household Income	Less than \$75,000	53%	30%	10%	7%
	\$75,000 or more	59%	29%	8%	5%
Education	Not college graduate	53%	27%	11%	9%
	College graduate	58%	30%	8%	3%
Marital Status	Married	58%	29%	8%	5%
	Not married	51%	29%	12%	8%
White Evangelical Christians		58%	28%	8%	6%
U.S. Military Veteran		64%	23%	10%	4%
Interview Type	Landline	60%	28%	8%	5%
	Cell Phone	32%	36%	19%	13%

	-	Ne	w Hampshire Registered Voters	
		Which candida	te will do a better job handling the	economy:
	-	Barack Obama	Mitt Romney	Unsure
		Row %	Row %	Row %
New Hampshire Registered	Voters	49%	45%	7%
Party Identification	Democrat	93%	4%	3%
	Republican	6%	91%	3%
	Independent	49%	41%	10%
ea Party Supporters		7%	89%	3%
olitical Ideology	Very liberal-Liberal	88%	7%	5%
	Moderate	55%	36%	9%
	Conservative-Very conservative	13%	82%	5%
residential Choice	Barack Obama and Joe Biden	92%	4%	4%
	Mitt Romney and Paul Ryan	3%	96%	2%
Gender	Men	44%	50%	6%
	Women	53%	39%	7%
Age	Under 45	50%	43%	7%
-	45 or older	48%	46%	6%
.ge	18 to 29	58%	35%	7%
-	30 to 44	47%	46%	7%
	45 to 59	48%	46%	6%
	60 or older	49%	45%	7%
ice	White	49%	45%	7%
	Non-white	51%	43%	6%
egion	Hillsborough	49%	44%	7%
	Rockingham	46%	50%	4%
	Northern Counties	48%	42%	10%
	Southern Counties	50%	43%	7%
lousehold Income	Less than \$75,000	53%	40%	8%
	\$75,000 or more	45%	52%	4%
ducation	Not college graduate	46%	47%	7%
	College graduate	51%	43%	6%
Aarital Status	Married	46%	49%	5%
	Not married	54%	37%	9%
Vhite Evangelical Christians		27%	64%	9%
J.S. Military Veteran		33%	62%	5%
nterview Type	Landline	49%	45%	5%
	Cell Phone	45%	42%	13%

		Ne	w Hampshire Registered Voters	
		Which candidate will do a better job handling foreign policy:		
	-	Barack Obama	Mitt Romney	Unsure
	-	Row %	Row %	Row %
New Hampshire Registered	d Voters	54%	39%	7%
Party Identification	Democrat	96%	2%	2%
	Republican	9%	86%	5%
	Independent	57%	34%	9%
Tea Party Supporters		11%	84%	5%
Political Ideology	Very liberal-Liberal	89%	7%	4%
	Moderate	64%	29%	7%
	Conservative-Very conservative	18%	75%	7%
Presidential Choice	Barack Obama and Joe Biden	97%	1%	2%
	Mitt Romney and Paul Ryan	7%	88%	5%
Gender	Men	50%	45%	5%
	Women	58%	33%	9%
Age	Under 45	56%	36%	8%
-	45 or older	54%	40%	6%
Age	18 to 29	67%	26%	7%
	30 to 44	51%	40%	9%
	45 to 59	52%	42%	6%
	60 or older	55%	39%	6%
Race	White	54%	39%	7%
	Non-white	55%	34%	10%
Region	Hillsborough	54%	39%	6%
	Rockingham	52%	44%	4%
	Northern Counties	52%	38%	11%
	Southern Counties	57%	36%	7%
Household Income	Less than \$75,000	55%	36%	9%
	\$75,000 or more	52%	45%	2%
Education	Not college graduate	49%	42%	9%
	College graduate	59%	37%	4%
Marital Status	Married	51%	43%	5%
	Not married	59%	31%	10%
White Evangelical Christia	ns	31%	62%	7%
U.S. Military Veteran		40%	54%	6%
Interview Type	Landline	55%	39%	6%
	Cell Phone	50%	37%	12%

		All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
New Hampshire Adu	ılts	43%	50%	6%
New Hampshire Reg	istered Voters	44%	51%	6%
Gender	Men	38%	56%	6%
	Women	48%	45%	7%
Age	Under 45	44%	50%	6%
	45 or older	43%	51%	6%
Age	18 to 29	45%	48%	8%
	30 to 44	44%	51%	5%
	45 to 59	42%	51%	7%
	60 or older	44%	51%	5%
Race	White	43%	51%	6%
	Non-white	46%	44%	10%
Region	Hillsborough	42%	50%	8%
	Rockingham	42%	54%	4%
	Northern Counties	44%	50%	6%
	Southern Counties	44%	49%	8%
Household Income	Less than \$75,000	44%	49%	7%
	\$75,000 or more	42%	54%	4%
Education	Not college graduate	40%	53%	7%
	College graduate	47%	48%	5%
Marital Status	Married	43%	53%	5%
	Not married	44%	48%	8%
White Evangelical C	hristians	31%	63%	6%
U.S. Military Vetera	n	31%	63%	6%
Interview Type	Landline	44%	50%	6%
	~			

illy be All in all de think thin s in th aded in the right direction .... 1

54%

8%

New Hampshire Adults

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted September 23rd through September 25th, 2012, N=1512 MOE +/- 2.5 percentage points.

38%

^New Hampshire Registered Voters: N=1306 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

Cell Phone