|                         |                                  |                  |                |                     | New Hampshire    | Likely Voters    |                |             |               |           |
|-------------------------|----------------------------------|------------------|----------------|---------------------|------------------|------------------|----------------|-------------|---------------|-----------|
|                         |                                  |                  | То             | ssup including thos | se who are unde  | cided yet leanii | ng toward a c  | andidate    |               |           |
|                         |                                  | Newt<br>Gingrich | Mitt<br>Romney | Michele<br>Bachmann | Rick<br>Santorum | Jon<br>Huntsman  | Herman<br>Cain | Ron<br>Paul | Rick<br>Perry | Undecided |
|                         |                                  | Row %            | Row %          | Row %               | Row %            | Row %            | Row %          | Row %       | Row %         | Row %     |
| New Hampshire Likely Vo | oters                            | 23%              | 39%            | 3%                  | 1%               | 9%               | 2%             | 16%         | 3%            | 4%        |
| Party Registration      | Republican                       | 26%              | 38%            | 3%                  | 2%               | 7%               | 2%             | 14%         | 3%            | 5%        |
|                         | Independent                      | 19%              | 40%            | 2%                  | 1%               | 13%              | 2%             | 19%         | 2%            | 3%        |
| Tea Party Supporters    |                                  | 33%              | 33%            | 3%                  | 2%               | 5%               | 3%             | 14%         | 4%            | 3%        |
| Intensity of Tea Party  | Strongly support Tea Party       | 41%              | 19%            | 8%                  | 3%               | 3%               | 4%             | 15%         | 5%            | 3%        |
| Support                 | Support Tea Party                | 29%              | 41%            | 0%                  | 1%               | 6%               | 3%             | 14%         | 4%            | 3%        |
|                         | Does not support Tea Party       | 15%              | 43%            | 2%                  | 1%               | 14%              | 1%             | 18%         | 1%            | 4%        |
| Political Ideology      | Liberal-Moderate                 | 14%              | 41%            | 2%                  | 0%               | 18%              | 1%             | 18%         | 3%            | 3%        |
|                         | Conservative                     | 28%              | 41%            | 2%                  | 2%               | 4%               | 3%             | 13%         | 2%            | 4%        |
|                         | Very conservative                | 36%              | 29%            | 5%                  | 3%               | 1%               | 1%             | 18%         | 4%            | 3%        |
| Past Participation**    | Yes                              | 24%              | 39%            | 2%                  | 2%               | 9%               | 2%             | 15%         | 3%            | 4%        |
|                         | No                               | 20%              | 38%            | 5%                  | 0%               | 13%              | 0%             | 20%         | 3%            | 0%        |
| Candidate Support       | Strongly support                 | 24%              | 39%            | 3%                  | 1%               | 7%               | 1%             | 21%         | 3%            | 0%        |
|                         | Somewhat support                 | 25%              | 45%            | 2%                  | 1%               | 12%              | 2%             | 11%         | 2%            | 0%        |
|                         | Might vote differently           | 23%              | 36%            | 4%                  | 3%               | 13%              | 6%             | 13%         | 3%            | 0%        |
| Most Important Quality  | Shares your values               | 20%              | 35%            | 4%                  | 4%               | 6%               | 1%             | 19%         | 4%            | 6%        |
|                         | Is closest to you on the issues  | 14%              | 35%            | 2%                  | 0%               | 14%              | 3%             | 25%         | 3%            | 4%        |
|                         | Can beat President Obama in 2012 | 35%              | 46%            | 4%                  | 1%               | 5%               | 1%             | 4%          | 3%            | 3%        |
|                         | Has the experience to govern     | 28%              | 40%            | 0%                  | 1%               | 11%              | 3%             | 14%         | 1%            | 2%        |
| Gender                  | Men                              | 24%              | 35%            | 3%                  | 2%               | 10%              | 3%             | 18%         | 2%            | 4%        |
|                         | Women                            | 22%              | 44%            | 3%                  | 1%               | 8%               | 1%             | 13%         | 3%            | 5%        |
| Age                     | Under 45                         | 14%              | 39%            | 3%                  | 2%               | 7%               | 3%             | 24%         | 5%            | 3%        |
|                         | 45 or older                      | 28%              | 39%            | 2%                  | 1%               | 11%              | 1%             | 11%         | 2%            | 4%        |
| Age                     | 18 to 29                         | 6%               | 34%            | 4%                  | 5%               | 7%               | 2%             | 30%         | 5%            | 6%        |
|                         | 30 to 44                         | 17%              | 41%            | 3%                  | 1%               | 6%               | 4%             | 22%         | 4%            | 1%        |
|                         | 45 to 59                         | 26%              | 39%            | 2%                  | 2%               | 10%              | 1%             | 14%         | 1%            | 5%        |
|                         | 60 or older                      | 30%              | 38%            | 2%                  | 1%               | 11%              | 2%             | 9%          | 2%            | 4%        |
| Region                  | Hillsborough                     | 23%              | 40%            | 3%                  | 1%               | 7%               | 3%             | 16%         | 1%            | 6%        |
|                         | Rockingham                       | 21%              | 45%            | 4%                  | 2%               | 10%              | 3%             | 12%         | 2%            | 1%        |
|                         | Northern Counties                | 25%              | 35%            | 2%                  | 0%               | 10%              | 1%             | 17%         | 6%            | 3%        |
|                         | Southern Counties                | 25%              | 34%            | 2%                  | 2%               | 10%              | 2%             | 18%         | 3%            | 4%        |
| Household Income        | Less than \$75,000               | 24%              | 36%            | 3%                  | 2%               | 7%               | 2%             | 19%         | 4%            | 4%        |
|                         | \$75,000 or more                 | 23%              | 42%            | 2%                  | 1%               | 11%              | 3%             | 14%         | 1%            | 2%        |
| Evangelical Christians  |                                  | 19%              | 29%            | 3%                  | 6%               | 2%               | 6%             | 23%         | 6%            | 7%        |
| Mormons are Christians  | Yes                              | 23%              | 44%            | 2%                  | 1%               | 12%              | 1%             | 13%         | 2%            | 2%        |
|                         | No-Unsure                        | 22%              | 32%            | 4%                  | 2%               | 5%               | 4%             | 20%         | 3%            | 7%        |
| Education               | Not college graduate             | 21%              | 38%            | 3%                  | 2%               | 6%               | 3%             | 19%         | 4%            | 4%        |
|                         | College graduate                 | 25%              | 39%            | 2%                  | 1%               | 12%              | 2%             | 13%         | 1%            | 4%        |
| Interview Type          | Landline                         | 25%              | 37%            | 3%                  | 1%               | 10%              | 2%             | 16%         | 2%            | 4%        |
|                         | Cell Phone                       | 16%              | 44%            | 3%                  | 4%               | 5%               | 2%             | 17%         | 6%            | 3%        |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

## NBC News/Marist Poll New Hampshire Tables

New Hampshire Likely Voters

Tossup including those who are undecided yet leaning toward a candidate

|                       |                           | Mitt R     |            | Nove (           | Gingrich | Don      | Paul       | •          | ing those w<br>intsman |          | Perry     |          | ard a candid<br>Bachmann |          | an Cain    | Dials Cs | ıntorum  | I In de      | ecided   |
|-----------------------|---------------------------|------------|------------|------------------|----------|----------|------------|------------|------------------------|----------|-----------|----------|--------------------------|----------|------------|----------|----------|--------------|----------|
|                       |                           | Dec 2011   | Oct 2011   |                  | Oct 2011 | Dec 2011 |            | Dec 2011   | Oct 2011               | Dec 2011 | Oct 2011  | Dec 2011 |                          | Dec 2011 |            |          | Oct 2011 | Dec 2011     |          |
|                       |                           | Row %      | Row %      | Row %            | Row %    | Row %    | Row %      | Row %      | Row %                  | Row %    | Row %     | Row %    | Row %                    | Row %    | Row %      | Row %    | Row %    | Row %        | Row %    |
| New Hampshire Like    | ly Voters                 | 39%        | 45%        | 23%              | 4%       | 16%      | 13%        | 9%         | 5%                     | 3%       | 7%        | 3%       | 3%                       | 2%       | 13%        | 1%       | 1%       | 4%           | 8%       |
| Party Registration    | Republican                | 38%        | 47%        | 26%              | 4%       | 14%      | 10%        | 7%         | 3%                     | 3%       | 6%        | 3%       | 4%                       | 2%       | 14%        | 2%       | 2%       | 5%           | 9%       |
|                       | Independent               | 40%        | 43%        | 19%              | 3%       | 19%      | 18%        | 13%        | 8%                     | 2%       | 8%        | 2%       | 2%                       | 2%       | 12%        | 1%       | 1%       | I 3%         | 5%       |
| Tea Party Supporters  | -                         | 33%        | 39%        | 33%              | 5%       | 14%      | 14%        | I 5%       | 2%                     | 4%       | 7%        | 3%       | 5%                       | 3%       | 21%        | 2%       | 2%       | I 3%         | 6%       |
| Intensity of Tea      | Strongly support Tea      | 19%        | 30%        | 41%              | 6%       | 15%      | 16%        | 3%         | 1%                     | 5%       | 6%        | 8%       | 3%                       | 4%       | 31%        | 3%       | 4%       | 3%           | 3%       |
| Party Support         | Party                     |            |            | ]                |          | į        |            | I          |                        | ļ        |           |          |                          | l        |            |          |          | I            |          |
|                       | Support Tea Party         | 41%        | 43%        | 29%              | 5%       | 14%      | 13%        | 6%         | 3%                     | 4%       | 7%        | 0%       | 6%                       | I 3%     | 16%        | 1%       | 2%       | 3%           | 7%       |
|                       | Does not support Tea      | 43%        | 53%        | 15%              | 2%       | 18%      | 13%        | 14%        | 8%                     | 1%       | 6%        | 2%       | 1%                       | 1%       | 7%         | 1%       | 0%       | 4%           | 8%       |
| D 11:1 1 1            | Party                     | 410/       | 710/       | 1.40/            | 20/      | I 100/   | 120/       | 100/       | 00/                    | 20/      | 60/       | 201      | 20/                      | 10/      | 70/        | 00/      | 00/      | I 20/        | 60/      |
| Political Ideology    | Liberal-Moderate          | 41%        | 51%        | 14%              | 3%       | 18%      | 13%        | 18%        | 9%                     | 3%       | 6%        | 2%       | 2%                       | 1%       | 7%         | 0%       | 0%       | 3%           | 6%       |
| D . D                 | Conservative              | 38%        |            | I 30%            | 4%       | 14%      | 13%        | 3%         | 2%                     | 3%       | 8%        | 3%       | 4%                       | 3%       | 18%        | 2%       | 2%       | 4%           | 8%       |
| Past Participation**  |                           | 39%        | .570       | 24%              | 4%       | 15%      | 13%        | 9%         | 5%                     | 3%       | 7%        | 2%       | 3%                       | 2%       | 14%        | 2%       | 2%       | 4%           | 7%       |
| Condidate Comment     | No                        | 38%        | 52%        | 20%              | 1%       | I 20%    | 17%        | 13%        | 6%                     | 3%       | 4%        | 5%       | 1%                       | 0%       | 8%         | 0%       | 0%       | I 0%<br>I 0% | 11%      |
| Candidate Support     | Strongly support          | 39%        | 59%        | 2470             | 2%       | 21%      | 18%        | 7%         | 3%                     | 3%       | 3%        | 3%       | 2%                       | 1%       | 13%        | 1%       | 2%       |              | 0%       |
|                       | Somewhat support          | 45%<br>36% | 50%<br>36% | 25%<br>23%       | 5%<br>5% | 11%      | 11%<br>14% | 12%<br>13% | 5%<br>8%               | 2%<br>3% | 10%<br>9% | 2%       | 3%<br>5%                 | 2%<br>6% | 15%<br>17% | 1%       | 1%<br>2% | 0%<br>0%     | 0%<br>0% |
|                       | Might vote<br>differently | 30%        | 30%        | 25%<br>I         | 3%       | 15%      | 14%        | 13%        | 870                    | 3%       | 9%        | 4%       | 3%                       | 1 0%     | 1 / %      | 3%       | 2%       | I 0%         | 0%       |
| Most Important        | Shares your values        | 35%        | 37%        | 20%              | 2%       | 19%      | 14%        | I 6%       | 4%                     | 4%       | 7%        | 4%       | 5%                       | 1 1%     | 18%        | 4%       | 2%       | I 6%         | 11%      |
| Quality               | Is closest to you on      | 35%        | 38%        | 14%              | 2%       | 25%      | 22%        | 14%        | 7%                     | 3%       | 5%        | 2%       | 3%                       | 3%       | 13%        | 0%       | 2%       | I 4%         | 7%       |
|                       | the issues                |            |            | ]                |          |          |            | I          |                        |          |           |          |                          | 1        |            |          |          | I            |          |
|                       | Can beat President        | 46%        | 48%        | 35%              | 8%       | 4%       | 5%         | 5%         | 3%                     | 3%       | 10%       | 4%       | 3%                       | 1%       | 16%        | 1%       | 1%       | 3%           | 4%       |
|                       | Obama in 2012             |            |            |                  |          | i<br>I   |            | 1          |                        |          |           | ĺ        |                          | 1        |            |          |          | <u> </u>     |          |
|                       | Has the experience to     | 40%        | 64%        | 28%              | 4%       | 14%      | 7%         | 11%        | 4%                     | 1%       | 6%        | 0%       | 1%                       | 3%       | 7%         | 1%       | 0%       | 2%           | 6%       |
| Gender                | govern<br>Men             | 35%        | 42%        | 24%              | 4%       | 18%      | 16%        | 10%        | 6%                     | 2%       | 7%        | 3%       | 2%                       | 3%       | 15%        | 2%       | 1%       | I 4%         | 6%       |
| Gender                | Women                     | 44%        | 49%        | 22%              | 4%       | 13%      | 10%        | I 8%       | 4%                     | 3%       | 7%        | 3%       | 4%                       | 1%       | 11%        | 1%       | 2%       | 1 5%         | 10%      |
| Λma                   | Under 45                  | 39%        |            | 1 14%            | 2%       | I 24%    | 18%        | I 7%       | 4%                     | 5%       | 9%        | 3%       | 3%                       | 3%       | 13%        | 2%       | 0%       | I 3%         | 8%       |
| Age                   | 45 or older               | 39%        | 48%        | 28%              | 5%       | 11%      | 11%        | 11%        | 5%                     | 2%       | 6%        | 2%       | 3%                       | 1%       | 13%        | 1%       | 2%       | 1 4%         | 8%       |
| Age                   | 18 to 29                  | 34%        | n/a        | I 6%             | n/a      | I 30%    | n/a        | I 7%       | n/a                    | 5%       | n/a       | 4%       | n/a                      | 2%       | n/a        | 5%       | n/a      | I 6%         | n/a      |
| 1150                  | 30 to 44                  | 41%        | n/a        | I 17%            | n/a      | 22%      | n/a        | I 6%       | n/a                    | 4%       | n/a       | 3%       | n/a                      | I 4%     | n/a        | 1%       | n/a      | I 1%         | n/a      |
|                       | 45 to 59                  | 39%        | n/a        | 1 <sub>26%</sub> | n/a      | 14%      | n/a        | I 10%      | n/a                    | 1%       | n/a       | 2%       | n/a                      | I 1%     | n/a        | 2%       | n/a      | I 5%         | n/a      |
|                       | 60 or older               | 38%        | n/a        | I 30%            | n/a      | 9%       | n/a        | 11%        | n/a                    | 2%       | n/a       | 2%       | n/a                      | 2%       | n/a        | 1%       | n/a      | I 4%         | n/a      |
| Region                | Hillsborough              | 40%        | 47%        | 23%              | 5%       | 16%      | 17%        | 7%         | 3%                     | 1%       | 5%        | 3%       | 2%                       | 3%       | 11%        | 1%       | 3%       | I 6%         | 7%       |
| region.               | Rockingham                | 45%        | 50%        | 21%              | 4%       | 12%      | 9%         | 10%        | 5%                     | 2%       | 8%        | 4%       | 2%                       | 3%       | 14%        | 2%       | 0%       | I 1%         | 6%       |
|                       | Northern Counties         | 35%        | 39%        | 25%              | 3%       |          | 12%        | 10%        | 7%                     | 6%       | 6%        | 2%       | 5%                       | 1%       | 17%        | 0%       | 0%       | 3%           | 10%      |
|                       | Southern Counties         | 34%        | 43%        | 25%              | 2%       | I 18%    | 13%        | . 10%      | 5%                     | 3%       | 9%        | 2%       | 3%                       | 2%       | 13%        | 2%       | 2%       | 4%           | 9%       |
| Household Income      | Less than \$75,000        | 36%        | 43%        | 24%              | 4%       | I 19%    | 16%        | 7%         | 3%                     | 4%       | 8%        | 1 3%     | 3%                       | 2%       | 13%        | 2%       | 2%       | 4%           | 8%       |
|                       | \$75,000 or more          | 42%        | 48%        | 23%              | 3%       | 14%      | 11%        | 11%        | 6%                     | 1%       | 6%        | 2%       | 3%                       | 3%       | 15%        | 1%       | 1%       | 2%           | 6%       |
| Evangelical Christian |                           | 29%        | 35%        | 19%              | 3%       | I 23%    | 14%        | 2%         | 3%                     | 6%       | 6%        | 3%       | 8%                       | 6%       | 22%        | 6%       | 3%       | 7%           | 6%       |
| Mormons are           | Yes                       | 44%        | n/a        | 23%              | n/a      | 13%      | n/a        | 12%        | n/a                    | 2%       | n/a       | 2%       | n/a                      | 1%       | n/a        | 1%       | n/a      | 2%           | n/a      |
| Christians            | No-Unsure                 | 32%        | n/a        | 22%              | n/a      | 20%      | n/a        | 5%         | n/a                    | 3%       | n/a       | 4%       | n/a                      | 4%       | n/a        | 2%       | n/a      | 7%           | n/a      |
| Education             | Not college graduate      | 38%        | 46%        | 21%              | 4%       | 19%      | 14%        | 6%         | 4%                     | 4%       | 8%        | 3%       | 4%                       | 3%       | 11%        | 2%       | 2%       | 4%           | 7%       |
|                       | College graduate          | 39%        |            | 25%              | 4%       | 13%      | 13%        | 12%        | 6%                     | 1%       | 5%        | 2%       | 2%                       | 2%       | 15%        | 1%       | 1%       | 4%           | 8%       |
| Interview Type        | Landline                  | 37%        |            | 25%              | 4%       | 16%      | 12%        | 10%        | 5%                     | 2%       | 6%        | 3%       | 3%                       | 2%       | 14%        | 1%       | 2%       | I 4%         | 8%       |
|                       | Cell Phone                | 44%        | 47%        | 16%              | 1%       | 17%      | 17%        | 5%         | 2%                     | 6%       | 9%        | 3%       | 3%                       | 2%       | 12%        | 4%       | 0%       | 3%           | 7%       |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Interviews conducted October 3rd through 5th, 2011, N=691 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  |                  |                |                      | New Hampshire    | Likely Voters    |                |             |                |               |
|-------------------------|----------------------------------|------------------|----------------|----------------------|------------------|------------------|----------------|-------------|----------------|---------------|
|                         |                                  | If the 2012 Re   | publican presi | dential primary in N | ew Hampshire v   | were held today. | , whom would   | you supp    | ort if the can | ididates are: |
|                         |                                  | Newt<br>Gingrich | Mitt<br>Romney | Michele<br>Bachmann  | Rick<br>Santorum | Jon<br>Huntsman  | Herman<br>Cain | Ron<br>Paul | Rick Perry     | Undecided     |
|                         |                                  | Row %            | Row %          | Row %                | Row %            | Row %            | Row %          | Row %       | Row %          | Row %         |
| New Hampshire Likely Vo | ters                             | 23%              | 38%            | 3%                   | 1%               | 9%               | 2%             | 15%         | 3%             | 7%            |
| Party Registration      | Republican                       | 26%              | 37%            | 3%                   | 2%               | 7%               | 2%             | 13%         | 3%             | 8%            |
|                         | Independent                      | 19%              | 39%            | 2%                   | 1%               | 13%              | 1%             | 18%         | 2%             | 5%            |
| Tea Party Supporters    |                                  | 33%              | 31%            | 3%                   | 2%               | 5%               | 3%             | 14%         | 4%             | 6%            |
| Intensity of Tea Party  | Strongly support Tea Party       | 41%              | 18%            | 7%                   | 2%               | 3%               | 4%             | 14%         | 5%             | 7%            |
| Support                 | Support Tea Party                | 28%              | 39%            | 0%                   | 1%               | 6%               | 3%             | 14%         | 4%             | 6%            |
|                         | Does not support Tea Party       | 15%              | 42%            | 2%                   | 1%               | 14%              | 1%             | 17%         | 1%             | 6%            |
| Political Ideology      | Liberal-Moderate                 | 14%              | 39%            | 2%                   | 0%               | 18%              | 1%             | 17%         | 3%             | 6%            |
|                         | Conservative                     | 28%              | 41%            | 2%                   | 2%               | 4%               | 3%             | 12%         | 2%             | 6%            |
|                         | Very conservative                | 36%              | 28%            | 5%                   | 3%               | 1%               | 1%             | 17%         | 4%             | 6%            |
| Past Participation**    | Yes                              | 23%              | 38%            | 2%                   | 1%               | 9%               | 2%             | 15%         | 3%             | 7%            |
| *                       | No                               | 20%              | 38%            | 5%                   | 0%               | 13%              | 0%             | 19%         | 3%             | 2%            |
| Candidate Support       | Strongly support                 | 24%              | 39%            | 3%                   | 1%               | 7%               | 1%             | 21%         | 3%             | 0%            |
|                         | Somewhat support                 | 25%              | 45%            | 2%                   | 1%               | 12%              | 2%             | 11%         | 2%             | 0%            |
|                         | Might vote differently           | 23%              | 36%            | 4%                   | 3%               | 13%              | 6%             | 13%         | 3%             | 0%            |
| Most Important Quality  | Shares your values               | 20%              | 33%            | 4%                   | 4%               | 6%               | 1%             | 19%         | 4%             | 9%            |
| infortant Quanty        | Is closest to you on the issues  | 14%              | 33%            | 2%                   | 0%               | 14%              | 3%             | 23%         | 3%             | 8%            |
|                         | Can beat President Obama in 2012 | 34%              | 44%            | 4%                   | 1%               | 5%               | 1%             | 4%          | 3%             | 4%            |
|                         | Has the experience to govern     | 28%              | 40%            | 0%                   | 1%               | 10%              | 2%             | 13%         | 1%             | 4%            |
| Gender                  | Men                              | 23%              | 34%            | 3%                   | 2%               | 10%              | 2%             | 17%         | 2%             | 7%            |
| Gender                  | Women                            | 22%              | 43%            | 2%                   | 0%               | 8%               | 1%             | 13%         | 3%             | 7%            |
| Age                     | Under 45                         | 14%              | 38%            | 3%                   | 2%               | 6%               | 3%             | 24%         | 5%             | 5%            |
| Ingu                    | 45 or older                      | 28%              | 37%            | 2%                   | 1%               | 11%              | 1%             | 11%         | 2%             | 7%            |
| Age                     | 18 to 29                         | 6%               | 31%            | 4%                   | 5%               | 5%               | 2%             | 30%         | 5%             | 11%           |
| Age                     | 30 to 44                         | 17%              | 41%            | 3%                   | 1%               | 6%               | 3%             | 22%         | 4%             | 3%            |
|                         | 45 to 59                         | 26%              | 38%            | 2%                   | 2%               | 10%              | 1%             | 12%         | 1%             | 8%            |
|                         | 60 or older                      | 30%              | 37%            |                      | 0%               |                  |                | 9%          |                | 6%            |
| Pagion                  |                                  | 23%              | 39%            | 3%                   | 1%               | 11%<br>7%        | 3%             | 15%         | 1%             | 8%            |
| Region                  | Hillsborough                     | 20%              |                | 4%                   |                  |                  |                |             |                |               |
|                         | Rockingham  Northern Counties    | -                | 45%            | 1%                   | 0%               | 10%              | 3%             | 12%         | 2%             | 8%            |
|                         |                                  | 25%              | 32%            |                      |                  | 10%              | 1%             |             | 6%             |               |
| TT 1 11 T               | Southern Counties                | 24%              | 32%            | 2%                   | 2%               | 10%              | 1%             | 17%         | 3%             | 8%            |
| Household Income        | Less than \$75,000               | 23%              | 35%            | 3%                   | 2%               | 7%               | 2%             | 19%         | 4%             | 6%            |
|                         | \$75,000 or more                 | 23%              | 42%            | 2%                   | 1%               | 11%              | 3%             | 13%         | 1%             | 4%            |
| Evangelical Christians  |                                  | 19%              | 28%            | 3%                   | 5%               | 2%               | 6%             | 21%         | 6%             | 10%           |
| Mormons are Christians  | Yes                              | 23%              | 42%            | 1%                   | 1%               | 12%              | 1%             | 13%         | 2%             | 5%            |
|                         | No-Unsure                        | 21%              | 31%            | 4%                   | 2%               | 5%               | 3%             | 19%         | 3%             | 10%           |
| Education               | Not college graduate             | 21%              | 37%            | 3%                   | 1%               | 6%               | 3%             | 18%         | 4%             | 7%            |
|                         | College graduate                 | 24%              | 39%            | 2%                   | 1%               | 12%              | 1%             | 13%         | 1%             | 6%            |
| Interview Type          | Landline                         | 25%              | 37%            | 2%                   | 1%               | 10%              | 2%             | 15%         | 2%             | 6%            |
|                         | Cell Phone                       | 16%              | 41%            | 3%                   | 4%               | 4%               | 2%             | 16%         | 6%             | 9%            |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                          |                                  |                                 | New Hampshire Like  | ly Voters  |                |
|--------------------------|----------------------------------|---------------------------------|---|--|----------------|
|                          |                                  | Would you say that you strongly | support <candidate> somewhat support<br/>on primary day</candidate> | <candidate>, or do you think that you might<br/>y?</candidate> | vote different |
|                          |                                  | Strongly support                | Somewhat support  | Might vote differently   | Unsure         |
|                          |                                  | Row %                           | Row %   | Row %  | Row %          |
| New Hampshire Likely Vot | ers                              | 49%                             | 31%   | 18%  | 2%             |
| Party Registration       | Republican                       | 51%                             | 30%   | 17%  | 2%             |
|                          | Independent                      | 46%                             | 33%   | 19%  | 2%             |
| Γea Party Supporters     |                                  | 56%                             | 26%   | 16%  | 2%             |
| Intensity of Tea Party   | Strongly support Tea Party       | 62%                             | 22%   | 14%  | 2%             |
| Support                  | Support Tea Party                | 53%                             | 29%   | 16%  | 2%             |
|                          | Does not support Tea Party       | 43%                             | 36%   | 20%  | 1%             |
| Political Ideology       | Liberal-Moderate                 | 40%                             | 39%   | 19%  | 2%             |
|                          | Conservative                     | 54%                             | 26%   | 18%  | 1%             |
|                          | Very conservative                | 58%                             | 26%   | 14%  | 2%             |
| Past Participation**     | Yes                              | 48%                             | 31%   | 19%  | 2%             |
|                          | No                               | 55%                             | 33%   | 11%  | 1%             |
| Γορ Tier Republican      | Mitt Romney                      | 48%                             | 35%   | 16%  | 1%             |
| Candidates               | Newt Gingrich                    | 48%                             | 32%   | 17%  | 3%             |
|                          | Ron Paul                         | 62%                             | 22%   | 14%  | 1%             |
| Most Important Quality   | Shares your values               | 54%                             | 26%   | 18%  | 3%             |
|                          | Is closest to you on the issues  | 41%                             | 35%   | 23%  | 1%             |
|                          | Can beat President Obama in 2012 | 52%                             | 30%   | 16%  | 2%             |
|                          | Has the experience to govern     | 50%                             | 34%   | 15%  | 1%             |
| Gender                   | Men                              | 52%                             | 31%   | 16%  | 1%             |
|                          | Women                            | 45%                             | 32%   | 20%  | 3%             |
| Age                      | Under 45                         | 51%                             | 31%   | 16%  | 2%             |
|                          | 45 or older                      | 47%                             | 32%   | 19%  | 1%             |
| Region                   | Hillsborough                     | 50%                             | 31%   | 17%  | 2%             |
|                          | Rockingham                       | 49%                             | 31%   | 19%  | 1%             |
|                          | Northern Counties                | 49%                             | 36%   | 15%  | 0%             |
|                          | Southern Counties                | 47%                             | 29%   | 21%  | 3%             |
| Household Income         | Less than \$75,000               | 50%                             | 30%   | 17%  | 3%             |
|                          | \$75,000 or more                 | 47%                             | 33%   | 20%  | 0%             |
| Evangelical Christians   | ,                                | 55%                             | 28%   | 17%  | 0%             |
| Mormons are Christians   | Yes                              | 52%                             | 31%   | 16%  | 1%             |
|                          | No-Unsure                        | 43%                             | 33%   | 22%  | 2%             |
| Education                | Not college graduate             | 51%                             | 28%   | 19%  | 2%             |
|                          | College graduate                 | 46%                             | 35%   | 18%  | 1%             |
| nterview Type            | Landline                         | 47%                             | 32%   | 19%  | 2%             |
|                          | Cell Phone                       | 55%                             | 28%   | 16%  | 2%             |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  |  |                | New Ha              | ampshire Likely  | Voters          |             |               |            |
|-------------------------|----------------------------------|--|----------------|---------------------|------------------|-----------------|-------------|---------------|------------|
|                         |                                  | Tossup includ                                | ling those who | o are undecided yet |                  |                 | d Cain sup  | porters' seco | ond choice |
|                         |                                  | Newt<br>Gingrich                             | Mitt<br>Romney | Michele<br>Bachmann | Rick<br>Santorum | Jon<br>Huntsman | Ron<br>Paul | Rick<br>Perry | Undecided  |
|                         |                                  | Row %  | Row %          | Row %               | Row %            | Row %           | Row %       | Row %         | Row %      |
| New Hampshire Likely Vo | ters                             | 24%  | 39%            | 3%                  | 2%               | 9%              | 16%         | 3%            | 4%         |
| Party Registration      | Republican                       | 28%  | 38%            | 3%                  | 2%               | 7%              | 14%         | 4%            | 5%         |
|                         | Independent                      | 19%  | 40%            | 2%                  | 1%               | 13%             | 20%         | 2%            | 3%         |
| Tea Party Supporters    |                                  | 35%  | 33%            | 3%                  | 2%               | 5%              | 14%         | 4%            | 3%         |
| Intensity of Tea Party  | Strongly support Tea Party       | 43%  | 20%            | 8%                  | 4%               | 3%              | 15%         | 5%            | 3%         |
| Support                 | Support Tea Party                | 31%  | 41%            | 1%                  | 1%               | 6%              | 14%         | 4%            | 3%         |
|                         | Does not support Tea Party       | 16%  | 43%            | 2%                  | 1%               | 14%             | 18%         | 1%            | 4%         |
| Political Ideology      | Liberal-Moderate                 | 14%  | 41%            | 3%                  | 0%               | 18%             | 18%         | 3%            | 3%         |
|                         | Conservative                     | 30%  | 41%            | 2%                  | 2%               | 4%              | 13%         | 3%            | 4%         |
|                         | Very conservative                | 37%  | 29%            | 5%                  | 3%               | 1%              | 18%         | 4%            | 3%         |
| Past Participation**    | Yes                              | 25%  | 39%            | 3%                  | 2%               | 9%              | 16%         | 3%            | 4%         |
|                         | No                               | 21%  | 38%            | 5%                  | 0%               | 13%             | 20%         | 3%            | 0%         |
| Candidate Support       | Strongly support                 | 25%  | 39%            | 3%                  | 1%               | 7%              | 21%         | 3%            | 0%         |
|                         | Somewhat support                 | 25%  | 46%            | 2%                  | 1%               | 13%             | 12%         | 2%            | 0%         |
|                         | Might vote differently           | 27%  | 36%            | 5%                  | 3%               | 13%             | 13%         | 4%            | 0%         |
| Most Important Quality  | Shares your values               | 20%  | 35%            | 5%                  | 5%               | 6%              | 19%         | 4%            | 6%         |
|                         | Is closest to you on the issues  | 16%  | 35%            | 2%                  | 0%               | 14%             | 25%         | 3%            | 4%         |
|                         | Can beat President Obama in 2012 | Can beat President Obama in 36% 46% 4% 1% 5° | 5%             | 4%                  | 3%               | 3%              |             |               |            |
|                         | Has the experience to govern     | 30%  | 41%            | 0%                  | 1%               | 11%             | 14%         | 1%            | 2%         |
| Gender                  | Men                              | 25%  | 35%            | 3%                  | 2%               | 10%             | 18%         | 3%            | 4%         |
|                         | Women                            | 23%  | 45%            | 3%                  | 1%               | 8%              | 13%         | 3%            | 5%         |
| Age                     | Under 45                         | 17%  | 39%            | 4%                  | 2%               | 7%              | 24%         | 5%            | 3%         |
|                         | 45 or older                      | 29%  | 39%            | 3%                  | 1%               | 11%             | 12%         | 2%            | 4%         |
| Age                     | 18 to 29                         | 9%   | 34%            | 4%                  | 5%               | 7%              | 30%         | 5%            | 6%         |
|                         | 30 to 44                         | 20%  | 41%            | 4%                  | 1%               | 6%              | 23%         | 4%            | 1%         |
|                         | 45 to 59                         | 26%  | 40%            | 2%                  | 2%               | 10%             | 14%         | 1%            | 5%         |
|                         | 60 or older                      | 31%  | 39%            | 3%                  | 1%               | 12%             | 9%          | 2%            | 4%         |
| Region                  | Hillsborough                     | 24%  | 40%            | 3%                  | 1%               | 8%              | 16%         | 2%            | 6%         |
|                         | Rockingham                       | 22%  | 46%            | 4%                  | 2%               | 10%             | 12%         | 2%            | 1%         |
|                         | Northern Counties                | 25%  | 35%            | 2%                  | 0%               | 10%             | 18%         | 6%            | 3%         |
|                         | Southern Counties                | 26%  | 35%            | 2%                  | 2%               | 10%             | 18%         | 3%            | 4%         |
| Household Income        | Less than \$75,000               | 24%  | 36%            | 3%                  | 2%               | 7%              | 20%         | 4%            | 4%         |
|                         | \$75,000 or more                 | 25%  | 43%            | 3%                  | 1%               | 11%             | 14%         | 2%            | 2%         |
| Evangelical Christians  |                                  | 22%  | 29%            | 5%                  | 7%               | 2%              | 23%         | 6%            | 7%         |
| Mormons are Christians  | Yes                              | 24%  | 44%            | 2%                  | 1%               | 12%             | 13%         | 2%            | 2%         |
|                         | No-Unsure                        | 24%  | 32%            | 5%                  | 2%               | 6%              | 20%         | 4%            | 7%         |
| Education               | Not college graduate             | 23%  | 39%            | 3%                  | 2%               | 6%              | 19%         | 4%            | 4%         |
|                         | College graduate                 | 26%  | 40%            | 2%                  | 1%               | 12%             | 13%         | 1%            | 4%         |
| Interview Type          | Landline                         | 26%  | 38%            | 3%                  | 1%               | 10%             | 16%         | 2%            | 4%         |
|                         | Cell Phone                       | 17%  | 44%            | 3%                  | 4%               | 5%              | 17%         | 6%            | 3%         |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

## NBC News/Marist Poll New Hampshire Tables

|   |               | New              | / Hampshire    | Likely Voters w     | ith a Candida    | te Preference   | - For Qualit   | ative Pur   | poses Onl     | y^^       |
|---|---------------|------------------|----------------|---------------------|------------------|-----------------|----------------|-------------|---------------|-----------|
|   |               |                  | Who is your    | second choice fo    | r the Republic   | can president   | ial primary i  | n New H     | ampshire:     |           |
|   |               | Newt<br>Gingrich | Mitt<br>Romney | Michele<br>Bachmann | Rick<br>Santorum | Jon<br>Huntsman | Herman<br>Cain | Ron<br>Paul | Rick<br>Perry | Undecided |
|   |               | Row %            | Row %          | Row %               | Row %            | Row %           | Row %          | Row %       | Row %         | Row %     |
| New Hampshire Likely Voters with a Candidate Preference - For Qualitative Purposes Only^^ |               |                  | 24%            | 5%                  | 4%               | 8%              | 7%             | 11%         | 7%            | 9%        |
| First Choice for Republican Nomination  | Mitt Romney   | 42%              | 0%             | 6%                  | 4%               | 11%             | 4%             | 15%         | 7%            | 10%       |
|   | Newt Gingrich | 0%               | 57%            | 4%                  | 5%               | 5%              | 10%            | 10%         | 7%            | 3%        |
|   | Ron Paul      | 21%              | 18%            | 6%                  | 1%               | 15%             | 13%            | 0%          | 10%           | 16%       |
|   | Jon Huntsman  | 11%              | 48%            | 4%                  | 4%               | 0%              | 3%             | 12%         | 4%            | 14%       |
|   | Other^^^      | 33%              | 24%            | 7%                  | 8%               | 2%              | 4%             | 15%         | 6%            | 1%        |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters with a Candidate Preference. Interviews conducted November 28th through 30th, 2011, N=645 MOE +/- 3.9%. Totals may not add to 100% due to rounding.

^The candidate preference for each respondent was not included as an option in this second choice question.

^^Other includes candidates who receive 5% or less

|                                |                               |                            | ]                                     | New Hampshire Likely Voters                        |                                    |           |
|--------------------------------|-------------------------------|----------------------------|---------------------------------------|--|------------------------------------|-----------|
|                                |                               | Which one of the following | lowing qualities is most important to | you in deciding who to support for the Rep<br>who: | ublican presidential nomination? A | candidate |
|                                |                               | Shares your values         | Is closest to you on the issues       | Can beat President Obama in 2012                   | Has the experience to govern       | Unsure    |
|                                |                               | Row %                      | Row %                                 | Row %  | Row %                              | Row %     |
| New Hampshire Likely Voters    |                               | 23%                        | 30%                                   | 23%  | 22%                                | 2%        |
| Party Registration             | Republican                    | 25%                        | 26%                                   | 26%  | 21%                                | 1%        |
|                                | Independent                   | 19%                        | 35%                                   | 19%  | 24%                                | 2%        |
| Tea Party Supporters           |                               | 22%                        | 25%                                   | 34%  | 18%                                | 1%        |
| Intensity of Tea Party Support | Strongly support Tea Party    | 25%                        | 24%                                   | 42%  | 7%                                 | 1%        |
|                                | Support Tea Party             | 21%                        | 26%                                   | 29%  | 24%                                | 0%        |
|                                | Does not support Tea<br>Party | 23%                        | 34%                                   | 14%  | 27%                                | 2%        |
| Political Ideology             | Liberal-Moderate              | 22%                        | 37%                                   | 11%  | 27%                                | 3%        |
|                                | Conservative                  | 21%                        | 25%                                   | 32%  | 21%                                | 1%        |
|                                | Very conservative             | 31%                        | 21%                                   | 34%  | 14%                                | 1%        |
| Past Participation**           | Yes                           | 23%                        | 30%                                   | 24%  | 22%                                | 2%        |
|                                | No                            | 22%                        | 32%                                   | 17%  | 28%                                | 2%        |
| Top Tier Republican            | Mitt Romney                   | 21%                        | 27%                                   | 28%  | 23%                                | 2%        |
| Candidates                     | Newt Gingrich                 | 20%                        | 18%                                   | 35%  | 27%                                | 1%        |
|                                | Ron Paul                      | 27%                        | 47%                                   | 5%   | 19%                                | 1%        |
| Candidate Support              | Strongly support              | 25%                        | 25%                                   | 26%  | 24%                                | 1%        |
|                                | Somewhat support              | 18%                        | 33%                                   | 23%  | 25%                                | 1%        |
|                                | Might vote differently        | 21%                        | 37%                                   | 22%  | 19%                                | 1%        |
| Gender                         | Men                           | 23%                        | 30%                                   | 25%  | 19%                                | 2%        |
|                                | Women                         | 22%                        | 29%                                   | 21%  | 26%                                | 1%        |
| Age                            | Under 45                      | 28%                        | 34%                                   | 16%  | 21%                                | 1%        |
|                                | 45 or older                   | 20%                        | 27%                                   | 27%  | 24%                                | 2%        |
| Region                         | Hillsborough                  | 20%                        | 32%                                   | 23%  | 23%                                | 2%        |
|                                | Rockingham                    | 23%                        | 30%                                   | 23%  | 23%                                | 2%        |
|                                | Northern Counties             | 26%                        | 25%                                   | 26%  | 21%                                | 3%        |
|                                | Southern Counties             | 26%                        | 30%                                   | 21%  | 22%                                | 1%        |
| Household Income               | Less than \$75,000            | 28%                        | 26%                                   | 23%  | 22%                                | 1%        |
|                                | \$75,000 or more              | 18%                        | 35%                                   | 23%  | 22%                                | 2%        |
| Evangelical Christians         |                               | 36%                        | 30%                                   | 25%  | 7%                                 | 1%        |
| Mormons are Christians         | Yes                           | 21%                        | 30%                                   | 24%  | 24%                                | 1%        |
|                                | No-Unsure                     | 28%                        | 29%                                   | 20%  | 20%                                | 3%        |
| Education                      | Not college graduate          | 29%                        | 27%                                   | 19%  | 24%                                | 1%        |
|                                | College graduate              | 18%                        | 32%                                   | 27%  | 20%                                | 2%        |
| Interview Type                 | Landline                      | 22%                        | 30%                                   | 24%  | 22%                                | 2%        |
|                                | Cell Phone                    | 26%                        | 29%                                   | 21%  | 24%                                | 0%        |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding. \*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                   |                                     |                                | New Hampshire Likely Voters   | <u> </u>       |                  |
|-----------------------------------|-------------------------------------|--------------------------------|---|----------------|------------------|
|                                   |                                     | Please tell me if you would fi | ind each of the following candidates acceptable, acce<br>Republican nominee for president: Mitt |                | ot acceptable as |
|                                   |                                     | Acceptable                     | Acceptable with reservations  | Not acceptable | Unsure           |
|                                   |                                     | Row %                          | Row %   | Row %          | Row %            |
| New Hampshire Likely              | Voters                              | 63%                            | 23%   | 12%            | 1%               |
| Party Registration                | Republican                          | 65%                            | 21%   | 12%            | 2%               |
|                                   | Independent                         | 61%                            | 26%   | 12%            | 1%               |
| Tea Party Supporters              | -                                   | 65%                            | 22%   | 12%            | 1%               |
| Intensity of Tea Party<br>Support | Strongly support Tea<br>Party       | 60%                            | 26%   | 14%            | 0%               |
|                                   | Support Tea Party                   | 67%                            | 20%   | 11%            | 1%               |
|                                   | Does not support Tea<br>Party       | 61%                            | 25%   | 12%            | 2%               |
| Political Ideology                | Liberal-Moderate                    | 60%                            | 25%   | 14%            | 1%               |
|                                   | Conservative                        | 69%                            | 21%   | 8%             | 2%               |
|                                   | Very conservative                   | 61%                            | 22%   | 17%            | 1%               |
| Past Participation**              | Yes                                 | 64%                            | 23%   | 12%            | 1%               |
|                                   | No                                  | 60%                            | 23%   | 15%            | 3%               |
| Top Tier Republican               | Mitt Romney                         | 90%                            | 9%  | 0%             | 1%               |
| Candidates                        | Newt Gingrich                       | 62%                            | 25%   | 13%            | 0%               |
|                                   | Ron Paul                            | 28%                            | 34%   | 37%            | 1%               |
| Candidate Support                 | Strongly support                    | 66%                            | 20%   | 15%            | 0%               |
|                                   | Somewhat support                    | 65%                            | 26%   | 8%             | 1%               |
|                                   | Might vote differently              | 57%                            | 30%   | 12%            | 1%               |
| Most Important                    | Shares your values                  | 60%                            | 25%   | 14%            | 1%               |
| Quality                           | Is closest to you on the issues     | 56%                            | 25%   | 18%            | 2%               |
|                                   | Can beat President<br>Obama in 2012 | 79%                            | 16%   | 4%             | 0%               |
|                                   | Has the experience to govern        | 61%                            | 27%   | 11%            | 1%               |
| Gender                            | Men                                 | 62%                            | 24%   | 14%            | 1%               |
|                                   | Women                               | 66%                            | 22%   | 10%            | 2%               |
| Age                               | Under 45                            | 60%                            | 24%   | 15%            | 2%               |
| -                                 | 45 or older                         | 66%                            | 23%   | 10%            | 1%               |
| Region                            | Hillsborough                        | 67%                            | 21%   | 12%            | 1%               |
| Ü                                 | Rockingham                          | 64%                            | 24%   | 11%            | 2%               |
|                                   | Northern Counties                   | 63%                            | 25%   | 10%            | 3%               |
|                                   | Southern Counties                   | 60%                            | 24%   | 14%            | 1%               |
| Household Income                  | Less than \$75,000                  | 63%                            | 19%   | 16%            | 1%               |
|                                   | \$75,000 or more                    | 63%                            | 26%   | 9%             | 1%               |
| Evangelical Christians            | L. E, EEE OF MOTO                   | 51%                            | 31%   | 15%            | 2%               |
| Mormons are                       | Yes                                 | 68%                            | 21%   | 11%            | 0%               |
| Christians                        | No-Unsure                           | 55%                            | 27%   | 14%            | 3%               |
| Education                         | Not college graduate                | 62%                            | 23%   | 13%            | 1%               |
| Laucation                         | College graduate                    | 65%                            | 23%   | 11%            | 1%               |
| Interview Type                    |                                     |                                |   |                | =====            |
| anerview LVDe                     | Landline                            | 61%                            | 25%   | 12%            | 2%               |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                   |                                     |                           | New Hampshire Likely Voters   |                |                  |
|-----------------------------------|-------------------------------------|---------------------------|---|----------------|------------------|
|                                   |                                     | Please tell me if you wou | uld find each of the following candidates acceptable, acceptable Republican nominee for president: Herman |                | cceptable as the |
|                                   |                                     | Acceptable                | Acceptable with reservations  | Not acceptable | Unsure           |
|                                   |                                     | Row %                     | Row %   | Row %          | Row %            |
| New Hampshire Likely V            | Voters                              | 20%                       | 26%   | 51%            | 3%               |
| Party Registration                | Republican                          | 21%                       | 28%   | 47%            | 4%               |
|                                   | Independent                         | 17%                       | 23%   | 58%            | 2%               |
| Tea Party Supporters              |                                     | 28%                       | 35%   | 35%            | 2%               |
| Intensity of Tea Party<br>Support | Strongly support Tea<br>Party       | 36%                       | 37%   | 26%            | 1%               |
|                                   | Support Tea Party                   | 24%                       | 34%   | 40%            | 2%               |
|                                   | Does not support Tea<br>Party       | 13%                       | 19%   | 66%            | 2%               |
| Political Ideology                | Liberal-Moderate                    | 11%                       | 19%   | 66%            | 3%               |
|                                   | Conservative                        | 24%                       | 31%   | 41%            | 4%               |
|                                   | Very conservative                   | 30%                       | 33%   | 36%            | 2%               |
| Past Participation**              | Yes                                 | 19%                       | 26%   | 51%            | 3%               |
|                                   | No                                  | 23%                       | 23%   | 50%            | 4%               |
| Top Tier Republican               | Mitt Romney                         | 15%                       | 27%   | 54%            | 3%               |
| Candidates                        | Newt Gingrich                       | 22%                       | 33%   | 45%            | 0%               |
|                                   | Ron Paul                            | 24%                       | 25%   | 49%            | 2%               |
| Candidate Support                 | Strongly support                    | 24%                       | 24%   | 51%            | 1%               |
|                                   | Somewhat support                    | 14%                       | 31%   | 52%            | 3%               |
|                                   | Might vote differently              | 15%                       | 28%   | 55%            | 2%               |
| Most Important Quality            | Shares your values                  | 26%                       | 25%   | 46%            | 3%               |
|                                   | Is closest to you on the issues     | 17%                       | 24%   | 57%            | 3%               |
|                                   | Can beat President<br>Obama in 2012 | 26%                       | 36%   | 35%            | 3%               |
|                                   | Has the experience to govern        | 10%                       | 21%   | 67%            | 2%               |
| Gender                            | Men                                 | 22%                       | 29%   | 47%            | 2%               |
|                                   | Women                               | 16%                       | 23%   | 57%            | 5%               |
| Age                               | Under 45                            | 23%                       | 29%   | 44%            | 4%               |
|                                   | 45 or older                         | 17%                       | 26%   | 55%            | 2%               |
| Region                            | Hillsborough                        | 19%                       | 27%   | 52%            | 2%               |
|                                   | Rockingham                          | 14%                       | 23%   | 59%            | 4%               |
|                                   | Northern Counties                   | 21%                       | 27%   | 47%            | 5%               |
|                                   | Southern Counties                   | 25%                       | 27%   | 46%            | 3%               |
| Household Income                  | Less than \$75,000                  | 23%                       | 25%   | 49%            | 3%               |
|                                   | \$75,000 or more                    | 16%                       | 29%   | 53%            | 2%               |
| Evangelical Christians            |                                     | 31%                       | 24%   | 42%            | 3%               |
|                                   | Yes                                 | 17%                       | 27%   | 55%            | 1%               |
|                                   | No-Unsure                           | 23%                       | 26%   | 45%            | 6%               |
| Education                         | Not college graduate                | 24%                       | 25%   | 47%            | 4%               |
|                                   | College graduate                    | 15%                       | 28%   | 55%            | 2%               |
| Interview Type                    | Landline                            | 17%                       | 27%   | 53%            | 3%               |
| · ·  =                            | Cell Phone                          | 30%                       | 24%   | 43%            | 2%               |

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                   |  |                             | New Hampshire Likely Voters   |                |               |
|-----------------------------------|--|-----------------------------|---|----------------|---------------|
|                                   |  | Please tell me if you would | find each of the following candidates acceptable, accepta<br>Republican nominee for president: Newt G |                | acceptable as |
|                                   |  | Acceptable                  | Acceptable with reservations  | Not acceptable | Unsure        |
|                                   |  | Row %                       | Row %   | Row %          | Row %         |
| New Hampshire Likely              | Voters                                       | 54%                         | 25%   | 19%            | 3%            |
| Party Registration                | Republican                                   | 61%                         | 21%   | 14%            | 3%            |
|                                   | Independent                                  | 42%                         | 30%   | 26%            | 1%            |
| Tea Party Supporters              | d V  | 71%                         | 21%   | 7%             | 1%            |
| Intensity of Tea Party<br>Support | Strongly support Tea<br>Party                | 81%                         | 14%   | 5%             | 0%            |
|                                   | Support Tea Party                            | 65%                         | 26%   | 8%             | 2%            |
|                                   | Does not support Tea<br>Party                | 41%                         | 28%   | 29%            | 2%            |
| Political Ideology                | Liberal-Moderate                             | 40%                         | 26%   | 32%            | 2%            |
|                                   | Conservative                                 | 61%                         | 26%   | 10%            | 3%            |
|                                   | Very conservative                            | 73%                         | 18%   | 9%             | 1%            |
| Past Participation**              | Yes  | 55%                         | 25%   | 18%            | 2%            |
| . F                               | No   | 44%                         | 27%   | 25%            | 4%            |
| Гор Tier Republican               | Mitt Romney                                  | 46%                         | 35%   | 17%            | 2%            |
| Candidates                        | Newt Gingrich                                | 93%                         | 7%  | 0%             | 0%            |
|                                   | Ron Paul                                     | 38%                         | 24%   | 35%            | 2%            |
| Candidate Support                 | 1  | 56%                         | 23%   |                | 0%            |
| Zandidate Support                 | Strongly support                             |                             | 28%   | 21%            | 2%            |
|                                   | Somewhat support                             | 51%                         |   |                |               |
|                                   | Might vote differently                       | 55%                         | 26%   | 18%            | 1%            |
| Most Important<br>Quality         | Shares your values  Is closest to you on the | 53%                         | 21%   | 23%            | 2%            |
|                                   | Can beat President Obama in 2012             | 71%                         | 22%   | 6%             | 1%            |
|                                   | Has the experience to govern                 | 51%                         | 29%   | 17%            | 2%            |
| Gender                            | Men  | 55%                         | 23%   | 21%            | 1%            |
| ,                                 | Women  | 52%                         | 27%   | 16%            | 4%            |
| Age                               | Under 45                                     | 52%                         | 26%   | 19%            | 3%            |
| *5~                               | 45 or older                                  | 55%                         | 25%   | 18%            | 2%            |
| Region                            | Hillsborough                                 | 55%                         | 24%   | 18%            | 2%            |
| 051011                            | Rockingham                                   | 48%                         | 28%   | 21%            | 3%            |
|                                   | Northern Counties                            | 56%                         | 25%   | 16%            | 3%            |
|                                   | Southern Counties                            | 55%                         | 22%   | 21%            | 2%            |
| Household Income                  | Less than \$75,000                           |                             | 21%   |                |               |
| iousenoiu income                  |  | 57%                         |   | 19%            | 2%            |
| 21: 1.01.1.1                      | \$75,000 or more                             | 51%                         | 29%   | 18%            | 2%            |
| Evangelical Christians            |  | 62%                         | 19%   | 16%            | 3%            |
| Mormons are<br>Christians         | Yes  | 54%                         | 26%   | 20%            | 0%            |
|                                   | No-Unsure                                    | 51%                         | 24%   | 19%            | 6%            |
| Education                         | Not college graduate                         | 58%                         | 21%   | 19%            | 2%            |
|                                   | College graduate                             | 50%                         | 28%   | 20%            | 2%            |
| Interview Type                    | Landline                                     | 54%                         | 24%   | 19%            | 3%            |
|                                   | Cell Phone                                   | 53%                         | 27%   | 19%            | 1%            |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                   |                                     |                           | New Hampshire Likely Voters   |  |                  |
|-----------------------------------|-------------------------------------|---------------------------|---|--|------------------|
|                                   |                                     | Please tell me if you wou | ald find each of the following candidates acceptable, acceptable the Republican nominee for president: Rich |  | not acceptable a |
|                                   |                                     | Acceptable                | Acceptable with reservations  | Not acceptable   | Unsure           |
|                                   |                                     | Row %                     | Row %   | Row %  | Row %            |
| New Hampshire Likely              | Voters                              | 24%                       | 30%   | 42%  | 4%               |
| Party Registration                | Republican                          | 26%                       | 33%   | 36%  | 5%               |
| , ,                               | Independent                         | 21%                       | 26%   |  | 3%               |
| Tea Party Supporters              | 1                                   | 33%                       | 38%   |  | 2%               |
| Intensity of Tea Party<br>Support | Strongly support Tea<br>Party       | 45%                       | 32%   | 22%  | 1%               |
|                                   | Support Tea Party                   | 26%                       | 41%   | 29%  | 3%               |
|                                   | Does not support Tea<br>Party       | 16%                       | 23%   | 57%  | 4%               |
| Political Ideology                | Liberal-Moderate                    | 16%                       | 24%   | 56%  | 4%               |
|                                   | Conservative                        | 27%                       | 35%   | 33%  | 4%               |
|                                   | Very conservative                   | 36%                       | 33%   | 25%  | 5%               |
| Past Participation**              | Yes                                 | 24%                       | 30%   |  | 4%               |
|                                   | No                                  | 24%                       | 33%   |  | 3%               |
| Top Tier Republican               | Mitt Romney                         | 20%                       | 32%   |  | 3%               |
| Candidates                        | Newt Gingrich                       | 26%                       | 39%   |  | 1%               |
| Ron Pa                            |                                     | 23%                       | 28%   |  | -                |
| G 111 · G · ·                     |                                     |                           |   |  | 6%               |
| Candidate Support                 |                                     | 3%                        |   |  |                  |
|                                   |                                     |                           |   | Not acceptable  Row %  42%  36%  51%  26%  22%  29%  57%  56%  33% | 3%               |
|                                   | Might vote differently              | 26%                       | 30%   |  | 3%               |
| Most Important<br>Quality         | Shares your values                  | 30%                       | 27%   |  | 5%               |
| Quanty                            | Is closest to you on the issues     | 24%                       | 25%   | 47%  | 3%               |
|                                   | Can beat President<br>Obama in 2012 | 29%                       | 38%   | 30%  | 3%               |
|                                   | Has the experience to govern        | 13%                       | 32%   | 51%  | 4%               |
| Gender                            | Men                                 | 24%                       | 32%   | 42%  | 2%               |
|                                   | Women                               | 23%                       | 28%   | 42%  | 7%               |
| Age                               | Under 45                            | 30%                       | 31%   | 34%  | 5%               |
|                                   | 45 or older                         | 20%                       | 30%   | 46%  | 4%               |
| Region                            | Hillsborough                        | 23%                       | 31%   | 43%  | 4%               |
|                                   | Rockingham                          | 21%                       | 30%   | 45%  | 4%               |
|                                   | Northern Counties                   | 27%                       | 29%   | 39%  | 5%               |
|                                   | Southern Counties                   | 25%                       | 30%   | 40%  | 4%               |
| Household Income                  | Less than \$75,000                  | 28%                       | 29%   | 38%  | 5%               |
|                                   | \$75,000 or more                    | 20%                       | 31%   | 46%  | 3%               |
| Evangelical Christians            | 1                                   | 36%                       | 22%   |  | 7%               |
| Mormons are                       | Yes                                 | 23%                       | 30%   |  | 2%               |
| Christians                        | No-Unsure                           | 25%                       | 30%   |  | 7%               |
| Education                         | Not college graduate                | 31%                       | 31%   |  | 4%               |
| Lacation                          | College graduate                    | 17%                       | 30%   |  | 4%               |
| Interview Type                    |                                     |                           |   |  | -                |
| interview Type                    | Landline                            | 23%                       | 29%   |  | 4%               |
|                                   | Cell Phone                          | 28%                       | 36%   |  | 5%               |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                   |                                     |                         | New Hampshire Likely Voter   |                |  |
|-----------------------------------|-------------------------------------|-------------------------|--|----------------|--|
|                                   |                                     | Please tell me if you w | ould find each of the following candidates acceptable, acce<br>Republican nominee for president: R |                | acceptable as the                      |
|                                   |                                     | Acceptable              | Acceptable with reservations   | Not acceptable | Unsure                                 |
|                                   |                                     | Row %                   | Row %  | Row %          | Row %                                  |
| New Hampshire Likely              | Voters                              | 38%                     | 29%  | 31%            | 2%                                     |
| Party Registration                | Republican                          | 38%                     | 28%  | 31%            | 3%                                     |
|                                   | Independent                         | 38%                     | 30%  | 30%            | 2%                                     |
| Геа Party Supporters              |                                     | 41%                     | 28%  | 31%            | 1%                                     |
| Intensity of Tea Party<br>Support | Strongly support Tea<br>Party       | 41%                     | 35%  | 24%            | 0%                                     |
|                                   | Support Tea Party                   | 41%                     | 24%  | 34%            | 1%                                     |
|                                   | Does not support Tea<br>Party       | 35%                     | 30%  | 32%            | 2%                                     |
| olitical Ideology                 | Liberal-Moderate                    | 38%                     | 29%  | 30%            | 3%                                     |
|                                   | Conservative                        | 38%                     | 29%  | 31%            | 2%                                     |
|                                   | Very conservative                   | 39%                     | 30%  | 30%            | 1%                                     |
| Past Participation**              | Yes                                 | 38%                     | 28%  | 32%            | 2%                                     |
| -                                 | No                                  | 38%                     | 38%  | 21%            | 3%                                     |
| Top Tier Republican               | Mitt Romney                         | 28%                     | 33%  | 38%            | 2%                                     |
| Candidates                        | Newt Gingrich                       | 25%                     | 36%  | 40%            | 0%                                     |
|                                   | Ron Paul                            | 91%                     | 7%   | 0%             | 1%                                     |
| Candidate Support                 | Strongly support                    | 43%                     | 28%  | 29%            | 1%                                     |
|                                   | Somewhat support                    | 30%                     | 34%  | 35%            | 1%                                     |
|                                   | Might vote differently              | 38%                     | 29%  | 32%            | 2%                                     |
| Most Important Quality            | Shares your values                  | 46%                     | 28%  | 25%            | 2%                                     |
| viosi important Quanty            | Is closest to you on the issues     | 45%                     | 26%  | 26%            | 3%                                     |
|                                   | Can beat President Obama<br>in 2012 | 33%                     | 32%  | 34%            | 0%                                     |
|                                   | Has the experience to govern        | 28%                     | 30%  | 38%            | 3%                                     |
| Gender                            | Men                                 | 42%                     | 28%  | 29%            | 1%                                     |
|                                   | Women                               | 33%                     | 30%  | 33%            | 4%                                     |
| Age                               | Under 45                            | 47%                     | 30%  | 20%            | 3%                                     |
|                                   | 45 or older                         | 34%                     | 29%  | 35%            | 2%                                     |
| Region                            | Hillsborough                        | 36%                     | 33%  | 30%            | 1%                                     |
|                                   | Rockingham                          | 34%                     | 29%  | 35%            | 3%                                     |
|                                   | Northern Counties                   | 40%                     | 24%  | 33%            | 3%                                     |
|                                   | Southern Counties                   | 43%                     | 27%  | 26%            | 3%                                     |
| Iousehold Income                  | Less than \$75,000                  | 44%                     | 26%  | 28%            | 2%                                     |
|                                   | \$75,000 or more                    | 33%                     | 33%  | 32%            | 2%                                     |
| Evangelical Christians            |                                     | 45%                     | 27%  | 26%            | 2%                                     |
| Mormons are Christians            | Yes                                 | 37%                     | 30%  | 32%            | 1%                                     |
|                                   | No-Unsure                           | 40%                     | 28%  | 28%            | 4%                                     |
| Education                         | Not college graduate                | 41%                     | 28%  | 29%            | 2%                                     |
|                                   | College graduate                    | 36%                     | 30%  | 32%            | 2%                                     |
| nterview Type                     | Landline                            | 35%                     | 30%  | 33%            | 2%                                     |
|                                   | Cell Phone                          | 51%                     | 3070   |                | الــــــــــــــــــــــــــــــــــــ |

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                        |                                  |                                       | New Hampshire Likely Voters   |                           |
|------------------------|----------------------------------|---------------------------------------|---|---------------------------|
|                        |                                  | Would it be acceptable or not accepta | able if the Republican presidential nominee supports health-care insurance? | an individual mandate for |
|                        |                                  | Acceptable                            | Not acceptable  | Unsure                    |
|                        |                                  | Row %                                 | Row %   | Row %                     |
| New Hampshire Likely V | oters                            | 32%                                   | 60%   | 7%                        |
| Party Registration     | Republican                       | 27%                                   | 66%   | 8%                        |
|                        | Independent                      | 41%                                   | 52%   | 7%                        |
| Tea Party Supporters   |                                  | 18%                                   | 77%   | 5%                        |
| Intensity of Tea Party | Strongly support Tea Party       | 14%                                   | 79%   | 6%                        |
| Support                | Support Tea Party                | 19%                                   | 76%   | 5%                        |
|                        | Does not support Tea Party       | 45%                                   | 46%   | 9%                        |
| Political Ideology     | Liberal-Moderate                 | 44%                                   | 49%   | 7%                        |
|                        | Conservative                     | 25%                                   | 67%   | 8%                        |
|                        | Very conservative                | 20%                                   | 73%   | 7%                        |
| Past Participation**   | Yes                              | 31%                                   | 62%   | 8%                        |
| -                      | No                               | 46%                                   | 50%   | 4%                        |
| Top Tier Republican    | Mitt Romney                      | 30%                                   | 61%   | 9%                        |
| Candidates             | Newt Gingrich                    | 25%                                   | 69%   | 5%                        |
|                        | Ron Paul                         | 31%                                   | 63%   | 6%                        |
| Candidate Support      | Strongly support                 | 30%                                   | 62%   | 8%                        |
| **                     | Somewhat support                 | 38%                                   | 57%   | 5%                        |
|                        | Might vote differently           | 32%                                   | 62%   | 6%                        |
| Most Important Quality | Shares your values               | 32%                                   | 61%   | 6%                        |
|                        | Is closest to you on the issues  | 38%                                   | 55%   | 6%                        |
|                        | Can beat President Obama in 2012 | 22%                                   | 72%   | 6%                        |
|                        | Has the experience to govern     | 36%                                   | 54%   | 10%                       |
| Gender                 | Men                              | 29%                                   | 64%   | 6%                        |
|                        | Women                            | 36%                                   | 55%   | 9%                        |
| Age                    | Under 45                         | 34%                                   | 61%   | 5%                        |
|                        | 45 or older                      | 31%                                   | 61%   | 8%                        |
| Region                 | Hillsborough                     | 30%                                   | 63%   | 7%                        |
|                        | Rockingham                       | 35%                                   | 59%   | 7%                        |
|                        | Northern Counties                | 38%                                   | 53%   | 8%                        |
|                        | Southern Counties                | 29%                                   | 64%   | 7%                        |
| Household Income       | Less than \$75,000               | 33%                                   | 59%   | 8%                        |
|                        | \$75,000 or more                 | 35%                                   | 61%   | 4%                        |
| Evangelical Christians |                                  | 24%                                   | 68%   | 9%                        |
| Mormons are Christians | Yes                              | 36%                                   | 57%   | 7%                        |
|                        | No-Unsure                        | 27%                                   | 66%   | 7%                        |
| Education              | Not college graduate             | 28%                                   | 65%   | 7%                        |
|                        | College graduate                 | 37%                                   | 56%   | 8%                        |
| Interview Type         | Landline                         | 31%                                   | 62%   | 7%                        |
| - 1                    | Cell Phone                       | 39%                                   | 54%   | 7%                        |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  |                                       | New Hampshire Likely Voters   |                             |  |  |
|-------------------------|----------------------------------|---------------------------------------|---|-----------------------------|--|--|
|                         |                                  | Would it be acceptable or not accepta | able if the Republican presidential nominee favors allo<br>obtain in-state tuition? | owing illegal immigrants to |  |  |
|                         |                                  | Acceptable                            | Not acceptable  | Unsure                      |  |  |
|                         |                                  | Row %                                 | Row %   | Row %                       |  |  |
| New Hampshire Likely Vo | oters                            | 14%                                   | 83%   | 3%                          |  |  |
| Party Registration      | Republican                       | 12%                                   | 84%   | 3%                          |  |  |
|                         | Independent                      | 16%                                   | 82%   | 2%                          |  |  |
| Tea Party Supporters    |                                  | 7%                                    | 90%   | 2%                          |  |  |
| Intensity of Tea Party  | Strongly support Tea Party       | 9%                                    | 90%   | 1%                          |  |  |
| Support                 | Support Tea Party                | 6%                                    | 91%   | 3%                          |  |  |
|                         | Does not support Tea Party       | 21%                                   | 76%   | 3%                          |  |  |
| Political Ideology      | Liberal-Moderate                 | 22%                                   | 76%   | 3%                          |  |  |
|                         | Conservative                     | 7%                                    | 90%   | 3%                          |  |  |
|                         | Very conservative                | 10%                                   | 85%   | 5%                          |  |  |
| Past Participation**    | Yes                              | 12%                                   | 85%   | 3%                          |  |  |
|                         | No                               | 31%                                   | 68%   | 0%                          |  |  |
| Top Tier Republican     | Mitt Romney                      | 9%                                    | 88%   | 3%                          |  |  |
| Candidates              | Newt Gingrich                    | 13%                                   | 84%   | 3%                          |  |  |
|                         | Ron Paul                         | 12%                                   | 85%   | 2%                          |  |  |
| Candidate Support       | Strongly support                 | 15%                                   | 81%   | 4%                          |  |  |
| **                      | Somewhat support                 | 13%                                   | 86%   | 1%                          |  |  |
|                         | Might vote differently           | 14%                                   | 83%   | 2%                          |  |  |
| Most Important Quality  | Shares your values               | 10%                                   | 87%   | 3%                          |  |  |
|                         | Is closest to you on the issues  | 19%                                   | 80%   | 1%                          |  |  |
|                         | Can beat President Obama in 2012 | 10%                                   | 86%   | 4%                          |  |  |
|                         | Has the experience to govern     | 15%                                   | 81%   | 4%                          |  |  |
| Gender                  | Men                              | 13%                                   | 85%   | 2%                          |  |  |
|                         | Women                            | 15%                                   | 82%   | 4%                          |  |  |
| Age                     | Under 45                         | 15%                                   | 84%   | 1%                          |  |  |
|                         | 45 or older                      | 14%                                   | 83%   | 3%                          |  |  |
| Region                  | Hillsborough                     | 10%                                   | 88%   | 2%                          |  |  |
|                         | Rockingham                       | 13%                                   | 86%   | 1%                          |  |  |
|                         | Northern Counties                | 20%                                   | 76%   | 4%                          |  |  |
|                         | Southern Counties                | 15%                                   | 80%   | 5%                          |  |  |
| Household Income        | Less than \$75,000               | 13%                                   | 85%   | 2%                          |  |  |
|                         | \$75,000 or more                 | 16%                                   | 83%   | 2%                          |  |  |
| Evangelical Christians  |                                  | 13%                                   | 82%   | 6%                          |  |  |
| Mormons are Christians  | Yes                              | 16%                                   | 83%   | 2%                          |  |  |
|                         | No-Unsure                        | 11%                                   | 84%   | 5%                          |  |  |
| Education               | Not college graduate             | 10%                                   | 87%   | 3%                          |  |  |
|                         | College graduate                 | 17%                                   | 80%   | 3%                          |  |  |
| Interview Type          | Landline                         | 14%                                   | 83%   | 3%                          |  |  |
| × r ·                   | Cell Phone                       | 12%                                   | 85%   | 2%                          |  |  |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                             |                                  |                                   | New Hampshire Likely Voters  |                         |
|-----------------------------|----------------------------------|-----------------------------------|--|-------------------------|
|                             |                                  | Would it be acceptable or not acc | ceptable if the Republican presidential nominee ear<br>advising Freddie Mac? | ned millions of dollars |
|                             |                                  | Acceptable                        | Not acceptable   | Unsure                  |
|                             |                                  | Row %                             | Row %  | Row %                   |
| New Hampshire Likely Voters |                                  | 34%                               | 59%  | 7%                      |
| Party Registration          | Republican                       | 34%                               | 58%  | 8%                      |
|                             | Independent                      | 34%                               | 61%  | 5%                      |
| Tea Party Supporters        |                                  | 44%                               | 49%  | 8%                      |
| Intensity of Tea Party      | Strongly support Tea Party       | 52%                               | 44%  | 4%                      |
| Support                     | Support Tea Party                | 39%                               | 52%  | 10%                     |
|                             | Does not support Tea Party       | 27%                               | 67%  | 6%                      |
| Political Ideology          | Liberal-Moderate                 | 25%                               | 69%  | 5%                      |
|                             | Conservative                     | 40%                               | 52%  | 8%                      |
|                             | Very conservative                | 40%                               | 51%  | 9%                      |
| Past Participation**        | Yes                              | 34%                               | 59%  | 7%                      |
|                             | No                               | 35%                               | 60%  | 6%                      |
| Гор Tier Republican         | Mitt Romney                      | 29%                               | 64%  | 7%                      |
| Candidates                  | Newt Gingrich                    | 50%                               | 45%  | 5%                      |
|                             | Ron Paul                         | 23%                               | 68%  | 9%                      |
| Candidate Support           | Strongly support                 | 38%                               | 56%  | 7%                      |
|                             | Somewhat support                 | 31%                               | 63%  | 7%                      |
|                             | Might vote differently           | 33%                               | 62%  | 5%                      |
| Most Important Quality      | Shares your values               | 23%                               | 69%  | 8%                      |
|                             | Is closest to you on the issues  | 35%                               | 59%  | 6%                      |
|                             | Can beat President Obama in 2012 | 49%                               | 43%  | 8%                      |
|                             | Has the experience to govern     | 30%                               | 66%  | 5%                      |
| Gender                      | Men                              | 41%                               | 52%  | 6%                      |
|                             | Women                            | 24%                               | 68%  | 8%                      |
| Age                         | Under 45                         | 34%                               | 60%  | 5%                      |
|                             | 45 or older                      | 34%                               | 59%  | 7%                      |
| Region                      | Hillsborough                     | 33%                               | 60%  | 7%                      |
|                             | Rockingham                       | 32%                               | 64%  | 4%                      |
|                             | Northern Counties                | 35%                               | 55%  | 10%                     |
|                             | Southern Counties                | 36%                               | 56%  | 8%                      |
| Household Income            | Less than \$75,000               | 28%                               | 65%  | 8%                      |
|                             | \$75,000 or more                 | 43%                               | 52%  | 4%                      |
| Evangelical Christians      |                                  | 39%                               | 52%  | 10%                     |
| Mormons are Christians      | Yes                              | 36%                               | 59%  | 5%                      |
|                             | No-Unsure                        | 31%                               | 59%  | 10%                     |
| Education                   | Not college graduate             | 25%                               | 67%  | 8%                      |
|                             | College graduate                 | 42%                               | 52%  | 6%                      |
| Interview Type              | Landline                         | 34%                               | 59%  | 8%                      |
|                             | Cell Phone                       | 34%                               | 60%  | 6%                      |

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  |   | New Hampshire Likely Voters                                    |                        |
|-------------------------|----------------------------------|---|--|------------------------|
|                         |                                  | Would it be acceptable or not | eptable if the Republican presidential nominee has harassment? | been accused of sexual |
|                         |                                  | Acceptable  | Not acceptable   | Unsure                 |
|                         |                                  | Row %   | Row %  | Row %                  |
| New Hampshire Likely Vo | ters                             | 32%   | 63%  | 5%                     |
| Party Registration      | Republican                       | 32%   | 63%  | 5%                     |
|                         | Independent                      | 32%   | 63%  | 4%                     |
| Tea Party Supporters    |                                  | 41%   | 53%  | 6%                     |
| Intensity of Tea Party  | Strongly support Tea Party       | 46%   | 48%  | 5%                     |
| Support                 | Support Tea Party                | 38%   | 56%  | 7%                     |
|                         | Does not support Tea Party       | 25%   | 71%  | 4%                     |
| Political Ideology      | Liberal-Moderate                 | 27%   | 70%  | 3%                     |
|                         | Conservative                     | 35%   | 59%  | 6%                     |
|                         | Very conservative                | 34%   | 56%  | 9%                     |
| Past Participation**    | Yes                              | 31%   | 64%  | 5%                     |
|                         | No                               | 39%   | 58%  | 3%                     |
| Гор Tier Republican     | Mitt Romney                      | 27%   | 69%  | 4%                     |
| Candidates              | Newt Gingrich                    | 39%   | 53%  | 7%                     |
|                         | Ron Paul                         | 38%   | 59%  | 3%                     |
| Candidate Support       | Strongly support                 | 36%   | 60%  | 4%                     |
| **                      | Somewhat support                 | 30%   | 67%  | 3%                     |
|                         | Might vote differently           | 26%   | 68%  | 6%                     |
| Most Important Quality  | Shares your values               | 28%   | 67%  | 5%                     |
|                         | Is closest to you on the issues  | 34%   | 64%  | 2%                     |
|                         | Can beat President Obama in 2012 | 42%   | 51%  | 7%                     |
|                         | Has the experience to govern     | 24%   | 70%  | 5%                     |
| Gender                  | Men                              | 39%   | 57%  | 5%                     |
|                         | Women                            | 23%   | 72%  | 5%                     |
| Age                     | Under 45                         | 36%   | 60%  | 3%                     |
|                         | 45 or older                      | 30%   | 65%  | 5%                     |
| Region                  | Hillsborough                     | 34%   | 63%  | 3%                     |
|                         | Rockingham                       | 28%   | 69%  | 3%                     |
|                         | Northern Counties                | 27%   | 65%  | 9%                     |
|                         | Southern Counties                | 37%   | 57%  | 6%                     |
| Household Income        | Less than \$75,000               | 27%   | 68%  | 5%                     |
|                         | \$75,000 or more                 | 39%   | 58%  | 3%                     |
| Evangelical Christians  |                                  | 28%   | 66%  | 6%                     |
| Mormons are Christians  | Yes                              | 33%   | 64%  | 3%                     |
|                         | No-Unsure                        | 31%   | 62%  | 7%                     |
| Education               | Not college graduate             | 29%   | 67%  | 5%                     |
|                         | College graduate                 | 35%   | 60%  | 5%                     |
| Interview Type          | Landline                         | 32%   | 63%  | 5%                     |
|                         | Cell Phone                       | 32%   | 62%  | 6%                     |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                        |                                     |                              | New Hampshire Likely Voters  |                       |
|------------------------|-------------------------------------|------------------------------|--|-----------------------|
|                        |                                     | Would it be acceptable or no | t acceptable if the Republican presidential no<br>building a nuclear weapon? | ominee tolerates Iran |
|                        |                                     | Acceptable                   | Not acceptable   | Unsure                |
|                        |                                     | Row %                        | Row %  | Row %                 |
| New Hampshire Likely V | /oters                              | 12%                          | 84%  | 4%                    |
| Party Registration     | Republican                          | 9%                           | 88%  | 3%                    |
| l                      | Independent                         | 17%                          | 78%  | 5%                    |
| Tea Party Supporters   |                                     | 9%                           | 89%  | 2%                    |
| Intensity of Tea Party | Strongly support Tea Party          | 10%                          | 89%  | 1%                    |
| Support                | Support Tea Party                   | 8%                           | 89%  | 3%                    |
|                        | Does not support Tea Party          | 15%                          | 80%  | 5%                    |
| Political Ideology     | Liberal-Moderate                    | 17%                          | 79%  | 4%                    |
|                        | Conservative                        | 8%                           | 88%  | 4%                    |
|                        | Very conservative                   | 9%                           | 87%  | 3%                    |
| Past Participation**   | Yes                                 | 11%                          | 84%  | 4%                    |
| <u>*</u>               | No                                  | 18%                          | 80%  | 1%                    |
| Top Tier Republican    | Mitt Romney                         | 6%                           | 91%  | 3%                    |
| Candidates             | Newt Gingrich                       | 7%                           | 88%  | 5%                    |
|                        | Ron Paul                            | 30%                          | 67%  | 3%                    |
| Candidate Support      | Strongly support                    | 16%                          | 81%  | 3%                    |
| 11                     | Somewhat support                    | 10%                          | 86%  | 4%                    |
|                        | Might vote differently              | 10%                          | 86%  | 4%                    |
| Most Important Quality | Shares your values                  | 12%                          | 81%  | 6%                    |
| ,                      | Is closest to you on the issues     | 16%                          | 81%  | 3%                    |
|                        | Can beat President Obama<br>in 2012 | 9%                           | 87%  | 4%                    |
|                        | Has the experience to govern        | 9%                           | 89%  | 2%                    |
| Gender                 | Men                                 | 13%                          | 83%  | 4%                    |
|                        | Women                               | 10%                          | 86%  | 4%                    |
| Age                    | Under 45                            | 16%                          | 82%  | 3%                    |
|                        | 45 or older                         | 10%                          | 86%  | 4%                    |
| Region                 | Hillsborough                        | 13%                          | 84%  | 3%                    |
|                        | Rockingham                          | 9%                           | 85%  | 6%                    |
|                        | Northern Counties                   | 14%                          | 82%  | 4%                    |
|                        | Southern Counties                   | 13%                          | 84%  | 3%                    |
| Household Income       | Less than \$75,000                  | 12%                          | 83%  | 5%                    |
|                        | \$75,000 or more                    | 12%                          | 85%  | 3%                    |
| Evangelical Christians |                                     | 15%                          | 81%  | 4%                    |
| Mormons are Christians | Yes                                 | 12%                          | 83%  | 4%                    |
|                        | No-Unsure                           | 12%                          | 85%  | 3%                    |
| Education              | Not college graduate                | 9%                           | 87%  | 5%                    |
| Education              |                                     |                              | 81%  | 3%                    |
|                        | College graduate                    | 15%                          | 0170   | 3/0                   |
| Interview Type         | College graduate  Landline          | 15%<br>12%                   | 84%  | 4%                    |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

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|                         |                                  |                                       | New Hampshire Likely Voters   |                          |
|-------------------------|----------------------------------|---------------------------------------|---|--------------------------|
|                         |                                  | Would it be acceptable or not accepta | ble if the Republican presidential nominee supports illegal immigrants? | limited amnesty for some |
|                         |                                  | Acceptable                            | Not acceptable  | Unsure                   |
|                         |                                  | Row %                                 | Row %   | Row %                    |
| New Hampshire Likely Vo | oters                            | 54%                                   | 41%   | 5%                       |
| Party Registration      | Republican                       | 52%                                   | 43%   | 5%                       |
|                         | Independent                      | 57%                                   | 39%   | 4%                       |
| Tea Party Supporters    |                                  | 48%                                   | 47%   | 4%                       |
| Intensity of Tea Party  | Strongly support Tea Party       | 50%                                   | 48%   | 3%                       |
| Support                 | Support Tea Party                | 47%                                   | 47%   | 6%                       |
|                         | Does not support Tea Party       | 61%                                   | 35%   | 4%                       |
| Political Ideology      | Liberal-Moderate                 | 61%                                   | 36%   | 4%                       |
|                         | Conservative                     | 51%                                   | 43%   | 6%                       |
|                         | Very conservative                | 43%                                   | 53%   | 4%                       |
| Past Participation**    | Yes                              | 53%                                   | 42%   | 5%                       |
|                         | No                               | 64%                                   | 34%   | 2%                       |
| Top Tier Republican     | Mitt Romney                      | 47%                                   | 46%   | 7%                       |
| Candidates              | Newt Gingrich                    | 63%                                   | 32%   | 4%                       |
|                         | Ron Paul                         | 55%                                   | 43%   | 2%                       |
| Candidate Support       | Strongly support                 | 57%                                   | 38%   | 4%                       |
|                         | Somewhat support                 | 55%                                   | 41%   | 4%                       |
|                         | Might vote differently           | 51%                                   | 45%   | 4%                       |
| Most Important Quality  | Shares your values               | 48%                                   | 48%   | 4%                       |
|                         | Is closest to you on the issues  | 58%                                   | 39%   | 4%                       |
|                         | Can beat President Obama in 2012 | 54%                                   | 41%   | 5%                       |
|                         | Has the experience to govern     | 56%                                   | 40%   | 3%                       |
| Gender                  | Men                              | 57%                                   | 39%   | 4%                       |
|                         | Women                            | 49%                                   | 45%   | 6%                       |
| Age                     | Under 45                         | 55%                                   | 40%   | 6%                       |
|                         | 45 or older                      | 54%                                   | 43%   | 4%                       |
| Region                  | Hillsborough                     | 51%                                   | 43%   | 6%                       |
|                         | Rockingham                       | 55%                                   | 40%   | 5%                       |
|                         | Northern Counties                | 55%                                   | 40%   | 5%                       |
|                         | Southern Counties                | 55%                                   | 42%   | 3%                       |
| Household Income        | Less than \$75,000               | 45%                                   | 50%   | 5%                       |
|                         | \$75,000 or more                 | 64%                                   | 34%   | 2%                       |
| Evangelical Christians  |                                  | 44%                                   | 53%   | 3%                       |
| Mormons are Christians  | Yes                              | 60%                                   | 37%   | 3%                       |
|                         | No-Unsure                        | 45%                                   | 48%   | 6%                       |
| Education               | Not college graduate             | 43%                                   | 50%   | 6%                       |
|                         | College graduate                 | 64%                                   | 33%   | 3%                       |
| Interview Type          | Landline                         | 54%                                   | 41%   | 5%                       |
|                         | Cell Phone                       | 54%                                   | 41%   | 4%                       |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                |                                  |         | New Hamps           | shire Likely Voters |          |
|--------------------------------|----------------------------------|---------|---------------------|---------------------|----------|
|                                |                                  | Polit   | ically speaking, do | you think Mitt Romn | ey is a: |
|                                |                                  | Liberal | Moderate            | Conservative        | Unsure   |
|                                |                                  | Row %   | Row %               | Row %               | Row %    |
| New Hampshire Likely Voters    |                                  | 10%     | 61%                 | 24%                 | 5%       |
| Party Registration             | Republican                       | 12%     | 58%                 | 25%                 | 5%       |
|                                | Independent                      | 7%      | 66%                 | 23%                 | 4%       |
| Tea Party Supporters           |                                  | 11%     | 66%                 | 20%                 | 3%       |
| Intensity of Tea Party Support | Strongly support Tea Party       | 11%     | 68%                 | 18%                 | 3%       |
|                                | Support Tea Party                | 11%     | 65%                 | 21%                 | 3%       |
|                                | Does not support Tea Party       | 9%      | 60%                 | 27%                 | 4%       |
| Political Ideology             | Liberal-Moderate                 | 10%     | 64%                 | 22%                 | 4%       |
|                                | Conservative                     | 7%      | 60%                 | 28%                 | 5%       |
|                                | Very conservative                | 17%     | 59%                 | 21%                 | 3%       |
| Past Participation**           | Yes                              | 10%     | 62%                 | 24%                 | 4%       |
|                                | No                               | 11%     | 55%                 | 27%                 | 7%       |
| Top Tier Republican Candidates | Mitt Romney                      | 5%      | 64%                 | 29%                 | 2%       |
|                                | Newt Gingrich                    | 11%     | 68%                 | 18%                 | 3%       |
|                                | Ron Paul                         | 22%     | 47%                 | 20%                 | 10%      |
| Candidate Support              | Strongly support                 | 11%     | 60%                 | 26%                 | 2%       |
|                                | Somewhat support                 | 8%      | 65%                 | 22%                 | 4%       |
|                                | Might vote differently           | 10%     | 65%                 | 21%                 | 4%       |
| Most Important Quality         | Shares your values               | 12%     | 50%                 | 32%                 | 6%       |
|                                | Is closest to you on the issues  | 10%     | 65%                 | 21%                 | 4%       |
|                                | Can beat President Obama in 2012 | 6%      | 72%                 | 21%                 | 2%       |
|                                | Has the experience to govern     | 11%     | 59%                 | 24%                 | 6%       |
| Gender                         | Men                              | 10%     | 67%                 | 20%                 | 3%       |
|                                | Women                            | 10%     | 53%                 | 30%                 | 7%       |
| Age                            | Under 45                         | 13%     | 54%                 | 28%                 | 5%       |
|                                | 45 or older                      | 9%      | 65%                 | 22%                 | 4%       |
| Region                         | Hillsborough                     | 11%     | 62%                 | 24%                 | 3%       |
|                                | Rockingham                       | 8%      | 60%                 | 30%                 | 2%       |
|                                | Northern Counties                | 10%     | 59%                 | 24%                 | 7%       |
|                                | Southern Counties                | 10%     | 64%                 | 20%                 | 7%       |
| Household Income               | Less than \$75,000               | 12%     | 57%                 | 24%                 | 6%       |
| <del></del>                    | \$75,000 or more                 | 8%      | 68%                 | 22%                 | 2%       |
| Evangelical Christians         | [[#76,000 02 Mole                | 18%     | 60%                 | 18%                 | 5%       |
| Mormons are Christians         | Yes                              | 8%      | 64%                 | 26%                 | 3%       |
|                                | No-Unsure                        | 13%     | 57%                 | 22%                 | 8%       |
| Education                      | Not college graduate             | 13%     | 56%                 | 25%                 | 6%       |
| Lauvanon                       | College graduate                 | 7%      | 67%                 | 24%                 | 3%       |
| Interview Type                 | Landline                         | 10%     | 61%                 | 24%                 | 4%       |
| merview Type                   | Cell Phone                       | 9%      | 61%                 | 23%                 | 6%       |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                |                                  |                             | New Hamps   | shire Likely Voters                               |                  |
|--------------------------------|----------------------------------|-----------------------------|-------------|---|------------------|
|                                |                                  | Are you more or less likely |             | e Republican presidential nomination who i Trump? | s endorsed by Do |
|                                |                                  | More likely                 | Less likely | Makes no difference                               | Unsure           |
|                                |                                  | Row %                       | Row %       | Row %   | Row %            |
| New Hampshire Likely Voters    |                                  | 19%                         | 37%         | 42%   | 2%               |
| Party Registration             | Republican                       | 21%                         | 34%         | 41%   | 3%               |
|                                | Independent                      | 15%                         | 40%         | 44%   | 1%               |
| Геа Party Supporters           |                                  | 26%                         | 25%         | 46%   | 3%               |
| intensity of Tea Party Support | Strongly support Tea Party       | 30%                         | 25%         | 42%   | 2%               |
|                                | Support Tea Party                | 24%                         | 26%         | 48%   | 3%               |
|                                | Does not support Tea Party       | 13%                         | 47%         | 38%   | 2%               |
| Political Ideology             | Liberal-Moderate                 | 13%                         | 47%         | 39%   | 1%               |
|                                | Conservative                     | 23%                         | 30%         | 44%   | 2%               |
|                                | Very conservative                | 22%                         | 26%         | 47%   | 5%               |
| Past Participation**           | Yes                              | 18%                         | 36%         | 43%   | 2%               |
|                                | No                               | 21%                         | 46%         | 33%   | 0%               |
| Гор Tier Republican            | Mitt Romney                      | 19%                         | 34%         | 45%   | 2%               |
| Candidates                     | Newt Gingrich                    | 24%                         | 26%         | 48%   | 2%               |
|                                | Ron Paul                         | 12%                         | 42%         | 43%   | 3%               |
|                                | Strongly support                 | 21%                         | 32%         | 44%   | 2%               |
|                                | Somewhat support                 | 16%                         | 42%         | 40%   | 1%               |
|                                | Might vote differently           | 19%                         | 40%         | 37%   | 4%               |
| Most Important Quality         | Shares your values               | 17%                         | 36%         | 42%   | 5%               |
|                                | Is closest to you on the issues  | 11%                         | 47%         | 41%   | 1%               |
|                                | Can beat President Obama in 2012 | 30%                         | 22%         | 48%   | 0%               |
|                                | Has the experience to govern     | 19%                         | 39%         | 40%   | 2%               |
| Gender                         | Men                              | 18%                         | 36%         | 44%   | 2%               |
|                                | Women                            | 20%                         | 37%         | 41%   | 2%               |
| Age                            | Under 45                         | 21%                         | 35%         | 42%   | 3%               |
|                                | 45 or older                      | 18%                         | 37%         | 43%   | 2%               |
| Region                         | Hillsborough                     | 16%                         | 34%         | 48%   | 2%               |
|                                | Rockingham                       | 24%                         | 38%         | 37%   | 1%               |
|                                | Northern Counties                | 21%                         | 34%         | 43%   | 3%               |
|                                | Southern Counties                | 16%                         | 40%         | 41%   | 4%               |
| Household Income               | Less than \$75,000               | 21%                         | 36%         | 41%   | 2%               |
|                                | \$75,000 or more                 | 17%                         | 37%         | 45%   | 2%               |
| Evangelical Christians         |                                  | 21%                         | 37%         | 40%   | 2%               |
| Mormons are Christians         | Yes                              | 19%                         | 37%         | 42%   | 2%               |
|                                | No-Unsure                        | 18%                         | 35%         | 44%   | 3%               |
| Education                      | Not college graduate             | 21%                         | 38%         | 38%   | 3%               |
|                                | College graduate                 | 17%                         | 35%         | 47%   | 2%               |
| Interview Type                 | Landline                         | 18%                         | 37%         | 43%   | 3%               |
| • •                            | Cell Phone                       | 22%                         | 37%         | 41%   | 1%               |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                |                                  | New Hamp            | shire Likely Voters               |
|--------------------------------|----------------------------------|---------------------|-----------------------------------|
|                                |                                  | Do you consider a M | Iormon to be a Christian, or not? |
|                                |                                  | Yes                 | No-Unsure                         |
|                                |                                  | Row %               | Row %                             |
| New Hampshire Likely Voters    |                                  | 62%                 | 38%                               |
| Party Registration             | Republican                       | 59%                 | 41%                               |
|                                | Independent                      | 67%                 | 33%                               |
| Tea Party Supporters           | - 1                              | 65%                 | 35%                               |
| Intensity of Tea Party Support | Strongly support Tea Party       | 61%                 | 39%                               |
|                                | Support Tea Party                | 67%                 | 33%                               |
|                                | Does not support Tea Party       | 63%                 | 37%                               |
| Political Ideology             | Liberal-Moderate                 | 67%                 | 33%                               |
|                                | Conservative                     | 63%                 | 37%                               |
|                                | Very conservative                | 48%                 | 52%                               |
| Past Participation**           | Yes                              | 62%                 | 38%                               |
| •                              | No                               | 61%                 | 39%                               |
| Top Tier Republican            | Mitt Romney                      | 69%                 | 31%                               |
| Candidates                     | Newt Gingrich                    | 64%                 | 36%                               |
|                                | Ron Paul                         | 53%                 | 47%                               |
| Candidate Support              | Strongly support                 | 68%                 | 32%                               |
| 11                             | Somewhat support                 | 63%                 | 37%                               |
|                                | Might vote differently           | 56%                 | 44%                               |
| Most Important Quality         | Shares your values               | 56%                 | 44%                               |
|                                | Is closest to you on the issues  | 63%                 | 37%                               |
|                                | Can beat President Obama in 2012 | 67%                 | 33%                               |
|                                | Has the experience to govern     | 66%                 | 34%                               |
| Gender                         | Men                              | 64%                 | 36%                               |
|                                | Women                            | 60%                 | 40%                               |
| Age                            | Under 45                         | 53%                 | 47%                               |
|                                | 45 or older                      | 68%                 | 32%                               |
| Region                         | Hillsborough                     | 58%                 | 42%                               |
|                                | Rockingham                       | 64%                 | 36%                               |
|                                | Northern Counties                | 68%                 | 32%                               |
|                                | Southern Counties                | 62%                 | 38%                               |
| Household Income               | Less than \$75,000               | 62%                 | 38%                               |
|                                | \$75,000 or more                 | 64%                 | 36%                               |
| Evangelical Christians         |                                  | 28%                 | 72%                               |
| Education                      | Not college graduate             | 58%                 | 42%                               |
|                                | College graduate                 | 66%                 | 34%                               |
| Interview Type                 | Landline                         | 64%                 | 36%                               |
| ••                             | Cell Phone                       | 55%                 | 45%                               |

NBC News/Marist Poll New Hampshire Likely Republican Primary Voters. Interviews conducted November 28th through 30th, 2011, N=696 MOE +/- 3.7%. Totals may not add to 100% due to rounding.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                       |                                  | Ne                            | ew Hampshire Li      | ikely Voters                  |          |
|-----------------------|----------------------------------|-------------------------------|----------------------|-------------------------------|----------|
|                       |                                  | Do you consider yourse        | elf to be a suppo    | rter of the Tea Party Mo      | vement'  |
|                       |                                  | Strongly support Tea<br>Party | Support Tea<br>Party | Does not support Tea<br>Party | Unsure   |
|                       |                                  | Row %                         | Row %                | Row %                         | Row<br>% |
| New Hampshire Lik     | ely Voters                       | 16%                           | 28%                  | 50%                           | 6%       |
| Party Registration    | Republican                       | 20%                           | 31%                  | 41%                           | 8%       |
|                       | Independent                      | 11%                           | 23%                  | 63%                           | 4%       |
| Political Ideology    | Liberal-Moderate                 | 4%                            | 18%                  | 74%                           | 5%       |
|                       | Conservative                     | 19%                           | 35%                  | 38%                           | 8%       |
|                       | Very conservative                | 44%                           | 34%                  | 17%                           | 4%       |
| Past Participation**  | Yes                              | 17%                           | 28%                  | 49%                           | 6%       |
|                       | No                               | 11%                           | 21%                  | 61%                           | 7%       |
| Candidate Support     | Strongly support                 | 21%                           | 30%                  | 44%                           | 5%       |
|                       | Somewhat support                 | 11%                           | 26%                  | 57%                           | 6%       |
|                       | Might vote differently           | 13%                           | 25%                  | 55%                           | 7%       |
| Most Important        | Shares your values               | 18%                           | 25%                  | 50%                           | 7%       |
| Quality               | Is closest to you on the issues  | 13%                           | 24%                  | 57%                           | 5%       |
|                       | Can beat President Obama in 2012 | 30%                           | 35%                  | 29%                           | 6%       |
|                       | Has the experience to govern     | 5%                            | 29%                  | 60%                           | 6%       |
| Gender                | Men                              | 20%                           | 29%                  | 47%                           | 5%       |
|                       | Women                            | 12%                           | 26%                  | 54%                           | 8%       |
| Age                   | Under 45                         | 17%                           | 26%                  | 48%                           | 9%       |
|                       | 45 or older                      | 16%                           | 29%                  | 51%                           | 4%       |
| Region                | Hillsborough                     | 16%                           | 29%                  | 49%                           | 7%       |
|                       | Rockingham                       | 16%                           | 24%                  | 54%                           | 6%       |
|                       | Northern Counties                | 20%                           | 28%                  | 47%                           | 5%       |
|                       | Southern Counties                | 15%                           | 29%                  | 49%                           | 6%       |
| Household Income      | Less than \$75,000               | 16%                           | 28%                  | 48%                           | 7%       |
|                       | \$75,000 or more                 | 16%                           | 27%                  | 53%                           | 4%       |
| Evangelical Christian | ns                               | 26%                           | 28%                  | 41%                           | 5%       |
| Mormons are           | Yes                              | 16%                           | 30%                  | 50%                           | 4%       |
| Christians            | No-Unsure                        | 17%                           | 24%                  | 50%                           | 9%       |
| Education             | Not college graduate             | 19%                           | 31%                  | 42%                           | 8%       |
|                       | College graduate                 | 13%                           | 25%                  | 58%                           | 4%       |
| Interview Type        | Landline                         | 17%                           | 28%                  | 50%                           | 5%       |
|                       | Cell Phone                       | 13%                           | 26%                  | 50%                           | 10%      |

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                           |                                  |                  |                | New Ham             | pshire Potential | Republican El   | ectorate*      |             |               |           |
|---------------------------|----------------------------------|------------------|----------------|---------------------|------------------|-----------------|----------------|-------------|---------------|-----------|
|                           |                                  |                  | То             | ssup including thos |                  |                 |                | ındidate    |               |           |
|                           |                                  | Newt<br>Gingrich | Mitt<br>Romney | Michele<br>Bachmann | Rick<br>Santorum | Jon<br>Huntsman | Herman<br>Cain | Ron<br>Paul | Rick<br>Perry | Undecided |
|                           |                                  | Row %            | Row %          | Row %               | Row %            | Row %           | Row %          | Row %       | Row %         | Row %     |
| New Hampshire Potential I | Republican Electorate*           | 21%              | 40%            | 3%                  | 1%               | 10%             | 2%             | 16%         | 3%            | 4%        |
| Party Registration        | Republican                       | 24%              | 40%            | 3%                  | 2%               | 7%              | 2%             | 14%         | 3%            | 5%        |
|                           | Independent                      | 18%              | 40%            | 2%                  | 1%               | 13%             | 2%             | 20%         | 2%            | 3%        |
| Tea Party Supporters      |                                  | 33%              | 33%            | 3%                  | 2%               | 5%              | 3%             | 15%         | 4%            | 3%        |
| Intensity of Tea Party    | Strongly support Tea Party       | 41%              | 20%            | 8%                  | 3%               | 3%              | 4%             | 14%         | 4%            | 3%        |
| Support                   | Support Tea Party                | 28%              | 40%            | 0%                  | 1%               | 5%              | 3%             | 15%         | 4%            | 3%        |
|                           | Does not support Tea Party       | 13%              | 43%            | 3%                  | 1%               | 15%             | 1%             | 18%         | 1%            | 5%        |
| Political Ideology        | Liberal-Moderate                 | 12%              | 41%            | 3%                  | 0%               | 18%             | 2%             | 17%         | 3%            | 4%        |
|                           | Conservative                     | 27%              | 41%            | 2%                  | 2%               | 4%              | 3%             | 14%         | 2%            | 4%        |
|                           | Very conservative                | 34%              | 32%            | 5%                  | 3%               | 1%              | 1%             | 18%         | 4%            | 3%        |
| Past Participation**      | Yes                              | 22%              | 39%            | 2%                  | 2%               | 9%              | 2%             | 16%         | 3%            | 5%        |
| _                         | No                               | 17%              | 41%            | 5%                  | 0%               | 13%             | 0%             | 19%         | 4%            | 1%        |
| Candidate Support         | Strongly support                 | 23%              | 41%            | 3%                  | 1%               | 7%              | 1%             | 21%         | 3%            | 0%        |
|                           | Somewhat support                 | 22%              | 46%            | 2%                  | 1%               | 13%             | 2%             | 12%         | 2%            | 0%        |
|                           | Might vote differently           | 21%              | 37%            | 5%                  | 3%               | 13%             | 5%             | 13%         | 3%            | 0%        |
| Most Important Quality    | Shares your values               | 18%              | 38%            | 4%                  | 4%               | 6%              | 1%             | 18%         | 5%            | 6%        |
|                           | Is closest to you on the issues  | 13%              | 35%            | 2%                  | 0%               | 15%             | 3%             | 25%         | 3%            | 4%        |
|                           | Can beat President Obama in 2012 | 33%              | 48%            | 4%                  | 1%               | 5%              | 1%             | 4%          | 2%            | 3%        |
|                           | Has the experience to govern     | 26%              | 41%            | 0%                  | 1%               | 11%             | 3%             | 15%         | 1%            | 2%        |
| Gender                    | Men                              | 22%              | 35%            | 2%                  | 2%               | 11%             | 3%             | 18%         | 3%            | 4%        |
|                           | Women                            | 20%              | 46%            | 3%                  | 1%               | 8%              | 1%             | 13%         | 3%            | 5%        |
| Age                       | Under 45                         | 13%              | 41%            | 4%                  | 1%               | 7%              | 3%             | 23%         | 5%            | 2%        |
|                           | 45 or older                      | 27%              | 39%            | 2%                  | 1%               | 11%             | 1%             | 12%         | 2%            | 5%        |
| Age                       | 18 to 29                         | 5%               | 41%            | 5%                  | 3%               | 9%              | 2%             | 26%         | 3%            | 5%        |
|                           | 30 to 44                         | 17%              | 41%            | 3%                  | 1%               | 7%              | 4%             | 22%         | 5%            | 1%        |
|                           | 45 to 59                         | 25%              | 39%            | 2%                  | 2%               | 10%             | 1%             | 14%         | 1%            | 6%        |
|                           | 60 or older                      | 28%              | 39%            | 2%                  | 1%               | 12%             | 2%             | 10%         | 2%            | 4%        |
| Region                    | Hillsborough                     | 22%              | 41%            | 3%                  | 1%               | 8%              | 3%             | 16%         | 1%            | 6%        |
|                           | Rockingham                       | 19%              | 45%            | 4%                  | 2%               | 11%             | 3%             | 14%         | 1%            | 2%        |
|                           | Northern Counties                | 23%              | 36%            | 2%                  | 1%               | 10%             | 1%             | 18%         | 6%            | 4%        |
|                           | Southern Counties                | 22%              | 36%            | 2%                  | 2%               | 10%             | 2%             | 18%         | 3%            | 5%        |
| Household Income          | Less than \$75,000               | 21%              | 37%            | 3%                  | 2%               | 8%              | 2%             | 20%         | 4%            | 4%        |
|                           | \$75,000 or more                 | 23%              | 43%            | 2%                  | 1%               | 11%             | 3%             | 14%         | 2%            | 2%        |
| Evangelical Christians    |                                  | 19%              | 29%            | 3%                  | 5%               | 2%              | 6%             | 23%         | 5%            | 9%        |
| Mormons are Christians    | Yes                              | 22%              | 44%            | 2%                  | 1%               | 12%             | 1%             | 14%         | 2%            | 2%        |
|                           | No-Unsure                        | 19%              | 34%            | 4%                  | 2%               | 6%              | 4%             | 20%         | 3%            | 8%        |
| Education                 | Not college graduate             | 19%              | 41%            | 3%                  | 1%               | 6%              | 2%             | 19%         | 4%            | 4%        |
|                           | College graduate                 | 24%              | 39%            | 2%                  | 1%               | 13%             | 2%             | 13%         | 1%            | 4%        |
| Interview Type            | Landline                         | 23%              | 38%            | 3%                  | 1%               | 11%             | 2%             | 16%         | 2%            | 5%        |
| J                         | Cell Phone                       | 14%              | 47%            | 4%                  | 3%               | 5%              | 1%             | 18%         | 5%            | 3%        |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                           |                                  | New Hampshire Potential Republican Electorate* |                |                       |                  |                  |                |             |                |              |
|---------------------------|----------------------------------|--|----------------|-----------------------|------------------|------------------|----------------|-------------|----------------|--------------|
|                           |                                  | If the 2012 Re                                 | publican presi | dential primary in No | ew Hampshire v   | vere held today, | , whom would   | you suppo   | ort if the can | didates are: |
|                           |                                  | Newt<br>Gingrich                               | Mitt<br>Romney | Michele<br>Bachmann   | Rick<br>Santorum | Jon<br>Huntsman  | Herman<br>Cain | Ron<br>Paul | Rick Perry     | Undecided    |
|                           |                                  | Row %  | Row %          | Row %                 | Row %            | Row %            | Row %          | Row %       | Row %          | Row %        |
| New Hampshire Potential 1 | Republican Electorate*           | 21%  | 38%            | 3%                    | 1%               | 9%               | 2%             | 16%         | 3%             | 7%           |
| Party Registration        | Republican                       | 24%  | 38%            | 3%                    | 1%               | 7%               | 2%             | 13%         | 3%             | 8%           |
|                           | Independent                      | 17%  | 39%            | 2%                    | 1%               | 13%              | 1%             | 19%         | 2%             | 5%           |
| Tea Party Supporters      |                                  | 32%  | 31%            | 3%                    | 1%               | 5%               | 3%             | 15%         | 4%             | 6%           |
| Intensity of Tea Party    | Strongly support Tea Party       | 40%  | 19%            | 7%                    | 2%               | 3%               | 4%             | 14%         | 4%             | 6%           |
| Support                   | Support Tea Party                | 27%  | 38%            | 0%                    | 1%               | 5%               | 3%             | 15%         | 4%             | 6%           |
|                           | Does not support Tea Party       | 13%  | 42%            | 3%                    | 1%               | 14%              | 1%             | 17%         | 1%             | 7%           |
| Political Ideology        | Liberal-Moderate                 | 12%  | 40%            | 3%                    | 0%               | 17%              | 1%             | 17%         | 3%             | 7%           |
|                           | Conservative                     | 27%  | 41%            | 2%                    | 2%               | 4%               | 3%             | 13%         | 2%             | 6%           |
|                           | Very conservative                | 34%  | 31%            | 5%                    | 3%               | 1%               | 1%             | 17%         | 4%             | 6%           |
| Past Participation**      | Yes                              | 22%  | 38%            | 2%                    | 1%               | 9%               | 2%             | 15%         | 3%             | 8%           |
| -                         | No                               | 17%  | 40%            | 5%                    | 0%               | 13%              | 0%             | 18%         | 4%             | 2%           |
| Candidate Support         | Strongly support                 | 23%  | 41%            | 3%                    | 1%               | 7%               | 1%             | 21%         | 3%             | 0%           |
| **                        | Somewhat support                 | 22%  | 46%            | 2%                    | 1%               | 13%              | 2%             | 12%         | 2%             | 0%           |
|                           | Might vote differently           | 21%  | 37%            | 5%                    | 3%               | 13%              | 5%             | 13%         | 3%             | 0%           |
| Most Important Quality    | Shares your values               | 18%  | 35%            | 4%                    | 3%               | 6%               | 1%             | 18%         | 5%             | 9%           |
|                           | Is closest to you on the issues  | 13%  | 34%            | 2%                    | 0%               | 15%              | 3%             | 23%         | 3%             | 8%           |
|                           | Can beat President Obama in 2012 | 33%  | 46%            | 4%                    | 1%               | 5%               | 1%             | 4%          | 2%             | 4%           |
|                           | Has the experience to govern     | 25%  | 40%            | 0%                    | 1%               | 11%              | 2%             | 15%         | 1%             | 4%           |
| Gender                    | Men                              | 22%  | 34%            | 2%                    | 2%               | 11%              | 2%             | 17%         | 3%             | 7%           |
|                           | Women                            | 20%  | 44%            | 3%                    | 0%               | 7%               | 1%             | 13%         | 3%             | 7%           |
| Age                       | Under 45                         | 13%  | 41%            | 4%                    | 1%               | 7%               | 3%             | 23%         | 5%             | 4%           |
|                           | 45 or older                      | 26%  | 37%            | 2%                    | 1%               | 11%              | 1%             | 12%         | 2%             | 8%           |
| Age                       | 18 to 29                         | 5%   | 39%            | 5%                    | 3%               | 7%               | 2%             | 26%         | 3%             | 8%           |
|                           | 30 to 44                         | 17%  | 41%            | 3%                    | 1%               | 7%               | 3%             | 21%         | 5%             | 3%           |
|                           | 45 to 59                         | 25%  | 37%            | 2%                    | 2%               | 10%              | 1%             | 13%         | 1%             | 9%           |
|                           | 60 or older                      | 27%  | 37%            | 2%                    | 0%               | 12%              | 2%             | 10%         | 2%             | 7%           |
| Region                    | Hillsborough                     | 21%  | 40%            | 3%                    | 1%               | 8%               | 3%             | 15%         | 1%             | 8%           |
|                           | Rockingham                       | 19%  | 44%            | 4%                    | 2%               | 11%              | 3%             | 13%         | 1%             | 3%           |
|                           | Northern Counties                | 23%  | 33%            | 1%                    | 1%               | 9%               | 1%             | 18%         | 6%             | 8%           |
|                           | Southern Counties                | 22%  | 34%            | 2%                    | 1%               | 10%              | 1%             | 17%         | 3%             | 8%           |
| Household Income          | Less than \$75,000               | 21%  | 35%            | 3%                    | 1%               | 7%               | 2%             | 19%         | 4%             | 7%           |
|                           | \$75,000 or more                 | 22%  | 42%            | 2%                    | 1%               | 11%              | 3%             | 13%         | 2%             | 4%           |
| Evangelical Christians    | <del></del>                      | 19%  | 28%            | 3%                    | 4%               | 2%               | 6%             | 22%         | 5%             | 11%          |
| Mormons are Christians    | Yes                              | 22%  | 42%            | 2%                    | 1%               | 12%              | 1%             | 14%         | 2%             | 5%           |
|                           | No-Unsure                        | 19%  | 34%            | 4%                    | 2%               | 6%               | 3%             | 19%         | 3%             | 10%          |
| Education                 | Not college graduate             | 19%  | 39%            | 3%                    | 1%               | 6%               | 2%             | 18%         | 4%             | 6%           |
|                           | College graduate                 | 23%  | 38%            | 2%                    | 1%               | 12%              | 1%             | 13%         | 1%             | 7%           |
| Interview Type            | Landline                         | 23%  | 37%            | 2%                    | 1%               | 11%              | 2%             | 15%         | 2%             | 7%           |
|                           | Cell Phone                       | 13%  | 45%            | 4%                    | 3%               | 4%               | 1%             | 17%         | 5%             | 8%           |
|                           |                                  | 15,0   | 1579           | 170                   | 1 204 201        |                  | L 1/0          | 1,70        |                |              |

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted November 28th through 30th, 2011, N=967 MOE +/- 3.2%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  |                                 | New Hampshire Potential Rep                                      | publican Electorate*  |                     |
|-------------------------|----------------------------------|---------------------------------|--|---|---------------------|
|                         |                                  | Would you say that you strongly | support <candidate> somewhat support on primary date</candidate> | t <candidate>, or do you think that you mighay?</candidate> | nt vote differently |
|                         |                                  | Strongly support                | Somewhat support   | Might vote differently                                      | Unsure              |
|                         |                                  | Row %                           | Row %  | Row %   | Row %               |
| New Hampshire Potential | Republican Electorate*           | 47%                             | 33%  | 19%   | 2%                  |
| Party Registration      | Republican                       | 49%                             | 31%  | 18%   | 2%                  |
|                         | Independent                      | 43%                             | 34%  | 21%   | 2%                  |
| Tea Party Supporters    |                                  | 56%                             | 26%  | 16%   | 2%                  |
| Intensity of Tea Party  | Strongly support Tea Party       | 61%                             | 22%  | 16%   | 2%                  |
| Support                 | Support Tea Party                | 53%                             | 29%  | 17%   | 2%                  |
|                         | Does not support Tea Party       | 41%                             | 37%  | 21%   | 1%                  |
| Political Ideology      | Liberal-Moderate                 | 37%                             | 40%  | 21%   | 2%                  |
|                         | Conservative                     | 53%                             | 26%  | 19%   | 1%                  |
|                         | Very conservative                | 57%                             | 26%  | 15%   | 2%                  |
| Past Participation**    | Yes                              | 46%                             | 32%  | 20%   | 2%                  |
|                         | No                               | 48%                             | 35%  | 16%   | 1%                  |
| Top Tier Republican     | Mitt Romney                      | 46%                             | 36%  | 17%   | 1%                  |
| Candidates              | Newt Gingrich                    | 48%                             | 32%  | 18%   | 3%                  |
|                         | Ron Paul                         | 59%                             | 24%  | 15%   | 2%                  |
| Most Important Quality  | Shares your values               | 52%                             | 27%  | 18%   | 3%                  |
|                         | Is closest to you on the issues  | 39%                             | 36%  | 24%   | 1%                  |
|                         | Can beat President Obama in 2012 | 50%                             | 31%  | 18%   | 2%                  |
|                         | Has the experience to govern     | 47%                             | 35%  | 16%   | 1%                  |
| Gender                  | Men                              | 50%                             | 33%  | 17%   | 1%                  |
|                         | Women                            | 43%                             | 32%  | 22%   | 3%                  |
| Age                     | Under 45                         | 48%                             | 33%  | 17%   | 2%                  |
|                         | 45 or older                      | 46%                             | 33%  | 20%   | 1%                  |
| Region                  | Hillsborough                     | 47%                             | 32%  | 19%   | 2%                  |
|                         | Rockingham                       | 48%                             | 31%  | 19%   | 1%                  |
|                         | Northern Counties                | 46%                             | 37%  | 17%   | 0%                  |
|                         | Southern Counties                | 45%                             | 31%  | 21%   | 3%                  |
| Household Income        | Less than \$75,000               | 48%                             | 31%  | 19%   | 3%                  |
|                         | \$75,000 or more                 | 45%                             | 35%  | 20%   | 0%                  |
| Evangelical Christians  | '                                | 55%                             | 29%  | 16%   | 0%                  |
| Mormons are Christians  | Yes                              | 50%                             | 31%  | 17%   | 1%                  |
|                         | No-Unsure                        | 40%                             | 35%  | 22%   | 2%                  |
| Education               | Not college graduate             | 49%                             | 30%  | 19%   | 2%                  |
|                         | College graduate                 | 45%                             | 36%  | 19%   | 1%                  |
| Interview Type          | Landline                         | 46%                             | 33%  | 19%   | 2%                  |
|                         | Cell Phone                       | 51%                             | 30%  | 17%   | 2%                  |

|                           |                                  |               |                | New Hampshire     | Potential Repub | lican Electorat | e*    |               |             |
|---------------------------|----------------------------------|---------------|----------------|-------------------|-----------------|-----------------|-------|---------------|-------------|
|                           |                                  | Tossun includ | ling those who | are undecided yet |                 |                 |       | norters' seco | and choice  |
|                           |                                  | Newt          | Mitt           | Michele           | Rick            | Jon             | Ron   | Rick          | ylld choice |
|                           |                                  | Gingrich      | Romney         | Bachmann          | Santorum        | Huntsman        | Paul  | Perry         | Undecided   |
|                           |                                  | Row %         | Row %          | Row %             | Row %           | Row %           | Row % | Row %         | Row %       |
| New Hampshire Potential I | Republican Electorate*           | 22%           | 40%            | 3%                | 1%              | 10%             | 16%   | 3%            | 4%          |
| Party Registration        | Republican                       | 26%           | 40%            | 3%                | 2%              | 7%              | 14%   | 3%            | 5%          |
|                           | Independent                      | 18%           | 40%            | 3%                | 1%              | 13%             | 20%   | 2%            | 3%          |
| Tea Party Supporters      |                                  | 35%           | 33%            | 3%                | 2%              | 5%              | 15%   | 4%            | 3%          |
| Intensity of Tea Party    | Strongly support Tea Party       | 43%           | 20%            | 8%                | 3%              | 3%              | 14%   | 4%            | 3%          |
| Support                   | Support Tea Party                | 30%           | 40%            | 1%                | 1%              | 5%              | 15%   | 4%            | 3%          |
|                           | Does not support Tea Party       | 14%           | 44%            | 3%                | 1%              | 15%             | 18%   | 2%            | 5%          |
| Political Ideology        | Liberal-Moderate                 | 13%           | 42%            | 3%                | 0%              | 18%             | 17%   | 3%            | 4%          |
|                           | Conservative                     | 29%           | 42%            | 2%                | 2%              | 4%              | 14%   | 2%            | 4%          |
|                           | Very conservative                | 35%           | 32%            | 5%                | 3%              | 1%              | 18%   | 4%            | 3%          |
| Past Participation**      | Yes                              | 23%           | 40%            | 3%                | 2%              | 9%              | 16%   | 3%            | 5%          |
|                           | No                               | 18%           | 41%            | 5%                | 0%              | 13%             | 19%   | 4%            | 1%          |
| Candidate Support         | Strongly support                 | 24%           | 41%            | 3%                | 1%              | 7%              | 21%   | 3%            | 0%          |
|                           | Somewhat support                 | 22%           | 47%            | 2%                | 1%              | 13%             | 13%   | 2%            | 0%          |
|                           | Might vote differently           | 24%           | 37%            | 6%                | 3%              | 13%             | 13%   | 4%            | 0%          |
| Most Important Quality    | Shares your values               | 19%           | 38%            | 5%                | 4%              | 6%              | 18%   | 5%            | 6%          |
|                           | Is closest to you on the issues  | 15%           | 35%            | 3%                | 0%              | 15%             | 25%   | 3%            | 4%          |
|                           | Can beat President Obama in 2012 | 34%           | 48%            | 4%                | 1%              | 5%              | 4%    | 2%            | 3%          |
|                           | Has the experience to govern     | 27%           | 41%            | 0%                | 1%              | 12%             | 15%   | 1%            | 2%          |
| Gender                    | Men                              | 23%           | 35%            | 3%                | 2%              | 11%             | 19%   | 3%            | 4%          |
|                           | Women                            | 21%           | 46%            | 3%                | 1%              | 8%              | 13%   | 3%            | 5%          |
| Age                       | Under 45                         | 15%           | 42%            | 4%                | 1%              | 7%              | 23%   | 5%            | 2%          |
|                           | 45 or older                      | 27%           | 39%            | 2%                | 1%              | 11%             | 12%   | 2%            | 5%          |
| Age                       | 18 to 29                         | 7%            | 41%            | 5%                | 3%              | 9%              | 26%   | 3%            | 5%          |
|                           | 30 to 44                         | 19%           | 42%            | 4%                | 1%              | 7%              | 22%   | 5%            | 1%          |
|                           | 45 to 59                         | 25%           | 40%            | 2%                | 2%              | 10%             | 14%   | 1%            | 6%          |
|                           | 60 or older                      | 29%           | 39%            | 3%                | 1%              | 12%             | 10%   | 2%            | 4%          |
| Region                    | Hillsborough                     | 23%           | 41%            | 3%                | 1%              | 8%              | 16%   | 2%            | 6%          |
|                           | Rockingham                       | 21%           | 46%            | 4%                | 2%              | 11%             | 14%   | 1%            | 2%          |
|                           | Northern Counties                | 24%           | 36%            | 2%                | 1%              | 10%             | 18%   | 6%            | 4%          |
|                           | Southern Counties                | 23%           | 37%            | 2%                | 2%              | 10%             | 18%   | 3%            | 5%          |
| Household Income          | Less than \$75,000               | 22%           | 37%            | 3%                | 2%              | 8%              | 20%   | 4%            | 4%          |
|                           | \$75,000 or more                 | 24%           | 43%            | 3%                | 1%              | 11%             | 14%   | 2%            | 2%          |
| Evangelical Christians    |                                  | 22%           | 30%            | 4%                | 6%              | 2%              | 23%   | 5%            | 9%          |
| Mormons are Christians    | Yes                              | 22%           | 44%            | 2%                | 1%              | 12%             | 14%   | 2%            | 2%          |
|                           | No-Unsure                        | 21%           | 35%            | 5%                | 2%              | 6%              | 20%   | 4%            | 8%          |
| Education                 | Not college graduate             | 20%           | 41%            | 3%                | 2%              | 7%              | 19%   | 4%            | 4%          |
|                           | College graduate                 | 25%           | 40%            | 3%                | 1%              | 13%             | 13%   | 1%            | 4%          |
| Interview Type            | Landline                         | 24%           | 38%            | 3%                | 1%              | 11%             | 16%   | 2%            | 5%          |
|                           | Cell Phone                       | 15%           | 47%            | 4%                | 3%              | 5%              | 18%   | 5%            | 3%          |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

## NBC News/Marist Poll New Hampshire Tables

|  |                     |       | New I | Hampsh | ire Pot | ential R | epublican | Electo    | rate wi | th a Car | ndidate | Prefere   | nce - I | or Qua | litative | e Purpo | ses On | ly^^  |      |
|--|---------------------|-------|-------|--------|---------|----------|-----------|-----------|---------|----------|---------|-----------|---------|--------|----------|---------|--------|-------|------|
|  |                     |       |       | V      | Vho is  | your sec | cond choi | ce for tl | he Rep  | ublican  | preside | ential pr | rimary  | in New | Hamp     | shire:  |        |       |      |
|  |                     | Ne    |       | M      |         |          | hele      | Rie       |         | Jo       |         | Heri      |         |        |          |         |        |       |      |
|  |                     | Ging  | rich  | Ron    | iney    | Bach     | ımann     | Santo     | orum    | Hunts    | man     | Ca        | in      | Ron    | Paul     | Rick    | Perry  | Undec | ided |
|  |                     |       | Row   |        | Row     |          |           |           | Row     |          | Row     |           | Row     |        | Row      |         | Row    |       | Row  |
|  |                     | Count | %     | Count  | %       | Count    | Row %     | Count     | %       | Count    | %       | Count     | %       | Count  | %        | Count   | %      | Count | %    |
| New Hampshire Potential Republican Electorate with a Candida Qualitative Purposes Only^^ | te Preference - For | 205   | 23%   | 202    | 23%     | 51       | 6%        | 33        | 4%      | 69       | 8%      | 61        | 7%      | 100    | 11%      | 69      | 8%     | 83    | 10%  |
| First Choice for Republican Nomination   | Mitt Romney         | 144   | 40%   | 0      | 0%      | 25       | 7%        | 13        | 4%      | 37       | 10%     | 16        | 4%      | 56     | 16%      | 32      | 9%     | 38    | 10%  |
|  | Newt Gingrich       | 0     | 0%    | 115    | 57%     | 8        | 4%        | 9         | 4%      | 11       | 5%      | 20        | 10%     | 18     | 9%       | 15      | 7%     | 6     | 3%   |
|  | Ron Paul            | 28    | 20%   | 25     | 18%     | 8        | 6%        | 2         | 1%      | 20       | 14%     | 19        | 13%     | 0      | 0%       | 14      | 10%    | 27    | 19%  |
|  | Jon Huntsman        | 8     | 10%   | 42     | 49%     | 3        | 3%        | 3         | 4%      | 0        | 0%      | 2         | 3%      | 12     | 14%      | 4       | 5%     | 12    | 14%  |
|  | Other^^^            | 25    | 31%   | 19     | 23%     | 7        | 8%        | 6         | 8%      | 1        | 1%      | 4         | 5%      | 14     | 17%      | 4       | 6%     | 1     | 1%   |

NBC News/Marist Poll New Hampshire Potential Republican Electorate with a Candidate Preference. Interviews conducted November 28th through 30th, 2011, N=891 MOE +/- 3.3%. Totals may not add to 100% due to rounding.

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>^^</sup>The candidate preference for each respondent was not included as an option in this second choice question. ^^Other includes candidates who receive 5% or less

|                                |                               |                    | New Hami                        | pshire Potential Republican Electorate*      |                                     |        |
|--------------------------------|-------------------------------|--------------------|---------------------------------|--|-------------------------------------|--------|
|                                |                               | Which one of the   |                                 | nt to you in deciding who to support for the | ne Republican presidential nominati | ion? A |
|                                |                               | Shares your values | Is closest to you on the issues | Can beat President Obama in 2012             | Has the experience to govern        | Unsure |
|                                |                               | Row %              | Row %                           | Row %  | Row %                               | Row %  |
| New Hampshire Potential Rep    | ublican Electorate*           | 23%                | 30%                             | 22%  | 23%                                 | 2%     |
| Party Registration             | Republican                    | 26%                | 27%                             | 25%  | 21%                                 | 2%     |
|                                | Independent                   | 20%                | 36%                             | 18%  | 24%                                 | 2%     |
| Tea Party Supporters           | 1                             | 23%                | 25%                             | 33%  | 18%                                 | 1%     |
| Intensity of Tea Party Support | Strongly support Tea<br>Party | 24%                | 24%                             | 42%  | 7%                                  | 1%     |
|                                | Support Tea Party             | 22%                | 25%                             | 27%  | 24%                                 | 1%     |
|                                | Does not support Tea<br>Party | 23%                | 35%                             | 14%  | 26%                                 | 3%     |
| Political Ideology             | Liberal-Moderate              | 22%                | 38%                             | 11%  | 27%                                 | 3%     |
|                                | Conservative                  | 22%                | 25%                             | 30%  | 21%                                 | 1%     |
|                                | Very conservative             | 31%                | 20%                             | 32%  | 16%                                 | 1%     |
| Past Participation**           | Yes                           | 24%                | 30%                             | 23%  | 22%                                 | 2%     |
|                                | No                            | 22%                | 32%                             | 16%  | 29%                                 | 2%     |
| Top Tier Republican            | Mitt Romney                   | 22%                | 27%                             | 27%  | 23%                                 | 2%     |
| l'a                            | Newt Gingrich                 | 20%                | 19%                             | 34%  | 27%                                 | 0%     |
|                                | Ron Paul                      | 25%                | 47%                             | 5%   | 21%                                 | 2%     |
| Candidate Support              | Strongly support              | 25%                | 25%                             | 24%  | 24%                                 | 2%     |
|                                | Somewhat support              | 19%                | 33%                             | 21%  | 25%                                 | 2%     |
|                                | Might vote differently        | 21%                | 37%                             | 21%  | 19%                                 | 1%     |
| Gender                         | Men                           | 23%                | 31%                             | 24%  | 20%                                 | 2%     |
|                                | Women                         | 23%                | 29%                             | 19%  | 26%                                 | 2%     |
| Age                            | Under 45                      | 27%                | 34%                             | 16%  | 23%                                 | 1%     |
|                                | 45 or older                   | 21%                | 27%                             | 26%  | 23%                                 | 3%     |
| Region                         | Hillsborough                  | 19%                | 33%                             | 22%  | 24%                                 | 2%     |
|                                | Rockingham                    | 22%                | 30%                             | 22%  | 23%                                 | 2%     |
|                                | Northern Counties             | 26%                | 25%                             | 25%  | 20%                                 | 4%     |
|                                | Southern Counties             | 27%                | 30%                             | 20%  | 22%                                 | 1%     |
| Household Income               | Less than \$75,000            | 28%                | 26%                             | 21%  | 23%                                 | 2%     |
|                                | \$75,000 or more              | 18%                | 36%                             | 21%  | 22%                                 | 2%     |
| Evangelical Christians         |                               | 36%                | 29%                             | 25%  | 8%                                  | 2%     |
| Mormons are Christians         | Yes                           | 21%                | 31%                             | 23%  | 24%                                 | 1%     |
|                                | No-Unsure                     | 28%                | 28%                             | 19%  | 21%                                 | 3%     |
| Education                      | Not college graduate          | 29%                | 27%                             | 18%  | 25%                                 | 2%     |
|                                | College graduate              | 18%                | 33%                             | 26%  | 20%                                 | 2%     |
| Interview Type                 | Landline                      | 23%                | 31%                             | 22%  | 22%                                 | 2%     |
|                                | Cell Phone                    | 26%                | 29%                             | 21%  | 25%                                 | 0%     |

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|                         |                                     |                          | New Hampshire Potential Republican Elector                              | rate*          |                   |
|-------------------------|-------------------------------------|--------------------------|---|----------------|-------------------|
|                         |                                     | Please tell me if you wo | ould find each of the following candidates acceptable, acceptable but v |                | as the Republican |
|                         |                                     |                          | nominee for president: Mitt Romney?                                     | -              | -                 |
|                         |                                     | Acceptable               | Acceptable with reservations  | Not acceptable | Unsure            |
|                         |                                     | Row %                    | Row %   | Row %          | Row %             |
| New Hampshire Potential | Republican Electorate*              | 63%                      | 23%   | 12%            | 2%                |
| Party Registration      | Republican                          | 65%                      | 21%   | 12%            | 2%                |
|                         | Independent                         | 61%                      | 26%   | 13%            | 1%                |
| Tea Party Supporters    |                                     | 64%                      | 23%   | 12%            | 1%                |
| Intensity of Tea Party  | Strongly support Tea Party          | 61%                      | 26%   | 13%            | 0%                |
| Support                 | Support Tea Party                   | 65%                      | 21%   | 12%            | 2%                |
| 1                       | Does not support Tea Party          | 61%                      | 25%   | 12%            | 2%                |
| Political Ideology      | Liberal-Moderate                    | 60%                      | 25%   | 14%            | 1%                |
|                         | Conservative                        | 69%                      | 21%   | 8%             | 2%                |
|                         | Very conservative                   | 61%                      | 22%   | 16%            | 1%                |
| Past Participation**    | Yes                                 | 63%                      | 23%   | 12%            | 2%                |
|                         | No                                  | 62%                      | 22%   | 14%            | 2%                |
| Top Tier Republican     | Mitt Romney                         | 89%                      | 10%   | 1%             | 1%                |
| Candidates              | Newt Gingrich                       | 62%                      | 25%   | 13%            | 0%                |
|                         | Ron Paul                            | 28%                      | 35%   | 36%            | 1%                |
| Candidate Support       | Strongly support                    | 66%                      | 20%   | 15%            | 0%                |
|                         | Somewhat support                    | 65%                      | 26%   | 9%             | 1%                |
| l'à                     | Might vote differently              | 59%                      | 29%   | 12%            | 1%                |
| Most Important Quality  | Shares your values                  | 60%                      | 24%   | 14%            | 2%                |
| Wost Important Quanty   | Is closest to you on the            |                          | 25%   | 17%            | 2%                |
|                         | issues                              | 56%                      | 23%   | 17%            | 2%                |
|                         | Can beat President Obama<br>in 2012 | 80%                      | 15%   | 4%             | 0%                |
|                         | Has the experience to govern        | 62%                      | 27%   | 11%            | 1%                |
| Gender                  | Men                                 | 61%                      | 24%   | 14%            | 1%                |
|                         | Women                               | 66%                      | 22%   | 10%            | 3%                |
| Age                     | Under 45                            | 62%                      | 23%   | 13%            | 1%                |
|                         | 45 or older                         | 64%                      | 23%   | 11%            | 1%                |
| Region                  | Hillsborough                        | 67%                      | 20%   | 12%            | 1%                |
|                         | Rockingham                          | 62%                      | 25%   | 11%            | 2%                |
|                         | Northern Counties                   | 63%                      | 25%   | 10%            | 3%                |
|                         | Southern Counties                   | 60%                      | 23%   | 15%            | 2%                |
| Household Income        | Less than \$75,000                  | 63%                      | 20%   | 16%            | 1%                |
|                         | \$75,000 or more                    | 63%                      | 27%   | 9%             | 1%                |
| Evangelical Christians  | (                                   | 51%                      | 31%   | 16%            | 3%                |
| Mormons are Christians  | Yes                                 | 67%                      | 22%   | 11%            | 0%                |
|                         | No-Unsure                           | 57%                      | 25%   | 14%            | 3%                |
| Education               | Not college graduate                |                          | 22%   |                |                   |
| Education               |                                     | 63%                      |   | 13%            | 1%                |
|                         | College graduate                    | 63%                      | 24%   | 11%            | 2%                |
| Interview Type          | Landline                            | 60%                      | 26%   | 12%            | 2%                |
|                         | Cell Phone                          | 74%                      | 14%   | 12%            | 0%                |

|                         |                                  |                          | New Hampshire Potential Republican Elector  | rate*          |                  |
|-------------------------|----------------------------------|--------------------------|---|----------------|------------------|
|                         |                                  | Please tell me if you wo | ould find each of the following candidates acceptable, acceptable but value nominee for president: Herman Cain? |                | s the Republican |
|                         |                                  | Acceptable               | Acceptable with reservations  | Not acceptable | Unsure           |
|                         |                                  | Row %                    | Row %   | Row %          | Row %            |
| New Hampshire Potential | Republican Electorate*           | 19%                      | 25%   | 52%            | 4%               |
| Party Registration      | Republican                       | 21%                      | 27%   | 47%            | 5%               |
|                         | Independent                      | 17%                      | 23%   | 58%            | 2%               |
| Tea Party Supporters    |                                  | 28%                      | 34%   | 35%            | 2%               |
| Intensity of Tea Party  | Strongly support Tea Party       | 36%                      | 38%   | 25%            | 1%               |
| Support                 | Support Tea Party                | 24%                      | 32%   | 41%            | 3%               |
|                         | Does not support Tea Party       | 13%                      | 19%   | 65%            | 3%               |
| Political Ideology      | Liberal-Moderate                 | 12%                      | 19%   | 65%            | 4%               |
|                         | Conservative                     | 25%                      | 29%   | 42%            | 4%               |
|                         | Very conservative                | 29%                      | 32%   | 36%            | 2%               |
| Past Participation**    | Yes                              | 18%                      | 26%   | 52%            | 4%               |
|                         | No                               | 27%                      | 21%   | 47%            | 5%               |
| Top Tier Republican     | Mitt Romney                      | 16%                      | 26%   | 54%            | 4%               |
| Candidates              | Newt Gingrich                    | 22%                      | 32%   | 45%            | 0%               |
|                         | Ron Paul                         | 23%                      | 24%   | 51%            | 2%               |
| Candidate Support       | Strongly support                 | 24%                      | 23%   | 51%            | 2%               |
| 11                      | Somewhat support                 | 15%                      | 29%   | 53%            | 4%               |
|                         | Might vote differently           | 16%                      | 26%   | 55%            | 3%               |
| Most Important Quality  | Shares your values               | 25%                      | 23%   | 48%            | 4%               |
|                         | Is closest to you on the issues  | 17%                      | 24%   | 56%            | 3%               |
|                         | Can beat President Obama in 2012 | 26%                      | 35%   | 35%            | 4%               |
|                         | Has the experience to govern     | 12%                      | 20%   | 65%            | 3%               |
| Gender                  | Men                              | 22%                      | 28%   | 48%            | 2%               |
|                         | Women                            | 16%                      | 22%   | 56%            | 6%               |
| Age                     | Under 45                         | 23%                      | 28%   | 44%            | 5%               |
|                         | 45 or older                      | 17%                      | 25%   | 56%            | 3%               |
| Region                  | Hillsborough                     | 19%                      | 26%   | 52%            | 3%               |
|                         | Rockingham                       | 14%                      | 23%   | 59%            | 4%               |
|                         | Northern Counties                | 19%                      | 26%   | 49%            | 6%               |
|                         | Southern Counties                | 24%                      | 26%   | 46%            | 4%               |
| Household Income        | Less than \$75,000               | 22%                      | 24%   | 50%            | 4%               |
|                         | \$75,000 or more                 | 16%                      | 28%   | 54%            | 2%               |
| Evangelical Christians  | -                                | 30%                      | 24%   | 42%            | 4%               |
| Mormons are Christians  | Yes                              | 17%                      | 26%   | 56%            | 1%               |
|                         | No-Unsure                        | 23%                      | 24%   | 45%            | 8%               |
| Education               | Not college graduate             | 24%                      | 23%   | 48%            | 5%               |
|                         | College graduate                 | 15%                      | 27%   | 55%            | 3%               |
| Interview Type          | Landline                         | 17%                      | 26%   | 54%            | 4%               |
|                         | Cell Phone                       | 30%                      | 23%   | 42%            | 5%               |
|                         |                                  |                          |   |                |                  |

|                         |                                     |                             | New Hampshire Potential Republican Elector  | orate*         |                      |
|-------------------------|-------------------------------------|-----------------------------|---|----------------|----------------------|
|                         |                                     | Please tell me if you would | d find each of the following candidates acceptable, acceptable but<br>nominee for president: Newt Gingrich? |                | le as the Republican |
|                         |                                     | Acceptable                  | Acceptable with reservations  | Not acceptable | Unsure               |
|                         |                                     | Row %                       | Row %   | Row %          | Row %                |
| New Hampshire Potential | Republican Electorate*              | 51%                         | 25%   | 21%            | 3%                   |
| Party Registration      | Republican                          | 59%                         | 21%   | 16%            | 4%                   |
|                         | Independent                         | 40%                         | 30%   | 29%            | 1%                   |
| Tea Party Supporters    |                                     | 70%                         | 21%   | 8%             | 1%                   |
| Intensity of Tea Party  | Strongly support Tea Party          | 81%                         | 14%   | 5%             | 0%                   |
| Support                 | Support Tea Party                   | 64%                         | 25%   | 10%            | 2%                   |
|                         | Does not support Tea Party          | 39%                         | 28%   | 31%            | 3%                   |
| Political Ideology      | Liberal-Moderate                    | 38%                         | 26%   | 33%            | 3%                   |
|                         | Conservative                        | 60%                         | 25%   | 11%            | 4%                   |
|                         | Very conservative                   | 71%                         | 18%   | 10%            | 1%                   |
| Past Participation**    | Yes                                 | 53%                         | 25%   | 20%            | 3%                   |
| r                       | No                                  | 42%                         | 25%   | 27%            | 5%                   |
| Top Tier Republican     | Mitt Romney                         | 45%                         | 34%   | 18%            | 3%                   |
| Candidates              | Newt Gingrich                       | 93%                         | 7%  | 0%             | 0%                   |
|                         | Ron Paul                            | 37%                         | 24%   | 37%            | 2%                   |
| Candidate Support       | Strongly support                    | 55%                         | 22%   | 23%            | 1%                   |
|                         | Somewhat support                    | 48%                         | 26%   | 23%            | 3%                   |
|                         | Might vote differently              | 52%                         | 27%   | 18%            | 2%                   |
|                         |                                     |                             | 21%   |                | 3%                   |
| Most Important Quality  | Shares your values                  | 50%                         |   | 26%            | =                    |
|                         | Is closest to you on the issues     | 43%                         | 26%   | 28%            | 2%                   |
|                         | Can beat President Obama<br>in 2012 | 69%                         | 22%   | 7%             | 2%                   |
|                         | Has the experience to govern        | 49%                         | 29%   | 19%            | 3%                   |
| Gender                  | Men                                 | 53%                         | 22%   | 23%            | 2%                   |
|                         | Women                               | 49%                         | 28%   | 18%            | 5%                   |
| Age                     | Under 45                            | 49%                         | 25%   | 22%            | 4%                   |
|                         | 45 or older                         | 53%                         | 25%   | 20%            | 2%                   |
| Region                  | Hillsborough                        | 54%                         | 23%   | 21%            | 3%                   |
|                         | Rockingham                          | 46%                         | 29%   | 22%            | 3%                   |
|                         | Northern Counties                   | 53%                         | 27%   | 16%            | 4%                   |
|                         | Southern Counties                   | 52%                         | 21%   | 24%            | 3%                   |
| Household Income        | Less than \$75,000                  | 54%                         | 21%   | 22%            | 3%                   |
|                         | \$75,000 or more                    | 50%                         | 29%   | 20%            | 2%                   |
| Evangelical Christians  |                                     | 61%                         | 19%   | 16%            | 4%                   |
| Mormons are Christians  | Yes                                 | 52%                         | 26%   | 21%            | 1%                   |
|                         | No-Unsure                           | 49%                         | 23%   | 21%            | 7%                   |
| Education               | Not college graduate                | 54%                         | 21%   | 21%            | 3%                   |
|                         | College graduate                    | 48%                         | 29%   | 21%            | 2%                   |
| Interview Type          | Landline                            | 51%                         | 24%   | 21%            | 3%                   |
| merview Type            | Cell Phone                          | 51%                         | 26%   | 21/0           |                      |

|                         |                                     |                           | New Hampshire Potential Republican Elector  | rate*                                |                     |
|-------------------------|-------------------------------------|---------------------------|---|--------------------------------------|---------------------|
|                         |                                     | Please tell me if you wor | uld find each of the following candidates acceptable, acceptable but nominee for president: Rick Perry? | with reservations, or not acceptable | e as the Republican |
|                         |                                     | Acceptable                | Acceptable with reservations  | Not acceptable                       | Unsure              |
|                         |                                     | Row %                     | Row %   | Row %                                | Row %               |
| New Hampshire Potential | Republican Electorate*              | 24%                       | 30%   | 42%                                  | 5%                  |
| Party Registration      | Republican                          | 26%                       | 32%   | 36%                                  | 6%                  |
|                         | Independent                         | 21%                       | 26%   | 50%                                  | 2%                  |
| Tea Party Supporters    | <u>'</u>                            | 33%                       | 38%   | 27%                                  | 3%                  |
| Intensity of Tea Party  | Strongly support Tea Party          | 44%                       | 33%   | 22%                                  | 1%                  |
| Support                 | Support Tea Party                   | 27%                       | 41%   | 29%                                  | 3%                  |
|                         | Does not support Tea Party          | 16%                       | 23%   | 56%                                  | 4%                  |
| Political Ideology      | Liberal-Moderate                    | 17%                       | 24%   | 54%                                  | 5%                  |
|                         | Conservative                        | 27%                       | 35%   | 33%                                  | 5%                  |
|                         | Very conservative                   | 36%                       | 34%   | 26%                                  | 5%                  |
| Past Participation**    | Yes                                 | 23%                       | 29%   | 43%                                  | 5%                  |
| -                       | No                                  | 28%                       | 30%   | 37%                                  | 4%                  |
| Top Tier Republican     | Mitt Romney                         | 22%                       | 31%   | 43%                                  | 4%                  |
| Candidates              | Newt Gingrich                       | 26%                       | 38%   | 35%                                  | 1%                  |
|                         | Ron Paul                            | 21%                       | 29%   | 44%                                  | 6%                  |
|                         | Strongly support                    | 26%                       | 30%   | 41%                                  | 3%                  |
|                         | Somewhat support                    | 19%                       | 31%   | 46%                                  | 3%                  |
|                         | Might vote differently              | 25%                       | 30%   | 40%                                  | 4%                  |
|                         | Shares your values                  | 30%                       | 26%   | 38%                                  | 6%                  |
| 1                       | Is closest to you on the issues     | 25%                       | 25%   | 47%                                  | 3%                  |
|                         | Can beat President Obama<br>in 2012 | 29%                       | 38%   | 30%                                  | 3%                  |
|                         | Has the experience to govern        | 13%                       | 32%   | 51%                                  | 5%                  |
| Gender                  | Men                                 | 24%                       | 31%   | 43%                                  | 2%                  |
|                         | Women                               | 24%                       | 28%   | 41%                                  | 8%                  |
| Age                     | Under 45                            | 31%                       | 31%   | 33%                                  | 5%                  |
|                         | 45 or older                         | 20%                       | 29%   | 47%                                  | 4%                  |
| Region                  | Hillsborough                        | 24%                       | 29%   | 44%                                  | 4%                  |
|                         | Rockingham                          | 20%                       | 31%   | 45%                                  | 4%                  |
|                         | Northern Counties                   | 26%                       | 31%   | 37%                                  | 6%                  |
|                         | Southern Counties                   | 26%                       | 28%   | 41%                                  | 5%                  |
| Household Income        | Less than \$75,000                  | 27%                       | 30%   | 38%                                  | 5%                  |
|                         | \$75,000 or more                    | 21%                       | 30%   | 47%                                  | 3%                  |
| Evangelical Christians  |                                     | 35%                       | 22%   | 35%                                  | 8%                  |
| Mormons are Christians  | Yes                                 | 23%                       | 30%   | 45%                                  | 2%                  |
|                         | No-Unsure                           | 26%                       | 28%   | 38%                                  | 8%                  |
| Education               | Not college graduate                | 31%                       | 30%   | 34%                                  | 4%                  |
|                         | College graduate                    | 16%                       | 29%   | 50%                                  | 5%                  |
| Interview Type          | Landline                            | 22%                       | 28%   | 45%                                  | 4%                  |
| - <del>-</del>          | Cell Phone                          | 29%                       | 35%   | 31%                                  | 5%                  |

|                         |                                  |                          | New Hampshire Potential Republican Elector  | rate*                                |                   |
|-------------------------|----------------------------------|--------------------------|---|--------------------------------------|-------------------|
|                         |                                  | Please tell me if you we | ould find each of the following candidates acceptable, acceptable but<br>nominee for president: Ron Paul? | with reservations, or not acceptable | as the Republican |
|                         |                                  | Acceptable               | Acceptable with reservations  | Not acceptable                       | Unsure            |
|                         |                                  | Row %                    | Row %   | Row %                                | Row %             |
| New Hampshire Potential | Republican Electorate*           | 38%                      | 29%   | 30%                                  | 3%                |
| Party Registration      | Republican                       | 38%                      | 28%   | 30%                                  | 3%                |
|                         | Independent                      | 38%                      | 30%   | 30%                                  | 2%                |
| ea Party Supporters     |                                  | 41%                      | 28%   | 30%                                  | 1%                |
| ntensity of Tea Party   | Strongly support Tea Party       | 40%                      | 35%   | 24%                                  | 0%                |
| upport                  | Support Tea Party                | 41%                      | 24%   | 33%                                  | 2%                |
|                         | Does not support Tea Party       | 35%                      | 30%   | 32%                                  | 2%                |
| olitical Ideology       | Liberal-Moderate                 | 38%                      | 29%   | 30%                                  | 3%                |
|                         | Conservative                     | 39%                      | 28%   | 31%                                  | 2%                |
|                         | Very conservative                | 39%                      | 32%   | 29%                                  | 1%                |
| ast Participation**     | Yes                              | 38%                      | 28%   | 32%                                  | 3%                |
|                         | No                               | 40%                      | 35%   | 21%                                  | 4%                |
| op Tier Republican      | Mitt Romney                      | 29%                      | 32%   | 36%                                  | 2%                |
| andidates               | Newt Gingrich                    | 25%                      | 36%   | 39%                                  | 0%                |
|                         | Ron Paul                         | 90%                      | 8%  | 1%                                   | 1%                |
| Candidate Support       | Strongly support                 | 44%                      | 28%   | 27%                                  | 1%                |
|                         | Somewhat support                 | 32%                      | 32%   | 34%                                  | 2%                |
|                         | Might vote differently           | 36%                      | 30%   | 31%                                  | 3%                |
| lost Important Quality  | Shares your values               | 45%                      | 28%   | 25%                                  | 2%                |
|                         | Is closest to you on the issues  | 44%                      | 27%   | 25%                                  | 3%                |
|                         | Can beat President Obama in 2012 | 34%                      | 32%   | 34%                                  | 0%                |
|                         | Has the experience to govern     | 29%                      | 30%   | 37%                                  | 4%                |
| ender                   | Men                              | 43%                      | 28%   | 28%                                  | 2%                |
|                         | Women                            | 33%                      | 30%   | 33%                                  | 4%                |
| ge                      | Under 45                         | 47%                      | 30%   | 20%                                  | 3%                |
|                         | 45 or older                      | 34%                      | 29%   | 35%                                  | 2%                |
| egion                   | Hillsborough                     | 36%                      | 33%   | 30%                                  | 1%                |
|                         | Rockingham                       | 35%                      | 30%   | 33%                                  | 2%                |
|                         | Northern Counties                | 40%                      | 25%   | 31%                                  | 4%                |
|                         | Southern Counties                | 43%                      | 26%   | 27%                                  | 4%                |
| ousehold Income         | Less than \$75,000               | 44%                      | 27%   | 28%                                  | 2%                |
|                         | \$75,000 or more                 | 34%                      | 33%   | 31%                                  | 2%                |
| vangelical Christians   |                                  | 45%                      | 26%   | 25%                                  | 3%                |
| ormons are Christians   | Yes                              | 37%                      | 30%   | 32%                                  | 1%                |
|                         | No-Unsure                        | 41%                      | 27%   | 27%                                  | 5%                |
| ducation                | Not college graduate             | 42%                      | 28%   | 27%                                  | 3%                |
|                         | College graduate                 | 35%                      | 30%   | 33%                                  | 2%                |
| terview Type            | Landline                         | 35%                      | 30%   | 32%                                  | 3%                |
|                         | Cell Phone                       | 51%                      | 24%   | 22%                                  | 3%                |

|                         |                                  | Ne         | w Hampshire Potential Republican Electorate*                                 |                           |
|-------------------------|----------------------------------|------------|--|---------------------------|
|                         |                                  |            | table if the Republican presidential nominee supports health-care insurance? | an individual mandate for |
|                         |                                  | Acceptable | Not acceptable   | Unsure                    |
|                         |                                  | Row %      | Row %  | Row %                     |
| New Hampshire Potential | Republican Electorate*           | 34%        | 59%  | 8%                        |
| Party Registration      | Republican                       | 27%        | 64%  | 8%                        |
|                         | Independent                      | 43%        | 50%  | 7%                        |
| Tea Party Supporters    |                                  | 18%        | 77%  | 6%                        |
| Intensity of Tea Party  | Strongly support Tea Party       | 14%        | 79%  | 7%                        |
| Support                 | Support Tea Party                | 20%        | 75%  | 5%                        |
|                         | Does not support Tea Party       | 46%        | 46%  | 9%                        |
| Political Ideology      | Liberal-Moderate                 | 45%        | 47%  | 7%                        |
|                         | Conservative                     | 26%        | 67%  | 8%                        |
|                         | Very conservative                | 22%        | 71%  | 7%                        |
| Past Participation**    | Yes                              | 32%        | 60%  | 8%                        |
|                         | No                               | 45%        | 49%  | 5%                        |
| Top Tier Republican     | Mitt Romney                      | 32%        | 59%  | 9%                        |
| Candidates              | Newt Gingrich                    | 26%        | 69%  | 6%                        |
|                         | Ron Paul                         | 31%        | 63%  | 6%                        |
| Candidate Support       | Strongly support                 | 30%        | 62%  | 8%                        |
|                         | Somewhat support                 | 41%        | 54%  | 5%                        |
|                         | Might vote differently           | 33%        | 60%  | 7%                        |
| Most Important Quality  | Shares your values               | 33%        | 59%  | 8%                        |
|                         | Is closest to you on the issues  | 41%        | 53%  | 6%                        |
|                         | Can beat President Obama in 2012 | 22%        | 72%  | 6%                        |
|                         | Has the experience to govern     | 37%        | 53%  | 10%                       |
| Gender                  | Men                              | 31%        | 63%  | 6%                        |
|                         | Women                            | 37%        | 53%  | 10%                       |
| Age                     | Under 45                         | 36%        | 59%  | 5%                        |
|                         | 45 or older                      | 32%        | 59%  | 9%                        |
| Region                  | Hillsborough                     | 32%        | 61%  | 7%                        |
|                         | Rockingham                       | 36%        | 57%  | 7%                        |
|                         | Northern Counties                | 37%        | 54%  | 9%                        |
|                         | Southern Counties                | 31%        | 61%  | 8%                        |
| Household Income        | Less than \$75,000               | 34%        | 58%  | 8%                        |
|                         | \$75,000 or more                 | 37%        | 58%  | 5%                        |
| Evangelical Christians  |                                  | 25%        | 66%  | 9%                        |
| Mormons are Christians  | Yes                              | 37%        | 56%  | 7%                        |
|                         | No-Unsure                        | 28%        | 63%  | 9%                        |
| Education               | Not college graduate             | 30%        | 63%  | 7%                        |
|                         | College graduate                 | 38%        | 54%  | 8%                        |
| Interview Type          | Landline                         | 32%        | 60%  | 8%                        |
|                         | Cell Phone                       | 40%        | 52%  | 8%                        |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                     | Nev                                   | v Hampshire Potential Republican Electorate*                                   |                             |
|-------------------------|-------------------------------------|---------------------------------------|--|-----------------------------|
|                         |                                     | Would it be acceptable or not accepta | ble if the Republican presidential nominee favors all obtain in-state tuition? | owing illegal immigrants to |
|                         |                                     | Acceptable                            | Not acceptable   | Unsure                      |
|                         |                                     | Row %                                 | Row %  | Row %                       |
| New Hampshire Potential | Republican Electorate*              | 14%                                   | 83%  | 3%                          |
| Party Registration      | Republican                          | 13%                                   | 84%  | 3%                          |
|                         | Independent                         | 16%                                   | 81%  | 2%                          |
| Tea Party Supporters    |                                     | 7%                                    | 91%  | 2%                          |
| Intensity of Tea Party  | Strongly support Tea Party          | 8%                                    | 90%  | 1%                          |
| Support                 | Support Tea Party                   | 6%                                    | 91%  | 3%                          |
|                         | Does not support Tea Party          | 21%                                   | 76%  | 3%                          |
| Political Ideology      | Liberal-Moderate                    | 22%                                   | 75%  | 3%                          |
|                         | Conservative                        | 7%                                    | 90%  | 2%                          |
|                         | Very conservative                   | 9%                                    | 86%  | 5%                          |
| Past Participation**    | Yes                                 | 12%                                   | 85%  | 3%                          |
| •                       | No                                  | 28%                                   | 72%  | 1%                          |
| Top Tier Republican     | Mitt Romney                         | 8%                                    | 88%  | 3%                          |
| Candidates              | Newt Gingrich                       | 14%                                   | 83%  | 3%                          |
|                         | Ron Paul                            | 13%                                   | 85%  | 2%                          |
| Candidate Support       | Strongly support                    | 15%                                   | 81%  | 4%                          |
|                         | Somewhat support                    | 13%                                   | 85%  | 1%                          |
|                         | Might vote differently              | 14%                                   | 84%  | 3%                          |
| Most Important Quality  | Shares your values                  | 9%                                    | 87%  | 4%                          |
|                         | Is closest to you on the issues     | 21%                                   | 78%  | 1%                          |
|                         | Can beat President Obama<br>in 2012 | 9%                                    | 87%  | 4%                          |
|                         | Has the experience to govern        | 15%                                   | 82%  | 3%                          |
| Gender                  | Men                                 | 14%                                   | 84%  | 2%                          |
|                         | Women                               | 14%                                   | 82%  | 4%                          |
| Age                     | Under 45                            | 16%                                   | 83%  | 1%                          |
|                         | 45 or older                         | 13%                                   | 83%  | 3%                          |
| Region                  | Hillsborough                        | 11%                                   | 87%  | 2%                          |
|                         | Rockingham                          | 13%                                   | 85%  | 1%                          |
|                         | Northern Counties                   | 19%                                   | 77%  | 5%                          |
|                         | Southern Counties                   | 15%                                   | 81%  | 4%                          |
| Household Income        | Less than \$75,000                  | 12%                                   | 85%  | 2%                          |
|                         | \$75,000 or more                    | 17%                                   | 82%  | 2%                          |
| Evangelical Christians  |                                     | 12%                                   | 82%  | 6%                          |
| Mormons are Christians  | Yes                                 | 17%                                   | 81%  | 2%                          |
|                         | No-Unsure                           | 10%                                   | 85%  | 5%                          |
| Education               | Not college graduate                | 10%                                   | 87%  | 3%                          |
|                         | College graduate                    | 18%                                   | 79%  | 3%                          |
| Interview Type          | Landline                            | 15%                                   | 82%  | 3%                          |
| -                       | Cell Phone                          | 12%                                   | 86%  | 2%                          |

NBC News/Marist Poll New Hampshire Potential Republican Electorate. Interviews conducted November 28th through 30th, 2011, N=967 MOE +/- 3.2%. Totals may not add to 100% due to rounding.

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  | New 1      | Hampshire Potential Republican Electorate*                          |                              |
|-------------------------|----------------------------------|------------|---|------------------------------|
|                         |                                  |            | ole if the Republican presidential nominee earned r<br>Freddie Mac? | nillions of dollars advising |
|                         |                                  | Acceptable | Not acceptable  | Unsure                       |
|                         |                                  | Row %      | Row %   | Row %                        |
| New Hampshire Potential | Republican Electorate*           | 32%        | 61%   | 7%                           |
| Party Registration      | Republican                       | 31%        | 60%   | 9%                           |
|                         | Independent                      | 32%        | 63%   | 5%                           |
| Tea Party Supporters    |                                  | 43%        | 50%   | 8%                           |
| Intensity of Tea Party  | Strongly support Tea Party       | 52%        | 44%   | 4%                           |
| Support                 | Support Tea Party                | 38%        | 53%   | 10%                          |
|                         | Does not support Tea Party       | 25%        | 70%   | 6%                           |
| Political Ideology      | Liberal-Moderate                 | 23%        | 71%   | 6%                           |
|                         | Conservative                     | 38%        | 54%   | 8%                           |
|                         | Very conservative                | 40%        | 52%   | 9%                           |
| Past Participation**    | Yes                              | 32%        | 61%   | 7%                           |
|                         | No                               | 30%        | 63%   | 7%                           |
| Top Tier Republican     | Mitt Romney                      | 27%        | 65%   | 8%                           |
| Candidates              | Newt Gingrich                    | 50%        | 45%   | 5%                           |
|                         | Ron Paul                         | 22%        | 70%   | 8%                           |
| Candidate Support       | Strongly support                 | 36%        | 58%   | 7%                           |
|                         | Somewhat support                 | 28%        | 65%   | 6%                           |
|                         | Might vote differently           | 31%        | 63%   | 5%                           |
| Most Important Quality  | Shares your values               | 21%        | 71%   | 9%                           |
|                         | Is closest to you on the issues  | 33%        | 61%   | 6%                           |
|                         | Can beat President Obama in 2012 | 47%        | 45%   | 8%                           |
|                         | Has the experience to govern     | 28%        | 67%   | 5%                           |
| Gender                  | Men                              | 38%        | 56%   | 6%                           |
|                         | Women                            | 23%        | 68%   | 9%                           |
| Age                     | Under 45                         | 31%        | 62%   | 6%                           |
|                         | 45 or older                      | 32%        | 61%   | 7%                           |
| Region                  | Hillsborough                     | 31%        | 62%   | 7%                           |
|                         | Rockingham                       | 31%        | 65%   | 4%                           |
|                         | Northern Counties                | 32%        | 57%   | 11%                          |
|                         | Southern Counties                | 32%        | 60%   | 8%                           |
| Household Income        | Less than \$75,000               | 26%        | 67%   | 7%                           |
|                         | \$75,000 or more                 | 42%        | 54%   | 4%                           |
| Evangelical Christians  |                                  | 38%        | 52%   | 10%                          |
| Mormons are Christians  | Yes                              | 34%        | 61%   | 5%                           |
|                         | No-Unsure                        | 28%        | 62%   | 10%                          |
| Education               | Not college graduate             | 23%        | 69%   | 8%                           |
|                         | College graduate                 | 40%        | 54%   | 6%                           |
| Interview Type          | Landline                         | 32%        | 61%   | 7%                           |
| _                       | Cell Phone                       | 31%        | 62%   | 7%                           |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                           |                                  | New        | Hampshire Potential Republican Electorate*                     |                          |
|---------------------------|----------------------------------|------------|--|--------------------------|
|                           |                                  |            | eptable if the Republican presidential nominee has harassment? | s been accused of sexual |
|                           |                                  | Acceptable | Not acceptable   | Unsure                   |
|                           |                                  | Row %      | Row %  | Row %                    |
| New Hampshire Potential F | Republican Electorate*           | 31%        | 64%  | 5%                       |
| Party Registration        | Republican                       | 30%        | 64%  | 5%                       |
|                           | Independent                      | 32%        | 64%  | 5%                       |
| Tea Party Supporters      |                                  | 40%        | 53%  | 7%                       |
| Intensity of Tea Party    | Strongly support Tea Party       | 47%        | 47%  | 5%                       |
| Support                   | Support Tea Party                | 36%        | 57%  | 7%                       |
|                           | Does not support Tea Party       | 24%        | 71%  | 4%                       |
| Political Ideology        | Liberal-Moderate                 | 27%        | 70%  | 3%                       |
|                           | Conservative                     | 34%        | 61%  | 6%                       |
|                           | Very conservative                | 33%        | 57%  | 10%                      |
| Past Participation**      | Yes                              | 30%        | 65%  | 5%                       |
|                           | No                               | 38%        | 58%  | 5%                       |
| Top Tier Republican       | Mitt Romney                      | 26%        | 70%  | 4%                       |
| Candidates                | Newt Gingrich                    | 40%        | 53%  | 7%                       |
|                           | Ron Paul                         | 36%        | 61%  | 3%                       |
| Candidate Support         | Strongly support                 | 35%        | 61%  | 4%                       |
| **                        | Somewhat support                 | 29%        | 67%  | 4%                       |
|                           | Might vote differently           | 24%        | 70%  | 6%                       |
| Most Important Quality    | Shares your values               | 27%        | 67%  | 5%                       |
|                           | Is closest to you on the issues  | 33%        | 65%  | 2%                       |
|                           | Can beat President Obama in 2012 | 40%        | 53%  | 8%                       |
|                           | Has the experience to govern     | 24%        | 69%  | 6%                       |
| Gender                    | Men                              | 38%        | 57%  | 5%                       |
|                           | Women                            | 22%        | 73%  | 5%                       |
| Age                       | Under 45                         | 35%        | 61%  | 4%                       |
|                           | 45 or older                      | 29%        | 66%  | 5%                       |
| Region                    | Hillsborough                     | 32%        | 64%  | 4%                       |
|                           | Rockingham                       | 27%        | 69%  | 4%                       |
|                           | Northern Counties                | 25%        | 66%  | 9%                       |
|                           | Southern Counties                | 36%        | 59%  | 5%                       |
| Household Income          | Less than \$75,000               | 25%        | 70%  | 5%                       |
|                           | \$75,000 or more                 | 39%        | 59%  | 3%                       |
| Evangelical Christians    |                                  | 27%        | 67%  | 6%                       |
| Mormons are Christians    | Yes                              | 31%        | 65%  | 4%                       |
|                           | No-Unsure                        | 30%        | 63%  | 7%                       |
| Education                 | Not college graduate             | 28%        | 68%  | 5%                       |
|                           | College graduate                 | 34%        | 61%  | 5%                       |
| Interview Type            | Landline                         | 31%        | 64%  | 5%                       |
|                           | Cell Phone                       | 31%        | 63%  | 6%                       |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                           |                                  | New Hampshire Potential Republican Electorate* |   |                             |  |
|---------------------------|----------------------------------|--|---|-----------------------------|--|
|                           |                                  |  | table if the Republican presidential nominee tolera | tes Iran building a nuclear |  |
|                           |                                  |  | weapon?   |                             |  |
|                           |                                  | Acceptable                                     | Not acceptable                                      | Unsure                      |  |
|                           |                                  | Row %  | Row %   | Row %                       |  |
| New Hampshire Potential I | Republican Electorate*           | 12%  | 84%   | 4%                          |  |
| Party Registration        | Republican                       | 9%   | 87%   | 4%                          |  |
|                           | Independent                      | 17%  | 78%   | 5%                          |  |
| Tea Party Supporters      |                                  | 9%   | 89%   | 2%                          |  |
| Intensity of Tea Party    | Strongly support Tea Party       | 10%  | 89%   | 1%                          |  |
| Support                   | Support Tea Party                | 9%   | 89%   | 3%                          |  |
|                           | Does not support Tea Party       | 15%  | 80%   | 5%                          |  |
| Political Ideology        | Liberal-Moderate                 | 17%  | 79%   | 5%                          |  |
|                           | Conservative                     | 9%   | 88%   | 3%                          |  |
|                           | Very conservative                | 8%   | 88%   | 4%                          |  |
| Past Participation**      | Yes                              | 11%  | 84%   | 4%                          |  |
|                           | No                               | 19%  | 79%   | 1%                          |  |
| Top Tier Republican       | Mitt Romney                      | 7%   | 90%   | 3%                          |  |
| Candidates                | Newt Gingrich                    | 8%   | 87%   | 5%                          |  |
|                           | Ron Paul                         | 29%  | 67%   | 3%                          |  |
| Candidate Support         | Strongly support                 | 16%  | 80%   | 3%                          |  |
|                           | Somewhat support                 | 10%  | 86%   | 4%                          |  |
|                           | Might vote differently           | 11%  | 85%   | 3%                          |  |
| Most Important Quality    | Shares your values               | 12%  | 82%   | 6%                          |  |
|                           | Is closest to you on the issues  | 18%  | 79%   | 3%                          |  |
|                           | Can beat President Obama in 2012 | 9%   | 87%   | 3%                          |  |
|                           | Has the experience to govern     | 9%   | 89%   | 2%                          |  |
| Gender                    | Men                              | 14%  | 82%   | 4%                          |  |
|                           | Women                            | 10%  | 86%   | 4%                          |  |
| Age                       | Under 45                         | 16%  | 81%   | 2%                          |  |
|                           | 45 or older                      | 10%  | 85%   | 4%                          |  |
| Region                    | Hillsborough                     | 14%  | 83%   | 3%                          |  |
|                           | Rockingham                       | 9%   | 85%   | 6%                          |  |
|                           | Northern Counties                | 13%  | 82%   | 4%                          |  |
|                           | Southern Counties                | 13%  | 84%   | 3%                          |  |
| Household Income          | Less than \$75,000               | 12%  | 83%   | 5%                          |  |
|                           | \$75,000 or more                 | 13%  | 84%   | 3%                          |  |
| Evangelical Christians    |                                  | 14%  | 82%   | 4%                          |  |
| Mormons are Christians    | Yes                              | 13%  | 83%   | 4%                          |  |
|                           | No-Unsure                        | 12%  | 85%   | 4%                          |  |
| Education                 | Not college graduate             | 9%   | 86%   | 5%                          |  |
|                           | College graduate                 | 16%  | 81%   | 3%                          |  |
| Interview Type            | Landline                         | 13%  | 83%   | 4%                          |  |
|                           | Cell Phone                       | 12%  | 84%   | 4%                          |  |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                         |                                  | New Hampshire Potential Republican Electorate* |  |        |  |  |
|-------------------------|----------------------------------|--|--|--------|--|--|
|                         |                                  |  | Would it be acceptable or not acceptable if the Republican presidential nominee supports limited amnesty for som illegal immigrants? |        |  |  |
|                         |                                  | Acceptable                                     | Not acceptable   | Unsure |  |  |
|                         |                                  | Row %  | Row %  | Row %  |  |  |
| New Hampshire Potential | Republican Electorate*           | 53%  | 43%  | 4%     |  |  |
| Party Registration      | Republican                       | 51%  | 44%  | 5%     |  |  |
|                         | Independent                      | 56%  | 40%  | 3%     |  |  |
| Tea Party Supporters    |                                  | 48%  | 48%  | 4%     |  |  |
| Intensity of Tea Party  | Strongly support Tea Party       | 49%  | 48%  | 3%     |  |  |
| Support                 | Support Tea Party                | 47%  | 48%  | 5%     |  |  |
|                         | Does not support Tea Party       | 60%  | 37%  | 4%     |  |  |
| Political Ideology      | Liberal-Moderate                 | 59%  | 37%  | 4%     |  |  |
|                         | Conservative                     | 50%  | 45%  | 5%     |  |  |
|                         | Very conservative                | 43%  | 53%  | 4%     |  |  |
| Past Participation**    | Yes                              | 52%  | 43%  | 5%     |  |  |
|                         | No                               | 58%  | 40%  | 2%     |  |  |
| Top Tier Republican     | Mitt Romney                      | 45%  | 49%  | 6%     |  |  |
| Candidates              | Newt Gingrich                    | 64%  | 32%  | 4%     |  |  |
|                         | Ron Paul                         | 54%  | 44%  | 2%     |  |  |
| Candidate Support       | Strongly support                 | 57%  | 39%  | 4%     |  |  |
|                         | Somewhat support                 | 54%  | 43%  | 3%     |  |  |
|                         | Might vote differently           | 48%  | 49%  | 3%     |  |  |
| Most Important Quality  | Shares your values               | 46%  | 50%  | 4%     |  |  |
|                         | Is closest to you on the issues  | 57%  | 39%  | 3%     |  |  |
|                         | Can beat President Obama in 2012 | 52%  | 43%  | 5%     |  |  |
|                         | Has the experience to govern     | 56%  | 41%  | 3%     |  |  |
| Gender                  | Men                              | 58%  | 39%  | 3%     |  |  |
|                         | Women                            | 47%  | 48%  | 5%     |  |  |
| Age                     | Under 45                         | 54%  | 41%  | 5%     |  |  |
|                         | 45 or older                      | 53%  | 44%  | 4%     |  |  |
| Region                  | Hillsborough                     | 52%  | 43%  | 5%     |  |  |
|                         | Rockingham                       | 55%  | 41%  | 4%     |  |  |
|                         | Northern Counties                | 53%  | 41%  | 5%     |  |  |
|                         | Southern Counties                | 53%  | 44%  | 3%     |  |  |
| Household Income        | Less than \$75,000               | 44%  | 51%  | 5%     |  |  |
|                         | \$75,000 or more                 | 63%  | 35%  | 2%     |  |  |
| Evangelical Christians  |                                  | 44%  | 53%  | 3%     |  |  |
| Mormons are Christians  | Yes                              | 60%  | 37%  | 3%     |  |  |
|                         | No-Unsure                        | 43%  | 51%  | 6%     |  |  |
| Education               | Not college graduate             | 43%  | 52%  | 5%     |  |  |
|                         | College graduate                 | 64%  | 33%  | 3%     |  |  |
| Interview Type          | Landline                         | 54%  | 42%  | 4%     |  |  |
| <del></del>             | Cell Phone                       | 51%  | 45%  | 4%     |  |  |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                    |                                  | New Hampshire Potential Republican Electorate* |                      |                      | rate*   |
|------------------------------------|----------------------------------|--|----------------------|----------------------|---------|
|                                    |                                  | Poli   | tically speaking, do | you think Mitt Romne | y is a: |
|                                    |                                  | Liberal  | Moderate             | Conservative         | Unsure  |
|                                    |                                  | Row %  | Row %                | Row %                | Row %   |
| New Hampshire Potential Republican | Electorate*                      | 10%  | 60%                  | 25%                  | 6%      |
| Party Registration                 | Republican                       | 12%  | 56%                  | 26%                  | 6%      |
|                                    | Independent                      | 7%   | 66%                  | 23%                  | 4%      |
| Tea Party Supporters               |                                  | 10%  | 65%                  | 21%                  | 4%      |
| Intensity of Tea Party Support     | Strongly support Tea Party       | 11%  | 68%                  | 18%                  | 3%      |
|                                    | Support Tea Party                | 10%  | 63%                  | 22%                  | 4%      |
|                                    | Does not support Tea Party       | 9%   | 60%                  | 26%                  | 5%      |
| Political Ideology                 | Liberal-Moderate                 | 10%  | 63%                  | 22%                  | 5%      |
|                                    | Conservative                     | 8%   | 58%                  | 28%                  | 6%      |
|                                    | Very conservative                | 17%  | 57%                  | 24%                  | 3%      |
| Past Participation**               | Yes                              | 10%  | 61%                  | 24%                  | 5%      |
|                                    | No                               | 12%  | 53%                  | 26%                  | 9%      |
| Γορ Tier Republican Candidates     | Mitt Romney                      | 6%   | 63%                  | 28%                  | 3%      |
|                                    | Newt Gingrich                    | 11%  | 67%                  | 19%                  | 3%      |
|                                    | Ron Paul                         | 21%  | 46%                  | 21%                  | 12%     |
| Candidate Support                  | Strongly support                 | 11%  | 59%                  | 27%                  | 2%      |
|                                    | Somewhat support                 | 9%   | 63%                  | 23%                  | 5%      |
|                                    | Might vote differently           | 10%  | 63%                  | 21%                  | 6%      |
| Most Important Quality             | Shares your values               | 13%  | 48%                  | 32%                  | 8%      |
| • •                                | Is closest to you on the issues  | 10%  | 64%                  | 22%                  | 4%      |
|                                    | Can beat President Obama in 2012 | 6%   | 71%                  | 21%                  | 2%      |
|                                    | Has the experience to govern     | 11%  | 58%                  | 23%                  | 8%      |
| Gender                             | Men                              | 10%  | 65%                  | 21%                  | 3%      |
|                                    | Women                            | 10%  | 53%                  | 29%                  | 8%      |
| Age                                | Under 45                         | 12%  | 54%                  | 27%                  | 7%      |
|                                    | 45 or older                      | 9%   | 63%                  | 23%                  | 5%      |
| Region                             | Hillsborough                     | 10%  | 62%                  | 24%                  | 4%      |
|                                    | Rockingham                       | 9%   | 59%                  | 30%                  | 3%      |
|                                    | Northern Counties                | 9%   | 58%                  | 24%                  | 9%      |
|                                    | Southern Counties                | 11%  | 60%                  | 21%                  | 8%      |
| Household Income                   | Less than \$75,000               | 12%  | 56%                  | 24%                  | 8%      |
|                                    | \$75,000 or more                 | 8%   | 67%                  | 23%                  | 2%      |
| Evangelical Christians             | IL '                             | 17%  | 59%                  | 20%                  | 5%      |
| Mormons are Christians             | Yes                              | 8%   | 62%                  | 26%                  | 3%      |
|                                    | No-Unsure                        | 13%  | 55%                  | 23%                  | 9%      |
| Education                          | Not college graduate             | 13%  | 54%                  | 26%                  | 7%      |
|                                    | College graduate                 | 7%   | 66%                  | 24%                  | 3%      |
| nterview Type                      | Landline                         | 10%  | 61%                  | 25%                  | 5%      |
| V.1                                | Cell Phone                       | 10%  | 57%                  | 24%                  | 8%      |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                           |                                  |   | New Hampshire Pote | ential Republican Electorate* |        |
|---------------------------|----------------------------------|---|--------------------|-------------------------------|--------|
|                           |                                  | Are you more or less likely to vote for a candidate for the Republican presidential nomination who is endorsed by Dona Trump? |                    |                               |        |
|                           |                                  | More likely   | Less likely        | Makes no difference           | Unsure |
|                           |                                  | Row %   | Row %              | Row %                         | Row %  |
| New Hampshire Potential F | Republican Electorate*           | 18%   | 39%                | 41%                           | 2%     |
| Party Registration        | Republican                       | 21%   | 36%                | 40%                           | 3%     |
|                           | Independent                      | 15%   | 42%                | 41%                           | 2%     |
| Геа Party Supporters      |                                  | 27%   | 25%                | 45%                           | 3%     |
| ntensity of Tea Party     | Strongly support Tea Party       | 30%   | 26%                | 42%                           | 3%     |
| Support                   | Support Tea Party                | 25%   | 25%                | 47%                           | 3%     |
|                           | Does not support Tea Party       | 12%   | 49%                | 36%                           | 2%     |
| Political Ideology        | Liberal-Moderate                 | 13%   | 49%                | 36%                           | 2%     |
|                           | Conservative                     | 22%   | 32%                | 43%                           | 2%     |
|                           | Very conservative                | 22%   | 28%                | 45%                           | 5%     |
| Past Participation**      | Yes                              | 18%   | 37%                | 42%                           | 3%     |
| •                         | No                               | 18%   | 49%                | 32%                           | 1%     |
| Γop Tier Republican       | Mitt Romney                      | 18%   | 37%                | 43%                           | 2%     |
| Candidates                | Newt Gingrich                    | 24%   | 26%                | 48%                           | 2%     |
|                           | Ron Paul                         | 13%   | 42%                | 42%                           | 3%     |
| Candidate Support         | Strongly support                 | 22%   | 33%                | 43%                           | 2%     |
| **                        | Somewhat support                 | 15%   | 44%                | 39%                           | 2%     |
|                           | Might vote differently           | 18%   | 43%                | 35%                           | 4%     |
| Most Important Quality    | Shares your values               | 18%   | 37%                | 40%                           | 5%     |
| 1                         | Is closest to you on the issues  | 11%   | 51%                | 38%                           | 1%     |
|                           | Can beat President Obama in 2012 | 30%   | 23%                | 47%                           | 1%     |
|                           | Has the experience to govern     | 19%   | 39%                | 40%                           | 3%     |
| Gender                    | Men                              | 17%   | 39%                | 42%                           | 2%     |
|                           | Women                            | 19%   | 39%                | 39%                           | 3%     |
| Age                       | Under 45                         | 20%   | 38%                | 40%                           | 2%     |
|                           | 45 or older                      | 18%   | 39%                | 41%                           | 2%     |
| Region                    | Hillsborough                     | 15%   | 37%                | 46%                           | 2%     |
|                           | Rockingham                       | 23%   | 39%                | 36%                           | 1%     |
|                           | Northern Counties                | 21%   | 34%                | 42%                           | 3%     |
|                           | Southern Counties                | 16%   | 43%                | 38%                           | 4%     |
| Household Income          | Less than \$75,000               | 20%   | 39%                | 38%                           | 2%     |
|                           | \$75,000 or more                 | 16%   | 38%                | 43%                           | 2%     |
| Evangelical Christians    |                                  | 21%   | 37%                | 39%                           | 3%     |
| Mormons are Christians    | Yes                              | 19%   | 39%                | 40%                           | 2%     |
|                           | No-Unsure                        | 17%   | 37%                | 42%                           | 4%     |
| Education                 | Not college graduate             | 20%   | 41%                | 36%                           | 3%     |
|                           | College graduate                 | 16%   | 36%                | 46%                           | 2%     |
| nterview Type             | Landline                         | 17%   | 38%                | 41%                           | 3%     |
| <del></del>               | Cell Phone                       | 21%   | 40%                | 38%                           | 1%     |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

\*\*Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                |                                  | New Hampshire Pote                              | ntial Republican Electorate* |  |
|--------------------------------|----------------------------------|---|------------------------------|--|
|                                |                                  | Do you consider a Mormon to be a Christian not? |                              |  |
|                                |                                  | Yes   | No-Unsure                    |  |
|                                |                                  | Row %   | Row %                        |  |
| New Hampshire Potential Rep    | ublican Electorate*              | 61%   | 39%                          |  |
| Party Registration             | Republican                       | 58%   | 42%                          |  |
|                                | Independent                      | 65%   | 35%                          |  |
| Tea Party Supporters           |                                  | 64%   | 36%                          |  |
| Intensity of Tea Party Support | Strongly support Tea Party       | 60%   | 40%                          |  |
|                                | Support Tea Party                | 67%   | 33%                          |  |
|                                | Does not support Tea Party       | 62%   | 38%                          |  |
| Political Ideology             | Liberal-Moderate                 | 65%   | 35%                          |  |
|                                | Conservative                     | 62%   | 38%                          |  |
|                                | Very conservative                | 48%   | 52%                          |  |
| Past Participation**           | Yes                              | 62%   | 38%                          |  |
|                                | No                               | 56%   | 44%                          |  |
| Top Tier Republican            | Mitt Romney                      | 67%   | 33%                          |  |
| Candidates                     | Newt Gingrich                    | 65%   | 35%                          |  |
|                                | Ron Paul                         | 52%   | 48%                          |  |
| Candidate Support              | Strongly support                 | 68%   | 32%                          |  |
|                                | Somewhat support                 | 60%   | 40%                          |  |
|                                | Might vote differently           | 56%   | 44%                          |  |
| Most Important Quality         | Shares your values               | 54%   | 46%                          |  |
|                                | Is closest to you on the issues  | 63%   | 37%                          |  |
|                                | Can beat President Obama in 2012 | 65%   | 35%                          |  |
|                                | Has the experience to govern     | 65%   | 35%                          |  |
| Gender                         | Men                              | 63%   | 37%                          |  |
|                                | Women                            | 58%   | 42%                          |  |
| Age                            | Under 45                         | 52%   | 48%                          |  |
|                                | 45 or older                      | 67%   | 33%                          |  |
| Region                         | Hillsborough                     | 57%   | 43%                          |  |
|                                | Rockingham                       | 64%   | 36%                          |  |
|                                | Northern Counties                | 68%   | 32%                          |  |
|                                | Southern Counties                | 59%   | 41%                          |  |
| Household Income               | Less than \$75,000               | 61%   | 39%                          |  |
|                                | \$75,000 or more                 | 63%   | 37%                          |  |
| Evangelical Christians         | -                                | 29%   | 71%                          |  |
| Education                      | Not college graduate             | 56%   | 44%                          |  |
|                                | College graduate                 | 66%   | 34%                          |  |
| Interview Type                 | Landline                         | 63%   | 37%                          |  |
|                                | Cell Phone                       | 52%   | 48%                          |  |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|   |                        | New Hampshire Potential Republican Electorate* |                      |                               |          |
|---|------------------------|--|----------------------|-------------------------------|----------|
|   |                        | Do you consider yours                          | self to be a suppor  | ter of the Tea Party Move     | ment?    |
|   |                        | Strongly support Tea Party                     | Support Tea<br>Party | Does not support Tea<br>Party | Unsure   |
|   |                        | Row %  | Row %                | Row %                         | Row<br>% |
| New Hampshire Potential Republican<br>Electorate* |                        | 15%  | 26%                  | 52%                           | 7%       |
| Party Registration                                | Republican             | 18%  | 29%                  | 44%                           | 9%       |
|   | Independent            | 10%  | 22%                  | 64%                           | 4%       |
| Political Ideology                                | Liberal-Moderate       | 4%   | 17%                  | 74%                           | 6%       |
| l   | Conservative           | 18%  | 34%                  | 40%                           | 9%       |
| l   | Very conservative      | 42%  | 34%                  | 18%                           | 5%       |
| Past Participation**                              | Yes                    | 16%  | 27%                  | 51%                           | 6%       |
|   | No                     | 10%  | 20%                  | 59%                           | 11%      |
| Candidate Support                                 | Strongly support       | 19%  | 30%                  | 45%                           | 5%       |
|   | Somewhat support       | 10%  | 23%                  | 59%                           | 7%       |
|   | Might vote differently | 12%  | 23%                  | 56%                           | 9%       |
| Gender  | Men                    | 18%  | 28%                  | 50%                           | 5%       |
|   | Women                  | 11%  | 24%                  | 55%                           | 10%      |
| Age   | Under 45               | 15%  | 23%                  | 51%                           | 11%      |
|   | 45 or older            | 15%  | 28%                  | 52%                           | 5%       |
| Region  | Hillsborough           | 14%  | 27%                  | 52%                           | 7%       |
|   | Rockingham             | 15%  | 24%                  | 54%                           | 7%       |
|   | Northern Counties      | 18%  | 27%                  | 50%                           | 5%       |
|   | Southern Counties      | 13%  | 27%                  | 52%                           | 8%       |
| Household Income                                  | Less than \$75,000     | 14%  | 26%                  | 51%                           | 8%       |
|   | \$75,000 or more       | 15%  | 26%                  | 55%                           | 5%       |
| Evangelical Christians                            | s                      | 25%  | 28%                  | 42%                           | 5%       |
| Mormons are                                       | Yes                    | 14%  | 29%                  | 53%                           | 4%       |
| Christians  | No-Unsure              | 15%  | 23%                  | 51%                           | 11%      |
| Education   | Not college graduate   | 17%  | 29%                  | 44%                           | 10%      |
|   | College graduate       | 13%  | 23%                  | 60%                           | 4%       |
| Interview Type                                    | Landline               | 16%  | 27%                  | 52%                           | 6%       |
|   | Cell Phone             | 11%  | 24%                  | 52%                           | 12%      |

<sup>\*</sup>The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

<sup>\*\*</sup>Past participation refers to previous participation in a New Hampshire Republican Presidential Primary.

|                                 |                    | New Hampshire Registered Voters  |       |       |  |
|---------------------------------|--------------------|--|-------|-------|--|
|                                 |                    | Do you approve or disapprove of the job Barack Obama i doing as president? |       |       |  |
|                                 |                    | Approve Disapprove Unsure  |       |       |  |
|                                 |                    | Row %  | Row % | Row % |  |
| New Hampshire Re                | egistered Voters   | 40%  | 52%   | 8%    |  |
| New Hampshire Po<br>Electorate* | tential Republican | 13%  | 83%   | 4%    |  |
| Party Registration              | Democrat           | 75%  | 18%   | 7%    |  |
|                                 | Republican         | 7%   | 89%   | 4%    |  |
|                                 | Independent        | 40%  | 51%   | 9%    |  |
| Tea Party Supporte              | rs                 | 10%  | 88%   | 2%    |  |
| Gender                          | Men                | 36%  | 56%   | 8%    |  |
|                                 | Women              | 44%  | 48%   | 8%    |  |
| Age                             | Under 45           | 38%  | 53%   | 9%    |  |
|                                 | 45 or older        | 41%  | 52%   | 7%    |  |
| Age                             | 18 to 29           | 45%  | 44%   | 11%   |  |
|                                 | 30 to 44           | 34%  | 58%   | 8%    |  |
|                                 | 45 to 59           | 41%  | 52%   | 7%    |  |
|                                 | 60 or older        | 41%  | 52%   | 6%    |  |
| Race                            | White              | 40%  | 53%   | 7%    |  |
|                                 | Non-white          | 45%  | 40%   | 15%   |  |
| Region                          | Hillsborough       | 35%  | 57%   | 8%    |  |
|                                 | Rockingham         | 38%  | 55%   | 8%    |  |
|                                 | Northern Counties  | 42%  | 52%   | 6%    |  |
|                                 | Southern Counties  | 46%  | 46%   | 9%    |  |
| Household Income                | Less than \$75,000 | 40%  | 51%   | 9%    |  |
|                                 | \$75,000 or more   | 41%  | 53%   | 6%    |  |
| Interview Type                  | Landline           | 41%  | 53%   | 6%    |  |
|                                 | Cell Phone         | 38%  | 49%   | 13%   |  |

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted November 28th through 30th, 2011, N=2263 MOE +/- 2.1%. Totals may not add to 100% due to rounding. \*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote in the Republican presidential primary.

|                                  |                      | New Hamp                                   | shire Registered Voters        |             |
|----------------------------------|----------------------|--|--------------------------------|-------------|
|                                  |                      | If the 2012 presidential electrons support | ction were held today, who     | n would you |
|                                  |                      | Barack Obama, the Democrat                 | Herman Cain, the<br>Republican | Undecided   |
|                                  |                      | Row %                                      | Row %                          | Row %       |
| New Hampshire<br>Voters          | Registered           | 53%  | 30%                            | 17%         |
| New Hampshire<br>Republican Elec |                      | 22%  | 60%                            | 18%         |
| Party                            | Democrat             | 89%  | 5%                             | 7%          |
| Registration                     | Republican           | 13%  | 69%                            | 18%         |
|                                  | Independent          | 56%  | 24%                            | 20%         |
| Tea Party Suppo                  | orters               | 16%  | 71%                            | 13%         |
| Gender                           | Men                  | 48%  | 37%                            | 15%         |
|                                  | Women                | 59%  | 23%                            | 18%         |
| Age                              | Under 45             | 48%  | 33%                            | 19%         |
|                                  | 45 or older          | 57%  | 28%                            | 15%         |
| Age                              | 18 to 29             | 52%  | 32%                            | 15%         |
|                                  | 30 to 44             | 45%  | 34%                            | 21%         |
|                                  | 45 to 59             | 60%  | 27%                            | 13%         |
|                                  | 60 or older          | 53%  | 29%                            | 18%         |
| Race                             | White                | 53%  | 30%                            | 17%         |
|                                  | Non-white            | 60%  | 21%                            | 19%         |
| Region                           | Hillsborough         | 54%  | 31%                            | 15%         |
|                                  | Rockingham           | 50%  | 33%                            | 18%         |
|                                  | Northern<br>Counties | 52%  | 31%                            | 17%         |
|                                  | Southern<br>Counties | 56%  | 27%                            | 17%         |
| Household<br>Income              | Less than \$75,000   | 53%  | 28%                            | 19%         |
|                                  | \$75,000 or<br>more  | 53%  | 33%                            | 14%         |
| Interview Type                   | Landline             | 55%  | 30%                            | 15%         |
|                                  | Cell Phone           | 47%  | 31%                            | 22%         |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1144 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|                                  |                      | New Hamp                   | oshire Registered Voters                           |             |
|----------------------------------|----------------------|----------------------------|--|-------------|
|                                  |                      | -                          | ction were held today, whon if the candidates are: | ı would you |
|                                  |                      | Barack Obama, the Democrat | Newt Gingrich, the Republican                      | Undecide    |
|                                  |                      | Row %                      | Row %  | Row %       |
| New Hampshire<br>Voters          | Registered           | 49%                        | 39%  | 12%         |
| New Hampshire<br>Republican Elec |                      | 16%                        | 73%  | 11%         |
| Party                            | Democrat             | 87%                        | 8%   | 5%          |
| Registration                     | Republican           | 7%                         | 82%  | 11%         |
| 1                                | Independent          | 51%                        | 34%  | 15%         |
| Tea Party Suppo                  | orters               | 13%                        | 79%  | 8%          |
| Gender                           | Men                  | 43%                        | 43%  | 13%         |
|                                  | Women                | 54%                        | 35%  | 11%         |
| Age                              | Under 45             | 44%                        | 40%  | 16%         |
|                                  | 45 or older          | 52%                        | 39%  | 10%         |
| Age                              | 18 to 29             | 55%                        | 25%  | 21%         |
|                                  | 30 to 44             | 38%                        | 50%  | 12%         |
|                                  | 45 to 59             | 55%                        | 36%  | 9%          |
|                                  | 60 or older          | 48%                        | 42%  | 11%         |
| Race                             | White                | 48%                        | 40%  | 12%         |
|                                  | Non-white            | 64%                        | 21%  | 15%         |
| Region                           | Hillsborough         | 49%                        | 41%  | 11%         |
|                                  | Rockingham           | 45%                        | 43%  | 13%         |
|                                  | Northern<br>Counties | 46%                        | 40%  | 14%         |
|                                  | Southern<br>Counties | 53%                        | 34%  | 12%         |
| Household<br>Income              | Less than \$75,000   | 48%                        | 36%  | 16%         |
|                                  | \$75,000 or<br>more  | 49%                        | 43%  | 7%          |
| Interview Type                   | Landline             | 49%                        | 41%  | 10%         |
|                                  | Cell Phone           | 47%                        | 33%  | 21%         |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1144 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|                                  |                       | New Hampsh                                   | ire Registered Voters                          |             |
|----------------------------------|-----------------------|--|--|-------------|
|                                  |                       | If the 2012 presidential election support if | on were held today, who<br>the candidates are: | m would you |
|                                  |                       | Barack Obama, the Democrat                   | Ron Paul, the<br>Republican                    | Undecided   |
|                                  |                       | Row %  | Row %  | Row %       |
| New Hampshire<br>Voters          | Registered            | 44%  | 42%  | 14%         |
| New Hampshire<br>Republican Elec |                       | 15%  | 73%  | 12%         |
| Party                            | Democrat              | 82%  | 12%  | 6%          |
| Registration                     | Republican            | 8%   | 77%  | 15%         |
|                                  | Independent           | 45%  | 40%  | 15%         |
| Tea Party Suppo                  | orters                | 9%   | 80%  | 11%         |
| Gender                           | Men                   | 36%  | 49%  | 15%         |
|                                  | Women                 | 53%  | 34%  | 12%         |
| Age                              | Under 45              | 39%  | 45%  | 16%         |
|                                  | 45 or older           | 48%  | 40%  | 11%         |
| Age                              | 18 to 29              | 42%  | 41%  | 17%         |
|                                  | 30 to 44              | 37%  | 47%  | 16%         |
|                                  | 45 to 59              | 49%  | 40%  | 11%         |
|                                  | 60 or older           | 47%  | 41%  | 12%         |
| Race                             | White                 | 44%  | 43%  | 13%         |
|                                  | Non-white             | 53%  | 28%  | 19%         |
| Region                           | Hillsborough          | 44%  | 45%  | 11%         |
|                                  | Rockingham            | 39%  | 45%  | 16%         |
|                                  | Northern<br>Counties  | 41%  | 43%  | 16%         |
|                                  | Southern<br>Counties  | 51%  | 35%  | 14%         |
| Household<br>Income              | Less than<br>\$75,000 | 44%  | 40%  | 16%         |
|                                  | \$75,000 or<br>more   | 45%  | 46%  | 9%          |
| Interview Type                   | Landline              | 47%  | 41%  | 12%         |
| ı                                | Cell Phone            | 37%  | 44%  | 19%         |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1144 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|                                  |                      | New Hamp                                   | shire Registered Voters     |             |
|----------------------------------|----------------------|--|-----------------------------|-------------|
|                                  |                      | If the 2012 presidential electrons support | ction were held today, who  | m would you |
|                                  |                      | Barack Obama, the Democrat                 | Mitt Romney, the Republican | Undecided   |
|                                  |                      | Row %                                      | Row %                       | Row %       |
| New Hampshire<br>Voters          | Registered           | 43%  | 46%                         | 11%         |
| New Hampshire<br>Republican Elec |                      | 14%  | 77%                         | 8%          |
| Party                            | Democrat             | 81%  | 10%                         | 9%          |
| Registration                     | Republican           | 8%   | 84%                         | 8%          |
|                                  | Independent          | 42%  | 45%                         | 13%         |
| Tea Party Suppo                  | orters               | 10%  | 79%                         | 11%         |
| Gender                           | Men                  | 42%  | 48%                         | 10%         |
|                                  | Women                | 44%  | 44%                         | 12%         |
| Age                              | Under 45             | 42%  | 47%                         | 11%         |
|                                  | 45 or older          | 44%  | 46%                         | 10%         |
| Age                              | 18 to 29             | 42%  | 44%                         | 14%         |
|                                  | 30 to 44             | 42%  | 48%                         | 10%         |
|                                  | 45 to 59             | 40%  | 50%                         | 10%         |
|                                  | 60 or older          | 48%  | 42%                         | 10%         |
| Race                             | White                | 43%  | 46%                         | 11%         |
|                                  | Non-white            | 41%  | 45%                         | 14%         |
| Region                           | Hillsborough         | 39%  | 53%                         | 8%          |
|                                  | Rockingham           | 42%  | 45%                         | 13%         |
|                                  | Northern<br>Counties | 41%  | 48%                         | 11%         |
|                                  | Southern<br>Counties | 48%  | 40%                         | 12%         |
| Household<br>Income              | Less than \$75,000   | 44%  | 45%                         | 11%         |
|                                  | \$75,000 or<br>more  | 44%  | 48%                         | 9%          |
| Interview Type                   | Landline             | 44%  | 46%                         | 9%          |
|                                  | Cell Phone           | 38%  | 46%                         | 16%         |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1116 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|   |                      | New Har  | New Hampshire Registered Voters  |           |  |  |
|---|----------------------|--|----------------------------------|-----------|--|--|
|   |                      | If the 2012 presidential election were held today, whom would you support if the candidates are: |                                  |           |  |  |
|   |                      | Barack Obama, the Democrat   | Michele Bachmann, the Republican | Undecided |  |  |
|   |                      | Row %  | Row %                            | Row %     |  |  |
| New Hampshire Registered<br>Voters                |                      | 53%  | 33%                              | 14%       |  |  |
| New Hampshire Potential<br>Republican Electorate* |                      | 26%  | 58%                              | 15%       |  |  |
| Party   | Democrat             | 87%  | 5%                               | 8%        |  |  |
| Registration                                      | Republican           | 19%  | 66%                              | 15%       |  |  |
|   | Independent          | 54%  | 29%                              | 17%       |  |  |
| Tea Party Supporters                              |                      | 15%  | 69%                              | 16%       |  |  |
| Gender  | Men                  | 52%  | 35%                              | 13%       |  |  |
|   | Women                | 55%  | 30%                              | 15%       |  |  |
| Age   | Under 45             | 53%  | 32%                              | 15%       |  |  |
|   | 45 or older          | 54%  | 32%                              | 14%       |  |  |
| Age   | 18 to 29             | 52%  | 31%                              | 17%       |  |  |
|   | 30 to 44             | 53%  | 33%                              | 14%       |  |  |
|   | 45 to 59             | 53%  | 34%                              | 13%       |  |  |
|   | 60 or older          | 55%  | 30%                              | 15%       |  |  |
| Race  | White                | 54%  | 32%                              | 14%       |  |  |
|   | Non-white            | 50%  | 38%                              | 12%       |  |  |
| Region  | Hillsborough         | 51%  | 33%                              | 16%       |  |  |
|   | Rockingham           | 50%  | 34%                              | 15%       |  |  |
|   | Northern<br>Counties | 53%  | 33%                              | 15%       |  |  |
|   | Southern<br>Counties | 57%  | 31%                              | 12%       |  |  |
| Household<br>Income                               | Less than \$75,000   | 54%  | 31%                              | 15%       |  |  |
|   | \$75,000 or<br>more  | 56%  | 32%                              | 12%       |  |  |
| Interview Type                                    | Landline             | 54%  | 33%                              | 13%       |  |  |
|   | Cell Phone           | 50%  | 31%                              | 19%       |  |  |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1116 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|   |                      | New Hampshire Registered Voters  |                               |           |  |  |
|---|----------------------|--|-------------------------------|-----------|--|--|
|   |                      | If the 2012 presidential election were held today, whom would you support if the candidates are: |                               |           |  |  |
|   |                      | Barack Obama, the Democrat   | Rick Perry, the<br>Republican | Undecided |  |  |
|   |                      | Row %  | Row %                         | Row %     |  |  |
| New Hampshire Registered<br>Voters                |                      | 51%  | 36%                           | 13%       |  |  |
| New Hampshire Potential<br>Republican Electorate* |                      | 23%  | 63%                           | 14%       |  |  |
| Party   | Democrat             | 86%  | 7%                            | 7%        |  |  |
| Registration                                      | Republican           | 13%  | 72%                           | 15%       |  |  |
|   | Independent          | 54%  | 32%                           | 14%       |  |  |
| Tea Party Supporters                              |                      | 12%  | 73%                           | 15%       |  |  |
| Gender  | Men                  | 49%  | 38%                           | 12%       |  |  |
|   | Women                | 53%  | 33%                           | 13%       |  |  |
| Age   | Under 45             | 51%  | 36%                           | 14%       |  |  |
|   | 45 or older          | 52%  | 36%                           | 12%       |  |  |
| Age   | 18 to 29             | 51%  | 32%                           | 17%       |  |  |
|   | 30 to 44             | 50%  | 38%                           | 12%       |  |  |
|   | 45 to 59             | 50%  | 38%                           | 12%       |  |  |
|   | 60 or older          | 55%  | 33%                           | 12%       |  |  |
| Race  | White                | 52%  | 36%                           | 13%       |  |  |
|   | Non-white            | 44%  | 37%                           | 19%       |  |  |
| Region  | Hillsborough         | 49%  | 37%                           | 13%       |  |  |
|   | Rockingham           | 50%  | 37%                           | 13%       |  |  |
|   | Northern<br>Counties | 52%  | 38%                           | 10%       |  |  |
|   | Southern<br>Counties | 54%  | 33%                           | 13%       |  |  |
| Household<br>Income                               | Less than \$75,000   | 52%  | 34%                           | 14%       |  |  |
|   | \$75,000 or more     | 54%  | 37%                           | 10%       |  |  |
| Interview Type                                    | Landline             | 52%  | 37%                           | 11%       |  |  |
|   | Cell Phone           | 48%  | 33%                           | 19%       |  |  |

NBC News/Marist Poll New Hampshire Registered Voters Split Sample. Interviews conducted November 28th through 30th, 2011, N=1116 MOE +/- 2.9%. Totals may not add to 100% due to rounding.

|   |                    | New Hampshire Registered Voters                                       |                      |                               |          |
|---|--------------------|---|----------------------|-------------------------------|----------|
|   |                    | Do you consider yourself to be a supporter of the Tea Party Movement? |                      |                               |          |
|   |                    | Strongly support Tea Party  | Support Tea<br>Party | Does not support Tea<br>Party | Unsure   |
|   |                    | Row %   | Row %                | Row %                         | Row<br>% |
| New Hampshire Registered Voters                   |                    | 7%  | 17%                  | 68%                           | 8%       |
| New Hampshire Potential Republican<br>Electorate* |                    | 15%   | 26%                  | 52%                           | 7%       |
| Party Registration                                | Democrat           | 1%  | 7%                   | 85%                           | 7%       |
|   | Republican         | 18%   | 29%                  | 44%                           | 9%       |
|   | Independent        | 4%  | 15%                  | 73%                           | 7%       |
| Gender  | Men                | 9%  | 20%                  | 65%                           | 6%       |
|   | Women              | 5%  | 14%                  | 71%                           | 10%      |
| Age   | Under 45           | 6%  | 17%                  | 65%                           | 12%      |
|   | 45 or older        | 7%  | 18%                  | 70%                           | 5%       |
| Age   | 18 to 29           | 4%  | 20%                  | 59%                           | 17%      |
|   | 30 to 44           | 8%  | 14%                  | 69%                           | 8%       |
|   | 45 to 59           | 6%  | 17%                  | 73%                           | 4%       |
|   | 60 or older        | 9%  | 18%                  | 67%                           | 6%       |
| Race  | White              | 7%  | 17%                  | 69%                           | 8%       |
|   | Non-white          | 8%  | 21%                  | 64%                           | 7%       |
| Region  | Hillsborough       | 7%  | 17%                  | 69%                           | 6%       |
|   | Rockingham         | 7%  | 16%                  | 68%                           | 8%       |
|   | Northern Counties  | 8%  | 15%                  | 69%                           | 7%       |
|   | Southern Counties  | 6%  | 18%                  | 67%                           | 9%       |
| Household Income                                  | Less than \$75,000 | 6%  | 18%                  | 66%                           | 9%       |
|   | \$75,000 or more   | 7%  | 16%                  | 72%                           | 5%       |
| Interview Type                                    | Landline           | 8%  | 17%                  | 70%                           | 6%       |
|   | Cell Phone         | 5%  | 18%                  | 63%                           | 14%      |

NBC News/Marist Poll New Hampshire Registered Voters. Interviews conducted November 28th through 30th, 2011, N=2263 MOE +/- 2.1%. Totals may not add to 100% due to rounding.

\*The potential Republican electorate in New Hampshire includes all Republicans and those independents planning to vote

in the Republican presidential primary.